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Southland's OWN SUNDAY Newspaper

Independent = Press = Telegram

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Phone HE 5-1161 — Classified No. HE 2-5959 — PRICE 25 CENTS

LONG BEACH, CALIF. 90801, SUNDAY, MARCH 7, 1965

VOL 13 — NO. 28 172 PAGES

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At the same time, Chinese authorities unleashed an apparently peaceful demonstration against the Soviet Embassy in Peking protesting what China called "the brutal suppression" of the students.

IT WAS described as the first anti-Soviet demonstration in Peking during Communist rule.

The actions brought the quarrel between the two Red giants to the point of fantasy.

The Peking demonstration and demand for an apology came as Communist sources in Moscow said earlier Chinese criticism of Russian policies had pushed a meeting of 19 Communist parties into adopting a tougher line on the Moscow-Peking dispute than originally planned.

The parties ended a meeting here Friday that was boycotted by China and its allies in the divided world Communist movement.

The Soviet Union found itself in the unenviable position of being hit by the United States for not doing enough to protect the U.S. Embassy, and by the Chinese for doing too much.

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State Demo Chiefs Choose Ann Alanson Unanimously

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ANN ALANSON Elected by Acclaim

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But they were overpowered by opposition from Northern California. Mrs. Carmen Warschaw, Southern chairman and leader of the bloc, acknowledged this in asking, successfully, for Paul Posner of Los Angeles to withdraw his move to delay the vote.

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(Continued Page A-4, Col. 1)

Brown Eyes 33% Income-Tax Hike

By JIM McCAULEY

SACRAMENTO—Gov. Brown will propose a 33% across-the-board increase in personal income taxes to raise state revenue for lightening the load on local property taxes.

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(Continued Page A-4, Col. 5)

GERMANY-TO-URUGUAY SEARCH

Tip on Killing of Former Nazi Leads to Body in Trunk

MONTEVIDEO, Uruguay (AP)—A tip to the Associated Press in Bonn, Germany, that an alleged former Nazi had been killed in Montevideo led Saturday to the discovery of a mystery body in a trunk in the Uruguayan capital.

Montevideo's police chief, Col. Ventura Rodriguez, said the body was found in a home in a fashionable section of the city. Police would give no positive identification of the body nor the cause of death.

The body was disfigured by bullet wounds and blows, the latter possibly inflicted by a hammer and butt of a pistol found in the trunk. Police immediately sought two middle-aged men—one Spanish-speaking, the other French-speaking—who had rented the house a month ago.

A group calling itself "Those Who Can Never Forget" notified the AP in Bonn that on Feb. 23 in

Montevideo it killed Latvian-born Herbert Cukurs, whom it identified as a former Nazi involved in the wartime slaying of 30,000 Jews. It added that he was an aeronautical engineer.

The body could be found in a trunk at Casa Cubertini, Calle Colombia, Balneario Parque Carasco in Montevideo, the group said. Police went inside the building and found the body in a big, bloodstained trunk in a bedroom. They commented that every effort

seemed to have been made to identify the body as that of Cukurs through various means, including a plaque and an airline ticket bearing Cukurs' name.

Police gave this account of finding the body:

The key to the house was broken off on the inside of the door and officers entered through a window. In the living room near the fireplace there were a large pool of dried blood and two bloodstained blankets.

On the bedroom floor were three spent .22-caliber cartridges and two bullets that had not been fired. A spring from a pistol was found nearby.

Police said they found a metal wristband of a man's watch and a small gold plaque with a German air force insignia bearing an inscription in French, "Membre d'Honneur Ligue Internationale des Aviateurs Albert Cukurs." The Bonn tipster had given Cukurs' first name as Herbert. An Air France ticket dated

Feb. 20 for a flight from Sao Paulo, Brazil, to Montevideo and Buenos Aires also was made out to "Albert Cukurs."

The plaque's inscription to Cukurs also said in French: "In recognition of his personal contribution to the development of aviation and his brilliant cooperation with the International League of Aviators and for universal peace." It was signed, "Clifford B. Harman."

Police said two men had rented the house a month ago for the summer season, which in Uruguay ends at the end of March. They said the owner, Angel Jimenez, refused payment from the men in U.S. dollars because he distrusted them, although he apparently never reported anything to police.

Police said neighbors and Jimenez described one man as tall and thin, about 60 and French-speaking, and the other as about 50 and Spanish-speaking.

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This is not the first time the Marines have gone ashore in Southeast Asia. During the Laotian crisis, they were stationed across the border from Laos in Thailand.

Southland's  
OWN SUNDAY  
Newspaper

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I. P-T Sacramento Bureau

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The Brown program contrasts sharply on key elements with a \$750-million program of Assembly Speaker Jesse Unruh and Assemblyman Nicholas Pettis for a rollback on local property taxes.

The governor's package (Continued Page A-1, Col. 5)

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## L.A.C. Says: Importance of Confidence

A recent Gallup Poll asked a cross section of the public what they thought of the U. S. economy for 1965. The replies showed two-thirds of those interviewed expected 1965 to be another prosperous year. It shows a confidence that means continued spending and high production unless the threat of war or some unforeseen economic disaster occurs. Confidence is the greatest factor in avoiding an economic downturn predicted for the last half of the year by many economists.

Here are the percentage views of various types of those interviewed when asked their views:

	Economic Prosperity	Economic Difficulty	No Opinion
Prof. and Bus. ....	77	15	8
White collar ....	70	22	8
Manual workers ....	63	23	14
Farmers ....	46	42	12

This would seem to indicate that the President's "Great Society" program is accepted as a way of avoiding recessions. The claim that recessions are a thing of the past seems to be accepted by the great majority of the people. As long as this confidence can be maintained, there is reason to believe this is correct. It is the kind of feeling that encourages the people to spend their money—rather than hoard it as they do when they are afraid of the future.

By contrast, a similar poll taken in Britain last November showed 51% of the people were predicting darker days ahead. It is one of the greatest problems the Labor government faces. It is not only having trouble in keeping its money value strong—it also has apathy and fear of the people. Unless this is overcome, the Labor government faces real trouble in the coming months. But there is little evidence that a change in its government will provide the public confidence so essential to economic stability.

This confidence can be a rapidly changing factor. If we should continue to face the danger of war over Viet Nam—or in other areas—it could quickly change. It is also a constant danger in our monetary system. If there is continued talk of revaluing the dollar, it could frighten people. Anything that causes the people to cut down on their purchases immediately means a cut back on production and employment.

Another factor that can quickly change the public attitude is if they get the idea they are not being told the truth about what is going on. There is a tendency on the part of the President and those around him to tell the people only what he thinks they should hear. This was indicated when he finally called a press conference after Washington newsmen had criticized his avoidance of such periodic meetings.

One important factor in maintaining confidence would be the settlement of the labor disputes. The East Coast longshoremen strike greatly harmed the economy. The steel union election has created a great uncertainty in that vital industry. We must have public confidence to have prosperity. It is the responsibility of the government, unions and management to give greater assurance to the public that there will be no disrupting strikes. That is the greatest economic danger—and the danger of loss of confidence in our economy.—L.A.C.

L.A.C.'s column by L. A. Collins Sr. like other columns in an effort to inform the public and does not necessarily reflect the views of the publisher of this newspaper.

## Rich Manganese Find in Maine

PORTLAND, Maine (AP)—ore supply is mainly imported, but there is a limited domestic production in Montana, New Mexico, Arkansas, Arizona and Washington.

Walter F. McCutcheon, vice president of Strategic-Udy processes, a company that refines manganese from low-grade materials, said a grab sampling sent to him "is the best-looking manganese ore from this country I've ever seen."

Manganese is used as a de-oxidizer in the making of ordinary steels and as a constituent in many alloy steels and nonferrous alloys. The

## Boat Burglars Take Cruiser Equipment

Boat burglars took more than \$325 worth of equipment Saturday from a 40-foot cabin cruiser owned by Dr. Gaylor L. Fisher of 101 Atlantic Ave. Fisher said the boat was tied up at a private marina near 27 Vista Del Golfo when the theft occurred. The loss included a pair of binoculars and a radio direction finder.

## CLAIM POLITICAL DONATIONS UNREPORTED

# Utilities Warned by FPC on Accounting

By BILL BROOM  
F. T. Washington Bureau

WASHINGTON — The Federal Power Commission Saturday warned that it wants a more careful accounting of political spending from electric and gas utilities under fire recently in Congress as "godfathers to the right wing."

Recent examinations of utility financial records dis-

closed that a number of companies were not recording and reporting such spending. Sen. Lee Metcalf, D-Mont., who hung the "godfathers" label on the utilities, expressed satisfaction over the FPC warning. In recent speeches, Metcalf has declared that consumers are paying for the support of ultraright organizations and hate groups when they pay their gas and light bills because of improper accounting by utilities.

"I'M HAPPY that, finally, the FPC is recognizing these claims I have been making about support of hate organizations," said Metcalf. "It was at my insistence that the FPC made inquiries of the top 40 or 50 utilities which turned up the findings."

The FPC said only half the electric utilities and one-seventh of the natural-gas utilities filing reports last year reported political spending. These expenditures totaled \$1.9 million.

Metcalf said that figure represents only a fraction of actual political spending by utilities. But the FPC can't keep a close check because it has "meager" staff, he said.

The FPC examinations appeared to be in response to a series of speeches Metcalf has been making in the Senate. In them, he declared that many utilities charge off political expenditures to operating expenses. Federal regulations require that political expenditures be paid for out of stockholder accounts, where they would not be chargeable to the consumer.

In one speech, Metcalf said many power companies contribute regularly "to organizations which advocate abolition of the United Nations and the income tax, curtailment of publicly owned utilities and denial of civil

rights." He named as some of the recipients of utility contributions the Manion Forum, America's Future, Harding College, the Southern States Industrial Council, the Committee for Constitutional Government and the Foundation for Economic Education.

"Frequently a number of companies will make regular, fairly small contributions to various ultraright organizations," Metcalf said. "That way the contribution of each does not seem too significant."

But similar, regular contributions from many companies provide, in total, sizable retainers for the ultraright organizations. Sometimes these contributions are listed as part of the companies' operating expenses, chargeable to the consumer," he said.

Under FPC regulations, the following types of spending must be reported and itemized under nonoperating expenses:

Advertising to influence elections or appointments of public officers, or proposed legislation; advertising to promote legislation exempting natural-gas producers from federal regulation; advertising to influence the general public or public officials on the private vs. public-power questions; payments for preparing or distributing

editorial or cartoon material intended to influence the public on political matters; membership fees in organizations engaged in lobbying or legislative matters.

"THE UTILITIES include some of their contributions as operating expenses," said Metcalf. He said that because the utilities are assured rates, which provide a good profit, plus enough revenue to take care of all expenses, these contributions do not cost the

power company a cent. "Each of us gives them this additional money when we pay our light bills. They give it to the charity of their choice, and they get the credit. They become great benefactors and philanthropists—with our money."

## Ruby Due in Court Monday

DALLAS (AP)—Jack Ruby, hidden behind jail bars most of the time since he drew the death sentence for killing presidential assassin Lee Harvey Oswald, will emerge for a court hearing Monday.

His appearance may go far toward determining whether the former nightspot operator is adjudged insane and thus escapes the electric chair.

RUBY WILL go before Dist. Judge Joe B. Brown for a hearing on a long-dormant defense request for a sanity trial. Brown scheduled it 10 days ago at the direction of the Texas Court of Criminal Appeals.

Individuals acquainted with Ruby, his family and various lawyers who have howed into and out of the case expect the Dallas jurist to order such a trial. It could be lengthy. Nationally known medical experts are sure to be called.

SEVERAL psychiatrists have expressed informal opinions that Ruby is mentally disturbed. Some of the lawyers say there has been steady deterioration during his long months in the Dallas County Jail. A doctor gave him tranquilizer pills for what was described as "psychotic depression."

Dist. Atty. Henry Wade, in turn, promises his staff will offer evidence calculated to prove the defendant is sane. Wade said Ruby would be taken into the courtroom although the law does not make his presence mandatory.

PRESS-TELEGRAM  
INDEPENDENT  
Published Sunday only at Sixty St. and Pine Ave., Long Beach, Cal. Entered as second class matter at Post Office at Long Beach, Cal. Per Mail Per Vt. Carrier delivery \$1.00 \$12.00

## SAVE AT BURKS

### BURK'S TV SPECIALS

—SAVE AT BURKS—  
RCA Victor

Portable TV \$78

—SAVE AT BURKS—  
1965 19" Gen. Elec.

Portable TV \$118

—SAVE AT BURKS—  
23" General Electric

82-Channel UHF-VHF Console TV \$148

—SAVE AT BURKS—  
General Electric

Portable TV \$84

—SAVE AT BURKS—  
19" Philco

Portable TV \$98

—SAVE AT BURKS—  
1965 Zenith

Portable TV \$108

Open Today Noon to 7

BURK'S

Open Evenings 'til 9  
Open Today, Sunday, 12 to 7  
356 Long Beach Blvd.

SAVE AT BURKS

## COMPLETE WEATHER

Long Beach and Vicinity: Longshore clouds with occasional showers today and tonight. Little change in temperature. High about 64. Interior and Desert Regions: Considerable cloudiness today and tonight with few showers. Mojave Desert: northward. Little temperature change. High today 59 to 75. Lower Valleys: 49 to 64. Mountain Areas: Cloudy with showers today and tonight. Snow level at 5200. Offshore Winds and Weather Forecast: P. Conception to Mexican Border: Southerly winds 10 to 20 knots today and southerly winds 10 to 20 knots tonight. Considerable cloudiness with scattered showers today and in night. Little temperature change.

SUN, MOON AND TIDES  
Sunrise: 6:05. Sunset: 5:54.  
Moonrise: 6:30. Moonset: 10:25 p.m.  
Tides: High, 3.7 feet at 11:39 a.m. and 4.8 feet at 11:42 p.m.; Low, 0.9 feet at 6:28 a.m. and 1.7 feet at 5:14 p.m.

### SATURDAY'S WEATHER REPORTS

City	H	L	Prc.	City	H	L	Prc.
Long Beach	65	48	10	Lake Arrowhead	48	31	
Long Beach Airport	64	45	10	Reynolds Beach	69	49	01
Los Angeles	66	48	10	Palm Springs	76	48	
Aviation	66	48	10	Glendale	69	51	
Bakersfield	64	49		Sacramento	61	50	07
Big Bear Lake	42	17		San Bernardino	65	49	
Boston	64	50		San Diego	65	49	
Chicago	63	35		San Francisco	58	50	20
Dayton	64	48		San Jose	60	46	
El Centro	78	65		Seattle	67	42	
Fresno	66	48		Spokane	67	42	
				Victoria	57	39	

### Across the Nation

City	H	L	Prc.	City	H	L	Prc.
Albuquerque	58	26		Miami Beach	75	61	60
Atlanta	61	37		Minneapolis	55	32	
Birmingham	62	39		Omaha	62	39	
Boston	64	50		Palm Springs	76	48	
Butte	47	35	11	New Orleans	61	42	02
Chicago	63	35	01	Philadelphia	61	42	01
Cleveland	63	35	14	Phoenix	75	55	
Denver	62	30		Portland	70	51	01
Des Moines	62	30		San Francisco	58	50	20
Dayton	64	48		Seattle	67	42	
El Paso	78	65		Spokane	67	42	
Fort Worth	64	48		Victoria	57	39	
Honolulu	80	72					
Indianapolis	63	37	12				
Knoxville	63	37					
Las Vegas	65	47					
Memphis	64	35	01				

Highest temperature Saturday in the 48 adjacent states was 76 in New York, Fla., and Indiana. Cold record was 2 in Craig, Colo.

## Itchin' to go Fishin'?

THEN COME IN AND BROWSE...  
SEE OUR MANY NEW ITEMS

New FENWICK Fly Rods

FISHERMEN'S HARDWARE

2801 E. Anaheim St.

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## "Travel- wise"

Our smooth acetate  
Knit That laughs  
at wrinkles.

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Sizes  
3 thru 9  
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## Cindy's

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OPEN 7 DAYS A WEEK 7 A.M. TO 7 P.M.

"Particular Food for Particular People"

Pine Ave. Location. Open 6 a.m. to 7 p.m.

Sunday We Rest

## HOTCAKE HOUSE

Corner of Anaheim & Pacific—Long Beach  
BREAKFAST SERVED ALL DAY

Includes potato, salad, vegetable, roll & butter, coffee or tea

ROAST BEEF \$1.25

Includes potato, salad, vegetable, roll & butter, coffee or tea

ROAST CHICKEN \$1.25

Includes potato, salad, vegetable, roll & butter, coffee or tea

TOMATO MEAT LOAF \$1.25

Includes potato, salad, vegetable, roll & butter, coffee or tea

## FINAL MARCH CLEARANCE

### CHAIRS LAMPS

AND  
OCCASIONAL  
PIECES

### LAMPS

Regular 34.95 to 234.50

NOW AS LOW AS

9<sup>95</sup> to 99<sup>95</sup>

### CHAIRS

Regular 69.50 to 274.50

NOW AS LOW AS

29<sup>95</sup> to 134<sup>95</sup>

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"Generally, some of them imply that most businesses regularly engage in deceptive practices, that most consumers lack intelligence or knowledge to protect their own interests, and that therefore government regulation—with all its dangers of red tape, stultifying rules, and entrenched administrative interests—is to be preferred."

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## Fast Women

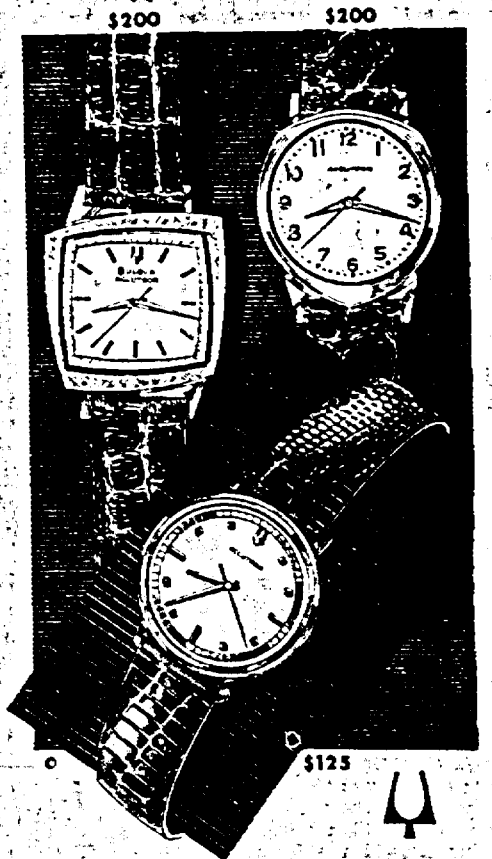
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*E. Lewis*

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*Give Him Something Different an Accutron*

the watch that runs on a tuning fork - so constant so unvarying in scientific precision that accuracy can actually be guaranteed not to vary more than two seconds a day! Run by microsonic vibrations with only twelve moving parts (no balance wheel or springs), an Accutron requires little service - never needs winding.

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The Pentagon declared it is positive of this.

The claim to having found the body of Maj. Robert Francis Ronca of Norristown, Pa., was made in a North Vietnamese broadcast.

RONCA flew on a mission against targets in the Communist Pathet Lao-controlled portion of northern Laos on Feb. 19. His F100 jet fighter-bomber was seen by other pilots in the attacking formation to have been hit and to have crashed on a hillside in the rugged, forest-covered region.

Three days later the Defense Department announced that the body of a U.S. Air Force pilot had been found and shot down last month during being sent back to the an air strike in Laos is buried United States. Ronca was in a military cemetery in Laos, buried at Alexandria, La. isiana and is not in the hands of the Reds as they claimed documents were found "on Saturday, the Defense Department said."

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Officers said he was implicated also in an earlier armed robbery in Montebello. The chase began at 2:30 a.m. when Donald Roberts, 23, night manager of a Mayfair market, and one of his customers, followed the fleeing bandit, who had robbed a clerk of \$100 at gunpoint, the Santa Ana freeway.

THE ROBBER turned off the freeway in Downey, and at Firestone and Lakewood boulevards, Roberts alerted officer William Baughman. Baughman radioed an alert, and three other units joined the chase.

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U.S. Bourbon Sales Up 5.3% to Record  
NEW YORK (AP)—Americans bought more bourbon whiskey last year than ever before, says the Bourbon Institute, a trade association. The institution said bourbon sales in 1963 totaled 827,000 cases, a gain of 5.3% over 1962.

# Marx Brothers Film Vet Margaret Dumont, 75, Dies

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## Bellflower Boy Hit by Car Dies

A 9-year-old Bellflower boy died Saturday from injuries suffered when he was hit by an auto Thursday.

The victim, Jerry William Bryan of 16405 Cornuta Ave., died at Los Angeles County General Hospital. He was pronounced dead at 5:15 p.m.

The youngster was struck down at Alondra Boulevard and Cornuta Avenue by an auto driven by Vincent John Hidalgo, 21, of 16312 Cornuta Ave. Hidalgo was not cited.

# Columbia headquarters for spring costumes



reorder of a sell-out

'the switch about' 4-piece costume wardrobe by Puritan Forever Young in sizes 12 to 20 16.99

street floor long beach only

Hand washable, rayon and silk. Jacket and skirt in cocoa, aqua, pink, light blue. Blouse and extra skirt in coordinated print. 4-pieces add-up to a versatile spring wardrobe



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exciting as a trip to the South Pacific... richly printed coat over solid color sheath, sunny orange or fern green, rayon lined, sizes 8 to 18... from our delightful costume collection—second floor, long beach—street floor, lakewood center.

use our very convenient credit terms

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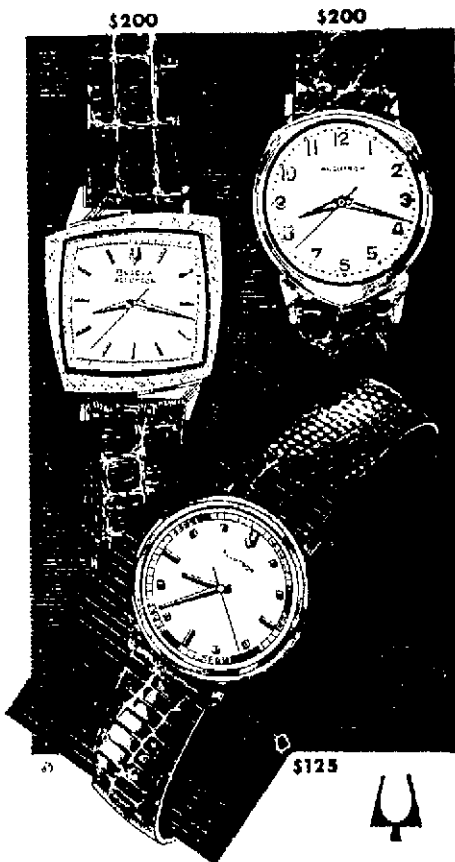
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The claim to having found the card, as given by the body of Maj. Robert Francis Ronca, checked except for one digit with that issued to him in a North Viet Nam broadcast.

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headquarters for spring

costumes

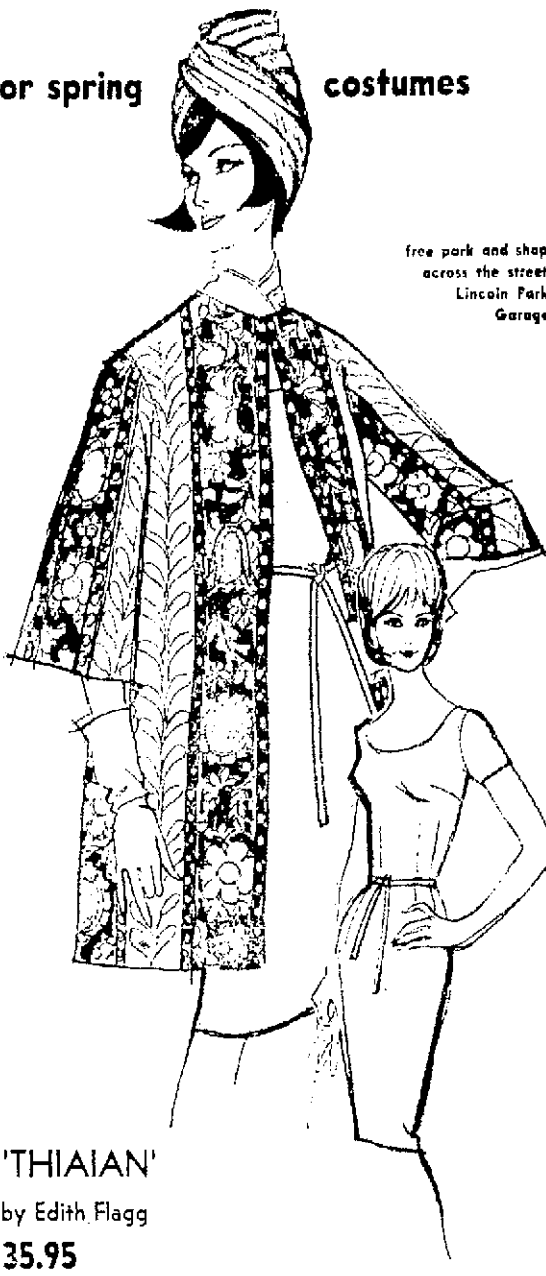


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use our very convenient credit terms

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# Mrs. Alanson Elected by State Demo Chiefs

(Continued from Page A-1)

living a routine report, she took the cap off as a gesture to Mrs. Alanson.

Eugene L. Wyman of Los Angeles, the party's national committeeman and a former state chairman, urged an immediate vote on a national committeewoman. He claimed a delay would "further divide the party."

On a roll call, the delay motion lost 101-13. Among those voting for a delay were state treasurer Bert Betts and Mrs. Trudy Owens of Los Angeles, at one time mentioned as a possible candidate for the job herself.

The committee then proceeded with other business and nearly two hours later shouted unanimous approval of Mrs. Alanson's election when the subject came up routinely on the agenda.

Mrs. Eleanor P. Fowle of Los Altos Hills was picked by acclamation as Northern California women's chairman to succeed Mrs. Alanson.

Neither Brown nor Unruh was present at the meeting. The governor sent a wire from the Lake Tahoe area, where he was meeting with Nevada Gov. Grant Sawyer, saying that he was "inspecting the snow." The governor has said he will announce whether he will run for a third term when the first snow falls in the Sierra next year.

In talks to the committee, most state party officers appeared to assume that Brown will be the Democratic candidate for governor next year. Wyman, discussing the party's campaign deficit, said the \$1,000-a-member Golden Bear Club organized in Los Angeles last month "will be the beginning of the governor's finance committee for the next campaign."

In her farewell address, Mrs. Gatov said she hoped Brown would bid for a third term and praised his years of clean, totally scandal-free administration.

The leaders also pressed for support in paying a reported \$500,000 deficit from the unsuccessful U.S. Senate race of Democrat Pierre Salinger. Mrs. Warschaw pointed out the official party organization could take no part in paying primary-election deficits.

By unanimous votes, the committee adopted a series of resolutions. They put the party on record:

—Censuring the leadership of the American Medical Association for attempting to block the King-Anderson Medicare bill in Congress and urging the AMA to "halt this unethical campaign."

—Voicing support of a bill by Unruh to establish a program of preschool education for culturally disadvantaged children designed to help them learn to read.

—Supporting President Johnson's policies in Southeast Asia and throughout the world.

—Calling upon the party's women to work in "Project Headstart," part of President Johnson's war on poverty designed to help pre-school children from disadvantaged homes.

## Delinquency Rate Among Young Soars

WASHINGTON (AP) — A record 601,000 juvenile delinquency cases, not including traffic charges, were handled by juvenile courts of the nation in 1963, the Children's Bureau reported Saturday night.

This continued an upward trend that has prevailed steadily since 1949 with the exception of 1961.

The bureau said the delinquency cases increased 8% over the 1962 total, or at a rate double that of the increase in the child population — ages 10-17.

The juvenile courts also handled about 366,000 traffic cases during 1963, the increase in these being 17%, or more than twice that of other delinquency cases.

The report showed that delinquency continues to be primarily a boys' problem, with boys being referred to court more than four times as often as girls.



**SIERRA SUMMIT CONFERENCE**  
Gov. Brown (right) and Nevada's Gov. Grant Sawyer survey mountain grandeur from tramway car above Squaw Valley. They got together Saturday for tour of Sierra winter sports areas on both sides of state line, watched contest between young skiers of both states (Californians won).

## SAN BERNARDINO SUN DEAL HIT

### U.S. Justice Department Sues L.A. Times Under Antitrust Acts

In a brief filed in Los Angeles Federal District Court, Attorney General Nicholas Katzenbach has asked the U.S. Justice Department to divest itself of three San Bernardino newspapers purchased June 24, 1964.

The suit on behalf of the U.S. Justice Department, alleges that the Los Angeles company, operators of the Los Angeles Times, the Costa Mesa Globe-Herald, Daily Pilot, the Newport Harbor Daily Pilot and the Huntington Beach Daily Pilot, is in violation of portions of the Clayton and Sherman Antitrust acts.

The suit, filed Friday, said acquisition of the San Bernardino papers violates the restraint-of-trade section of the Sherman Antitrust Act and the antimonopoly portion of the Clayton Act.

The Times Mirror Co. has 30 days to answer the government's suit.

## Brown Asks School-Bond Vote Change

SACRAMENTO (AP) — Gov. Brown has urged legislative support of a constitutional amendment to reduce the vote requirement for passage of a local school-bond issue from 66 2/3% to 60%.

The amendment, sponsored by Assemblyman Charles B. Garrigus, D-Reedley, is scheduled for hearing Monday by the Assembly Education Committee.

Garrigus said the present vote requirement has stymied local school-district plans to adequately house students. He said many California pupils attend school on double sessions because school districts can't pass bond issues for new buildings.

## Bills Pending to Correct Tax on Corporations

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(Continued from Page A-1)

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(Advertisement)

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**BUFFUMS' CAREERISTS WILL MODEL  
SIMPLICITY PATTERN FASHIONS**

*"Young Fashion Icons"*

**Monday, March 8th, 4 P.M. Fashion Fabrics Dept.**

Teens, mothers and teachers, come to the show!

You'll learn exciting new ways to enjoy great fashion dividends for Spring. Erica Maisel, Simplicity fashion representative will present a portfolio of sparkling ideas in new Spring fabrics, lively young colors and fashion-right silhouettes. Fashion Fabrics

**DOWNTOWN PINE AT BROADWAY. MON., FRI. 9:30 TO 9:00 P.M.  
OTHER DAY 9:30 TO 5:30 P.M. PHONE HE 6-9841**

## CONTEMPORARY FURNITURE Henry's

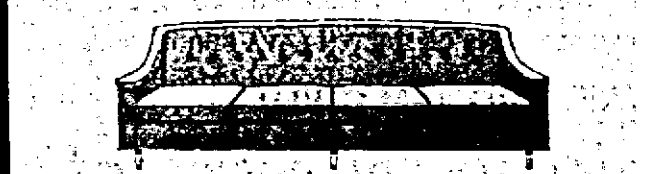
new loveliness for your living room...  
new comfort for your leisure hours!

Henry's feature dramatic  
Reductions  
during their fabulous  
**PREVIEW SOFA Sale**

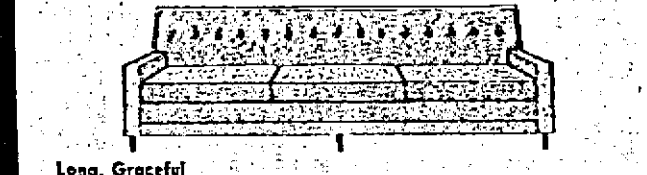
These exquisite sofas are the latest and the best! Most of them are fresh from the designers pan... feature exciting new concepts that epitomize comfort... yet please the discerning eye with charming ingenuity! Henry's has reduced prices on these interesting new sofas for a limited time only... to tempt your curiosity... and expose you to their outstanding value!



**Superlative Design-Luxury**  
• **4-PILLOW BACK CONTEMPORARY SOFAS**  
The handsome, featured weave of this "homespun" fabric must be seen to be appreciated! Has 4 cushions on seat with "H-Cushion" design on each end. 4 Deep button tufts decorate each back pillow. Arms are gently curving and gracious. Choice of colors. **259<sup>95</sup>**  
WAS 329.95



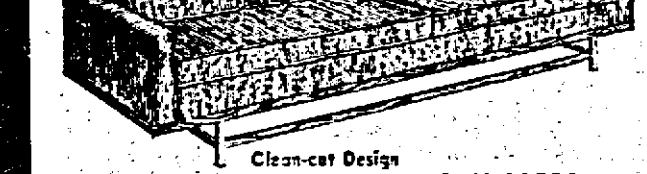
• **MODERN ACCENT SOFAS**  
Beautifully arched tufted back rests on handsome, sculptured frame. Gracefully curved arms extend from frame in broadening perspective. 4-Cushion Seat. Large tufted fabric of luxurious weave. Choice of colors. **219<sup>95</sup>**  
WAS 269.95



**Long, Graceful**  
• **TUFTED BACK SOFAS**  
Coordinated slim rectangles set the design-theme for this low, sweeping sofa. Deep cushion seating on three elegantly tufted cushions with accent-waisted seams. Choice of colors. **189<sup>95</sup>**  
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Waisted seams are used to accent the design of this delightful 1-cushion sofa. Arms have interesting double panel arrangement. **199<sup>95</sup>**  
WAS 239.95



**Clean-cut Design**  
• **CONTEMPORARY SOFAS**  
Handsome, heavy-weave fabric of unmistakable fine quality. Features beautiful solid walnut platform base of unusual pattern. 4 Slim-line foam rubber pillows w/long back. Choice of colors. **199<sup>95</sup>**  
WAS 249.95



• **EXQUISITE SOFAS**  
Gently curving arms, smooth unwaisted seams and long cushions keynote this lovely sofa. Wide spaced button-tufted back; rich-textured fabrics. Attractive moulded walnut base. Choice of colors. **179<sup>95</sup>**  
WAS 249.95

• **FULL-FRAMED-ARM SOFAS**  
Smooth, diagonal heavy-weave fabric. Heavy walnut frame around each arm. 4 pillow back. 2 long seat cushions. Choice of colors. **229<sup>95</sup>**  
A Tried Favorite  
**WALNUT ARM SOFAS**  
A quality sofa... regardless of its sensational low price! Features good looking tufted back. Single foam seat cushions and walnut finish arms. **99<sup>95</sup>**  
REG. 149.95

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Convenient Terms • Ample Free Parking  
Hours: Daily 9 'til 5:30  
Monday and Friday 'til 9  
Decorator Service  
**GE 9-0954**

# Mrs. Alanson Elected by State Demo Chiefs

(Continued from Page A-1)

livering a routine report, she took the cap off as a gesture to Mrs. Alanson.

Eugene L. Wyman of Los Angeles, the party's national committeeman and a former state chairman, urged an immediate vote on a national committeewoman. He claimed a delay would "further divide the party."

On a roll call, the delay motion lost 101-13. Among those voting for a delay were state treasurer Bert Betts and Mrs. Trudy Owens of Los Angeles, at one time mentioned as a possible candidate for the job herself.

The committee then proceeded with other business and nearly two hours later shouted unanimous approval of Mrs. Alanson's election when the subject came up routinely on the agenda.

Mrs. Eleanor P. Fowle of Los Altos Hills was picked by acclamation as Northern California women's chairman to succeed Mrs. Alanson.

Neither Brown nor Unruh was present at the meeting. The governor sent a wire from the Lake Tahoe area, where he was meeting with Nevada Gov. Grant Sawyer, saying that he was "inspecting the snow." The governor has said he will announce whether he will run for a third term when the first snow falls in the Sierra next year.

In talks to the committee, most state party officers appeared to assume that Brown will be the Democratic candidate for governor next year.

Wyman, discussing the party's campaign deficit, said the \$1,000-a-member Golden Bear Club organized in Los Angeles last month "will be the beginning of the governor's finance committee for the next campaign."

In her farewell address, Mrs. Gafov said she hoped Brown would bid for a third term and praised his years of clean, totally scandal-free administration.

The leaders also pressed for support in paying a reported \$500,000 deficit from the unsuccessful U.S. Senate race of Democrat Pierre Salinger. Mrs. Warschaw pointedly said the official party organization could take no part in paying primary-election deficits.

By unanimous votes, the committee adopted a series of resolutions. They put the party on record:

—Censuring the leadership of the American Medical Association for attempting to block the King-Anderson Medicare bill in Congress and urging the AMA to "halt this unethical campaign."

—Voicing support of a bill by Unruh to establish a program of preschool education for culturally disadvantaged children designed to help them learn to read.

—Supporting President Johnson's policies in Southeast Asia and throughout the world.

—Calling upon the party's women to work in "Project Headstart," part of President Johnson's war on poverty designed to help pre-school children from disadvantaged homes.

## Delinquency Rate Among Young Soars

WASHINGTON (AP) — A record 601,000 juvenile delinquency cases, not including traffic charges, were handled by juvenile courts of the nation in 1963, the Children's Bureau reported Saturday night.

This continued an upward trend that has prevailed steadily since 1949 with the exception of 1961.

The bureau said the delinquency cases increased 8% over the 1962 total, or at a rate double that of the increase in the child population — ages 10-17.

The juvenile courts also handled about 366,000 traffic cases during 1963, the increase in these being 17%, or more than twice that of other delinquency cases.

The report showed that delinquency continues to be primarily a boys' problem, with boys being referred to court more than four times as often as girls.



—AP Wirephoto

### SIERRA SUMMIT CONFERENCE

Gov. Brown (right) and Nevada's Gov. Grant Sawyer survey mountain grandeur from tramway car above Squaw Valley. They got together Saturday for tour of Sierra winter sports areas on both sides of state line, watched contest between young skiers of both states (Californians won).

### SAN BERNARDINO SUN DEAL HIT

## U.S. Justice Department Sues L.A. Times Under Antitrust Acts

In a brief filed in Los Angeles Federal District Court, the U.S. Justice Department, Attorney General Nicholas Katzenbach has asked the Times Mirror Co. to divest itself of three San Bernardino newspapers purchased June 24, 1964.

The suit on behalf of the U.S. Justice Department, alleges that the Los Angeles Times, the Costa Mesa Globe-Herald Daily Pilot, the Newport Harbor Daily Pilot and the Huntington Beach Daily Pilot, is in violation of portions of the Clayton and Sherman Antitrust acts.

The suit, filed Friday, said acquisition of the San Bernardino papers violates the restraint-of-trade section of the Sherman Antitrust Act and the antimonopoly portion of the Clayton Act.

The Times Mirror Co. has 30 days to answer the government's suit.

## Brown Asks School-Bond Vote Change

SACRAMENTO (AP) — Gov. Brown has urged legislative support of a constitutional amendment to reduce the vote requirement for passage of a local school-bond issue from 66 2/3% to 60%.

The amendment, sponsored by Assemblyman Charles B. Garrigus, D-Reedley, is scheduled for hearing Monday by the Assembly Education Committee.

Garrigus said the present vote requirement has stymied local school-district plans to adequately house students. He said many California pupils attend school on double sessions because school districts can't pass bond issues for new buildings.

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Buffums'  
LONG BEACH



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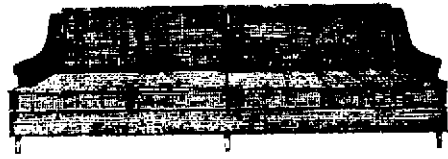
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new loveliness for your living room...  
new comfort for your leisure hours!

Henry's feature dramatic  
Reductions  
during their fabulous  
**PREVIEW SOFA Sale**

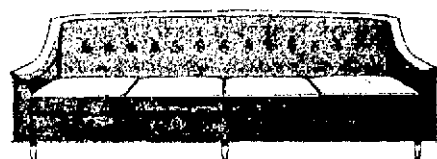
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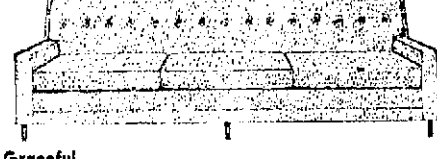
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Beautifully arched tufted back rests on handsome, sculptured frame. Gracefully curved arms extend from frame in broadening perspective. 4-Cushion Seat. Large—stitched fabric of luxurious weave. Choice of colors. WAS \$269.95

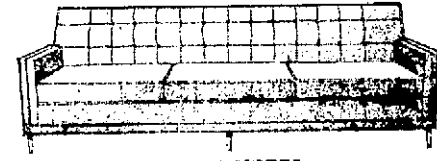
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Long, Graceful  
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Coordinated slim rectangles set the design-theme for this low, sweeping sofa. Deep cushion seating on firm, crisply tailored cushions with arched welted seams. Choice of colors. WAS \$229.95

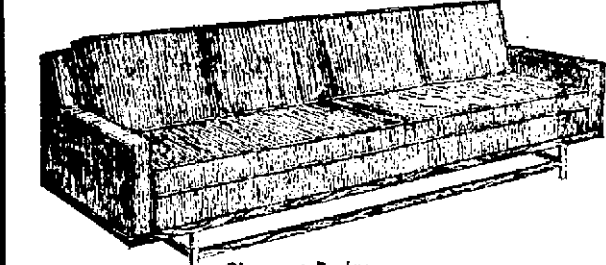
189<sup>95</sup>



• 45 PANEL BISCUIT TUFTED  
CONTEMPORARY SOFAS

Wetted seams are used to accent the design of this delightful 3-cushion sofa. Arms have interesting double panel arrangement. WAS \$239.95

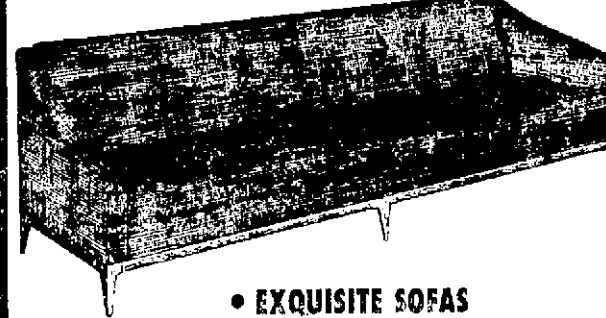
199<sup>95</sup>



Clean-cut Design  
• CONTEMPORARY SOFAS

Handsome, heavy-weave fabric of unmistakable fine quality. Features beautiful solid walnut platform base of unusual pattern. 4 Slim-line foam rubber pillows along back. Choice of colors. WAS \$349.—SIX ONLY

199<sup>95</sup>



• EXQUISITE SOFAS

Gently curving arms, smooth unwelted seams and long cushions keynote this lovely sofa. Wide spaced button-tufted back; rich-textured fabrics. Attractive moulded walnut base. Choice of colors. WAS \$269.95

179<sup>95</sup>

• FULL-FRAMED-ARM SOFAS

Smooth, diagonal heavy weave fabric. Heavy walnut frame around each arm. 4 pillow back, 2 long seat cushions. Choice of colors. WAS \$359.95

229<sup>95</sup>

A Tried Favorite  
WALNUT ARM SOFAS

A quality sofa... regardless of its sensational low price! Features good looking tufted back. Single foam seat cushions and walnut finish arms. REG. \$149.50

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Henry's  
2750 E. PACIFIC COAST HWY.  
Convenient Terms • Ample Free Parking  
Hours: Daily 9 'til 5:30  
Monday and Friday 'til 9  
Decorator Service

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## Plan Readied to Care for 3 Little Millers

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A petition for guardianship of the children, Debbie, 14, Guy, 11, and Ronnie, 9, was expected to be filed Monday morning in San Bernardino Superior Court.

The choice would hinge on a reported meeting of relatives over the weekend.

THE PLANNED guardianship would prevent the children from becoming wards of Juvenile Court.

Debbie was present throughout most of the trial, but her younger brothers first heard of their mother's plight on a television broadcast while staying with friends in Ontario.

Debbie told a reporter prior to the jury's verdict announcement Friday: "Guy and Ronnie keep asking when they can see mommy. I told them I expected she would be home tonight."

Meanwhile, Mrs. Miller, six months pregnant, stayed in her county jail cell and was reported to be in control of herself.

DEFENSE attorneys Edward P. Foley and Philip Kassel visited her for about 30 minutes and said she was as composed as circumstances allow. At the verdict, tears had filled her eyes and she quietly said: "Oh, my God!"

Mrs. Miller was found guilty of first-degree murder in the fiery car death of her dentist husband, Dr. Gordon E. Miller, 39, last Oct. 8.

Prosecutor Don A. Turner Saturday night declined to comment on whether he would ask the jury for the death penalty. "You can say that I'll be seriously conferring with Dist. Atty. Lowell Lathrop and Sheriff Frank Bland to decide our next step," he said.

**Viet Protest**  
THE HAGUE, Netherlands (AP)—About 100 persons staged a two-hour sit-down demonstration in front of the U.S. Embassy here Saturday to protest American air attacks on North Viet Nam. There was no violence and police did not intervene.

TIME TO UPDATE your car! Prices and terms are mighty attractive right now. Turn back to Classified and see!

## WHITE HOUSE PLATE, HEIRLOOM, RETURNED

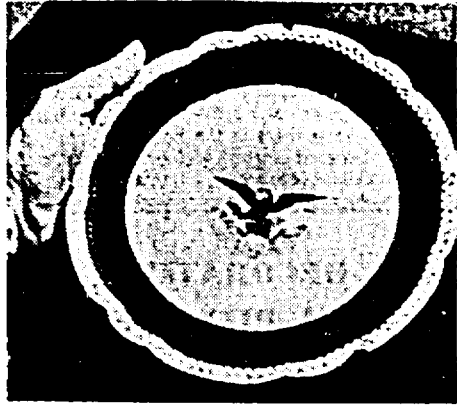
WASHINGTON (AP)—A chipped dinner plate missing from the White House for about 60 years was returned Saturday to take its place in the glass-enclosed display of crockery once used by Abraham Lincoln.

The Lincoln plate was mailed to President Johnson by Nicholas G. Morgan Sr., an 80-year-old attorney from Salt Lake City, who explained how it disappeared in the first place.

During the administration of Theodore Roosevelt, Morgan wrote, an uncle named James Morgan visited the White House and, commenting on the beauty of the dishes, said, "My wife certainly would be thrilled to own one of those plates."

ROOSEVELT, according to this account, stepped over to the china cabinet, removed a plate from the lower left-hand corner, and gave it to Morgan, longtime editor of the Boston Globe and uncle of the Salt Lake City lawyer.

Nicholas Morgan wrote that after the death of



LINCOLN'S CHIPPED HAVILAND PLATE

Uncle James Morgan, "his widow, Aunt Helen, presented the plate to me."

He said he was returning it to the White House because of Johnson's "kindness to our beloved President David O. McKay." McKay is president of the Church of Jesus Christ of Latter-day Saints, which has headquarters in Salt Lake City. Johnson visited with McKay twice in last fall's election campaign, once making an unscheduled stop in the city after learning that McKay was

ill. NICHOLAS Morgan once was secretary to William Howard Taft when Taft was secretary of War.

The Lincoln plate he sent Johnson is chipped in several places and will be repaired. The White House has a companion plate in perfect condition.

The dishes, imported from the Haviland firm at Limoges, France, have deep borders of royal purple and, in the center, the American eagle resting with wings spread on the U.S. shield.

## Worker Kills Himself After 3 Kin Slain

CORNING (AP)—A mill worker, sought in the killing of a woman and two boys and the savage beating of another woman and two small girls, killed himself with a shotgun blast Saturday.

Sheriff's Deputy Robert Shirley said Paul Lucero, 38, killed himself in an olive orchard about 200 yards from the spot where his abandoned car had been found.

Lucero died about a mile and a half from the farm home where his estranged second wife, Alberta, was dealt a smashing blow on the head with a rifle stock as she entered the house Friday night. The stock was shattered.

SLAIN in the farm home were Mrs. Dolores F. Gifford, 21; her son, Everett Ray, 3, and her brother-in-law, Terry Lee Gifford, 13.

Mrs. Gifford's daughters, Betty Jean, 2, and Rebecca Dee, 1 month, were beaten with a skillet and left lying in pools of blood.

Undersheriff Don Phillips of Tehama County led a posse of 25 sheriff's officers, highway patrol officers, and Corning policemen after Lucero.

Officers said they were closing in on a hideout area of tall grass around the olive trees when Lucero killed himself.

Mrs. Lucero, 38, told officers he had clubbed her with the rifle stock. She and Rebecca Dee, the infant, were taken to a Corning hospital.

BETTY JEAN was taken to Sutter Memorial Hospital in Sacramento. She was reported in fair condition.

Mrs. Lucero is the mother by a previous marriage of Terry Gifford and Larry Gifford, Dolores' husband.

Larry arrived home from his job in a Lumbee mill while officers were investigating the blood-stained house. He became hysterical and had to be forcibly restrained.

## 3 Tots Killed in Mountain Cabin Fire

VANCEBURG, Ky. (AP)—A fire blamed on an overheated stove killed three children and badly burned a fourth Saturday as it destroyed a two-room cottage in rugged country 16 miles south of this Ohio River community.

Firemen said the scene of the blaze in Lewis County could be reached only by foot. Up to three inches of snow covered the Cumberland Mountain foothills.

Dead are 5-year-old Denver Duke Gilley, 3-year-old Terry Dell Gilley and 2-year-old Debbie Jo Gilley, officials said.

The victims' parents, Mr. and Mrs. Denver Gilley, were chopping wood when the blaze started. Gilley smashed the windows of the bedroom and snatched 3-month-old Rodney from a bed.

## U.S. Denies Plotting With Cypriot Rebels

NICOSIA, Cyprus (AP)—The U.S. Embassy issued a strong denial Saturday of Greek Cypriot charges that the United States was involved in spying and plotting against the government of President Archbishop Makarios.

The Embassy's statement came on the heels of a report by Interior Minister Polycarpus Georgiadis that his government is considering action against "Cypriot and foreign members of the 'spy ring'."

GEORGADIS made no direct charge of any U.S. involvement but he described as genuine a report in the Greek Cypriot newspaper Agon, recently, that former U.S. Ambassador Frazer Wilkins had been involved in the ring.

A U.S. Embassy spokesman said: "Any allegations

that Americans have been involved in activities inimical to the interests of the Cyprus government are patently false."

The original newspaper report said the Americans worked for the overthrow of Archbishop Makarios because he has pursued a nonalignment policy in opposition to the interests of the North Atlantic Treaty Organization.

Commenting on the newspaper report, Georgiadis said: "Documents published in connection with this affair unfortunately are genuine. All evidence collected so far has been placed in the hands of the attorney general to consider the possibility of prosecuting those involved."

Wilkins, the first U.S. ambassador to the Republic of Cyprus, served from 1960 until March 1964, when he was succeeded by Taylor G. Belcher.

## Pastry Shop Robbed

More than \$300 in cash was stolen Saturday in a burglary at Nickel's Pastry Shop, 2016 Pacific Ave.

Long Beach 12, Calif., Sunday, Mar. 7, 1965

INDEPENDENT-PRESS-TELEGRAM—A-5

# Walker's

the friendly store of Long Beach

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**NOW ONLY 6.99**  
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- An authentic look and feel of luxury even at its budget price
- NUTMEG
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- MOCHA
- LYRIC GOLD
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- MANY MORE UNADVERTISED COLORS



**DRESS UP YOUR WINDOWS WITH NEW DRAPERIES**  
**5.95** pr.  
size 48x54

Elegant indeed! Antique rayon satin draperies. They won't fade, streak or run because the color's Coloray! Designed to give that custom made look. Select from decorator colors that will enhance the beauty of any room.

• CHAMPAGNE	• GREEN	• SANDALWOOD
• GOLD	• AQUA	• PINK
• WHITE		
Size 48x84 draperies.....	7.95 pr.	
Size 72x84 draperies.....	11.95 pr.	
Size 96x84 draperies.....	18.95 pr.	
Size 120x84 draperies.....	24.95 pr.	
Size 144x84 draperies.....	28.95 pr.	

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• Doors Open Today, 10 a.m. •  
Just Say "Charge It" **ANY SUIT** IN THE STORE **\$49** NONE HIGHER  
Suits 33 to 46 Regular, 37 to 46 Long, 36 to 44 Short  
Expert FREE Alterations

**EVERY** Suit Originally \$85-\$110  
Suit Quality Tailored  
Comparable Savings on Sport Coats, Slacks and Haberdashery  
Just Say "Charge It"  
Take up to Six Months to Pay OR... BANKAMERICARD ACCEPTED  
**OPEN TODAY, SUNDAY** 10 'til 5 p.m.  
This is not a March Clearance of Odds and Ends but our semi-annual ALL-OUT SALE OF EVERY SUIT, Sport Coat and Slacks in the store.

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IN THE BELMONT THEATRE BUILDING

**Walker's**  
the friendly store of Long Beach

**WASHABLE Ready-Made SLIPCOVER SALE**

**CHAIRS . . SOFAS . . DAVENOS**

values to 22.95 **4.99** each one low price

You'd want these lovely high fashion slipcovers even at the regular price. We urge you to buy these beautiful, well fitting covers you need now and get these savings.

- Cotton knits
- Lovely Prints
- Solid colors
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A petition for guardianship of the children, Debbie, 14, Guy, 11, and Ronnie, 9, was expected to be filed Monday morning in San Bernardino Superior Court.

The choice would hinge on a reported meeting of relatives over the weekend.

THE PLANNED guardianship would prevent the children from becoming wards of Juvenile Court.

Debbie was present throughout most of the trial, but her younger brothers first heard of their mother's plight on a television broadcast while staying with friends in Ontario.

Debbie told a reporter prior to the jury's verdict announcement Friday: "Guy and Ronnie keep asking when they can see mommy. I told them, I expected she would be home tonight."

Meanwhile, Mrs. Miller, six months pregnant, stayed in her county jail cell and was reported to be in control of herself.

DEFENSE attorneys Edward P. Foley and Philip Kassel visited her for about 30 minutes and said she was as composed as circumstances allowed. At the verdict, tears had filled her eyes and she quietly said: "Oh, my God!"

Mrs. Miller was found guilty of first-degree murder in the fiery car death of her dentist husband, Dr. Gordon E. Miller, 39, last Oct. 8.

Prosecutor Don A. Turner Saturday night declined to comment on whether he would ask the jury for the death penalty. "You can say that I'll be seriously conferring with Dist. Atty. Lowell Lathrop and Sheriff Frank Bland to decide our next step," he said.

Viet Protest  
THE HAGUE, Netherlands (AP)—About 100 persons staged a two-hour sit-down demonstration in front of the U.S. Embassy here Saturday to protest American air attacks on North Viet Nam. There was no violence and police did not intervene.

TIME TO UPDATE your car! Prices and terms are mighty attractive right now. Turn back to Classified and see!

# WHITE HOUSE PLATE, HEIRLOOM, RETURNED

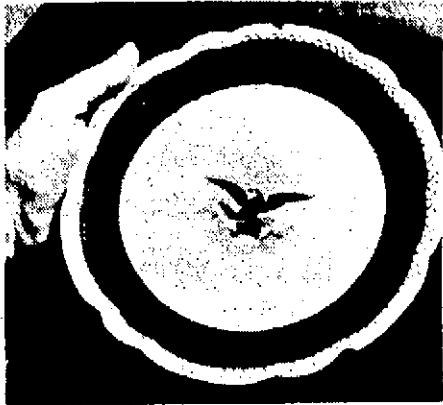
WASHINGTON (AP)—A chipped dinner plate missing from the White House for about 60 years was returned Saturday to take its place in the glass-enclosed display of crockery once used by Abraham Lincoln.

The Lincoln plate was mailed to President Johnson by Nicholas G. Morgan Sr., an 80-year-old attorney from Salt Lake City, who explained how it disappeared in the first place.

During the administration of Theodore Roosevelt, Morgan wrote, an uncle named James Morgan visited the White House and, commenting on the beauty of the dishes, said, "My wife certainly would be thrilled to own one of those plates."

ROOSEVELT, according to this account, stepped over to the china cabinet, removed a plate from the lower left-hand corner, and gave it to Morgan, longtime editor of the Boston Globe and uncle of the Salt Lake City lawyer.

Nicholas Morgan wrote that after the death of



LINCOLN'S CHIPPED HAVILAND PLATE

Uncle James Morgan, "his widow, Aunt Helen, presented the plate to me."

He said he was returning it to the White House because of Johnson's "kindness to our beloved President David O. McKay." McKay is president of the Church of Jesus Christ of Latter-day Saints, which has headquarters in Salt Lake City. Johnson visited with McKay twice in last fall's election campaign, once making an unscheduled stop in the city after learning that McKay was

ill.

NICHOLAS Morgan once was secretary to William Howard Taft when Taft was secretary of War.

The Lincoln plate he sent Johnson is chipped in several places and will be repaired. The White House has a companion plate in perfect condition.

The dishes, imported from the Haviland firm at Limoges, France, have deep borders of royal purple and, in the center, the American eagle resting with wings spread on the U.S. shield.

# Worker Kills Himself After 3 Kin Slain

CORNING (AP)—A mill worker, sought in the killing of a woman and two boys and the savage beating of another woman and two small girls, killed himself with a shotgun blast Saturday.

Sheriff's Deputy Robert Shirley said Paul Lucero, 38, killed himself in an olive orchard about 200 yards from the spot where his abandoned car had been found.

Lucero died about a mile and a half from the farm home where his estranged second wife, Alberta, was dealt a smashing blow on the head with a rifle stock as she entered the house Friday night. The stock was shattered.

SLAIN in the farm home were Mrs. Dolores F. Gifford, 21; her son, Everett Ray, 3, and her brother-in-law, Terry Lee Gifford, 13.

Mrs. Gifford's daughters, Betty Jean, 2, and Rebecca Dee, 1 month, were beaten with a skillet and left lying in pools of blood.

Undersheriff Don Phillips of Tehama County led a posse of 25 sheriff's officers, highway patrol officers, and Corning policemen after Lucero.

Officers said they were closing in on a hideout area of tall grass around the olive trees when Lucero killed himself.

Mrs. Lucero, 38, told officers he had clubbed her with the rifle stock. She and Rebecca Dee, the infant, were taken to a Corning hospital.

BETTY JEAN was taken to Sutter Memorial Hospital in Sacramento. She was reported in fair condition.

Mrs. Lucero is the mother by a previous marriage of Terry Gifford and Larry Gifford, Dolores' husband.

Larry arrived home from his job in a Lumbee mill while officers were investigating the blood-stained house. He became hysterical and had to be forcibly restrained.

Dead are 5-year-old Denver Duke Gilley, 3-year-old Terry Dell Gilley and 2-year-old of the attorney general in Debbie Jo Gilley, officials said.

The victims' parents, Mr. and Mrs. Denver Gilley, were chopping wood when the blaze started. Gilley smashed the windows of the bedroom, succeeded by Taylor G. and snatched 3-month-old Rodney from a bed.

# U.S. Denies Plotting With Cypriot Rebels

NICOSIA, Cyprus (AP)—The U.S. Embassy issued a strong denial Saturday of Greek Cypriot charges that the United States was involved in spying and plotting against the government of President Archbishop Makarios.

The Embassy's statement came on the heels of a report by Interior Minister Polykarpus Georgiadis that his government is considering action against "Cypriot and foreign" members of the "spy ring."

GEORGADIS made no direct charge of any U.S. involvement but he described as genuine a report in the Greek Cypriot newspaper Agon, recently, that former U.S. Ambassador Frazer Wilkins had been involved in the ring.

A U.S. Embassy spokesman said: "Any allegations

that Americans have been involved in activities inimical to the interests of the Cyprus government are patently false."

The original newspaper report said the Americans worked for the overthrow of Archbishop Makarios because he has pursued a nonalignment policy in opposition to the interests of the North Atlantic Treaty Organization.

Commenting on the newspaper report, Georgiadis said: "Documents published in connection with this affair unfortunately are genuine. All evidence collected so far has been placed in the hands of the attorney general in prosecuting those involved."

Wilkins, the first U.S. ambassador to the Republic of Cyprus, served from 1960 until March 1964, when he was succeeded by Taylor G. Belcher.

# 3 Tots Killed in Mountain Cabin Fire

VANCEBURG, Ky. (AP)—A fire blamed on an overheated stove killed three children and badly burned a fourth Saturday as it destroyed a two-room cottage in rugged country 16 miles south of this Ohio River community.

Firemen said the scene of the blaze in Lewis County could be reached only by foot. Up to three inches of snow covered the Cumberland Mountain foothills.

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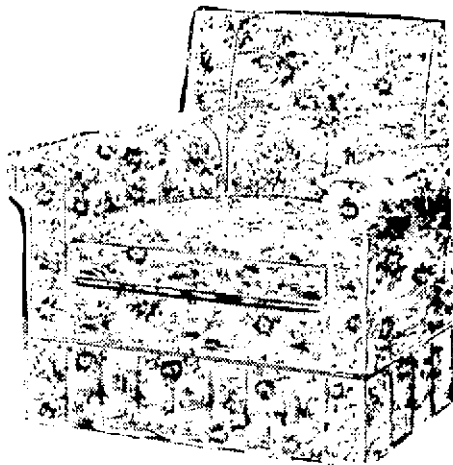
# Pastry Shop Robbed

More than \$300 in cash was stolen Saturday in a burglary at Nickel's Pastry Shop, 2016 Pacific Ave.

# Walker's

the friendly store of Long Beach

WASHABLE  
Ready-Made  
SLIPCOVER  
SALE



CHAIRS . . . SOFAS . . . DAVENOS

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to 22.95

4.99  
each

one low price

You'd want these lovely high fashion slipcovers even at the regular price. We urge you to buy these beautiful, well fitting covers you need now and get these savings.

- Cotton knits
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- Hidden adjustment features
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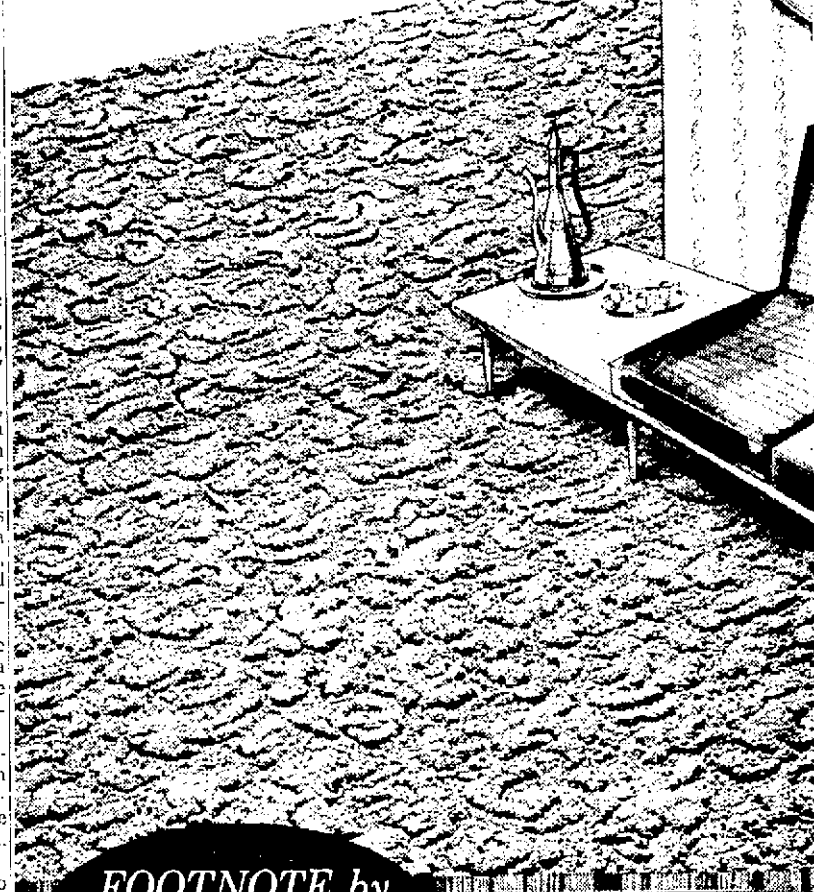
fourth floor

fourth floor

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# BIG VALUE IN BEAUTIFUL, EASY-TO-CARE-FOR NYLON CARPET



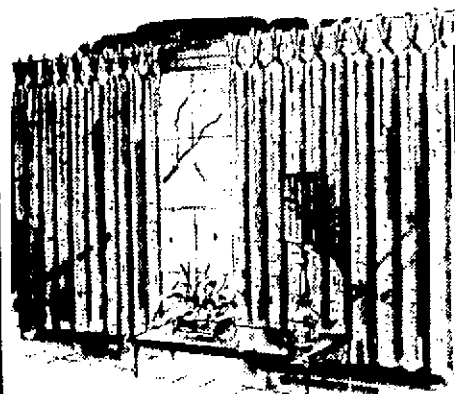
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made of Cumuloft®  
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Footnote is something new in the world of carpet value. See Footnote in our store today. See how it can enhance the beauty of your home. See what a super value, how affordable this marvelous carpet really is!

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DRESS UP  
YOUR  
WINDOWS  
WITH NEW  
DRAPERIES

5.95  
pr.  
size 48x54

Elegant indeed! Antique rayon satin draperies. They won't fade, streak or run because the color's Coloray! Designed to give that custom made look. Select from decorator colors that will enhance the beauty of any room.

- CHAMPAGNE
- GREEN
- SANDALWOOD
- GOLD
- AQUA
- PINK
- WHITE

Size 48x84 draperies	7.95 pr.
Size 72x84 draperies	11.95 pr.
Size 96x84 draperies	18.95 pr.
Size 120x84 draperies	24.95 pr.
Size 144x84 draperies	28.95 pr.

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ELEVENTH Semi-Annual  
ONE PRICE SUIT SALE  
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Just Say "Charge It" ANY  
SUITS IN THE STORE  
\$49  
NONE HIGHER  
Size 33 to 36 Regular, 37 to 38 Long, 39 to 42 Short  
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Sport Coat and Slacks in the store.

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ALL INDEPENDENT PRESS-TELEGRAM  
Long Beach 12, Calif., Sunday, Mar. 7, 1964

LOOKING FOR real bar-Turn to classification 73 in gains in office furniture! the Classified Section now.

**LENT MEANS SEA FOOD**

When you think of Sea Food... Think of Welch's. Delicious sea food dinners from \$1.50. Don't bother cooking fish at home, enjoy the great variety of sea food dinners at Welch's, San Antonio Dr. at Atlantic Avenue.

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One explanation offered was the increase in two-car families, particularly in suburban areas.

"In those families which have two cars—and all indications are that their number will continue to rise in the next two or three years—there is not the pressing need for a large, utility-type vehicle like the station wagon," one industry source said.

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**MEN'S WHITE DRESS SHIRTS**

regular 3.95 **1.99**

Made of fine American cotton. Meticulously tailored to fit. Single needle construction. Sanforized, of course.

street floor



**DECORATIVE SOFA PILLOWS**

regular 2.98 **3.85**

"Dunbar", rayon acetate covered, kapok filled. 15 lovely decorator colors. Four styles to mix or match in

third floor



**AUSTRIAN CRYSTALS**

NOW 1/2 PRICE

reg. to 10.00 **\$2 to \$5**

Earrings, pins or 1 and 2-strand necklaces. A sparkling accessory that will indeed enhance your costume.

street floor



**SPECIAL PRICE STRAW HANDBAGS**

vals. to 12.95 **3.88**

New straw handbags for spring. Select from natural, white or colors. You'll want a couple when you see them, and what savings!

street floor



**PRINTED BLANKET BY CHATHAM**

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A large 72x90 size. Made of an intimate blend of rayon acetate and acrilan fibre. Acetate bound. Buy now, save 3.49.

third floor



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See this new collection of ruffles and frills. You can have a complete wardrobe of blouses at savings. Sizes 32 to 38.

street floor



**GOWN AND MATCHING COAT**

regular 5.00 each **3.99** ea. pc.

Nylon tricot gown and matching coat, both opaque. Select from two lovely styles. Available in colors you'll surely adore!

second floor



**WOMEN'S FASHION DRESSES**

regular 14.95 **10.99**

Your femininity will be showing when you wear any of these truly smart dresses. Excellent selection of styles and fabrics. Misses' and 1/2 sizes.

second floor

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**ASSISTANT BUYERS' SALE**

<b>STREET FLOOR SPECIALS</b>	
3.99 Bestform Thighmold panty girdle	2.99
3.00 Ripon casual footwear, sizes 5-9	.99c
2.00 Nylon gloves, sizes 6 1/2 to 8	.99c
reg. to 4.00 Casual or dressy gloves	1.99
1.00 Synthetic, leather-like gloves	2/1.00
reg. to 3.98 Handbag accessories	2/3.00
val. to 4.98 Judy Bond blouses, 30-38	1.99
5.98 Cotton knit capris, T tops	1.99-3.99
3.98 Capris, blouses, jamaicas	2/3.00
25c Wrisley hard milled soap	10c
2.00 Crystal atomizers, lovely colors	1.00
2.50 Colonial Dames hormone cream	1.25
4.00 Men's sanforized pajamas	2.99
2.99 Men's sweat shirts	1.99
1.50 Men's fancy ties	6/5.00
3.95 Men's long sleeve sport shirts	1.99
5.95 Men's sport shirts, long sleeves	2.99
8.95 Crescent luggage, 21" overnite	6.88
9.95 Crescent 24" pullman luggage	7.88
11.95 Crescent luggage, 26" pullman	9.88
14.95 Crescent luggage, 29" pullman	11.88
14.95 Men's garment carrier	11.88
14.95 Ladies' garment carrier	11.88
1.00 Initialed notes	2/1.00
2.98 100% plastic playing cards	1.33
1.69 Quilted plastic card table covers	1.00
reg. to 1.95 Desk accessories	.99c
1.00 Boxed stationery	2/1.00
<b>THIRD FLOOR SPECIALS</b>	
reg. to 3.50 Scissors & shears (Wiss.)	1.49-2.59
1.69 4-ply knitting, worsted, 4-oz. skein	1.19
1.59 Supra mohair, 100% Italian	1.19
1.19 4-ply orlon sayelle, 2-oz. sk.	.89c
79c Paradise dress yarn, 1-oz. sk.	.59c
1.00 Shetland and wool, 2-oz. sk.	.79c
1.00 Evermatch nyl. Germantown	.89c
79c Imported French angora, 10-gr.	.69c
5.98 Bear brand sweater kits	4.49
6.98 Bear brand sweater kits	5.49
39c Nylon net, 72 inches wide	yd. 25c
reg. to 89c Narrow lace edging	yd. 10c
15c Belding Corticelli thread	.3c
2.00 Shirred satin jumbo hangers, set of 4	1.59
reg. to 1.59 Quilted padded hangers, set of 4	.89c
1.25 Plastic dress hangers, set of 8	.69c
16.95 Upright clothes hamper	10.99
4.98 Shoe shelf bag	2/7.00
reg. to 3.98 1-yl. skirt lengths	1.49
29c Unbleached muslin, 39" wide	5 yds. 1.00
1.19 Fieldcrest Calypso hand towel	.49c
49c Fieldcrest Calypso washcloth	.19c
reg. to 29.98 King size bed-spreads	10.99
<b>LOWER FLOOR SPECIALS</b>	
General Electric 6-transistor radio	9.99
4.95 Pyrex bowl, set of 4	3.95
15.95 Hoover hair dryer	12.99
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12.95 Presto steam and dry iron	8.99
50-pc. Stainless steel tableware	9.95
5.50 Imported musical teapots	3.99
1.98 China cup and saucer	2/1.00
6.95 12-pc. punch bowl set	4.99
1.00 Receiving blankets	2/1.00
3.98 Infants' topser sets	1.98
4.98 Infants' blankets, 4 colors	2.98
1.98 Infant boys' cotton shirts	2-7.99c
2.98 Boxed gift sets for infants	1.98
12.95 Hi chair with chrome tray	7.93
reg. to 1.29 Plastic pants	2/1.00
2.00 Girls' slips, sizes 4-14	.99c
2.98 Girls' bermudas, size 7-14	2/3.00
5.98 Girls' cotton dresses, teen sizes	2.98
5.98 Girls' capris/matching blouse	2.98
1.00 Rayon acetate pettipants	2/1.00
39c Girls' cotton socks, 7-10 1/2	1/99c
reg. to 79c Boys' cotton socks	1/99c
1.98 Boys' cotton shirts, 6-20	.99c
reg. to 6.95 Boys' dress and casual pants	2.98
2.98 Boys' t-shirt style shirts	1.98
reg. to 4.98 Cotton wash and wear pants	1.98
7.95 Boys' wool/nylon shirts	3.98
2.98 Boys' pajamas, short pants	1.98



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Flattering new brims, cloches, pill boxes, with flowers, organza and pretty soft trims. Mostly one of a kind. Truly exceptional values.

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A. Mid-heel, spectator-smart pump in rich doekin uppers of white, platinum and black patent.



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**FAMOUS MAKE FABRIC SALE**

SAVE 1/2 AND MORE

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You'll find such famous names as Riegl, Dan River, Fruit Of The Loom, Spigol. All 36 inches in width. We have full bolts and demi-bolts in solid colors, stripes, prints, plaids and novelty patterns.

third floor



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Versions of undeniable smartness in these basic cardigan or novelty slip-on style sweaters. Select from many lovely colors. Sizes 31-40.

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Pecious styles for your little models whether for dress or play. Now during this sale you can buy 2 for one low price. Sizes from 3 to 6x or 7 to 11.

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When you think of Sea Food . . . Think of Welch's. Delicious sea food dinners from \$1.50. Don't bother cooking fish at home, enjoy the great variety of sea food dinners at Welch's, San Antonio Dr. at Atlantic Avenue.

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Station wagon registrations in 1964 totaled 868,864, compared with 908,607 in 1963. They accounted for 10.77% of all new car registrations last year, compared with 12.02% the year before.

Some industry observers were puzzled as to why station wagon popularity fell in a year when overall registrations hit a new high.

One explanation offered was the increase in two-car families, particularly in suburban areas.


"In those families which have two cars—and all indications are that their number will continue to rise in the next two or three years—there is not the pressing need for a large, utility-type vehicle like the station wagon," one industry source said.

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 432 Pine Ave., Long Beach 435-9109

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regular 3.95 **1.99**

Made of fine American cotton. Meticulously tailored to fit. Single needle construction. Sanforized, of course.

street floor

**DECORATIVE SOFA PILLOWS**

regular 2.98 **3.95**

"Dubarry", rayon acetate covered, kapok filled. 15 lovely decorator colors. Four styles to mix or match in

third floor

**AUSTRIAN CRYSTALS NOW 1/2 PRICE**

reg. to 10.00 **\$2 to \$5**

Earrings, pins or 1 and 2-strand necklaces. A sparkling accessory that will induce elegance your costume.

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Nylon tricot gown and matching coat, both opaque. Select from two lovely styles. Available in colors you'll surely adore!

second floor

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**ASSISTANT BUYERS' SALE**

**STREET FLOOR SPECIALS**

- 3.99 Bestform Thighmold panty girdle . . . . . 2.99
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- 2.99 Men's sweat shirts . . . . . 1.99
- 1.50 Men's fancy ties . . . . . 6/5.00
- 3.95 Men's long sleeve sport shirts . . . . . 1.99
- 5.95 Men's sport shirts, long sleeves . . . . . 2.99
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- 9.95 Crescent 24" pullman luggage . . . . . 7.88
- 11.95 Crescent luggage, 26" pullman . . . . . 9.88
- 14.95 Crescent luggage, 29" pullman . . . . . 11.88
- 14.95 Men's garment carrier . . . . . 11.88
- 14.95 Ladies' garment carrier . . . . . 11.88
- 1.00 Initialed notes . . . . . 2/1.00
- 2.98 100% plastic playing cards . . . . . 1.33
- 1.69 Quilted plastic card table covers . . . . . 1.00
- reg. to 1.95 Desk accessories . . . . . 99c
- 1.00 Boxed stationery . . . . . 2/1.00

**THIRD FLOOR SPECIALS**

- reg. to 3.50 Scissors & shears . . . . . 1.49-2.59 (Wiss)
- 1.69 4-ply knitting worsted, 4-oz. skein . . . . . 1.19
- 1.59 Supra mohair, 100% Italian . . . . . 1.19
- 1.19 4-ply orlon scycle, 2-oz. sk. . . . . 89c
- 79c Paradise dress yarn, 1-oz. sk. . . . . 59c
- 1.00 Shetland and wool, 2-oz. sk. . . . . 79c
- 1.00 Evermatch nylol Germantown . . . . . 89c
- 79c Imported French angora, 10-gr. 69c
- 5.98 Bear brand sweater kits . . . . . 1.49
- 6.98 Bear brand sweater kits . . . . . 5.49
- 39c Nylon net, 72 inches wide . . . . . yd. 25c
- reg. to 89c Narrow lace edging yd. . . . . 10c
- 15c Belding Corticelli thread . . . . . 3c
- 2.00 Shirred satin jumbo hangers, set of 4 . . . . . 1.59
- reg. to 1.59 Quilted padded hangers . . . . . 89c
- set of 4 . . . . . 1.25
- 1.25 Plastic dress hangers, set of 8 . . . . . 69c
- 16.95 Upright clothes hamper . . . . . 10.99
- 4.98 Shoe shelf bag . . . . . 2/7.00
- reg. to 3.98 1-yd. skirt lengths . . . . . 1.49
- 29c Undeached muslin, 39" wide . . . . . 5 yds. 1.00
- 1.19 Fieldcrest Calypso hand towel . . . . . 49c
- 49c Fieldcrest Calypso washcloth . . . . . 19c
- reg. to 29.98 King size bed-spreads . . . . . 10.99

**SECOND FLOOR SPECIALS**

- reg. to 14.95 Spring dresses . . . . . 10.99
- 22.95 Wool, 3/4 length coats, 8-16 . . . . . 17.00
- 35.00 Long wool coats, petite, regular . . . . . 23.00
- 26.00 2-pc. knit dress, sizes 10-18 . . . . . 21.00
- reg. to 12.95 Women's stretch capris . . . . . 7.00
- reg. to 7.98 Women's blouses, 32-38 . . . . . 2.99
- 7.95 Women's proportioned capris, 8-20 . . . . . 5.99
- 2.50 Famous make cotton bras . . . . . 99c
- 6.95 Famous make girdles, panty girdles . . . . . 3.99
- 6.00 Stretch lace pantie girdles . . . . . 4.99
- 5.95 Lycra spandex pantie girdles . . . . . 3.99
- 5.00 Lycra spandex pantie briefs . . . . . 2.99
- 5.95 Long line bras . . . . . 4.99
- 12.95 Zippered front corselette . . . . . 9.99
- 3.00 Cotton dusters . . . . . 1.99
- 4.00 Print cotton dusters . . . . . 2.99
- 8.95 Print cotton terry robes . . . . . 5.99
- 12.95 Short quilt robes . . . . . 7.99
- 15.95 Long quilt robes . . . . . 11.99
- 5.00 Print cotton shifts . . . . . 3.99
- 6.98 Cotton print pop-ins . . . . . 5.99
- 7.98 Long cotton plisse' housecoats . . . . . 5.99
- 12.95 Nylon peignoir sets . . . . . 9.99
- 6.00 All around shadow panel slips . . . . . 3.99
- 4.00 All around shadow panel half-slips . . . . . 2.99
- 2.00 Nylon briefs, lace trims . . . . . 99c
- 7.00 Nylon gowns, fancy trim . . . . . 4.99
- 6.00 Nylon gowns, lovely trims . . . . . 3.99
- 4.00 Long or short cotton batiste gowns . . . . . 1.99
- 89c Briefs, white and colors . . . . . 3/1.50

**3/4 LENGTH WOOL COATS**

special purchase **\$17**

Has everything that contributes to spring's most beautiful coverage. Styled with tailored collar, 3-button closing and 2 patch pockets. Sizes from 8 to 16.

second floor

**WOMEN'S JUNIOR DRESSES**

regular to 17.95 **9.99**

You'll look wonderful in this cotton broadcloth dress or our stripe orlon acrylic in 36" style, whichever you prefer, but chances are you'll want both. Sizes 5-15.

second floor

**SPECIAL PURCHASE DESIGNER HATS**

15.98 value **9.99**

Flattering new brims, cloches, pill boxes, with flowers, organza and pretty soft trims. Mostly one of a kind. Truly exceptional values.

millinery second floor

**PARK AVENUE SUPPORT HOSE**

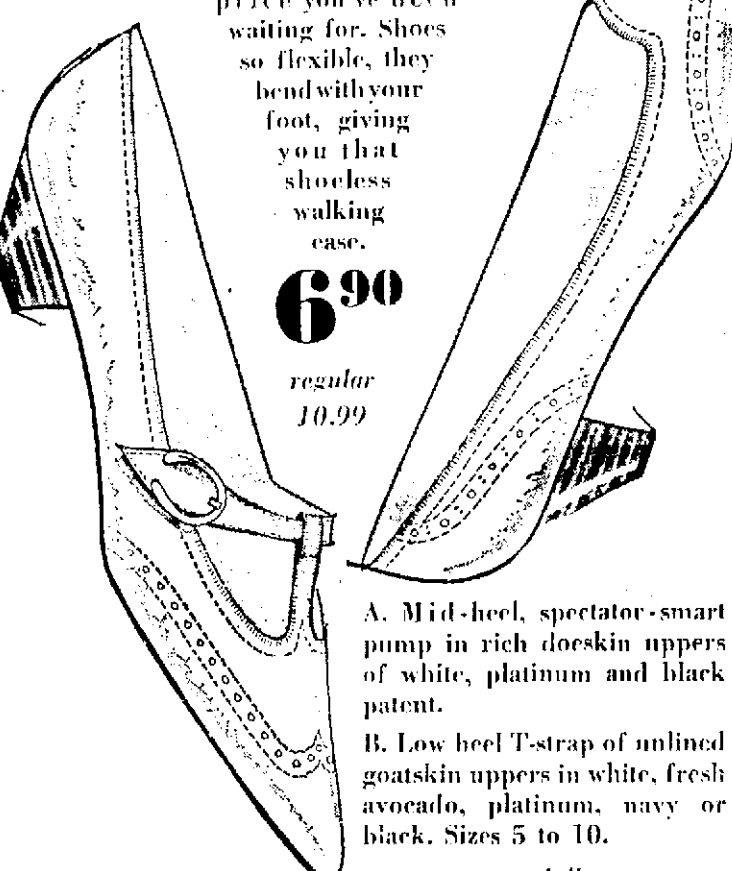
if perfect 2.98 **1.99**

Nylon support stockings in long wearing self seam or lovely sheer lycra spandex. So sheer you can wear with your loveliest costume.

street floor

Here it is! The low price you've been waiting for. Shoes so flexible, they bend with your foot, giving you that shoeless walking ease.

**6.99** regular 10.99



A. Mid-heel, spectator-smart pump in rich doeskin uppers of white, platinum and black patent.

B. Low heel T-strap of unlined goatskin uppers in white, fresh avocado, platinum, navy or black. Sizes 5 to 10.

second floor

**LOWER FLOOR SPECIALS**

- General Electric 6-transistor radio . . . . . 9.99
- 4.95 Pyrex bowl, set of 4 . . . . . 3.95
- 15.95 Hoover hair dryer . . . . . 12.99
- 7.45 Rid-Jid ironing board table . . . . . 4.99
- 12.95 Presto steam and dry iron . . . . . 8.99
- 50-pc. Stainless steel tableware . . . . . 9.95
- 5.50 Imported musical teapots . . . . . 3.99
- 1.98 China cup and saucer . . . . . 2/1.00
- 6.95 12-pc. punch bowl set . . . . . 4.99
- 1.00 Receiving blankets . . . . . 2/1.00
- 3.98 Infants' topper sets . . . . . 1.98
- 4.98 Infants' blankets, 4 colors . . . . . 2.98
- 1.98 Infant boys' cotton shirts, 2-7 . . . . . 99c
- 2.98 Boxed gift sets for infants . . . . . 1.98
- 12.95 Hi chair with chrome tray . . . . . 7.98
- reg. to 1.29 Plastic pants . . . . . 2/1.00
- 2.00 Girls' slips, sizes 4-14 . . . . . 99c
- 2.98 Girls' bermudas, size 7-14 . . . . . 2/3.00
- 5.98 Girls' cotton dresses, teen sizes . . . . . 2.98
- 5.98 Girls' capris/patching blouse . . . . . 2.98
- 1.00 Rayon acetate pettupants . . . . . 2/1.00
- 39c Girls' cotton socks, 7-10 1/2 . . . . . 4/99c
- reg. to 79c Boys' cotton socks . . . . . 4/99c
- 1.98 Boys' cotton shirts, 6-20 . . . . . 99c
- reg. to 6.95 Boys' dress and casual pants . . . . . 2.98
- 2.98 Boys' ivy style shirts . . . . . 1.98
- reg. to 4.98 Cotton wash and wear pants . . . . . 1.98
- 7.95 Boys' wool/nylon shirts . . . . . 3.98
- 2.98 Boys' pajamas, short pants . . . . . 1.98

**Spring Fabrics**

regular 1.49 yard **49c** yard

You'll find such famous names as Riegel, Dan River, Fruit Of The Loom, Spiegel. All 36 inches in width. We have full bolts and demibolts in solid colors, stripes, prints, plaids and novelty patterns.

third floor

**HELEN HARPER SWEATERS**

regular to 5.98 **3.99**

Versions of undeniable smartness in these basic cardigan or novelty slip-on style sweaters. Select from many lovely colors. Sizes 34-40.

street floor

**DRESSES FOR THE YOUNG MISS**

regular to 7.95 **2.95**

Pecious styles for your little models whether for dress or play. Now during this sale you can buy 2 for one low price. Sizes from 3 to 6x or 7 to 11.

lower floor



# \*\*\* Bonus Coupon Day \*\*\*

## MONDAY ONLY!

Here they are again—those once-a-year Coupon bargains that offer savings in just about every item or service you could possibly want. Don't miss them tomorrow—Monday!

**WITH THIS COUPON**  
(COUPON NOT ACCEPTED SUNDAY)  
**Bird of Paradise**  
In One Gal. Can  
Reg. 1.65  
Limit 1 per Customer  
**ONLY 88¢**  
**Kitano's Nursery**  
15600 S. ATLANTIC BLVD.  
1 BLOCK NORTH OF ALONDRA  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Simmons Sale—Dble. Studio Couch**  
Simmons Deluxe Studio Couch makes single, double or twin bed. 6.58. SAVE \$30.00. Also Hide-A-Beds, Reg. and Queen size. Save up to \$123.00.  
**69<sup>88</sup>**  
**Wells Bros. Furniture**  
(now two locations)  
Insurance Firm, 4700 L.B. Blvd., N.L.R.—GA 2-2131  
Wells Bros., 3316 E. 2nd St., Bmt. Sh.—GE 4-8152  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
SAVE 2.00 PER GALLON  
**ACRI-LOX VINYL**  
INTERIOR—EXTERIOR  
WHITE  
REG. 4.98  
**2<sup>98</sup>**  
**Tibbetts Paint**  
10TH & PINE HIE 7-2323  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Front End Alignment**  
Caster, Camber, Toe-in Correction  
Reg. \$8.50, Now **6<sup>50</sup>**  
Exempt on Air Conditioned Cars  
**Salta Pontiac**  
1343 Long Beach Blvd., Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Power Steering Fluid**  
Reg. 90¢ per quart  
**68¢**  
**Dick Browning Olds**  
1327 Long Beach Blvd.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Douglas Fir Sheeting**  
STANDARD AND BETTER GRADE SURFACED 4 SIDES 8' and 10' LENGTHS  
**W. M. Dary Co.**  
3605 E. ANAHEIM ST., L.B. GE 3-0137  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Rug and Furniture Cleaning**  
If you call Dunn's tomorrow and make your reservation for rug or furniture cleaning you save 10% with coupon. Also 10% off on all cleaning supplies on Monday only.  
**10% OFF**  
**Dunn Rug and Upholstery Cleaners**  
3900 Cherry Avenue, Long Beach, GA 6-2521  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**DuPont "501" Popular Tweeds**  
100% Nylon pile! Tweeds are well known for never showing soil after years of wear. This value is just fabulous! Completely Installed Over 50-0z. Pad... With Coupon Only—Open Mon. 'til 9 p.m.  
**7<sup>95</sup>**  
**Kerr Floors . . . Since 1931**  
1143 Canal St., Long Beach, Ph. 432-2921  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Tall Lined Capri Pants**  
Special group, values to 11.98, complete selection, sizes 8 thru 20.  
**4<sup>99</sup>**  
**Taller Girl Shop**  
350 Long Beach Blvd. near 4th St. Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**SAV-ON ASPIRIN**  
**5¢**  
**SAV-ON Self-Service Drug Stores**  
4TH & PINE, L.B.—LAKEWOOD—LOS ALTOS  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Bath Towels**  
Slightly irregular Assorted colors. Solids and stripes. Approx. size 22x44. If perfect would sell for 69¢ each.  
**2 for 88¢**  
**J. J. Newberry Co.**  
433 PINE AVE., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**25 Orange Premium Stamps**  
Just come in for 25 Free Valuable Orange Premium stamps. No purchase required. Adults only. Open Mon. 9 a.m. till 10 p.m.  
**FREE**  
**Pantry Markets**  
• 3333 PALO VERDE at LOS COYOTES  
• 4923 WOODRUFF at DEL AMO  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**100% Cont. Fiament Nylon Pile**  
Fabulous "Forest" by Biltmore... a rich, deep 28-oz. carpeting. Be early for this extraordinary buy! Choice of colors. Completely Installed Over 50-0z. Pad... With Coupon Only—Open Mon. 'til 9 p.m.  
**8<sup>25</sup>**  
**Kerr Floors . . . Since 1931**  
1143 Canal St., Long Beach, Ph. 432-2921  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**80-Ct. Pkg. Orchid Napkins**  
Famous Orchid Quality 80-ct. Paper Napkins, Paper-Wrap pkg. Absolutely free with this coupon. No purchase required. Adults only. Open Mon. 9 a.m. till 10 p.m.  
**FREE**  
**Pantry Markets**  
• 3333 PALO VERDE at LOS COYOTES  
• 4923 WOODRUFF at DEL AMO  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Tree Lamps**  
Three hoods that tilt the light right to the place where you need it. Decorator colors.  
REG. 13.95  
**10<sup>95</sup>**  
"LIGHTING FOR A PALACE OR BUNGALOW"  
**Pat's Bisso Lighting Co.**  
1093 REDONDO AVE., L.B.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**NEW YORK STEAK DINNER**  
Delicious 8-oz. New York Steak, tomato juice or soup, tossed green salad with choice of dressing, choice of potato, roll, butter and beverage. SERVED 3 P.M. TIL 10 P.M.  
**1<sup>25</sup>**  
**Norm's Restaurant**  
1735 LONG BEACH BLVD.  
(Corner of Pac. Coast Hwy.)  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**ALL FURNITURE**  
1/2 OFF—MONDAY ONLY (OPEN TILL 9:30 P.M.)  
**1/3 OFF**  
**Furniture City Interiors**  
3301 E. Pacific Coast Hwy (Near Redondo)  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Fruit Trees**  
2 Year Old—No. 1  
Apricot—Peach—Plum—Nectarine  
REG. 1.69  
**99¢**  
**Lee's Circle Nursery**  
4760 LOS COYOTES, LONG BEACH  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Women's Red Ball Canvas Shoes**  
Group Regular 5.95 and 6.95 casual canvas shoes REDUCED TO \$4.90. Group Regular 16.95 Red Ball Boots REDUCED TO 10.50.  
**4<sup>90</sup>**  
**Guild House**  
4218 Atlantic in Bibby Knolls Shop Friday Evns. TILL 9  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**SEAT BELTS—ANY CAR**  
For 2. Installed in our shop. Reg. \$26.20 Value, including FREE retractors plus FREE brake adjustment.  
**17<sup>95</sup>**  
**Rancho Rambler**  
2160 L.B. BLVD., L.B. Phone 591-3311  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Complete Chassis Lube**  
Chevrolet passenger cars only. Material extra.  
**69¢**  
**Oscar Gregory Chevrolet**  
14925 Paramount Blvd., Paramount ME 6-5451, SP 4-1300  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**1 Dozen Unbaked Chicken Pies**  
12 DELICIOUS PHILLIPS CHICKEN PIES. UNBAKED AND READY FOR YOUR OVEN OR FREEZER.  
**4<sup>39</sup>**  
**The Go-Shop**  
(Take-Out Dept. of Phillips Chicken Pie Shop)  
730 Pacific Ave., Downtown  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
(COUPON NOT ACCEPTED SUNDAY)  
**Evergreen Elm**  
Finest Evergreen Shade Tree in Five-Gal. Can  
Limit 1 per Customer  
REG. 3.95  
**1<sup>49</sup>**  
**Kitano's Nursery**  
15600 S. ATLANTIC BLVD.  
1 BLOCK NORTH OF ALONDRA  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Carnation Plants**  
Fancy hybrid type rooted choice cutting stock. Each one well established in individual container. Many colors and varieties to choose from. Reg. 1.50 ea.  
**4 FOR 1<sup>00</sup>**  
**Garden Shop Nursery**  
3131 E. Spring St., L.B. (Just West of Redflower)  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Women's Shoes, Special Purchase!**  
Over 1600 pair Better Women's Shoes, values to 18.95. Choose from Natural Bridge, Red Cross, Naturalizer, DeLiso Debs and many other brands. All colors, styles and heel heights. All sizes but not in every style.  
**6<sup>97</sup>**  
**Thieves' Market**  
415 Long Beach Blvd., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Group Dresses Reduced!**  
Regular to 19.95 in sizes 5 thru 16. Close-out JEWELRY necklaces, earrings and sets, values to 8.95. REDUCED TO \$1.00.  
**\$5**  
**Bev's**  
228 Pine Ave., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Bulky or Flat Knit Sweaters**  
VALUES TO \$8.99  
Choice of wools or colors. Peige, White, Black and Colors.  
**1<sup>88</sup>**  
DOWNTOWN LONG BEACH STORE ONLY!  
**Mode O'Day**  
317 Pine Ave., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Teen-Agers**  
GRAND OPENING!!!  
2-LESSON SPECIAL. Brush up on Visual Poise and make-up. The NEW Patricia Stevens Finishing School is now open. Call today for appointment.  
**427-7971**  
1202 Atlantic Ave., Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Plastic Shoe Boxes**  
Unbelievable value in clear plastic. So practical and dustproof. Designed for easy storing. Regular 41¢ each.  
**3 for \$1**  
**J. J. Newberry Co.**  
433 PINE AVE., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Bedroom Light Fixture**  
15" round frosted glass with beautiful brass trim all around to give it an expensive look.  
REG. 2.75  
**1<sup>95</sup>**  
**Pat's Bisso Lighting Co.**  
1093 Redondo Ave., L.B.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**1 and 2-piece Wool and Crepe Dresses**  
Regular \$11.56 to \$29.98. Fabulous 4-store clearance of Better Dresses at our Pine Ave. Store only!  
**\$5**  
**Gene's Smart Shop**  
450 Pine Ave., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Strawberry Plants**  
Everbearing Lassen (or grape vines—Concord or Thompson Seedless)  
DOZ.  
**99¢**  
**Lee's Circle Nursery**  
4760 LOS COYOTES, LONG BEACH  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Fur-Trimmed Coats**  
YOUR CHOICE EVERY FUR-TRIMMED COAT  
Cash—Charge—Layaway  
**1/2 Price**  
**Zukors**  
235 Pine Ave., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**100% Herculon Pile by Firth**  
A color-fast Herculon hi-lo—the "miracle" material that cleans easiest of all. Deep, thick pile. Completely Installed Over 50-0z. Pad... With Coupon Only—Open Mon. 'til 9 p.m.  
**7<sup>88</sup>**  
**Kerr Floors . . . Since 1931**  
1143 Canal St., Long Beach, Ph. 432-2921  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Major Motor Overhaul**  
With This Coupon Only. Any make car, 8 cylinder, 6 cylinder included.  
DISCOUNT  
**25%**  
**Salta Pontiac**  
1543 Long Beach Blvd., Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Famed Mr. Pants Capris**  
Closing out a group of regular 15.95 and 19.95 capri pants, stretch and other fabrics, some with slits, sizes 8 to 14, reduced to \$3.00. Group TOPS, regular 7.95 to 14.95, reduced to \$3.00.  
**\$5**  
**Parisienne**  
333 East Ocean Blvd., Long Beach  
**Good, Monday MAR. 8 ONLY**

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**WITH THIS COUPON**  
(COUPON NOT ACCEPTED SUNDAY)  
**Bird of Paradise**  
In One-Gal. Can  
Reg. 1.63  
Limit 1 per Customer  
**Kitano's Nursery**  
15600 S. ATLANTIC BLVD.  
1 BLOCK NORTH OF ALONDRA  
**88¢**  
ONLY  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Simmons Sale—Dble. Studio Couch**  
Simmons Deluxe Studio Couch makes single, double or twin bed. 6.88. SAVE \$50.00. Also Hide-A-Beds, Reg. and Queen size. Save up to \$125.00.  
**Wells Bros. Furniture**  
(now two locations)  
Insurance Furr., 4700 L.B. Blvd., N.L.B.—GA 2-2151  
Wells Bros., 5310 E. 2nd St., Blvd. Sh.—GE 4-8482  
**69<sup>88</sup>**  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
SAVE 2.00 PER GALLON  
**ACRI-LOX VINYL**  
INTERIOR—EXTERIOR  
WHITE  
REG. 4.98  
**Tibbetts Paint**  
10TH & PINE HIE 7-2929  
**2<sup>98</sup>**  
GAL.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Front End Alignment**  
Caster, Camber, Toe-in Correction  
Reg. \$8.50, Now  
**6<sup>50</sup>**  
Except on Air Conditioned Cars  
**Salta Pontiac**  
1545 Long Beach Blvd., Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Power Steering Fluid**  
Reg. 90¢ per quart  
**68¢**  
QUART  
**Dick Browning Olds**  
1227 Long Beach Blvd.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Douglas Fir Sheeting**  
STANDARD AND BETTER GRADE SURFACED 4 SIDES 8' and 10' LENGTHS  
**W. M. Dary Co.**  
3605 E. ANAHEIM ST., L.B., GE 3-0437  
**Good, Monday MAR. 8 ONLY**

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**Rug and Furniture Cleaning**  
If you call Dunn's tomorrow and make your reservation for rug or furniture cleaning you save 10% with coupon. Also 10% off on all cleaning supplies on Monday only.  
**10% OFF**  
**Dunn Rug and Upholstery Cleaners**  
3080 Cherry Avenue, Long Beach, GA 6-2521  
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**DuPont "501" Popular Tweeds**  
100% Nylon pile! Tweeds are well known for never showing soil after years of wear. This value is just fabulous! Completely Installed Over 50-Oz. Pad... With Coupon Only—Open Mon. 'til 9 p.m.  
**7<sup>95</sup>**  
Sq. Yd.  
**Kerr Floors . . . Since 1931**  
1485 Canal St., Long Beach, Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Tall Lined Capri Pants**  
Special group, values to 14.98, complete selection, sizes 8 thru 20.  
**4<sup>99</sup>**  
**Taller Girl Shop**  
350 Long Beach Blvd. near 4th St. Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**SAV-ON ASPIRIN**  
**5¢**  
**SAV-ON Self-Service Drug Stores**  
4TH & PINE, L.B.—LAKEWOOD—LOS ALTOS  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Bath Towels**  
Slightly irregular Assorted colors. Solids and stripes. Approx. size 22x44. If perfect would sell for 69¢ each.  
**2 for 88¢**  
**J. J. Newberry Co.**  
433 PINE AVE., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**25 Orange Premium Stamps**  
Just come in for 25 Free Valuable Orange Premium stamps. No purchase required. Adults only. Open Mon. 9 a.m. till 10 p.m.  
**FREE**  
**Pantry Markets**  
• 3588 PALO VERDE at LOS COYOTES  
• 4929 WOODRUFF at DEL AMO  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**100% Cont. Fiament Nylon Pile**  
Fabulous "Forest" by Billmore . . . a rich, deep 28-oz. carpeting. Be early for this extraordinary buy! Choice of colors. Completely Installed Over 50-Oz. Pad... With Coupon Only—Open Mon. 'til 9 p.m.  
**8<sup>25</sup>**  
Sq. Yd.  
**Kerr Floors . . . Since 1931**  
1185 Canal St., Long Beach, Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**80-Ct. Pkg. Orchid Napkins**  
Famous Orchid Quality 80-ct. Paper Napkins. Paper-Wrap pkg. Absolutely free with this coupon. No purchase required. Adults only. Open Mon. 9 a.m. till 10 p.m.  
**FREE**  
**Pantry Markets**  
• 3588 PALO VERDE at LOS COYOTES  
• 4929 WOODRUFF at DEL AMO  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Tree Lamps**  
Three hoods that tilt the light right to the place where you need it. Decorator colors.  
REG. 13.95  
**10<sup>95</sup>**  
"LIGHTING FOR A PALACE OR BUNGALOW"  
**Pat's Bisso Lighting Co.**  
1092 REDONDO AVE., L.B.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**NEW YORK STEAK DINNER**  
Delicious 8-oz. New York Steak, tomato juice or soup, tossed green salad with choice of dressing, choice of potato, roll, butter and beverage. SERVED 3 P.M. 'TIL 10 P.M.  
**1<sup>25</sup>**  
**Norm's Restaurant**  
1795 LONG BEACH BLVD.  
(Corner of Pac. Coast Hwy.)  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**ALL FURNITURE**  
1/3 OFF—MONDAY ONLY (OPEN 'TIL 9:30 P.M.)  
**1/3 OFF**  
**Furniture City Interiors**  
3301 E. Pacific Coast Hwy. (Near Redondo)  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Fruit Trees**  
2 Year Old No. 1  
Apricot Peach—Plum Nectarine  
REG. 1.00  
**99¢**  
**Lee's Circle Nursery**  
4760 LOS COYOTES, LONG BEACH  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Women's Red Ball Canvas Shoes**  
Group Regular 5.95 and 6.95 casual canvas shoes REDUCED TO \$4.90. Group Regular 16.95 Red Ball Boots REDUCED TO 10.90.  
**4<sup>90</sup>**  
**Guild House**  
4218 Atlantic in Bixby Knolls Shop Friday Even. 'til 9  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**SEAT BELTS—ANY CAR**  
For 2, installed in our shop. Reg. \$26.20 Value, including FREE retractors plus FREE brake adjustment.  
**17<sup>95</sup>**  
Complete  
**Rancho Rambler**  
2160 L. B. BLVD., L.B. Phone 591-3341  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Complete Chassis Lube**  
Chevrolet passenger cars only. Material extra.  
**69¢**  
**Oscar Gregory Chevrolet**  
11925 Paramount Blvd., Paramount ME 9-5861, SP 4-1309  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**1 Dozen Unbaked Chicken Pies**  
12 DELICIOUS PHILLIPS CHICKEN PIES, UNBAKED AND READY FOR YOUR OVEN OR FREEZER.  
**4<sup>39</sup>**  
**The Go-Shop**  
(Take-Out Dept. of Phillips Chicken Pie Shop)  
730 Pacific Ave., Downtown  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
(COUPON NOT ACCEPTED SUNDAY)  
**Evergreen Elm**  
Finest Evergreen Shade Tree in Five-Gal. Can  
Limit 1 per Customer  
REG. 3.95  
**1<sup>49</sup>**  
**Kitano's Nursery**  
15800 S. ATLANTIC BLVD.  
1 BLOCK NORTH OF ALONDRA  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Carnation Plants**  
Finest hybrid type rooted choice cutting stock. Each one well established in individual container. Many colors and varieties to choose from. Reg. 30¢ ea.  
**4 FOR 1<sup>00</sup>**  
**Garden Shop Nursery**  
5431 E. Spring St., L.B. (Just West of Bellflower)  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Women's Shoes, Special Purchase!**  
Over 1600 pair Better Women's Shoes, values to 18.95. Choose from Natural Bridge, Red Cross, Naturalizer, Delaso Debs and many other brands. All colors, styles and heel heights. All sizes but not in every style.  
**6<sup>97</sup>**  
**Thieves' Market**  
415 Long Beach Blvd., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Group Dresses Reduced!**  
Regular to 19.95 in sizes 5 thru 16. Close-out JEWELRY necklaces, earrings and sets, values to 8.95, REDUCED TO \$1.00.  
**\$5**  
**Bev's**  
228 Pine Ave., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Bulky or Flat Knit Sweaters**  
VALUES TO \$8.99  
Choice of wools or mohair. Beige, White, Black and Colors.  
**1<sup>88</sup>**  
DOWNTOWN LONG BEACH STORE ONLY!  
**Mode O'Day**  
517 Pine Ave., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Teen-Agers**  
GRAND OPENING!!!  
2-LESSON SPECIAL! Brush up on Visual Poise and make-up. The NEW Patricia Stevens Finishing School is now open. Call today for appointment.  
**427-7971**  
4202 Atlantic Ave., Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Plastic Shoe Boxes**  
Unbeatable value in clear plastic, 20, 30, 40, 50, and 60 shoe boxes. 100% guaranteed. Free shipping. Free return. Free return. Free return.  
**3 for \$1**  
**J. J. Newberry Co.**  
433 PINE AVE., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Bedroom Light Fixture**  
15" round frosted glass with beautiful brass trim all around to give it an expensive look.  
REG. 3.75  
**1<sup>95</sup>**  
**Pat's Bisso Lighting Co.**  
1092 Redondo Ave., L.B.  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**1 and 2-piece Wool and Crepe Dresses**  
Regular \$14.98 to \$29.98. Fabulous 4-store clearance of Better Dresses at our Pine Ave. Store only!  
**\$5**  
**Gene's Smart Shop**  
450 Pine Ave., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Strawberry Plants**  
Everbearing Lassen for grape vines Concord or Thompson Seedless  
2 for 99¢  
**99¢**  
**Lee's Circle Nursery**  
4760 LOS COYOTES, LONG BEACH  
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**WITH THIS COUPON**  
**Fur-Trimmed Coats**  
YOUR CHOICE IN FUR-TRIMMED COATS  
1/2 Price  
**Zukors**  
235 Pine Ave., Downtown Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**100% Herculon Pile by Firth**  
A color-fast Herculon hi-to "moss-ach" material that cleans easiest of all. Deep, thick pile. Completely Installed Over 50-Oz. Pad... With Coupon Only—Open Mon. 'til 9 p.m.  
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**Major Motor Overhaul**  
With This Coupon Only. Any make car, 8 cylinder, 6 cylinder included.  
DISCOUNT  
**25%**  
**Salta Pontiac**  
1545 Long Beach Blvd., Long Beach  
**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**  
**Famed Mr. Pants Capris**  
Closing-out a group of regular 15.95 and 19.95 capri pants, stretch and other fabrics, some with stirrups, sizes 8 to 14, reduced to \$5.00. Group TOPS, regular 7.95 to 14.95, reduced to \$3.00.  
**\$5**  
**Parisienne**  
539 East Ocean Blvd., Long Beach  
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—Los Angeles  
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Torrance Plaza and  
Century City

The Broadway



# BRIEF ARE EAUTIFUL

DREAM-AIRE  
BY  
MAIDENFORM  
\$3 - 3.95

Maidenform's lovely spring collection of fashion brassieres—in low cut, rounded natural shapes for today's soft feminine styles. All in white.

- A. Shell cups of nylon lace, lightly lined with Dacron® polyester fiberfill of soft, clinging fashions, A, 32-36, B-C, 32-38, 3.95
- B. Soft cotton cups, dainty nylon lace see-through insets, B-C, 32-38, 3.95
- C. Padded cotton cups, downy soft Kodol® polyester fiberfill gives natural curves to the minus figures, A-B, 32-36, \$3

The Maidenform stylist will be in our store Monday and Tuesday, March 8-9 to help you with your selection.

Foundations, 19—Street Floor

The Broadway LONG BEACH

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Below at Stearns—596-3333

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Maidenform's lovely spring collection of fashion brassieres—in low cut, rounded natural shapes for today's soft feminine styles. All in white.

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# War-Game Battle Hot

CAMP PENDLETON—About 20,000 Marines of the First Division pushed inland Saturday in an intensified effort to rescue the hard-pressed 13th Expeditionary Brigade.

The First Division staged a major amphibious landing Friday, thus advancing to a new stage of Operation Silver Lance at the sprawling San Diego County military reservation.

The 13th Brigade, which was landed last Monday, has been foiled by antagonistic civilians, guerrillas, and troops from the mythical enemy country of Merlin.

The condition of the mock land battle Saturday was:

- U.S. Ambassador to Lancelot (a friendly nation) was being held prisoner by the enemy.
- An entire province of Lancelot had been wrested from civilian control.
- The advancing First Marines were under sporadic attack.

The exercise will continue through Friday.

## Umpires Rule 300 of Defenders Dead

Story by BUCK LANIER, Photos by CURT JOHNSON

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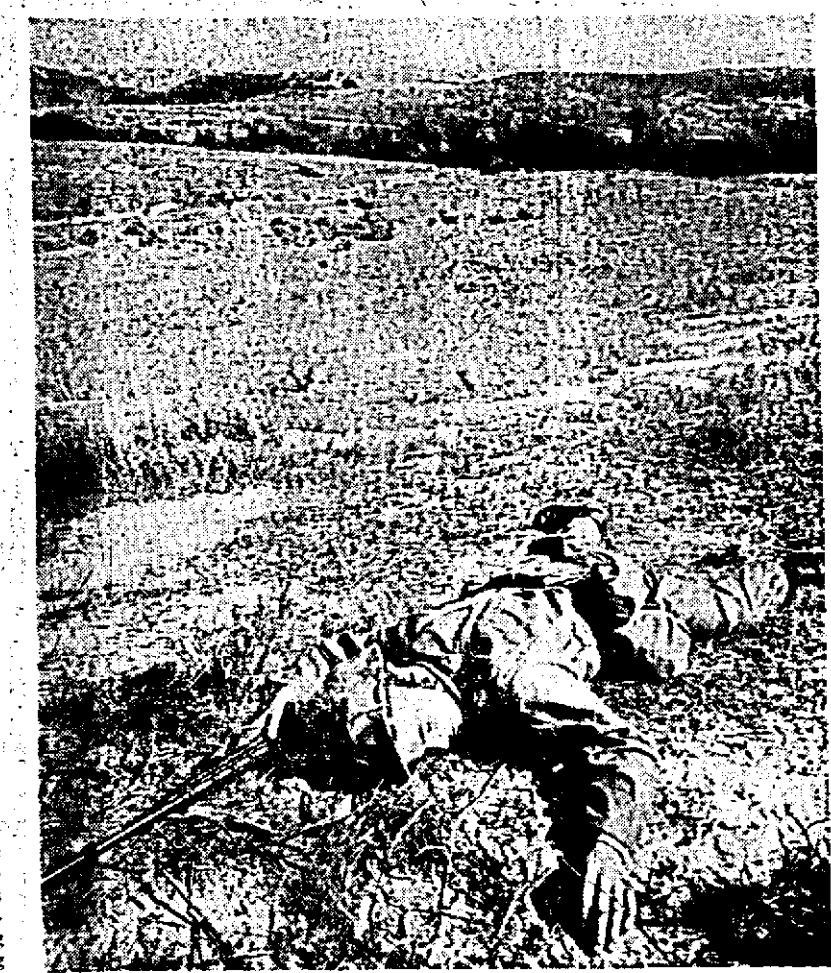
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MARINES (FOREGROUND) FIGHT OFF COUNTERATTACKING 'ENEMY' TROOPS



FRONT LINE TRAGEDY ENACTED BY "SLAIN" LEATHERNECK



"MOVE, YANKEE DOG!" SNARLS AGGRESSOR AT CAPTURED, YOUTHFUL MARINE

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THOUSANDS RELY on classified ads to solve daily problems. To sell, rent, buy, find, hire—dial HE 2-5939.

## Carpet and Drapery Sale!

- 100% Nylon Carpeting. Rose beige color .. \$2.99 yd.
- 501 Continuous Filament Nylon ..... \$4.95 yd.
- 100% Acrilan Sculptured Pile carpeting—Choice of 8 decorator colors .... \$7.95 yd.

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CHOICE OF 11 COLORS  
BLUE CHIP STAMPS WITH EVERY PURCHASE  
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**trend interiors**

Open 9:30 A.M. to 6:00 P.M. Daily  
CLOSED SUNDAY  
1307 W. Willow  
426-6181

## Garage Yeggs Get \$1,700

Safecrackers got more than to open the floor safe and \$1,700 Saturday by burning several coin-operated open a strongbox at the Dick Browning Oldsmobile Co., 1227 Long Beach Blvd., police said.

Burglars were unsuccessful in attempts to force a safe at the Federal Steel Corp., 1550 Canal Ave. Officer D. V. Radford said they entered through a window, then abandoned their tools after failing to open the safe.

Officer D. G. Hesslink said the burglars used a company-owned acetylene torch to burn a hole in the safe door. Keys taken from the upright safe then were used

ready for a pretty spring...



## Fashions at Butters

the magic touch of Cinderella



Sizes 3 to 6x 598

Sizes 7 to 14 798

Spring is evident in this crisp rayon costume with a textured linen look. Beneath the jacket is a white topped sleeveless skimmer. In navy, with white jacket trimmed in green or deep coral.

## Girls' Lingerie

Nylon 1/2 Slip 249

Slim slip with lace insert at hem, tailored like mom's for Misses. Pastels and red. Sizes 8 to 14.

MATCHING PANTY 98c  
Fancy trimmed nylon, sizes 2-14

more from Cinderella

## Arnel Pleated Skirt

You'll never worry about untidy, wrinkled skirts again when your young miss is wearing a skirt of Arnel's triacetate from Cinderella. The look of sharkskin is great this season. White only. Sizes 7 to 14.

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## Butters

### Sunday and Monday Bulky Sweaters



Reg. 3.96 388

100% orlon acrylic bulky knit cardigan sweaters or channel style sweaters. Choose your favorite. Dyed to match pearl button. Spring pastels. Sizes 36 to 40.

### Women's Stretch Capris

7.99 value

Irish pique. Dub-L-Nit, a new wonderful way for knits to go. 100% nylon stretch knit insures its elasticity. Elastic waistband, no zipper, and ultra smooth look. Black. Loden. Royal. Sizes 8 to 16.

598



### 2 Days Only!

Sunday and Monday

### Our Turban Wigs on Sale



Reg. 22.95

1788

DuPont nylon wig, washable, heatproof, will not fade, it's stronger and silkier than real hair. Turban is detachable, comes in many colors. This smart Turban Wig fits all head sizes, it's easy to comb and set.

LAKEWOOD CENTER  
Mon. thru Fri. 9:30 to 9:30; Sat. 9:30 to 5:30; Sun. 12 to 5

## SHOP SUNDAY NOON 'TIL 5

### COMAR'S Shoes

#### Boys' Oxfords

Reg. 6.99 size 5 1/2-12

Reg. 7.99 size 12 1/2-6

599

699



Visit us at our new location, even greater selection of shoes, same qualified, friendly staff. Don't miss this WEEKEND SPECIAL!

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# War-Game Battle Hot

CAMP PENDLETON—About 20,000 Marines of the First Division pushed inland Saturday in an intensified effort to rescue the hard-pressed 13th Expeditionary Brigade.

The First Division staged a major amphibious landing Friday, thus advancing to a new stage of Operation Silver Lance at the sprawling San Diego County military reservation.

The 13th Brigade, which was landed last Monday, has been foiled by antagonistic civilians, guerrillas, and troops from the mythical enemy country of Merlin.

The condition of the mock land battle Saturday was:

- U.S. Ambassador to Lancelot (a friendly nation) was being held prisoner by the enemy.
- An entire province of Lancelot had been wrested from civilian control.
- The advancing First Marines were under sporadic attack.

The exercise will continue through Friday.

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## Heart Attack Blamed for Fatal Crash

A 62-year-old Long Beach man apparently suffered a fatal heart attack Saturday while driving near 60th Street and Cherry Avenue.

Patrolman Eugene Stone said Loyal E. Olson of 6764 Lime Ave., was dead on arrival at Memorial Hospital about 9:20 a.m.

Olson's car, Officer Stone said, was southbound on Cherry Avenue when it suddenly jumped the curb and struck a building at 5959 Cherry Avenue. The building sustained only minor damage.

## Car Victim Dies

A 67-year-old Long Beach woman, injured Thursday in a traffic accident, died Saturday in St. Mary's Hospital.

Doctors said Mrs. Helen Spellman of 3537 E. 10th St., succumbed shortly before 7:20 a.m. in the hospital's intensive-care ward.

Police said Mrs. Spellman suffered fractures, head and internal injuries about 7:20 p.m. Thursday when she was struck by a car at 10th Street and Grand Avenue.

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**Fashions**  
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the magic touch of Cinderella

Sizes 3 to 6x **5<sup>98</sup>**  
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**trend interiors**

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**Toddler Boys' 3-Pc. Sets** **2<sup>98</sup>**  
Sizes 2 to 4  
Boxer cotton corduroy slacks in Navy or Red, matching white T-shirt with contrasting trim, topped with a checked cardigan. All 100% easy care cotton.

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Reg. 6.99 size 5 1/2-12 **5<sup>99</sup>**  
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# Butler's CARNIVAL Creations



CARNIVAL STYLE #72 — SECRET FORM BRA — A downy soft, quilted layer of Dacron® 100% fiberfill between you and your smartest silhouette. Adds curves and shape naturally.

# Carnival bra & long leg panty in three exciting Color Match-Mates!

ICE WHITE • RAVEN BLACK • POPPY RED

*Sweet Form*

Take your choice of 6 colors in an embroidered zephire Dacron®/cotton bra that adds the positive. Shapes you without stiffness — lends custom-made style to your clothes. Machine washes and dries like a dream. A cup 32 to 36. **\$2.50**

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Also available in girl's 13" or body. Black or white only. \$3.95

Style 2475—Fiber content: Dacron® Nylon Cotton 80%—exclusive of decoration.

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**LAKEWOOD CENTER**  
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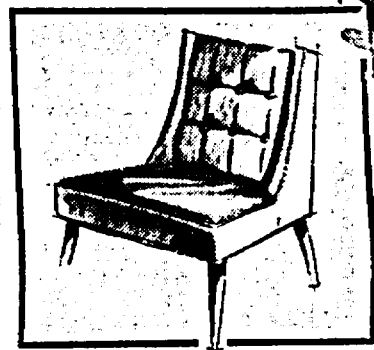
# KROEHLER Sofa and Chair Plus Coordinating Occasional Chair



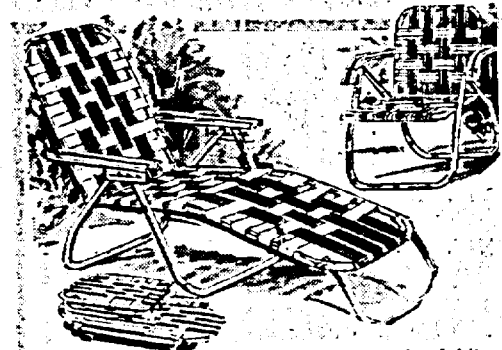
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- FULL KROEHLER QUALITY
- SMART MODERN STYLING
- BIG FABRIC AND COLOR CHOICE

Brighten your living room with the quality-value buy of the year! You'll love the fresh modern styling, foam-cushioned comfort and careful custom tailoring. Kroehler quality in every detail, even to brass ferruled legs. Select yours now!



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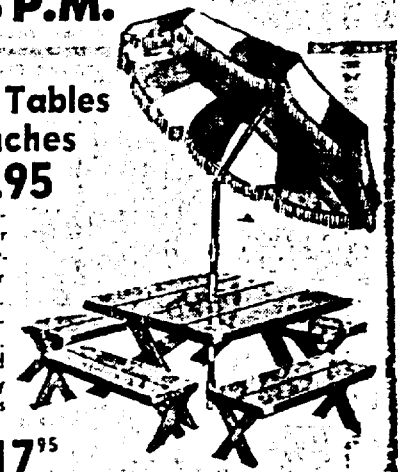


**ALUMINUM LAWN CHAIR.** Lightweight, folding lawn chair. Square tubing, turquoise webbing. Reg. 3.98 **3.48**  
**FOLDING ALUMINUM CHAISE LOUNGE.** Choose Turquoise, Yellow or Green webbing, sturdily constructed. Reg. 7.98 **6.99**

Relax  
In  
Comfort  
This  
Summer

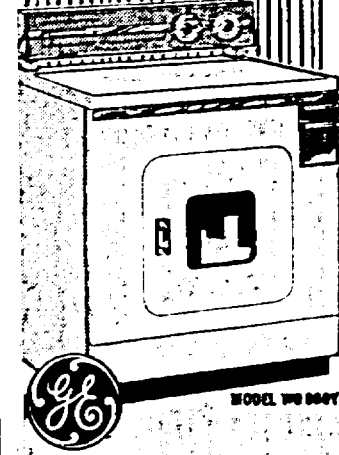
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Reg. 29.95 **24.95**  
Rugged square redwood table, with four 4' benches. Enjoy outdoor living this summer in your own backyard. Table has hole in center for large umbrella. Put your table and benches on lay-away now, then enjoy it this summer!



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WASHER-DRYER**  
washes  
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Save \$130 on This Combination. Never Before Anywhere at This Low-Low Price **2 ONLY! 1 WHITE, 1 COPPER** **319<sup>95</sup>** DELIVERED

**ALL REMAINING 1964 MODEL REFRIGERATORS REDUCED GREATLY FOR THIS SALE COME IN EARLY**

# 501 DUPONT NYLON OR CAPROLAN TWEED CARPETING

- Elegant, classic design usually seen only in fine Wiltons — available for the first time in 501 textured nylon carpet at a low price!
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- Also heavyweight Caprolan Tweeds
- Resilient, moth and mildew proof, non-allergenic

**6<sup>99</sup>** sq. yd. Installed on Wood Floor

DECORATOR COLORS: Roman Gold, Beige, Mocha, Sandalwood, Bronze, Green

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- TACKLESS STRIP
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Garfield 3-0901 SATURDAY 9:30 TO 5:30; SUNDAY NOON 'TIL 5 P.M.

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## CAIRNIVALL

Creations



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### Butter's

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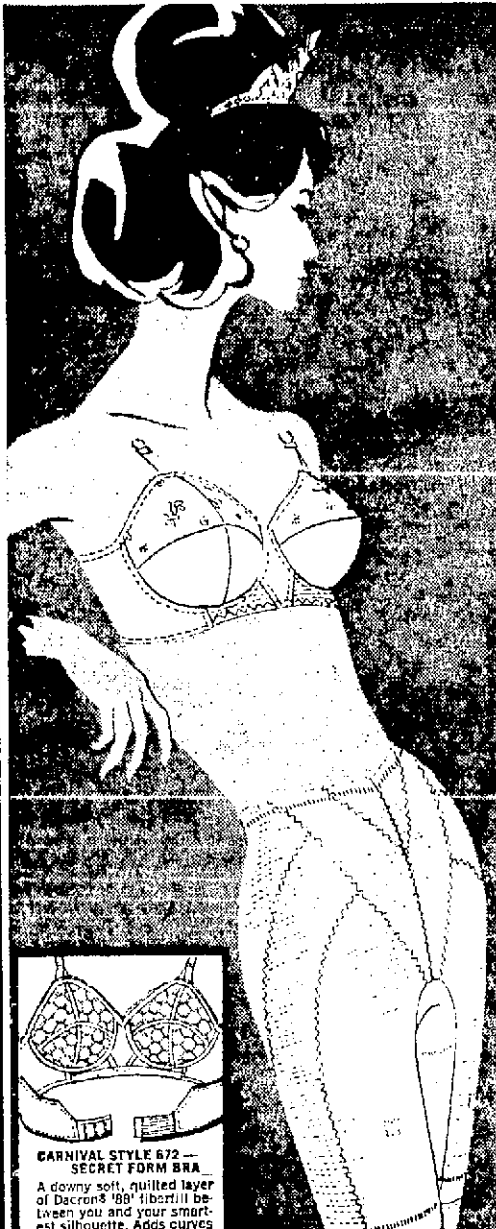
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### Butter's

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## SHH A LITTLE, SAYS AMA

# Just Too Noisy for Our Good

By JOSEPH L. MYLER

WASHINGTON (UPI) — Maybe it's time for everybody and everything to shaddup a little. The modern world is getting too noisy for the health and happiness of its inhabitants.

Some physicians, according to the American Medical Association, believe noise may be involved in such ailments as peptic ulcer, heart disease, colitis, high blood pressure and migraine.

But even if noise isn't actually killing us, it can, says the AMA. "Rob us of sleep, make us tense and jumpy, and decrease our efficiency."

Every technological advance seems to add to the general uproar. Noise, the AMA notes, is no longer a problem merely of the streets, the factory, the airport, or the launch pad.

**HOMES THEMSELVES** are noisier than ever before. Aggravating the hubbub are hi-fi sets, heating and cooling systems, television sets, garbage grinders, washing machines.

"And along with the new mechanical marvels," the AMA says, "Our children still are, quite often, noisy."

Well, you can't stop traffic or prevent progress. But, according to the AMA, there are things you can do to keep outdoor noise outdoors and indoor noise subdued.

Air conditioning makes it possible to keep windows closed against noise of power mowers or auto horns. Carpeting and drapery help "to soak up sound" inside the house. A drop or two of oil can silence squeaky hinges.

Other AMA suggestions: cork or rubber mats under the washing machine and dryer, pneumatic door closers, and proper maintenance of plumbing to minimize "the sounds of banging, gurgling, grinding, sucking, and whistling that often emerge."

**THE NATIONAL** Geographic News Bulletin also inveighs against "the screech, boom, roar, and wail of the 20th century." It cites a German finding that the noise of factories, rail stations, and airports "stunts the growth and weakens the hearts" of children in the neighborhood.

Noise is defined as unwanted sound. One man's music could be another man's head-hurting clangor. A lot of people enjoy the sound of Washington Cathedral's big bells. But frequently on an afternoon when a peal is being rung, the telephone will sound in the dean's office. All the yet-to-be-identified caller ever says is: "Shhh!"

## Omarr Reads the Stars

By SYDNEY OMARR

### FORECAST FOR TODAY

**ARIES** (Mar. 21-Apr. 19): Favorable changes due. You must make in-laws. Exercise caution where spending is concerned. Put ideas to work. Discuss ideas with member of opposite sex.

**TAURUS** (Apr. 20-May 20): Be aware of potential—great limitations. Make plans for traveling conditions at home. Talk with family member. Good to check coats for additional furniture. Luxury item . . . long range plans.

**GEMINI** (June 21-July 21): Good to socialize. Time to fulfill promises to friend. Remember birthdays, anniversaries. Individual from your past may make appearance. Be charming, receptive.

**LEO** (July 23-Aug. 23): Fortunate if you complete what you start. Duty mingled with pleasure. Fulfill responsibilities. Only then will you be able to fully relax. Pay special attention to elders.

**VIRGO** (Aug. 23-Sept. 23): Catch up on writing, correspondence. Think over travel plans. New approach, attitude may be necessary. Base actions on fact rather than impulse. Attend church of choice.

**LIBRA** (Sept. 23-Oct. 23): Important that you obtain necessary relaxation. Fatigue could cause unnecessary concern. One you love can make excellent decisions today. Stop being concerned about budget!

**SCORPIO** (Oct. 23-Nov. 21): Display "vital touch." Don't attempt to force issues. Be considerate of mate or partner. Rest to listen, be perceptive. Obtain hint from today's Gemini message.

**SAGITTARIUS** (Nov. 22-Dec. 21): Sincere practical approach. Don't believe one who talks of self-rich-quick schemes. Job done with thoroughness, dedication going much. Be frank, sincere — and direct.

**CAPRICORN** (Dec. 22-Jan. 19): Aspects feature excitement, creative activity. Romance is in the air! You feel vital, alive. Travel very possible — so is surprise meeting. Personal magnetism rating high.

**AQUARIUS** (Jan. 20-Feb. 18): Much activity centers about family. Some adjustment necessary where domestic situation is concerned. Obtain hint from today's Taurus message.

**PISCES** (Feb. 19-Mar. 20): Relief indicated from recent pressures. Good to travel. Deal with relatives. Avoid trying to accomplish too much at once. Display sense of humor. Then you gain.

**IF TODAY IS YOUR BIRTHDAY** you are interested in nature, in religion.

### FORECAST FOR MONDAY

**ARIES** (Mar. 21-Apr. 19): Don't try to oppose one with more resources than you possess. Hide your true strike for harmony. Gain allies from family members. Wait. Observe. Time not yet ripe.

**TAURUS** (Apr. 20-May 20): Cycle high. But would be mistake to try advancing too quickly. Look for hidden meanings. Be prepared for delays. Obtain hint from today's Aries message.

**GEMINI** (May 21-June 20): Handle responsibility. Many observe. Some look to you as example. Power on your side. You will get favorable answer from authorities.

**CANCER** (June 21-July 21): Be diplomatic where friendships are concerned. Don't force issues. Realize real changes must have created foundation. Finish major project. Lend helping hand to associate.

**LEO** (July 23-Aug. 23): Make adjustment which brings greater understanding among family members. Conflicting attitudes between duty and domestic needs. Take initiative. Be firm but kind.

**VIRGO** (Aug. 23-Sept. 23): Be sure of instructions, directions, telephone numbers. Appears to be confusion with regard to distance. Take time to be firm. Trust hunch.

**LIBRA** (Sept. 23-Oct. 23): Be aware of costs. Don't spend yourself too thin. Avoid extravagance. Sense of humor wins allies.

**SCORPIO** (Oct. 23-Nov. 21): High-light relations with public. Protect personal image. Make appearances. Check details. Be thorough. Obtain cooperation of those in authority. Then road is smooth.

**SAGITTARIUS** (Nov. 22-Dec. 21): What others say. . . and what they do may not coincide. Base actions accordingly. Chances due involving member of opposite sex. Be aware of diet, health.

**CAPRICORN** (Dec. 22-Jan. 19): Creative activity spotlighted. Give pleasure to children, loved one. Excellent for attention to luxury items, hobbies, collections. Key is relaxation, love.

**AQUARIUS** (Jan. 20-Feb. 18): Concentrate on building solid foundation. Avoid feeling brass is greener far away. Remain close to home base. Attend to details. Heighten security. Visitor to home brings good news.

**PISCES** (Feb. 19-Mar. 20): Journey proves beneficial. Keep lines of communication open. Draw upon knowledge gained in past. Utilize experience. Don't panic. Higher-ups appreciate your efforts.

**IF TODAY IS YOUR BIRTHDAY** you have drive, power, ambition. You are attracted to the law. Would make fine attorney, teacher.

**GENERAL TENDENCIES:** Cycle high for Taurus, Gemini, Cancer. Special word to Sagittarius: Encourage mate or partner. Lend financial hand. If you can.

## Pacific Seismic Sea Wave Warning System Meet Set

WASHINGTON (AP) — The United States has invited 23 Pacific nations to a conference to discuss methods for improving the seismic sea wave warning system in the Pacific. The conference will be held in Honolulu April 27-30.

The U.S. Coast and Geodetic Survey, which now operates the major warning system from its Honolulu headquarters, will act as host at the meeting. Sen. Hiram L. Fong, R-Hawaii, and Rep. Patsy T. Mink, D-Hawaii, reported that the conference will be held under the auspices of the Inter-Governmental Oceanographic Commission of the United Nations Educational Scientific and Cultural Organization. One of the major items for consideration will be the integration of the United States system with local systems operated by Japan and the Soviet Union.

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Fashion for spring is feminine, well-mannered with a gentle line, shaped by Smoothie to slender elegance.

Center: Foundation with low back, framed by "stretch and hold" shoulder straps. Lycra® spandex power net with stretch satin front and back panels. BCD cups. 25.00

Left: Boned front foundation of cotton backed nylon satin with Lycra® spandex sides. Short and average lengths. B & C cups. 16.95

Right: Spandex power net controleur girdle with 4 sections of firm Lycra® spandex elastic. Reinforced front and back panels, boned. Above the waist style with firm support. 28-36 waist 22.95. Beautiful lace cup bra with Lycra® spandex back. B and C cups. 8.50.

Foundation Salon

MABEL ROBBINS, Stylist for Smoothie, will be available for figure consultation in our Foundation Salons on the following dates:

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Santa Ana: Thursday and Friday, March 11 and 12.

Pomona: Monday and Tuesday, March 15 and 16.



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(all with place knife and fork)  
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8.25 Place Fork .....6.56  
7.75 Place Knife .....5.81  
7.00 Cream Soup Spoon .....5.25  
7.50 Salad/Pastry Fork .....5.63  
5.00 Butter Spreader .....3.75  
4.25 Cocktail/Oyster Fork .....3.57  
4.00 Coffee Spoon .....3.00  
7.00 Iced Beverage Spoon .....5.25

9.25 Butter Serving Knife .....6.94  
17.50 Cold Meat Fork .....13.13  
9.25 Cream Sauce Ladle .....6.94  
17.50 Gravy Ladle .....13.13  
9.25 Jelly Server .....6.94  
6.25 Lemon Fork .....4.69  
6.25 Olive/Pickle Fork .....4.69  
14.75 Pie/Pastry Server .....11.06  
40.00 2-pc. Carving Set .....30.00  
9.25 Sugar Spoon .....6.94  
9.25 Sugar Tongs .....6.94  
14.75 Table Spoons .....11.06  
17.50 Tomato Server .....13.13

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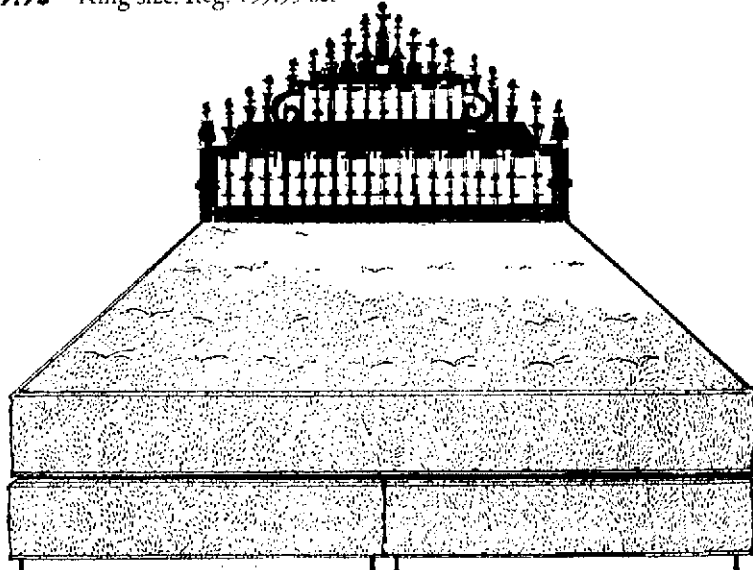
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Tufflex insulation, self border, plastic handles . . . both are

covered in beige-tone Belgian damask. The special price

makes this a "don't miss" bargain in our Sleep Shop.





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WILSON

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MORRISON

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That gives negotiators for the United Steelworkers of America and 11 top steel producers, who set the industry pattern, only 53 days to reach agreement on some of the broadest proposals in the history of their collective bargaining.

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## WORLD NEWS BRIEFS



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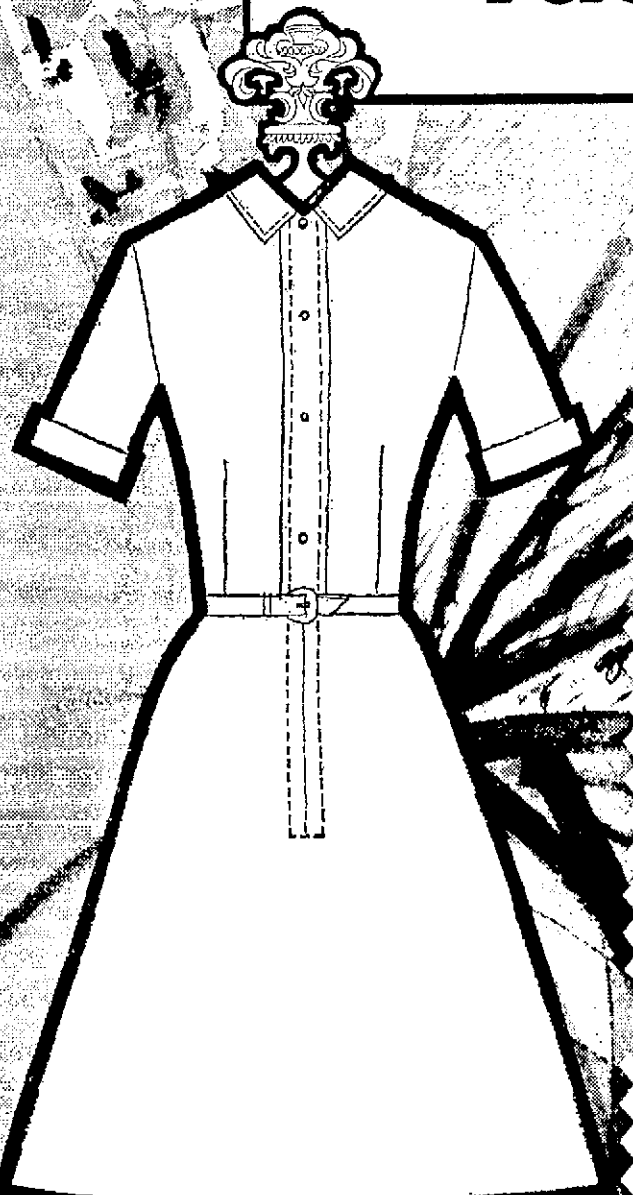


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# North Vietnamese Soldier's Short View of War

By MICHAEL T. MALLOY

HUE, South Viet Nam (UPI)—Luan carried the automatic rifle, Dinh carried the ammo, and I had the Russian carbine.

This is how North Vietnamese Pvt. Nguyen Van Du described his march into South Viet Nam, on the flood tide of communist infiltration into this embattled nation.

Vui is one of eight North Vietnamese soldiers imprisoned here at the headquarters of the Vietnamese Army's 1st Division, less than 50 miles from communist territory.

He may be a typical example of the cannon fodder

which has been streaming down the "Ho Chi Minh Trail" to reinforce the ranks of the communist Viet Cong rebels in South Viet Nam.

Vui is 22 years old. He is a bachelor. He was a farm laborer with six years of education when he was drafted last March to do his military service, like any other North Vietnamese between the ages of 18 and 25.

"They didn't even give us souvenirs to remember them by," he recalls of his perfunctory sendoff from North Viet Nam. "We drank beer and the governor wished everybody good luck. That's all."

Vui was interviewed by United Press International in the prison compound of the First Division in this town, 400 miles north of Saigon.

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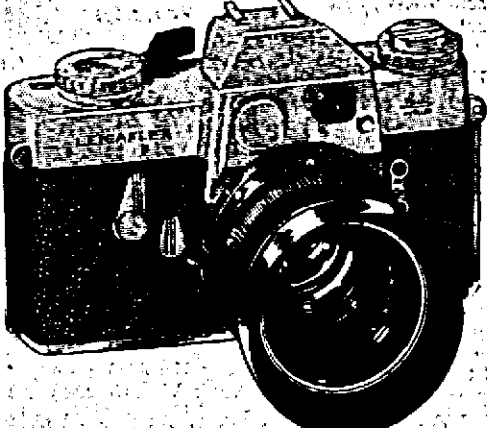
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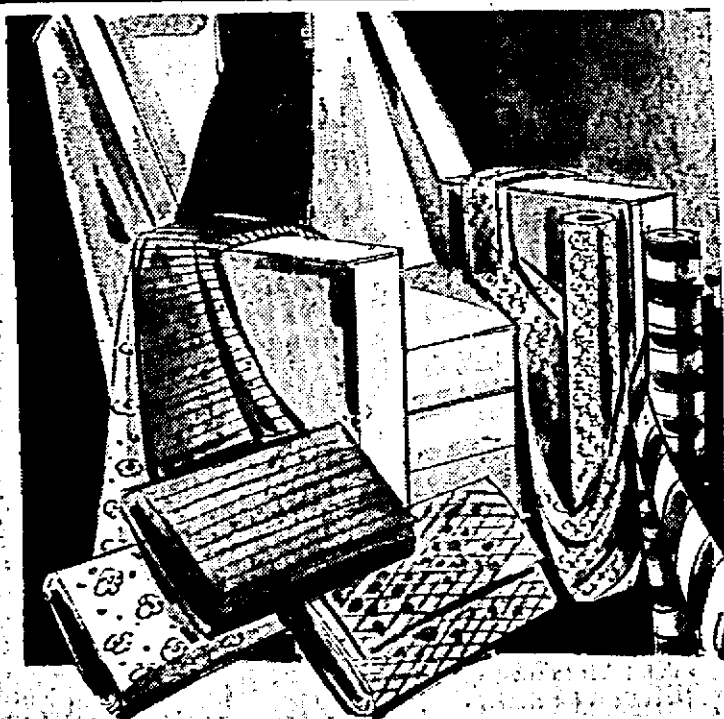
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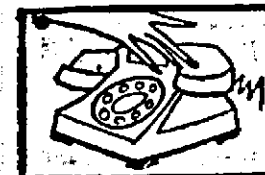
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# North Vietnamese Soldier's Short View of War

By MICHAEL T. MALLOY

HUE, South Viet Nam (UPI)—"Luan carried the automatic rifle, Dinh carried the ammo, and I had the Russian carbine."

This is how North Vietnamese Pvt. Nguyen Van Dui described his march into South Viet Nam, on the flood tide of communist infiltration into this embattled nation.

Vui is one of eight North Vietnamese soldiers imprisoned here at the headquarters of the Vietnamese Army's 1st Division, less than 50 miles from communist territory.

He may be a typical ex-governor wished everybody good luck. That's all."

which has been streaming down the "Ho Chi Minh Trail" to reinforce the ranks of the communist Viet Cong rebels in South Viet Nam.

Vui is 22 years old. He is a bachelor. He was a farmer with six years of education when he was drafted last March to do his military service, like any other North Vietnamese between the ages of 18 and 25.

"They didn't even give us souvenirs to remember them by," he recalls of his perfunctory sendoff from North Viet Nam. "We drank beer and the governor wished everybody good luck. That's all."

Vui was interviewed by United Press International in the prison compound of the First Division in this town 400 miles north of Saigon.

The young soldier fingered a grenade wound on his left cheek, as he talked to UPI. He was wearing a surplus U.S. Army hospital gown. His guards said he did not know the meaning of the "U.S." embroidered in purple thread on the pocket of his blue and white striped gown.

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"Our activity should invite the respect of much of the world," he said. "We have no hint that North Viet Nam is ready to stop infiltration and aggression."

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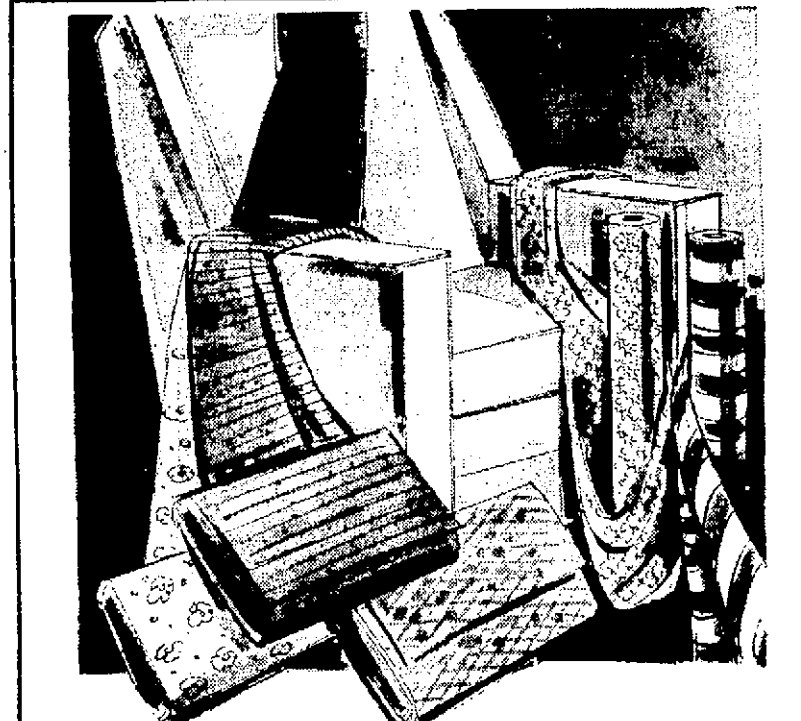
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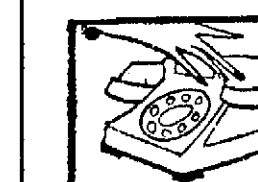
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Walrus Watchers  
Due for New Thrill

A \$200,000 arctic pool, which will for the first time give the public an opportunity to see and to photograph walruses underwater, is now being built at Marineland of the Pacific for the oceanarium's four walruses.

The pool according to Marineland executives, will contain 200,000 gallons of sea water, will be equipped with its own filtering system to insure water clarity, and will be built of white concrete and epoxy to simulate the snow and ice of the frozen North.

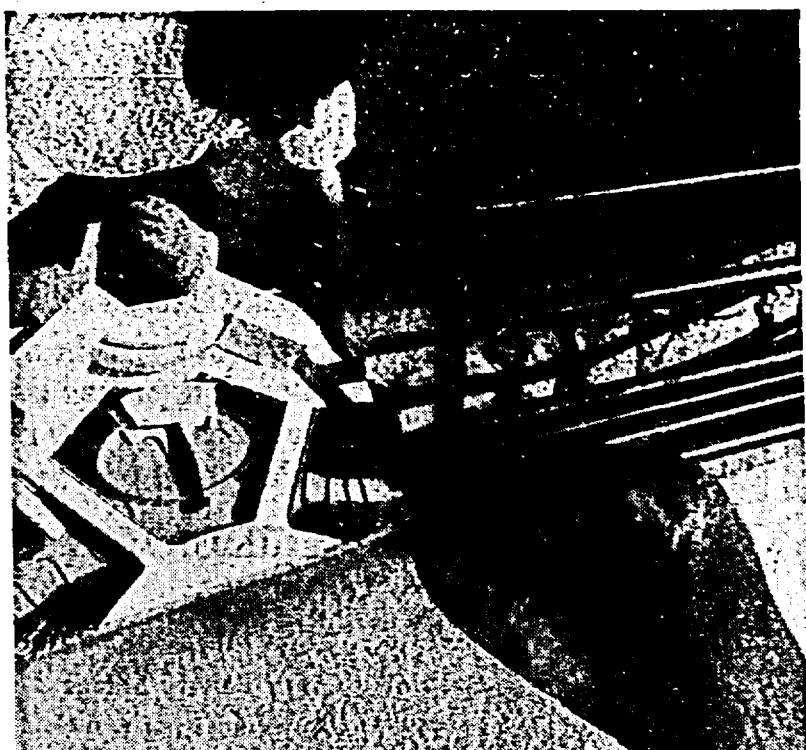
The new enclosure is expected to be finished in three months.

Eighteen windows, each measuring four feet by three feet, will provide underwater viewing for the public.

"As far as we know," officials said, "it will be the first time the public has been able to actually watch these creatures underwater and to film them. On land, they may appear clumsy and slow-moving, but in the water they are pictures of graceful movement."

The enclosure will be divided into two areas, each of which will house two walruses. On one side, Wooly, at 1,800 pounds the largest of the animals, and his mate, Petula, will live. On the other, Farouk and Priscilla will frolic about. The new enclosure provides four times the room as the old Walrus Waldorf.

The four animals are 47 months old. Marineland captured them during a special expedition in April, 1961, when the babies were two weeks old and weighed about 80 pounds apiece. Flown to Marineland from St. Lawrence Island near the mouth of the Chukchi Sea, the babies were raised on a bottle formula of pure whipping cream, minced clams, brewer's yeast and vitamins. At one point, each member of the blubbery quartet was gaining 1 1/2 pounds a day. And Marineland's food bill was \$1,500 a month, just to feed them, officials say.



\$200,000 MARINELAND ANNEX GETS OK... Wooly Nods Approval

Brown to Inspect Fairview  
State Hospital Next Friday

SACRAMENTO — Gov. Brown has confirmed he will inspect Fairview State Hospital in Costa Mesa Friday night in Newport Beach at a Philco Corp. Aeronautics Division, awards banquet.

The gubernatorial plane, the Grizzly II, will land at Orange County Airport in Santa Ana at 11 a.m. Friday.

Brown plans a press conference at 11:30 a.m. at the Red Hills Country Club in Tustin. He will attend an awards luncheon of the Orange County Democratic Women's Division at the club.

The governor also will appear at a luncheon at the Newport Beach at a Philco Corp. Aeronautics Division, awards banquet.

INDEPENDENT PRESS-TELEGRAM—A.15 Sunday, Mar. 2, 1963

**Epidemic of Measles Kills 400 in Turkey**

GENEVA (UPI) — The International Red Cross appealed Saturday for more emergency supplies of blood plasma to fight an epidemic of killer measles.

The epidemic, centered on the town of Erzurum in eastern Turkey, has killed an estimated 400 persons, most of them children, officials here reported.

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Chambliss Talk  
on Asia Booked

By BOB HOUSER  
Political Editor

Rear Adm. William C. Chambliss, USN Ret., will speak on "The Truth About Southeast Asia" before 32nd Congressional District Republican Women Federated Wednesday noon in the Pacific Coast Club library. The meeting is public and free.

Chambliss was on Adm. William F. Halsey's staff and was navigator for Task Force 18 aboard the carrier flagship USS Wasp when it was sunk by enemy action during the Guadalcanal invasion.

He served in 1946 on public information assignments in the Middle and Far East and in Europe. He was deputy chief of naval information until his voluntary retirement in 1959. He is the author of four books, numerous short stories and articles.

President Mrs. Joseph Spivey will conduct the group's regular business meeting at 11 a.m. Those wishing a lunch may make reservations with the Pacific Coast Club.

**HERTZOG BACKS DEATHERAGE**

Francis C. Hertzog Sr., M.D., will act as honorary campaign chairman for Dale B. Deatherage in his bid for a seat on the Long Beach Unified School District board at the April 2 election. Deatherage announced Saturday.

Dr. Hertzog, a member of the advisory board of Long Beach State College, said:

"Mr. Deatherage has the highest qualifications for membership on the board. His educational background is well-rounded. He was graduated from the U.S. Naval Academy in 1946 and from the University of Southern California Law School.

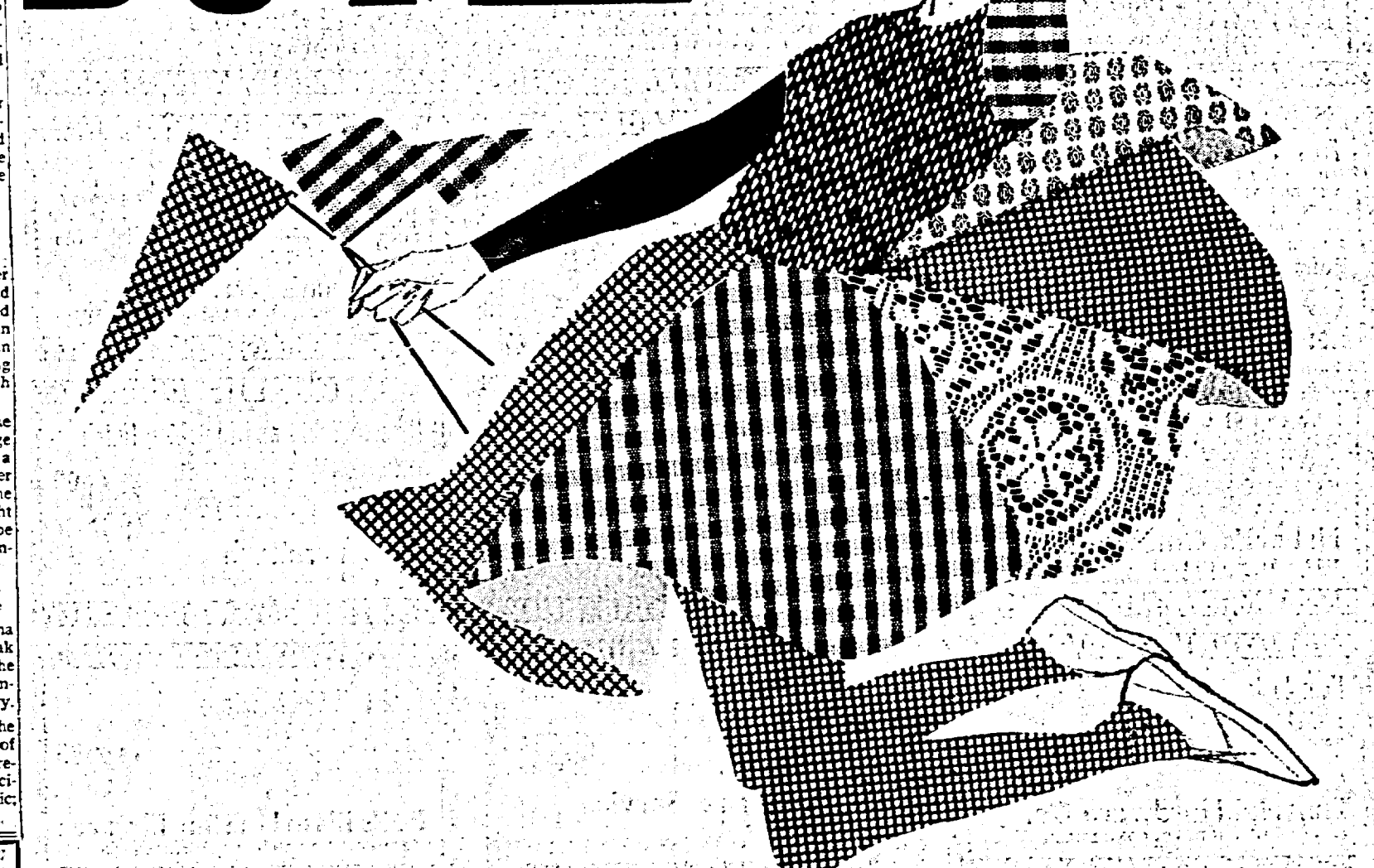
"His legal experience will be a great asset in dealing with the problems of our school system. The incumbents' tenure in office is such that a change is needed to reflect the ideas and solve the problems of a new generation. Mr. Deatherage is a firm believer in teaching of the three R's together with the emphasizing of patriotism."

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1.69 Cotton waffle pique,	yd. 99c	1.99 Solid cotton Ponsan,	yd. 1.39	may co. fashion fabrics 4, 5, 54	
1.49 Cotton Claire prints,	yd. 1.09	2.49 Imported cotton lace,	yd. 1.69		
1.69 Sport cloth,	yd. 1.09	2.49 Dacron® polyester prints,	yd. 1.69		
1.49 Acetate prints,	yd. 1.19	2.99 Caprolan® nylon prints,	yd. 1.99		

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**CANDIDATE FORUM**  
School-board candidates

**Civil Defense Aide Heads U.S. Panel**

Evair P. Peterson, Long Beach coordinator of disaster services, has been appointed chairman of the U.S. Civil Defense Council's National Warning Committee, according to John Mansell, city manager.

Peterson is also president of the California Disaster and Civil Defense Association.

**Connors Gets 'Harlow' Role**

Michael Connors will portray the role of the movie star with whom Jean Harlow falls in love, in the production "Harlow." Carroll Baker stars as the fabulous platinum blonde film star of the 30's.

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**shop every day, monday through saturday, 10:00 a.m. 'til 9:30 p.m.**

# Walrus Watchers Due for New Thrill

A \$200,000 arctic pool, which will for the first time give the public an opportunity to see and to photograph walruses, underwater, is now being built at Marineland of the Pacific for the oceanarium's four walruses.

The pool, according to Marineland executives, will contain 200,000 gallons of sea water, will be equipped with its own filtering system to insure water clarity, and will be built of white concrete and epoxy to simulate the snow and ice of the frozen North.

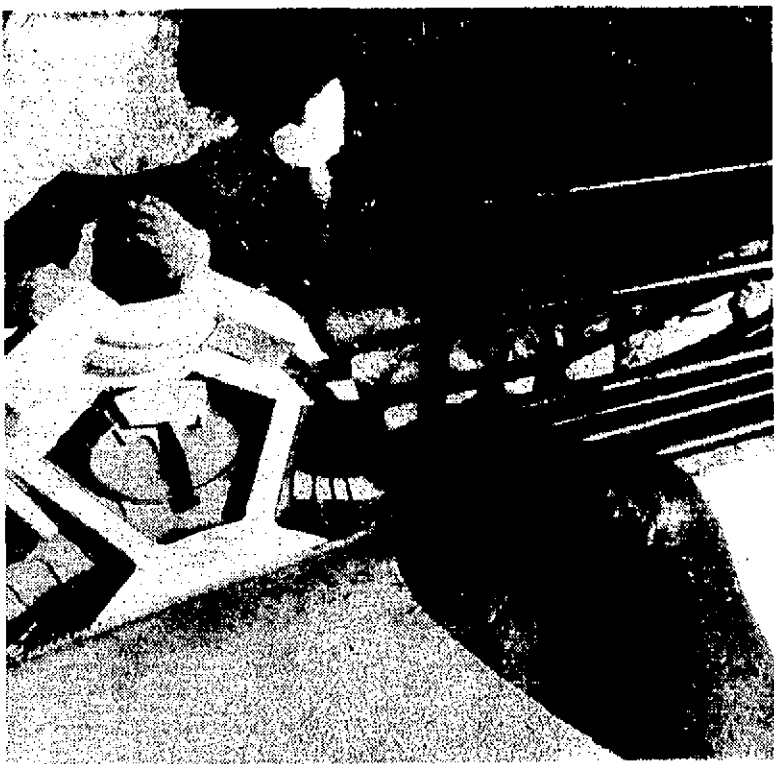
The new enclosure is expected to be finished in three months.

Eighteen windows, each measuring four feet by three feet, will provide underwater viewing for the public.

"As far as we know," officials said, "it will be the first time the public has been able to actually watch these creatures underwater and to film them. On land, they may appear clumsy and slow-moving, but in the water they are pictures of graceful movement."

The enclosure will be divided into two areas, each of which will house two walruses. On one side, Woofy, at 1,800 pounds the largest of the animals, and his mate, Petula, will live. On the other, Farouk and Priscilla will frolic about. The new enclosure provides four times the room as the old Walrus Waldorf.

The four animals are 47 months old. Marineland captured them during a special expedition in April, 1961, when the babies were two weeks old and weighed about 80 pounds apiece. Flown to Marineland from St. Lawrence Island near the mouth of the Chukchi Sea, the babies were raised on a bottle formula of pure whipping cream, minced clams, brewer's yeast and vitamins. At one point, each member of the blubbery quartet was gaining 1 3/4 pounds a day. And Marineland's food bill was \$1,500 a month, just to feed them, officials say.



\$200,000 MARINELAND ANNEX GETS OK . . . Woofy Nods Approval

# Brown to Inspect Fairview State Hospital Next Friday

SACRAMENTO — Gov. Brown Friday night in Newport Beach at a Philco Corp. Aero-nautic Division, awards banquet.

The gubernatorial plane, the Grizzly II, will land at Orange County Airport in Santa Ana at 11 a.m. Friday.

Brown plans a press conference at 11:30 a.m. at the Red Hills Country Club in Tustin. He will attend an awards luncheon of the Orange County Democratic Women's Division at the club.

The governor also will ap-

# Epidemic of Measles Kills 400 in Turkey

GENEVA (UPI) — The International Red Cross appealed Saturday for more emergency supplies of blood plasma to fight an epidemic of killer measles.

The epidemic, centered on the town of Erzurum in eastern Turkey, has killed an estimated 400 persons, most of them children, officials here reported.

# You'll wish there were more hours in the day

There's so much that is enjoyable to do at the 12-acre, \$400,000 Recreation Center that provides an active, pleasure-full way of life for folks over 50 at the largest retirement community in green-and-growing Hemet Valley.

Write for free color folder.

# Panorama Village

1401 Teakwood Pl., Hemet, Calif. • Phone: 658-2103 (714)

# POLITICS

# Chambliss Talk on Asia Booked

By BOB HOUSER  
Political Editor

Rear Adm. William C. Chambliss, USN Ret., will speak on "The Truth About Southeast Asia" before 32nd Congressional District Republican Women Federated Wednesday noon in the Pacific Coast Club library. The meeting is public and free.

Chambliss was on Adm. William F. Halsey's staff and was navigator for Task Force 18, aboard the carrier flag-ship USS Wasp when it was sunk by enemy action during the Guadalcanal invasion.

He served in 1946 on public information assignments in the Middle and Far East, and in Europe. He was deputy chief of naval information until his voluntary retirement in 1959. He is the author of four books, numerous short stories and articles.

President Mrs. Joseph Spivey will conduct the group's regular business meeting at 11 a.m. Those wishing to make reservations with the Pacific Coast Club.

# HERTZOG BACKS DEATHERAGE

Francis C. Hertzog Sr., M.D., will act as honorary campaign chairman for Dale B. Deatherage in his bid for seat on the Long Beach Unified School District board at the April 2 election. Deatherage announced Saturday.

Dr. Hertzog, a member of the advisory board of Long Beach State College, said:

"Mr. Deatherage has the highest qualifications for membership on the board. His educational background is well-rounded. He was graduated from the U.S. Naval Academy in 1946 and from the University of Southern California Law School.

"His legal experience will be a great asset in dealing with the problems of our school system. The incumbents' tenure in office is such that a change is needed to reflect the ideas and solve the problems of a new generation. Mr. Deatherage is a firm believer in teaching of the three Rs together with the emphasizing of patriotism."

# CANDIDATE FORUM

School-board candidates

# Civil Defense Aide Heads U.S. Panel

Evar P. Peterson, Long Beach coordinator of disaster services, has been appointed chairman of the U.S. Civil Defense Council's National Warning Committee, according to John Mansell, city manager.

Peterson is also president of the California Disaster and Civil Defense Association.

# Connors Gets 'Harlow' Role

Michael Connors will portray the role of the movie star youth whom Jean Harlow falls in love, in the production "Harlow." Carroll Baker stars as the fabulous platinum blonde film star of the 30's.

# CHRISTOPHER HERE WEDNESDAY

George Christopher, former mayor of San Francisco, and a leading but unannounced contender for the Republican nomination for governor in 1966, will make two speaking appearances in Long Beach Wednesday.

He'll talk at noon on the Long Beach State College campus and at 7:30 p.m. at a luncheon in the Long Beach Junior Chamber of Commerce dinner in the Lafayette Hotel Starlight Room. Reservations may be made at the Chamber of Commerce, 121 Linden Ave.

# LYNWOOD GOP

Lee Layport, Santa Ana College professor, will speak at 8 p.m. Friday before the Lynwood Republican Committee at 5814 Imperial Hwy.

Layport will speak on the Constitution, the Bill of Rights and the effects of recent Supreme Court decisions. The meeting is public; free refreshments.

1/2 price sale  
this week only  
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5x7 faithful reproduction 3.00

A dear one's picture can never be replaced once lost or faded . . . have it copied now. If your picture is in poor condition, the additional charges for restoration are now sale-priced, too! Original returned unharmed.

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# MAY CO MARCH BUY

- Special savings
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- Unusual selection
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# FABRIC FIELD DAY 20% to 30% off

slash-price savings on thousands of yards of fashion fabrics

Nimble fingers, fertile minds, and money savers will rejoice in this fine spring array of solids and prints. Cottons, wool, synthetics and synthetic blends . . . to be found all in May Co.'s fashion fabric department.

1.29 Acetate jersey prints	yd. 99c	1.69 Rayon-silk Sierra,	yd. 1.19	5.99 Bonded cotton/jersey boucles.	yd. 2.99
1.49 Cotton satin prints.	yd. 99c	1.99 Acetate-rayon Moss crepe,	yd. 1.29	1.00 Bonded wool jersey, acetate black,	yd. 3.19
1.69 Cotton waffle pique.	yd. 99c	1.99 Solid cotton Ponsan,	yd. 1.39	may co. fashion fabrics 1, 5, 54	
1.49 Cotton Flare prints.	yd. 1.09	2.49 Imported cotton lace,	yd. 1.69		
1.69 Sport cloth.	yd. 1.09	2.49 Dacron® polyester prints.	yd. 1.69		
1.49 Acetate prints.	yd. 1.19	2.99 Caprolan® nylon prints.	yd. 1.99		

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may co. south bay  
hawthorne at artesia; 370-2511

may co. buena park  
la palma at dale; ta 7-4000

shop every day, monday through saturday, 10:00 a.m. 'til 9:30 p.m.



# \*\* Bonus Coupon Day \*\*

## MONDAY ONLY!

Values galore are in store for YOU if you study these Coupon pages and clip the ones for which you are in the market. Remember, they're good tomorrow — Monday — only!

**WITH THIS COUPON**

**Knitting Worsted Yarn**  
4-oz. - 4-ply, 100% virgin wool.  
Mothproof. Complete color selection. Regular \$1.29.

**97¢**

**J. J. Newberry Co.**  
433 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Transmission Fluid**  
Standard first quality transmission fluid for any automatic transmission. No limit with coupon—2 quarts for 67¢ or 3¢ quart. Liberal discounts on all auto parts.

**39¢ qt.**

**Blevins Automotive Parts**  
2138 E. Beach Blvd.—391-4918  
Open 7 Days a Week

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Hair Style Special**  
Complete with . . . Conditioning Shampoo . . . Haircut . . . Flattering STYLE . . . The greatest cold wave ever offered by anyone . . .

**5<sup>95</sup>**

**Crowning Glory Beauty Salons**  
Long Beach—231 E. 5th St., HE 7-9621  
Lakewood—Café Service Stores, 2676 E. Carson RA 1-1430  
Bellflower—2100 Alondra Blvd. UN 6-9197  
Torrance—2003 W. Carson (at Gramercy) FA 8-9930

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Heavy Duty Battery**  
Long Life . . . Full 36-month warranty. 6-VOLT . . . Fit most cars.

**12<sup>95</sup>**

**HOME OF THE U. S. ROYAL TIRES**  
**Johnny Gillette Tire Co.**  
3910 Cherry Ave., Long Beach GA 4-8609

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Dozen Ice Cream Novelty Bars**  
• Ice Cream Sandwiches  
• Fudge Bars  
• 50-50 Bars  
• Jackie Bars (Vanilla & Bananas)  
Regular Price 35¢ . . . Carton of 12 . . .

**29¢**

**Ben Cluff Drive-In Dairy**  
1601 E. Wardlow Rd. at Walnut  
OPEN MONDAY 9 to 9

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Farmer John Sliced Bacon**  
The Famous First Quality White Label 1-lb. pkg. of Southern California's favorite bacon . . . reg. 69¢ value — Save 40¢!  
(Open Mon. 9 to 9)

**29¢**

**Shop-Free Super Market**  
4125 E. South St.  
At Lakewood Blvd. in Lakewood

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Kellogg's Variety-Pack Cereals**  
Big Regular 49¢ package contains 10 assorted boxes of America's Most Popular cereals . . . Save 34¢

**15¢**

**All-American Market**  
1119 Carson at Orange Store in Long Beach Only

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**"Two Front Wheels Balanced" and "Two Front Wheels Packed"**  
Tires—Batteries—Alignment—Recapping—Shock Absorbers—Complete Brake Service.

**FREE**

**HOME OF THE U. S. ROYAL TIRES**  
**Johnny Gillette Tire Co.**  
3910 Cherry Ave., Long Beach—GA 4-8609

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**One Pound of Sausage**  
with purchase of 1 lb. of Farmer John Sliced Bacon, we will give you 1 full lb. of our own famous home-made pure pork sausage absolutely free!

**FREE**

**Thorndike's Fine Meats**  
In Cherry Food Mart  
1129 Cherry Ave.—1 Blk. No. of Anaheim St.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**11TH AND REDONDO AVE., L.B.**  
**Florentine Light Fixture**  
12" Ball encased in beautifully sculptured antique white and gold frame. Swag chain—15 ft. Model—Royal No. 2336Q. Reg. 22.00

**11<sup>95</sup>**

**Pat's Bisso Lighting Fixtures**  
"LIGHTING FOR A PALACE OR BUNGALOW"  
11TH AND REDONDO AVE., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Sweaters**  
BEAUTIFULLY CLEANED AND PACKAGED FRESH AND FLUFFY. REG. 85¢

**69¢**

**Orchid Cleaners**  
2706 E. BROADWAY, L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Bathroom Accessories**  
DECORATIVE WASTE BASKETS, TISSUE HOLDERS, TOILET BRUSH CADDIES, TUMBLETRAYS, BASS AND CHROME SHELVES, HAMPER.

**1/3 OFF**

**Imperial Hardware Co.**  
437 LONG BEACH BLVD., LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Front End Alignment**  
Also Special Prices On . . .

**ONLY \$6<sup>50</sup>**

**WHEEL BALANCE . . . each 99¢**  
**WHEELS PACKED . . . each 99¢**  
**TUNE UP (Plus Parts) . . . \$7.00**  
**BRAKE ADJUSTMENT . . . 99¢**

**Palmer's Mobil Service Center**  
245 W. 3rd St., Long Beach—Ph. 436-1870  
(Open 7 days a week)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Coffee & Custard**  
Enjoy a golden cup of Andy's delicious coffee and a cup of custard—the same custard that is used in our PIES. Special is good for your coffee break only, 1:30 P.M. to 4 P.M.

**10¢**

**Andy's Hotcake House**  
613 1/2 Pine—Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Store Wide Clearance**  
Because we are moving soon to a new location, we are DRASTICALLY reducing prices on BRAS, GIRDLES, PANTY GIRDLES, CORSETS and LINGERIE at discounts . . .

**UP TO 50% OFF**

**Eve Lynn's Bra Shop**  
2412 Atlantic Ave., L.B. Bixby Knolls—427-3323

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Winegard Colortron VHF-UHF Antenna**  
Regular Price \$55.00 INSTALLED, includes Material and Labor, with purchase of any RCA, ZENITH AND G.E. . . . Color TV Set in stock at our low! low! DISCOUNT PRICES.

**50% OFF**

**Pete & Fred's Electronics**  
3808 Atlantic Ave., L.B. (Bixby Knolls)  
GA 7-7401 . . . Open Fri. Nite 'til 9 P.M.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Free Cup of Coffee**  
Today at Hubert's you will receive a FREE "Golden Cup Award" cup of coffee with ANY purchase, large or small.

**FREE**

**Hubert's Cafeteria**  
315 E. 4th Street (1 1/2 blk. East of Long Beach Bl.)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Free Hamburger**  
Buy 2 of our Regular Hamburgers at our regular price of 23¢ each and receive the 3rd Burger absolutely FREE. Enjoy our delicious fresh Pure Beef Hamburgers.

**3 for 46¢**

**Wimpi Burger**  
2371 Long Beach Blvd. 427-6117

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Dinette Table and Matching Hutch**  
Another good buy from our trade-in department. We only keep one in five for resale from our trade-in sale. That alone speaks for its condition.

**50<sup>00</sup>**

**Siris Furniture**  
1232 Long Beach Blvd.—Open Mon. 'til 9 p.m.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Have One Key Made at Reg. Price**  
SECOND KEY . . . (This offer good week of March 7-12). Complete lock and emergency service. Safe—Sales and Service. Our new location—

**FREE**

**Clyde's Lock & Key Service**  
3823 Cherry Ave., Long Beach  
(Just N. of South St.) Phone 423-1666

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Kemglo**  
Finest enamel for walls and wood-work. All colors and white.

**6.59 GAL. 1.99 QT.**

**Imperial Hardware Co.**  
437 LONG BEACH BLVD., LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Tire Rotation**  
Properly rotated tires increase tire mileage. Add many extra miles to your tires. Phone or come in for appointment. Any passenger car.

**98¢**

**Anaheim Tire Service**  
Your Firestone Dealer  
1800 E. Fourth St. HE 7-0339

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Opal Ball Light Fixture**  
10" Ball with brass chain. Beautifully decorated top and bottom. A decorator's piece for any room in the home or office. Model—Royal No. 2439Q. Reg. 23.85

**10<sup>95</sup>**

**Pat's Bisso Lighting Fixtures**  
"LIGHTING FOR A PALACE OR BUNGALOW"

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Table Pads**  
• INSULATED—WASHABLE \$24.95 VALUE  
• WE MEASURE—WE MANUFACTURE  
• CHOICE OF BEAUTIFUL GRAIN COVERS  
• PHONE ORDERS O.K. NOW ANY TABLE

**15<sup>95</sup>**

**Wurth Table Pad Mfg. Co.**  
437 Market St. Long Beach  
GA 2-3733

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Morton Fruit Pie**  
ONE REGULAR 35¢ PIE

**9¢**

**Thriftmart Markets**  
Good at all Thriftmart locations

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Sectional Sofa**  
Just 2 years old. Original cost \$600 when sold. We got this beautiful piece of furniture on our last trade-in sale.

**75<sup>00</sup>**

**Siris Furniture**  
1232 Long Beach Blvd.—Open Mon. 'til 9 p.m.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Kemtone**  
DELUXE LATEX WALL PAINT  
ALL COLORS & WHITE

**4.89 GAL. 1.49 QT.**

**Imperial Hardware Co.**  
437 LONG BEACH BLVD., LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Instamatic Film-Kodachrome X**  
(FOR YOUR KODAK INSTAMATIC CAMERA)  
ALSO: VERICHROME PAN. . . 43¢  
KODACHROME X . . . \$1.37

**89¢**

**Camera Supply**  
1112 Pine Ave., Long Beach, HE 6-4720

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Pull Down Light**  
16" BRASS DOME WITH FROSTED GLASS. USES TWO LIGHTS. RAISES AND LOWERS WITH A TOUCH NO. 420—ATLAS. REG. 9.95

**6<sup>95</sup>**

**Pat's Bisso Lighting Fixtures**  
"LIGHTING FOR A PALACE OR BUNGALOW"  
11TH AND REDONDO AVE., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Carpet and/or Upholstery Cleaned**  
This special offer good March 8-13. Don't miss this introductory offer. This is our way to introduce you to our custom cleaning. Terms available—Satisfaction guaranteed.

**SAVE 20% TO 40%**

**Continental Carpet Consultants**  
1105 E. Artesia Long Beach 423-1312

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Morton's Salt**  
BIG 26-OZ. EASY POUR PACKAGE

**FREE!**

**Boys Markets**  
3750 E. ANAHEIM 4600 DANELAND Long Beach, Calif. (In the Lakewood Ctr.)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Income Tax!** Both Federal and State UP-TO-THE-MINUTE TAX LAWS FOR FEDERAL AND STATE PERSONAL—BUSINESS, OPEN EVENINGS!—SUNDAYS, TOO! FILE EARLY FOR QUICK REFUNDS. MR. WATKINS SAYS: WHY WORRY ABOUT FILING YOUR INCOME TAX WHEN IT'S SO EASY TO CALL US?

**\$5 UP**

**Watkins Tax Service**  
"11 YEARS IN LONG BEACH"  
2017 ORANGE AVE.—L.B.—CALL 591-2817

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Club Chairs—18 Only**  
Each is a good buy. We're traded in during our last trade-in sale from private homes.

**10<sup>00</sup> each**

**Siris Furniture**  
1232 Long Beach Blvd.—Open Mon. 'til 9 p.m.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Imitation Ice Cream**  
FUNFAIR IMITATION ICE CREAM (Regular 35¢) WITH COUPON

**19¢**

**Thriftmart Markets**  
Good at all Thriftmart locations

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Boys Bleach**  
FULL GALLON IN UNBREAKABLE PLASTIC CONTAINER.

**25¢**

**Boys Markets**  
3750 E. ANAHEIM 4600 DANELAND Long Beach, Calif. (Lakewood Shop Ctr.)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Fireplace Fixtures**  
• Gas Heaters  
• ALL FIREPLACE ENSEMBLES, SCREENS, ANDIRONS AND FIRE SETS  
• VENTED AND UNVENTED GAS HEATERS.

**1/3 OFF**

**Imperial Hardware Co.**  
437 LONG BEACH BLVD., LONG BEACH

**Good, Monday MAR. 8 ONLY**

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**WITH THIS COUPON**

**Knitting Worsted Yarn**  
4-oz. - 4-ply, 100% virgin wool. Mothproof. Complete color selection. Regular \$1.29.

**97¢**

**J. J. Newberry Co.**  
433 FINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Transmission Fluid**  
Standard first quality transmission fluid for any automatic transmission. No limit with coupon—2 quarts for 67¢ or 39¢ quart. Liberal discounts on all auto parts.

**39¢ qt.**

**Blevins Automotive Parts**  
2138 Long Beach Blvd.—581-4948  
Open 7 Days a Week

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Hair Style Special**  
Complete with . . . • Conditioning Shampoo • Haircut • Flattering STYLE • The greatest cold wave ever offered by anyone . . .

**5<sup>95</sup>**

**Crowning Glory Beauty Salons**  
Long Beach—251 E. 5th St., HE 7-9621  
Lakewood—Cal's Service Stores, 2620 E. Carson HA 1-1480  
Bellflower—9100 Alondra Blvd., UN 6-9197  
Torrance—2008 W. Carson (at Gramercy) FA 8-9930

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Heavy Duty Battery**  
Long Life . . . Full 36-month warranty. 6-VOLT . . . Fit most cars.

**12<sup>95</sup>**

HOME OF THE  
U. S. ROYAL TIRES

**Johnny Gillette Tire Co.**  
3910 Cherry Ave., Long Beach GA 4-8609

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Dozen Ice Cream Novelty Bars**  
• Ice Cream Sandwiches  
• Fudge Bars  
• 50-50 Bars  
• Jackie Bars (Vanilla & Banana)  
Regular Price 59¢ . . . Carton of 12 . .

**29¢**

**Ben Cluff Drive-In Dairy**  
1801 E. Wardlow Rd. at Walnut  
OPEN MONDAY 9 to 9

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Farmer John Sliced Bacon**  
The Famous First Quality White Label 1-lb. pkg. of Southern California's favorite bacon . . . reg. 69¢ value . . . Save 40¢ . . .

**29¢**

(Open Mon. 9 to 9)

**Shop-Free Super Market**  
4128 E. South St.  
At Lakewood Blvd. in Lakewood

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Kellogg's Variety-Pack Cereals**  
Big Regular 49¢ package contains 10 assorted boxes of America's Most Popular cereals . . . Save 34¢

**15¢**

**All-American Market**  
1140 Carson at Orange Store in Long Beach Only

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**"Two Front Wheels Balanced" and "Two Front Wheels Packed"**  
Tires—Batteries—Alignment—Recapping—Shock Absorbers—Complete Brake Service.

**FREE**

HOME OF THE  
U. S. ROYAL TIRES

**Johnny Gillette Tire Co.**  
3910 Cherry Ave., Long Beach—GA 4-8609

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**One Pound of Sausage**  
... with purchase of 1 lb. of Farmer John Sliced Bacon, we will give you 1 full lb. of our own famous home-made pure pork sausage absolutely free!

**FREE**

**Thorndike's Fine Meats**  
In Cherry Food Mart  
1429 Cherry Ave.—1 Blk. No. of Anaheim St.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**11TH AND REDONDO AVE., L.B.**  
**Florentine Light Fixture**  
12" Ball enclosed in beautifully sculptured antique white and gold frame. Swing chain—15 ft. Model—Royal No. 2358Q. Reg. 22.00

**11<sup>95</sup>**

**Pat's Bisso Lighting Fixtures**  
"LIGHTING FOR A PALACE OR BUNGALOW"  
11TH AND REDONDO AVE., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Sweaters**  
BEAUTIFULLY CLEANED AND PACKAGED FRESH AND FLUFFY. REG. 85¢

**69¢**

**Orchid Cleaners**  
2706 E. BROADWAY, L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Bathroom Accessories**  
DECORATIVE WASTE BASKETS, TISSUE HOLDERS, TOILET BRUSH CADDIES, TUMBLES, BRASS AND CHROME SHELVEES, HAMPERS.

**1/3 OFF**

**Imperial Hardware Co.**  
437 LONG BEACH BLVD., LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Front End Alignment**  
Also Special Prices On . . .

WHEEL BALANCE . . . . . 99¢  
WHEELS PACKED . . . . . each 99¢  
TUNE UP (Plus Parts) . . . . \$7.00  
BRAKE ADJUSTMENT . . . . . 99¢

**\$6<sup>50</sup>**

**Palmer's Mobil Service Center**  
245 W. 3rd St., Long Beach—Ph. 436-1620  
(Open 7 days a week)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Coffee & Custard**  
Enjoy a golden cup of Andy's delicious coffee and a cup of custard . . . (the same custard that is used in our PIES. Special is good for your coffee break only, 1:30 P.M. to 4 P.M.)

**10¢**

**Andy's Hotcake House**  
643 1/2 Pine—Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Store Wide Clearance**  
Because we are moving soon to a new location, we are DRASTICALLY reducing prices on BRAS, GIRDLES, PANTY GIRDLES, CORSETS and LINGERIE at discounts . . . Use Your BankAmericard

**UP TO 50% OFF**

**Eve Lynn's Bra Shop**  
3842 Atlantic Ave., L.B. Bixby Knolls—427-5525

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Winegard Colortron VHF-UHF Antenna**  
Regular price \$55.00 INSTALLED, includes Material and Labor, with purchase of any RCA, ZENITH, AND G.E. . . . Color TV Set in stock at our low! low! DISCOUNT PRICES.

**50% OFF**

**Pete & Fred's Electronics**  
3808 Atlantic Ave., L.B. (Bixby Knolls)  
GA 7-7401 . . . Open Fri. Nite 'til 9 P.M.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Free Cup of Coffee**  
Today at Hubert's you will receive a FREE "Golden Cup Award" cup of coffee with ANY purchase, large or small.

**FREE**

Open 7:00 a.m. to 7:00 p.m.

**Hubert's Cafeteria**  
318 E. 4th Street (1/2 blk. East of Long Beach Bl.)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Free Hamburger**  
Buy 2 of our Regular Hamburgers at our regular price of 23¢ each and receive the 3rd Burger absolutely FREE. Enjoy our delicious fresh Pure Beef Hamburgers.

**8 for 46¢**

**Wimpi Burger**  
2371 Long Beach Blvd. 427-6417

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Dinette Table and Matching Hutch**  
Another good buy from our trade-in department. We only keep one in live for resale from our trade-in sale. That alone speaks for its condition.

**50<sup>00</sup>**

**Siris Furniture**  
1252 Long Beach Blvd.—Open Mon. 'til 9 p.m.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Have One Key Made at Reg. Price**  
SECOND KEY . . .  
(This offer good week of March 7-12). Complete lock and emergency service. Sales—Sales and Service. Our new location . .

**FREE**

**Clyde's Lock & Key Service**  
3935 Cherry Ave., Long Beach  
(Just N. of South St.) Phone 423-1666

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Kemglo**  
Finest enamel for walls and wood-work. All colors and white.

REG. 9.79 GAL.  
REG. 2.95 QT.

**6.59 GAL.  
1.99 QT.**

**Imperial Hardware Co.**  
437 LONG BEACH BLVD., LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Tire Rotation**  
Properly rotated tires increase tire mileage. Add many extra miles to your tires. Phone or come in for appointment. Any passenger car.

**98¢**

**Anaheim Tire Service**  
Your Firestone Dealer  
1800 E. Fourth St. HE 7-0539

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Opal Ball Light Fixture**  
10" Ball with brass chain. Beautifully decorated top and bottom. A decorator's piece for any room in the home or office. Model—Royal No. 2439Q. Reg. 23.85

**10<sup>95</sup>**

**Pat's Bisso Lighting Fixtures**  
"LIGHTING FOR A PALACE OR BUNGALOW"

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Table Pads**  
• INSULATED WASHABLE \$24.95 VALUE  
• WE MEASURE WE MANUFACTURE  
• CHOICE OF BEAUTIFUL GRAIN COVERS  
• PHONE ORDERS O.K. NOW ANY TABLE

**15<sup>95</sup>**

**Wurth Table Pad Mfg. Co.**  
467 Market St. Long Beach  
GA 2-5733

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Morton Fruit Pie**  
ONE REGULAR 55¢ PIE

**9¢**

WITH COUPON

**Thrifmart Markets**  
Good at all Thrifmart locations

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Sectional Sofa**  
Just 2 years old. Original cost \$800 when sold. We got this beautiful piece of furniture on our last trade-in sale.

**75<sup>00</sup>**

**Siris Furniture**  
1252 Long Beach Blvd.—Open Mon. 'til 9 p.m.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Kemtone**  
DELUXE LATEX WALL PAINT ALL COLORS & WHITE

REG. 7.15 GAL.  
REG. 2.35 QT.

**4.89 GAL.  
1.49 QT.**

**Imperial Hardware Co.**  
437 LONG BEACH BLVD., LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Instamatic Film-Kodachrome X**  
(FOR YOUR KODAK INSTAMATIC CAMERA)  
ALSO: VERICHROME PAN. . . 43¢  
KODACHROME X . . . \$1.37

**89¢**

**Camera Supply**  
1112 Pine Ave., Long Beach, HE 6-4720

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Pull Down Light**  
11" BRASS DOME WITH PROTECTED GLASS. USES TWO LIGHTS. RAISES AND LOWERS WITH A TOUCH. NO. 420 ATLAS. REG. 9.95

**6<sup>95</sup>**

**Pat's Bisso Lighting Fixtures**  
"LIGHTING FOR A PALACE OR BUNGALOW"  
11TH AND REDONDO AVE., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Carpet and/or Upholstery Cleaned**  
This special offer good March 8-15. Don't miss this introductory offer. This is our way to introduce you to our custom cleaning. Terms available. Satisfaction guaranteed.

**SAVE 20% TO 40%**

**Continental Carpet Consultants**  
1105 E. Artesia Long Beach 423-1512

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Morton's Salt**  
BIG 26-OZ. EASY POUR PACKAGE

**FREE!**

WITH \$2.00 GROCERY PURCHASE

**Boys Markets**  
3750 E. ANAHEIM Long Beach, Calif.  
4600 DANELAND (In the Lakewood Cntr.)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Income Tax!** Both Federal and State UP-TO-THE-MINUTE TAX LAWS FOR FEDERAL AND STATE. PERSONAL BUSINESS. OPEN EVENINGS! . . . SUNDAYS, TOO! FILE EARLY FOR QUICK REFUNDS. MR. WATKINS SAYS: WHY WORRY ABOUT FILING YOUR INCOME TAX WHEN IT'S SO EASY TO CALL US!

**\$5 UP**

**Watkins Tax Service**  
"11 YEARS IN LONG BEACH"  
2017 ORANGE AVE.—L.B.—CALL 591-2847

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Club Chairs—18 Only**  
Each is a good buy. Were traded in during our last trade-in sale from private homes.

**10<sup>00</sup> each**

**Siris Furniture**  
1252 Long Beach Blvd.—Open Mon. 'til 9 p.m.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Imitation Ice Cream**  
FUNFAIR IMITATION ICE CREAM (Regular 39¢) WITH COUPON . . .

**19¢**

**Thrifmart Markets**  
Good at all Thrifmart locations

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Boys Bleach**  
FULL GALLON IN UNBREAKABLE PLASTIC CONTAINER.

**25¢**

**Boys Markets**  
3750 E. ANAHEIM Long Beach, Calif.  
4600 DANELAND LAKEWOOD (Lakewood Shop. Cntr.)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Fireplace Fixtures**  
**Gas Heaters**  
• ALL FIREPLACE ENSEMBLES, SCREENS, ANDIRONS AND FIRE SETS  
• VENTED AND UNVENTED GAS HEATERS.

**1/3 OFF**

**Imperial Hardware Co.**  
437 LONG BEACH BLVD., LONG BEACH

**Good, Monday MAR. 8 ONLY**



Allan Sherman Headlines All-Star Show Wednesday

cast of 100 will entertain and present 100 spring fashions at the Downtown Long Beach Associate's 13th Annual Festival of Fun and Fashion at 8 p.m. Wednesday in Municipal Auditorium.

The show benefits the United Crusade, the name of the joint campaign conducted within Los Angeles County for the 310 United Way health, welfare, community and youth member agencies and the 13 chapters of the American Red Cross that provide both local and worldwide health and welfare services.

Headlining the stars that will appear at the Festival is found Allan Sherman, who in two short years has emerged as one of the nation's funniest jennymen. "No one can say I was a natural born comedian," he proclaims; "I was a Caesarian birth."



JOCK MAHONEY



JUNE VAN DYKE



ALLAN SHERMAN



DAPHNE NOY



DICK STARR

Kaye Stevens, an uninhibited and electrifying performer, will light up the show with her volatile antics. Miss Kaye has zoomed to topline status in nightclubs from New York's Copa to Las Vegas' Riviera to Sidney, Australia's Chequero Club. She has scored with impact on television on the Ed Sullivan Show, the Perry Lewis Show, and many others.

**SPECIAL HOST** for the gala show will be Jock Mahoney, handsome star of the Yancy Derringer TV show and Range Rider series and recently billed as the new Tarzan.

Michael Paige and his Capitol recording band will supply the music for the gala event. Paige has played for many of the Hollywood personalities including Lena Horne, Milton Berle, Buddy Hackett, Dean Martin, Jerry Lewis, Bob Hope and Danny Thomas.

To open the show, the Downtown Long Beach Associate's Festival Committee has scheduled the Ojays, Imperial recording artists. They have been "raising the roof" in every theatre and nightclub in which they have appeared across the country.

**COMMENTATOR** for the fashion show will be movie starlet - turned - fashion authority June Van Dyke. She will present new spring fashions for men, women and children in a dramatic presentation.

tion in five scenes entitled "Fashion Flikkers 1965."

The local Arthur Murray dance instructors will be part of the fashion sequences. The five scenes will be entitled The Silent, The Western, The Musical, The Spectacular and The Academy Award era. Each segment will begin with rare photographs of stars and events in film history which will be rear projected on a large screen. Jackie Mitchell, a top Hollywood mannequin will model in each scene a scintillating gown worn by movie stars of yesteryear from the famous Edith Head collection.

A pre-show organ concert by Dick Starr, recognized as one of the Southland's finest organists, will be held from 7 to 8 p.m.

New this year, will be special booth displays by 16 United Crusade Agencies on two floors of the Auditorium which will depict the work in which each agency is engaged.

A drawing will be held immediately following the show for \$200 in merchandise certificates contributed by the participating Downtown merchants.

**THE FESTIVAL**, now in its 13th year has contributed almost \$80,000 to charity in past years.

Audiences have been thrilled at the performance of such celebrities as Sammy Davis, Jr., Vic Damone, Roberta Sherwood, the Kim Sisters, Lawrence Welk, Jaye P. Markham, talent producer for Morgan, Harry James and others.

**"IN MY OPINION**, this year's lineup of talent will eclipse that of any previous year's show," said Mary Comfort.

Tickets for the big charity show may be purchased weekdays from 8:45 a.m. to 5:30 p.m. at the Downtown Long Beach Associates Offices, 601 Pacific, or at the Municipal Auditorium box office from 11 a.m. to 6 p.m.

Ticket purchasers may park free if they enter the parking lot from the Linden Avenue side. Prices range from \$1 to \$5.

The auditorium doors for the show open at 6:30 p.m.

**Dreams of Falling — And He Does**

LONDON, (UPI) — Impresario David Pelham, returning the parachute regiment and home from Paris with a twisted knee, explained: "The beds are very high in the was having my annual night-George V hotel."

**\$3 EXAMINATION \$3**

**SICK AND SUFFERING STOP WASTING TIME & MONEY**

Before You Take Treatments Anywhere You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an accurate preliminary indication of your physical condition. A RAY FLUOROSCOPE is used, plus other standard diagnostic methods. National authorities advise an examination of this kind once every five years regardless of age. Thousands of people have had this examination.

What is it worth to know about your physical condition? HEAD TO TOE: NECK, SHOULDERS, ARMS, ELBOWS, WRISTS, HANDS, LUNGS AND RESPIRATORY TRACT, A SPINAL VERTEBRAL AND BONE STRUCTURE, STOMACH AND INTESTINE, HEART ACTION, BLOOD PRESSURE, BLOOD SUGAR, KIDNEYS, COLOM, A NERVOUS SYSTEM, LIVER AND GALL BLADDER.

**DR. H. L. HUTCHINGS, D. C.**

DIRECTOR

"IN SOUTHERN CALIFORNIA SINCE 1911"

**2067 ATLANTIC AVE. LONG BEACH**

PHONE: 591-1335

OPEN MON. WED. FRI. 9 A.M. TO 5 P.M. OPEN TUES. & THURS. 9 A.M. TO 12 P.M. SAT. 9 A.M. TO 12 P.M.

Please bring this ad and savings with you.

Monday and Tuesday March 8th and 9th

**SEARS**

ROEBUCK AND CO

Some Quantities Limited! No Phone Orders Accepted on These Items!

**SPECIALS**

**Misses' Nylon Pettipants**

Monday and Tuesday Only

**88¢**

Large assortment of lace-trimmed nylon pettipants in sizes small, medium and large.

Lingerie Dept.

**SAVE 25% on Girls' Colorful Quality Tailored Denim Skirts**

Regular \$3.99

**2.97**

Machine washable Arnel® tricot and cotton denim.

Aqua, pink, yellow, mint, light blue and more.

Here's her favorite: A line skirt in so many styles! At this low, low price you'll buy several. Quality tailored with elastic waist inserts, matching side zippers, and button closings. 7 to 14.

**CHARGE IT on Sears Revolving Charge**

**Little Boys' Shirts**

Monday and Tuesday Only

**4 for \$5**

Great assortment of solid colors and stripes. 2 button placket style. Little boys' sizes 3-14.

Infant-Children's Dept.

**Misses' Roll Sleeve Shirts**

Great Value!

100% cotton woven checks in black, red, blue, pink, maize, beige. Sizes 32 to 38.

Monday and Tuesday Only

**1.55**

Misses' Sportswear Dept.

**Children's Fabric Shoes**

Regular \$3.99

Fine fabric shoes made of 420 rayon and cotton blend uppers. Infant, boys' and girls' sizes.

Monday and Tuesday Only

**2.97**

Shoe Dept.

**Surplus Ahoy! Navy Awash with Anchors**

WASHINGTON (UPI)—Here was the Navy, awash with 4-ton anchors. What to do? Build a few hundred extra big ships? Well, no. It was decided instead to sell off the anchors as surplus.

However, the market for anchors of that particular size turned out to be thin. So thin, in fact, that the Commerce Department said the people who make them were already in trouble and might actually founder if the Navy put up 1,000 anchors for sale.

So the Navy sold its anchors with the stipulation they could be used only for scrap. The buyers had to cut them up. Instead of a possible \$715,000 recovery, the Navy thus netted only \$243,000.

Enter the congressional watchdog — the general accounting office (GAO).

The GAO, which recounted this sad sea saga in a report to Congress, said somebody goofed. It didn't say who but the finger of suspicion appeared to point to the Commerce Department.

It seems Commerce, which includes the Maritime Administration, at the same time was itself getting rid of big anchors, left over from scrapping Liberty ships.

GAO said Commerce didn't sell them for scrap. It sold them for anchors.

**STATE SOCIETY Calendar**

**TODAY**  
Minnesota (L.A.) Picnic, Recreation Park, 10 a.m. to 4 p.m.

**MONDAY**  
Iowa, 728 Elm Ave., 6:30 p.m.

**TUESDAY**  
North Dakota, 350 E. Ocean Blvd., 6 p.m.

**WEDNESDAY**  
All States trip to Los Angeles Music Center and Farmers Market; bus leaves from 148 E. Ocean Blvd., 9:30 a.m.

**FRIDAY**  
Colorado, 728 Elm Ave., 8:00 p.m.

**SATURDAY**  
Oregon & Washington, 140 W. Sixth St., 6:30 p.m.

**SEARS**

**Truly a Small Hearing Aid**

Fits entirely in your ear!

All styles at Sears—Power Body or Eye Glass styles—at Sears low prices. Both ear-aiders and ear-phones from \$14.95.

**Try Before You Buy \$239**

SO MONEY DOWN on Sears Easy Payment Plan

Not at Sears Santa Monica

For a Home Demonstration and Hearing Free Test Write for: R. C. Dennis—Dept. 8508-5 Sears Roebuck and Co. 2650 E. Olympic Los Angeles, Calif.

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_

**Boys' Crew Neck T-Shirts**

Great Buy!

100% cotton short-sleeve crew neck shirts. Blue, white, maize, emerald and red. Sizes 4 to 16.

Monday and Tuesday Only

**67¢**

Boys' Wear Dept.

**Men's \$1.29 Underwear**

SAVE 31%

Combed cotton briefs or T-shirts. Small, medium, large and extra large.

Monday and Tuesday Only

**88¢**

Men's Fashion Dept.

**Sears \$5.99 Repeat Alarm**

SAVE 31%

Electric, with lighted dial. Tap the top button and get 4 extra "wake up" calls.

Monday and Tuesday Only

**3.99**

Jewelry Dept.

**Regular \$2.19 Huskel Basket**

SAVE 42%

Flexible, sanitary baskets will not scratch, mar or stain floors. Dent and chip proof. Colors. Huskel's Dept.

Monday and Tuesday Only

**1.44**

**79¢ Pound Chocolate Stars**

Monday and Tuesday Only

**2.81**

Delicious milk chocolate stars. Everybody's favorite at Sears low, low sale price. Stock up now!

Candy Dept.

**\$1.98 Screw-In Light Fixture**

Monday and Tuesday Only

**99¢**

11 1/2 in. x 8 1/2 in. round light fixture in white and gold. Uses up to 60 watt bulbs. Save 99¢.

Electrical Dept.

**\$1.98 Adjustable Wrenches**

Monday and Tuesday Only

**3.88**

You get both 8 and 10" wrenches. This head goes into right places. Milled jaws.

Hardware Dept.

**Oil Change SPECIAL!**

Monday and Tuesday Only

**\$1**

Oil change for any American make car. Sears premium heavy duty oil is used. Drive in and save.

Maintenance Dept.

**ALL ROADS LEAD TO SEARS**

**SOUTHERN CALIFORNIA STORES**

**Shop 6 Nights**

SHOP MONDAY THRU SATURDAY 9:30 A.M. TO 9:15 P.M.

# Allan Sherman Headlines All-Star Show Wednesday

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The show benefits the United Crusade, the name of the joint campaign conducted within Los Angeles County for the 310 United Way health, welfare, community and youth member agencies and the 13 chapters of the American Red Cross that provide both local and worldwide health and welfare services.

Headlining the stars that will appear at the Festival is round Allan Sherman, who in two short years has emerged as one of the nation's funniest funnymen. "No one can say I was a natural born comedian," he proclaims; "I was a Caesarian birth."

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Daphne Noy, Miss Israel 1965, will add glamour to the modeling.

A pre-show organ concert by Dick Starr, recognized as one of the Southland's finest organists, will be held from 7 to 8 p.m.

New this year, will be special booth displays by 16 United Crusade Agencies on two floors of the Auditorium which will depict the work in which each agency is engaged.

A drawing will be held immediately following the show for \$200 in merchandise certificates contributed by the participating Downtown merchants.

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"IN MY OPINION, this year's lineup of talent will eclipse that of any previous year's show," said Mary Markham, talent producer for this year's Festival.

All seats in the huge Convention Hall, Municipal Auditorium, will be on risers and the new plush seats from the Arena will be installed for comfort.

Tickets for the big charity show may be purchased weekdays from 8:45 a.m. to 5:30 p.m. at the Downtown Long Beach Associates Offices, 601 Pacific, or at the Municipal Auditorium box office from 11 a.m. to 6 p.m.

Ticket purchasers may park free if they enter the parking lot from the Linden Avenue side. Prices range from \$1 to \$5.

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Before You Take Treatments Anywhere You Should Have This Examination

This examination is conducted by a licensed doctor and will give you an excellent preliminary evaluation of your physical condition. X-RAY FLUORO-SCOPE is used, plus other standard diagnostic methods. National authorities advise an examination at least once every two years, regardless of age. Thousands of people have had this examination. What is it worth to know about your ailments—just facts—HEAD TO TOE OBSERVATION OF SINUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAE AND BONE STRUCTURE, PULSE AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, COLON, NERVOUS SYSTEM, LIVER AND GALL BLADDER.

DR. H. L. HUTCHINGS, D. C.

DIRECTOR

"IN SOUTHERN CALIFORNIA SINCE 1951"

2067 ATLANTIC AVE. LONG BEACH

PHONE: 591-1305

OPEN MON.-WED.-FRI. 9 A.M. TO 7 P.M. OPEN TUES. & THURS. 9 A.M. TO 5 P.M. SAT. 9 A.M. TO 12 P.M. Please bring this ad and morning urine specimen with you.



Some Quantities Limited! No Phone Orders Accepted on These Items!

# Monday and Tuesday March 8th and 9th SPECIALS



Misses' Nylon Pettipants

Monday and Tuesday Only

88¢

Large assortment of lace trimmed nylon pettipants in sizes small, medium and large. Lingerie Dept.



SAVE 25% on Girls' Colorful Quality Tailored Denim Skirts

Regular \$3.99

2.97

- Machine washable Arnel, tricot and cotton denim
- Aqua, pink, yellow, mint, light blue and more

Here's her favorite A-line skirt in so many styles! At this low, low price you'll buy several. Quality tailored with elastic waist inserts, matching sole zippers, and button closings. 7 to 13.

CHARGE IT on Sears Revolving Charge



Little Boys' Shirts

Monday and Tuesday Only

4 for \$5

Great assortment of solid colors and stripes. 2-button placket style. Little boys' sizes, 5-M-L. Infant's-Children's Dept.



Children's Fabric Shoes

Regular \$3.99

Fine fabric shoes made of 40% rayon and cotton blend upper. Infant's, boys' and girls' sizes.

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2.97

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WEDNESDAY All States trip to Los Angeles Music Center and Farmers Market; bus leaves from 148 E. Ocean Blvd., 9:30 a.m.

FRIDAY Colorado, 728 Elm Ave., noon.

Illinois, 728 Elm Ave., 6:30 p.m.

Nebraska, 208 Linden Ave., noon.

SATURDAY Oregon & Washington, 140 W. Sixth St., 6:30 p.m.



Truly a Small Hearing Aid Fits entirely in your ear!

All styles at Sears—Power Body or Ear-Glaze model at only low prices. Bone conduction and etc. from \$14.50

Try Before You Buy \$239

NO MONEY DOWN on Sears Easy Payment Plan

Not at Sears Santa Monica or Sears Santa Ana

For a Home Demonstration and Hearing Free Test Write to:

R. C. Dennis—Dept. 8508-5

Sears Roebuck and Co., 2650 E. Olympic Los Angeles, Calif.

NAME \_\_\_\_\_ ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

## Their Milk Bottles Don't Rattle

FAREHAM, England, (UPI) — Sixteen milkmen at a dairy here wear rubber shoes when they go to work at 4:30 in the morning. Whistling is forbidden and they use plastic crates and loading platforms fitted with rubber mats to avoid waking the neighbors.



Boys' Crew Neck T-Shirts

Great Buy!

100% cotton short-sleeve crew knit shirts. Blue, white, maize, emerald and red. Sizes 4 to 16.

Monday and Tuesday Only

67¢



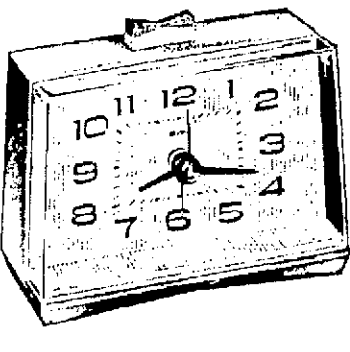
Men's \$1.29 Underwear

SAVE 31%

Combed cotton briefs or T-shirts. Small, medium, large and extra large.

Monday and Tuesday Only

88¢



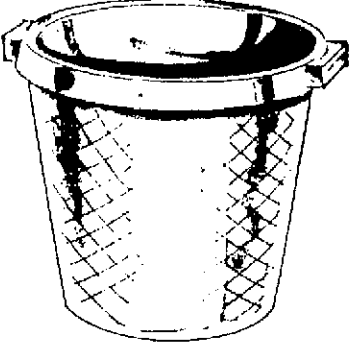
Sears \$5.99 Repeat Alarm

SAVE 33%

Electric, with lighted dial. Tap the top button and get 4 extra "wake up" calls.

Monday and Tuesday Only

3.99



Regular \$2.49 Bushel Basket

SAVE 42%

Flexible, sanitary baskets will not scratch, mar or stain floors. Dent and chip proof. Colors.

Monday and Tuesday Only

1.44



79¢ Pound Chocolate Stars

Monday and Tuesday Only

2 lbs. 1

Delicious milk chocolate stars. Everybody's favorite at Sears low, low sale price. Stock up now!

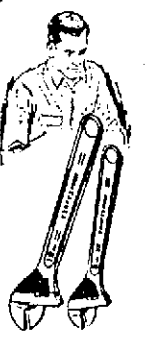


\$1.98 Screw-In Light Fixture

Monday and Tuesday Only

99¢

8 1/2 in. x 8 1/2 in. round light fixture in white and gold. Fits up to 10-watt bulb. Save 50%.

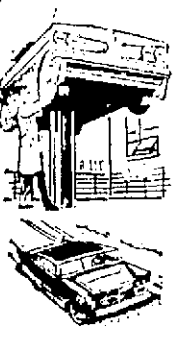


\$1.98 Adjustable Wrenches

Monday and Tuesday Only

3.88

You get both 8 and 10" wrenches. Thin head gets into tight places. Milled ends.



Oil Change SPECIAL!

Monday and Tuesday Only

\$1

Oil change for any American-made car. Sears premium lube-oil. They'll tell you! Drive in and save.

## ALL ROADS LEAD TO SEARS SOUTHERN CALIFORNIA STORES

Shop 6 Nights

THRU SATURDAY 9:30 A.M. TO 9:15 P.M.



# \*\* Bonus Coupon Day \*\*

## MONDAY ONLY!

Values by the pageful! Check these Coupons carefully—there are bound to be many of them that offer things you have been planning to buy. Get them tomorrow—Monday—and save!

**WITH THIS COUPON**

**Corn King Sliced Bacon**

Wilson's Famous Corn King Brand sweet-smoked select lean slices... a regular 50¢ or higher value... 1-lb. cello pkg.

**29¢**

**All-American Market**

1110 Carson at Orange Store in Long Beach Only

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Ladies' Suits**

Regularly priced at 12.99

**9<sup>00</sup>**

**Foreman & Clark**

144 Pine, L.B., Lakewood Center  
Los Altos Center

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Human Hair Wigs**

HURRY! HURRY! We probably have just the right one for you... but quantity and colors are limited. Hours: Daily 9-6 — Fri. 9-9.

FROM **\$49**

**Mr. & Mrs. Wig**

10308 E. Rosecrans—Bellflower—913-6363

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Complete Watch Overhaul**

Just look what you get at Zale's! Complete watch overhaul—Price includes cleaning, oiling, polishing, main spring, balance staff, adjusting, electrical timing. One low price for any standard watch.

**\$5<sup>88</sup>**

**Zale's Jewelers**

5341 Stearns — 596-4401 Next to Thrifty Drug

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Unbaked Fruit Pies**

Delicious Phillips Fruit Pies. Unbaked and ready for your oven or freezer. Your choice of Apple, Berry, Cherry or Peach. Limit of 4 pies per coupon.

**75¢** Each

**The Go-Shop**

(Take-Out Dept. of Phillips Chicken Pie Shop)  
730 Pacific Ave., Downtown

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Clearance USED TV's**

Reconditioned. Guaranteed. Always call Writeway for lowest prices on New or Used TV's, Stereos, Hi-Fi, and Laundry Equipment.

**29<sup>95</sup>**

**The Writeway Co.**

NOW IN OUR 20TH YEAR  
1936 E. 4th St. at Cherry — HE 7-0038

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Home Made Dessert and Coffee**

Enjoy our delicious home made dessert and famous cup of coffee during your mid-afternoon break. A regular 25¢ value. Served 2:00 to 4:00 P.M.

**18¢** Regular 24¢

**Manning's Coffee Cafe**

327 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Front End Alignment**

Correct caster, camber & toe in. Add many extra miles of tire wear. Insure safety and easy steering. Phone or bring in coupon for appointment.

**\$5<sup>00</sup>**

**C. B. Lynd's Tire Specialties**

3000 Cherry at Spring — GA 6-3337

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Hearing Aids!**

You will receive a 35% DISCOUNT on any type HEARING AID purchased on March 8th only. Plus the usual 30% off on batteries at all times.

**35% OFF**

**Professional Hearing Aid Center**

238 E. First St., Downtown Long Beach—HE 5-5864

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Save on Watch Cleaning!**

When did you last have your watch cleaned? Why wait till it stops? Use this coupon to protect your investment. 1 year guarantee on workmanship.

**4<sup>97</sup>** Automatics Slightly Higher

**LeRoy's Jewelers**

313 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**The Stage Is Set!!**

Our 55th Anniversary Sale of magnificent Home Furnishings starts Thursday, March 11, at 9:30 A.M. Be among the first to take advantage of Special Purchases, Birthday Values and the greatest selection in all our history — You may also win a beautiful Magnavox Color TV Set and many other valuable prizes.

**Thompson's Furniture**

16111 Bellflower Blvd. • Bellflower • TO 6-8211

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Short Sleeve Dress Shirts**

Men's short sleeve dress shirts in white cotton broadcloth. Ideal for the warm months ahead. Broken sizes—only 120 at this price!

**1<sup>99</sup>**

**Penney's Downtown**

Fifth and Pine, Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**1/2 Lb. Petite Dinner Steak**

U.S. Choice—Bacon Wrap with Mushroom Sauce Served complete with choice of Soup, Salad or Tomato Juice—Baked Potato with Chives—Vegetable—Roll and Butter—Served All Day

**\$1<sup>25</sup>**

**L's 24-Hr. Coffee Shop**

Lakewood at Del Amo (Lakewood Ctr.) ME 6-5919

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**FREE—500 BLUE CHIP STAMPS**

WITH LUBRICATION, OIL CHANGE AND FILTER. FRIENDLY MOBIL STATION

**FREE**

**Mercer Service**

7th & Atlantic, Long Beach — HE 6-3663

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**This Coupon Worth \$50**

On: Emerson Stereo—Model 33022W Motorola Stereo—Model SKR150W Motorola Stereo—Model SR135W Color TV—Emerson—Model 21C02 Color TV—Sylvania—Model 21TCSE \$50.00 Off on: Any Used TV

**\$50 OFF**

**Garner-Carter TV**

808 W. Willow Ave., L.B. Ph: 424-8325, JE 7-4618

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**LAMPS**

Discontinued samples—many styles to select from—Gold Leaf, Colored Glaze—Some 60" high. Values to \$60.

**10<sup>00</sup> UP**

**Siris Furniture**

1233 Long Beach Blvd.—Open Mon. THU 9 P.M.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Girls' Cotton Flannel Pajamas**

Girls' cotton flannel pajamas in two and three-piece sets. Sizes 4 to 14. Only 120 at this low, low price!

**1<sup>33</sup>**

**Penney's Downtown**

Fifth and Pine, Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**TABLES**

End Tables—Cocktail Tables Occasional Tables—Many Styles and Finishes. From our trade-in warehouse stock. These were traded in from private homes.

**5<sup>00</sup> UP**

**Siris Furniture**

1233 Long Beach Blvd.—Open Mon. THU 9 P.M.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**ROTARY POWER MOWER**

22" Cut—2 1/2 horse power, 4 cycle Briggs & Stratton engine... large over-size tires. ONLY 6 AVAILABLE AT THIS LOW-LOW PRICE. Choice Charge Account Plan—Free Parking—Silvertown Tires

**39<sup>95</sup>**

**B. F. Goodrich Store**

1212 Long Beach Blvd.—HE 6-6205

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**2 Complete Hollywood Beds**

Complete price includes 2 Inner-spring Mattresses, 2 Matching Spring Springs, 12 Hollywood Legs, 2 Upholstered Headboards, 2 Pillows. \$5 down holds, easy terms available.

**49<sup>00</sup>**

**Discount Bedding Co., Inc.**

13314 Lakewood Blvd., Bellflower — TO 6-8303

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Learn to Play a Tune**

on the fabulous NEW LOWREY ORGAN. It's fun... It's easy... A wonder experience that takes just a few minutes — NO OBLIGATION.

**FREE!**

**Tailford's**

17104 Bellflower Blvd. — 867-0032  
SALES—RENTALS—INSTRUCTION—TERMS

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Car Seat Cushions**

"Keeps You Cool, Clyde"

**77¢**

**National Lumber**

17326 So. Woodruff, Bellflower

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Little League Baseball Shoes**

Rubber Cleats  
Sizes 2-4

**88¢** Pair

**Doughboy's of Bellflower**

9812 E. Artesia Blvd., Bellflower

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Your Watch Cleaned**

1-YEAR GUARANTEE  
OUR REGULAR \$7.50 CLEANING (Chrono-Auto, Slightly Higher)

**4<sup>88</sup>**

**Hart Jewelers**

16327 Bellflower Blvd., Bellflower

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**6'x7' King-Size Bed**

Complete Price includes King-Size Inner-spring Mattress, Matching King-Size Box Springs, 9 Hollywood Legs, King-Size Headboard, 2 Pillows. \$5 down holds, easy terms available.

**59<sup>00</sup>**

**Discount Bedding Co., Inc.**

13314 Lakewood Blvd., Bellflower — TO 6-8303

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Pre-Recorded Stereo Tape**

4-track stereo pre-recorded tape. Largest selection in Long Beach area. Jazz — Classical — Show Tunes — Vocals. Limit 3 tapes with this coupon.

**1<sup>69</sup>**

**Western Camera & Hi Fi**

2817 E. Anaheim St., L.B. GE 8-2914

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Neckties**

Newest spring neckwear for the discriminating dresser. 1963 patterns and colors. Reg. 2.50.

**1<sup>69</sup>**

**Ted's Men's Wear**

5120 E. ANAHEIM ST., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Cotton Terry Hand Towels**

Absorbent cotton terry hand towels in an array of solid colors. Only 200 at this price, so be early!

**19¢**

**Penney's Downtown**

Fifth and Pine, Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Children's Basket Chair**

Bright colors. Woven with vinyl covered rattan. Wrought iron legs. Just the right size for little people. Reg. \$30 ea.

**SPECIAL 2<sup>00</sup>**

**Hse. & Garden Tropic Shop**

2194 LAKEWOOD BLVD., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**15" or 18" Pedestals**

(Marble and brass) put a "new look" on that old coffee or cigarette table. REG. PRICE 22.50

**11<sup>25</sup>**

WITH THIS COUPON 1/4 PRICE!

**A & M Specialties**

4010 E. ANAHEIM ST., L.B. GE 8-1127/GE 8-1071

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Crystal Chandelier**

Imported—Crystal arms and pendants—3 lights—21" width—23" high. Bring this coupon and place your order. No. 600 "Lighting for a Palace or Bungalow"

REG. \$21.00  
**49<sup>95</sup>**

**Pat's Bisso Lighting Co.**

1022 REDONDO AVE., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**1800-ft. Mylar Recording Tape**

Long play recording tape — fits all stereo or monaural tape recorders. An excellent value at this price. Limit: 1 roll with coupon. Largest selection of tapes in Long Beach.

**1<sup>69</sup>**

**Western Camera & Hi Fi**

2817 E. Anaheim St., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**\$71.50 Gruen Wrist Watch**

Ladies' or Gentlemen's Hand-some 17 Jewel Precision Gruen Watch is yours if you or any person you recommend enroll in our Legal or Medical Secy. Course.

**FREE**

**Anthony Schools**

4310 LONG BEACH BLVD. — 423-3321

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**13-Piece Teflon Cookware Set**

Famous West Bend brand. Set includes: 1, 2 and 3 quart covered saucepans, 5 quart covered Dutch oven, 8" skillet, 10" covered skillet, nylon spatula and spoon. Choice Charge Account Plan—Free Parking—Silvertown Tires

**19<sup>88</sup>**

**B. F. Goodrich Store**

1212 Long Beach Blvd.—HE 6-6205  
HUGE REDUCTIONS!

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**8mm Kodachrome Movie Film**

With processing. Kodak color movie film — either daylight or indoor type. Includes FREE Technicolor processing mailer. Limit: 4 rolls with coupon.

**2<sup>69</sup>**

**Western Camera & Hi Fi**

2817 E. Anaheim St., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Ortho-Rest, Mattress & Box Spring**

Every portion of your body is gently, yet firmly cradled. 10-YEAR GUARANTEE. Complete set only

**49<sup>90</sup>**

**Discount Bedding Co., Inc.**

13314 Lakewood Blvd., Bellflower — TO 6-8303

**Good, Monday MAR. 8 ONLY**

# \*\*\* Bonus Coupon Day \*\*\*

## MONDAY ONLY!

Values by the pageful! Check these Coupons carefully—there are bound to be many of them that offer things you have been planning to buy. Get them tomorrow—Monday—and save!

**WITH THIS COUPON**

**Corn King Sliced Bacon**

Wilson's Famous Corn King Brand... sweet-smoked select lean slices... a regular 59c or higher value... 1-lb. cello pkg. ....

**29¢**

**All-American Market**  
1140 Carson at Orange Store in Long Beach Only

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Ladies' Suits**

Regularly priced at 12.99

**9<sup>00</sup>**

**Foreman & Clark**  
144 Pine, L.B., Lakewood Center  
Los Altos Center

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Human Hair Wigs**

HURRY! HURRY! We probably have just the right one for you... but quantity and colors are limited. Hours: Daily 9-6 — Fri. 9-8.

**FROM \$49**

**Mr. & Mrs. Wig**  
10308 E. Rosecrans—Bellflower—925-6563

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Complete Watch Overhaul**

Just look what you get at Zale's! Complete watch overhaul—Price includes cleaning, oiling, polishing, main spring, balance staff, adjusting, electrical timing. One low price for any standard watch.

**\$5<sup>88</sup>**

**Zale's Jewelers**  
5541 Stearns 596-4401 Next to Thrifty Drug

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Unbaked Fruit Pies**

Delicious Phillips Fruit Pies. Unbaked and ready for your oven or freezer. Your choice of Apple, Berry, Cherry or Peach. Limit of 4 pies per coupon.

**75¢** Each

**The Go-Shop**  
(Take-Out Dept. of Phillips Chicken Pie Shop)  
730 Pacific Ave., Downtown

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Clearance USED TV's**

Reconditioned, Guaranteed. Always call Writeway for lowest prices on New or Used TV's, Stereos, Hi-Fi, and Laundry Equipment.

**29<sup>95</sup>**

**The Writeway Co.**  
NOW IN OUR 20TH YEAR  
1936 E. 4th St. at Cherry — HE 7-0038

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Home Made Dessert and Coffee**

Enjoy our delicious home made dessert and famous cup of coffee during your mid-afternoon break. A regular 28c value. Served 2:00 to 4:00 P.M.

**18¢** Regular 28c

**Manning's Coffee Cafe**  
327 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Front End Alignment**

Correct caster, camber & toe in. Add many extra miles of tire wear. Insure safety and easy steering. Phone or bring in coupon for appointment.

**\$5<sup>00</sup>**

**C. B. Lynd's Tire Specialties**  
3000 Cherry at Spring GA 6-5557

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Hearing Aids!**

You will receive a 35% DISCOUNT on any type HEARING AID purchased on March 8th only. Plus the usual 30% off on batteries at all times.

**35% OFF**

**Professional Hearing Aid Center**  
258 E. First St., Downtown Long Beach—HE 5-5864

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Save on Watch Cleaning!**

When did you last have your watch cleaned? Why wait till it stops? Use this coupon to protect your investment. 1 year guarantee on workmanship.

**4<sup>97</sup>** Automatics Slightly Higher

**LeRoy's Jewelers**  
343 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**The Stage Is Set!!**

Our 55th Anniversary Sale of magnificent Home Furnishings starts Thursday, March 11, at 9:30 A.M. Be among the first to take advantage of Special Purchases, Birthday Values and the greatest selection in all our history — You may also win a beautiful Magnavox Color TV Set and many other valuable prizes.

**Thompson's Furniture**  
16411 Bellflower Blvd. • Bellflower • TO 6-8211

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Short Sleeve Dress Shirts**

Men's short sleeve dress shirts in white, light blue, and tan. Ideal for the warm months ahead. Broken sizes—only 120 at this price!

**1<sup>99</sup>**

**Penney's Downtown**  
Fifth and Pine, Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**½ Lb. Petite Dinner Steak**

U.S. Choice—Baron Wrap with Mushroom Sauce Served complete with choice of Soup, Salad or Tomato Juice. Baked Potato with Chives — Vegetable—Roll and Butter—Served All Day —

**\$1<sup>25</sup>**

**L's 24-Hr. Coffee Shop**  
Lakewood at Del Amo (Lakewood Ctr.) ME 0-5919

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**FREE—500 BLUE CHIP STAMPS**

WITH LUBRICATION, OIL CHANGE AND FILTER. FRIENDLY MORIL STATION

**FREE**

**Mercer Service**  
7th & Atlantic, Long Beach HE 6-3663

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**This Coupon Worth \$50**

On: Emerson Stereo—Model 33C02W  
Motorola Stereo—Model SKR130W  
Motorola Stereo—Model SR133W  
\$40.00 Off on:  
Color TV—Emerson—Model 21C02  
Color TV—Sylvania—Model 21TC3E  
\$5.00 Off on: Any Used TV

**\$50 OFF**

**Garner-Carter TV**  
808 W. Willow Ave., L.B. Ph: 424-8525, JE 7-4618

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**LAMPS**

Discontinued samples many styles to select from. Gold Leaf, Colored Glaze—Some 60" high. Values to \$80.

**10<sup>00</sup> UP**

**Siris Furniture**  
1233 Long Beach Blvd.—Open Mon. Till 8 P.M.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Girls' Cotton Flannel Pajamas**

Girls' cotton flannel pajamas in two and three-piece sets. Sizes 4 to 14. Only 120 at this low, low price!

**1<sup>33</sup>**

**Penney's Downtown**  
Fifth and Pine, Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**TABLES**

End Tables—Cocktail Tables—Occasional Tables—Many Styles and Finishes. From our trade-in warehouse stock. These were traded in from private homes.

**5<sup>00</sup>** UP

**Siris Furniture**  
1232 Long Beach Blvd.—Open Mon. Till 8 P.M.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**ROTARY POWER MOWER**

22" Cut—2½ horse power, 4 cycle Briggs & Stratton engine... large over-size tires.

**39<sup>95</sup>**

**B. F. Goodrich Store**  
1212 Long Beach Blvd.—HE 6-6205

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**2 Complete Hollywood Beds**

Complete price includes 2 Inner-spring Mattresses, 2 Matching Box Springs, 12 Hollywood Legs, 2 Upholstered Headboards, 2 Pillows, \$5 down holds, easy terms available.

**49<sup>00</sup>**

**Discount Bedding Co., Inc.**  
15314 Lakewood Blvd., Bellflower — TO 6-8503

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Learn to Play a Tune**

on the fabulous NEW LOWREY ORGAN. It's fun... It's easy... A wonder experience that takes just a few minutes... NO OBLIGATION.

**FREE!**

**Tailford's**  
17404 Bellflower Blvd. — 867-0052  
SALES—RENTALS—INSTRUCTION—TERMS

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Car Seat Cushions**

"Keeps You Cool, Clyde"

**77¢**

**National Lumber**  
17326 So. Woodruff, Bellflower

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Little League Baseball Shoes**

Rubber Cleats  
Sizes 2-3-4

**88¢** Pair

**Doughboy's of Bellflower**  
9812 E. Artesia Blvd., Bellflower

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Your Watch Cleaned**

1-YEAR GUARANTEE  
OUR REGULAR \$7.50 CLEANING (Chrono-Auto, Slightly Higher)

**4<sup>88</sup>**

**Hart Jewelers**  
16527 Bellflower Blvd., Bellflower

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**6'x7' King-Size Bed**

Complete Price includes King-Size Inner-spring Mattress, Matching King-Size Box Springs, 9 Hollywood Legs, King-Size Headboard, 2 Pillows, \$5 down holds, easy terms available.

**59<sup>00</sup>**

**Discount Bedding Co., Inc.**  
15314 Lakewood Blvd., Bellflower — TO 6-8503

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Pre-Recorded Stereo Tape**

4-track stereo pre-recorded tape. Largest selection in Long Beach area. Jazz—Classical—Show Tunes—Vocals. Limit 3 tapes with this coupon.

**1<sup>69</sup>**

**Western Camera & Hi Fi**  
2817 E. Anaheim St., L.B. GE 8-2974

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Neckties**

Newest spring neckwear for the discriminating dresser. 1965 patterns and colors. Reg. 2.50.

**1<sup>69</sup>**

**Ted's Men's Wear**  
3120 E. ANAHEIM ST., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Cotton Terry Hand Towels**

Absorbent cotton terry hand towels in an array of solid colors. Only 200 at this price, so be early!

**19¢**

**Penney's Downtown**  
Fifth and Pine, Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Children's Basket Chair**

Bright colors. Woven with vinyl covered rattan. Wrought iron legs. Just the right size for little people. Reg. 5.00 ea.

**2<sup>00</sup>** SPECIAL

**Hse. & Garden Tropic Shop**  
2196 LAKEWOOD BLVD., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**15" or 18" Pedestals**

(Marble and brass) put a "new look" on that old coffee or cigarette table. REG. PRICE 22.50

**11<sup>25</sup>**

WITH THIS COUPON ½ PRICE!

**A & M Specialties**  
4010 E. ANAHEIM ST., L.B. GE 8-4427 / GE 3-1074

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Crystal Chandelier**

Imported—Crystal arms and pendant—5 lights—21" width—23" high. Bring this coupon and place your order. No 600. "Lighting for a Palace or Bungalow"

**49<sup>95</sup>** REG. \$93.00

**Pat's Bisso Lighting Co.**  
1082 REDONDO AVE., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**1800-ft. Mylar Recording Tape**

Long play recording tape—fills all stereo or monaural tape recorders. An excellent value at this price. Limit: 4 rolls with coupon. Largest selection of tapes in Long Beach.

**1<sup>69</sup>**

**Western Camera & Hi Fi**  
2817 E. Anaheim St., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**\$71.50 Gruen Wrist Watch**

Ladies' or Gentlemen's Hand-some 17 Jewel Precision Gruen Watch is yours if you or any person you recommend enroll in our Legal or Medical Secy. Course.

**FREE**

**Anthony Schools**  
1940 LONG BEACH BLVD. 423-5121

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**13-Piece Teflon Cookware Set**

Famous West Bend brand. Set includes: 1, 2 and 3 quart covered saucepans, 5 quart covered Dutch oven, 8" skillet, 10" covered skillet, nylon spatula and spoon.

**19<sup>88</sup>**

Choice Charge Account Plan  
Free Parking—Silvertown Tires

**B. F. Goodrich Store**  
1212 Long Beach Blvd.—HE 6-6205  
HUGE REDUCTION!

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**8mm Kodachrome Movie Film**

With processing. Kodak color movie film—either daylight or indoor type. Includes FREE Technicolor processing mailer. Limit: 4 rolls with coupon.

**2<sup>69</sup>**

**Western Camera & Hi Fi**  
2817 E. Anaheim St., L.B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Ortho-Rest, Mattress & Box Spring**

Every portion of your body is gently, yet firmly cradled. 10-YEAR GUARANTEE. Complete set only.....

**49<sup>90</sup>**

**Discount Bedding Co., Inc.**  
15314 Lakewood Blvd., Bellflower — TO 6-8503

**Good, Monday MAR. 8 ONLY**



# Alamitos City Hall Dedicated

Los Alamitos' new \$126,000 city hall was dedicated with a barrage of congratulations Saturday afternoon from officials at all levels of government.

Jesse M. Unruh, State Assembly speaker, keynoted the occasion by wishing Los Alamitos "continued prosperity, more money and more beautiful buildings — and fewer recall elections."

Unruh also addressed himself to "closing the revenue gap" as the "principal task of the current state legislature."

Also speaking from the west veranda of the new city hall were Congressman Richard T. Hanna, Assemblymen William E. Dannemeyer and James E. Whetmore, County Supervisor David Baker, State Sen. John Schmidt and Mayor Charles H. Long.

Unruh told the audience of more than 300 that the legislature this year would seek to ease the burden on property tax-payers by eliminating business-inventory and household-furnishings taxes, and compensate for this by giving cities and counties a larger share of the state sales tax.

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Engle, a Rhodes scholar,

### JFK 'Summer Town' to Build Memorial

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The assassinated President's summer home since childhood was in Hyannis Port, a village in the town of Barnstable.

Saturday unanimously approved expenditure of \$60,000 to construct a memorial to the late President John F. Kennedy.

## LENT MEANS SEA FOOD

When you think of Sea Food... Think of Welch's. Delicious sea food dinners from \$1.50. Don't bother cooking fish at home; enjoy the great variety of sea food dinners at Welch's, San Antonio Dr. at Atlantic Avenue.

### WWII General Dies; Led Philippine Unit

FT. BENNING, Ga. (AP) — Retired Brig. Gen. William E. Brougher, who commanded the 11th Philippine Division during World War II in the Pacific and was later a Japanese prisoner, died Saturday.

Brougher, 76, a native of Jackson, Miss., had lived in Atlanta since his retirement in 1949.

### CHIPMUNKS, ANYONE

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They said the entire is made of chocolate-chip cookie ingredients and government surplus dates.

### Nab L.B. Man in Dope Raid

A Long Beach man was one of 15 persons arrested by Los Angeles sheriff's narcotic agents Saturday in Inglewood.

The raid in an apartment building at 3818 W. 102nd St. also netted deputies about \$5,000 worth of heroin, barbiturates and marijuana.

Booked early Saturday morning at Lennox substation was Herbert G. Wilcox, 26, of 5524 Myrtle Ave. The other suspects, including three women, are from Inglewood, Los Angeles and Pacoima.

### Thrifty CUTRATE DRUG STORES

Price Good thru Tuesday

#### \$4.50 Value Hi-Speed 8mm Movie Film Including Processing

Unsurpassed in Quality, provides brilliant color. Check price of color film alone — it's like getting processing free!

**\$2.19**

#### Thrifty's Own Price Spectacular

Formerly Sold for 3<sup>98</sup> & 4<sup>98</sup>

Stereo or Mono Record Albums

Your Choice **\$1.00**

RCA, Capitol, Mercury, Phillips, others! Dance, mood, Western music! Vocal! Hours of listening pleasure plus big savings!

#### Thrifty's Own Price Spectacular

Spring & Summer Jewelry

**4 for \$1**

29c EA.

Gay novelty necklaces, earrings, pins, charm bracelets, pendants, fake "pearls," crystal beads, ropes, key chains, many, many more!

#### Thrifty's Own Price Spectacular

Reg. 29c Oven-Fresh Jumbo Cookies

FULL POUND BAGS

**3 for 69c**

Animal, lemon, oatmeal, sugar or old fashioned coconut cookies, chocolate, vanilla or duplex sandwiches, macaroons, vanilla wafers... all delicious, nutritious! Baked fresh weekly!

#### Thrifty's Own Price Spectacular

Reg. 79c Brylcreem HAIR DRESSING

3 1/4 OZ. TUBE

**49c**

#### Thrifty's Own Price Spectacular

Reg. 75c Gleem Toothpaste

Price Includes Tax & S&P on Package

**48c**

#### Thrifty's Own Price Spectacular

Reg. \$1.19 Preparation H HEMORRHOIDAL Ointment

1 OUNCE

**88c**

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Reg. 89c Sleep-Eze Tablets

PACK OF 12

**72c**

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Reg. 79c Secret Roll-On Deodorant

Price Includes Tax & S&P on Package

**59c**

#### Thrifty's Own Price Spectacular

Reg. 75c Fruit of the Loom 100% Acrilan Bed Pillows

20x26" \$2.98

Size 20x26"

Acrilan® Acrylic fill, rayon challis ticking in white with pink or blue cording. Non-allergenic, odorless, stain-resistant "Best Buy!"

Get 20 Blue Chip Stamps

#### Thrifty's Own Price Spectacular

Reg. \$9.99 Floor-to-Ceiling Pole Lamps

Discount Price **\$7.99**

Colonial style with 3 amber color glass chimneys or Florentine design with white filigree spiral shades. Fit standard ceilings. U.L. approved.

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Soft, absorbent cotton terry so kind to baby's tender skin. White or colors. Sizes 2 to 6.

**3:69c**

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**3 for \$1.00**

Clear sparkling glass with heavy sham bottoms. 5 1/2 oz. Juice, 9 1/2 oz. Water, 9 oz. Old Fashioned, 12 1/2 oz. Iced Tea. Save 1.00!

Get 20 Blue Chip Stamps

#### Thrifty's Own Price Spectacular

Reg. 3.95 Val. Men's Sport Shirts

Solids, textures, plaids in Dacron Polyester and combed cotton blend. Short sleeves, Penray collar, pockets. S-M-L-XL.

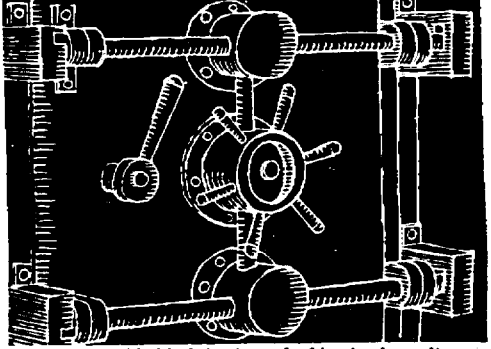
Get 20 Blue Chip Stamps

**\$2.98**

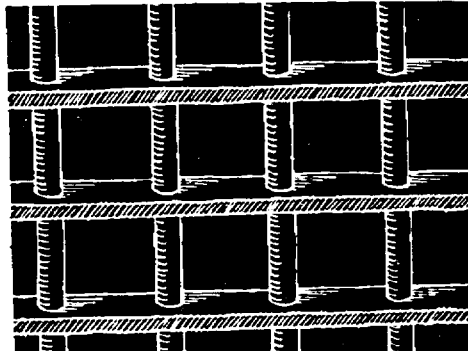
# Your savings couldn't be safer!



They're insured up to \$10,000.00 by a permanent agency of the United States Government.



They're locked behind the door of a big sturdy vault.



The vault is located behind these rugged steel bars.



And a rather imposing fellow stands guard.



More than \$150,000,000 in total resources supports your savings.



A conservative and sound operating policy has successfully guided Equitable through the years.

# EQUITABLE SAVINGS AND LOAN ASSOC.

CURRENT EARNINGS

## 4.85%

PER ANNUM

DAILY INTEREST, COMPOUNDED MONTHLY, PAID QUARTERLY

Savings insured up to \$10,000.00

Member FDIC. Federal Deposit Insurance Corporation

CENTRAL OFFICE: 328 Long Beach Blvd., Long Beach • Free customer parking. 345 Elm Avenue

BELLFLOWER BRANCH OFFICE: 16804 Bellflower Blvd., Bellflower • Free customer parking at rear of bldg.

FAIRFAX-BEVERLY BRANCH OFFICE: 119 No. Fairfax Avenue, Los Angeles

RIGHT NOW IS THE BEST TIME FOR YOU TO MAKE AN EQUITABLE ARRANGEMENT

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- 4402 Atlantic Ave. at San Antonio (Birby Knolls)
- 17451 Bellflower Blvd. at Remond
- Los Coyotes Blvd. at Ximeno (Circle Shopping Center)
- 3881 Century Blvd. at Buena Vista (Lywood)
- E. Spring at Palo Verde (Lakewood Plaza Center)
- 4151 Paramount Blvd. at Del Amo
- 3 Western and Coddington Drive (Harbor Heights Center)
- 8227 Washington at Golden West
- 114 W. Anaheim at Avalon (Wilmington Plaza Center)
- Sycamore & Bellflower (Los Alamitos Center)
- 3100 E. Anaheim St. (at Redondo)

# Alamitos City Hall Dedicated

Los Alamitos' new \$126,000 city hall was dedicated with a barrage of congratulations Saturday afternoon from officials at all levels of government.

Jesse M. Unruh, State Assembly speaker, keyed the occasion by wishing Los Alamitos "continued prosperity, more money and more beautiful buildings — and fewer recall elections."

Unruh also addressed himself to "closing the revenue gap" as the "principal task of the current state legislature."

Also speaking from the west veranda of the new city hall were Congressman Richard T. Hanna, Assemblyman William E. Dannemeyer and James E. Whetmore, County Supervisor David Baker, State Sen. John Schmidt and Mayor Charles H. Long.

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## Resigns

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VISALIA (AP) Dr. Vernon Van Zandt has announced his resignation as medical director-administrator of the Tulare County Hospital, effective Sept. 1.

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CUT RATE DRUG STORES

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**\$4.50 Value Hi-Speed 8mm Movie Film Including Processing**

Unsurpassed in Quality, provides brilliant color. Check price of color film alone — it's like getting processing free!

**\$2.19**

**THRIFTY'S OWN PRICE SPECTACULAR**

**\$1.00 Value! Spring & Summer Jewelry**

**4 for \$1**

29c EA.

Gay novelty necklaces, earrings, pins, charm bracelets, pendants, fake "pearls," crystal beads, ropes, key chains, many, many more!

**THRIFTY'S OWN PRICE SPECTACULAR**

**Formerly Sold for 3<sup>98</sup> & 4<sup>98</sup> Stereo or Mono Record Albums**

Your Choice **\$1.00**

RCA, Capitol, Mercury, Philips, others! Dance, mood, Western music! Vocal! Hours of listening pleasure plus big savings!

**47c Band Aid Plastic Strips**

Plain or Mercurochrome

PACK OF 31 **29c**

Reg. \$1.19

**Preparation H HEMORRHOIDAL Ointment**

1 OUNCE **88c**

**THRIFTY'S OWN PRICE SPECTACULAR**

**Reg. 29c Oven-Fresh Jumbo Cookies**

FULL POUND BAGS

**3 for 69c**

Animal, lemon, oatmeal, sugar or old fashioned coconut cookies, chocolate, vanilla or duplex sandwiches, macaroons, vanilla wafers... all delicious, nutritious! Baked fresh weekly!

**Reg. 79c Brylcreem HAIR DRESSING**

3 1/4 OZ. TUBE **49c**

**\$1.49 Gillette Right Guard Deodorant**

BIG 7 OZ. AEROSOL CAN **96c**

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**Reg. 89c Sleep-Eze Tablets**

PACK OF 12 **72c**

**\$3.33 Fruit of the Loom 100% Acrilan Bed Pillows**

20x26" Size **\$2.98**

Acrylic! Acrylic! Full rayon, chaffle tickle in white with pink or blue accents. Non-allergenic, wrinkle-resistant, "Best Buy!"

Get 25 Blue Chip Stamps

**Same As Selling Elsewhere for \$3.98 Women's Printed Acetate Over-Blouses**

Your Choice **\$2.98**

The popular blouse in rich looking acetate... choice of lovely new prints for Spring. Long or 3/4 length sleeves, full cut sizes 32 to 38.

Get 25 Blue Chip Stamps

**\$1.98 Value! Men's Sun Glasses**

Thrifty Price **77c**

The fun, heavy frames men like! Fine grade lenses. Good looks and protection. Save more than you pay on yours!

**Reg. \$9.99 Floor-to-Ceiling Pole Lamps**

Discount Price **\$7.99**

Colonial style with 3 amber color glass chimneys or European design with white filigree, swivel shades. For standard ceiling. U.S. Patent.

Get 25 Blue Chip Stamps

**\$3.98 Women's Sueded Leather Lazykins Boots**

Thrifty Price! **\$3.27**

Soft and so comfortable! Back zipper, molded construction, sales for indoors or out. Fashionable, sizes 5-11.

Get 25 Blue Chip Stamps

**35c Value! Whitman's Coin Folders**

3 FOR **77c**

Enjoy a hobby—collect coins for fun and profit. Start your collection today—get your folders at Thrifty!

Get Blue Chip Stamps, too

**25c Gothic Bar Glassware**

**3 for \$1.00**

Colorful designs with heavy sharp bottoms. 5 1/2 oz. Juice, 9 1/2 oz. Water, 6 oz. Old Fashioned, 1 1/2 oz. Teal Tea. Save 10c!

**Reg. 29c Terry Training Pants**

Soft, absorbent cotton terry so kind to baby's tender skin. White or colors. Sizes 12-18.

**3:69c**

**\$1.79 Faultless 1st Quality Folding 9" Ice Bags**

Sale Special! **99c**

Indies style, polyurethane cloth, leak proof, fits well in back seat, washes, large capacity, wide opening.

Get Blue Chip Stamps, too

**\$3.95 Val. Men's Sport Shirts**

Solid, textured, made in Dayton, Polyester and cotton blend with a blend. Short sleeves, button down, collared, 3/4 length. Sizes 14-20.

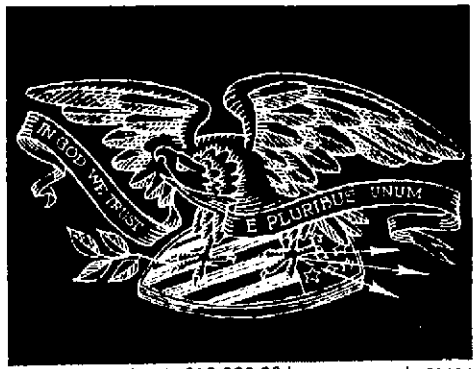
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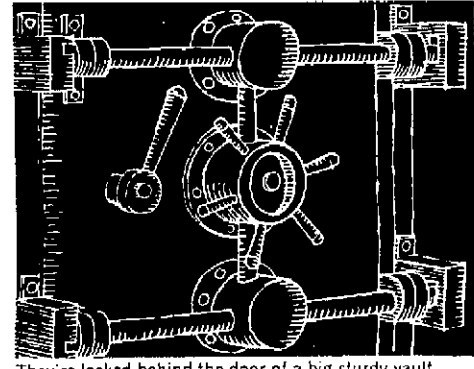
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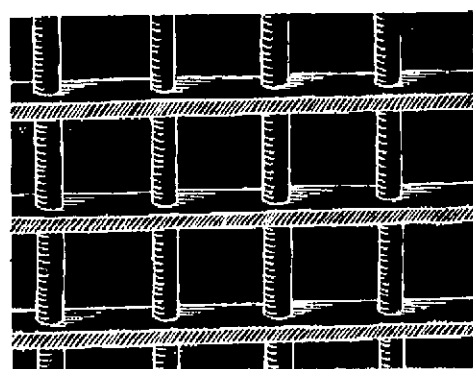
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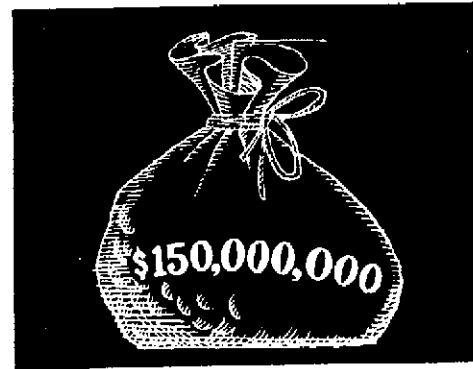
They're locked behind the door of a big sturdy vault.



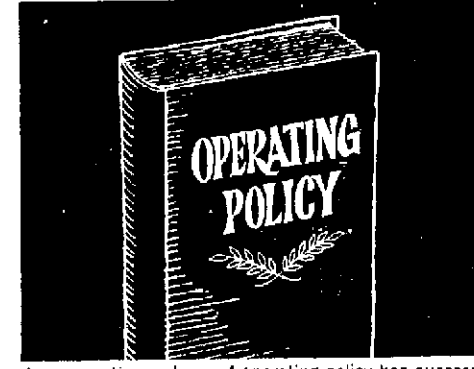
The vault is located behind these rugged steel bars.



And a rather imposing fellow stands guard.



More than \$150,000,000 in total resources supports your savings.



A conservative and sound operating policy has successfully guided Equitable through the years.

# EQUITABLE SAVINGS AND LOAN ASSOC.

CURRENT EARNINGS

**4.85**

PER ANNUM

DAILY INTEREST\*, COMPOUNDED MONTHLY, PAID QUARTERLY

Savings insured up to \$10,000.00

\*except from date of deposit on funds held to end of quarter

CENTRAL OFFICE: 328 Long Beach Blvd., Long Beach • Free customer parking, 345 Elm Avenue

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- Los Coyotes Blvd. at Ximena (Circle Shopping Center)
- 3801 Century Blvd. at Bultis (Lynwood)
- E Spring at Palo Verde (Lakewood Plaza Center)
- 4951 Paramount Blvd. at Del Amo
- S. Western and Coddington Drive (Harbor Heights Center)
- 6827 Westminster at Golden West
- 104 W. Anaheim at Avalon (Wilmington Plaza Center)
- Stearns at Bellflower (Los Altos Center)
- 3300 E. Anaheim St. (at Redondo)



# \*\* Bonus Coupon Day \*\*

## MONDAY ONLY!

Tomorrow — Monday — is good-news day for your pocketbook if you take advantage of the many sensational bargains offered on this page. Don't miss this chance to save!

**WITH THIS COUPON**

**Rubber Carpet Pad Below Cost** **85¢**

This is R. F. Goodrich's "Challenge"—a quality pad that's guaranteed for the life of your new carpet! Adds deep, resilient luxury to your floors. Can be purchased separately or with carpet! With Coupon Only—Open Mon. 'til 9 p.m.

**Kerr Floors . . . Since 1931**

1143 Canal St., Long Beach, Ph. 432-2924  
3 blocks West of L. B. Freeway  
between Anaheim St. and P. C. H.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Slips, P.J.'s, Baby Dolls, Gowns**

VALUES TO \$3.99  
Slips, Pajamas, Gowns, Baby Dolls,  
at real bargain prices!

**1.99**

**DOWNTOWN LONG BEACH STORE ONLY!**

**Mode O'Day**

517 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Gladiolus Bulbs**

15 COLORS—LARGE BULBS

**89¢**

DOZ.

**Lee's Circle Nursery**

4760 LOS COYOTES, LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

(COUPON NOT ACCEPTED SUNDAY)

**Rose Bush No. 1**

Chrysler Imperial  
Carmelot  
Ole  
Sterling Silver  
Limit 1 per Customer

VALUES  
TO \$3.50

**1.29**

**Kitano's Nursery**

15600 S. ATLANTIC BLVD.  
1 BLOCK NORTH OF ALONDRA

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Choice Club Steaks**

USDA CHOICE & Good Beef: aged, right, fresh-cut, tender, luscious steaks—trimmed of excess waste—No limit on this 30¢ per lb. or more saving! Open Mon. 9 to 9.

**69¢ lb**

**At 2 McCoy's Meat Depts.**

Two McCoy's Market Locations Only  
• 4232 E. ANAHEIM ST. at NIMENO  
• 1934 E. ANAHEIM ST. at CHERRY

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Bedding Plants**

Stocks, snaps, pansies, asters and many others. Plant them now for armloads of bouquets this spring. (Buy them in dozen lots only at this low price.) REG. 60¢ DOZ.

**2 DOZ. 79¢**

**Garden Shop Nursery**

5451 E. Spring St., L.B. (Just W. of Bellflower Bl.)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Butter-Nut Coffee—1-lb. Can**

All brands. Famous Butter-Nut quality... 1-lb. can.

**59¢**

**Lockyer's Markets**

• 605 W. Broadway—Long Beach  
• 960 Dabry Ave.—Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Are You 18 Yrs. or Over????**

GRAND OPENING!!!  
2-LESSON SPECIAL. Brush up on make-up and fashion. The NEW Patricia Stevens Finishing School is now open. Call today.

**427-7971 for Appt.**

4202 Atlantic Ave., Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Untrimmed Coats**

YOUR CHOICE  
EVERY SALE  
UNTRIMMED COAT

Cash — Charge — Layaway

**1/2 PRICE**

**Zukors**

233 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**FREE Head of Lettuce**

Absolutely free with this coupon—no purchase required—just come in for a large fresh crisp head of lettuce! Open Monday 9 to 9.

**FREE**

**F & W Market**

1320 W. Willow—1 blk. W. of L.B. Freeway

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Bird of Paradise**

Beautiful 1-gal. 4-year-old plants. Fully matured. This is the official flower of Southern California. Fits with any type of landscaping. Regular price 1.47. With this coupon

**99¢**

**Stanton Nursery**

3730 W. Ball Rd., Anaheim  
2 Miles W. of Hwy. 39

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Capri Pants**

Special Group, plain and stretch, a fair selection of colors.

**\$1**

**Idelle's**

201 East 3rd St. at Locust  
DOWNTOWN LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Tall Stretch Denim Capris**

REGULAR \$8.99  
TALL SIZES 10 to 20

**6.99**

**Shelley's Tall Shop**

515 Pine Ave. — HE 5-0071  
Downtown Long Beach FREE at 7th & Pacific

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Lube Job**

All major brand oils—Major quality gasoline! Use Richfield Oil credit card here. We give BLUE CHIP STAMPS and our own DISCOUNT COUPONS on EKCO WARE... This coupon good 'til used.

**39¢**

**Lakewood Rocket Service**

3500 South St., at Downey Ave.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Cont. Filament Nylon Pile**

Heavy 28-oz. weight. Another beautiful hi-lo pattern with a deep, heavy pile. Luxury built in! Wide choice of colors. Completely Installed Over 50-0z. Pad... With Coupon Only — Open Mon. 'til 9 p.m.

**7.95**

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between Anaheim St. and P. C. H.

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**WITH THIS COUPON**

**1c Sale! Sweaters, Capris, Skirts**

Buy a New Spring, famous brand capri sweater or skirt at the regular price and get one for only 1c with this coupon.

**1¢**

**Gene's Smart Shop**

450 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**G. E. Washer**

Here is Top Value — famous G.E. filter flow action, 2 wash speeds, 3 wash temp., 2 rinse temp., soak cycle — plus exclusive mini-basket for "hand wash" loads.

**198.88**

**Bond Stove Works**

965 East 4th St., Bert Bond, Owner  
Long Beach, HE 5-5663

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**All-Meat Wieners or Bologna**

First Quality Bar-M Packer's Brand — skinless, tender, juicy all-meat frank or fresh-sliced all-meat bologna... Your choice! Mix or Match! No Limit! Open Mon. 9 to 9.

**3.11**

**At 2 McCoy's Meat Depts.**

Two McCoy's Market Locations Only  
• 4232 E. ANAHEIM ST. at NIMENO  
• 1934 E. ANAHEIM ST. at CHERRY

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Coats and Suits**

REGULAR \$12.99 TO \$29.99  
Entire stock sizes 6 thru 20; 11½ thru 24½. Wool tweeds, deep pile fabrics, novelty weaves, jersey knit tweeds, some laminated for lightweight warmth, fully lined.

**25% OFF**

**Mode O'Day**

517 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Giant Size Pizza**

This coupon is worth 50¢ on one Giant Size Pizza of your choice. Choose from 21 different pizzas.

**50¢**

**Shakey's Pizza Parlor**

2334 E. South St. (Corner of Paramount) 634-0810

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Azaleas**

Sun or Shade. Many colors to select from. Some are in EUD — most in BLOOM. 1-gal. size. A real buy with this coupon.

**99¢**

**Stanton Nursery**

3730 W. Ball Rd., Anaheim  
2 Miles W. of Hwy. 39

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**WITH THIS COUPON**

**Marinello Beauty Specials!**

FREE HAIRCUT  
With Any Beauty Service!

**FREE**

**Marinello Beauty School**

432 Pine Ave. — HE 5-9109

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Imported Teak Chair**

Imported from Denmark. Save \$30 on this beautiful chair. Reg. \$129.00

**\$89**

**K & R Scandinavian**

322 Main St., Seal Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Re-Roof Now**

Just present this coupon and receive \$5 off on any roofing — wood shakes and shingles a specialty.

**\$5**

**Whitcomb Roofing Corp.**

Call Carl Toll Free at 866-5234 — Even. H.A. 5-2900

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Chicken Pie Take-Out Dinner**

Our famous take-out Chicken Pie Dinner, complete with whipped potatoes, golden chicken gravy, cole slaw, hot biscuits and butter and rice pudding. Offer good ONLY at The GO-SHOP and to take home only. Limit 5 dinners per coupon.

**99¢**

**The Go-Shop**

730 Pacific Ave. (Phillips Chicken Pie Shop)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Rose Bushes**

We have a limited supply of good roses in gallon cans in bud and bloom — Buy them while they last.

**49¢**

**Park Nursery**

2812 E. 10th St., Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Enlargement Offer**

FROM COLOR SLIDES OR NEGATIVES

5x7 REG. 1.25 EA. .... 63¢  
3 FOR 1.69  
8x10 REG. 3.50 EA. .... 1.98  
3 FOR 4.50

**City Photo**

1719 E. Anaheim—HE 5-8928 Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**USDA Choice Side of Beef**

USDA Graded Choice side—you will save at least \$40 to \$50. Price includes cutting to your order, wrapping, and sharp-freezing. Open Mon. 9 to 9.

**45¢ lb**

**At 2 McCoy's Meat Depts.**

Two McCoy's Market Locations Only  
• 4232 E. ANAHEIM ST. at NIMENO  
• 1934 E. ANAHEIM ST. at CHERRY

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**35-MM Kodachrome II Film**

20-Exposure Roll Kodak Film. Price includes processing (the Kodachrome X Film add 15¢) Reg. 4.10 (Limit 1 Film Per Coupon)

**2.21**

**City Photo**

1719 E. Anaheim—HE 5-8928 Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**2 Reducing Treatments**

You get a figure analysis and 2 reducing treatments absolutely FREE. All you need do is phone for your appointment to try the famous Pat Walker Figure Perfection Program. Limit one coupon to each person.

**FREE**

**Pat Walker Stauffer Salon**

HE 2-2373 • 423 East First St. • Long Beach  
HE 4-6672 • 4998 Faculty • Lakewood Center

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**1/3 Off on Rug & Carpet Close-out**

Several rolls of quality carpet purchased at the Furniture Show. Wood, Nylon, Acrilan and Viscose, milled at a much higher price. Terrific values, subject to stock on hand. Your choice \$2.99, \$3.99, \$4.99.

**2.99**

**Wells Bros. Furniture**

Insurance Farm, 4700 L.B. Blvd., N.L.B.—GA 2-2151  
Wells Bros., 3316 E. 2nd St., Blmt. Sh.—GE 4-8183

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Dresses Sizes 8 thru 20; 14½ thru 24½**

Regular \$3.99 to \$8.99 in sizes 8 thru 20; 14½ thru 24½. Rare bargains in an excellent selection of sheath or full skirt and some 2-piece styles... many for year-round wearing... various styles, choice of prints, solids, stripes.

**1.99**

**Mode O'Day**

517 Pine Ave., Downtown Long Beach  
DOWNTOWN LONG BEACH STORE ONLY!

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**2 Reducing Treatments**

You get a figure analysis and 2 reducing treatments absolutely FREE. All you need do is phone for your appointment to try the famous Pat Walker Figure Perfection Program. Limit one coupon to each person.

**FREE**

**Pat Walker Stauffer Salon**

HE 2-2373 • 423 East First St. • Long Beach  
HE 4-6672 • 4998 Faculty • Lakewood Center

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Free Gallon of Paint!!**

With purchase of 3 GALLONS of Inside or Outside Paint... ANY kind or color desired, you will receive a FREE GALLON OF PAINT of your own choosing.

**FREE**

**Seaside Paint Factory**

Plenty of Free Parking On Our Own Lot  
1510 Costa Ave., Long Beach, Calif. Ph. 433-4337  
1 Street West of Santa Fe Between Pacific Coast Hwy. and Anaheim St. — Open Daily 9 to 5 P.M. Saturday 9 to 4 P.M.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Rug Cleaning Special**

CALL TODAY FOR THIS SAVING! We will clean the largest rug at regular price and the 2nd one at 1/3 price. Save 50% on 2nd rug! 2ND RUG picked up and delivered! Rugs and carpets triple-cleaned Thoroughly and efficiently in our plant will stay clean up to 5 times longer.

**50% SAVE**

**Herman's Rug & Uph. Clnrs.**

2222 E. 4th St.—GEnera 5-4371

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% DuPont "501" Nylon Pile**

"Velvet Touch" by Hollytex is an exquisite hi-lo deep pile carpet made to give years of service. Luxury quality. Completely installed over 30-0z. Pad... With Coupon Only — Open Mon. 'til 9 p.m.

**7.95**

**Kerr Floors . . . Since 1931**

1143 Canal St., Long Beach, Ph. 432-2924  
3 blocks West of L. B. Freeway  
between Anaheim St. and P. C. H.

**Good, Monday MAR. 8 ONLY**

# \*\* Bonus Coupon Day \*\*

## MONDAY ONLY!

Tomorrow — Monday — is good-news day for your pocketbook if you take advantage of the many sensational bargains offered on this page. Don't miss this chance to save!

### WITH THIS COUPON

**Rubber Carpet Pad Below Cost** **85¢**  
This is H. F. Goodrich's "Challenge"—a quality pad that's guaranteed for the life of your new carpet! Adds deep, resilient luxury to your floors. Can be purchased separately or with carpet! With Coupon Only—Open Mon. 'til 9 p.m.  
**Kerr Floors . . . Since 1931**  
1485 Canal St., Long Beach, Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Slips, P.J.'s, Baby Dolls, Gowns**  
VALUES TO \$5.99  
Slips, Pajamas, Gowns, Baby Dolls, at real bargain prices!  
**1<sup>99</sup>**  
DOWNTOWN LONG BEACH STORE ONLY!  
**Mode O'Day**  
517 Pine Ave., Downtown Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Gladiolus Bulbs**  
15 COLORS—LARGE BULBS  
**89¢**  
DOZ.  
**Lee's Circle Nursery**  
4760 LOS COYOTES, LONG BEACH

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

(COUPON NOT ACCEPTED SUNDAY)  
**Rose Bush No. 1**  
Chrysler Imperial  
Camelot  
Sterling Silver  
Limit 1 per Customer  
VALUES TO 3.50  
**1<sup>29</sup>**  
**Kitano's Nursery**  
13600 S. ATLANTIC BLVD.  
1 BLOCK NORTH OF ALONDRA

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Choice Club Steaks**  
USDA CHOICE & Good Beef; aged right, fresh-cut, tender, succulent steaks—trimmed of excess waste—No limit on this 30¢ per lb. or more saving! Open Mon. 9 to 9.  
**69¢<sup>lb</sup>**  
**At 2 McCoy's Meat Depts.**  
Two McCoy's Market Locations Only  
• 4232 E. ANAHEIM at NIMENO  
• 1934 E. ANAHEIM at CHERRY

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Bedding Plants**  
Stocks, snapdragons, pansies, asters and many others. Plant them now for armloads of bouquets this spring. (Buy them in dozen lots only at this low price.) REG. 60¢ DOZ.  
**2 DOZ. 79¢**  
**Garden Shop Nursery**  
3431 E. Spring St., L.B. (Just W. of Bellflower Bl.)

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Butter-Nut Coffee—1-lb. Can**  
All grinds. Famous Butter-Nut quality . . . 1-lb. can.  
**59¢<sup>lb</sup>**  
**Lockyer's Markets**  
• 605 W. Broadway—Long Beach  
• 960 Duly Ave.—Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Are You 18 Yrs. or Over???**  
GRAND OPENING!!!  
2-LESSON SPECIAL: Brush up on make-up and fashion. The NEW Patricia Stevens Finishing School is now open. Call today.  
**427-7971 for Appt.**  
4202 Atlantic Ave., Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Untrimmed Coats**  
YOUR CHOICE EVERY SALE UNTRIMMED COAT  
Cash—Charge—Layaway  
**1/2 PRICE**  
**Zukors**  
235 Pine Ave., Downtown Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**FREE Head of Lettuce**  
Absolutely free with this coupon—no purchase required—just come in for a large fresh crisp head of lettuce! Open Monday 9 to 9.  
**FREE**  
**F & W Market**  
1320 W. Willow—1 blk. W. of L.B. Freeway

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Bird of Paradise**  
Beautiful 1-gal., 4-year-old plants. Fully matured. This is the official flower of Southern California. Fits with any type of landscaping. Regular price 1.47. With this coupon  
**99¢**  
**Stanton Nursery**  
3730 W. Ball Rd., Anaheim  
2 Miles W. of Hwy. 39

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Capri Pants**  
Special Group, plain and stretch, a fair selection of colors.  
**\$1**  
**Idelle's**  
301 East 3rd St. at Larch St.  
DOWNTOWN LONG BEACH

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Tall Stretch Denim Capris**  
REGULAR \$8.99  
TALL SIZES 10 to 20  
**6<sup>99</sup>**  
**Shelley's Tall Shop**  
715 Pine Ave. — HE 5-0071  
Downtown Long Beach FREE at 7th & Pacific

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Lube Job**  
All major brand oils—Major quality gasoline! Use Richfield Oil credit card here. We give BLUE CHIP STAMPS and our own DISCOUNT COUPONS or DISCO WARE . . . This with purchase of 10 gal. of gas  
**39¢**  
**Lakewood Rocket Service**  
3500 South St., at Downey Ave.

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**100% Cont. Filament Nylon Pile**  
Heavy 28-oz. weight. Another beautiful hi-lo pattern with a deep, heavy pile. Luxury built in! Wide choice of colors. Completely Installed Over 50-0z. Pad . . . With Coupon Only—Open Mon. 'til 9 p.m.  
**7<sup>95</sup>**  
**Kerr Floors . . . Since 1931**  
1485 Canal St., Long Beach, Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**1c Sale! Sweaters, Capris, Skirts**  
Buy a New Spring, famous brand capri, sweater or skirt at the regular price and get one for only 1c with this coupon.  
**1¢**  
With One at Regular Price  
**Gene's Smart Shop**  
450 Pine Ave., Downtown Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**G. E. Washer**  
Here is Top Value—Famous G.E. filter flow action, 2 wash speeds, 3 wash temp., 2 rinse temp., scale cycle . . . plus exclusive mini-basket for "hand wash" loads.  
A BIG BONUS BUY  
**198<sup>88</sup>**  
**Bond Stove Works**  
965 East 4th St., Bert Bond, Owner  
Long Beach, HE 5-5669

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**All-Meat Wieners or Bologna**  
First Quality Bar-M-Packer's Brand skinless, tender, juicy all-meat frank or fresh-sliced all-meat, bologna . . . Your choice! Mix or Match! No Limit! Open Mon. 9 to 9.  
**3<sup>1</sup>/<sub>2</sub> \$1**  
**At 2 McCoy's Meat Depts.**  
Two McCoy's Market Locations Only  
• 4232 E. ANAHEIM ST. at NIMENO  
• 1934 E. ANAHEIM ST. at CHERRY

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Coats and Suits**  
REGULAR \$12.99 TO \$29.99  
Entire stock sizes 6 thru 20; 14½ thru 24½. Wool tweeds, deep pile fabrics, novelty weaves, jersey knit tweeds, some laminated for lightweight warmth, fully lined.  
**25% OFF**  
**Mode O'Day**  
517 Pine Ave., Downtown Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Giant Size Pizza**  
This coupon is worth 50¢ on one Giant Size Pizza of your choice. Choose from 21 different pizzas.  
**50¢**  
**Shakey's Pizza Parlor**  
2534 E. South St. (Corner of Paramount) 634-0840

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Azaleas**  
Sun or Shade. Many colors to select from. Some are in BUD—most in BLOOM! 1-gal. size. A real buy with this coupon.  
**99¢**  
**Stanton Nursery**  
3730 W. Ball Rd., Anaheim  
2 Miles W. of Hwy. 39

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Marinello Beauty Specials!**  
FREE HAIRCUT With Any Beauty Service!  
**FREE**  
**Marinello Beauty School**  
432 Pine Ave. — HE 5-9109

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Imported Teak Chair**  
Imported from Denmark. Save \$40 on this beautiful chair. Reg. \$129.00  
**\$89**  
**K & R Scandinavian**  
322 Main St., Seal Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Re-Roof Now**  
Just present this coupon and receive \$5 off on any roofing—wood shakes and shingles a specialty.  
This Coupon Worth **\$5**  
**Whitcomb Roofing Corp.**  
Call Carl Toll Free at 865-3234—Eves. HA 5-2900

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Chicken Pie Take-Out Dinner**  
Our famous take-out Chicken Pie Dinner, complete with whipped potatoes, golden chicken gravy, cole slaw, hot biscuits and butter and rice pudding. Offer good ONLY at The GO-SHOP and to take home only. Limit 5 dinners per coupon.  
**99¢**  
**The Go-Shop**  
730 Pacific Ave. (Phillips Chicken Pie Shop)

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Rose Bushes**  
We have a limited supply of good roses in gallon cans in bud and bloom—Buy them while they last.  
**49¢**  
GALLON  
**Park Nursery**  
3312 E. 10th St., Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Enlargement Offer**  
FROM COLOR SLIDES OR NEGATIVES  
5x7 REG. 1.25 EA. . . . . 60¢  
3 FOR 1.69  
8x10 REG. 3.50 EA. . . . . 1.98  
3 FOR 4.50  
**City Photo**  
1719 E. Anaheim—HE 5-8928 Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**USDA Choice Side of Beef**  
USDA Graded Choice side—you will save at least \$40 to \$50. Price includes cutting to your order, wrapping, and sharp-freezing. Open Mon. 9 to 9.  
**45¢<sup>lb</sup>**  
**At 2 McCoy's Meat Depts.**  
Two McCoy's Market Locations Only  
• 4232 E. ANAHEIM ST. at NIMENO  
• 1934 E. ANAHEIM ST. at CHERRY

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**35-MM Kodachrome II Film**  
20-Exposure Roll Kodak Film. Price includes processing for Kodachrome X Film and two Reg. 400 (Limit 4 Rolls Per Coupon)  
**2<sup>21</sup>**  
**City Photo**  
1719 E. Anaheim—HE 5-8928 Long Beach

Good, Monday MAR. 8 ONLY

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**2 Reducing Treatments**  
You get a figure analysis and 2 reducing treatments, absolutely FREE. All you need do is phone for your appointment to try the famous Pat Walker Figure Perfection Program. Limit one coupon to each person.  
**FREE**  
**Pat Walker Stauffer Salon**  
HE 2-2973 • 423 East First St. • Long Beach  
ME 4-0672 • 4998 Faculty • Lakewood Center

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**1/3 Off on Rug & Carpet Close-out**  
Several rolls of quality carpet purchased at the Furniture Show. Wool, Nylon, Acrylic and Viscose, milled at a much higher price. Terrific values, subject to stock on hand. Your choice \$2.99, \$3.99, \$1.99.  
**2<sup>99</sup>**  
SQ. YD.  
**Wells Bros. Furniture**  
Insurance Bldg., 4700 L.B. Blvd., N.L.B.—GA 2-2151  
Wells Bros., 5316 E. 2nd St., Blmt. Sh.—GE 4-8482

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Dresses Sizes 8 thru 20; 14½ thru 24½**  
Regular \$3.99 to \$8.99 in sizes 8 thru 20; 14½ thru 24½. Rare bargains in an excellent selection of sheath or full skirt and some 2-piece styles . . . many for year-round wearing . . . various sleeve styles, choice of prints, solids, stripes.  
**1<sup>99</sup>**  
**Mode O'Day**  
517 Pine Ave., Downtown Long Beach  
DOWNTOWN LONG BEACH STORE ONLY!

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### WITH THIS COUPON

**Free Gallon of Paint!!**  
With purchase of 3 GALLONS of Inside or Outside Paint . . . ANY kind or color desired, you will receive a FREE GALLON of PAINT of your own choosing.  
**FREE**  
**Seaside Paint Factory**  
Plenty of Free Parking On Our Own Lot  
1510 Costa Ave., Long Beach, Calif. Ph. 485-6337  
1 Street West of Santa Fe Between Pacific Coast Hwy. and Anaheim St.—MIA District  
Open Daily 9 to 5 P.M. Saturday 9 to 4 P.M.

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**Rug Cleaning Special**  
CALL TODAY FOR THIS SAVING!  
We will clean the largest rug at regular price and the 2nd one at 1/2 price. Save 50% on 2nd rug on 2nd rug picked up and delivered. Rugs and carpets triple-cleaned thoroughly and efficiently in our plant will stay clean up to 5 times longer.  
**50% SAVE**  
**Herman's Rug & Uph. Clnrs.**  
2222 E. 4th St.—GE 4-4971

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

**100% DuPont "501" Nylon Pile**  
"Velvet Touch" by Hollytex is an exquisite hi-lo deep pile carpet made to give years of service. Luxury quality. Completely Installed Over 50-0z. Pad . . . With Coupon Only—Open Mon. 'til 9 p.m.  
**7<sup>95</sup>**  
Sq. Yd.  
**Kerr Floors . . . Since 1931**  
1485 Canal St., Long Beach, Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.

Good, Monday MAR. 8 ONLY



# Hanoi, Moscow, Peking Get Word on Viet Aggression

By HARRY WILSON SHARPE

United Press International

Communist North Viet Nam again felt the sting of American warplanes last week as President Johnson intensified pressure on Hanoi to withdraw its guerrillas from South Viet Nam.

More than 160 fighters and bombers, some from the South Vietnamese air force, blasted a key naval base and ammunition depot to score "an 80% success." Six planes were shot down but five pilots were rescued. Still later, 30 U.S. fighter-bombers struck secret targets in Laos, Hanoi's military supply gateway to South Viet Nam.

President Johnson ordered the raids—not retaliatory this time—as a clear signal to the Communist world that the United States will not tolerate continued aggression against free South Viet Nam and is fully ready for eventualities.

THE U.S. AIR FORCE took over the dominant role in the raids, marking a new phase in the anti-Communist war, regardless of official statements.

Moscow recognized it as such. In a bellicose statement read to U.S. Ambassador Foy D. Kohler, Soviet Foreign Minister Andrei Gromyko warned that the attacks "could undermine the policy of peaceful co-existence."

This was after Secretary of State Dean Rusk had summoned Russian Ambassador Anatoly F. Dobrynin and told him firmly that the U.S. would continue "necessary" military actions and refuse negotiations until North Viet Nam gives up its aggression.

The hope was that Moscow would pass this on to Hanoi as one more warning that Red China's puppet was courting military disaster.

Gen. Harold K. Johnson, Army chief of staff, informed Congress that 75,000 Viet Cong Communist troops have been killed trying to subjugate South Viet Nam.

CONGRESS WAS behind the President almost solidly.

Red China loudly denounced the new raids, but remained cautious about challenging U.S. might, knowing, as Moscow must, that Johnson's course is firmly set.

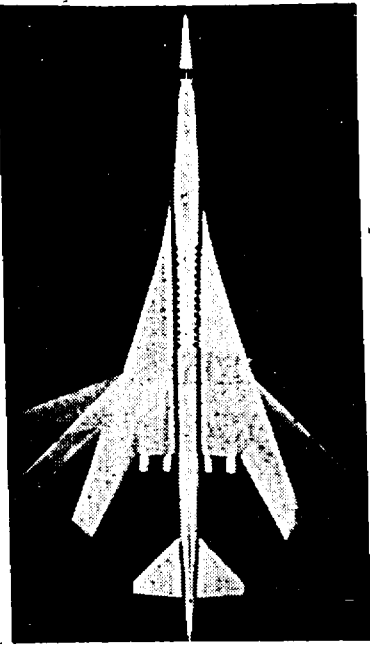
Russo-American relations were strained further when another mob, in the second such incident in less than a month, attacked the U.S. Embassy in Moscow in protest against "the murderer Johnson's" Viet Nam policy. It was evident the Soviet government permitted the assault, but had failed to reckon with its ferocity. Mounted troops had to be called out to help police turn back the vandals in hand-to-hand fighting.

Gromyko apologized to Kohler and promised payment for the damages, which included 310 broken windows. But this did little to assuage Johnson's anger. The State Department restated his demands for "adequate" safeguards guaranteed by international law.

IN ANOTHER development, the United States shut down all U.S. Information Agency facilities in Indonesia in protest against anti-American demonstrations and the hostile Sukarno government's seizure of some libraries and U.S.-owned rubber plantations.

The next step could be a complete pullout by cutting off economic aid and recalling Ambassador Howard P. Jones.

President Sukarno has disenchanted American officials by his undeclared war against Malaysia, close cooperation with Red China, and a systematic anti-American campaign. He also quit the United Nations, the first country to



—AP Wirephoto

MULTIPLE-exposure photo of a model shows the three wing positions of the new Boeing supersonic transport which is capable of carrying more than 200 passengers intercontinental distances. Variable-sweep wing would give greatest efficiency at all speeds—from slow landings and takeoffs to 1800 miles an hour while cruising. The model has been submitted to the government for evaluation in the supersonic transport competition.

leave the world peace-keeping organization, and proclaimed "to hell" with U.S. aid. Since 1949 the aid has totalled almost a billion dollars.

IN OTHER news spheres, Congress passed and sent to the White House a \$1.1 billion aid-to-Appalachia bill, the first "great society" measure to reach the President's desk. The legislation is designed to revitalize the 11-state area's economy.

Johnson sent Congress a major new housing bill calling for future rent subsidies for moderate income families. He also asked for creation of a cabinet-level department of housing and urban development.

The chief executive began drafting plans for an anti-crime drive by conferring with FBI Director J. Edgar Hoover and other top law-enforcement officials. He will send recommendations to Congress later.

The President also sent Congress a message saying the economy must continue to grow at a rate of 5% a year to keep pace with automation and a rapidly expanding labor force. In still another message, he asked for approval of a program for development of high-speed rail transportation between Washington and Boston and other heavily-traveled areas.

The Defense Department issued a draft call for 15,100 men in May for the Army, another step-up in quotas due to lagging enlistments. The April draft call is for 13,700 men. A year ago—before premature reports that the draft would be abolished—enlistments averaged 11,000 a month.

## It's a 'Zulu' of a Problem

JOHANNESBURG, South Africa (AP) — Chief Gatsha Buthelezi and his Zulu warriors are angry because the South African government bars them from seeing the movie "Zulu."

The film, made in South Africa, features the 1897 Zulu war and a bloody battle between Zulus and whites.

Hundreds of Chief Buthelezi's 12,000 warriors were delighted at the opportunity to enact the battle. Garbed in leopard skins, well smeared with greasepaint and wielding heavy clubs

and spears, they fought so realistically that many needed medical attention.

The film is now making the South African circuit, but censors slapped a "D" certificate on it. That means blacks are barred from seeing it.

Chief Buthelezi, an Oxford graduate appealed to the government to relax the ban. He said race relations would suffer unless his tribe, who took a great pride in the film, were allowed to view their own performance.

In parliament the Minis-

ter of Interior S. J. De Klerk said that in the public interest Africans were barred from seeing some films. The Entertainment Act of 1963 empowers censors to approve films for exhibit to specific races.

While that is the official explanation, the authorities may consider the fighting between black and white depicted in the film would not be good for race relations in this country.

CAR BUYERS watch "Auto for Sale" in Classified daily. To get a buyer—start an ad

## Rice Research Aided

NEW YORK (UPI) — The strengthened publication of the Ford Foundation has granted \$4.9 million to the International Rice Research Institute in 1960 with the joint support of the Ford and Rockefeller Foundations and the cooperation of the Philippines in recognition that rice is the principal food of more than 60% of mankind. The institute is developing new varieties which will make additional crops of rice possible each year in some rice-producing areas.

## DR. RAYMOND, DENTIST Says

NOW ... ALL THIS WEEK

# BIG SAVINGS!

## NO EASIER CREDIT TERMS

NO MONEY DOWN—PAY NOTHING FOR 12 WEEKS

I'll accept any reasonable terms! On approval of your credit, have your dental plates made NOW and you are not expected to pay money until after June 1, 1965. MAKE YOUR OWN REASONABLE TERMS, there can be NO EASIER TERMS THAN THE TERMS YOU YOURSELF MAKE. No interest, no carrying charge, no delay. Come in this week, and learn for yourself how little you pay. I mean every word of it — just tell us how much you wish to pay each week or each month on my long-term credit plan, 24 months to pay.

### 'IMMEDIATE RESTORATIONS'

AVOID EMBARRASSING TOOTHLESS DAYS

DENTAL SCIENCE makes it possible for you to have your teeth extracted and new dental plates put in immediately. SALESLADIES, SALESMEN, BUSINESSMEN and others before the public who do not wish anyone to know, appreciate this service rendered by many dentists. THE COST IS SMALL compared to the satisfaction derived.

### TRANSPARENT PLASTIC MATERIAL

Now used in making dental plates, is the finest and best material available to dentists. Very light in weight, regardless of price and the low cost now charged for dentures. Dr. Raymond features this splendid material in his only office. Come in and see the samples set with translucent teeth.

## SAVE ON PLATES

### UPPERS, LOWERS AND PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down... Your choice of teeth and materials. Low prices on dental plates of all types and styles included in this offer. In addition, credit terms are so liberal you don't need cash. First small payment can be made after June 1, 1965, with as long as 24 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.

## LOW PRICES

## NO MONEY DOWN

## 24 MONTHS TO PAY

## FOR DENTAL PLATES

also Bridges and Restorations\*

X-rays. Specialized Extractions Arranged. Removable Bridgework (and preparations for plate work)

### LOW PRICES

To show my appreciation to the good people of Long Beach who have recommended many of their friends to need of dental work to my office. Last year as a result of so many recommended patients my volume of business had increased to such an extent that I am now able to offer these

### LOW PRICES

You who need Dental Plates take advantage of my LOW PRICES, which will in no way change my well-established policy... well known... over the years in Long Beach... Good Dentistry that conforms with the high standards of the dental profession, at LOW PRICES.

UNION MEMBERS: WE GLADLY FILL IN DENTAL PLATE SERVICE FORMS FOR THOSE WHOSE UNION HAS DENTAL CARE PLANS

PHONE HE 6-3939 NO APPOINTMENT NECESSARY FOR EXAMINATION

# Dr. Raymond

## DENTAL PLATES

### FIRST ST. & PINE AVE.

## 122 W. FIRST ST.

### LONG BEACH

## FOREIGN PRESS VIEWS

### Europe, Asia Favor Negotiation

United Press International  
The Viet Nam crisis again dominated the editorial newspapers in Asia and Europe last week.

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- \* Lower Plates with Cast Base and Other Types of Dental Plates

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## THE WEEK IN REVIEW

# Hanoi, Moscow, Peking Get Word on Viet Aggression

By HARRY WILSON SHARPE  
United Press International

Communist North Viet Nam again felt the sting of American warplanes last week as President Johnson intensified pressure on Hanoi to withdraw its guerrillas from South Viet Nam.

More than 160 fighters and bombers, some from the South Vietnamese air force, blasted a key naval base and ammunition depot to score "an 80% success." Six planes were shot down but five pilots were rescued. Still later, 30 U.S. fighter-bombers struck secret targets in Laos, Hanoi's military supply gateway to South Viet Nam.

President Johnson ordered the raids—not retaliatory this time—as a clear signal to the Communist world that the United States will not tolerate continued aggression against free South Viet Nam and is fully ready for eventualities.

**THE U.S. AIR FORCE** took over the dominant role in the raids, marking a new phase in the anti-Communist war, regardless of official statements.

Moscow recognized it as such. In a bellicose statement read to U.S. Ambassador Foy D. Kohler, Soviet Foreign Minister Andrei Gromyko warned that the attacks "could undermine the policy of peaceful co-existence."

This was after Secretary of State Dean Rusk had summoned Russian Ambassador Anatoly F. Dobrynin and told him firmly that the U.S. would continue "necessary" military actions and refuse negotiations until North Viet Nam gives up its aggression.

The hope was that Moscow would pass this on to Hanoi as one more warning that Red China's puppet was courting military disaster.

Gen. Harold K. Johnson, Army chief of staff, informed Congress that 75,000 Viet Cong Communist troops have been killed trying to subjugate South Viet Nam.

**CONGRESS** WAS behind the President almost solidly.

Red China loudly denounced the new raids, but remained cautious about challenging U.S. might, knowing, as Moscow must, that Johnson's course is firmly set.

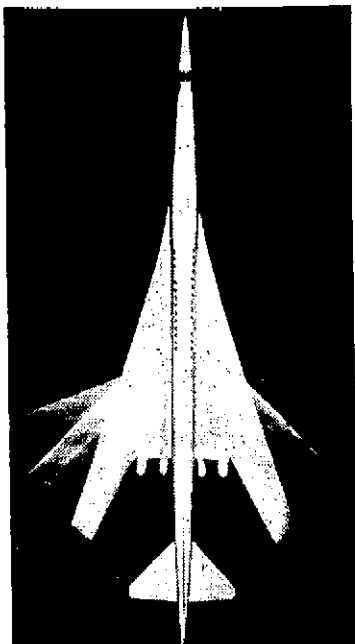
Russo-American relations were strained further when another mob, in the second such incident in less than a month, attacked the U.S. Embassy in Moscow in protest against "the murderer Johnson's" Viet Nam policy. It was evident the Soviet government permitted the assault, but had failed to reckon with its ferocity. Mounted troops had to be called out to help police turn back the vandals in hand-to-hand fighting.

Gromyko apologized to Kohler and promised payment for the damages, which included 310 broken windows. But this did little to assuage Johnson's anger. The State Department restated his demands for "adequate" safeguards guaranteed by international law.

**IN ANOTHER** development, the United States shut down all U.S. Information Agency facilities in Indonesia in protest against anti-American demonstrations and the hostile Sukarno government's seizure of some libraries and U.S.-owned rubber plantations.

The next step could be a complete pullout by cutting off economic aid and recalling Ambassador Howard P. Jones.

President Sukarno has disenchanted American officials by his undeclared war against Malaysia, close cooperation with Red China, and a systematic anti-American campaign. He also quit the United Nations, the first country to



—AP Wirephoto

**MULTIPLE-exposure** photo of a model shows the three wing positions of the new Boeing supersonic transport which is capable of carrying more than 200 passengers intercontinental distances. Variable-sweep wing would give greatest efficiency at all speeds—from slow landings and takeoffs to 1800 miles an hour while cruising. The model has been submitted to the government for evaluation in the supersonic transport competition.

leave the world peace-keeping organization, and proclaimed "to hell" with U.S. aid. Since 1949 the aid has totalled almost a billion dollars.

**IN OTHER** news spheres, Congress passed and sent to the White House a \$1.1 billion aid-to-Appalachia bill, the first "great society" measure to reach the President's desk. The legislation is designed to revitalize the 11-state area's economy.

Johnson sent Congress a major new housing bill calling for future rent subsidies for moderate income families. He also asked for creation of a cabinet-level department of housing and urban development.

The chief executive began drafting plans for an anti-crime drive by conferring with FBI Director J. Edgar Hoover and other top law-enforcement officials. He will send recommendations to Congress later.

The President also sent Congress a message saying the economy must continue to grow at a rate of 5% a year to keep pace with automation and a rapidly expanding labor force. In still another message, he asked for approval a program for development of high-speed rail transportation between Washington and Boston and other heavily-traveled areas.

The Defense Department issued a draft call for 15,100 men in May for the Army, another step-up in quotas due to lagging enlistments. The April draft call is for 13,700 men. A year ago—before premature reports that the draft would be abolished—enlistments averaged 11,000 a month.

## It's a 'Zulu' of a Problem

JOHANNESBURG, South Africa (AP) — Chief Gatsha Buthelezi and his Zulu warriors are angry because the South African government bars them from seeing the movie "Zulu."

The film, made in South Africa, features the 1897 Zulu war and a bloody battle between Zulus and whites.

Hundreds of Chief Buthelezi's 12,000 warriors were delighted at the opportunity to enact the battle. Garbed in leopard skins, well smeared with greasepaint and wielding heavy clubs

and spears, they fought so realistically that many needed medical attention.

The film is now making the South African circuit, but censors slapped a "D" certificate on it. That means blacks are barred from seeing it.

Chief Buthelezi, an Oxford graduate appealed to the government to relax the ban. He said race relations would suffer unless his tribe, who took a great pride in the film, were allowed to view their own performance.

In parliament the Minis-

ter of Interior S. J. De Klerk said that in the public interest Africans were barred from seeing some films. The Entertainments Act of 1963 empowers censors to approve films for exhibit to specific races.

While that is the official explanation, the authorities may consider the fighting between black and white depicted in the film would not be good for race relations in this country.

**CAR BUYERS** watch "Auto for Sale" in Classified daily. To get a buyer—start an ad!

## Rice Research Aided

NEW YORK (UPI) — The Ford Foundation has granted \$4.9 million to the International Rice Research Institute at Los Banos, The Philippines, to carry forward its research program for the next seven years.

The foundation said the grant was based on promising, and in some respects dramatic results from the institute's rice studies. The grant also will aid the institute to expand its staff of agricultural scientists and areas.

The institute was founded in 1960 with the joint support of the Ford and Rockefeller Foundations and the cooperation of the Philippines in recognition that rice is the principal food of more than 60% of mankind. The institute is developing new varieties of rice which will make additional crops of rice possible each year in some rice-producing areas.

## DR. RAYMOND, DENTIST Says

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# BIG SAVINGS!

## NO EASIER CREDIT TERMS

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I'll accept any reasonable terms! On approval of your credit, have your dental plates made NOW and you are not expected to pay money until after June 1, 1965. MAKE YOUR OWN REASONABLE TERMS, there can be NO EASIER TERMS THAN THE TERMS YOU YOURSELF MAKE. No interest, no carrying charge, no delay. Come in this week, and learn for yourself how little you pay. I mean every word of it — just tell us how much you wish to pay each week or each month on my long-term credit plan, 24 months to pay.

### 'IMMEDIATE RESTORATIONS'

AVOID EMBARRASSING TOOTHLESS DAYS

DENTAL SCIENCE makes it possible for you to have your teeth extracted and new dental plates put in immediately. SALESLADIES, SALESMEN, BUSINESSMEN and others before the public who do not wish anyone to know, appreciate this service rendered by many dentists. THE COST IS SMALL compared to the satisfaction derived.

### TRANSPARENT PLASTIC MATERIAL

Now used in making dental plates, is the finest and best material available to dentists. Very light in weight, regardless of price and the low cost now charged for dentures. Dr. Raymond features this splendid material in his only office. Come in and see the samples set with translucent teeth.

## SAVE ON PLATES

### UPPERS, LOWERS AND PARTIALS

Dr. Raymond offers big savings, because large plate volume keeps prices down . . . Your choice of teeth and materials. Low prices on dental plates of all types and styles included in this offer. In addition, credit terms are so liberal you don't need cash. First small payment can be made after June 1, 1965, with as long as 24 months to pay on approval of credit. No finance company to deal with. Come in now and SAVE while this offer lasts.

LOW PRICES  
NO MONEY DOWN  
24 MONTHS TO PAY  
FOR  
DENTAL PLATES  
also Bridges and Restorations\*

X-rays, Specialized Extractions Arranged, Removable Bridgework (and preparations for plate work)

**LOW PRICES** To show my appreciation to the good people of Long Beach who have recommended many of their friends in need of dental work to my office. Last year as a result of so many recommended patients my volume of business had increased to such an extent that I am now able to offer these

**LOW PRICES** You who need Dental Plates take advantage of my LOW PRICES, which will in no way change my well-established policy . . . well known . . . over the years in Long Beach . . . Good Dentistry that conforms with the high standards of the dental profession, at LOW PRICES.

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## FOREIGN PRESS VIEWS

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**39"x74" Foam Twin Size Bed Pad**

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**Nine-Transistor Radio**

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Glass for all purposes

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**Springfield Beverages**

Cola — Lemon Lime — Orange  
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**20% OFF**

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- Red and Olive Green
- 21" Long Stem
- Reg. \$1.00 ea.

Limit 2 dozen per customer. Adults only.

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Good grade cotton all black ribbon installed in your typewriter and the type faces cleaned — Most makes except IBM.

**49<sup>¢</sup>**

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\$250 Value, 9"x11" size, these are very attractive. Adults only, limit of 2 per customer.

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**Famous "Pro" Tooth Brushes**

\$2.76 value, in soft, medium or hard bristles.

**4 FOR 88<sup>¢</sup>**

**88¢ Store**  
330 Pine Ave., Downtown Long Beach

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**WITH THIS COUPON**

**Free Pie with Bucket O' Chicken**

Our own fresh baked large 9" Cream Pie. A \$1.29 value, FREE with purchase of \$3.50 Bucket O' Kentucky Fried Chicken. (Bucket includes 15 pcs. Chicken, gravy & rolls.)

**FREE**

**Kentucky Fried Chicken**  
1190 E. Carson  
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**WITH THIS COUPON**

**Oscar Mayer Wieners**

THE OSCAR MAYER ALL-MEAT WIENERS... finest quality you can buy... The famous 1-lb. Twin-Pack Saran pkg. that seals in all the goodness of America's most popular wieners. A 6¢ per lb. value elsewhere—SAVE 24¢. (Limit 3 lbs. per coupon) (Open Mon. 9 to 6)

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Deluxe with 7-piece set of attachments. Extra light and completely portable. Throw-away dust bags. Floor and rug nozzle. Regular \$99.50. No money down, terms to suit.

**24<sup>88</sup>**

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**WITH THIS COUPON**

**Wafer Thin Sliced Bacon**

OSCAR MAYER Made "Crown" Brand Eastern Sugar-Cured Smoked Lean Savory Wafer-Thin Slices... goes farther... tastes better! NO LIMIT. (Open Mon. 9 to 6)

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**Quilted King Size Bedspread**

Beautifully finished 120x114" exquisite bedspread. Sturdy backing. Luxurious colors... red, green, gold, olive, white, peacock. KODEL FILLED.

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**50-Piece Flatware Set**

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**Mahogany Paneling**

Unfinished, 1st Quality, V-grooved, full 4x8. NOT A RAT FINK PANEL IN THE CARLOAD!!

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**Wigs—Wigs—Wigs**

ALL 100% HUMAN HAIR  
TODAY ONLY

**49<sup>95</sup>**

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- HEDDON RIVER RUNTS
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96¢ value, large 13-ounce size, famous Aqua-Net that sprays soft, stays soft, holds firm.

**55<sup>¢</sup>**

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**WITH THIS COUPON**

**Free Pie with Bucket O' Chicken**

Our own fresh baked large 9" Cream Pie. A \$1.29 value, FREE with purchase of \$3.50 Bucket O' Kentucky Fried Chicken. (Bucket includes 15 pcs. chicken, gravy & rolls.)

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**WITH THIS COUPON**

**51-Ft. Artificial Plant**

- Complete with container
- High quality plastic easily wiped clean
- Reg. \$12.95

Limit 1 per coupon, adults only.

**4<sup>00</sup> COMPLETE**

**Sutton Bros.**  
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**WITH THIS COUPON**

**Beef Hindquarter**

Avg. wt. 150 lbs. As little as 325 per wk. Mon. only... call for appt. (Call LO 4-2618 or 532-3346—if toll, call collect) to reserve at this price, or just come in! No money down, 1st pymt. April 22. 105 Days same as cash, or take up to 12 mo. to pay—set pymts. to fit your budget. Use your BankAmericard if you'd like.

**33<sup>¢</sup> lb**

**Black Angus Freezer Meats, Inc.**  
9821 California Ave. in South Gate  
or 1711 W. Chapman in Orange

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Spencer Steak**

Salad or Soup, Baked Potato or French Fries, Garlic Bread and Coffee Served 10:00 a.m.-7:00 p.m.  
Cocktail Hours 4:00 to 7:00 P.M.

**\$1<sup>00</sup>**

**Turf Cafe & Cocktail Lnge.**  
431 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

# \*\*\* Bonus Coupon Day \*\*\*

## MONDAY ONLY!

Tomorrow—Monday—is the most valuable day of the year! Don't pass up this opportunity to save! Clip the Coupons that offer goods and services you need—now!

**WITH THIS COUPON**

**Transistor Radio Batteries**

\$2.34 value, 9-volt, guaranteed.

**6 FOR 88¢**

**88¢ Store**  
550 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Italian Imported Perlato Marble Table**

Decorative table with lavishly designed brass base. Non-tarnish.

**17<sup>95</sup>**  
EACH

**Herron's Furniture**  
4134 Orange Ave., Long Beach — GA 4-8131

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Dinnerware Set for Eight**

Attractive, hand painted glazed pottery! Includes cups, saucers, bowls, plates and accessories. **WITH COUPON ONLY — OPEN MONDAY 'TIL 9 P.M. EXCEPT WILMINGTON STORE.**

REG. 7.95  
**4<sup>89</sup>**

**McMahan's**  
317 Long Beach Bl. (Also available at Wilmington, Bellflower and East Long Beach Stores)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**39"x74" Foam Twin Size Bed Pad**

REG. 4.95  
**2<sup>99</sup>**  
WITH COUPON ONLY  
OPEN MON. 'TIL 9 P.M.

**Acme Mattress Factory**  
8425 E. Anaheim St., Long Beach • 438-9451  
17412 Bellflower Blvd., Bellflower • 925-5955

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Nine-Transistor Radio**

Pocket Portable — 2 1/2-inch speaker — crisp tone. Handsome rugged leather carrying case. Economical to run. Complete with Ear Plug and 9-Volt Battery. Regular price \$8.99.

**4<sup>99</sup>**

**Radio Shack**  
127 W. 7th St., Downtown L. B., Ph: 432-3318  
3976 Atlantic Ave., L. B. (Sixty Knolls) 426-7514

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Swift ProTen Side of Beef**

Swift Premium's Famous ProTen Beef... this century's biggest advance in tender, tasty beef... "Beef Beyond Belief!" Avg. wt. 285 to 325 lbs. Compare and save 30¢ per lb. at Center Meat Co. Limit One Side Per Customer at This Coupon-Only Price! (Open Mon. 9 to 6)

**49<sup>¢</sup> lb**

**Center Meat Co.**  
5032 Faculty Ave., Lakewood Center; 155 W. Pomona, Santa Ana; 9772 Chapman, Garden Grove

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Fuchsias**

75 Varieties of upright and basket types. Doubles and singles in every conceivable color combination. Plant them now and they will be a profusion of bloom this summer.

**25<sup>¢</sup>**  
EACH

**Park Nursery**  
3842 E. 10th St., Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Extra Fresh Lean Ground Beef**

Juicy and flavorful... delicious in dozens of dishes... our ground beef tastes better because it's ground fresh every hour from select first quality lean beef cuts. Stock up! NO LIMIT—SAVE 57¢ or as much as you like! (Open Mon. 9 to 6)

**4<sup>99</sup>¢**

**Center Meat Co.**  
5032 Faculty Ave., Lakewood Center; 155 W. Pomona, Santa Ana; 9772 Chapman, Garden Grove

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Full Length Mirror**

A quality plate glass mirror that's copper-sealed for a lifetime beauty. 16" x 68". Regular \$24.09.

**13<sup>95</sup>**

**Marine Glass**  
Corner 14th and Magnolia, Long Beach, BE 7-7471  
Glass for all purposes

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Flower Arrangements**

\$3.00 Value. Large assortment to choose from, roses, mums, bells, lilies and more. Ceramic dish included. Adults only. Limit 2 per customer.

**35<sup>¢</sup>**

**Sutton Bros.**  
5101 Lakewood Blvd., Lakewood — ME 4-5440

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**7x50 Binoculars**

For boating, sports, etc. These powerful 7x50 binoculars have coated, prismatic lens. Save \$18.33 with this coupon. No money down, terms to suit.

**16<sup>62</sup>**

**Kay Jewelers**  
319 Pine Ave. — Downtown Long Beach  
5208 Lakewood Blvd. — Lakewood Center

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Springfield Beverages**

Cola — Lemon Lime — Orange — Tom Collins Mix — Ginger Ale — Root Beer — Soda. 28-oz. NO DEPOSIT BOTTLES.

**6 FOR 1<sup>00</sup>**

**Ronn's Lakewood Center Liquors**  
5026 Faculty Ave., Lakewood Shopping Center  
ME 6-2233—Open Monday Night 'Til 12 Midnight.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Used Organs... Save \$50**

Any used organ regularly priced from \$345. Fine selection of used Hammond, Lowrey, Whirlitzer, Conn, Thomas, Minshall, Esney, Gulbransen. **COUPON GOOD — Sunday and Monday, March 7th and 8th only. OFF 11:00 a.m. to 9 p.m.; Sunday 12 to 6 p.m.**

**\$50**

**Organ & Piano Center**  
400 Long Beach Blvd., Long Beach — BE 7-2271

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**52"x74" Foam Double Bed Pad**

REG. 6.95  
**4<sup>49</sup>**  
WITH COUPON ONLY  
OPEN MON. 'TIL 9 P.M.

**Acme Mattress Factory**  
8425 E. Anaheim St., Long Beach • 438-9451  
17412 Bellflower Blvd., Bellflower • 925-5955

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Beef Halves**

Mon. only. Call for appt. (CALL LO 4-2618 or 532-3316. If toll, call collect) to reserve at this price, or just come in! No money down, 1st pymt. April 22. 105 Days same as cash, or take up to 12 mo. to pay. Plus Free! 10 lbs. beef Filet Mignons, 14 to 16-lb. ham or 60 pork chops with purchase of half.

**25<sup>¢</sup> lb**

**Black Angus Freezer Meats, Inc.**  
9821 California Ave. in South Gate Open Mon. 9-9  
or 1711 W. Chapman in Orange

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Custom Drapery Super Value**

Made to your exact measure. Choice of 8 quality fabrics including cotton and linen mixtures, silk mixtures, antique satin, nubbies, etc. Choose from blue, white, natural, sunburst, olive, gold, catseye, melon and others. Aluminum canopy 7 feet. **WITH COUPON ONLY**

**1<sup>89</sup>**  
YARD Includes Labor

**Herron's Furniture**  
4134 Orange Ave., Long Beach — GA 4-8131

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Any Fur in Our Store**

Select from our large array of beautiful furs. Choose the cape, stole, jacket or coat that's right for you and save 20% tomorrow only.

**20% OFF**

**Harris Furs**  
4260 Atlantic Avenue, Long Beach; GA 7-7441

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Velvet Roses**

- Red and Olive Green
- 21" Long Stem
- Reg. \$1.00 ea.

Limit 2 dozen per customer. Adults only.

**25<sup>¢</sup>**  
EACH

**Sutton Bros.**  
5101 Lakewood Blvd., Lakewood — ME 4-5440

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Typewriter Ribbon**

Good grade cotton all black ribbon installed in your typewriter and the type faces cleaned. Most makes except IBM.

**49<sup>¢</sup>**

**Bricknell's Typewriters**  
5906 Faculty Ave., Lakewood Center  
5834 E. 2nd Street, Belmont Shore

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Rattan Bird Cages**

\$2.50 Value. 9"x11" size, these are very attractive. Adults only, limit of 2 per customer.

**35<sup>¢</sup>**

**Sutton Bros.**  
5101 Lakewood Blvd., Lakewood — ME 4-5440

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Metal Bed Frame**

Adjustable to twin or full size. Nylon casters for easy moving. Strong and sturdy. **WITH COUPON ONLY OPEN MONDAY 'TIL 9 P.M. EXCEPT WILMINGTON STORE.**

REG. 19.95  
**8<sup>89</sup>**

**McMahan's**  
317 Long Beach Bl. (Also available at Wilmington, Bellflower and East Long Beach Stores)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Famous "Pro" Tooth Brushes**

\$2.76 value, in soft, medium or hard bristles.

**4 FOR 88<sup>¢</sup>**

**88¢ Store**  
550 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Free Pie with Bucket O' Chicken**

Our own fresh baked large 9" (Serves 5 to 7) Cream Pie. A \$1.29 value, FREE with purchase of \$3.50 Bucket O' Kentucky Fried Chicken. (Bucket includes 15 pcs. Chicken, gravy & rolls.)

**FREE**

**Kentucky Fried Chicken**  
1190 E. Carson Phone GA 4-8586  
4717 Bellflower Blvd. Phone 925-6593

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Oscar Mayer Wieners**

THE OSCAR MAYER ALL-MEAT WIENERS... finest quality you can buy... The famous 1-lb. Twin-Pack Saran pkg. that seals in all the goodness of America's most popular wieners. A 63¢ per lb. value elsewhere - SAVE 24¢. (Limit 3 lbs. per coupon) (Open Mon. 9 to 6)

**39<sup>¢</sup>**

**Center Meat Co.**  
5032 Faculty Ave., Lakewood Center; 155 W. Pomona, Santa Ana; 9772 Chapman, Garden Grove

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Westinghouse Vacuum Cleaner**

Deluxe with 7-piece set of attachments. Extra light and completely portable. Throw-away dust bags, floor and rug nozzle. Regular 19.95. No money down, terms to suit.

**24<sup>88</sup>**

**Kay Jewelers**  
319 Pine Ave. — Downtown Long Beach  
5208 Lakewood Blvd. — Lakewood Center

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Wafer Thin Sliced Bacon**

Handy 1-lb. Cello Pkg.

OSCAR MAYER-Male "Crown" Brand Eastern Sugar Cured Sweet-Smoked Lean Savory Wafer-Thin Slices... goes farther... tastes better! NO LIMIT (Open Mon. 9 to 6)

**39<sup>¢</sup>**

**Center Meat Co.**  
5032 Faculty Ave., Lakewood Center; 155 W. Pomona, Santa Ana; 9772 Chapman, Garden Grove

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Quilted King Size Bedspread**

Beautifully finished 120x114" exquisite bedspread. Sturdy backing. Luxurious colors... red, green, gold, olive, white, peacock. KODEL FILLED.

REG. 27.95  
**16<sup>88</sup>**

**Acme Mattress Factory**  
8425 E. Anaheim St., Long Beach • 438-9451  
17412 Bellflower Blvd., Bellflower • 925-5955

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**50-Piece Flatware Set**

Stainless steel. Knives have serrated edges. Complete service for 8. Incredible Value! **WITH COUPON ONLY — OPEN MONDAY 'TIL 9 P.M. EXCEPT WILMINGTON STORE.**

REG. 11.95  
**6<sup>89</sup>**

**McMahan's**  
317 Long Beach Bl. (Also available at Wilmington, Bellflower and East Long Beach Stores)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Mahogany Paneling**

Unfinished. 1st Quality. V-grooved, full 4x8" NOT A RAY! PINK PANEL IN THE CARLOAD!!

**2<sup>33</sup>**  
sq. ft.

**National Lumber**  
17826 So. Woodruff — Bellflower

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Wigs—Wigs—Wigs**

ALL 100% HUMAN HAIR  
TODAY ONLY

REG. 129.95  
**49<sup>95</sup>**

**Lady Beth Studio**  
4924 E. Anaheim St., L. B. 438-0144

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**BASS PLUGS**

- BOMBERS • HULA POPPERS
- HULA DANCERS • JITTERBUGS
- HEDDON RIVER RUNTS
- HEDDON CHUGGERS

**67<sup>¢</sup>**  
EACH

**Fishermen's Hardware**  
2801 E. Anaheim St. — Corner Temple Ave.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Rayette Hair Spray**

98¢ value, large 13-ounce size, famous Aqua-Net that sprays soft, stays soft, holds firm.

**55<sup>¢</sup>**

**88¢ Store**  
550 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Free Pie with Bucket O' Chicken**

Our own fresh baked large 9" (Serves 5 to 7) Cream Pie. A \$1.29 value, FREE with purchase of \$3.50 Bucket O' Kentucky Fried Chicken. (Bucket includes 15 pcs. chicken, gravy & rolls.)

**FREE**

**Kentucky Fried Chicken**  
1190 E. Carson Phone GA 4-8586  
4717 Bellflower Blvd. Phone 925-6593

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**5 1/2-Ft. Artificial Plant**

- Complete with container
- High quality plastic easily wipes clean
- Reg. \$12.95

Limit 1 per coupon, adults only.

**4<sup>00</sup>**  
COMPLETE

**Sutton Bros.**  
5101 Lakewood Blvd., Lakewood — ME 4-5440

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Beef Hindquarter**

Avg. wt. 150 lbs. As little as 3.25 per lb. Mon. only... call for appt. (Call LO 4-2618 or 532-3316. If toll, call collect) to reserve at this price, or just come in! No money down, 1st pymt. April 22. 105 Days same as cash, or take up to 12 mo. to pay - set pymts. to fit your budget. Use your BankAmericard if you'd like.

**33<sup>¢</sup> lb**

**Black Angus Freezer Meats, Inc.**  
9821 California Ave. in South Gate Open Mon. 9 to 9  
or 1711 W. Chapman in Orange

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Spencer Steak**

Salad or Soup, Baked Potato or French Fries, Garlic Bread and Coffee Served 10:00 a.m.-7:00 p.m.

**\$1<sup>00</sup>**

**Turf Cafe & Cocktail Lnge.**  
124 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**



# \*\* Bonus Coupon Day \*\*

## MONDAY ONLY!

Tomorrow — Monday — is the day you have been waiting for — the day of unheard-of savings for thrifty shoppers who clip the Coupons and save on hundreds of items and services!

**WITH THIS COUPON**

**Packaged Dish Cloths**  
Size 12"x16". SAVE 4¢. REG. LAR. \$1.00.  
10 large size all cotton dish cloths.

**57¢**

**J. J. Newberry Co.**  
433 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Watch Bands**  
Ladies' and men's expansion bands. Stainless steel and yellow gold, for all watches. Attached while you wait. Values to \$7.95.

**1<sup>88</sup>**

**Lawson's Jewelers**  
250 Pine Ave.—Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**LAMPS**  
This Coupon is worth 10.00 on this Coupon Worth the purchase of any of our decorator lamps. \$49.95 or more. Big selection 1965 creations—floor lamps, table lamps, swings and exquisite shades.

**10<sup>00</sup>**

**Land O' Lamps**  
1739 E. 7th—Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Hi-Speed RETREADS**  
650x13, 750x14, 670x15, \$7.88 plus F.E.T. and recappable exchange. Add \$2.00 for whitewalls. Other popular sizes at tremendous savings. Home of the U.S. Royal Tires.

**7<sup>88</sup>**  
BLACK

**Johnny Gillette Tire Co.**  
3310 CHERRY LONG BEACH GA 4-5609

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**1-GALLON GASOLINE**  
Receive 1 gallon of Mobil gasoline FREE with purchase of 10 gallons Blue Chip stamps and 1¢ gallon discount Coupons, too! Open 6 A.M. 'til 11 P.M.

**FREE**

**Norm's Mobil Service**  
1189 Clark at Atherton  
2 Blocks E. of Traffic Circle

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**LAPEL MIKES**  
If you have a battery-operated tape recorder, or need an extra small lapel mike of good quality, suitable for most any mike application, or experiments, we have them, in fact, we have too many. COUPON GOOD MONDAY ONLY.  
Open Every Day Till 9 p.m. Sun. Till 6

**1<sup>29</sup>**

**Giant Electronics**  
8635 Artesia Blvd. ME 4-3333

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**SEAT BELTS—ANY CAR**  
For 2. Installed in our shop. Reg. \$26.20 Value, including FREE retractors plus FREE brake adjustment.

**17<sup>95</sup>**  
Complete

**Rancho Rambler**  
2160 L.B. BLVD., L.B. Phone 391-3311

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Terrific Berkline Recliner Sale**  
The biggest name in chairs, rockers & recliners. We have approximately 75 different style chairs on the floor and all SALE PRICED. Now is the time to buy occasional chairs starting at \$29.88.

**FROM 49<sup>88</sup>**

**Wells Bros. Furniture**  
Insurance Fura., 4700 Long Beach Bl.—GA 2-2131  
Belmont Shore: 3316 E. 2nd St.—GE 4-8182

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Pajamas**  
Any pajama in stock, reduced \$1. Limit 2 pair pajamas per coupon

**\$1 OFF**

**Honeywell & Carpenter**  
539 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Original Oil Paintings**  
15 only. 16"x20" original oil paintings by European artists. Stretched and ready for framing. Terrific value.

**5<sup>00</sup>**

**Picture and Frame Mart**  
4433 Atlantic Avenue, GA 8-1349  
In Bixby Knolls Adjacent to Towne Theatre

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Suits and Sportcoats**  
Special group of quality 1/2 Price men's Suits & Sportcoats

**1/2 Price**

**Foreman & Clark**  
Lakewood Center — 144 Pine Ave., L.B.  
Los Altos Center

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Nylon Cut Pile by Hollytex**  
Plush, velvety finish! Incredible value. Must be seen to be appreciated! Choice of colors!  
Completely Installed Over 50-0z. Pad...  
With Coupon Only — Open Mon. 'til 9 p.m.

**4<sup>95</sup>**  
72

**Kerr Floors . . . Since 1931**  
1185 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L.B. Freeway  
between Anaheim St. and P.C.H.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Any Regular Merchandise**  
in our store. Fair traded items excluded. All purchases must be accompanied by coupon. (Harvey Wood's)

**10% OFF**

**Town & Country Fashions**  
4129 Long Beach Blvd.—Phone GA 7-0997  
(Just South of Carson)  
Open 9:30 to 5:30 daily—Friday, 9:30 to 9:00 p.m.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Cont. Filament Nylon Pile**  
Thick, heavy hi-lo pattern. Dbl. jute back. Choice of popular colors. Incredible value! Completely Installed Over 50-0z. Pad...  
With Coupon Only — Open Mon. 'til 9 p.m.

**5<sup>39</sup>**  
72

**Kerr Floors . . . Since 1931**  
1185 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L.B. Freeway  
between Anaheim St. and P.C.H.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**5,000-Mile Lubrication**  
With Oil Change, Filter Cartridge, Air Cleaner Service and Wheel Pack. Regular \$12.25.

**9<sup>95</sup>**

**Salta Pontiac**  
1345 Long Beach Blvd., Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Spark Plugs**  
Reg. \$8.88 AC Plugs  
Save \$2.22 Set of 8

**6<sup>66</sup>**

**Dick Browning Olds**  
1227 Long Beach Blvd.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**New Spring Outfit**  
Any new spring dress, Italian knits, or sportswear now 20% off with this coupon. All fresh, new spring merchandise. Monday, March 8th only.

**20% OFF**

**Harris Aire**  
4560 Atlantic Ave., Long Beach, GA 7-7449

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Carpet Special**  
IN ADDITION TO OUR \$100,000 STOCK REDUCTION SALE WHERE YOU'LL SAVE \$2 TO \$3 PER YD. WE'RE EXTENDING A DISNEY RUG WITH EVERY WALL-TO-WALL INSTALLATION 22"x35". 100% OF ITEMS TO CHOOSE FROM.

**Caren Carpets, Draperies**  
11918 E. Rosecrans Ave., Norwalk  
UN 8-7791

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Complete Chassis Lube**  
Chevrolet passenger cars only.  
Material extra.

**69¢**

**Oscar Gregory Chevrolet**  
11925 Paramount Blvd., Paramount  
ME 6-3861

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Brake Adjustment**  
Any Chrysler product: Imperial, Chrysler, De Soto, Dodge, Plymouth, Valiant.  
Open till 9 p.m. Monday

**FREE**

**Glenn E. Thomas, Co.**  
Anaheim St. at Elm, L.B. HE 7-6491

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Sweaters**  
Button front and slip-on styles. All wools, wool-mohair blends, 100% or- lons, and wool-oxen blends. Solids, stripes and ski designs. A very good selection in sizes S-M-L. Values to 14.95.

**5<sup>99</sup>**

**Levins Men's Wear**  
316 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**96" Pillow-Back Quilted Sofa**  
Elegant 8 ft. loose pillow-back sofa in a selection of beautiful quilted covers. Three soft Dacron back pillows, 3 foam seat cushions and Shepherd casters. Limited factory offer.

**179<sup>88</sup>**  
Reg. 239.95

**Wells Bros. Furniture**  
(now at two locations):  
Insurance Fura., 4700 L.B. Blvd., N.L.B.—GA 2-2131  
Wells Bros., 3316 E. 2nd St., Bmt. Sh.—GE 4-8182

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**FREE LUBE**  
Toyota Land Cruisers, 4-wheel Drive units and passenger cars.

**FREE**

**K & L International Trucks**  
Sales & Service  
580 E. P.C. Hwy. 439-0996, 434-0883

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Chevrolet Tune-Up**  
Any 6-cyl. Chevrolet only. Reg. \$7.95. V8 & Corvair Reg. 12.95, \$8.99.

**4<sup>99</sup>**  
6 Cyl. Labor

**Beach City Chevrolet**  
3001 — E. Pacific Coast Highway — 3001

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**8-WATT STEREO AMPLIFIER**  
Excellent quality, off and on indicator, auto controls, etc. Compact, can be installed in small space. COUPON GOOD MONDAY ONLY.  
Open Every Day Till 9 p.m. Sun. Till 6

**12<sup>98</sup>**

**Giant Electronics**  
8635 Artesia Blvd. ME 4-3333

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Brake Adjustment**  
CALIFORNIA HIGHWAY PATROL APPROVED  
• REMOVE FRONT WHEELS  
• INSPECT LINING & WHEEL CYLINDERS  
• ADJUST BRAKES TO FULL CONTACT  
Coupon Expires Sat., March 13

**FREE**

**Richardson Tire Co.**  
500 E. Anaheim St. • HE 6-9681

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Ronson Variflame Lighters**  
Butane and windproof. Handsomely gift boxed. Ladies' and men's models. Reg. \$15.95. Also Zippo Lighters, reg. \$50 now \$19.99.

**8<sup>99</sup>**

**Lawson's Jewelers**  
250 Pine Ave.—Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**TV ANTENNA**  
Major brand indoor antennas ideal for apartment houses or the extra TV in the den or bedroom. COUPON GOOD MONDAY ONLY. Open Every Day Till 9 p.m. Sun. Till 6.

**89¢**

**Giant Electronics**  
8635 Artesia Blvd. ME 4-3333

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Aqua Net Hair Spray**

**2 FOR \$1**

**Woolworth's**  
545 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**"Agean" Floor Cover by Armstrong**  
Exquisite new embossed sheet vinyl floor covering. Exotic designs, 2 patterns, 6 colors to choose. Completely Installed...  
With Coupon Only—Open Mon. 'til 9 p.m.  
\*2¢ and extra charge for preparatory work prior to inst.

**6<sup>50\*</sup>**  
54 72

**Kerr Floors . . . Since 1931**  
1185 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L.B. Freeway  
between Anaheim St. and P.C.H.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**SEAT BELTS—ANY CAR**  
For 2. Installed in our shop. Reg. \$26.20 Value, including FREE retractors plus FREE brake adjustment.

**17<sup>95</sup>**  
Complete

**Rancho Rambler**  
2160 L.B. BLVD., L.B. Phone 391-3311

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Beautyrest Mattress Clearance!**  
Warehouse Clearance of All Box Springs and Mattresses. Odd Mattresses from 19.88. 2-pc. Matched Sets from \$9.95. Floor Samples. Discontinued Covers, Soled, etc.

**SAVE UP TO \$100.00**

**Wells Bros. Furniture**  
(now two locations):  
Insurance Fura., 4700 L.B. Blvd., N.L.B.—GA 2-2131  
Wells Bros., 3316 E. 2nd St., Bmt. Sh.—GE 4-8182

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Chandeliers**  
We are closing out our entire stock of custom designed decorator chandeliers. Don't miss this once-in-a-lifetime offer. Values to \$300.00 reduced as much as 50%.

**SPECIAL 69<sup>95</sup>**

**Land O' Lamps**  
1739 E. 7TH—LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**White Shredded Foam**  
1-pound bag. One hundred and one uses for stuffing toys, pillows, etc.

**39¢**  
REGULAR 57¢

**J. J. Newberry Co.**  
433 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Sport Shirts**  
ANY SPORT SHIRT IN STOCK. REDUCED \$1.

**\$1 OFF**  
Limit 2 shirts per coupon

**Honeywell & Carpenter**  
539 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Chicken Pie Take-Out Dinner**  
Our famous take-out Chicken Pie Dinner, complete with whipped potatoes, golden chicken gravy, cole slaw, hot biscuits and butter and rice pudding. Offer good ONLY at The GO-SHOP and to take home only. Limit 5 dinners per coupon.

**99¢**

**The Go-Shop**  
730 Pacific Ave. (Phillips Chicken Pie Shop)

**Good, Monday MAR. 8 ONLY**

# \*\* Bonus Coupon Day \*\*

## MONDAY ONLY!

Tomorrow — Monday — is the day you have been waiting for — the day of unheard-of savings for thrifty shoppers who clip the Coupons and save on hundreds of items and services!

**WITH THIS COUPON**

**Packaged Dish Cloths**  
Size 12"x16". SAVE 43c. REG. \$1.00.  
10 large size all cotton dish cloths.

**57¢**

**J. J. Newberry Co.**  
435 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Watch Bands**  
Ladies' and men's expansion bands. Stainless steel and yellow gold, for all watches. Attached while you wait. Values to \$7.95.

**1<sup>88</sup>**

**Lawson's Jewelers**  
250 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**LAMPS**  
This Coupon is worth 10.00 on the purchase of any of our decorator lamps, \$49.95 or more. Big selection 1965 creations: floor lamps, table lamps, swags and exquisite shades.

**10<sup>00</sup>**

**Land O' Lamps**  
1739 E. 7th—Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Hi-Speed RETREADS**  
650x13, 750x14, 670x15, \$7.88 plus P.E.T. and recappable exchange. Add \$2.00 for whitewalls. Other popular sizes at tremendous savings. Home of the U.S. Royal Tires.

**7<sup>88</sup>**  
BLACK

**Johnny Gillette Tire Co.**  
3910 CHERRY LONG BEACH GA 4-8809

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**1-GALLON GASOLINE**  
Receive 1 gallon of Mobil gasoline FREE with purchase of 10 gallons. Blue Chip stamps and 1c gallon discount! Coupons, too! Open 6 A.M. 'til 11 P.M.

**FREE**

**Norm's Mobil Service**  
1280 Clark at Alhambra  
2 blocks E. of Traffic Circle

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**LAPEL MIKES**  
If you have a battery-operated tape recorder, or need an extra small lapel mike of good quality, suitable for most any mike application, or experiments, we have them, in fact, we have too many. COUPON GOOD MONDAY ONLY.  
Open Every Day Till 9 p.m. Sun. Till 6

**1<sup>29</sup>**

**Giant Electronics**  
8635 Artesia Blvd. ME 4-5555

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**SEAT BELTS—ANY CAR**  
For 2. Installed in our shop. Reg. \$26.20 Value, including FREE retractors plus FREE brake adjustment.

**17<sup>95</sup>**  
Complete

**Rancho Rambler**  
2100 L. B. BLVD., L. B. Phone 391-3341

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Terrific Berkline Recliner Sale**  
The biggest name in chairs, rockers & recliners. We have approximately 75 different style chairs on the floor and all SALE PRICED. Now is the time to buy occasional chairs starting at \$29.88.

**49<sup>88</sup>**  
FROM

**Wells Bros. Furniture**  
Insurance Firm, 4700 Long Beach Blvd.—GA 2-2151  
Belmont Shore; 3316 E. 2nd St.—GE 4-8482

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Pajamas**  
Any pajama in stock, reduced \$1. Limit 2 pair pajamas per coupon

**\$1 OFF**

**Honeywell & Carpenter**  
539 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Original Oil Paintings**  
15 only. 16"x20" original oil paintings by European artists. Stretched and ready for framing. Terrific value.

**5<sup>00</sup>**

**Picture and Frame Mart**  
4435 Atlantic Avenue, GA 8-1549  
In Bixby Knolls Adjacent to Towne Theatre

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Suits and Sportcoats**  
Special group of quality men's Suits & Sportcoats

**1/2 Price**

**Foreman & Clark**  
Lakewood Center — 144 Pine Ave., L. B.  
Los Altos Center

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Nylon Cut Pile by Hollytex**  
Plush, velvety finish! Incredible value. Must be seen to be appreciated! Choice of colors!  
Completely Installed Over 50-Or. Pad...  
With Coupon Only — Open Mon. 'til 9 p.m.

**4<sup>95</sup>**  
Sq. Yd.

**Kerr Floors . . . Since 1931**  
1485 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Any Regular Merchandise**  
In our store. Fair traded items excluded. All purchases must be accompanied by coupon. (Harvey Wood's)

**10% OFF**

**Town & Country Fashions**  
4129 Long Beach Blvd.—Phone GA 7-0997  
(Just South of Carson)  
Open 9:30 to 5:30 daily—Friday, 9:30 to 9:00 p.m.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Cont. Filament Nylon Pile**  
Thick, heavy hi-lo pattern. Dbl. jute back. Choice of popular colors. Incredible value!  
Completely Installed Over 50-Or. Pad...  
With Coupon Only — Open Mon. 'til 9 p.m.

**5<sup>39</sup>**  
Sq. Yd.

**Kerr Floors . . . Since 1931**  
1485 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**5,000-Mile Lubrication**  
With Oil Change, Filter Cartridge, Air Cleaner Service and Wheel Pack. Regular \$12.25.

**9<sup>95</sup>**

**Salta Pontiac**  
1545 Long Beach Blvd., Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Spark Plugs**  
Reg. \$8.88 AC Plugs  
Save \$2.22 Set of 8

**6<sup>66</sup>**

**Dick Browning Olds**  
1227 Long Beach Blvd.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**New Spring Outfit**  
Any new spring dress, Italian knits, or sportswear now 20% off with this coupon. All fresh, new spring merchandise. Monday, March 8th only.

**20% OFF**

**Harris Aire**  
4260 Atlantic Ave., Long Beach, GA 7-4449

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Carpet Special**  
IN ADDITION TO OUR \$100,000 STOCK REDUCTION SALE WHERE YOU'LL SAVE \$2 TO \$3 PER YD., WE'RE EXTENDING A DISNEY RUG WITH EVERY WALL-TO-WALL INSTALLATION 22"x33". 100's OF ITEMS TO CHOOSE FROM.

**Caren Carpets, Draperies**  
11918 E. Rosecrans Ave., Norwalk  
UN 8-7791

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Complete Chassis Lube**  
Chevrolet passenger cars only.  
Material extra.

**69¢**

**Oscar Gregory Chevrolet**  
14925 Paramount Blvd., Paramount  
ME 0-5861

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Brake Adjustment**  
Any Chrysler product: Imperial, Chrysler, De Soto, Dodge, Plymouth, Valiant.  
Open till 9 p.m. Monday

**FREE**

**Glenn E. Thomas, Co.**  
Anaheim St. at Elm, L. B. HE 7-0191

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Sweaters**  
Button front and slip-on styles. All wools, wool-mohair blends, 100% orlons, and wool-orkon blends. Solid, stripes and ski designs. A very good selection in sizes S-M-L. Values to 14.95.

**5<sup>99</sup>**

**Levins Men's Wear**  
316 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**96" Pillow-Back Quilted Sofa**  
Elegant S.H. loose pillow-back sofa in a selection of beautiful quilted covers. Three soft Dacron back pillows. 3 foam seat cushions and Shepherd casters. Limited factory offer.

**179<sup>88</sup>**  
Reg. 239.95

**Wells Bros. Furniture**  
(now at two locations):  
Insurance Firm, 4700 L.B. Blvd., N.L.B.—GA 2-2151  
Wells Bros., 3316 E. 2nd St., Bmt. Sh.—GE 4-8482

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**FREE LUBE**  
Toyota Land Cruisers, 4-wheel Drive units and passenger cars.

**FREE**

**K & L International Trucks**  
Sales & Service  
580 E. P. C. Hwy. 439-0886, 434-0883

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Chevrolet Tune-Up**  
Any 6-cyl. Chevrolet only. Reg. \$7.95. V8 & Corvair Reg. 12.95.  
\$8.99.

**4<sup>99</sup>**  
6 Cyl. Labor

**Beach City Chevrolet**  
3001 — E. Pacific Coast Highway — 3001

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**8-WATT STEREO AMPLIFIER**  
Excellent quality, off and on indicator life controls, etc. Compact, can be installed in small space. COUPON GOOD MONDAY ONLY.  
Open Every Day Till 9 p.m. Sun. Till 6

**12<sup>98</sup>**

**Giant Electronics**  
8635 Artesia Blvd. ME 4-5555

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Brake Adjustment**  
CALIFORNIA HIGHWAY PATROL APPROVED  
• REMOVE FRONT WHEELS  
• INSPECT LINES & WHEEL CYLINDERS  
• ADJUST BRAKES TO PULL CONTACT  
Coupon Expires Sat., March 13

**FREE**

**Richardson Tire Co.**  
500 E. Anaheim St. • ME 6-9681

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Ronson Variflame Lighters**  
Butane and windproof. Handsomely gift boxed. Ladies' and men's models. Reg. \$13.95. Also Zippo Lighters, reg. \$3.50 now \$1.99.

**8<sup>99</sup>**

**Lawson's Jewelers**  
250 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**TV ANTENNA**  
Major brand indoor antennas ideal for apartment houses or the extra TV in the den or bedroom. COUPON GOOD MONDAY ONLY. Open Every Day Till 9 p.m. Sun. Till 6.

**89¢**

**Giant Electronics**  
8635 Artesia Blvd. ME 4-5555

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Aqua Net Hair Spray**

**2 FOR \$1**

**Woolworth's**  
345 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**"Agean" Floor Cover by Armstrong**  
Exquisite new embossed sheet vinyl floor covering. Exotic designs. 2 patterns, 6 colors to choose. Completely Installed. With Coupon Only—Open Mon. 'til 9 p.m.  
\*Slight extra charge for preparatory work prior to inst.

**6<sup>50\*</sup>**  
Sq. Yd.

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**Chandeliers**  
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**SPECIAL 69<sup>95</sup>**

**Land O' Lamps**  
1739 E. 7TH—LONG BEACH

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**White Shredded Foam**  
1-pound bag. One hundred and one uses for stuffing toys, pillows, etc.

**39¢**

**J. J. Newberry Co.**  
435 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Men's Sport Shirts**  
ANY SPORT SHIRT IN STOCK  
REDUCED \$1.  
Limit 2 shirts per coupon

**\$1 OFF**

**Honeywell & Carpenter**  
539 PINE AVE., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Chicken Pie Take-Out Dinner**  
Our famous take-out Chicken Pie Dinner, complete with whipped potatoes, golden chicken gravy, coleslaw, hot biscuits and buttered rice pudding. Offer good ONLY at The GO-SHOP and to take home only. Limit 5 dinners per coupon

**99¢**

**The Go-Shop**  
730 Pacific Ave. (Phillips Chicken Pie Shop)

**Good, Monday MAR. 8 ONLY**



# ORIENTAL ELEGANCE

10 FEET OF THE FINEST QUALITY

Quality of Calif. has combined the finest quality all hard-wood frame hand-tied construction in the base, painstaking custom tailoring in the oldest tradition with a magnificent original design enhanced with opulent oriental quilting to produce the finest Far East sofa on the market.

YOURS IN OVER 30  
SPECIAL PURCHASE FABRICS

24.50-794.50 YOUR CHOICE **\$575.**



1235 LONG BEACH BLVD.

## MONTHS OF PLANNING

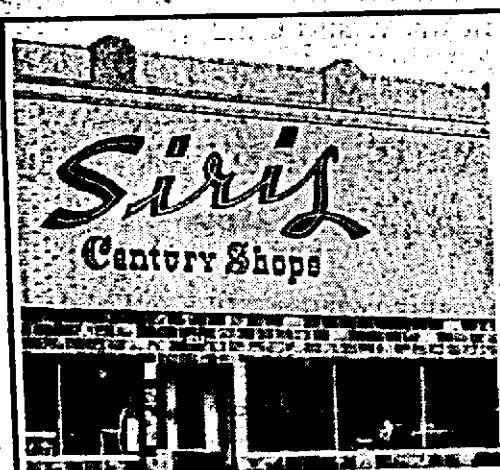
And painstaking shopping of the entire furnishings market went into this exciting event. Dozens of brand new designs in fine sofas and sectionals were purchased each with some unusual feature to make it an outstanding value ordinarily. To make this the most important event of the year special purchases were made from each of several factories to bring these fine pieces at

**SAVINGS OF  
20% - 40%**

STARTING

**TODAY  
SUNDAY**

11 A.M.  
to  
5 P.M.



1252 LONG BEACH BLVD.  
PHONE 437-3455

## Weekend Specials

**BUNK BEDS.** OAK IN SALEM FINISH. GUARD RAIL & LADDER. REG. 119 **68.88**

**COCKTAIL END AND LAMP TABLES.** DISTRESSED MAPLE FINISH. REG. 27.50 **18.88**

**3-PC. MAPLE DINETTE.** PLASTIC TOP AND 4 PLASTIC COVERED CHAIRS. REG. 119.50 **78.88**

**COLONIAL SOFA.** 8 FT. LONG IN MOSS GREEN TWEED. FOAM ZIPPERED CUSHIONS. REG. 279 **178.88**

**QUILTED SECTIONAL.** 3-PC., IN DECORATOR PRINT. FOAM CUSHIONS. FABRIC PRE-TREATED. REG. 459 **288.88**

**SWIVEL ROCKER.** QUILTED LUXURIOUS SEATING. GUARANTEED CONSTRUCTION. REG. 119 **68.88**

## From Our Trade-in Floor

7-PC. MAHOGANY DINING ROOM WITH BUFFET	<b>90.</b>
ODD CLUB CHAIRS	<b>10.</b>
5-PC. CHROME DINETTE	<b>30.</b>
ODD TABLES	<b>3.</b>
MATTRESS & BOX SPRING SETS	<b>15.</b>
MAPLE HUTCH	<b>35.</b>

OUR  
SHOP  
ACROSS  
THE  
STREET



Spring

# SOFA SALE



JET SET SEATING 102 INCHES LONG ON SOLID WALNUT BASE

The finest in modern seating engineering is yours in this extra comfortable sofa. Yours not in ordinary fabrics but in a selection of very heavy materials selected for long wearing ability and high style value. 454.50 VALUE—ON SALE **331.50**



MEDITERRANEAN SPLENDOR IN A 10-FOOT SOFA

Your choice of heavy brocades and gorgeous quilted fabrics on this oversize sofa. Reversible loose pillows deep tufting on the arms and outside back make this elegance at its best. 574.50 VALUE—ON SALE **381.50**

5 POPULAR  
SIZES ARE  
YOURS

194.50 4-ft.

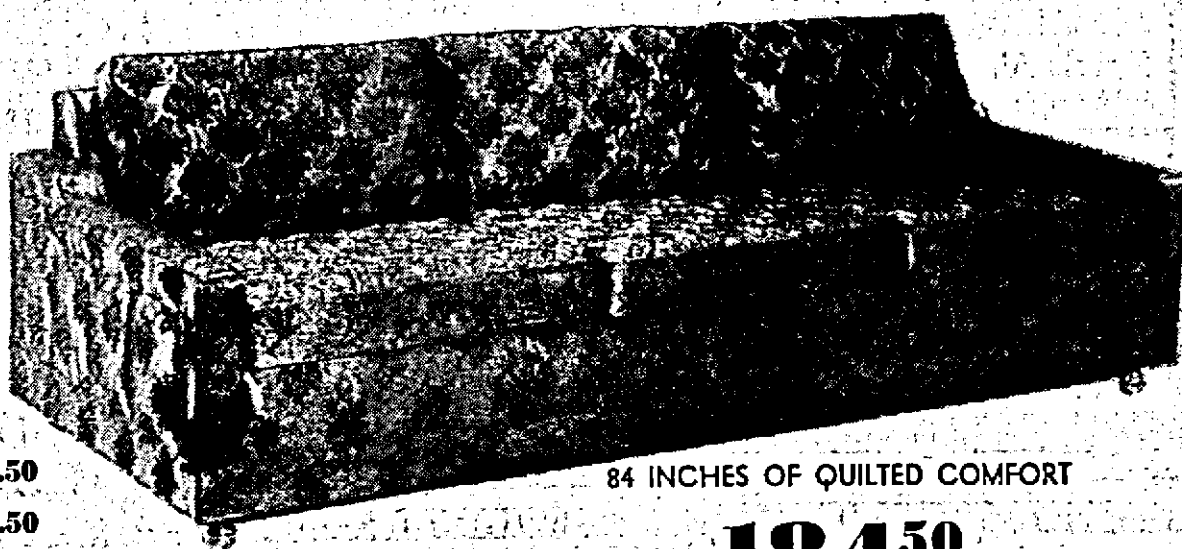
Love Seat **141.50**

204.50 5-ft. Sofa **161.50**

224.50 7-ft. Sofa **181.50**

264.50 8-ft. Sofa **211.50**

304.50 9-ft. Sofa **251.50**



84 INCHES OF QUILTED COMFORT

**184<sup>50</sup>**

## Special Purchase of Sofas and Sectionals

Your choice 6-, 7-, 8-, 9-foot sizes of Sofas. 4 styles of Sectionals. Sherman Bertram of Calif. has given us the largest selection of design and fabrics at the biggest savings we have ever seen. All pieces have hardwood frames. Zipper closes loose pillows. Gold finish ball casters. All are at

**20% - 40% SAVINGS**

Interior Design  
Service  
Free of Charge  
To Our  
Customers

**TERMS?  
UP TO 36 MONTHS  
TO PAY**



## OVERSIZE SECTIONAL

Takes corner six feet by ten feet. All reversible loose pillows zipper closed. On oversize gold finish casters. In your choice of quilted or heavy textured materials.

504.50 VALUES — ON SALE **359<sup>50</sup>**

# ORIENTAL ELEGANCE

10 FEET OF THE FINEST QUALITY

Quality of Calif. has combined the finest quality all hard-wood frame hand tied construction in the base, painstaking custom tailoring in the oldest tradition with a magnificent original design enhanced with opulent oriental quilting to produce the finest Far East sofa on the market.

YOURS IN OVER 30  
SPECIAL PURCHASE FABRICS

724.50-794.50  
VALUES YOUR CHOICE **\$575.**



**Siris**  
HOME FURNISHINGS  
since 1925

1235 LONG BEACH BLVD.

MONTHS OF PLANNING

And painstaking shopping of the entire furnishings market went into this exciting event. Dozens of brand new designs in fine sofas and sectionals were purchased each with some unusual feature to make it an outstanding value ordinarily. To make this the most important event of the year special purchases were made from each of several factories to bring these fine pieces at

SAVINGS OF  
**20% - 40%**

STARTING

**TODAY  
SUNDAY**

11 A.M.  
to  
5 P.M.



**Siris**  
Century Shops

1252 LONG BEACH BLVD.  
PHONE 437-3455

**Weekend Specials**

**BUNK BEDS.** OAK IN SALEM FINISH, GUARD RAIL & LADDER. REG. 119 **68.88**

**COCKTAIL, END AND LAMP TABLES.** DISTRESSED MAPLE FINISH. REG. 27.50 **18.88**

**5-PC. MAPLE DINETTE.** PLASTIC TOP AND 4 PLASTIC COVERED CHAIRS. REG. 119.50 **78.88**

**COLONIAL SOFA.** 8 FT. LONG IN MOSS GREEN TWEED. FOAM ZIPPERED CUSHIONS. REG. 279 **178.88**

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**SWIVEL ROCKER.** QUILTED LUXURIOUS SEATING. GUARANTEED CONSTRUCTION. REG. 119 **68.88**

**From Our Trade-in Floor**

7-PC. MAHOGANY DINING ROOM WITH BUFFET **90.**  
 ODD CLUB CHAIRS **10.**  
 5-PC. CHROME DINETTE **30.**  
 ODD TABLES **5.**  
 MATTRESS & BOX SPRING SETS **15.**  
 MAPLE HUTCH **35.**



## Spring SOFA SALE



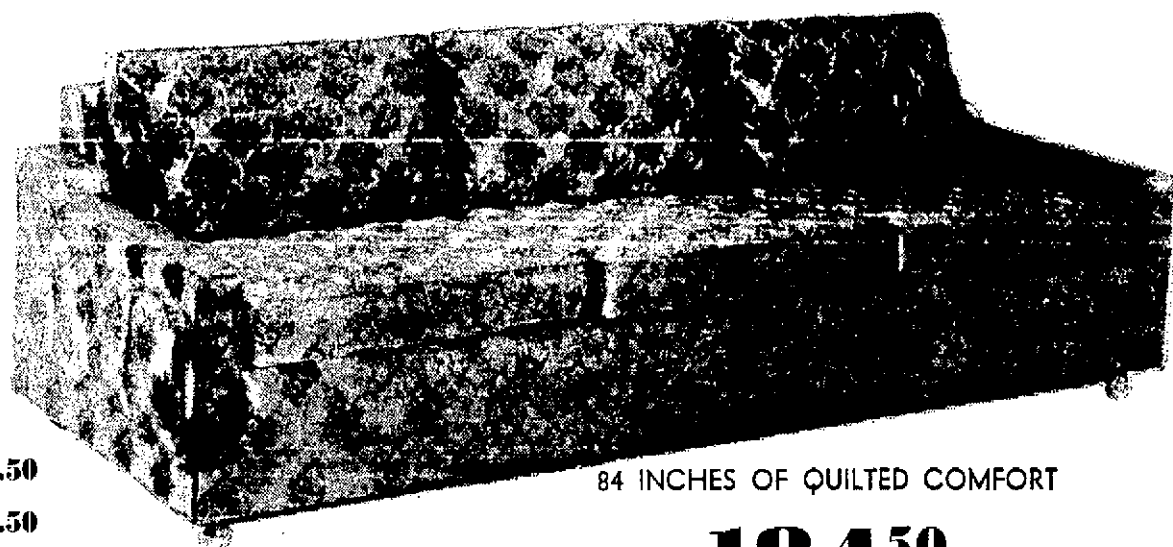
JET SET SEATING 102 INCHES LONG ON SOLID WALNUT BASE

The finest in modern seating engineering is yours in this extra comfortable sofa. Yours not in ordinary fabrics but in a selection of very heavy materials selected for long wearing ability and high style value. 454.50 VALUE—ON SALE **334.50**



MEDITERRANEAN SPLENDOR IN A 10-FOOT SOFA

Your choice of heavy brocades and gorgeous quilted fabrics on this oversize sofa. Reversible loose pillows deep tufting on the arms and outside back make this elegance at its best. 574.50 VALUE—ON SALE **384.50**



5 POPULAR  
SIZES ARE  
YOURS

194.50 4-ft.

Love Seat **144.50**

204.50 5-ft. Sofa **164.50**

224.50 7-ft. Sofa **184.50**

264.50 8-ft. Sofa **214.50**

304.50 9-ft. Sofa **254.50**

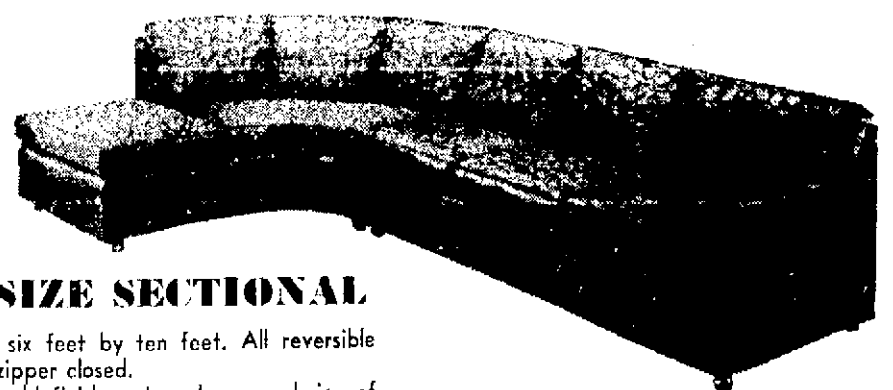
84 INCHES OF QUILTED COMFORT

**184<sup>50</sup>**

**Special Purchase of Sofas and Sectionals**

Your choice 6-, 7-, 8-, 9-foot sizes of Sofas. 4 styles of Sectionals. Sherman Bertram of Calif. has given us the largest selection of design and fabrics at the biggest savings we have ever seen. All pieces have hardwood frames. Zipper closes loose pillows. Gold finish ball casters. All are at

**20% - 40% SAVINGS**



**OVERSIZE SECTIONAL**

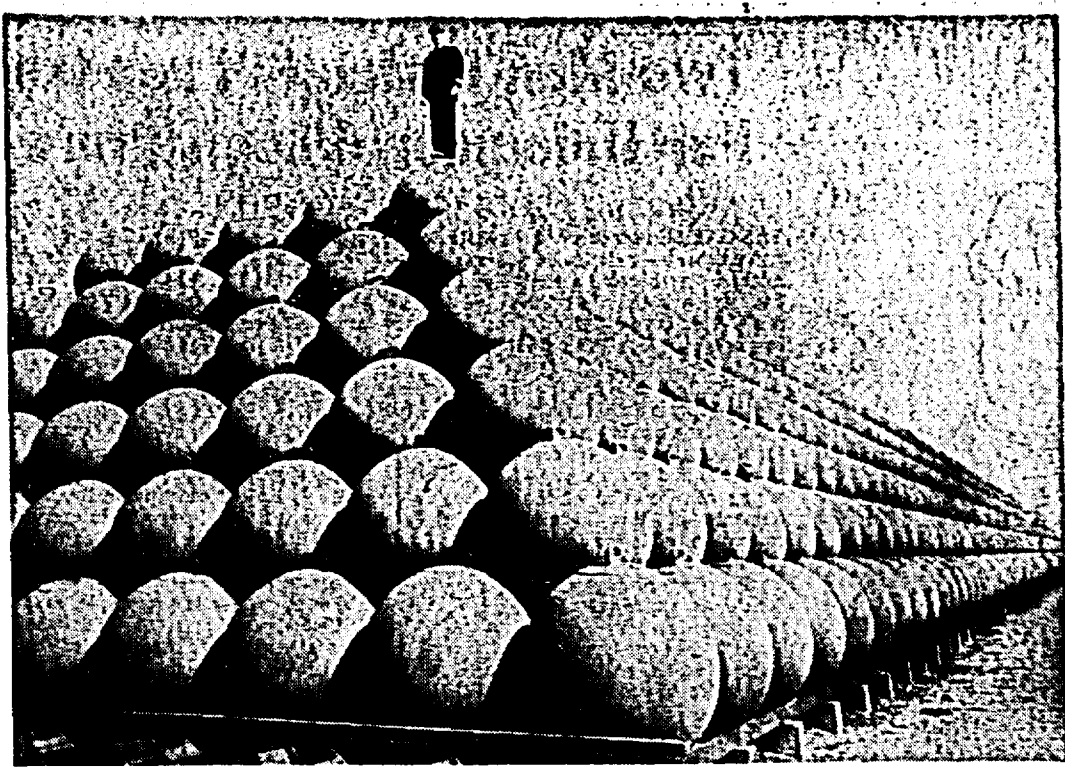
Takes corner six feet by ten feet. All reversible loose pillows zipper closed. On oversize gold finish casters. In your choice of quilted or heavy textured materials.

504.50 VALUES — ON SALE **359<sup>50</sup>**

*Interior Design  
Service  
Free of Charge  
To Our  
Customers*

**TERMS?  
UP TO 36 MONTHS  
TO PAY**





LL COMMANDER DOUGLAS MARKEL AND SEAL BEACH'S BUOYS

## SEAL BEACH LANDMARK TO GO

# Old Buoy, We'll Sure Miss You

By BOB SANDERS

By the end of May people driving along Pacific Coast Highway through Seal Beach are going to feel lost because a famous landmark that has lined one side of the roadway since World War II will be gone.

No longer will photographers scramble around the big rows of buoys, trying to get the proper perspective of the spherical geometry.

No longer will tourists riding along the coast marvel at the "mines" and ask each other if they really are.

No longer will people living in nearby housing tracts instruct potential visitors to go past the big round buoys so many blocks and then turn.

THE BUOYS will be gone, a thing of the past. The Navy declared them obsolete for modern warfare several years ago, with the advent of the nuclear submarine that can hover outside a harbor and fire a missile over it into the city.

Only recently, however, did the Department of Defense put them up for bid. Earlier this month bids were opened and the buoys, along with the old steel cable nets that went with them, were sold.

Buyers, of which there are almost a dozen, will be required to get the merchandise off Navy property by the latter part of May.

The buoys were used to hold anti-submarine

nets around the ocean perimeters of harbors all up and down the West Coast. Old timers remember that during the war Long Beach Harbor was so equipped.

AFTER THE WAR the buoys were stacked about 40 feet high in pretty, symmetrical rows paralleling the highway.

There were more than 20,000 spherical ones weighing about 670 pounds each that sold for \$14.59 a ton or about \$4.57 each. Almost 500 big cylindrical ones, 7 feet in diameter and 12 feet long, went for about \$100 a ton or between \$70 and \$80 each.

The City of Long Beach bought 129 of the smaller 36-inch round ones for about \$4 each.

More than 80 million tons of steel cable have been sold and are being moved off the Naval Weapons Station in gigantic trucks.

Most of the buoys and cable was purchased by smelting companies that intend to melt it for scrap. However, some of them are considering trying to sell them to marine supply houses.

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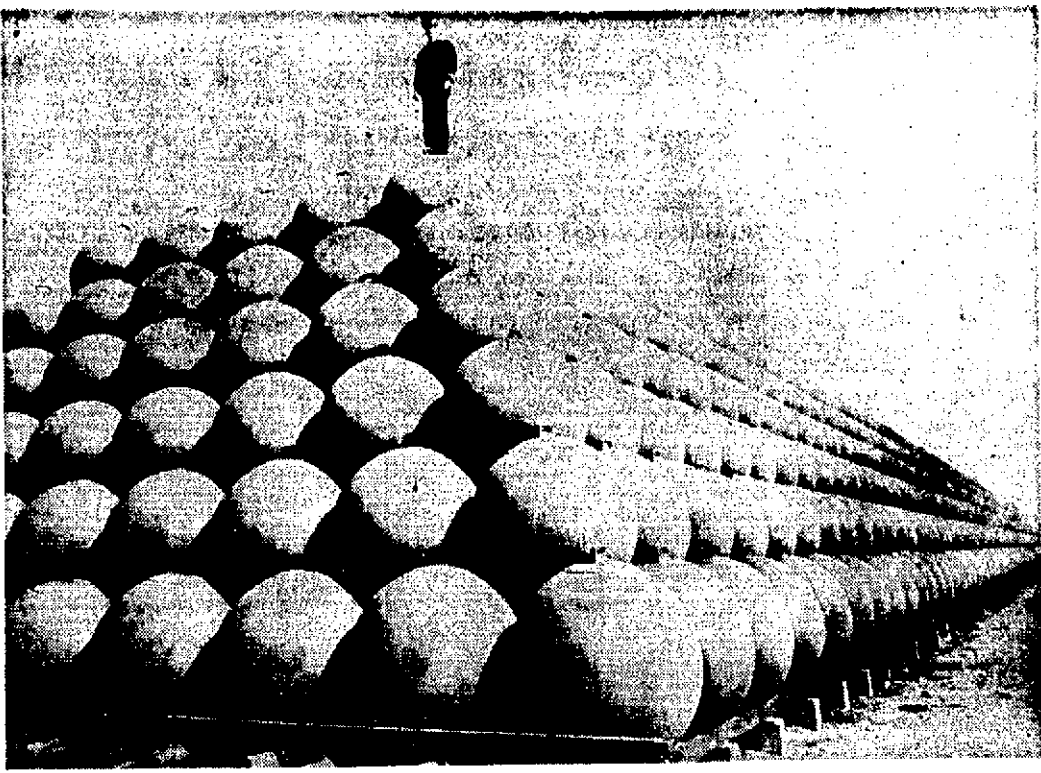
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LT. COMMANDER DOUGLAS MARKEL AND SEAL BEACH'S BUOYS

## SEAL BEACH LANDMARK TO GO

# Old Buoy, We'll Sure Miss You

By BOB SANDERS

By the end of May people driving along Pacific Coast Highway through Seal Beach are going to feel lost because a famous landmark that has lined one side of the roadway since World War II will be gone.

No longer will photographers scramble around the big rows of buoys, trying to get the proper perspective of the spherical geometry.

No longer will tourists riding along the coast marvel at the "mines" and ask each other if they really are.

No longer will people living in nearby housing tracts instruct potential visitors to go past the big round buoys so many blocks and then turn.

**THE BUOYS** will be gone, a thing of the past. The Navy declared them obsolete for modern warfare several years ago, with the advent of the nuclear submarine that can hover outside a harbor and fire a missile over it into the city.

Only recently, however, did the Department of Defense put them up for bid. Earlier this month bids were opened and the buoys, along with the old steel cable nets that went with them, were sold.

Buyers, of which there are almost a dozen, will be required to get the merchandise off Navy property by the latter part of May.

The buoys were used to hold anti-submarine

nets around the ocean perimeters of harbors all up and down the West Coast. Old timers remember that during the war Long Beach Harbor was so equipped.

**AFTER THE WAR** the buoys were stacked about 40 feet high in pretty, symmetrical rows paralleling the highway.

There were more than 20,000 spherical ones weighing about 670 pounds each that sold for \$14.59 a ton or about \$4.57 each. Almost 500 big cylindrical ones, 7 feet in diameter and 12 feet long, went for about \$100 a ton or between \$70 and \$80 each.

The City of Long Beach bought 129 of the smaller 36-inch round ones for about \$4 each.

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Speakers will include Dr. Kenneth Z. Zike, chief of pediatrics at Harbor General Hospital; Dr. J. Paul Fitzgibbon, neurologist; Dr. Rogers H. Wright, psychologist; and Dr. Ivy Mae Mooring, psychologist and educator.

**THE PROGRAM** will include the showing of a film entitled, "The Lost Child." Moderator will be Dr. Clifford Howe, supervisor of special education for the Long Beach Unified School District. The sponsoring organization is dedicated to helping children of normal intelligence who display learning or behavior disorders as a result of neurological impairment.

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EDITORIAL

## Keep Freeways Out of Politics

ONE OF THE MOST efficient and effective agencies of California government is the California Highway Commission. To verify that statement a person need only look around him at the finest highway and freeway network in the nation; a network that has met the challenge of a volume of traffic unequalled elsewhere in the world.

The Highway Commission functions so well because it is separated as far as any government agency can be separated from politics and is able to make detached decisions for the common good.

Incongruously, a movement is now afoot in the State Legislature to destroy the very conditions which enable the Highway Commission to perform so impressively.

LEGISLATION IS PROPOSED to water down the authority of the commission to pick freeway routes. Proposals are made to put municipal and county political figures on the commission and to give the State Park Commission the power to upset freeway planning. In fact, there is an effort to suspend the requirement that freeways be built on the most direct and practical routes!

What all this amounts to is a move to put control of highway planning in the hands of politicians. If that effort succeeds, highway planning will become the subject of logrolling and the pork barrel; objective planning will go out the window.

UNFORTUNATELY, the attacks upon the Highway Commission will get support from disgruntled individuals, groups, and cities that have not had things exactly to their liking in the planning and building of roads and freeways.

It would be a miracle if the state's network of roads and freeways were built to the satisfaction of everybody. Decisions made for the good of the total populace will always contain some inconveniences for some. However, those who are dissatisfied with the objective approach of the Highway Commission would probably find themselves even more dissatisfied with highway planning ruled by politics.

CALIFORNIA HAS A GOOD Highway Commission governed by rules which have permitted it to perform superbly for the benefit of California motorists. Instead of placing obstacles in front of it or trying to destroy its effectiveness, let's rejoice that it functions so successfully.

## Foreign Aid Zeal

WHY THE FOREIGN AID program probably will not be terminated in the lifetime of anyone now present was indicated in comments by Sen. Fulbright during hearings held this week by the Foreign Relations Committee.

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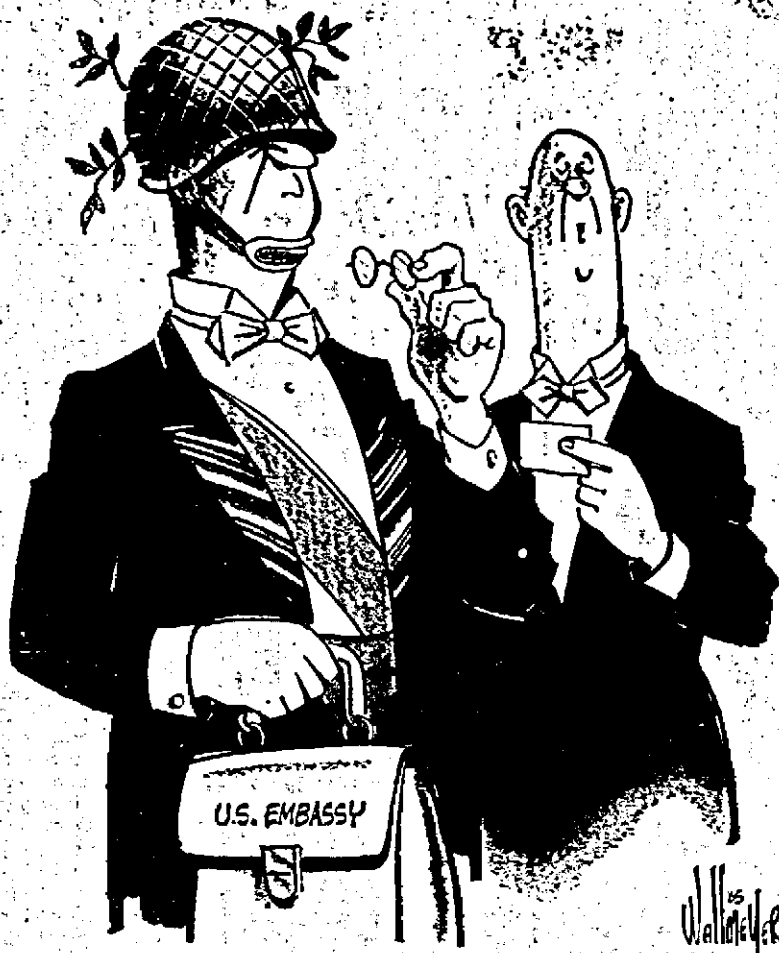
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For those that want hot-dogs and pop and commercialization, let them go to the Nu-Pike.

I think all the parks and recreational areas should be kept free from commercialization, including beautiful Recreation Park.

Let's not sell our finest assets for a few pieces of silver.

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EDITOR:

I want to let you know that I enjoyed the articles you printed relative to the recent convention of Jehovah's Witnesses held at the Long Beach Municipal Auditorium February 12-14.

As one who is interested in religious activities I followed the articles with keen interest.

It is certainly gratifying to know that your newspaper is concerned with publishing articles of this nature.

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L. P.T. Sacramento Bureau

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How many cars on California roads pose a traffic safety threat due to some mechanical defect? Only mandatory inspection will provide the answer, according to McLaughlin.

But in Pennsylvania, 55% of the cars had at least one defect. The defect percentage elsewhere: New York, 42%; Virginia, 37%; Texas, 42%; and District of Columbia, 50%.

Mechanical inspections admittedly cost autoists. It is simpler but more dangerous to drive a vehicle with a defect. So previous legislators have beaten back proposed mandatory inspection laws—in response to public opinion and spathy over traffic safety.

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EDITORIAL

## Keep Freeways Out of Politics

ONE OF THE MOST efficient and effective agencies of California government is the California Highway Commission. To verify that statement a person need only look around him at the finest highway and freeway network in the nation; a network that has met the challenge of a volume of traffic unequalled elsewhere in the world.

The Highway Commission functions so well because it is separated as far as any government agency can be separated from politics and is able to make detached decisions for the common good.

Incongruously, a movement is now afoot in the State Legislature to destroy the very conditions which enable the Highway Commission to perform so impressively.

LEGISLATION IS PROPOSED to water down the authority of the commission to pick freeway routes. Proposals are made to put municipal and county political figures on the commission and to give the State Park Commission the power to upset freeway planning. In fact, there is an effort to suspend the requirement that freeways be built on the most direct and practical routes!

What all this amounts to is a move to put control of highway planning in the hands of politicians. If that effort succeeds, highway planning will become the subject of logrolling and the pork barrel; objective planning will go out the window.

UNFORTUNATELY, the attacks upon the Highway Commission will get support from disgruntled individuals, groups, and cities that have not had things exactly to their liking in the planning and building of roads and freeways.

It would be a miracle if the state's network of roads and freeways were built to the satisfaction of everybody. Decisions made for the good of the total populace will always contain some inconveniences for some. However, those who are dissatisfied with the objective approach of the Highway Commission would probably find themselves even more dissatisfied with highway planning ruled by politics.

CALIFORNIA HAS A GOOD Highway Commission governed by rules which have permitted it to perform superbly for the benefit of California motorists. Instead of placing obstacles in front of it or trying to destroy its effectiveness, let's rejoice that it functions so successfully.

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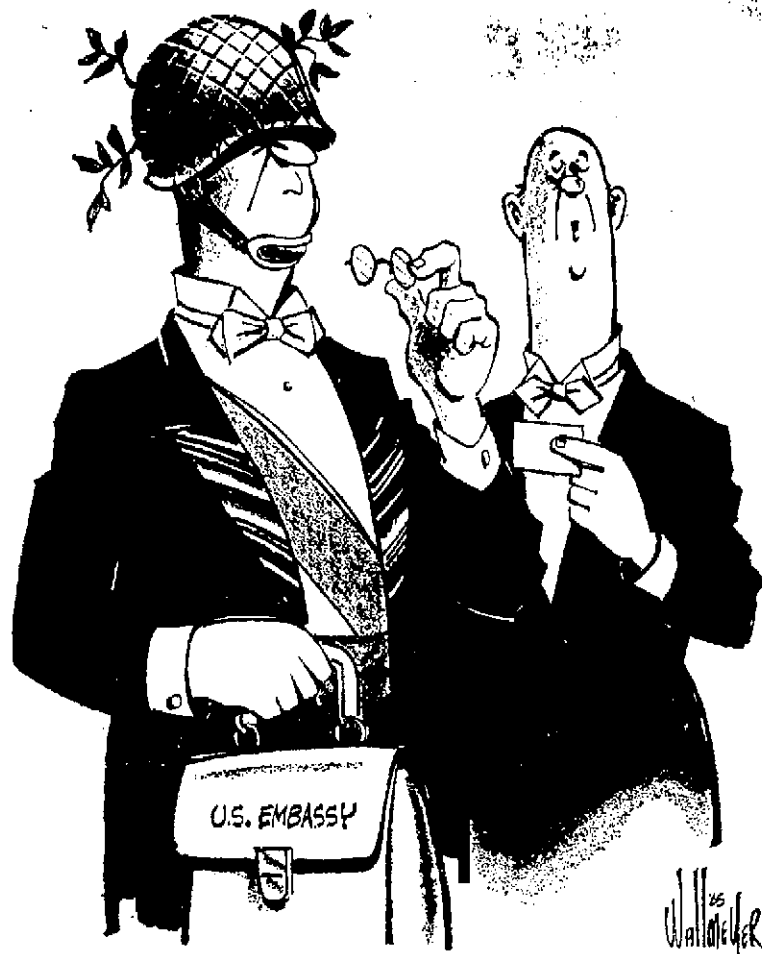
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## Trouble Is, They Grow Up!



DREW PEARSON

# White House Pressure Aids School Bill

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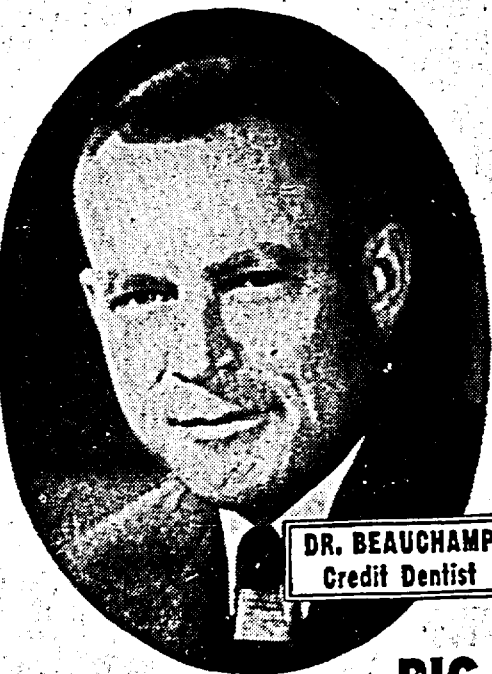
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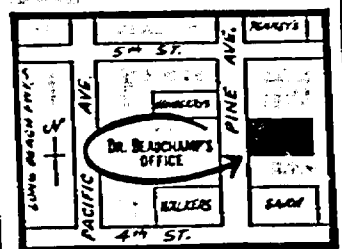


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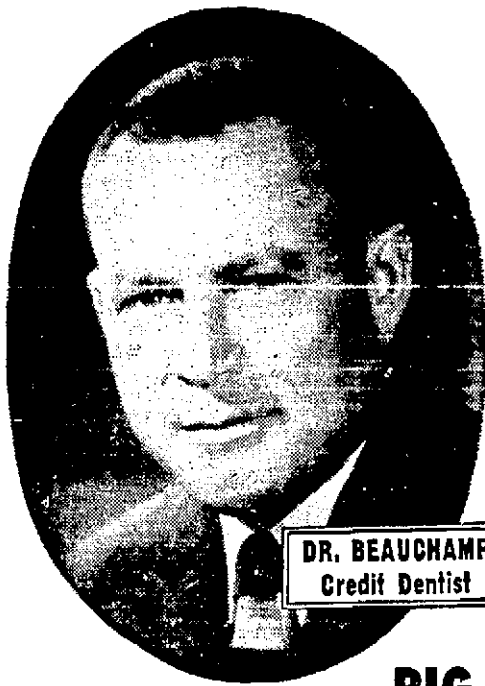
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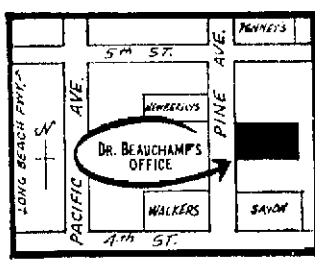
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## CIVIC GROUPS SEEK TO AID LOWER RANKS

# Parley Monday on Navy Housing

What the community can do to assist Navy enlisted men and junior officers in finding housing they can afford in the Long Beach area will be the subject of an inter-organization meeting called for Monday morning.

Convening at the Empire Savings and Loan Association offices at Fifth St. and Pacific Ave. will be representatives of the Chamber of Commerce, Independent Business Men's Association, City Armed Services Com-

mission, realty and apartment house owners associations, and the Navy.

Consideration of the housing problem for Navy personnel by these groups was prompted by reports from Washington of growing concern over this matter in high Navy circles. It was reported that Admiral Horacio Rivero, vice chief of naval operations, was told on a recent visit to Long Beach that finding satisfactory housing is difficult and that rents here

are as high as they are in Washington, D.C.

COL. KENNETH E. BELIEU, Assistant Secretary of the Navy for installations and logistics, urged that community groups of Long Beach inform themselves of the ends of the service-men and their families. He pointed out that some of the taxpayers' dollars must be used to train replacements if career servicemen become discouraged and do not reenlist.

"It is imperative," said

Col. Belieu, "that men have enough left over after paying their rent to give their families a decent life. If they cannot do this, they leave the service."

Capt. J. C. Young, public works officer at the Long Beach Naval Station, is chairman of a subcommittee of the Chamber of Commerce Armed Services Committee which has gone to work on the problem. Other members are Malcolm Epley, Rear Adm. Clark L. Green (Ret.),

Robert Westmyer, Clive Graham and Lloyd C. Leedom. Representing the IBMA at Monday's meeting will be President Don Phillips, Gene Tallman and Van Palmer.

NAVY MEN discussing the problem at a pre-conference this week said that it is particularly difficult for Navy men with larger families to find suitable housing at prices they can afford. There is ample housing for couples.

It was also noted that current authorizations for additional Navy housing in this area will provide quarters that are replacements for old, dilapidated facilities, and do not represent a net gain in housing availability.

Two hundred and twenty-four enlisted quarters are to be built in the Cabrillo housing area. Seventy-eight officers' quarters will be constructed at White Point. The new housing will cost \$4,562,000.

## 6 Lectures Scheduled by LBCC

Six public lectures are scheduled this week by the Long Beach City College forums department.

First session of a four-week "Property and Casualty Insurance Forum" will begin at 7:30 p.m. Monday in Newcomb School auditorium, 3351 Val Verde Avenue, near El Dorado Park Estates.

John R. Lokey will open the series with a talk on automobile insurance. In other weekly programs, insurance specialists will discuss medical and disability policies, fire insurance and home owner policies and special types of insurance coverage.

DR. GILES T. Brown, chairman of the social sciences division of California State College at Fullerton, begins a new illustrated lecture series, "Spotlight the World," at 7:30 p.m. Wednesday in Boyd High School auditorium, 8th Street and Locust Avenue. First topic is "Hong Kong—The Island of Hope."

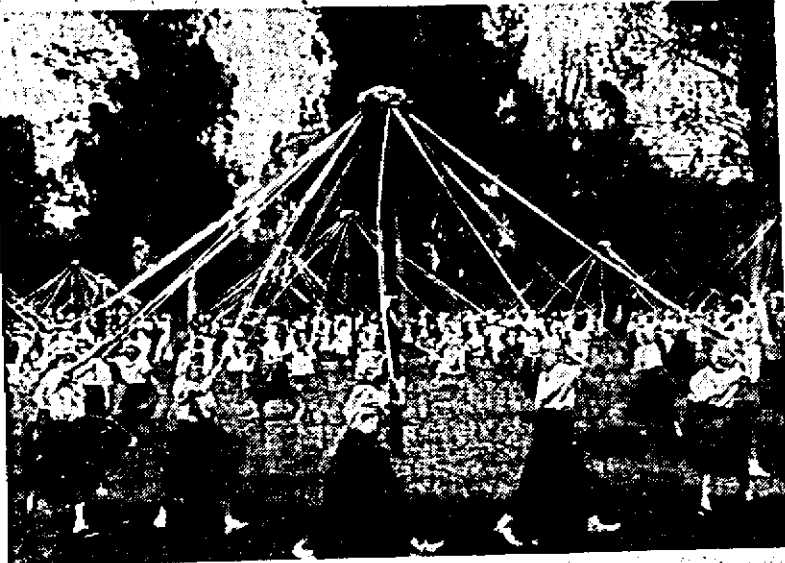
Other admission-free programs:

**MONDAY**  
The Literature of Ideas—John Robert Clarke, "Mark Twain in a Can-and-Label Society," 7:30 p.m., Rogers Junior High School auditorium, Monrovia Avenue and Appian Way.

**TUESDAY**  
Federal and State Income Taxation—G. O. Tollefson, "Recent Changes in Tax Law," 2 p.m., Boyd auditorium.

**WEDNESDAY**  
Nutrition for Senior Citizens—Mr. Michael J. Walsh, "Nutrients by the Calorie," 2 p.m., Boyd auditorium.

**THURSDAY**  
British Isles: Lands and Peoples—Dr. Harvey B. Franklin, "Scotland" (illustrated), 7:30 p.m., Rogers auditorium.



## MAYPOLE TIME DRAWS NEAR

Youngsters in the more than 20 city playgrounds are preparing for the May Festivals on each playground. In addition, an all city festival will be held May 22 in Recreation Park. Rehearsals are held at 3:30 p.m.: Mondays—El Dorado, Palm Beach, Ramona, Somerset; Tuesdays—Bixby, California, Nineteenth, Scherer; Wednesdays—Houghton, MacArthur, Veterans, Wardlow, Whaley; Thursdays—Admiral Kidd, Coolidge, Silverado; Friday—Cherry, Drake and Heartwell.

## Quarter Finalists for LBCC Aide Scholarships Listed

Nine Long Beach high school students have qualified as quarter-finalists in the Southern California Edison Company's College Scholarship program. Six \$4,000 scholarships at the winners' choice of 15 participating private colleges and universities in the southland are the prizes.

H. G. Hanawalt, district manager of the company, said these students had qualified:

Ralph D. Armstrong, Jordan High School; Ralph La-

## Councilman Dad Honored

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## Bar Machines Looted

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**4.96%**

is what you'll earn when our current annual rate of 4.85% is compounded monthly and maintained one year

Not only do you earn more on your savings at Community—you get extra days of earnings. Your funds earn interest from the day they are received if they remain to the end of the quarter. They also earn to the date of withdrawal if they have been in your account six months or more and the account is open at the end of the quarter. Your savings are insured up to \$10,000 by the F.S.L.I.C.

## COMMUNITY SAVINGS

and loan association / Assets in excess of \$150,000,000 / Roger E. Drma, President

MAIN OFFICE: 477 E. Compton Blvd., Compton

PARAMOUNT BRANCH: 15359 Paramount Blvd. LONG BEACH BRANCH: 3901 Atlantic Ave.



## Bonus Coupon Day

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### WITH THIS COUPON ONLY

#### LADIES' HAIRCUT

WITH OUR REGULAR SHAM-POO AND SET—PERMANENTS—Reg. 17.50, Now 13.00... Reg. 15.00, Now 10.00. Reg. 12.50, Now 10.00. THIS OFFER GOOD MARCH 8-13 ONLY

**FREE**

Mr. Ceasar

Mr. Morris

1623 S. Long Beach Blvd., Compton

Hours: Mon.-Thurs.-Fri. 9-9, Wed. 9-5, Sat. 8-4

### SPECIAL BONUS VALUE

### WITH THIS COUPON ONLY

#### UNCALLED-FOR—MEN'S SUITS

Several uncalled for suits and slacks. Here is your opportunity to save. Coupon to have the finest of suits and good until stock is sold—First come—First served.

**1/2 off**

Fuzz Harris

Custom Tailors—122 E. 3rd St.—HE 7-4106

### SPECIAL BONUS VALUE

### WITH THIS COUPON ONLY

#### TV REPAIR

CLIP AND PASTE ON BACK OF YOUR TV SET. Expert TELEVISION and RADIO Repair. HE 6-8897. Reg. 5.95 SERVICE CALL SPECIAL WITH THIS AD. (Valid After Mar. 31, 1963.) Same High Quality Service. Long Beach, North Long Beach, Lakewood and Belmont Shore.

Reliable Radio & TV Co.

202 East Fourth St. 41 years same location

### SPECIAL BONUS VALUE

### WITH THIS COUPON ONLY

#### BOWLING

Enjoy 3 games of practice anytime lanes are available for open play. Get up a group and enjoy this special any day this week. Coupon expires Sat., March 13.

**3 GAMES 95¢**

Rossmoor Bowl

12311 LOS ALAMITOS BLVD.

Just North of 7th St.

### SPECIAL BONUS VALUE

### WITH THIS COUPON ONLY

#### 4-SPEED CHANGER

Everybody needs a good up-to-date record player. Voice of Music, 4-speed excellent cond. with diamond needle, limited quantity while they last. Oh yes, these are stereo, of course. COUPON GOOD THROUGH MARCH 13. Open Every Day Till 9 p.m. Sun. Till 6.

**24<sup>95</sup>**

Giant Electronics

8633 Artesia Blvd. ME 4-3333

### SPECIAL BONUS VALUE

### WITH THIS COUPON ONLY

#### 1000 Blue Chip Stamps

WITH EACH HOME DEMONSTRATION LIMITED TO HOME OWNERS. Eliminates outside house painting with miracle fiberglass Flexon texture coating. 10-year factory guarantee. This Offer Expires March 31.

**FREE**

Cal-Tex Improvements, Inc.

CALL 7 DAYS A WEEK! GA 3-8111 NOW

313 E. MARKET ST. LONG BEACH

### SPECIAL BONUS VALUE

### WITH THIS COUPON ONLY

#### "The Americanization of Emily"

Academy Award Nominations for Best Cinematography and Best Direction. A delightfully funny movie with Julie Andrews and James Garner plus "Perfect Furlough."

**50¢**

United Artists Theatre

217 E. Ocean Blvd.—HE 7-1267

### SPECIAL BONUS VALUE

### WITH THIS COUPON ONLY

#### DESKS

Plastic Top, 40"x18" With Drawers in Blond or Walnut Finish. RETAILS FOR 29.95 THIS OFFER GOOD 3 DAYS ONLY

**19<sup>95</sup>**

Dixie Stores

1830 E. Artesia, Long Beach, GA 3-5124

### SPECIAL BONUS VALUE

### WITH THIS COUPON ONLY

#### New Pianos . . . Save \$50

Gulbransen Pianos regularly priced from \$695. Full 88 notes, 8 ply pin block fall board, 3 working pedals, diaphan console scale. Includes delivery, tuning and lessons. Coupon Good Sunday and Monday, March 7th and 8th Only! Hours: Daily 11 a.m. to 9 p.m.; Sunday 12 to 6 p.m.

**\$50 OFF**

Organ & Piano Center

436 Long Beach Blvd., Long Beach

### SPECIAL BONUS VALUE

### WITH THIS COUPON ONLY

#### Ladies' Fashion Styled Haircut

Contoured and styled by experts at a sensational low price. Monday, Tuesday and Wednesday till 4 p.m.

**99¢**

Peter Pan Beauty Salons

200 East Broadway at Locust—HE 3-8118

Downtown Long Beach

### SPECIAL BONUS VALUE



## CARNIVAL STAR

The Great Zolar, KLU-TV cartoon jockey and magician, will be guest entertainer at the Temple Sinai carnival and sidewalk fair Sunday afternoon (March 14). He is host of the "King & Odie," "Funny Company" and "Jungle" shows.

## Fishing Gear Stolen

Fishing equipment worth more than \$100, was stolen Saturday in a garage burglary at the home of Jack W. Porter, 6433 Cantel St. The fishing gear was taken from a boat stored in Porter's garage.

CIVIC GROUPS SEEK TO AID LOWER RANKS

# Parley Monday on Navy Housing

What the community can do to assist Navy enlisted men and junior officers in finding housing they can afford in the Long Beach area will be the subject of an inter-organization meeting called for Monday morning.

Convening at the Empire Savings and Loan Association offices at Fifth St. and Pacific Ave. will be representatives of the Chamber of Commerce, Independent Business Men's Association, City Armed Services Com-

mission, realty and apartment house owners associations, and the Navy.

Consideration of the housing problem for Navy personnel by these groups was prompted by reports from Washington of growing concern over this matter in high Navy circles. It was reported that Admiral Horacio Rivero, vice chief of naval operations, was told on a recent visit to Long Beach that finding satisfactory housing is difficult and that rents here

are as high as they are in Washington, D.C.

**COL. KENNETH E. BELIEU**, Assistant Secretary of the Navy for installations and logistics, urged that community groups of Long Beach inform themselves of the ends of the servicemen and their families. He pointed out that some of the taxpayers' dollars must be used to train replacements if career servicemen become discouraged and do not reenlist.

"It is imperative," said

Col. Belieu, "that men have enough left over after paying their rent to give their families a decent life. If they cannot do this, they leave the service."

Capt. J. C. Young, public works officer at the Long Beach Naval Station, is chairman of a subcommittee of the Chamber of Commerce Armed Services Committee which has gone to work on the problem. Other members are Malcolm Epley, Rear Adm. Clark L. Green (Ret.),

Robert Westmyer, Clive Graham and Lloyd C. Leedom. Representing the IBMA at Monday's meeting will be President Don Phillips, Gene Tallman and Van Palmer.

**NAVY MEN** discussing the problem at a pre-conference this week said that it is particularly difficult for Navy men with larger families to find suitable housing at prices they can afford. There is ample housing for couples.

It was also noted that current authorizations for additional Navy housing in this area will provide quarters that are replacements for old, dilapidated facilities, and do not represent a net gain in housing availability.

Two hundred and twenty-four enlisted quarters are to be built in the Cabrillo housing area. Seventy-eight officers' quarters will be constructed at White Point. The new housing will cost \$4,562,000.

## 6 Lectures Scheduled by LBCC

Six public lectures are scheduled this week by the Long Beach City College forums department.

First session of a four-week "Property and Casualty Insurance Forum" will begin at 7:30 p.m. Monday in Newcomb School auditorium, 3351 Val Verde Avenue, near El Dorado Park Estates.

John R. Lokey will open the series with a talk on automobile insurance. In other weekly programs, insurance specialists will discuss medical and disability policies, fire insurance and home owner policies and special types of insurance coverage.

**DR. GILES T. BROWN**, chairman of the social sciences division of California State College at Fullerton, begins a new illustrated lecture series, "Spotlight the World," at 7:30 p.m. Wednesday in Boyd High School auditorium, 8th Street and Locust Avenue. First topic is "Hong Kong—The Island of Hope."

Other admission-free programs:

**MONDAY**  
The Literature of Ideas—John Robert Clarke, "Mark Twain in a Can-and-Label Society," 7:30 p.m., Rogers Junior High School auditorium, Monrovia Avenue and Appian Way.

**TUESDAY**  
Federal and State Income Taxation—G. O. Tollefson, "Recent Changes in Tax Law," 2 p.m., Boyd auditorium.

**WEDNESDAY**  
Nutrition for Senior Citizens—Mr. Michael J. Walsh, "Nutrients by the Calorie," 2 p.m., Boyd auditorium.

**THURSDAY**  
British Isles: Lands and Peoples—Dr. Harvey B. Franklin, "Scotland" (illustrated), 7:30 p.m., Rogers auditorium.



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### MAYPOLE TIME DRAWS NEAR

Youngsters in the more than 20 city playgrounds are preparing for the May Festivals on each playground. In addition, an all city festival will be held May 22 in Recreation Park. Rehearsals are held at 3:30 p.m.: Mondays—El Dorado, Palm Beach, Ramona, Somerset; Tuesdays—Bixby, California, Nineteenth, Scherer; Wednesdays—Houghton, MacArthur, Veterans, Wardlow, Whaley; Thursdays—Admiral Kidd, Coolidge, Silverado; Friday—Cherry, Drake and Heartwell.

## Quarter Finalists for Scholarships Listed

Nine Long Beach high school students have qualified as quarter-finalists in Southern California Edison Company's College Scholarship program. Six \$4,000 scholarships at the winners' choice of 15 participating private colleges and universities in the southland are the prizes.

H. G. Hanawalt, district manager of the company, said these students had qualified:

Ralph D. Armstrong, Jordan High School; Ralph La-

mont and Terrell A. Schmidt, Lakewood; Michael K. Askew, Ailysen R. Cadwell, Donald Curtis, John P. Hart and Gary E. Pugh, Millikan, and Gene A. Clough, Poly.

The college attended by each winner of the finals will receive a direct grant of \$750 annually for the four years of the scholarship.

In addition, an "Edison Gold Award" for scholastic achievement will be presented to 18 of southern and central California's foremost students who reach the finals.

Three of the foremost students in this region will be selected as winners of the Edison Gold Awards by a local divisional selection board comprised of prominent educators and business and civic leaders. The board will convene on April 3.

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Sponsored by the Community Welfare Council, meetings are free except for the luncheon session which costs \$2.

**THE PROGRAM** will open at 9:30 a.m. with a series of four lectures grouped under the category "Current Health Concerns."

First speaker will be Grant Leake of the California Food and Drug Administration discussing "Food and Drug Fads."

"Children in Trouble" will be the topic of Father Robert E. Deegan, director of the Catholic Welfare Bureau.

Dr. Bernard J. Michela, director of physical medicine and rehabilitation at Memorial Hospital of Long Beach, will speak on "Rehabilitation—A Community Responsibility."

**GEORGE** Badenhansen, administrator of the Harriman Jones Clinic, will discuss "Emergency Service in Our Community."

Luncheon speaker will be Dr. Nemat O. Borhani, acting chief of the Bureau of Chronic Diseases of the State Department of Public Health. He will speak on "Cardiovascular Diseases and Their Impact on the Community."

Dr. Borhani, who is a member of the President's Commission of Heart Disease,

Cancer and Stroke, will also outline highlights of the commission's recent recommendations.

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### BEAUTIES KICK-OFF CONTEST

Terry Wilson, 18, and Jo Ann Fiske, 19, both Millikan High School graduates, are first two local candidates in the national annual Amvet beauty contest. Local eliminations will be held May 1. Winner may compete at state and national levels. The 1964 national winner was a Long Beach miss, Claudia Young. Interested girls, single and between ages of 17 and 26, can contact Walt Myers, 6139 Lemon Ave., of Amvet Post 48.

### 2 Acquitted in Case of Stolen Securities

Fred G. Koenke, Downey, witnesses for Koenke were construction executive, and Dale O. Jennings, Hermosa Beach real-estate broker, have been acquitted in federal court of charges of possessing stolen securities, it was learned last week.

Jennings had as character witnesses George Blair and Roland Worthing of Blair Worthing Investment Co., San Pedro; Leonard A. Freeland of Leonard A. Freeland Co., a Los Angeles mortgage loan firm, and Donald F. Bishop, a real-estate broker of Arcadia and formerly of Redondo Beach.

According to the FBI, the stocks on which the charges were brought were taken in Maywood, N.J., in an August 1963 burglary of a residence when a safe was removed containing securities of International Business Machines, Eastman Kodak, General Electric, General Telephone, National Distillers and Sears, Roebuck and Co.

IN A JOINT trial of the three, Judge Curtis convicted Lofland on the possession charge and set sentencing for March 29.

At the time of their arrest, Koenke and Jennings had offices at 2199 Temple Ave., Signal Hill.

Defense attorneys Jerome Weber and Norman Kent said Jennings and Koenke had accepted the stocks as valuable to be pledged for investment, not knowing they were stolen.

The attorneys said the certificates were to have been posted by Jennings and Koenke for financing of large market developments they were to build in Anaheim and Las Vegas for a Nevada food corporation.

Both men were carrying briefcases of stocks on the way to an appointment they had arranged with a prospective Beverly Hills financier when they were arrested by federal agents.

According to counsel, a quantity of the stocks alleged to be stolen were in a briefcase carried by Koenke, who is a member of Builders and Engineers Associates, 10242 Lakewood Blvd., Downey, and chairman of the Downey Citizens Industrial Advisory Committee.

TESTIFYING as character

### Ayub Ends Visit to China, Talks of 'Cooperation'

TOKYO (UPI)—President Ayub Khan of Pakistan ended his five-day visit to Peking Saturday, reportedly hailing the prospects of "close friendly cooperation" between Pakistan and Communist China.

The Communist New China News Agency quoted him as saying that such cooperation would be "for the mutual benefit of our peoples, for promoting stability and peace in Asia . . . and for opposing colonialism and imperialism in all its forms."

Pakistan is a member of the Southeast Asia Treaty Organization (SEATO) and the Central Treaty Organization (CENTO). It signed mutual defense agreements with the United States in 1954 and 1959 and has endorsed the North Atlantic Treaty Organization (NATO) as vital to world security.

### Landlords, Tenants Warned by Assessor

More than 25,500 landlords for the third straight year. It and 26,500 veterans are facing deadlines at the city assessor's office.

The one for the landlords is closer — March 15. Owners of rental properties have been asked to return by mail the forms they have received for listing names of tenants.

The purpose is to help the city spread the tax load by assessing and collecting from persons who own household furnishings but no real estate in Long Beach, City Assessor J. R. Cole explained.

This system is being used

### Thousands to Participate in Bridge Play for Charity

Top bridge players in more than 200 cities of the United States and Canada will compete Friday, playing the same hands at the same time they are played at the Spring National Championships of the American Contract Bridge League in Cleveland, Ohio.

The Long Beach area will participate, with playing at 8 p.m. at 1604 Cherry Ave. Entry fees will benefit the ACBL Charity Foundation.

Last year, in connection with National Championships at Dallas, Tex., 18,000 players participated, raising more than \$34,000 for the ACBL Charity Fund. In Long Beach, 123 players played, raising \$358.

The coming game, eighth in the league's history, is expected to top previous records. Players everywhere are dealt the exact hands which the experts tackle at the National. Each individual game is scored independently, but the results are compared with those of all players in the contest. Awards, in addition to top-score prize for each section, include prizes for the best scores in each district and prizes for national first-, second- and

third-place winners. It is not necessary to be a member of the League to play.

**WEST COAST METALCRAFTS**  
PHONE GARfield 4-1564  
BUDGET 3980 CHERRY AVE. TIME  
TERMS

**Ornamental IRON**  
GATES, STAIRS, RAILINGS, FENCES, GRATES, GARDEN LAMP, FOUNTAINS  
Locally Owned and Operated Since 1950  
Ornamental Iron Manufactured in Our Own Shop

## MARCH of BARGAINS

**on DRUGS and SUNDRIES**

**AT Sav-on**

**CONTACT Cold Capsules**  
All-Day/All-Night Relief from the common cold and hay fever. 1.49 18's **98c**

**Absorbine Jr.**  
Training and experience have provided your Sav-on pharmacist with the complete knowledge of drugs that is one of the ABC's of pharmacy. This skill assures you of utmost accuracy and professional service at all times. 1.45 4 oz. Size **98c**

**Aqua Velva**  
ICE BLUE After Shave  
Cools razor burn. 98c 6 oz. Size **66c**

**Vitalis**  
HAIR DRESSING  
Keeps hair neat all day. 1.83 7 oz. Size **77c**

**ANALIST**  
DECONGESTANT TABLETS  
Symptomatic relief of colds, sinus congestion and hay fever. 20's 98c Size **79c**

**DRISTAN**  
DECONGESTANT TABLETS  
3-layer tablets for relief from colds, hay fever & sinus. 50's 1.69 Size **1.39**

**SLEEP-EZE**  
Sleeping Tablets—Effective as Phenobarbital—yet so safe—no drug hangover—no drug habit. 25's 1.59 Size **98c**

**Green Mint Mouthwash**  
Leaves a refreshing, clean taste. 98c 13 oz. Size **78c**

**Polident**  
Denture Cleanser  
Cleans false teeth—without brushing. 75c 7 oz. Size **49c**

**DOAN'S PILLS**  
Mild diuretic to the kidneys. 40's **69c**

**Senokot**  
GRANULES  
Corrects Constipation gently . . . non-habit forming. 2.35 4-oz. Size **2.39**

**ANACIN**  
TABLETS  
Pain relief for headache, neuritis, neuralgia. 50's 79c Size **59c**

**Milk of Magnesia**  
PHILLIP'S—Choice of Regular or Mint Flavor. 69c 12 oz. Size **49c**

**PRO**  
Tooth Brushes  
"Tetter" hard or medium nylon bristles—pastel colors. Reg. 69c **4:1.00**

**Pepto-Bismol**  
for relief of UPSET Stomach. 1.39 12 oz. Size **98c**

**Reulon**  
"Aquamarine" or "Intimate"  
MOISTURE LOTION for Hand & Body 12 oz. 2.29 Value **1.10**

### Let's Play Ball

**Fielder's Glove**  
"Al Bark" by SPALDING . . . Medium size glove with E-Z Flex Palm King, three quarter lined, laced heel. \$3.95 Value **3.69**

**Pitcher's Glove**  
"Don Drysdale" by SPALDING . . . full size glove with double-fold T-Bar Web design, Fox Lining, adjustable wrist strap. \$9.95 Value **6.98**

**5-Finger Glove**  
"Carl Yastrzemski" by SPALDING . . . large size with notched Super-Flex web, narrow L-shaped heel. \$13.95 Value **8.95**

**Baseball Bat**  
"Little League" by SPALDING . . . Select grain Northern White Ash . . . black barrel, natural handle. 28" to 32" Lengths **1.79**

**"LITTLE LEAGUE" Baseball**  
by SPALDING—Major League cushioned cork centers, select horsehide cover with 108 hand stitches. **1.59**

**LOOSELEAF Filler Paper**  
STUART HALL—3-hole punched—choice of wide or narrow rule. 200 Sheets **49c**

**ACCO**  
Ring Binder **59c**

**89c Typing Paper**  
"Kleoresa"—Erasable bond in dispenser box. 100 Sheets **69c**

**89c CANVAS Binder**  
Blue color . . . 3 rings—inside city for papers. **77c**

**63c Theme Books**  
STUART HALL—3-hole, spiral bound, ass't colors. **49c**

**BLUE CHIP**

**FIRST QUALITY Charmeen NYLON Hosiery**

Seamless Sheers . . . for that flattering bare leg look . . . exclusive fashion toe fit.

- Reinforced Heel & Toe
- Plain Heel—Reinforced Toe
- Micro-Mesh (Gas Resistant)

Your Choice **79c Pr.**

**ARRID**  
Cream Deodorant with PERSTOP 49c Reg. Size **3:1.00**

**CANNON Towels**

"Portrait Rose"—Lush cotton jacquard towels with color on color. Replenish your towel supply now with these beauties and save.

Bath Towel 24x44" **1.59**  
Hand Towel 16x26" **88c**  
Face Cloth 12x17" **39c**

**Bed Pillow**  
Foam inner core with Du-Pont Dacron-Polyester. Soft, fluffy, non-allergenic. Printed durable ticks. 26x26" **2.99**

**CANNON Bed Blanket**  
"Garden Rose"—Rayon, Acrylic-Acrylic blend with over-all rose print in pink, blue, or yellow. Matching 5" binding. For twin or double size bed. **4.98**

**Kitchen Towels**  
Fine white cotton towels that are extra absorbent. Large size (17x29" approx). **5:79c**

**CANNON Blanket**  
"Hampton"—Solid color cotton "thermal" blanket for warmth in winter, coolness in summer. Nylon binding in ass't colors. **5.29**

**CROWN Glow Lite**  
Walnut & brass stands, glass candle cups. 3 sizes. **89c**

**Tapered Candle**  
Walnut stand, star shaped brass holder. 3 sizes. **89c**

**Ala Babba Jar**  
w/Scented Candle in glass bowl, brass base and lid. **1.69**

**3-Pc. Candle**  
SET—12" Candle with flowers set in brass-tone or silver-tone bowl. **1.29**

**Cigarette Ash Tray**  
with Holder for Cigarettes. An inexpensive gift with a luxurious look! Brass or Silver-tone Finish **89c**

**Prism Lite**  
Victorian design—walnut stem w. brass stand. 4 colors and sizes. **1.29**

**11 1/2" Hurricane LAMP**—Brass Finish candle in—1.39

**Flower Vase**  
w/Bases—Colonial style design, brass or silver-tone bowl. **1.29**

**8 1/2" Angel Lite**  
w/Scented Candle . . . Brass Finish assorted scents. **1.98**

**DECAF**  
Instant Coffee Wake-Up Flavor! 8 oz. Jar **1.19**

**CURITY**  
DIAPERS—Soft cotton gauze. 21x48". 1 Dozen **2.69**

**NU-SOFT**  
Fabric Softener Whitens & Brightens too! Qt. **59c**

**MERIT** Liquid  
DETERGENT for Dishes—fine Fabrics. Pink or Regular. Qt. **39c**

**MATCHES**  
SAV-ON Box of 50 **11c**

**ENVELOPES**  
HOUSEHOLD HELPER 100 Letter or 50 Legal Size. 39c Value **25c**

**HALO**  
HAIR SPRAY Choice of Regular or Super-Soft. 1.19 14 oz. Size **69c**

**Shoe Polish**  
JOHNSON'S—with Built-in Applicator. Liquid or Paste. Reg. 29c **19c**

**Work Gloves**  
BOSS—Ideal garden glove. 4 Pair for **1.00**

**Vaporizer-Humidifier**  
Famous Name—12 to 14 hour operation . . . automatic shut-off safety feature. Holds a full gallon of water. Cord included. \$3.95 Value **3.98**

**BORROWERS—BEWARE!**

Nobody likes a cup and saucer borrower. Or a chair, table and punch bowl scrounger. So next time you're having a party, do it right. Call us. We'll show up on the dot with everything you need, "table-ready" and just as nice as you have in your own home. For a mere pittance we'll help make your party a smash hit and give you time to relax and enjoy it! Who gives the best parties in town? You and Abbey Rents, of course!

**ABBEY RENTS**  
and party, too easy budget for us

ANAHEIM—PR 3-822/DOWNEY—TO 5-1541/LONG BEACH—GE 4-0321  
SANTA ANA—PI 3-112/TORRANCE—FR 4-2423/LOS ANGELES—PL 2-3131

AD PRICES PREVAIL  
March 7th to March 10th  
Sunday through Wednesday

**Sav-on**

**SELF-SERVICE DRUG STORES**  
Open 9 A.M. to 10 P.M.—7 Days A Week

**Rx** Bring Your Next Prescription in to Sav-on Drugs



BEAUTIES KICK-OFF CONTEST

Terry Wilson, 18, and Jo Ann Fiske, 19, both Millikan High School graduates, are first two local candidates in the national annual Amvet beauty contest. Local eliminations will be held May 1. Winner may compete at state and national levels. The 1964 national winner was a Long Beach miss, Claudia Young. Interested girls, single and between ages of 17 and 26, can contact Walt Myers, 6139 Lemon Ave., of Amvet Post 48.

2 Acquitted in Case of Stolen Securities

Fred G. Koenke, Downey construction executive, and Dale O. Jennings, Hermosa Beach real-estate broker, have been acquitted in federal court of charges of possessing stolen securities, it was learned last week.

Charges that Koenke and Jennings handled some \$70,000 in stocks that they knew to be stolen were dismissed by U.S. Judge Jesse W. Curtis Jr. in a three-day trial that ended Feb. 25.

Koenke, 45, of 10026 Sideview Drive, Downey, and Jennings, 43, were arrested outside a Beverly Hills bank last July 6 by the FBI, which on the same day arrested James E. Lofland, 40, at his Los Angeles home.

In a joint trial of the three, Judge Curtis convicted Lofland on the possession charge and set sentencing for March 29.

At the time of their arrest, Koenke and Jennings had offices at 2199 Temple Ave., Signal Hill.

Defense attorneys Jerome Weber and Norman Kent said Jennings and Koenke had accepted the stocks as valuables to be pledged for investment, not knowing they were stolen.

The attorneys said the certificates were to have been posted by Jennings and Koenke for financing of large market developments they were to build in Anaheim and Las Vegas for a Nevada food corporation.

Both men were carrying briefcases of stocks on the way to an appointment they had arranged with a prospective Beverly Hills financier when they were arrested by federal agents.

According to counsel, a quantity of the stocks alleged to be stolen were in a briefcase carried by Koenke, who is a member of Builders and Engineers Associates, 10242 Lakewood Blvd., Downey, and chairman of the Downey Citizens Industrial Advisory Committee.

TESTIFYING as character



BORROWERS—BEWARE!

Nobody likes a cup and saucer borrower. Or a chair, table and punch bowl scrounger. So next time you're having a party, do it right. Call us. We'll show you how to get a thing you need, "table-ready" and just as nice as you have in your own home. For a mere pittance we'll help make your party a smash hit and give you time to relax and enjoy it! Who gives the best parties in town? You and Abbey Rents, of course!

ANAHEIM—PR 8-882/DOWNEY—TO 6-1041/LONG BEACH—GE 4-0921  
SANTA ANA—RA 6-1131/TORRANCE—FR 1-2481/LOS ANGELES—PL 2-3131

Landlords, Tenants Warned by Assessor

More than 25,500 landlords and 26,500 veterans are facing deadlines at the city assessor's office.

The one for the landlords is closer — March 15. Owners of rental properties have been asked to return by mail the forms they have received for listing names of tenants.

The purpose is to help the city spread the tax load by assessing and collecting from persons who own household furnishings but no real estate in Long Beach, City Assessor J. R. Cole explained.

This system is being used

Thousands to Participate in Bridge Play for Charity

Top bridge players in more than 200 cities of the United States and Canada will compete Friday, playing the same hands at the same time they are played at the Spring National Championships of the American Contract Bridge League in Cleveland, Ohio.

The Long Beach area will participate, with playing at 8 p.m. at 1604 Cherry Ave. Entry fees will benefit the ACBL Charity Foundation.

Last year, in connection with National Championships at Dallas, Tex., 18,000 players participated, raising more than \$34,000 for the ACBL Charity Fund. In Long Beach, 128 players played, raising \$388.

The coming game, eighth in the league's history, is expected to top previous records. Players everywhere are dealt the exact hands which the experts tackle at the National. Each individual game is scored independently, but the results are compared with those of all players in the contest. Awards, in addition to top-score prize for each section, include prizes for the best scores in each district and prizes for national first-, second- and

third-place winners. It is not necessary to be a member of the League to play.

**Ornamental IRON**  
COLUMNS, STOPS, STAIRS, RAILS, INTERIORS, GATES, ORNAMENTAL LANE FURNITURE  
Locally Owned and Operated Since 1908  
Ornamental Iron Manufactured in Our Own Shop

**WEST COAST METALCRAFTS**  
PHONE GARFIELD 4-1564  
BUDGET TERMS 3980 CHERRY AVE. PLAIN

MARCH of BARGAINS

on DRUGS and SUNDRIES

**AT Sav-on**

**Green Mint Mouthwash** 78c  
Leaves a refreshing, clean taste. 13 oz. Size

**Senokot GRANULES** 2.39  
Corrects Constipation gently... non-habit forming. 4-oz. Size

**Polident Denture Cleanser** 49c  
Cleans false teeth — without brushing. 7 oz. Size

**ANACIN TABLETS** 59c  
Pain relief for headache, neuritis, neuralgia. 50's

**DOAN'S PILLS** 69c  
Mild diuretic to the kidneys. 40's

**PHILLIP'S** 49c  
Choice of Regular or Mint Flavor. 12 oz. Size

**Revlon "Aquamarine" or "Intimate" MOISTURE LOTION** 1.10  
For Hand & Body. 12 oz. 2.20 Value

**Pepto-Bismol** 98c  
for relief of UPSET Stomach. 1.39 12 oz. Size

**CONTAC Cold Capsules** 98c  
All-Day/All-Night Relief from the common cold and hay fever. 1.49 10's

**Absorbine Jr.** 98c  
with Pres-O-Matic Applicator... antiseptic liniment. 1.45 4 oz. Size

**Aqua Velva ICE BLUE After Shave** 66c  
Cools razor burn. 98c 6 oz. Size

**Vitalis HAIR DRESSING** 77c  
Keeps hair neat all day. 1.03 7 oz. Size

**ANAHIST DECONGESTANT TABLETS** 79c  
Symptomatic relief of colds, sinus congestion and hay fever. 20's 98c Size

**DRISTAN DECONGESTANT TABLETS** 1.39  
3-layer tablets for relief from colds, hay fever & sinus. 50's 1.60 Size

**SLEEP-EZE** 98c  
Sleeping Tablets — Effective as Phenobarbital — yet so safe — no drug hangover — no drug habit. 26's 1.59 Size

Let's Play Ball

**Felder's Glove** 3.69  
"Al Dark" by SPALDING... Medium size glove with E-Z Flex Palm hinge, three quarter lined, laced heel. 5.95 Value

**Pitcher's Glove** 6.98  
"Don Drysdale" by SPALDING... full size glove with double-fold T-Bar Web design. Full lining, adjustable wrist strap. 9.95 Value

**5-Finger Glove** 8.95  
"Carl Yastrzemski" by SPALDING... large size with notched Super-Flex web, narrow L-shaped heel. 15.95 Value

**Baseball Bat** 1.79  
"Little League" by SPALDING... Select grain Northern White Ash... black barrel, natural handle. 28" to 32" Lengths

**"LITTLE LEAGUE" Baseball** 1.59  
by SPALDING — Major League cushioned cork centers, select horsehide cover with 108 hand stitches.

**LOOSELEAF Filler Paper** 49c  
STUART HALL... 3-hole punched — choice of wide or narrow rule. 200 Sheets

**ACCO Ring Binder** 59c  
8 1/2" Typing Paper — "Kneerasa" — Erasable bond in dispenser box. 100 Sheets 89c CANVAS Binder Blue color... 3 rings — inside clip for papers. 77c

**63c Theme Books** 49c  
STUART HALL — 3-hole, spiral bound... 49c

**CHARMEEN NYLON Hosiery**

Seamless Sheers... for that flattering bare leg look... exclusive fashion toe fit.

- Reinforced Heel & Toe
- Plain Heel — Reinforced Toe
- Micro-Mesh (Run Resistant)

**ARRID Cream Deodorant with PERSTOP** 3.10  
49c Reg. Size

**CANNON Towels**

- Bath Towel 24x44" 1.59
- Hand Towel 16x26" 88c
- Face Cloth 12x12" 39c

**CANNON Bed Blanket** 4.98  
Foam inner core with Du-Pont Dacron-Polyester. Soft, fluffy... non-allergenic. Printed durable ticks. 20x26"

**Bed Pillow** 2.99  
Foam inner core with Du-Pont Dacron-Polyester. Soft, fluffy... non-allergenic. Printed durable ticks. 20x26"

**Kitchen Towels** 5.79c  
Fine white cotton towels that are extra absorbent. Large size (17x29" approx).

**"Garden Rose" — Rayon, Acrylic-Acrylic blend** 1.69  
with overall rose print in pink, blue, or yellow. Matching 5" binding. For twin or double size bed.

**"Hampton" — Solid color cotton "thermal" blanket** 5.29  
for warmth in winter, coolness in summer. Nylon binding in ass't colors.

**CROWN Glow Lite** 89c  
Walnut & brass stands, glass candle cups. 3 sizes.

**Tapered Candle** 89c  
Walnut stand, star shaped brass holder. 3 sizes.

**Ala Babba Jar** 1.69  
w/Scented Candle in glass bowl, brass base and lid.

**3-Pc. Candle SET** 1.29  
12" Candle with flowers set in brass-tone bowl.

**Cigarette Ash Tray** 89c  
with Holder for Cigarettes. An inexpensive gift with a luxurious look! Brass or Silver-tone Finish

**Prism Lite** 1.29  
Victorian design... walnut stem w/brass stand. 4 colors and sizes.

**11 1/2" Hurricane LAMP** 1.39  
— Brass finish candle in-cluded.

**Flower Vase** 1.29  
w/Roses — Colonial style design, brass or silver-tone bowl.

**8 1/2" Angel Lite** 1.98  
w/Scented Candle... Brass finished angel... 4 assorted scents.

**DECAF** 1.19  
Instant Coffee Wake-Up Flavor! 8 oz. Jar

**CURITY DIAPERS** 2.69  
Soft cotton gauze. 21x40". 1 Dozen

**NU-SOFT** 59c  
Fabric Softener Whitens & Brightens too! Qt.

**Vaporizer-Humidifier** 3.98  
Famous Name — 12 to 14 hour operation... automatic shut-off safety feature. Holds a full gallon of water. Cord included. 6.95 Value

**MERIT Liquid** 39c  
DETERGENT for Dishes — fine Fabrics. Pink or Regular. Qt.

**MATCHES** 11c  
SAV-ON Box of 50

**ENVELOPES** 25c  
HOUSEHOLD HELPER 100 Letter or 50 Legal Size. 39c Value

**HALO HAIR SPRAY** 69c  
Choice of Regular or Super-Soft. 1.19 14 oz. Size

**Shoe Polish** 19c  
JOHNSON'S — with Built-in Applicator. Liquid or Paste. Reg. 25c

**Work Gloves** 4.00  
BOSS — Ideal garden glove. 4 Pair for 1.00

**Sav-on SELF-SERVICE DRUG STORES**

AD PRICES PREVAIL March 7th to March 10th Sunday through Wednesday

Open 9 A.M. to 10 P.M. — 7 Days A Week

Bring Your Next Prescription in to Sav-on Drugs



# \*\*\* Bonus Coupon Day \*\*\*

**Items and services offered on this page are not limited to Monday only -- prices will remain in effect for the number of days indicated in each individual coupon.**

## WITH THIS COUPON ONLY

**1/2 Lb. Ground Round Steak Dinner**  
Served with French Fries or REGULAR 63c  
Baked Potato, Roll and Butter.  
Coupon Honored Mon. & Tues.  
March 8 & 9  
**49¢**  
**Sizzler Steak House**  
2 Locations — 11 A.M. to 9 P.M.  
545 E. Anaheim, Wilm. (S bl. E. of Avalon) TE 4-0894  
1715 N. Ballis Rd., Opt. (Just So. of Sears) 631-2158

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Lubrication Special**  
A complete lube job using Shell products. No extra purchase necessary. Shell credit card accepted. Coupon good thru Fri., March 12.  
**49¢**  
**C. B. Lynd's Tire Specialties**  
2000 Cherry at Spring  
GA 6-3537

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Attention Boat Builders**  
ALL MARINE PLYWOOD  
(BUY ALL YOU NEED  
TO DO THE JOB  
AT THIS LOW COUPON PRICE)  
**10% OFF**  
COUPON GOOD THROUGH MARCH 11.  
**Long Beach Plywood Co.**  
1831 Freeman, Long Beach

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Free Shoe Shine!**  
FOR MEN ONLY — A FREE SHOE SHINE with this coupon. One pair only. No other obligation. Offer good Monday thru Thursday, March 8th, 9th, 10th, 11th. Come in and get the best FREE SHOE SHINE you have ever had.  
**FREE SHOE SHINE**  
**Al Rogers Shoe Parlor**  
1445 Cherry Ave., Long Beach  
(Next to Jacobson's Barber Shop)

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**African Mahogany**  
Pre-Finished Plywood Panels  
4" x 4" x 8' REG. 4.70  
BUY ALL YOU NEED AT THIS LOW COUPON PRICE  
**4<sup>23</sup>**  
COUPON GOOD THROUGH MARCH 11.  
**Long Beach Plywood Co.**  
1831 Freeman, Long Beach

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Custom Made Draperies**  
MADE IN OUR OWN WORK ROOM 5-Day Delivery.  
All Work Guaranteed  
Unconditionally for 5 Full Years.  
This Offer Expires March 18, 1963  
**1<sup>79</sup>**  
SQ. YD.  
**Miller's Draperies**  
1211 E. SOUTH ST. — LONG BEACH  
Phone GA 3-8756 or 312-0963

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Free Child's Dinner**  
Bring the children into the Clouds for a wonderful view of the Airport and its activities. Coupon is good up to 3 children under 12 when accompanied by parents.  
**FREE!**  
Coupon Good Mon. thru Thurs., March 8-11  
**Clouds Restaurant**  
At the Municipal Airport—HA 5-3890  
Validated Parking

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Oak Plywood Panels**  
PRE-FINISHED — JUST NAIL IN PLACE.  
1/2" x 4" x 8' — REG. 14.08  
BUY ALL YOU NEED AT THIS LOW COUPON PRICE  
**10<sup>76</sup>**  
COUPON GOOD THROUGH MARCH 11  
**Long Beach Plywood Co.**  
1831 Freeman, Long Beach

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**FREE HAIRCUT!**  
With Any Shampoo & Styling  
Good Mon. thru Thurs.  
**FREE**  
**Lapin Bros. School Beauty**  
2670 E. Pacific Coast Hwy.—413-9991  
Free Parking Air Conditioned

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**5000 BLUE CHIP STAMPS**  
With 40 yards or more of carpeting purchased. This offer expires March 14, 1963.  
**FREE**  
**G & B Carpets**  
1815 N. Long Beach Blvd., Compton. Call 639-2660

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**DuPont Cont. Filament Nylon Pile**  
Extra heavy weight nylon constructed to give long service in dense traffic areas. Multi-level cobblestone textures. 5 fashion-right colors. This offer good MARCH 7-8-9-10 ONLY.  
**3<sup>49</sup>**  
Sq. Yd.  
**Sav-On Carpets**  
5141 Atlantic Blvd., Long Beach  
Phone 425-1243

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Havoline Motor Oil Change** This Coupon Worth  
This coupon worth \$1.00 on 5-qt. Havoline motor oil change at regular price or 80c on 4-qt. change. Offer good till April 4, 1963.  
**1<sup>00</sup>**  
**Phillips Texaco Stations**  
Carson & Woodruff — HA 1-5243  
Cherry & Del Amo — 423-6010  
Los Coyotes & Palo Verde — 429-3002

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Fire Safety Equipment**  
A 2 1/2-pound FIVE-FOOTER DRY CHEMICAL FIRE EXTINGUISHER for only \$9.99. The EXTINGUISHER is suitable for your Home, Car, or Boat. We specialize in Fire Extinguisher SERVICE for all makes. Offer good thru March 31st.  
**9<sup>99</sup>**  
**LBWS**  
1629 W. Anaheim, Long Beach... HE 7-2218

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Weldwood Hickory**  
PRE-FINISHED PANELS  
4" x 4" x 8' REG. 15.74  
BUY ALL YOU NEED AT THIS LOW COUPON PRICE  
**11<sup>88</sup>**  
COUPON GOOD THROUGH MARCH 11  
**Long Beach Plywood Co.**  
1831 Freeman, Long Beach

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Combination Sink Faucet—Wall Type**  
• SLIDING DOOR  
• MEDICINE CABINETS \$11.50  
• HEATER HOUSE FOR WATER HEATER (Galvanized) \$32.50  
This Offer Good March 7-14 Only  
**6<sup>95</sup>**  
**C.O.D. Plumbing Supplies**  
2040 SOUTH ST. (Near Cherry) Phone ME 3-2338

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Stereo & Monaural Long Play Records**  
Buy at our low, low, regular price of 99¢ each. Receive the fifth record absolutely free. Popular tunes by current artists. This offer good 'til March 14, 1963  
**FREE**  
**Acorn Arrow Electronics**  
4684 LONG BEACH BLVD. — LONG BEACH  
OPEN 7 DAYS A WEEK

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**SCHWINN BIKES**  
10 speed Schwinn continental bicycles. Summer is here, but these are priced to clear. Regular price \$89.95.  
**54<sup>95</sup>**  
Coupon Good Mon. & Tues. Only  
Choice Charge Account Plan—Free Parking — Silverdome Tires  
**B. F. Goodrich Store**  
1112 Long Beach Blvd.—HE 6-5205

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**12-TRANSISTOR RADIO**  
Summer's nearly here. Are you ready for the beach and mountains? Don't forget that good music in the patio either. Twelve-transistor radio, complete with earphone and nice case. COUPON GOOD THROUGH MARCH 13, 1963.  
**12<sup>99</sup>**  
**Giant Electronics**  
Open Every Day Till 9 p.m. Sun. Till 6  
8635 Artesia Blvd. ME 4-5335

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Closeout—All Gift Items**  
• China Tea Sets, Val. \$4.95-\$14.95  
• Jewelry Boxes, Val. \$6.95-\$9.95  
• Electric Clocks, Val. \$10-\$25  
• Alarm—Wall—China—Novelty  
This offer good March 8-10.  
**20% TO 30% OFF**  
**Shaulis Jewelers** 13 Years Same Location  
5630 Atlantic Ave., Long Beach GA 2-3256

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Harbor Cruise**  
2-Hr. Narrated Cruise of Long Beach—Los Angeles Harbor aboard the Shearwater. Depart from Pierpoint or Navy Landing. Call for departure times and reservations. Children under 12 only 75¢. ADULTS  
This Coupon Good Mon., Tues., Wed., Thurs., March 8 thru 11.  
**1<sup>50</sup>**  
**Pierpoint Landing**  
HE 2-0408 or HE 2-1116

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Tie Cleaned Free**  
With any suit cleaned we will clean one tie FREE.  
**FREE**  
OFFER GOOD MARCH 8, 9 & 10, 1963 ONLY.  
**Seabright Cleaners**  
6424 E. Spring St. (Plaza Shopping Center)  
Long Beach. Open Mon. thru Fri., 7:30 A.M.-3 P.M.; Sat. 7:30 A.M.-4 P.M.

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**1-Pair Knitting Needles**  
With this coupon and a \$1.00 minimum purchase, receive FREE 1 pair of aluminum knitting needles. 10" size 2 to 7 or 14" size 1 to 7, and free knitting lessons—Coupon Good March 8 to 12.  
**FREE**  
**Yarns Unlimited**  
2708 Del Amo Blvd. (Corner of Del Amo and Paramount in Color Corner) GA 8-3888  
Open Daily 10:30 to 6 P.M., Sun. 12 to 5 P.M.

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Motor Overhaul**  
All Chrysler products. Includes: Install rings, gaskets, clean carbon, remove ring ridge, clean oil screen and pan, furnish new oil. Total parts & labor 6-cyl. ....  
**89<sup>75</sup>**  
V-8 Engine \$30 additional. We use only genuine Chrysler product parts. Offer expires 3-15-63.  
**Verne Holmes Dodge**  
3119 Atlantic, Long Beach

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Apartment House Special!!**  
HEAVY DUTY TRASH CANS  
50-Gal. Lightweight (19 1/2" lb.)  
With L.I. City Code Approved  
Home Owner's Size (30-Gal.) \$1.98  
This Offer Good March 7-14 Only  
**2<sup>99</sup>**  
**Cecil's Fix-It Shop**  
5301 CHERRY AVE. — LONG BEACH  
OPEN 7 DAYS A WEEK Phone GA 2-4613

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**PILLOW SPEAKER!**  
You need this, for beach, patio, or even in your home. Real comfort and private listening, too. A real value at Giant. Designed for any size transistor radio—with cord and plug.  
**1<sup>99</sup>**  
COUPON GOOD THROUGH WED., MARCH 10  
Open Every Day Till 9 p.m. Sun. Till 6  
**Giant Electronics**  
8635 Artesia Blvd. ME 4-5335

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Beautiful Quilted Bedspread**  
With the purchase of 1 average size room of carpeting. Our regular all jute back nylon carpeting. Special priced at \$95 sq. yd.  
**FREE**  
Limit 1 per Customer (100's of Colors and Patterns)  
Offer Expires March 13, 1963  
**Miller's Draperies**  
1211 E. SOUTH ST. — LONG BEACH  
Phone GA 2-8756 or 312-0963

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**RELIGIOUS MEDALS AND CRUCIFIXES**  
Regular \$1.50. Assorted designs, patterns and colors. "We also specialize in fine watch and clock repairing." THIS OFFER GOOD FOR ONE WEEK.  
**1<sup>00</sup>**  
OPEN DAILY 10 TO 4 P.M. Saturday 10 to 12 p.m.  
**Wolf's Jewelry**  
519 Pine Ave.

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Carpet Remnants Special!!**  
Room Size. Variety of colors. Nylon, wools, blends.  
This offer good the week of March 7-14 only.  
**\$10 (AND UP)**  
**G & B Carpets**  
1815 N. Long Beach Blvd., Compton  
Call 639-2660

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Reg. \$1.25 5x7 Color Enlargement**  
Enlargement offer. From color slides or color negatives. 5x7 color enlargement 69¢ or 3 for \$1.69. 8x10 color enlargement. Reg. \$1.50... \$1.98 or 3 for \$1.50. Coupon good this week only.  
**69¢ 3 for 1.69**  
**Wier's Camera**  
4426 Atlantic Avenue; GA 2-2929

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Ash Plywood Panels**  
PRE-FINISHED - FIRST QUALITY  
BUY ALL YOU NEED AT THIS LOW COUPON PRICE.  
1/2" x 4" x 8' — REG. 9.57  
**8<sup>61</sup>**  
COUPON GOOD THROUGH MARCH 11.  
**Long Beach Plywood Co.**  
1831 Freeman, Long Beach

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**LUBE JOB**  
Get acquainted offer at our new location — any Ford Motor Co. passenger car — no purchase necessary.  
**FREE!**  
offer expires Fri. p.m. 3-12-63  
**Murphy Lincoln-Mercury**  
(at the L. B. Traffic Circle)  
1910 Lakewood Blvd. — GE 4-9916

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Transmission Tune-up Special**  
All Chrysler products. Drain transmission & torque converter, clean oil pan & intake screen, fill with special Mopar fluid, adjust bands & line pressures & button cables & throttle linkage. Test performance & engine idle.  
**15<sup>85</sup>**  
Offer expires 3-15-63  
**Verne Holmes Dodge**  
3119 Atlantic, Long Beach

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**Service Special**  
Clean & repack, and adjust front wheel bearings—inspect and adjust brakes, a \$125 Value... Offer expires 3-15-63.  
**2<sup>50</sup>**  
**Verne Holmes Dodge**  
3119 Atlantic, Long Beach

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**MASSAGE PILLOW**  
Back hurts, bad aches, want to stir the old blood up a little, you need an OSTER Massager. Limited amount, act now! Pillow type, \$29.95 value. COUPON GOOD THROUGH MARCH 13.  
**9<sup>98</sup>**  
Open Every Day Till 9 p.m. Sun. Till 6  
**Giant Electronics**  
8635 Artesia Blvd. ME 4-5335

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**WHEEL BALANCE**  
Receive precision wheel balance for only \$1.00 with purchase of ANY tire during the month of March.  
**1<sup>00</sup>**  
COUPON GOOD thru March 31, 1963  
**C. B. Lynd's Tire Specialties**  
3000 Cherry at Spring—GA 6-5557

## SPECIAL BONUS VALUE

## WITH THIS COUPON ONLY

**AIR MATTRESS**  
Ideal for camping, sleeping bags or at the beach. Heavy vinyl material, easy to inflate. A spectacular buy. COUPON GOOD THROUGH MARCH 23.  
**1<sup>99</sup>**  
Open Every Day Till 9 p.m. Sun. Till 6  
**Giant Electronics**  
8635 Artesia Blvd. ME 4-5335

## SPECIAL BONUS VALUE

# \*\*\* Bonus Coupon Day \*\*\*

Items and services offered on this page are not limited to Monday only -- prices will remain in effect for the number of days indicated in each individual coupon.

<b>WITH THIS COUPON ONLY</b> <b>1/2 Lb. Ground Round Steak Dinner</b> Served with French Fries or REGULAR 69¢ Baked Potato, Roll and Butter. Coupon Honored Mon. & Tues., March 8 & 9 <b>49¢</b> <b>Sizzler Steak House</b> 2 Locations — 11 A.M. to 9 P.M. 548 E. Anaheim, Wilm. (3 bl. E. of Avalon) TE 4-0894 1715 N. Buell Rd., Cpt. (Just So. of Sears) 631-2156	<b>WITH THIS COUPON ONLY</b> <b>5000 BLUE CHIP STAMPS</b> With 40 yards or more of carpeting purchased. This offer expires March 14, 1965. <b>FREE</b> <b>G &amp; B Carpets</b> 1815 N. Long Beach Blvd., Compton. Call 639-2600	<b>WITH THIS COUPON ONLY</b> <b>Closeout—All Gift Items</b> <ul style="list-style-type: none"> <li>China Tea Sets, Val. \$4.95-\$14.95</li> <li>Jewelry Boxes, Val. \$6.95-\$9.95</li> <li>Electric Clocks, Val. \$10-\$25</li> <li>Alarm—Wall—China—Novelty</li> </ul> This offer good March 8-10. <b>20% TO 30% OFF</b> <b>Shaulis Jewelers</b> 18 Years 5630 Atlantic Ave., Long Beach GA 2-3256	<b>WITH THIS COUPON ONLY</b> <b>Carpet Remnants Special!!</b> Room Size. Variety of colors. Nylon, wools, blends. This offer good the week of March 7-14 only. <b>\$10 (AND UP)</b> <b>G &amp; B Carpets</b> 1815 N. Long Beach Blvd., Compton Call 639-2600
<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Lubrication Special</b> A complete lube job using Shell products. No extra purchase necessary. Shell credit card accepted. Coupon good thru Fri., March 12. <b>49¢</b> <b>C. B. Lynd's Tire Specialties</b> 3000 Cherry at Spring GA 6-5557	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>DuPont Cont. Filament Nylon Pile</b> Extra heavy weight nylon constructed to give long service in dense traffic areas. Multi-level cobblestone textures. 5 fashion-right colors. <b>3.49</b> Sq. Yd. This offer good MARCH 7-8-9-10 ONLY. <b>Sav-On Carpets</b> 5141 Atlantic Blvd., Long Beach Phone 428-1243	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Harbor Cruise</b> 2-Hr. Narrated Cruise of Long Beach-Los Angeles Harbor aboard the Shearwater. Depart from Pierpoint or Navy Landing. Call for departure times and reservations. Children under 12 only 75¢. <b>1.50</b> ADULTS This Coupon Good Mon., Tues., Wed., Thurs., March 8 thru 11. <b>Pierpoint Landing</b> HE 2-0408 or HE 2-1116	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Reg. \$1.25 5x7 Color Enlargement</b> Enlargement offer. From color slides or color negatives. 5x7 color enlargement 69¢ or 3 for \$1.69. 8x10 color enlargement. Reg. \$3.50 . . . \$1.98 or 3 for \$4.50. Coupon good this week only. <b>69¢</b> 3 for 1.69 <b>Wier's Camera</b> 4426 Atlantic Avenue; GA 3-2939
<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Attention Boat Builders</b> ALL MARINE PLYWOOD (BUY ALL YOU NEED TO DO THE JOB AT THIS LOW COUPON PRICE) <b>10% OFF</b> COUPON GOOD THROUGH MARCH 13. <b>Long Beach Plywood Co.</b> 1851 Freeman, Long Beach	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Havoline Motor Oil Change</b> This Coupon Worth This coupon worth \$1.00 on 5-qt. Havoline motor oil change at regular price or 80¢ on 4-qt. change. Offer good till April 4, 1965. <b>1.00</b> <b>Phillips Texaco Stations</b> Carson & Woodruff — JIA 1-5242 Cherry & Del Amo — 423-6010 Los Coyotes & Palo Verde — 429-3002	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Tie Cleaned Free</b> With any suit cleaned we will clean one tie FREE. <b>FREE</b> OFFER GOOD MARCH 8, 9 & 10, 1965 ONLY. <b>Seabright Cleaners</b> 6424 E. Spring St. (Plaza Shopping Center) Long Beach, Open Mon. thru Fri., 7:30 A.M.-8 P.M.; Sat. 7:30 A.M.-6 P.M.	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Ash Plywood Panels</b> PRE-FINISHED - FIRST QUALITY BUY ALL YOU NEED AT THIS LOW COUPON PRICE. 1/2" x 4' x 8' — REG. 9.57 <b>8.61</b> COUPON GOOD THROUGH MARCH 13. <b>Long Beach Plywood Co.</b> 1851 Freeman, Long Beach
<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Free Shoe Shine!</b> FOR MEN ONLY . . . A FREE SHOE SHINE with this coupon. One pair only. No other obligation. Offer good Monday thru Thursday, March 8th, 9th, 10th, 11th. Come in and get the best FREE SHOE SHINE you have ever had. <b>FREE SHOE SHINE</b> <b>Al Rogers Shoe Parlor</b> 1445 Cherry Ave., Long Beach (Next to Jacobson's Barber Shop)	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Fire Safety Equipment</b> A 2 1/2-pound FYR-FYTER DRY CHEMICAL FIRE EXTINGUISHER for only \$9.99. The EXTINGUISHER is suitable for your Home, Car, or Boat. We specialize in Fire Extinguisher SERVICE for all makes. Offer good thru March 31st. <b>\$9.99</b> <b>LBWS</b> 1629 W. Anaheim, Long Beach . . . HE 7-2218	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>1-Pair Knitting Needles</b> With this coupon and a \$1.00 minimum purchase, receive FREE 1 pair of aluminum knitting needles. 10" size 2 to 7 or 14" size 1 to 7, and free knitting lessons—Coupon Good March 8 to 12. <b>FREE</b> <b>Yarns Unlimited</b> 2708 Del Amo Blvd. (Corner of Del Amo and Paramount in Color Corner) GA 8-3888 Open Daily 10:30 to 6 P.M., Sun. 12 to 5 P.M.	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>LUBE JOB</b> Get acquainted offer at our new location — any Ford Motor Co. passenger car — no purchase necessary. <b>FREE!</b> offer expires Fri. p.m. 3-12-65 <b>Murphy Lincoln-Mercury</b> (at the L. B. Traffic Circle) 1910 Lakewood Blvd. — GE 4-9918
<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>African Mahogany</b> Pre-Finished Plywood Panels 1/2" x 4' x 8' REG. 4.70 BUY ALL YOU NEED AT THIS LOW COUPON PRICE <b>4.23</b> COUPON GOOD THROUGH MARCH 13. <b>Long Beach Plywood Co.</b> 1851 Freeman, Long Beach	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Weldwood Hickory</b> PRE-FINISHED PANELS 1/2" x 4' x 8' REG. 15.74 BUY ALL YOU NEED AT THIS LOW COUPON PRICE. <b>11.88</b> COUPON GOOD THROUGH MARCH 13 <b>Long Beach Plywood Co.</b> 1851 Freeman, Long Beach	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Motor Overhaul</b> All Chrysler products. Includes: Install rings, gaskets, clean carbon, remove ring ridge, clean oil screen and pan, furnish new oil. Total parts & labor 6-cyl. . . . . V-8 Engine \$20 additional. We use only genuine Chrysler product parts. Offer expires 3-15-65. <b>89.75</b> <b>Verne Holmes Dodge</b> 3449 Atlantic, Long Beach	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Transmission Tune-up Special</b> All Chrysler products. Drain transmission & torque converter, clean oil pan & intake screen, refill with special Mopar fluid, adjust bands & line pressures & button cables & throttle linkage. Test performance & engine idle. <b>15.85</b> ONLY Offer expires 3-15-65 <b>Verne Holmes Dodge</b> 3449 Atlantic, Long Beach
<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Custom Made Draperies</b> MADE IN OUR OWN WORK ROOM. 5-Day Delivery. All Work Guaranteed. Unconditionally for 5 Full Years. This Offer Expires March 18, 1965. <b>1.79</b> SQ. YD. <b>Miller's Draperies</b> 1211 E. SOUTH ST. LONG BEACH Phone GA 3-8756 or 842-0863	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Combination Sink Faucet—Wall Type</b> <ul style="list-style-type: none"> <li>SLIDING DOOR MEDICINE CABINETS \$11.50</li> <li>HEATER HOUSE FOR WATER HEATER (Galvanized) . . \$32.50</li> </ul> This Offer Good March 7-14 Only <b>6.95</b> <b>C.O.D. Plumbing Supplies</b> 2040 SOUTH ST. (Near Cherry) Phone ME 3-2338	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Apartment House Special!!</b> HEAVY DUTY TRASH CANS 50-Gal. Lightweight (19 1/2-lb.) With Lid. City Code Approved. Home Owner's Size (30-Gal.) \$1.98 This Offer Good March 7-14 Only <b>2.99</b> <b>Cecil's Fix-It Shop</b> 5301 CHERRY AVE. LONG BEACH OPEN 7 DAYS A WEEK Phone GA 3-4613	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Service Special</b> Clean & repack, and adjust front wheel bearings. Inspect and adjust brakes. a \$4.25 Value . . . Offer expires 3-15-65. <b>2.50</b> <b>Verne Holmes Dodge</b> 3449 Atlantic, Long Beach
<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Free Child's Dinner</b> Bring the children into the Clouds for a wonderful view of the Airport and its activities. Coupon is good up to 3 children under 12 when accompanied by parents. <b>FREE!</b> Coupon Good Mon. thru Thurs., March 8-11 <b>Clouds Restaurant</b> At the Municipal Airport—JIA 5-3890 Validated Parking	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Stereo &amp; Monaural Long Play Records</b> Buy at our low, low, regular price of 99¢ each. Receive the fifth record absolutely free. Popular tunes by current artists. <b>FREE</b> (5th Record) This offer good 'til March 14, 1965 <b>Acorn Arrow Electronics</b> 4086 LONG BEACH BLVD. LONG BEACH OPEN 7 DAYS A WEEK	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Pillow Speaker!</b> You need this, for beach, patio, or even in your home. Real comfort and private listening, too. A real value at Giant. Designed for any size transistor radio—with cord and plug. <b>1.99</b> COUPON GOOD THROUGH WED., MARCH 10 Open Every Day Till 9 p.m. Sun. Till 6 <b>Giant Electronics</b> 8635 Artesia Blvd. ME 4-5555	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>MASSAGE PILLOW</b> Back hurts, bad aches, want to stir the old blood up a little, you need an OSTER Massage. Limited amount, act now! Pillow type, \$29.95 value. <b>9.98</b> COUPON GOOD THROUGH MARCH 13. Open Every Day Till 9 p.m. Sun. Till 6 <b>Giant Electronics</b> 8635 Artesia Blvd. ME 4-5555
<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Oak Plywood Panels</b> PRE-FINISHED — JUST NAIL IN PLACE. 1/2" x 4' x 8' — REG. 14.08 BUY ALL YOU NEED AT THIS LOW COUPON PRICE. <b>10.76</b> COUPON GOOD THROUGH MARCH 13 <b>Long Beach Plywood Co.</b> 1851 Freeman, Long Beach	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>SCHWINN BIKES</b> 10 speed Schwinn continental bicycles. Summer is here, but these are priced to clear. Regular price \$89.95. <b>54.95</b> Coupon Good Mon. & Tues. Only Choice Charge Account Plan—Free Parking — Silvertown Tires <b>B. F. Goodrich Store</b> 1212 Long Beach Blvd.—HE 6-6205	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>Beautiful Quilted Bedspread</b> With the purchase of 1 average size room of carpeting. Offer regular all jute back nylon carpeting. Special priced at 5.95 sq. yd. <b>FREE</b> Limit 1 per Customer Offer Expires March 18, 1965 (100's of Colors and Patterns) <b>Miller's Draperies</b> 1211 E. SOUTH ST. LONG BEACH Phone GA 3-8756 or 842-0863	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>WHEEL BALANCE</b> Receive precision wheel balance for only \$1.00 with purchase of ANY tire during the month of March. <b>1.00</b> COUPON GOOD thru March 31, 1965 <b>C. B. Lynd's Tire Specialties</b> 3000 Cherry at Spring—GA 6-5557
<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>FREE HAIRCUT!</b> With Any Shampoo & Styling Good Mon. thru Thurs. <b>FREE</b> <b>Lapin Bros. School of Beauty</b> 2670 E. Pacific Coast Hwy.—433-9991 Free Parking Air Conditioned	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>12-TRANSISTOR RADIO</b> Summer's nearly here. Are you ready for the beach and mountains? Don't forget that good music in the patio either. Twelve-transistor radio, complete battery, compass and nice case. COUPON GOOD THROUGH MARCH 13, 1965. <b>12.99</b> <b>Giant Electronics</b> Open Every Day Till 9 p.m. Sun. Till 6 8635 Artesia Blvd. ME 4-5555	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>RELIGIOUS MEDALS and CRUCIFIXES</b> Regular \$1.59. Assorted designs, patterns and colors. "We also specialize in fine watch and clock repairing." THIS OFFER GOOD FOR ONE WEEK. <b>1.00</b> OPEN DAILY 10 TO 4 P.M. Saturday 10 to 12 p.m. <b>Wolf's Jewelry</b> 819 Pine Ave.	<b>SPECIAL BONUS VALUE</b> <b>WITH THIS COUPON ONLY</b> <b>AIR MATTRESS</b> Ideal for camping, sleeping bags or at the beach. Heavy vinyl material, easy to inflate. A spectacular buy. <b>1.99</b> COUPON GOOD THROUGH MARCH 28. Open Every Day Till 9 p.m. Sun. Till 6 <b>Giant Electronics</b> 8635 Artesia Blvd. ME 4-5555



# \*\*\* Bonus Coupon Day \*\*\*

Items and services offered on this page are not limited to Monday only -- prices will remain in effect for the number of days indicated in each individual coupon.

WITH THIS COUPON ONLY

## Wheel Bearing Repack

Did you know that wheels should be repacked every 5,000 miles. Unserviced bearings can cause vibration, poor braking and poor alignment. Have this essential service done!

**49<sup>c</sup>**

COUPON GOOD THRU FRI, MARCH 12  
C. B. Lynd's Tire Specialties  
3000 Cherry at Spring, GA 6-3337

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Free to the Hard of Hearing

TV DEVICE

Permits you to listen without disturbing others with high volume. NO OBLIGATION. (GOOD ENTIRE WEEK).

**FREE**

## Whitehead-Acousticon

207 E. 4th St., Downtown Long Beach—HE 2-8261

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Your Watch Cleaned

Cleaned, Oiled, Adjusted—Guaranteed One Year

**3<sup>95</sup>**

AUTOMATIC WATCHES . . . \$6.50 (THIS OFFER GOOD FOR ONE WEEK)

## J & F Custom Jewelers

17 Long Beach Blvd., Long Beach  
HE 5-7370 . . . Open Daily 'til 6 P.M.

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Beauty Special

With your new Spring Coiffure . . . A RESTORER TREATMENT FREE with this BEAUTY SPECIAL for overdyed hair. Dried out hair. Solves today's major hair damage problems. Quickly restores that look of health, bounce, body and sheen. Reg. \$7.50 value. FOR ONE WEEK ONLY.

**3<sup>75</sup>**

## Cozart Beauty Salons

137 E. 4th St., Downtown L.B., HE 6-2039

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Guaranteed Wheel Alignment

SPECIAL  
Check all camber, caster, toe-in angles, adjust to factory specifications. Adjust steering. Domestic and foreign cars. GOOD ANY DAY THRU MARCH 31.

**5<sup>77</sup>**

## B & H Tire Sales

508 W. Anaheim at Magnolia HE 2-9174  
Air Conditioning and Torsion Bars Slightly Extra

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Bulovas—Elgins—Wittenauer Watches

Ladies' and Men's models. Yellow or white gold, some with stretch bands. 17 and 21 jewels. Complete closeout of 15 of these very fine watches. Regular \$35.00 to \$79.50. Take a year to pay at no interest or carrying charge.

**1/3 OFF**

## Ted W. Brown, Jewelers

418 Long Beach Blvd.

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Brake Special

All new Shoes, All Drums turned and all wheel cylinders rebuilt. Brake system bled and wheels repacked. FREE FRONT END SAFETY CHECK. OFFER Good until April 8th.

**29<sup>95</sup>**

## Reed & Jerry's Auto Repair

3310 EAST ANAHEIM • 439-5831  
In The Kingsbury Tire Bldg.

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## LADIES' HEEL LIFTS

Leather or Composition. MEN'S RUBBER HEELS, 89c. 3-MINUTE SERVICE WHILE YOU WAIT OR SHOP. COUPON GOOD THIS WEEK ONLY.

**39<sup>c</sup>**

## Nuway Shoe Repairing

649 PINE AVE.—EST. 1920 HE 7-4086

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Schilling's Ground Black Pepper

Full 2 oz. can free with 2.00 purchase . . . Coupon Good Mon. Mar. 8th thru Wed. Mar. 10th

**FREE**

## Food Giant Markets

Good only at 4540 Orange Ave., Long Beach & 420 S. Long Beach Blvd., Compton, Stores

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## 1/2 Lb. Petite Dinner Steak

U.S. Choice  
Bacon Wrap with Mushroom Sauce Served complete with choice of Soup, Salad or Tomato Juice—Baked Potato with Chives—Vegetable—Roll and Butter.

**1<sup>25</sup>**

## L's 24-Hr. Coffee Shop

Lakewood at Del Amo (Lakewood Ctr.) ME 0-5919

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Front-End Alignment

With purchase of set of 4 Monroe shock absorbers. New shocks stabilize your car, prevent hard steering & premature tire wear.

**1<sup>00</sup>**

## Firestone Store

5233 Graywood—ME 0-6211

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## 8x11 1/2 Tweed Rug

or 9x12 Cotton Pile Rug. Large selection. Decorator colors. Regular \$16.99.

**15<sup>77</sup>**

## Woolworth's

315 PINE AVE., DOWNTOWN LONG BEACH

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Deluxe Jet Chief Tires

NEW NARROW WHITEWALLS. 1st LINE . . . 100 LEVEL. 4 FULL PLY NYLON. DOUBLE LIFETIME GUARANTEE. NO MONEY DOWN.

**16<sup>80</sup>**

## Richardson Tire Co.

500 E. Anaheim St.—HE 6-9681

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## New G.M.C. Pick-Up Truck

A rugged multi-use pickup with power to spare—top styling—top performance—our fender side has double wall cab design, dual head lamps and G.M.C.'s exclusive 24/24 warranty.

**1795<sup>00</sup>**

## Jack Watkins GMC

2699 Atlantic Ave.—GA 7-7466—NE 6-1296  
Sales • Parts • Service

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Dinner—All You Can Eat

Smorgasbord—featuring delicious Southern Fried Chicken plus other entrees with a wide selection of fresh salads and vegetables. Served 4:00 to 8:00 p.m.

**1<sup>40</sup>**

## Cottage Smorgasbord

5212 Atlantic Ave.—GA 3-5633

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Blouses and Capris

Any Blouse or Capris over \$4.95 and up. Wonderful selection of fabrics and styles. This offer good March 8-12 only.

**2<sup>00</sup>**

## Atlantic Fashion Center

5723 ATLANTIC AVE., LONG BEACH

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Cotton Satin Prints

Seersuckers, Rayon suiting, Sailcloth prints, plain sportswear, petite pique prints, plains, novelty textures. 36" to 45" wide. Washable.

**66<sup>yd.</sup>**

## Singer Sewing Centers

LOS ALTOS CENTER RINBY KNOLLS  
5331 Stearns 4488 Atlantic

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Top Quality Diamond Needle

This needle will fit most of the manual and stereo players made. Bring your old needle to be sure. Reg. sells for \$4.95. This offer good till March 14, 1963.

**1<sup>49</sup>**

## Acorn Arrow Electronics

4686 Long Beach Blvd., Long Beach  
Open 7 Days A Week

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Wedding Invitations & Announcements

Includes double envelopes & tissue. NAPKINS PRINTED. Beverage size . . . 100 for 2.50. Luncheon size . . . 100 for 2.75. RECEPTION SUPPLIES. This offer good till March 31.

**7<sup>95</sup>**

## Betty's Printing "Instant Printing"

924 South St. Long Beach. Phone 423-6971  
We are Closed Wednesdays.

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## IBM Special Selectric

LIMITED OFFER . . . 5 ONLY SLIGHTLY USED. REGULAR PRICE . . . \$461.10. (This offer good Monday, March 8th thru Saturday, March 13th).

**350<sup>00</sup>**

## American Typewriter Co.

311 E. 4th Street, Downtown Long Beach HE 7-2293

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Beautiful Wall Decor Pictures

French Street Scenes, Seascapes, Landscapes. Gold, Walnut and Maple framed. Complete line of assorted sizes. Regular \$12.95. This offer good thru Saturday, March 13th. OPEN EVENINGS.

**10<sup>00</sup>**

## Thomas Gifts

729 Pine Ave., HE 7-4648, Downtown Long Beach

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Transmission Adjustment

NO UPS—COMPLETE. INCLUDES NEW FLUID, GASKETS AND LABOR. Reg. \$12.50.

**10<sup>95</sup>**

## A. E. Transmission Exch.

5331 Cherry Ave., Long Beach  
GA 3-6375

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Wheel Balance

Have 1 wheel balanced at reg. low price . . . Get the second one FREE. Wheels dynamically balanced on your car at speeds up to 100 m.p.h. with the latest scientific equipment.

**FREE**

## Richardson Tire Co.

500 E. Anaheim St.—HE 6-9681

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Walnut Fudge

Three delicious flavors—chocolate, vanilla, pecan—made with dairy-fresh butter and delicious walnuts. Good Sun.-Tues., March 7, 8 and 9. This address only.

**\$1<sup>lb.</sup>**

## MacFarlane's Candies

1131 E. 7th St., L.B. HE 7-3163  
L.D. & Myrtle Taylor, Owners

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Free! No Purchase Necessary

FREE HAIR SPRAY . . . All-purpose. Popular DOROTHY REED brand, with Lanolin. No lacquer. Regular 99c value. LIMIT ONE TO A FAMILY. (Good for one week only).

**FREE**

## Ful-Val-U Discount Stores

641 Pine Ave., Downtown Long Beach

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Singer

Trade-in sewing machines. Various makes and models. Some one of a kind. Bargain prices. Low as . . . COUPON GOOD UNTIL MARCH 13

**9<sup>95</sup>**

## Singer Sewing Centers

5331 STEARNS 644 PINE 4488 ATLANTIC  
GE 0-0329 HE 7-2897 GA 3-7319

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Aluminum Chaise Lounge

and 2 Matching Chairs

Regular \$14.97 value

Coupon good until March 13.

**12<sup>97</sup>**

## Woolworth's

315 PINE AVE., DOWNTOWN LONG BEACH

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Carpeting—Remnants or Wall-to-Wall

This coupon worth \$5 on any Remnant, or \$20 on any wall-to-wall carpet purchase (\$4 yds. or more). Coupon good 4 DAYS ONLY.

**\$5<sup>to</sup>**

## Artistic Carpet

5721 Lakewood Blvd., Lakewood

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## High-Speed RichTreads

High Quality—Tubless—No Tubes Required—Free Mounting—Loansers Available—Lifetime Workmanship & Material Warranty—Road Hazard Guarantee—1 Day Service—Truck & Bus Rubber Is Used to Insure Maximum Safety.

**7<sup>80</sup>**

## Richardson Tire Co.

500 E. Anaheim St.—HE 6-9681

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Hide-A-Bed Upholstered

SPECIAL  
This offer includes: All Labor & Materials, Special Fabrics or Naugahyde, Pick-up & Delivery. NO EXTRA COSTS!! This offer good March 8-13 only

**99<sup>00</sup>**

## Craftmasters Upholstery

1707 South St. Long Beach GA 3-4015

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Free! 7" Paint Roller & Tray Set

311 Long Beach Blvd., Downtown Long Beach

• ARTISTS SPECIAL •

One pound tube Zinc White Oil Color. Reg. \$1.49. On Special Sale \$1.03 ea.

(ONE TO A CUSTOMER!)

(These values good March 8th thru March 13th)

**FREE!**

## Fierce Bros. Paint & Art Co.

311 Long Beach Blvd., Downtown L.B. HE 5-1101

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Fashion Prints

In abstract designs in Spring alive Florals. These dressy prints bounce with color. 50% acetate, 45% rayon for a dress, blouse, or stunning lining for an Easter ensemble. 36" wide. Regular \$1.29.

**96<sup>yd.</sup>**

## Singer Sewing Centers

LOS ALTOS CENTER RINBY KNOLLS  
5331 Stearns 4488 Atlantic

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## 5-Week Color Rinse

(Roux Nice Change) Reg. \$4.50 Value

**FREE**

With

Our Custom Styled Shampoo and Hair Style

This offer good during the week of March 7-13

## Mr. Pierre Coiffures

477 E. Market Long Beach  
Phone 423-0039

# Bonus Coupon Day

Items and services offered on this page are not limited to Monday only -- prices will remain in effect for the number of days indicated in each individual coupon.

WITH THIS COUPON ONLY

## Wheel Bearing Repack

Did you know that wheels should be repacked every 5,000 miles. Unserviced bearings can cause vibration, poor braking and poor alignment. Have this essential service done!

49<sup>¢</sup>

C. B. Lynd's Tire Specialties  
3000 Cherry at Spring, GA 6-5537

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Guaranteed Wheel Alignment

SPECIAL  
Check all camber, caster, toe-in angles, adjust to factory specifications. Adjust steering. Domestic and foreign cars. GOOD ANY DAY THRU MARCH 31.

5<sup>77</sup>

## B & H Tire Sales

508 W. Anaheim at Magnolia HE 2-9474  
Air Conditioning and Torsion Bars Slightly Extra

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Schilling's Ground Black Pepper

Full 2 oz. can free with 2.00 purchase ... Coupon Good Mon. Mar. 8th thru Wed. Mar. 10th

FREE

## Food Giant Markets

Good only at 4540 Orange Ave., Long Beach & 420 S. Long Beach Blvd., Compton, Stores

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Deluxe Jet Chief Tires

NEW NARROW WHITEWALLS. 1st LINE ... 100 LEVEL. 4 FULL PLY NYLON. DOUBLE LIFETIME GUARANTEE. NO MONEY DOWN.

16<sup>80</sup>

## Richardson Tire Co.

500 E. Anaheim St.—HE 6-9681

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Cotton Satin Prints

Seersuckers, Rayon suiting, Sailcloth prints, plain sportswear, petite pique prints, plain, novelty textures, 36" to 45" wide. Washable.

66<sup>¢</sup> yd.

## Singer Sewing Centers

LOS ALTOS CENTER BINBY KNOLLS  
5331 Stearns 4488 Atlantic

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Beautiful Wall Decor Pictures

French Street Scenes, Seascapes, Landscapes. Gold, Walnut and Maple framed. Complete line of assorted sizes. Regular \$12.95.

10<sup>00</sup>

## Thomas Gifts

729 Pine Ave., HE 7-6448, Downtown Long Beach

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Free! No Purchase Necessary

FREE HAIR SPRAY ... All-purpose ... Popular DOROTHY REED brand, with Lanolin. No lacquer. Regular 99¢ value. LIMIT ONE TO A FAMILY. (Good for one week only).

FREE

## Ful-Val-U Discount Stores

611 Pine Ave., Downtown Long Beach

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## High-Speed RichTreads

High Quality—Tubeless—No Tubes Required—Free Mounting—Loaners Available—Lifetime Workmanship Guarantee—1-Day Service—Truck & Bus Rubber Is Used to Insure Maximum Safety.

7<sup>80</sup>

## Richardson Tire Co.

500 E. Anaheim St.—HE 6-9681

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## 5-Week Color Rinse

(Roux Nice Change) Reg. \$4.50 Value With Our Custom Styled Shampoo and Hair Style This offer good during the week of March 7-13

FREE

## Mr. Pierre Coiffures

477 E. Market Long Beach Phone 422-0059

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

WITH THIS COUPON ONLY

## Free to the Hard of Hearing

TV DEVICE

Permits you to listen without disturbing others with high volume. NO OBLIGATION. (GOOD ENTIRE WEEK).

FREE

## Whitehead-Acousticon

207 E. 4th St., Downtown Long Beach—HE 2-8961

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Bulovas—Elgins—Wittenauer Watches

Ladies' and Men's models. Yellow or white gold, some with stretch bands. 17 and 21 jewels. Complete closeout of 15 of these very fine watches. Regular \$35.00 to \$79.50. Take a year to pay at no interest or carrying charge.

1<sup>3</sup> OFF

## Ted W. Brown, Jewelers

418 Long Beach Blvd.

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## 1/2 Lb. Petite Dinner Steak

U.S. Choice  
Bacon Wrap with Mushroom Sauce Served complete with choice of Soup, Salad or Tomato Juice—Baked Potato with Chives—Vegetable—Roll and Butter.

1<sup>25</sup>

## L's 24-Hr. Coffee Shop

Lakewood at Del Amo (Lakewood Ctr.) ME 0-5919

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## New G.M.C. Pick-Up Truck

A rugged multi-use pickup with power to spare—top styling—top performance—our tender side has double wall cab design, dual head lamps and G.M.'s exclusive 24/24 warranty.

1795<sup>00</sup>

## Jack Watkins GMC

2609 Atlantic Ave.—GA 7-7460—NE 6-1286

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Top Quality Diamond Needle

This needle will fit most of the monaural and stereo players made. Bring your old needle to be sure. Reg. sells for \$4.95. This offer good till March 14, 1965.

1<sup>49</sup>

## Acorn Arrow Electronics

4088 Long Beach Blvd., Long Beach

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Transmission Adjustment

NO UPS—COMPLETE INCLUDES NEW FLUID, GASKETS AND LABOR Reg. \$17.50

10<sup>95</sup>

## A. E. Transmission Exch.

5531 Cherry Ave., Long Beach

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Singer

Trade-in sewing machines. Various makes and models. Some one of a kind. Bargain prices. Low as ...

9<sup>95</sup>

## Singer Sewing Centers

5331 STEARNS 644 PINE 4488 ATLANTIC

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Hide-A-Bed Upholstered

SPECIAL This offer includes: All Labor & Materials, Special Fabrics or Naugahyde, Pick-up & Delivery. NO EXTRA COSTS! This offer good March 8-11 only

99<sup>00</sup>

## Craftmasters Upholstery

1707 South St., Long Beach

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Typewriter Clinic

Bring in your typewriter ... any make, age, or condition. We will clean it with compressed air, install new ribbon, make minor adjustments, clean type and platen. For \$3.95. This offer good thru Saturday, March 13. OPEN ALL DAY SATURDAY 9 to 5.

3<sup>95</sup>

## Wyatt's Typewriter Cntr.

211 E. Broadway, Downtown Long Beach HE 6-4730

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

WITH THIS COUPON ONLY

## Your Watch Cleaned

Cleaned, Oiled, Adjusted—

Guaranteed One Year

AUTOMATIC WATCHES ... \$6.50

(THIS OFFER GOOD FOR ONE WEEK)

3<sup>95</sup>

## J & F Custom Jewelers

17 Long Beach Blvd., Long Beach

HE 5-7370 ... Open Daily 'til 6 P.M.

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Brake Special

All new Shoes, All Drums turned and all wheel cylinders Rebuilt. Brake system bled and wheels re-packed. FREE FRONT END SAFETY CHECK. OFFER Good until April 31.

29<sup>95</sup>

## Reed & Jerry's Auto Repair

3340 EAST ANAHEIM • 439-5834

In The Kingsbury Tire Bldg.

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Front-End Alignment

With purchase of set of 4 Monroe shock absorbers. New shocks stabilize your car, prevent hard steering & premature tire wear.

1<sup>00</sup>

## Firestone Store

5233 Graywood—ME 0-6214

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Dinner—All You Can Eat

Smorgasbord—featuring delicious Southern Fried Chicken plus other entrees with a wide selection of fresh salads and vegetables. Served 4:00 to 8:00 p.m.

1<sup>40</sup>

## Cottage Smorgasbord

5212 Atlantic Ave.—GA 3-6655

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Wedding Invitations & Announcements

Includes double envelopes & tissue. NAPKINS PRINTED Beverage size ..... 100 for 2.50 Luncheon size ..... 100 for 2.75 RECEPTION SUPPLIES

7<sup>95</sup>

## Betty's Printing "Instant Printing"

924 South St. Long Beach. Phone 423-6971

We are Closed Wednesdays.

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Wheel Balance

Have 1 wheel balanced at reg. low price ... Get the second one FREE ... Wheels dynamically balanced on your car at speeds up to 100 m.p.h. with the latest scientific equipment.

FREE

## Richardson Tire Co.

500 E. Anaheim St.—HE 6-9681

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Aluminum Chaise Lounge

and 2 Matching Chairs  
Regular \$14.97 value  
Coupon good until March 13.

12<sup>97</sup>

## Woolworth's

345 PINE AVE., DOWNTOWN LONG BEACH

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Free! 7" Paint Roller & Tray Set

311 Long Beach Blvd., downtown Long Beach  
• ARTIST'S SPECIAL • One pound tube Zinc White Oil Color. Reg. \$1.40. On Special Sale \$1.03 ea. (ONE TO A CUSTOMER)

FREE!

## Fierce Bros. Paint & Art Co.

311 Long Beach Blvd., Downtown L.B.

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Any Dress in Our Store

WONDERFUL SELECTION OF OUR NEW SPRING FASHIONS. COTTONS - LINENS - SILKS

3<sup>00</sup>

## Atlantic Fashion Center

5723 ATLANTIC AVE., LONG BEACH

WITH THIS COUPON ONLY

## Beauty Special

With your new Spring Coiffure ... A RESTORER TREATMENT FREE with this BEAUTY SPECIAL for overdyed hair. Dried out hair. Solves today's major hair damage problems. Quickly restores that look of health, bounce, body and sheen. Reg. \$7.50 value. FOR ONE WEEK ONLY.

3<sup>75</sup>

## Cozart Beauty Salons

137 E. 4th St., Downtown L.B. HE 6-2659

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## LADIES' HEEL LIFTS

Leather or Composition. MEN'S RUBBER HEELS, 89¢. 3-MINUTE SERVICE WHILE YOU WAIT OR SHOP.

39<sup>¢</sup>

## Nuway Shoe Repairing

640 PINE AVE.—EST. 1920

HE 7-4086

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## 8'x11' Tweed Rug

or 8'x12 Cotton Pile Rug. Large selection. Decorator colors. Regular \$15.99

15<sup>77</sup>

## Woolworth's

345 PINE AVE., DOWNTOWN LONG BEACH

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Blouses and Capris

Any Blouse or Capris over \$4.95 and up. Wonderful selection of fabrics and styles. This offer good March 8-12 only.

2<sup>00</sup>

## Atlantic Fashion Center

5723 ATLANTIC AVE., LONG BEACH

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## IBM Special Selectric

LIMITED OFFER... 5 ONLY SLIGHTLY USED REGULAR PRICE... \$161.10

350<sup>00</sup>

## American Typewriter Co.

344 E. 4th Street, Downtown Long Beach HE 7-2288

SPECIAL BONUS VALUE

WITH THIS COUPON ONLY

## Walnut Fudge

Three delicious flavors—chocolate, vanilla, peach—made with dairy-fresh butter and delicious walnuts. Good Sun-Thurs., March 7, 8 and 9. This address only.









# Bonus Coupon Day

## MONDAY ONLY!

Sensational Savings await smart shoppers who clip these coupons and make their purchases tomorrow — Monday — only. Many are once-a-year values — don't miss them!

### WITH THIS COUPON

#### SEAT BELTS—ANY CAR

For 2, installed in our shop, Reg. \$26.20 Value, including FREE retractors plus FREE brake adjustm't.

**17<sup>95</sup>**  
Complete

#### Rancho Rambler

2160 L.B. BLVD., L.B. Phone 591-3311

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Movie Film

Kodachrome II 8mm Color for 8mm roll cameras only. Kodak Film Daylight or Type A. Price includes processing. Reg. 45¢ (Limit 4 rolls per coupon).

**2<sup>48</sup>**

#### City Photo

1719 E. Anaheim—HE 5-8928 Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Fruit and Shade Trees

NO. 1 BARE ROOT—GOOD SELECTION OF VARIETIES. WHILE THEY LAST

**TWO FOR THE PRICE OF ONE**

#### Park Nursery

3812 E. 10th St., Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### 100% Dupont "501" Nylon Pile Carpet

Merry Hill by Lees No. 364. Montego Sand. Random sheared pattern. 36 yards only.

**3<sup>65</sup>**

OPEN MON. THRU FRI. TIL 9  
OPEN SUNDAY

SQ. YD.

Willbanks Carpet and Draperies

1879 Freeman Ave., Signal Hill GE 4-0901

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### FREE EXAMINATION!

If hair loss bothers you, then come in at once for a \$2.00 trial treatment. Now is the time to stop hair loss. Eliminate DANDRUFF and ITCHING and THICKEN YOUR HAIR. Over the years, we've done it for thousands. We can do it for you. The specialty bald not accepted.

**2<sup>00</sup>**

#### Turoff Hair & Scalp Experts

118 Pine Ave., Suite 824-825—Ph. 436-7284  
Hours: Daily 11 A.M.—5 P.M.—Sat. 9 A.M.—2 P.M.  
Thurs. 4 to 8 P.M.

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### \$60 Worth of Dance Hits Free

with the purchase of a Roberts 1630 four track Stereophonic TAPE RECORDER. All time dance hits for your listening pleasure, plus an additional \$10.00 off the regular price of \$199.95, on Roberts 1630

**10<sup>00</sup>**

#### Signal Radio & Television

5801 Atlantic Avenue; GA 7-2015  
Open Mon., Tues., Thurs. & Fri. till 9

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### 100% Dupont "501" Nylon Pile Carpet

Lasting Star (No. 38) by Lees. REG. 6.95  
Zephyr Grey. 100% DuPont 501  
Nylon Pile. 41 yards.

**3<sup>95</sup>**

OPEN MON. THRU FRI. TIL 9 P.  
OPEN SUNDAY

SQ. YD.

Willbanks Carpet and Draperies

1879 Freeman Ave., Signal Hill GE 4-0901

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Full Framed Original Paintings

45"x24" Breathtaking landscapes! All hand painted in the manner of Dutch Masters! True fine art (original canvases) imported from Holland. (Smaller 24"x36" size \$34) FRAMES ARE TRULY MAGNIFICENT. WITH COUPON ONLY

**\$59**

#### Long Beach Furniture

6th and Long Beach Blvd.—HE 6-7231

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Color—B&W Processing, Prints

One day only, any roll of color or black and white film left for processing or prints or enlargement will be developed at a discount of 50% off when done by Our own quality laboratory processing by Perfect.

**50%**

#### Winstead Bros.

330 Pine Ave.—Downtown Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### 100% Wool Pile Shag Carpet

Nouvelle by Alexander Smith. REG. 12.95  
1 1/4" Loop. Blue tweed.  
31 1/2 Yards.

**10<sup>95</sup>**

OPEN MON. THRU FRI. TIL 9  
OPEN SUNDAY

SQ. YD.

Willbanks Carpet and Draperies

1879 Freeman Ave., Signal Hill GE 4-0901

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Natural Tourmaline Mink Stole

Couturier style, let-out skins... one ONLY! All furs labeled as to country of origin. Price does not include taxes.

**\$300**

#### Furs By David

203 East 3rd St. HE 7-7111, Downtown Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### 8mm Splicer

8mm Tape splicer with tapes to splice over 40 rolls of 8mm film. Blade of Hi Impact Styrene and guaranteed to last. This BAIA splicer retails for \$25.95.

**23<sup>c</sup>**

#### Winstead Bros.

330 Pine Ave.—Downtown Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### 100% Acrylan Pile by Mohawk

Lavish hi-lo pattern in a wide range of exciting colors. Sensational value! Completely installed over 50-Oz. Pad... With Coupon Only — Open Mon. 'til 9 p.m.

**9<sup>95</sup>**

#### Kerr Floors... Since 1931

1435 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L.B. Freeway between Anaheim St. and P.C.H.

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### 100% Acrylan Acrylic Pile Carpet

Initiative by Mohawk. Beige tweed. 27 yards.

**3<sup>95</sup>**

#### Willbanks Carpet and Draperies

1879 Freeman Ave., Signal Hill GE 4-0901

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### 57" High Grandfather Style Clock

Beautiful walnut finish! Big "Grandfather" style measures 57" x 18" x 11 1/2". Fashioned with bookcase and tier cabinets underneath beautifully finished. Self-starting electric clock.

**19<sup>95</sup>**

#### Long Beach Furniture

6th and Long Beach Blvd.—HE 6-7231

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### 11" G.E. Personal Portable TV

ALL CHANNEL TUNER 1963 SETS THIS SALE ONLY... (Limited to Stock on Hand)

**96<sup>88</sup>**

#### Estern's

3312 E. Pacific Coast Hwy., L.B. GE 4-7437

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### WALKIE-TALKIE SET

Now you and your family can have a ball. 1/4-mile range. Walkie Talkies, case, earphone and batts, popular brand. Just the thing to call the kids with when you can't yell that loud. Will receive and broadcast much further in the open. COUPON GOOD MONDAY ONLY. Open Every Day Till 9 p.m. Sun. Till 6

**22<sup>95</sup>**

#### Giant Electronics

8635 Artesia Blvd. ME 4-5333

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Hollywood Juniper

This is the favorite twisted variety used in all the better landscapes. Reg. 4.00

**2<sup>95</sup>**

#### Park Nursery

3812 E. 10th St., Long Beach

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### MOULDING—TRIM

SOFT PINE—SMOOTH  
BASE SHOE  
DOOR STOP  
DOOR CASING

**2 1/2" 3 1/2" 5 1/2"**

#### W. M. DARY CO.

3605 E. ANAHEIM ST., L.B., GE 4-0437

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### 1965 ZENITH STEREO-PHONIC

This is a tremendous value. A 1965 Zenith 1045 Stereo-Phonic. Hi-Fidelity Console in Oil Finish Walnut... 8 Speakers with Input and Output Jacks. Regular Price \$825.00... (NO DOWN PAYMENTS)

**599<sup>95</sup>**

#### Frank & Cris TV

823 No. Avalon Blvd., Wilmington—TE 4-7278  
800 So. Pacific, San Pedro TE 1-1227

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Frigidaire Built-in Dishwasher

New 1964 deluxe model. Big capacity. 1-year guarantee parts and service. Choice of available colors. 4 only. While they last.

**158<sup>00</sup>**

#### A-1 Home Appliance

1925 Pacific Avenue, Long Beach; Phone 591-1324

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Any Chair Cleaned

Each fabric is tested and cleaned with specially-made formulas for safe, sure results. All work is individual custom quality. Call Monday for appointment with coupon

**10<sup>00</sup>**

#### Cremer's Rug & Upholstery

Cleaners & Dyers  
1740 Cowles—Long Beach HE 7-2869

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Seamless Nylons, First Quality

1.29 value, choice of mesh or plain in 15-denier.

**39<sup>c</sup>**

#### Albert's Hosiery Stores

Downtown Long Beach: 305 Pine Ave.  
Lakewood Center: 5230 Pepperswood

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### Simmons Quality Hide-A-Beds

Here is a once-in-a-lifetime opportunity to own a Simmons Hide-A-Bed. Choose from Hide-A-Beds in many styles, colors, and sizes. They are custom made to fit your room and your needs. They are the best value for your money. See to it that you get the best. See to it that you get the best.

**SAVE! SAVE! SAVE!**

#### Wells Bros. Furniture

Belmont Shore, 5316 E. 2nd St.—GE 4-8482  
Insurance Furn., 4700 Long Beach Bl.—GA 2-2131

Good, Monday MAR. 8 ONLY

### WITH THIS COUPON

#### "Wool Turf" Carpet by Firth

The most popular wool carpet ever made! 17 Colors to choose from. Completely installed over 50-Oz. Pad... With Coupon Only — Open Mon. 'til 9 p.m.

**13<sup>80</sup>**

#### Kerr Floors... Since 1931

1435 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L.B. Freeway between Anaheim St. and P.C.H.

Good, Monday MAR. 8 ONLY

# \*\*\* Bonus Coupon Day \*\*\*

## MONDAY ONLY!

Sensational Savings await smart shoppers who clip these coupons and make their purchases tomorrow — Monday — only. Many are once-a-year values — don't miss them!

**WITH THIS COUPON**

**SEAT BELTS—ANY CAR**

For 2, installed in our shop, Reg. \$26.20 Value, including FREE retractors plus FREE brake adjustm't.

**17<sup>95</sup>**

Complete

**Rancho Rambler**

2160 L. B. BLVD., L. B. Phone 501-3341

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Sofa Sleeper**

Save \$100 and more. We have our 35 sleepers in stock, between our two stores. These are all top quality and represent the finest names in the furniture business.

FROM **159<sup>88</sup>**

VALUES TO 299.00

**Wells Bros. Furniture**

Insurance Furn., 4700 L.B. Blvd., N.L.B.—GA 2-2151  
Wells Bros., 3316 E. 2nd St., Bmt. Sh.—GE 4-8482

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Pyracantha**

Finest of the bright red berry variety. Each plant is loaded with berries and will bear beautiful white blooms in the spring. Reg. 1.25 SPECIAL!

**69<sup>c</sup>**

GALLON

**Park Nursery**

3842 E. 10th St., Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Herculon Pile Carpet**

"Cordon" by D. N. and E. Walter Co. is a thick, lavish hi-lo boucle. Incredible luxury. Four most wanted colors. Completely Installed Over 50-Oz. Pad... With Coupon Only — Open Mon. 'til 9 p.m.

**6<sup>95</sup>**

Sq. Yd.

**Kerr Floors . . . Since 1931**

1485 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Movie Film**

Kodachrome II 8mm Color for 8mm roll cameras only. Kodak Film Daylight or Type A. Price includes processing. Reg. 4.50 (Limit 4 rolls per coupon).

**2<sup>48</sup>**

**City Photo**

1719 E. Anaheim—HE 5-8928 Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Acrilan Acrylic Pile Carpet**

Initiative by Mohawk. Beige tweed, 27 yards.

WAS 6.95

**3<sup>95</sup>**

SQ. YD.

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**57" High Grandfather Style Clock**

Beautiful walnut finish! Big "Grandfather" style measures 57" x18"x11 1/2". Fashioned with bookcase and tier cabinets underneath beautifully finished. Self-starting electric clock.

**19<sup>95</sup>**

**Long Beach Furniture**

6th and Long Beach Blvd.—HE 6-7231

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Dupont "501" Nylon Pile Carpet**

Keynote by Lees. Tight loop Wilton. Shadow white, 63 yards only.

REG. 8.95

**3<sup>95</sup>**

SQ. YD.

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Fruit and Shade Trees**

NO. 1 BARE ROOT — GOOD SELECTION OF VARIETIES. WHILE THEY LAST

**TWO FOR THE PRICE OF ONE**

**Park Nursery**

3842 E. 10th St., Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**11" G.E. Personal Portable TV**

ALL CHANNEL TUNER 1965 SETS THIS SALE ONLY... (Limited to Stock on Hand)

**96<sup>88</sup>**

**Estern's**

3344 E. Pacific Coast Hwy., L. B. GE 4-7457

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**WALKIE-TALKIE SET**

Now you and your family can have a ball, 1/4-mile range. Walkie Talkies, case, earphone and batts, popular brand. Just the thing to call the kids with when you can't yell that loud. Will receive and broadcast much further in the open. COUPON GOOD MONDAY ONLY. Open Every Day 'Til 9 p.m. Sun. 'Til 6

**22<sup>95</sup>**

**Giant Electronics**

8635 Artesia Blvd. ME 4-5553

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Prime Rib Dinner**

Fresh Salad with choice of dressing. French Fries or Baked Potato with sauce and chives, choice of fresh Vegetables, Hot Rolls and Butter and Coltee. Served 5:00 to 10:00 p.m. Danny Flores "MR. TEQUILA" Entertaining Tonight.

**2<sup>75</sup>**

**Rustic Room**

4846 Paramount Blvd. (at Del Amo) HA 3-0707

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Dupont "501" Nylon Pile Carpet**

Merry Hill by Lees No. 364. Montego Sand. Random sheared pattern. 36 yards only.

REG. 6.95

**3<sup>65</sup>**

SQ. YD.

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Aluminum Screen Door**

INSTALLED FREE! Thousands sold at 29.95. This is our top quality, heavy duty standard size door. Includes kick plate, push bar, air closer, with locking latch and handle. This special good Monday thru Saturday, March 8 to 13.

**16<sup>88</sup>**

**Aluminum Products Installations**

13213 Laureldale Ave., Downey ME 4-6000

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Hollywood Juniper**

This is the favorite twisted variety used in all the better landscapes.

**2<sup>95</sup>**

5 GAL. SIZE

Reg. 4.00

**Park Nursery**

3842 E. 10th St., Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**MOULDING—TRIM**

SOFT PINE—SMOOTH

**2 1/2" 3 1/2" 5 1/2"**

BASE SHOE  
DOOR STOP  
DOOR CASING

**W. M. DARY CO.**

3605 E. ANAHEIM ST., L.B., GE 3-0437

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**FREE EXAMINATION!**

If hair loss bothers you, then come in at once for a \$2.00 Trial Treatment. Now is the time to stop HAIR LOSS, eliminate DANDRUFF, and THICKEN YOUR HAIR over the years, we've done it for thousands. We can do it for you. The money is paid not accepted.

**2<sup>00</sup>**

**Turoff Hair & Scalp Experts**

110 Pine Ave., Suite 824-825—Ph. 456-7234  
Hours: Daily 11 A.M.—8 P.M.—Sat. 9 A.M.—2 P.M. Thurs. 4 to 8 P.M.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**90-Day Color TV Service**

No hanky panky! This is a genuine \$25 hard cash value with the purchase of a color TV from L. B. F. at the most competitive price anywhere! Monday Only!

**FREE!**

**Long Beach Furniture**

6th and Long Beach Blvd.—HE 6-7231

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**All Acrilan Acrylic Pile Cabinet**

Magee — Harbor View random sheared pile. Capri beige. 38 yards only.

REG. 9.95

**6<sup>95</sup>**

SQ. YD.

OPEN MON. THRU FRI. 'TIL 9 P.M.  
OPEN SUNDAY

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**1965 ZENITH STEREO-PHONIC**

This is a tremendous value. A 1965 ZENITH ROOMER REG. Stereo Phonic. Hi-Fidelity Console in Off Finish Walnut... 8 Speakers with Input and Output Jacks. Regular Price \$835.00... (NO DOWN PAYMENT)

NOW ONLY **599<sup>95</sup>**

**Frank & Cris TV**

823 N. Avlon Blvd., Wilmington—TE 4-7278  
800 So. Pacific, San Pedro TE 1-1227

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**\$60 Worth of Dance Hits Free**

with the purchase of a Roberts 1630 four track Stereophonic TAPE RECORDER. All time dance hits for your listening pleasure, plus an additional \$10.00 off the regular price of \$199.95, on Roberts 1630

**10<sup>00</sup>**

**Signal Radio & Television**

3801 Atlantic Avenue; GA 7-2015  
Open Mon., Tues., Thurs. & Fri. 'til 9

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Acrylic Pile by Mohawk**

Lavish hi-lo pattern in a wide range of exciting colors. Sensational value! Completely Installed Over 50-Oz. Pad... With Coupon Only — Open Mon. 'til 9 p.m.

**9<sup>95</sup>**

Sq. Yd.

**Kerr Floors . . . Since 1931**

1485 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Tropical Fish**

ANGEL FISH, REG. 39c ..... 15c ea.  
PEARL DANIOS, REG. 29c ..... 15c ea.  
PLATIES, REG. 69c ..... 39c ea.  
COMET GOLDFISH, REG. 20c ..... 10c ea.

**King's Pet Shop**

1165 Pacific Coast Hwy., L. B.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Frigidaire Built-in Dishwasher**

New 1964 deluxe model. Big capacity. 1-year guarantee parts and service. Choice of available colors. 4 only. While they last.

**158<sup>00</sup>**

**A-1 Home Appliance**

1925 Pacific Avenue, Long Beach; Phone 591-1324

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Dupont "501" Nylon Pile Carpet**

Lasting Star (No. 38) by Lees. REG. 6.95  
Zephyr Grey, 100% Dupont 501 Nylon Pile. 44 yards.

**3<sup>95</sup>**

SQ. YD.

OPEN MON. THRU FRI. 'TIL 9 P.  
OPEN SUNDAY

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**8mm Splicer**

8mm Tape splicer with tapes to splice over 40 rolls of 8mm film. Made of Hi Impact Styrene and guaranteed to last, this BATA splicer retails for \$29.95.

**23<sup>c</sup>**

**Winstead Bros.**

330 Pine Ave.—Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Any Chair Cleaned**

Each fabric is tested and cleaned with specially-made formulas for safe, sure results. All work is individual custom quality. Call Monday for appointment with coupon

**10<sup>00</sup>**

**Cremer's Rug & Upholstery**

Cleaners & Dyers  
1740 Cowles—Long Beach HE 7-2869

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Cont. Filamt. Nylon Pile Carpet**

No. 54, Young At Heart by Lees. Snow Flake. 33 yards only.

WAS 7.95

**3<sup>95</sup>**

SQ. YD.

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Full Framed Original Paintings**

45"x21" Breathtaking Landscapes! All hand painted in the manner of Dutch Masters! True fine art (original canvases) imported from Holland. (Smaller 24"x36" size \$34) FRAMES ARE TRULY MAGNIFICENT. WITH COUPON ONLY

**\$59**

**Long Beach Furniture**

6th and Long Beach Blvd.—HE 6-7231

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Natural Tourmaline Mink Stole**

Contourier style, let-out skins... one ONLY! All furs labeled as to country of origin. Price does not include taxes.

**\$300**

**Furs By David**

203 East 3rd St. HE 7-7111. Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Seamless Nylons, First Quality**

1.29 value, choice of mesh or plain in 15-denier.

**39<sup>c</sup>**

**Albert's Hosiery Stores**

Downtown Long Beach: 305 Pine Ave.  
Lakewood Center: 5230 Pepperwood

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Simmons Quality Hide-A-Beds**

Here is a once-in-a-lifetime opportunity to save on Simmons quality furniture, consisting of Hide-A-Beds, Bayview mattresses, divans, slat couches, etc. This sale consists largely of floor samples and one-of-a-kind items. We guarantee all prices and that you will find savings on these popular brands. See to appreciate quality savings.

**SAVE! SAVE! SAVE!**

**Wells Bros. Furniture**

Belmont Shore, 3316 E. 2nd St.—GE 4-8483  
Insurance Furn., 4700 Long Beach Bl.—GA 2-2151

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Color—B&W Processing, Prints**

One day only, any roll of color or black and white film left for processing or prints or enlargements will be developed at a discount of 50% off when done by Our own quality laboratory processing by Perfect.

**50%**

**Winstead Bros.**

330 Pine Ave.—Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Wool Pile Shag Carpet**

Nouvelle by Alexander Smith. REG. 12.95  
11 1/2" Loop. Blue tweed. 31 1/2 Yards.

**10<sup>95</sup>**

SQ. YD.

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**45-inch Hand Screened Arnel (triacetate) Jersey Prints**

Beautiful array of brand new smart jersey prints offered for this one day only with coupon.

**68<sup>c</sup>**

yd.

**Pfeiffer's (Los Altos)**

2185 Bellflower Blvd. (Across street from Los Altos Shopping Center Sign)

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**"Wool Turf" Carpet by Firth**

The most popular wool carpet ever made! 17 Colors to choose from. Completely Installed Over 50-Oz. Pad... With Coupon Only — Open Mon. 'til 9 p.m.

**13<sup>80</sup>**

Sq. Yd.

**Kerr Floors . . . Since 1931**

1485 Canal St., Long Beach. Ph. 432-2924  
3 blocks West of L. B. Freeway between Anaheim St. and P. C. H.

**Good, Monday MAR. 8 ONLY**



**RANKER** — Mrs. Bertha, 89, of 360 W. Ocean Blvd., died Friday. Surviving are sons, Roy, Orrie, Earl; daughters, Mrs. Alice Briggson, Mrs. Corinne Williams; brother, Fred Weiss; sisters, Mrs. Louise Hildebrandt, Mrs. Emma Kapp, Mrs. Kathy Kroening. Service in Jefferson, Wisconsin. Dilday Family Funeral Directors in charge locally.

**LEWIS**—Edward W., 91, insurance and stock broker, of 787 Salda Ave., died Saturday. Surviving are son, William J.; sisters, Miss Ivy and Miss Mary Lewis; brother, Ora. Service Tuesday, 10:30 a.m. at Patterson & Snively Mortuary.

**MELE (Garden Grove)**—Salvatore, 67, caretaker, of 8811 Mays Ave., died Friday. Surviving is wife, Mary. Rosary tonight, 8 p.m. Peck Family Mortuary. Requiem Mass Monday, 9 a.m., Blessed Sacrament Catholic Church, Westminster.

**COOK**—Theodore W., 77, of 2111 E. Fourth St., died Saturday. Surviving is wife, Clara. Rosary Monday, 7:30 p.m.; Requiem Mass, 9:30 a.m., St. Matthew's Church. Sheelar's Mortuary in charge.

**- MARRON**—Phillip P., 65, of 2812 Pacific Ave., died Friday. Surviving are wife, Donetta M.; son, Phillip Jr. Rosary tonight, 8:30 p.m., Sheelar's Mortuary. Requiem Mass Monday, 11 a.m., Holy Innocents Church.

**\* CORREIA (Artesia)—**Maria C., 94, of 11908 Arkansas St., died Thursday. Surviving are daughters, Mrs. Celestina Toste, Mrs. Adeline Fernandez, Mrs. Elsie Fernandez, Mrs. Alinda Oliveira; sons, Augusto Espinola, Manuel Espinola. Rosary Monday, 8 p.m., Requiem Mass Tuesday, 9:30 a.m., Holy Family Church, Artesia. Paramount Mortuary in charge.

**ELI (Downey)** — Jesse L. 53, of 5025½ Gardendale St., died Friday. Surviving are wife, Marie; sons, Robert and Leon; daughters, Arlene and Juanita Eli. Service Tuesday, 11 a.m., Paramount Mortuary.

**LEAR**—Delwin E., 53, businessman, of 535 Tremont Ave., died Friday. Surviving are wife, Olive; step-son Jack Overholt; father, William; sister, Mrs. Doris Delph. Service Tuesday, 11 a.m., Forest Lawn Cypress.

**HOWARD** — Carl J., 61, truck driver, of 616 W. Third St., died Saturday. Surviving is wife, Goldie. Service Tuesday, 1 p.m., Long Beach First Ward Chapel, Church of Jesus Christ of the Latter-day Saints. Spongberg Mortuary in charge.

**ATWOOD**—Ethel G., 71, of 6956 Atlantic Ave., died Friday. Surviving are husband, Arnold; sons, Wright, William; daughter, Mrs. Laura Gilkerson; sisters, Mrs. Lewis Dean, Mrs. Adrian Horton; brother, Guy Williams. Service Tuesday, 2 p.m., Hunter Mortuary.

**DECKER**—Dwight A., 78  
businessman, of 5445 Dair  
Ave., died Saturday. Surviv  
ing are wife, Elizabeth; son  
A. Dock; sisters, Mrs. Glad  
Falzgraf, Mrs. Lela Huff, Mr  
Ina Huff. Service Wednesday  
2 p.m., Hunter Mortuary.

**GRANTHAM (Bellflower)**  
Bert H., 71, oil worker,  
9617 Flower St., died Satu-  
day. Surviving are wife, Zul-  
sister, Mrs. Velma Grsuc-  
brother, Homer J. Servi-  
Tuesday, 1:30 p.m., Bellflow-  
Mortuary.

**DRYDEN**—Mrs. Ethel, of 2124 E. 17th St., died Friday. Surviving are sisters Mrs. Eula Virginia Ivy; brothers, Claud, Grady, Kerry and Russell Clifton. Service Monday, 10:30 a.m., Patterson-Saively Mortuary.

**TAYLOR** — Mrs. Laura  
51, of 1851 Chestnut A.  
died Friday. Surviving  
daughter, Miss Candace T.  
lor, brother, Gerald R.  
Service Tuesday, 11 a.m.,  
day Family Funeral Direct.

**BOOTH (Whittier)** — La N., 65, retired pharmacist, 11911 Carmenita Rd., Saturday. Surviving daughter, Mary L.; sis Mrs. Achsah Mae Kendra Service Tuesday, 1:30 p. Olive Lawn Memorial P La Mirada Artesia Mortu in charge.

**SCHENK (Artesia)**—  
Minnie H., 76, of 11614  
183rd St., died Friday. Sur-  
viving are daughters, Mrs.  
Anna Mellem, Mrs. N.  
Gras; sons, Henry, John,  
emer. Service Wednesday  
a.m., Bethel Reform Chu-  
rch, Beltsflower. Artesia Mort-  
uary in charge.

Funeral service will be Tuesday at 1:30 p.m. for James Leigh Kennedy, a longtime member of the Long Beach Municipal Band. Kennedy, 66, of 3730 Rose Ave., a sousaphone player with the band for 28 years, Shooters Association and the Burbank Rifle Range and the Long Beach Pistol Club. Surviving are his wife, Vida E.; son, Thayne V. Carter, and sister, Mrs. Helen K. Hall. Service will be at Dikday Family Funeral Directors.

He was a member of Los Angeles Musicians Local No. 47, the Long Beach Musicians Local No. 353 and the Queen Beach Lodge No. 540, F & AM.

Kennedy was an avid gun enthusiast and a member of the National Rifle Association, the National Bench Rest

## Japan Feels Quake

OSAKA, Japan (UPI)—A sharp earthquake Saturday shook the Japan seacoast cities of Tsuruga, Kikone and Fukui on Southwestern Honshu some 200 miles southwest of Tokyo.

**BEVERLY HILLS (AP)**  
Mrs. Martin Luther King  
challenged American women  
Saturday to work actively  
the civil rights movement.  
"If women would march  
and demonstrate all across  
the land protesting situations

Mrs. King, 37, made remarks at a luncheon meeting of the Women's Strike for Peace. She left for San Francisco later.

**NICOSIA, Cyprus (AP)**—Machine-gun bullets sprayed the married quarters compound of the British base at Dhekelia, south Cyprus, Friday night. An official announcement Saturday said there was some damage but no casualties.

**U.N. Peace Force** headquarters announced there was a brief exchange of fire between Greek and Turkish Cypriot positions near Lefkia in the northwest early Saturday. There were no casualties.

**YOU ALWAYS** save more when you compare values. Check the Classified "Autos for Sale" columns now.

When you think of Sea Food . . . Think of Welch's. Delicious sea food dinners from \$1.50. Don't bother cooking fish at home, enjoy the great variety of sea food dinners at Welch's, San Antonio Dr. at Atlantic Avenue.

SHOP TODAY SUNDAY 11 TO 5:30 — MONDAY 'TIL 9

GOLD'S

# 47<sup>th</sup> ANNIVERSARY SALE!

Greatest

SAVE TO 49%

EVERY DEPARTMENT IS ANNIVERSARY ACTIVATED... We've gone all out for you, because you've done the same for us, the past 47 years! We want you to know we appreciate it. VALUES IN FURNITURE, CARPETING, PIANOS & APPLIANCES, plus special bonus offers, is our way of saying THANKS. Join us in this SELL-ABRATION, and have a SAVING, or several... on us!

FREE Register at Gold's You May Win a Pair of Reserved Seat Tickets to...

THE GREATEST STORY EVER TOLD

Pacific Cinematic Theatre, 4360 Sunset Bl., Hollyw'd

5 PC. DANISH TYPE WALNUT with 72" TRIPLE DRESSER

Reg. \$339.95 **\$198**

9-drawer huge triple dresser, 72" long, framed mirror, full panel headboard and 2 side stands. Deluxe construction by Dixie.

KROEHLER 114" T-CUSHION SOFA

Reg. \$279.95 **\$188**

114" of famous Kroehler construction with tapered foam cushions, coil spring construction, easy rolling brass casters, on-the-floor styling, decorative smart covers.

5 PC. MAPLE 5" FOAM Sectional

Reversible foam cushions, shaped top, full spring construction. **\$299**

102" SOLID WALNUT LOUNGE

Reg. \$229.95 **\$139**

No Money Down \$8.95 Mo. Full foam seat, heavy textured fabric, button back, walnut legs, base & arms. PLU'S 4 matching throw pillows.

EARLY AMERICAN SLEEPER

**\$169**

Sweetheart shaped back, heavy maple trim, foam cushions, tapered, decorative feet, easy open, humpback mattress. No money Do. \$8 Mo.

SCOTCHGARD 8 FT. QUILT SOFA

Reg. \$229.95 **\$178**

Slain resistant to oil, soil and water, this quilted foam sofa is Scotchgarded. T-cushion, spring construction.

KROEHLER KING SIZE SOFA BED

Reg. \$279.95 **\$199**

Modern button back styling, foam cushions zippered, easy open mechanism. Kroehler construction.

4-PC. HOLLYWOOD 6" FOAM SET

CHOICE! **\$68**

6" foam mattress & box spring twin size, no coil feel, hump back, metal frame. No Money Down. \$5 Monthly

KING SIZE SLEEP SET

King size mattress & box spring, by famous maker, durable covers, multiple coil units.

5-PC. EARLY AMERICAN LIVING ROOM

**\$299**

54" sofa, curved rocker, 2 recliners & 2 easy chairs, full size oval hump back, foam cushions, with brass casters in sofa & rocker.

OPEN STOCK MAPLE

Choice

**\$38**

Choice of 44" dresser base, mirror (24" corner desk bookcase, desk, full size bed, & 3 unit stand, pr. 24" beds, or 4 pc. wagon wheel bunk beds.

3-PC. Plastic Top White Group

**\$100**

54" chd. dresser, mirror, full size chairback bed, 24" white French Provincial with satin 24" Mo. & 24" proof top.

3-PC. PULASKI ITALIAN

**\$218**

24" triple dresser, mirror, full size chairback bed, 24" white French Provincial with cherry tops, 24" proof top. No money Do. \$18 Mo.

5-PC. 'NO. HILL' By Hooker

**\$299**

Save 24" - 72" 24" chd. dresser, mirror, full size chairback bed, 24" white French Provincial with cherry tops, 24" proof top. No money Do. \$18 Mo.

5-PC. GOLDEN BISQUE OR CHERRY

Reg. \$249.95 **\$498**

No Money Down \$18 Mo. 24" triple dresser, mirror, full size chairback bed, 24" white French Provincial with cherry tops, 24" proof top.

OPEN STOCK Fr. Prov. Dining

Choice **\$99**

Choice of oval end table, or 44" chd. or 44" buffet, or 3 side & 3 arm chair, 24" cherry French Provincial.

9-PC. BANQUET SET — Contour Chairs

**\$998**

24" chd. table, 24" chd. chairs, 24" chd.

## Death Notices

**SPELLMAN**—Helen I., of 3537 E. 10th St., died Saturday. Surviving are daughters, Mrs. Charlene McDonald, Mrs. Marlene Moseley, brothers, William and Stanley Clark; sisters, Mrs. Mildred Knouf, Mrs. Velma Mellor, Margaret Clark. Service Tuesday, 2 p.m., Sheelar's Mortuary.

**MARRON**—Phillip P., 65, of 2812 Pacific Ave., died Friday. Surviving are wife, Donetta M.; son, Phillip Jr. Service tonight, 8:30 p.m., Sheelar's Mortuary. Requiem Mass Monday, 11 a.m., Holy Innocents Church.

**CORREIA** (Artesia)—Maria C., 94, of 11908 Arkansas St., died Thursday. Surviving are daughters, Mrs. Celestina Toste, Mrs. Adeline Fernandez, Mrs. Elsie Fernandez, Mrs. Alinda Oliveira; sons, Augusto Espinola, Manuel Espinola. Service Monday, 8 p.m., Requiem Mass Tuesday, 8:30 a.m., Holy Family Church, Artesia. Paramount Mortuary in charge.

**ELI** (Downey)—Jesse L., 53, of 8025 1/2 Gardendale St., died Friday. Surviving are wife, Marie; sons, Robert and Leon; daughters, Arlene and Juanita Eli. Service Tuesday, 11 a.m., Paramount Mortuary.

**LEAR**—Delwin E., 53, businessman, of 535 Tremont Ave., died Friday. Surviving are wife, Olive; step-son Jack Overholt; father, William; sister, Mrs. Doris Delph. Service Tuesday, 11 a.m., Forest Lawn Cypress.

**HOWARD**—Carl J., 61, truck driver, of 616 W. Third St., died Saturday. Surviving is wife, Goldie. Service Tuesday, 1 p.m., Long Beach First Ward Chapel, Church of Jesus Christ of the Latter-day Saints. Sponberg Mortuary in charge.

**ATWOOD**—Ethel G., 71, of 6956 Atlantic Ave., died Friday. Surviving are husband, Arnold; sons, Wright, William; daughter, Mrs. Laura Gilkerson; sisters, Mrs. Lewis Dean, Mrs. Adrian Horton; brother, Guy Williams. Service Tuesday, 2 p.m., Hunter Mortuary.

**DECKER**—Dwight A., 78, businessman, of 5445 Dairy Ave., died Saturday. Surviving are wife, Elizabeth; son, A. Dock; sisters, Mrs. Gladys Falgraf, Mrs. Lela Huff, Mrs. Ina Huff. Service Wednesday, 2 p.m., Hunter Mortuary.

**GRANTHAM** (Bellflower)—Bert H., 71, oil worker, of 9617 Flower St., died Saturday. Surviving are wife, Zula; sister, Mrs. Velma Grsue; brother, Homer J. Service Tuesday, 1:30 p.m., Bellflower Mortuary.

**DRYDEN**—Mrs. Ethel, 74, of 2124 E. 17th St., died Friday. Surviving are sister, Mrs. Eula Virginia Ivy; brothers, Claud, Grady, Kerry and Russell Clifton. Service Monday, 10:30 a.m., Patterson & Snively Mortuary.

**TAYLOR**—Mrs. Laura J., 51, of 1851 Chestnut Ave., died Friday. Surviving are daughter, Miss Candace Taylor; brother, Gerald Reed. Service Tuesday, 11 a.m., Dillard Family Funeral Directors.

**BOOTH** (Whittier)—Louis N., 85, retired pharmacist, of 11911 Carmentia Rd., died Saturday. Surviving are daughter, Mary L.; sister, Mrs. Achsah Mae Kendrick. Service Tuesday, 1:30 p.m., Olive Lawn Memorial Park, La Mirada. Artesia Mortuary in charge.

**SCHENK** (Artesia)—Mrs. Minnie H., 76, of 11614 E. 183rd St., died Friday. Surviving are daughters, Mrs. Johanna Mellema, Mrs. Nellie Gras; sons, Henry, John, Delmer. Service Wednesday, 10 a.m., Bethel Reform Church, Bellflower. Artesia Mortuary in charge.

## U.S. Timber Sales Set Regional Record

MISSOULA, Mont. (AP)—Timber sales in the 16 national forests of the northern region reached a record high of 1.5 billion board feet last year, Regional Forester Neal M. Rahm reported.

The total of sales in eastern Washington, northern Idaho, Montana and the western Dakotas was 4.8 million board feet over the previous high year, 1963.

**BANKER**—Mrs. Bertha, 89, of 360 W. Ocean Blvd., died Friday. Surviving are sons, Roy, Orrie, Earl; daughters, Mrs. Alice Briggson, Mrs. Corinne Williams; brother, Fred Weiss; sisters, Mrs. Louise Hildebrandt, Mrs. Emma Kapp, Mrs. Kathy Kroening. Service in Jefferson, Wisconsin, Dillard Family Funeral Directors in charge locally.

**LEWIS**—Edward W., 91, insurance and stock broker, of 787 Salida Ave., died Saturday. Surviving are son, William J.; sisters, Miss Ivy Clara, Rosary Monday, 7:30 p.m.; Requiem Mass, 9:30 a.m., St. Matthew's Church, 10:30 a.m. at Patterson & Snively Mortuary.

**COOK**—Theodore W., 77, of 2111 E. Fourth St., died Saturday. Surviving is wife, Clara. Rosary Monday, 7:30 p.m.; Requiem Mass, 9:30 a.m., St. Matthew's Church, 10:30 a.m. at Patterson & Snively Mortuary.

## Rite Tuesday for Kennedy, Long in Municipal Band

Funeral service will be Tuesday at 1:30 p.m. for James Leigh Kennedy, a longtime member of the Long Beach Municipal Band. Kennedy, 66, of 3730 Rose Ave., a sousaphone player with the band for 28 years, died Friday.

He was a member of Los Angeles Musicians Local No. 47, the Long Beach Musicians Local No. 353 and the Queen Beach Lodge No. 540, F & AM. Kennedy was an avid gun enthusiast and a member of the National Rifle Association, the National Bench Rest

## Dr. King's Wife Urges Women in Rights Drive

BEVERLY HILLS (AP)—Mrs. Martin Luther King Jr. challenged American women Saturday to work actively in the civil rights movement. "If women would march and demonstrate all across the land protesting situations such as that which exists in Selma, Ala., it would help immeasurably," said the wife of the Nobel Prize-winning civil rights leader.

Mrs. King, 37, made her remarks at a luncheon meeting of the Women's Strike for Peace. She left for San Francisco later.

## Bullets Rip British Quarters on Cyprus

NICOSIA, Cyprus (AP)—Machine-gun bullets sprayed the married quarters compound of the British base at Dhekelia, south Cyprus, Friday night. An official announcement Saturday said there was some damage but no casualties.

U.N. Peace Force headquarters announced there was a brief exchange of fire between Greek and Turkish Cypriot positions near Leftka in the northwest early Saturday. There were no casualties.

**YOU ALWAYS** save more when you compare values. Check the Classified "Autos for Sale" columns now.

## LENT MEANS SEA FOOD

When you think of Sea Food... Think of Welch's. Delicious sea food dinners from \$1.50. Don't bother cooking fish at home, enjoy the great variety of sea food dinners at Welch's, San Antonio Dr. at Atlantic Avenue.

# GOLD'S

## 47<sup>th</sup> ANNIVERSARY

# Greatest SALE!

EVERY DEPARTMENT IS ANNIVERSARY ACTIVATED... We've gone all out for you, because you've done the same for us, the past 47 years! We want you to know we appreciate it. VALUES IN FURNITURE, CARPETING, PIANOS & APPLIANCES, plus special bonus offers, is our way of saying THANKS. Join us in this SELL-ABRATION, and have a SAVING, or several... on us!

**5 PC. DANISH TYPE WALNUT**  
with 72" TRIPLE DRESSER  
Reg. \$339.95 **\$198**  
9-drawer huge triple dresser, 72" long, framed mirror, full panel headboard and 2 side stands. Deluxe construction by Dixie.  
No Money Down \$7.50 Monthly

**KROEHLER 114" T-CUSHION SOFA**  
Reg. \$279.95 **\$188**  
114" of famous Kroehler construction with slipper foam cushions, coil spring construction, easy rolling brass casters, off-the-floor styling, decorator smart cover.  
No Money Down \$9.50 Monthly

**5 PC. MAPLE**  
5" FOAM Sectional  
Reversible foam cushions, shaped top, full spring construction.  
Reg. \$299 **\$229**  
No Money Down \$14.50 Monthly

**102" SOLID WALNUT LOUNGE**  
Reg. \$229.95 **\$139**  
Down \$6.50 Monthly  
Full foam seat, heavy textured fabric, button back, walnut legs, base & arms. PLUS 4 matching throw pillows.

**EARLY AMERICAN SLEEPER**  
Sweetheart shaped back, heavy mahogany trim, foam cushions, zippered, decorator cover, easy open innerspring mattress.  
No money down, \$8 Mo.

**SCOTCHGARD 8 FT. QUILT SOFA**  
Reg. \$239.95 **\$178**  
Stain resistant to oil, soil and water, this quilted foam sofa is Scotchgard-ed. T. cushion, spring construction.  
No Money Down \$8.00 Monthly

**KROEHLER KING SIZE SOFA BED**  
Reg. \$799.95 **\$499**  
Modern button back styling, foam cushions, zippered, easy open mechanism. Kroehler construction.

**4-PC. HOLLYWOOD 6" FOAM SET**  
6" foam mattress & CHOICE! box spring twin size, no coil feel, lures clicking, trap unit hdd, metal frame.  
No Money Down, \$5 Monthly

**KING SIZE SLEEP SET**  
King size mattress & box spring, by famous maker, durable covers, multiple coil units.

**5-PC. EARLY AMERICAN LIVING ROOM**  
No Money Down, \$11.50 Monthly  
81" sofa, swivel rocker, 1 cocktail & 1 side table, plus 8x12 oval braided rug. Foam pillowback, with spring construction in sofa & rocker.

**OPEN STOCK MAPLE**  
Choice of 44" dresser base, mirror (\$18), corner desk bookcase, desk, full size hdd, & 1 nite stand; pr. twin beds; or 4-pc. wagon wheel bunk beds.  
Choice \$38

**3-PC. Plastic Top White Group**  
54" dble. dresser, mirror, full size chairback, b.e.d. White French iron hdd, metal frame.  
No Money Down, \$10 Mo. & marproof tops.

**3-PC. PULASKI ITALIAN**  
72" triple dresser, mirror, full size chairback, b.e.d. White French iron hdd, metal frame.  
No money down, \$10 Mo.

**5-PC. 'NOB HILL' By Hooker**  
Save \$120 — 72" 1 1/2" triple dresser, mirror, full size chairback, b.e.d. headboard, 2 commodes; ne. construction features, rich walnut finish.  
No Money Down, \$14.50 Mo.

**5-PC. GOLDEN BISQUE OR CHERRY**  
Reg. \$599.95 **\$498**  
72" triple dresser, mirror, full size chairback, b.e.d. 2 commodes, scrolled carved fronts. Rombe posts.  
No Money Down, \$14.50 Monthly

**OPEN STOCK Fr. Prov. Dining**  
Choice of oval ext. table, or 46" china, or 58" buffet, or 5 side & 1 arm chair. Rich cherry fruitwood finish.  
Choice \$99

**9-PC. BANQUET SET — Contour Chairs**  
60"x48" oblong table opens to 60"x72", 6 side chairs, 2 contour arm chairs. Contemporary upholstery.  
\$99.88

**DANISH-STYLED WALNUT PLASTIC-TOPPED DESK**  
No Money Down, \$5 Monthly  
Lots of room, lots of style, plastic top, mar and stain resistant, genuine drawers.

**DANISH-STYLED MARBLE TOP TABLES**  
3 FOR \$100  
Richly grained walnut finish, topped with imported marble. 24" lamp, 20"x48" cocktail, 22" end.  
No Money Down—\$9.50 Monthly

**WHITE OR WALNUT CHEST**  
Reg. \$69.95 **\$39**  
Antique white or walnut finish chest, recessed base, posette headboard, attractive extra storage space.  
No Money Down, \$5 Monthly

**NYLON OR WOOL BLEND PILE**  
40 Sq. Yd. **\$99**  
100% nylon pile, 8x12 size rugs, in 5 rich drapery colors, from backs for comfort and longer wear.  
NO MONEY DOWN \$5 Monthly

**NYLON PILE 9x12 FOAM BACK RUGS**  
Reg. \$49.95 **\$29.95**  
Tightly twisted looped pile, in tufted, cut pile in multicolor candy stripe.

**PACKARD BELL Color TV with UHF**  
Wood cabinet, hand-wired chassis, Color balancer, Circuit breaker protection, Power guard transformer, Base optional.  
**\$399**  
No Money Down—\$5.00 Monthly

**STEREO with AM/FM RADIO**  
6 powerful speakers in self-contained stereo, Powerful AM/FM radio, 4-speed automatic changer, Record storage space.  
**\$149**  
No Money Down—\$5.00 Monthly

**EMERSON STEREO PORTABLE PHONO**  
Includes free 45 spindle, 4 speed auto. changer, 7 1/2" tilt out, wing speakers.  
**\$49**

**WESTINGHOUSE Heavy Duty WASHER**  
Double action, Big heavy duty 15 lb. capacity, Color keyed load markers, Biggest transmission ever.  
**\$198.67**  
No Money Down—\$15.00 Mo.

**FRIGIDAIRE FAMILY SIZE**  
**\$218.88**  
Automatic defrost, 2 door freezer, 24" built-in shift.  
No Money Down—\$9.50 Monthly

**36" O'KEEFE & MERRITT RANGE**  
Divided top, 4 burner cook space, Decorator back panel, Smokeless burner, Family oven, 4 slot jet burners.  
**\$128**  
No Money Down—\$5.50 Monthly

**20-GALLON GLASS LINED WATER HEATER**  
No Money Down \$5 Monthly  
ATC approved, Glass lined, Fully guaranteed, "On Guard" inside for longer life, New forged burner, sealed pot.

**TANK TYPE HOOVER VACUUM**  
No Money \$5 Monthly  
Powerful suction, Two clear tanks, Tank type seems to float on air, 15 attachments.

**IN LOS ANGELES**  
1207 E. Washington Blvd. at Central Downtown

**IN ANAHEIM**  
Next to California Fed. Savings At Euclid, Anaheim Shopping Center

**IN THE VALLEY**  
8252 Van Nuys Blvd. At Roscoe In Panorama City

**IN LAKEWOOD**  
Hazelbrook & Caneland Lakewood Shopping Center

**IN EL MONTE**  
3400 Peck Road North At Valley Blvd. El Monte

**AND NOW SOUTH BAY**  
4310 Artesia At Hawthorne/Torrance



**REX L HODGES REALTY**

#1 ANAHEIM	1741 S. Euclid Avenue	PR 6-6580
#2 BELLFLOWER-LAKEWOOD	5787 South Street	GE 0-0850
#3 BELSHORE/NAPLES	5318 E. Second Street	HA 5-8425
#4 BIXBY KNOLLS	3748 Atlantic Avenue	WA 5-1271
#5 DOWNTOWN	408 E. First Street	GE 9-2191
#6 EASTSIDE	3434 E. Seventh Street	GA 7-5418
#7 GARDEN GROVE	9551 Garden Grove Blvd.	HE 7-1251
		GE 9-0404
		JE 7-9490
		GE 2-7040
#8 LAKEWOOD	4323 E. Canon Street	HA 5-1207

**REX L HODGES REALTY**  
**A HEAP OF LIVING**

#9 LOS ALTOS	2915 Bellflower Blvd.	HA 1-82
#10 NORTH LONG BEACH	5458 Atlantic Avenue	GA 2-12
#11 PLAZA	2224 Palo Verde Avenue	GE 1-13
#12 SEAL BEACH	333 Main Street	GE 1-25
#13 WESTMINSTER	14034 Beach Blvd.	TW 3-75
#14 WESTSIDE/WRIGLEY	482 W. Willow Street	596-181
#15 BUENA PARK	2666 W. Lincoln Avenue	GA 6-35
		TA 7-51
		596-43
#16 EAST GARDEN GROVE	12121 Harbor Blvd.	638-44
		437-15

★ ★ ★ ★ ★ STAR LISTINGS ARE OPEN SUNDAY 1-5 ★ ★ ★ ★ ★

UNDER \$15,000	\$15,000 to \$19,999	\$20,000 to \$29,999	OVER \$30,000	INCOME
			4500 SQ. FT.	\$1,900/MONTH

**ONLY \$12,500**  
2-story family size 2 BR. & dining room. An Eastside home. Near St. Anthony's Hospital. Call (575) OFFICE #3 ME 71251

**2-BR. WRIGLEY!**  
Spectacular! Vacant! & excellent condition. No yard work. Low down (1555) OFFICE #3 ME 71251

**\$13,500 NEAR OCEAN**  
2 BR close to beach, markets and transportation. Top locale. 4-1/2 bath. Roomy. Owner's 2nd home. (1300) OFFICE #8 GE 90404

**C-4 LOT**  
2. 2 BR older homes. 50x130 lot on paved alley. Full price only (N118) OFFICE #21 GE 91371

**2-BR. OYO**  
Lower front lot. Near downtown. Try \$12,500. \$2250 down. 965 month. 6% down. (1070) OFFICE #3 ME 71251

**3-BR. \$14,250**  
New paint, new carpeting. 3 1/2-rooms. Close to transportation & shops! OMC 2nd (1139) OFFICE #4 GE 91404

**HANDYMAN FOR 2-BR.**  
Better rush to this Wilshire area. 2 BR. Gas. Dining room, kitchen & storage room. Full bath. \$14,000. (1400) OFFICE #3 GE 91291

**NO DOWN  
RENT TO BUY!**  
Choose from many listings; one sure to pay less! Will pay your down. (1000) OFFICE #5 ME 71251

★ **OPEN SUNDAY 1-5**  
475 BRAYTON  
**ORANGE & DEL AMO**  
Owner transferred to Rhode Island—  
this is a must sell item. 1 BR.  
fireplace. Call for more info.  
(H136) OFFICE #4 GA 7-5418

★ **3-BR. \$16,200**  
Check this Modern Ranch, Board  
& Batten style, Rock roof, B&G  
kitchen, fireplace, 2nd floor  
(WM164) OFFICE #13 TW 3-7561

★ **OPEN SUNDAY 1-5**  
3-BR. 1 1/2 BATHS, ELITE  
**4-BR., NO DRN. GI**  
Near Korns Berry Farm, Fire-  
place, built-ins, grapes & patio  
slab. Close to schools, bus, high-  
way. (B394) OFFICE #15 TA 2-5190

★ **HANDYMAN'S DREAM**  
Bring your tools and brush &  
saw. Convert present 3-BR  
SOUND home into a sparkling  
4-BR. with 2 1/2 baths. Under-  
living car. Full price \$143,500.  
FHA or GI.  
(GC070) OFFICE #16 GC 4-6460

★ **OPEN SUNDAY 1-5**  
1514 REDONDO  
**BUILDER'S NOTICE**  
R-4 lot 4595 with a well kept  
3-BR home in front. 1 room  
to build units in rear. Fine rental  
area or comfortable living.  
(128) OFFICE #9 HA 1-8223

★ **OPEN SUNDAY 1-5**

RE  
This term has  
general. 1 BR.  
Features such  
pool, landscap  
& 2nd floor  
Shopping Cen  
(L57) OFFIC

★ **OPEN**  
1012 H  
**LAUREL**  
3 1/2 story  
floors, double  
bathrooms, loc  
localite; near  
windswept  
owner is aski  
(WM125) OF

★ **OPEN**  
10025  
**STANTON**  
Featuring:  
hardwood  
forced air  
central heat  
1 1/2 baths  
fenced yard  
to schools.  
ONE OF  
(15179) OF

★ **4-BR.**  
Modernistic  
feel, new  
living room  
circular cor  
(H132) OF

★ **OPEN**  
on pleasant  
homes. E  
drawers in  
1 1/2 baths  
bivlyr, DR  
\$17,500.

[illegible]

**PARTED COUPLE SAY**

Must cost, it's a "standout" 3BR with lovely wood carpeting. Family room, 14-bath, forced air heat, built-in custom kitchen, double garage, built-in. Make offer, \$20,500.  
(15725) OFFICE #1 PR 64532

**10% DN. ON RANCH**

3BR home in Sun Ray Estates designed for casual living. Bkln in kitchen with natural stone top. 2nd wing: sliding glass doors to patio. Real sharp family room with fireplace.  
(9401) OFFICE #28 HA 51207

**LUXURIOUS 2-BR.**

From OYO down the way 2 baths. Lovely decorated, 1122 sq ft. Solid woodward, 1122 sq ft of living. Sliding glass doors to patio. 14-bath, 14-bath, 14-bath, & sub garage.  
(0103) OFFICE #5 HE 71251

**SPACE APLNTY**

Far from the humdrum of the city, this 4BR luxurious home awaits a smart buyer. Features include: Mediterranean tile, 14-bath, washer, full length mirrors in hall, 14-bath, 14-bath, 14-bath, & sub garage. So spacious & what a reasonable price. Present monthly payments \$129.  
(17139) OFFICE #1 PR 64580

**DON'T BE CHAUFFEUR**

From here the children can walk to scout meetings. Entire family will enjoy this 3BR, 14-bath corner.  
(5858) OFFICE #12 GE 12554

**CALL NOW!**

Wd trade home in Wiscovy. 3BR

**★ LIKE COLOMIAL? ★**

If you do-you'll love this 3 BR. 1 1/2 bath, lots of brick work. Main floor, BRK, carpeted. Kitchen, dining, living, breakfast room, fireplace, wood burning hearth & Douglas. Priced for sell-including No. of GC. \$528 on FWA. (418) 321-0611. #3 HA \$4425 HA \$1271

**★ OPEN SUNDAY 1-5 ★**

3031 MAYTENE DRIVE, G.G.  
**REDUCED TO \$20,000**

Start the New Year Right in this Prestige located 3 BR. 2 1/2 bath home (close to Indian Village & all facilities) Patis so cluttered by trees, shrubs & vines covering terrace. A Bargain at its best! No Down. #3 JE 27490 (GC-40)

**TWO-STORY TREND!**

4 BR in heart of Arden Meadows! Spacious area the turner in your own pool, have BBQ's & relax under the stars. 3rd floor has 2 room, built-ins & no how new schools are! Call for FWA. (418) 321-0611. #3 HA \$4425 HA \$1271

**★ OPEN SUNDAY 1-5 ★**

5554 E STEVELY  
**RARE LOW PRICE**

Don't take your word for it. See for yourself. A lovely home in Lakewood Manor. Just 3 years old. 3 BR, 2 1/2 bath, wood floor, dish washer, FA heat, 2 BR, 1 1/2 baths, double garage, 2nd floor built in closets. We'll be expecting you. (813)2 OFFICE #3 HA \$7187

**OPEN SUNDAY 1-5**  
244 MARK  
**TOP OF THE HEIGHTS**  
Beautiful home is awaiting some  
new owner to live in the most covet-  
ed locale. Kitchen & baths have been  
completely renovated. Hardwood floors  
in hall & drapes. Two separate rear  
yards. Newly landscaped. No equal  
view. Call for more details. Free inspec-  
tion.  
OFFICE #3 GE 2711

**REDUCED \$65000**  
1 BR in 3 BR apartment—let 2 BR  
1 BR income—pay for such ex-  
tra. Call for details. Call 2811  
apartment with Ocean View  
apartment. OFFICE #12 GE 1254

★ ★ ★  
**OPEN SUNDAY 1-5**  
2751 BUTTERS  
**4-BR. STRATFORD SQ.**  
Impressive home in large family room  
with fireplace. Hardwood floors and car-  
pet. Built in Fridge and complete  
kitchen. Large rear yard, enclosed  
patio. Beautifully decorated. Easy  
access to shopping and churches.  
Reasonable price.  
Call 2811 OFFICE #9 HA 1623

**2 + 1 ON 2 1/2 ACRES**  
Marvelous arrangement — each  
house has fireplace, dining room  
with fireplace, kitchen, living room.  
Beautiful landscaping; big pond.  
Patio, woodshed, and workshop.  
Call for details to all conveniences.  
Call 2811 OFFICE #2 HA 5727

★ ★ ★  
**OPEN SUNDAY 1-5**  
400-35 E 3RD  
**A DOUBLE TAKE**  
When you see this very plush  
duplex. Each has 2 BRs, 1 1/2  
baths, 2 living rooms, 2 B.R.Q.  
Carpets, drapes & refrigerator  
included. Call for details.  
Call 2811 OFFICE #12 HA 1623

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baths, 2 living rooms, 2 B.R.Q.  
Carpets, drapes & refrigerator  
included. Call for details.  
Call 2811 OFFICE #12 HA 1623

★ ★ ★  
**OPEN SUNDAY 1-5**  
400-35 E 3RD  
**A DOUBLE TAKE**  
When you see this very plush  
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Carpets, drapes & refrigerator  
included. Call for details.  
Call 2811 OFFICE #12 HA 1623

★ ★

"English Tudor" with  
beach frontage.  
On the bluff in S.W.  
OFFICE #12 GE 12554

**RICH IN DETAIL**  
In busy Kenton Ranch type  
built with 3 bedrooms,  
family room & dining  
room, large kitchen  
for exciting dinners &  
barbecue parties. Hard-  
wood floors, built-in  
tree. Closets large. Reason-  
ably priced. Call for large  
viewing "Hivings"  
OFFICE #4 GA 55418

★  
**OPEN SUITE 1-5**  
316 WALKER LEE  
**20200 SQUARE FEET**  
Call Ross Rosner, 4BR & family  
room in bar home. Beautifully  
furnished, 3200 sq. ft., 2 car  
garage, pool, patio, fireplace.  
Includes grade state price &  
taxes. Drive. Check  
979 OFFICE #3 HA 18233

**EL DORADO...**  
to beautiful home in Rossner  
area name this 3BR home has  
large living area, fireplace, com-  
pleted pool + solar system to be  
finished. Large lot, automatic  
garage door, central air conditioning  
in steel equipment. Answer  
call today. Call for your  
viewing.  
OFFICE #12 GE 12554

**DOCK YOUR YACHT**  
Front of Almaritos Heights 2  
+ den plus open family room.  
Call for view 150 Bay View  
112 OFFICE #12 GE 12554

**CAPE COD BEAUTY**  
100 sq. ft. of custom beauty &

**4 IL**  
Billions of dollars in  
vestments  
**GR**  
Stable as  
+ owner  
wanted  
**ILL**  
size of  
block, 10  
acres, 10  
parking  
spaces  
(543)

**P**  
on bus  
2 BR  
Double  
lot  
(18732)

**CUM**  
10 months  
normal  
very  
much  
wanted  
(1743)

**NEAR**  
Highway  
117174

**2400**  
square  
feet  
117174

**XLN**  
117174

**OFFICE #28 MA**  
INCOME UNIT  
renters, graders, heavy  
equipment, etc.  
**OFFICE #16 MA**  
HAS THE PHONE  
and lot. Alley, fast  
exit. Will go \$25.

**OFFICE #14 GA**  
HEALTH FOR  
these 30 units. B  
rises modern, fantas  
130 acreage. G  
Submit writing.  
PRICED TO SEL  
5 UNITS  
Houses, Blvd s  
Amenities: L BR  
O. 1 BR with sh  
CLOSET

**OFFICE #28 M**  
OPPER MEDALL  
only 17 months ell  
new carpeting,  
wood construction  
good condition

**OFFICE #5 M**  
LIVE RENT FR  
beach & dnt. Mo  
\$2300. Low den. S  
Call

**OFFICE #19 FL**  
PANTA PE NR.  
with attached  
garage. Call

**OFFICE #3**  
INT. RETURN, I  
turn, Good

**2-BR. ON CASPIAN**  
Nice Separate dining room, w/p  
kitchen. 10-11' x 11' wood condition  
on full sized bed. Asking \$12,700.  
(494) OFFICE #54 GE 3-7000

**TRY \$750 DOWN**  
Modern lower 1-BR. w/ full bath.  
10' x 11' w/ full kitchen w/ appliances  
on Broadway. Full price \$9,900. Wow!  
(1070) OFFICE #54 GE 3-7000

**2-STORY FIXER-UPPER**  
Here's a 3-BR. Dining Room, Kitchen  
w/ broom, 2nd floor has family  
a clean 1st w/ you'll have an  
idea large family room.  
(494) OFFICE #54 GE 3-7000

**\$15,000 FLAT!**  
KLB is offering a 2-BR Spanish  
Shuice (well-built) with aluminum  
framing. Extra large kitchen, dining  
room, w/ carpet, Catalina  
BBQ, patio, w/ a sprinkler, 2nd  
floor has schools, w/ a large  
transportation. Just 10% down  
(1121) OFFICE #54 GE 3-7125

**NEW LISTING BEST BUY**  
**\$10,000 N.R. PARK**  
Low 1-BR. 2-BR. Dinette, bath, nice, birch  
kit. Walk to Baby Park, 7125  
Ocean. You must see!  
(1070) OFFICE #54 GE 3-7125

**COMFORTABLE 2-BR.**  
on corner lot across from War  
Arthur Park. A good opportunity  
for a family. 10' x 11' w/ a full  
size bed or such a low price.  
(1352) OFFICE #54 GE 3-7125

**LOVELY PATIO TOW**  
Walk to the Ocean from front  
door. Double & large patio.  
Has w/ new carpeting & custom  
drapes. & is on a quiet street.  
Beautiful. Upstairs is low lot!  
(1070) OFFICE #54 GE 3-7125

**2 & DEN, \$14,950**  
or 3-BR. on Westside. Included

**417 S. CENTER**  
**OWNER LEAVE 5-1-65**  
Right place. Call 918-550 for yearly rent. 1000 sq. ft. built-in and a kitchen backward, oversized garage. Free firebreaks. Write: (A-78) OFFICE 214 GA-63003

**FRESH LISTING!**  
Cheerful 2 BR on quiet tree lined street. Large kitchen, built-in, large living room for trailer or boat. Laundry kitchen. "on" down on 31st or 32nd. Call: (NW8) OFFICE 214 GA-63003

★ ★ ★  
**OPEN Sunday 1-5**  
718 ATLANTIC  
**near Jordan Hw**  
\$700 ON FHA  
New Jordan Hw in N.B. 2 BR, 2 car garage, central air, 21st, 31st, 32nd, 33rd. Full price \$10,500. (H125) OFFICE 318 GA 12257

**OWNER MOVING**  
Be first to see this 2 BR 2 BR on paved alley. Only in \$2.50 or sub. \$100. Must be seen today. (B160) OFFICE 214 GA 12257

**BEST BUY TODAY**  
Immaculate in and out beauty. Large cheerful kitchen. 2 BR's in 1000 sq. ft. 2 car garage. Located on large corner yard. See this. (H195) OFFICE 214 GA 63003

**4 BRs. - \$19,650**  
This home can be your plan. Pick up this sharp home with all the goodies - hardwood floors, built-in, 1000 sq. ft. 2 car garage. Located on large corner yard. Owner will sell. (H195) OFFICE 215 TA 7510

**SHARP & VACANT**  
Move into a clean 3 BR home

(NW9) OFFICE 214 GA 63003

**3 BR**  
Owner wants to move. 3 BR bath with built-in, 2 car garage. Call: (H195) OFFICE 214 GA 63003

**LAKE**  
2 BR, brick home, 2 car garage. (H195) OFFICE 214 GA 63003

★ ★ ★  
**OPEN 1**  
**3-B**  
One of the best to invest in. Your B-B too. (H195) OFFICE 214 GA 63003

★ **OPEN**  
1655 1/2  
BR OR  
Let this home be yours. It will include 2 car garage. Close to brick factory. (H125) OFFICE 214 GA 63003

**2**  
Right in the heart is a 2 car garage, work, 5 bedrooms. Call: (H125) OFFICE 214 GA 63003

**AT \$16,400**  
to move out need  
the house. The  
ins & cabana. Need  
imagination. In good  
condition on good Dr.  
Call 789-5555

**\* MA 54CS Wt 5171**

**"WIDE PLAZA!"**  
fireplace, large win  
or bar or pool. 3 BR  
+ bath. \$17,950. OWC #2  
OFFICE #1 MA 5137

**\* CAMERON I - 5**  
**"BILTMORE"**  
room's door leads out  
fully. Completely fenced  
in. Full kitchen. Close  
to conveniences.

**OFFICE #4 GA 5413**

**\* SUNDLER CO. NB**  
**NER ANXIOUS**  
MINIMUM DOWN  
\$10K NO DOWN PAY  
BR Huntington Beach  
area home. Call for  
use price due to new  
price. Gas gutters, new  
flooring, carpet, new  
cabinets & sep. dining room  
OFFICE #12 CA 37561

**\* IN PLAZA**  
heart of Lakewood Plaza  
\$22 BR on quiet Plaz  
Electric kitchen. Call for  
anxious to sell. Features  
OFFICE #14 CA 37561

**Haven corner beth w/ s**  
live plants. Patio w/ BBQ,  
living rm carpeted, doors co  
pletely air-conditioned, built-in  
fireplace. Owner taking loss  
job transfer forces immediate sale.  
(GGT4) OFFICE #2 JE 787

**\* WRIGLEY, NO DOWN**  
Rent to buy: 3BR & den.  
plac. large lot.  
(F41) OFFICE #3 ME 217

**\* OPEN SUNDAY 1-5**  
1120 COASTLINE  
**NR. LB. MARINA**  
Harris on 3BR, 1 1/2-bath, fire-  
built-in fireplace, central heat  
and A/C, no gas for ex. exte-  
rior lamp. Near beach, school  
district. \$58,000. Call  
(SB40) OFFICE #12 GE 317

**\* OPEN SUNDAY 1-**  
1120 WEBSTER  
**- 3BR., + 3-4 TO 3 LOT**  
Near St. Lucy's on sharp T  
roads. Rooms to bath, central  
air conditioning. \$6000 ALUMI-  
nium. \$24,500. OFFICE #4 GA  
(M278)

**\$24,500 IMMEDIATE**  
vacancy! Plus w/ 2 bath  
central electric kitchen, call  
ciding dishwasher. A real  
close home @ \$24,500. Sell  
or GIVE!  
(MM14) OFFICE #13 TX 717

**\* OPEN SUNDAY 1-**

(F46) OFFICE 35 HE 712751  
 ★ SUBURBIA  
 Almost new 4BR with family room has been renovated by builder. Now available at a bargain price. Must see to appreciate.  
 (1127) OFFICE 21 PR 4658

★ OPEN SUNDAY 1-5  
 1. 901 PYLE CIRCLE  
 LEASE WITH OPTION

Best Provincial Shikhar Bkr & family rm with lovely 5.80 car garage, fireplace, tile floors, paneled rm, Brookhurst Hazard, Auneau \$16,000. (1118) OFFICE 22 PR 4658

★ APPLIANCES MATCH  
 Kitchen built-ins & dishwasher, dryer—all matching tile oven plus dishwasher. Beautiful 2 sides of 3BR home. Real nee Koolhaas. Berry Farm. Full pr \$20,500.  
 (BP135) OFFICE 112 K 125

★ 5-BR. BOLSA PARK  
 with family room, built-in oven plus dishwasher. Beautiful carpets & drapes, stone fireplace. Close to Douglas Park. Full pr \$20,500.  
 (AN151) OFFICE 31 PR 64

★ SHERWOOD FOREST  
 3.8, built-in washer & oven, refrigerator, washer & dryer, dishwasher. Truly a home! Call me. Full price \$24,950. See first listing.  
 (AN153) OFFICE 21 PR 64

★ 4-BR. SPECIAL!

★      ★

**\* OPEN SUNDAY 1-5 \***

5542 EDINGER, NE  
NOW \$21,900

3 BR Calif Modern. Flarestone fireplace, shag carpeting. Kitchen serves as dining rm. Sliding glass doors open to large fully landscaped patio. Hardwood floors & wall to wall. Close to new shopping centers, restaurants, banks, etc. A-1 financing. Don't miss seeing this.  
(n413) OFFICE 213 TW 3756

★      ★

**\* OPEN SUNDAY 1-5 \***

3844 GARDENIA  
**VACANT CUSTOM-BLT**

& New Kneels 3BR & den retreat calls for immediate possession. Separate dining room, the bath, kitchen, 2nd floor change, closets, driveway, best work & table. An must see home for \$13,900.  
(G31) OFFICE 211 GE 1127

**FACES FORECLOSURE**

Take over loan on 3BR family room den & separate dining room. 3rd floor master bedroom w/ walk through-out. LOW DOWN. SUBMIT today.  
(L122) OFFICE 8H - HA 5120

**NR HOLY INNOCENT'S**

Owner will help finance a vacant contemporary shucca large 3BR. Wargley house. Do you like w/ hardwood floors, large kitchen, lots of closets, separate dining area, pool, etc. Call now to SUBMIT your terms!

**★ OPEN SUNDAY 1-5 ★**

**SHERWOOD FOREST...!**  
A SBR Sherry Forest home! A Gold awarding "extra-special big family" is set off with wrought iron furniture, tile floors, numerous features & so scenic!  
(GGV09) OFFICE #7 JE 7690

**★ 2500 SQ. FT. CUSTOM ★**  
3BR & den on knoll above Hunt-  
ington Harbor near Gold  
award-winning pool & slide.  
Quiet atmosphere.  
(H8138) OFFICE #12 GE 2534

**★ OPEN SUNDAY 1-5 ★**

**FOUR LEVEL BEAUTY**  
11622 PALOMA  
Unusual but practical & com-  
fortable. 2 BR den Cove home.  
3 bath, family room with wet bar,  
in basement there's 8 rooms,  
room, gorgeous sunset pool, 3-car  
garage—2500 square feet of privacy  
& luxury.  
(GC467) OFFICE #16 BK 4460

**★ PERFECTION AT PACIFIC ★**

A builder's own custom home—  
the available Three Level on bluff  
overlooking ocean. 4 BR's, 4 baths  
plus large living area, large fire-  
place plus large's new name "fire  
pit bedroom." It's luxury plus  
practicality. Beautifully furnished.  
Walked yard with room for pool.  
Words can't describe it!  
(W857) OFFICE #12 GE 2534

**★ OPEN SUNDAY 1-5 ★**

[illegible]

1. LOS ANGELES, 1.30 a.m.  
 2. OFFICE 25  
 3. MAKE OFFER C  
 4. The units must be sold  
 5. right, Alim res  
 6. 7. OFFICE 219  
 7. ROOM TO EXP  
 8. BR homes on  
 9. with your time to  
 10. OFFICE 219  
 11. OP & MOM M  
 12. New Groceries, a  
 13. Machine, Storage room  
 14. 15. OFFICE 219  
 16. GOOD TAX SH  
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**Breakfast** 7:30 a.m. to 10:30 a.m. **Workshop** On 11:50 a.m. to 12:30 p.m. **Terms** to check if suit today! (1427) **Office** 24 GA 250

**HOME & INCOME**  
Good idea for retired couple re-  
looking duplex in N.E.B. re-  
shopping center on Cherry.  
Home payments  
(1167) **OFc** 24 GA 250

**WANT  
YOUR  
PROPERTY  
ADVERTISED**  
on  
this  
front  
page?

**GIT NO DOWN!**  
\$20 moves you in this  
home. Covered aluminum re-  
fined yard. Payments: \$85  
monthly loans (1427)  
(14021) **OFc** 27 MA 5-425 WA 9

**2 HOMES @ \$13.50**  
2 older homes on R 4 S  
valuable lot. Builders should  
visit today!  
(14132) **OFc** 27 CE 2 740 J 1

**4-BR., \$1000 DN.**  
That's right - \$1,000 down  
move your large family to  
Atlanta! Bring a partner!  
(144) **OFc** 25 ME

**\$85/MO. - 2 BRs.**  
Grab this 2 BR Cottage  
to Atlanta! **Openings** 2  
going for \$1345 TODAY!

**ATTENTION BUYERS!**  
Within walking distance to the beach, a clean, comfortable & roomy 2 BR home has had KLMV loving care. New carpet, new windows, new kitchen, three tile, two closets, good locale, private setting, close to shopping, established landscaping!  
(7K10) OFFICE #3 CE \$2.95

**ONLY \$1,600 DOWN**  
New w/c carpet, patio w/tropicalize deck, floor boiler, water heater, LG SINK, A 2 BR, brickfront beauty has a new sofa, new rug, new TV.  
(6X14) OFFICE #3 ME #21251

**A NIFTY AT \$15,950**  
maybe even less. See & submit on this close 2 BR on choice corner lot about 1/2 acre. No hurry.  
(G75) OFFICE #10 GA 31257

**2-BR. ON GUNDRY**  
Paved living room, natural wood in kitchen, 75-cd carport, utility room, bath w/B&O fireplace. Owner wants to cash out.  
(G72) OFFICE #10 GA 35818

**NLB, \$18,950**  
Quality picture, furnished, solid oak, 2 bedrooms, full bath, laundry area, hot service & garage discounts. Good NLB location.  
(F75) OFFICE #5 FLS 6555  
(F96) OFFICE #10 GA 31257

**RED BRICK BEAUTY**  
Walk in on fluffy blue carpeting to a 2 BR home with a beautiful large back yard. Large 2 bedroom, fenced, covered patio w/back drop. Hardwood floors, peach, mortar & pestle trees! Lot FULL price is the 70's low price!  
(AN54) OFFICE #1 PR 64580

**OPEN HOUSE**

**2-BR.**  
Furnished  
son for  
C.K.C.R.  
(C.K.C.R.)

**2-BR.**  
View!  
B&O  
w bar,  
trailer  
(H122)

**Vacant**  
costs  
down  
(W67)

**LEAVE**  
Owner  
Dance  
house  
(BKS2)

**2-BR.**  
Call  
(LGS2)

**★**  
Without  
hurry  
parties  
like  
J.D.C.

**★ SUNDAY 5**  
3421 LADOGA  
—10% DOWN!  
—move in today! In Car.  
area near shopping &  
schools. Call for details.  
OFFICE #9 HA 1-2222

**★ RANCH \$16,500**  
Includes covered patio,  
living room, breakfast room,  
bath, kitchen, fireplace, 2  
bedrooms, room for boat &  
storage. Call for details.  
ALB1. Near all & only  
10 min. to school.  
OFFICE #10 CA 2-1727

**★ DEN \$17,950**  
GI, NO DOWN except  
impounds. Includes 12' x  
12' tile floor, new floors,  
forced air heat. Present  
owner moving out of state.  
Call for details.  
OFFICE #11 GE 2-1727

**★ MOVING COUNTRY!**  
We sell his 3 BR, well kept  
and home. All fenced yard  
with garage. 10 min. to  
school. Fireplace. \$16,900 Pk  
Call for details.  
OFFICE #26 GE 9-504

**★ BAY AREA, \$16,500**  
Home on corner lot, going  
for \$16,500. IN BIRM.  
Call for details.  
OFFICE #26 CA 2-1727

**★ 2 BR, \$15,000**  
We're very near, no are  
to centers & churches.  
Call for details. Call  
small down to a lot. Call  
for details.  
OFFICE #6 GE 9-504

**★ OPEN SUNDAY 1-5**  
409 BRAYTON  
**★ CALIF. HEIGHTS!**  
contemporary 2 BR home  
with fireplace, 2 bedrooms,  
bath, kitchen, living room,  
dining room, breakfast room,  
patio, pool, hot tub, and  
garage. Call for details.  
OFFICE #10 CA 2-1727

**★ WRIGHT HOME +**  
228 SAN FRANCISCO  
Charming, spacious &  
well maintained home  
with arch cabinets, sea  
room, plus a 3 BR rear  
patio. Call for details.  
(F30) OFFICE #14 CA

**★ ESTABLISHED & QUIET**  
Lovely neighborhood on  
San Francisco Bay. Living  
room with fireplace, dining  
room, kitchen, breakfast  
room, 2 bedrooms, bath,  
and a 3 BR rear patio.  
Call for details.  
(G185) OFFICE #13 HA

**★ OPEN SUNDAY**  
2018 GOLDEN AVE.  
**★ COUPLE'S PARADISE**  
Exceptionally clean 3 BR  
cont. 4 b. bath, separate  
living room, 2 bedrooms, service  
porch, fireplace, kitchen,  
dining room, breakfast  
room, close to transport  
shops, schools & church.  
(F44) OFFICE #14 CA

**★ "CARLYLE SQUARE"**  
Here's the room to "live" in  
a 4 BR contemporary home  
many plush features to  
make you feel like a prince  
(Y138) OFFICE #1 P

**★ OPEN SUNDAY**  
1142 PALOMA  
4-BR. 1865 SQ.

Ranch style beauty—love  
it! Master BR, bath, 3  
bedrooms, kitchen, living  
room, dining room, breakfast  
room, patio, pool, hot tub,  
and garage. Call for details.  
OFFICE #10 CA 2-1727

**INC.**  
This Country Square beauty  
w/ your town. Features include  
tile, bath, terrazo entrance, B.  
washer, w/ the carpeting, lin-  
Verde stone par. large co-  
pario, Xtras, skis & shopping.  
Call to see it. Price \$125,000.  
old. Call financing.  
(1114) OFFICE 293 HA

**DIET**  
dorms,  
sharps,  
rooming  
the little  
One and a  
day &  
37561

**1-5**  
HAYE ANTiques?

Here is the interior to dis-  
mem. Priceless mahogany in  
early American Windsor style  
chairs, a large mahogany table  
with beautiful bird inlay. A  
cabinet with drawers, a large  
has window seat & deck  
verous home.  
(F50) OFFICE 64 GA 7

**1-5**  
BEST IN BEL-HGTS

2 BR Spanish Stucco with  
kitchen-wood cabinets & co-  
ol. Appliances. Large living  
with many decorative  
Call multiple. \$100,000 to  
(827) OFFICE 35 HE

**HOUSE**  
home &  
dining &  
bath &  
terrazzo  
terrazzo  
Call 6-3793

**URE"**  
is lovely  
the Too  
me. See.  
R 64580

**1-5**  
★ OFF SUNDAY 1-  
6:30 HEATHER ROAD  
2 BR. IN VILLAGE

Breakfast room, dining  
large kitchen with gas range  
service porch, washer, w/ a  
stove, built-in refrigerator. Fruit  
skunk tool shed, DDG. A  
1000 lot. Priced to sell.  
(1307) OFFICE 283 HA

**FT.**  
REDWOOD & CED

Shingles & Pale Verde  
stone floor w/ 2 BR.  
room beside from all the  
Call 6-3793

(527) OFFICE 25 GS 91  
 ★  
 OPEN SUNDAY 1-5  
 1904 WALFERN  
 SUN & FUN LOVERS  
 Enjoy swimming, diving or  
 backing on the sun? This Bell  
 Power house has 17,000 sq. ft. of  
 pool, 100 ft. of beach, 100 ft. of  
 cab, barge & barge landing, in-  
 side has fireplace, 100 ft. dining  
 doors, sun, dining rm. Quality  
 carpets thru out. A truly beautiful  
 home. Airy, bright, 100 ft. (B331)  
 (B331) Ofc 22 HA 525-5A 572

★  
 OPEN SUNDAY 1-5  
 1235 XIMENO  
 "EASTSIDE"  
 Clean & sparkling—this 3 BR. 2  
 corner lot has lovely cord. brick  
 separate dining room, near shop-  
 ping Center. Bring cash & move  
 in today!  
 (334) OFFICE 83 GS 912

★  
 OPEN SUNDAY 1-5  
 GS ELKO  
 WILSON H1 LOCALS  
 2 BRs., 1 1/2 bath, 2 garages,  
 beautiful landscaping, 100 ft. Golf  
 Course and such beautiful  
 landscaping. Call 525-5A 904  
 (525) OFFICE 21 GS 910

★  
 WESTMONT—4 BR.  
 Presently used as 3 BR. & 2  
 Professionally designed cover-  
 tured by a professional landscaper

**12222 LACRONE "CUSTOM"**  
3 bedrooms, den, 14 bath, dining room with fireplace, huge closets, huge living room, breakfast area, 2 car garage, 2 entrances.  
(661-35) OFFICE #14 GE 1480

**2-STORY 5-BR.**  
Elegant home built by a nearby realtor. 2 baths, intercom, surround, 2 stone fireplaces, billiard, family room, formal dining room, cov'd & enclosed patio, separate storage room, all built to please the discerning buyer.  
Call for details.  
(1127) OFFICE #11 GE 11371

**ELEGANT HOME**  
★ INCOME  
Enchanting 1 BR. 1 bath style home FOR SALE. New 2 BR and 2 B/R included. 17222 LACRONE. Dining rm., kitchen, living room, dining rm., bit-in kitchen & pantry. M w. 17222 LACRONE. Call for details. SHOULD BE SEEN.  
(1127) OFFICE #14 GE 14393

**★ OPEN SUNDAY 1-5**  
**LOS BONOS BOONIE TERRACE**  
**CORONA DEL MAR!**  
2 BR beauty in sandy terrain. 2 bedrooms, 2 minutes to Balboa, near the beach. Price right, a quick sale, or trade See.  
(1193) OFFICE #14 GE 14393

**★ PARK ESTATES**  
2 BR., 2 bath, master room, situated on a landscaped lot. 17222 LACRONE. Contemporary modern by a top contractor. Features include beautiful cabinets, built-in, dishwasher, dining room, breakfast room, charming garden, pool & 2 car house.  
Good financing.  
(1214) OFFICE #16 GE 19040

[illegible]

**DUPLEX**  
WELCOME SITE  
Quarter on Ocean Blvd.  
Closest to freeways  
Best lot size available  
**ACROSS FROM**  
**HORACE H.**  
2 Duplexes, 1 garage  
**OFFICE S**  
**GOLD MEDAL**  
Beautiful 2 BR's are  
immaculate view of  
ocean, & Marine Ship  
Channel  
(PFS) **OFFICE S**  
**2-STORY CORN**  
Come see this one!  
The roof, 1 unit  
has a fireplace, 1  
closet 1 unit + 1  
unit = 1000 sq ft  
On large lots, 18' wide  
(P99) **LOT**

**CORNER IN**  
Ideal beach corner  
see choice lots here  
Burning Pine  
**HIGHWAY F**  
Sweet Beach C-2  
(PCH, XST, FRANCIS)  
Call 401-267-1234  
2 on 1 & Murray  
(KAO) **OFFICE:**  
**CHOICE DE**

[illegible]

A FEW REASONS WHY REX L. HODGES REALTY SELLS MORE EACH YEAR

### MORE PROSPECTS

**BECAUSE . . .**

- 36 year reputation & experience
- \$2,500,000 in home sales monthly
- 47% of business with repeat customers
- 140 full time professional salespeople
- Cash loaned to buyers to buy your home
- Weekly company bus property tour
- 180 phone lines assures "instant service"
- 6 realty multiple listing services
- 16 strategically located offices
- Referrals from 75,000 previous customers
- Electronic processing of listed information
- Direct nationwide interstate referrals
- Nationwide realtor cooperation
- History of complete customer services



### MORE ADVERTISING

- Every property we list — we advertise
- \$150,000 classified advertising budget
- Weekly full page advertising
- 150,000 business cards annually
- 750 signs
- 250,000 mailings a year
- 50 institutional ads
- Yellow page ads Long Beach
- Continuous direct mail program
- Display brochures on specially
- Monthly home decorating ma
- Annual calendars
- Professional advertising consu
- Daily, a car-traffic of 700,0

See Open House Directory In Classification 139 - See Auto Directory In Classification 176







# BUSINESSES OPEN SUNDAYS

**CAR DEALERS**  
Towne Cadillac Center  
19871 Gard. Grove Blvd., G. G. 534-6063

**CAR WASH**  
Best in the West Car Wash  
1500 W. PCH. HE 5-5994  
1 Blk. W. of L.B. Frwy.

**BEAUTY SHOPS**  
Delbert's Hair Stylists  
1587 Los Coyotes Diag. 421-2377  
Delbert's Hair Stylist  
9741 Flower, Bellflower TO 6-5514  
Perma Tress  
Springdale & Edinger Center 897-8593

**DISCOUNT**  
Fed-Mart  
3705 E. South St., Lkwd. ME 4-4200

**FOOD-TO-GO & RESTAURANTS**  
Di Piazza Italian Restaurant  
4722 E. 2nd St. 434-8403

**FURNITURE**  
Eastern Furniture  
6086 Atlantic Ave. GA 3-9078  
Self Service Furniture  
5874 Atlantic Ave. GA 2-9565

**INCOME TAX**  
MacFrankel, L.L.B.  
9027 E. Alondra, Bellflower WA 5-2215

**LUMBER YARDS**  
Sutherland Lumber, Inc.  
14821 E. Artesia, La Mirada 868-6681

**MOTORCYCLES**  
Long Beach Honda  
4328 E. Anaheim St. GE 9-0943  
Long Beach Honda  
5105 Atlantic Ave. GA 3-1433

**RADIO & TV SERVICE**  
King Kay TV  
733 W. Pacific Coast Hwy. HE 7-6744

**REAL ESTATE**  
D. Van Lizen, Realtor  
2170 Pacific Ave. 591-1361  
D. Van Lizen  
5942 Orange 6A 2-0977  
D. Van Lizen  
101 Big Bear Blvd. & 1028  
Greenway Dr., Big Bear City UN 6-3434

**REAL ESTATE RENTALS**  
Degley Realty  
900 Long Beach Blvd. HE 6-9751

**YARN**  
Super Mart  
630 Pine Ave. 437-2050

**Travel**  
NEED  
Drivers to  
SEATTLE  
AND SAN FRANCISCO  
GAS EXPENSES PAID  
NEW 1965, 1964 & 1963  
Leaving everyday  
call area code 214  
521-7195  
call area code 214  
675-3478

**Travel**  
★ FLY ★  
El Capitan Casino  
Walker Lake  
Package Includes:  
Hawthorne, Nevada  
\$10  
1. Round Trip Air  
Transportation  
2. Dinner  
3. Cocktail—2  
4. Champagne  
on route  
5. Souvenir Cham-  
pagne Glass  
6. Limo Service  
7. Lounge  
Entertainment  
Keno—Bingo—21  
Craps—Poker—Slots  
Ask About Our  
Ladies' Night—Stage Nite  
Daily Flights  
Mon. thru Fri.  
6:15 P.M.  
SPECIAL FLIGHTS  
Sat. depart 8:30 a.m.  
Sun. depart 10:30 a.m.  
For Res. and Brochure  
Long Beach  
HA 1-9351  
Burbank  
VI 9-5568  
\$5 add. Sat & p.m. only  
& tax  
No Baggage or Tours

**Travel**  
AS A  
PUBLIC SERVICE  
AMERICAN CORP.  
SHARES, INC.  
A SECURITY  
BROKERAGE FIRM  
IS OFFERING  
PROFESSIONAL  
SPEAKERS FOR CLUBS  
& ASSOCIATIONS  
424-0775

**Announcements**  
HEIRS cash now for tobacco, trusts  
No obligation, references on re-  
quest. Cash to heirs, 35% off re-  
quest. (213) 9-2174. Call Collect.  
LONG BEACH Bar Assn. will help  
you get 11% PINE, Room 312

**Florists**  
FROM \$2.50  
FLOWERS FOR  
Forest Lawn Funerals  
HELPFUL COUNSELING  
The flower shop in Forest Lawn  
CHARGE BY PHONE  
Glenview 1-5517 or TAYLOR 8-3131

**Funeral Notices**  
BROOKS—Walter H. age 78 of  
1351 Elm Ave. Survived by wife  
Kathleen, daughters, Mrs. Betty  
Joy Keller and Mrs. Allen  
Gunter. Funeral Home, Service  
Monday 10 a.m.  
CHRISTENSEN—PINO  
608 ATLANTIC AVE.  
CAMP—Gregory V. age 70, of 490  
Duncan Ave. Survived by son,  
David, and daughter, Patricia.  
Funeral Home, Service Monday  
10 a.m.  
COPPER—Garry, age 62, of 224 Cor-  
ral Park West. Survived by wife,  
Lillian. Funeral Home, Service  
Monday 10 a.m.  
CHRISTENSEN—PINO  
608 ATLANTIC AVE.  
MILITARY—William H. age 59,  
formerly of Long Beach. He was  
a member of 20th Century Club.  
Funeral Home, Service Monday  
10 a.m.  
MILITARY—William H. age 59,  
formerly of Long Beach. He was  
a member of 20th Century Club.  
Funeral Home, Service Monday  
10 a.m.

**Funeral Notices**  
OLSEN—Mrs. Ida H. age 77 of 3001  
E. 11th St. Survived by son,  
Hendrick, O.E.S., Del Mar 3222  
Reynolds Lodge. Funeral Home,  
Service Monday 10 a.m.  
RIDGE—Rene May age 85 of 1157  
Dorothy Drive, Tustin. Passed  
away March 5. Survived by  
daughters, Mrs. George G. Miller  
of Spokane, Washington, and  
grandchildren, Mrs. J. J. Miller  
of Long Beach and Mrs. J. J. Miller  
of Long Beach. Funeral Home,  
Service Monday 10 a.m.  
ROSE—Lillian, age 72, of 1111  
Pine, Room 312. Funeral Home,  
Service Monday 10 a.m.

**Card of Thanks**  
WITH my deepest love and grate-  
ful remembrance to all who  
helped me through this sad time,  
I thank you for your love and  
sympathy. My husband, John,  
passed away March 5. He was  
loved by all. Funeral Home,  
Service Monday 10 a.m.

**Cemeteries—Mausoleums**  
CEMETERY—Good Shepherd  
Cemetery, Garden of Remem-  
brance, 1111 Pine, Room 312.  
LOT 11, SURVEY 2, 4, 6, 8, 10, 12,  
14, 16, 18, 20, 22, 24, 26, 28, 30,  
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Long Beach 12, Calif., Sunday, May 9, 1948

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Carpet, brand new. Tile kitchen, marble bathroom. Bath. Breakfast bar. Carcass oval.  
**Some UNFURNISHED**  
1408 Stanton Place 438-3277  
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DECORATOR FEATURES  
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\$60  
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**GOLD MEDALLION**  
Deluxe 1 bdrm., w/w carpt, discoball,  
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 Beautiful, Immac. Tradingview 13  
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Attractive, clean, 1215 Pine  
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Upper front, adults, gar.  
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\$25 WK 1 Bdr. Utills. pd.  
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 177 Linton Ave.  
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 A spacious unit in best heights. Clean, quiet & well kept. Excellent location with low payments. Ideal investment for a busy man. Trade down.

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 Almost impossible to find anything like this both down and up.

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City of your Lakewood  
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2 bdr, 1 1/2 bdr units, w-w  
in 1/2 hr. corner lot.

**41164** **EVYIN REALTY**  
Call **HA-1432**

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1 bdr. unit \$30,000  
2 bdr. unit \$40,000  
3 bdr. home \$25,000  
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\$42,500. Trv 10% dn er **TRADE**  
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**Owner's 3-Br. 2-Ba.**  
**PLUS 2 2-Br. & 3 1-Br. high in**  
**Height's w/spectacular view. Inc.**  
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Beautifully furnished Danish—6  
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5 car; low vacancy w/amenities  
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7 bldgs., auto-date  
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A units, 1-3 BR., 14 beds, 3-1/2  
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1/2 AC. 120'x140' and 1366  
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3 bdrms, 3 full. Lot 50x30x30  
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charming 3 BR, 1 1/2  
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Choice Eastside corner, 3 bks to  
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location. Good 2-BR, 2 bath  
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FRONTAGE  
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 2 units & a den  
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 units, 4 garages, \$700  
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Framed by nature. House  
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Call Mrs. J. W. NEASEY, 422 4th  
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1st time offered — MODRE, no.  
beach Owner's 2 bdrm., 1½ baths  
w/ tile flrs., furnished, luxury apt.  
3 BRD.  
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1000 sq. ft. 2 bdrms., 1½ bath, 4  
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offer!  
MODRE here! Call  
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**NO VACANCIES**  
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**41 Units at \$4,000 per U.**  
Call 97 or 101 Hiram, Ga.  
A-1 PLS send comm. info  
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**14 UNIT MOTEL**  
Plm's 2 bdrms. 8 bath. A group  
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Wm. Take some cash, but the  
price is \$1850.  
Call **PULSER Rty. GA 8349**

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ROOM TO BUILD  
Top location, \$8000 D.  
Wally **PLUGGER Rty. LA 8169**  
Call 97 or 101 Hiram, Ga.  
**ALL NEW FURNITURE,**

**OWN-OWNER NE 1344**  
**Own-New Own Apt. 134**  
OCEAN VIEW, SINGLE, REDUCED  
\$7,000. Owner, 10 Atlantic Ave. 807  
DELUXE lower Br., gar. Case in  
\$9,500. Owner, 607  
CAMEL—2 Br., 1½ bath, Furn. or  
unf., gar. 1720 E. 2nd St. \$1120  
COR. sale, furn. Terms \$600  
\$9,500. Owner, 607  
ROYAL PALMS delightful 2 b'rs; 7½  
floor. C-3576 Br.  
BRS almost 1200 sq ft. 1½ B. br.,  
bath and 1044 E. 2nd.  
MAYNARD 1200 sq ft. 1½ B. br.,  
10 Atlantic Ave. HE #3535  
FURN. 1200 sq ft. 1½ B. br.,  
bath and 1044 E. 2nd.



**EX**  
**OPEN 14**  
1278 S. P.  
Phone 33  
**GE 3576**  
**& DEN**  
Appt. 1000  
Rm. 32x127  
Unit  
561 2770



## Own-Your-Own Apt. 134

**LUXURIOUS 2 BR. 2 BATH**  
FRONT OCEAN VIEW  
GOLD MEDALION AWARD  
1135 SQ. FT. OF LIVING  
SPACE. CLASSY DECOR TO  
SPACIOUS PATIO. DINETTE  
ELEVATOR & SUB CAGE  
INFO. & 24 HRS. SERVICE  
(JOY) CALL & ASK FOR  
SLIGHTER. HE 3-1035 FOR  
REX L. HODGES CO.

## SPECTACULAR 2 BR. 2 BATH

**PENT HOUSE**  
LGE. LVR. RM. KIT. W.B.R.K.  
BATH. CONVERTIBLE PANEELED  
BATH. SLIDING GLASS DOOR TO  
OWNERS PATIO. SPLIT LEVEL  
TO MASTER BATH. BATH. LUG.  
W.V. & DECOR THRUOUT.  
(JOY) CALL & ASK FOR  
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REX L. HODGES CO.

## WILLMORE APPTS.

**315 W. 3rd Street**  
Newly renovated. New carpet,  
stove, refrigerator, maintenance.  
\$18.50 per mo. Vacant. To see call  
JOYCE WRIGHT. HE 3-1035 FOR  
CLIVE GRAHAM CO.

## REDUCED

**2 BR. LGE. LIVING RM. 2 BATH**  
GOLD MEDALION AWARD. EXQUISITE WHITE D.E. COR.  
MORE THAN 1000 SQ. FT. WILL  
CONSIDER TRADE.  
(JOY) CALL & ASK FOR  
SLIGHTER. HE 3-1035 FOR  
REX L. HODGES CO.

## VIEW OVERLOOKING LOVELY

**CARROLL PARK**  
2 BR. LGE. LIVING RM. 2 BATH  
LGE. LVR. RM. DINETTE. W.V.  
ELEC. KIT. BATH. BATH. VIEW  
DARROS TO PATIO. BATH. LUG.  
W.V. & DECOR THRUOUT.  
(JOY) CALL & ASK FOR  
SLIGHTER. HE 3-1035 FOR  
REX L. HODGES CO.

## HI RISE CITY OCEAN VIEW

**ST. REGIS 1-BR.**  
ENTRANCE HALL. LGE. KIT.  
DIN. AREA. DRESSING RM. &  
LOVELY CORNER. WALK TO  
TO BIX. PARK & TOWN.  
(JOY) CALL & ASK FOR  
SLIGHTER. HE 3-1035 FOR  
REX L. HODGES CO.

## NEARLY NEW JUNIT BLDG.

**NO VACANCIES—PRICED RIGHT**  
Newly finished. ADORABLE. To  
desert. Consider R.I. Inner. Valley  
park. (JOY) CALL & ASK FOR  
SLIGHTER. HE 3-1035 FOR  
REX L. HODGES CO.

## ILINE PETERS HE 6-7278

**443 E. BROADWAY. RES. GE 4-8672**  
Lots of Sunshine  
Large 2-bdrm. 2 bath, brick, gas  
stove, refrigerator, central air  
conditioning. Call for info.  
REX L. HODGES CO.

## 1405 E. 1st

**Levelly 1 br. ground floor front**  
apartment. Large living room.  
Included. \$135.00. Good terms.  
RUSSELL MANGUM. Realist. HE  
3-2485.

## 128 LIME

**Levelly single 1st floor front**  
apartment. Carpet, drapes, stove, ref.,  
included. \$135.00. Call for info.  
REX L. HODGES CO.

## LEISURE WORLD APT.

**Summy 1 br. south exposure**  
carpet, drapes, divider, built-in  
cabinet. Close to club house. 2. Due  
to illness need larger apt. 2. 1350  
P. 1350.

## OPEN HOUSE 1-5 P.M.

**3430 E. 2ND APT. 2-BR.**  
2-bdrm. front. Carpet, drapes, stove,  
ref., included. \$135.00. Call for info.  
REX L. HODGES CO.

## Price Reduced—By Owner

**NEAR BIXBY PARK**  
2 BR. 2 BATH. 1 1/2 BA. 400 sq. ft.  
Call for info. 14-2036 E. 3rd. Apt. 2.  
\$9,000—JUST LISTED

## TRY \$19,900

**BY OWNER**  
Levelly 2 BR. 2 BA. Gar. Gold  
Medallion. 1135 sq. ft. 1st fl. 100  
BLK. to ocean. 24 hr. service.  
Elevator. \$19,200. Make offer.  
Beverly. HE 3-1035 FOR  
REX L. HODGES CO.

## COME TO 930 E. 1st St. Apt. 2

**Real nice 1-br. w/pt. living room**  
stove, refrigerator, central air  
conditioning. Call for info.  
REX L. HODGES CO.

## SINGLE 1-BR. UPPER OCEAN

**2-bdrm. upper—Hurry! Revolution.**  
HE 3-1035 FOR  
REX L. HODGES CO.

## OPEN 14-107 APPLETON

**2 BR. garage, only \$13,500**  
1-BR. Leisure World apt. Best loc.  
All improvements. Estate sacrifice.  
Call for info. 14-2036 E. 3rd. Apt. 2.  
\$9,000—JUST LISTED

## TRADE 1 BR. turn apt. in Leisure

**World & cash for 1040 or 3rd fl.**  
apartment home. Call for info.  
REX L. HODGES CO.

## Own-Your-Own Apt. 134

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**BATH RM.**  
**EXTRAS:**

**MARCO BOOK** 96 300 MOORE  
**LYONS** GA 31781 HE 37228

**VW T-100 MODEL 3ER**  
1 bdrm. 1 bath this low price  
GA 30000 Good terms  
GA 35919 MOORE PH 47K

**BRICKS** 96 300 MOORE  
several lots to 7 3 bdrms. home  
with brick range & over. dishw.  
Refrigerator w/ ice cabinets & broiler.  
Just \$22,900  
JAMES H. MOORE PH 47K



ADDRESS	PHONE	DISTRICT
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<b>BELMONT HEIGHTS</b>	<b>BELMONT HEIGHTS</b>	<b>BELMONT HEIGHTS</b>
376 Newport—Open 1-5 Balc., 2 Br., home, streamlined kitchen, carps. & drapes, Xint. cond. EGAN REALTY GA 6-6994 GE 3-0074	Open 1-5 129 BELMONT 3-Br., 2 Bath. 1800 Sq. Ft. Needs Paint. A Bargain. 100000, 100000, 100000, 100000	6 Unit—Spanish Charming 3-BR. 2 BA PLUS 22 BRS & 3A Ideal location. High Compare! Trv \$15000

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**NOT TO BUY!**  
of course it's yes! Don't go

**\$17,950**  
Bargain of the month! Will  
or FHA. Clean 3-bedroom home  
beautiful family-size kitchen, 1  
bed & 1/2, fan over stove and

5-1274-4700 Bellflower Blvd. 8  
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3-Br.—2819 Fairman  
(BIG 15x25 SCREENED PATI

Ratajack Rity GA 3-54

**TONER REALTY**  
**YOU MUST SEE**  
this lovely 3 bedroom Sun  
home. Forced air heating, lar  
room, screened in patio, ho  
floors, 13+ baths, cinder

HAUSER REALTY CO  
9417 E. Artesia Blvd. TO 6-

**BIG, SHARP D & DE**  
Open P.M. till sold. 4559 F  
mont Blvd., w w cpls. dra  
cov. patio w/BBO. Lots of pa  
ing. almost new \$1500 F.H. h  
ing plant, \$3,650 dn & ass

**3-BR.—\$15,900**

2909 Fairman at Oblisoo. Sit  
by appl. No nol dist. occup.  
Has everything, fine  
drapes, new dec. in & out.,  
patio, discondra thwns, nice  
crs. Best in town.  
425-0224 8kr. WA 5.4

10' down or will trade.

**HA 1-6853 HA 5-2**  
**OPEN SAT. & SUN**  
1026 McManus, E. of Harvey  
& Studebaker, lovely 2-br. L  
fenced yd. Owner has taken  
off this price. THEY SAY S  
The Best of financing avail

6237 TURNERGROVE - Open  
Cutest 2-bdrm. In town. Rm.

**CAPRI REALTY**  
366.1671 or 430.7571 even  
**TEENAGER DELIGHT**  
OR MOTHER-IN-LAW SPECIAL  
ADULTS! Relax in this im-

!! OPEN—3213 WO1

Immed. possession, w/w  
drapes, bkfst. nook, air  
lawn sprinklers, lge. rumpu  
new standard pool table, c  
patio, fully landscaped,  
trees. \$20355. HA 9-5411.

HA 5-2981 HA 5-

**BAKER-BROUSSA**  
4 Bedrooms, 2 1/2 baths, (1 st  
Huge family rm. with wet

6. WHILE OTHERS SAY

Low Ln FHA \$20,450 TO  
MOULD Rity, HA 5  
BY OWNER  
Clean 2 bns. quiet shady  
fenced yard. covered pa  
tached double gar. Bords  
wall to wall. \$17,250. 3659

See 289. North Farm  
and stone (replace. No  
Panoramas Every SE 9.

delivers this lovely 2 Bedroom  
with built-in range & oven  
brought to you by Carole &  
Bill Smith.



























Long Beach 12, Calif., Sunday

**Import & Sport C**

Import & Sport C

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\$4

You buy fun  
Convertible. C  
wheel! More p  
windows, disc  
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Grand. Ark

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red with  
\$1095  
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\$2 to \$745  
**\$1095**  
-Dodge  
to 3941

NOTICE  
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Saturdays  
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only, 2817 E.  
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of, red, black  
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 OFFER  
 \$9,741  
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 ev. \$31,854.  
 536.3917  
 Good condition.  
 New engine,  
 \$5,000. 4-2-6971  
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**D**AUPHINE TO  
phoned me at  
of bank terms.  
**DO IT NOW!**  
ruby red; ex-  
cuff price \$895.  
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at Woodruff's  
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**C**aravella  
Interior Vw  
car. Call  
TO L694  
mine—79,000 pri.  
\$1100 below orig.  
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**C**ad body, 4-dr.  
V-6 engine needs  
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**MEL BURNS FORD**  
**CLOSE OUT**  
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**ON ALL**

**1964 FORD**  
**FALCONS - T-BIRDS**  
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**MUST BE SOLD NOW**  
**ALSO 12 ONLY**  
**FORD Demonstrators**  
**Greatest Saving**  
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**OVER 30 TO CHOOSE FROM**

**We're DEALING on ALL MODELS and**  
**STYLES at MEL BURNS FORD on**  
**EVERYTHING in the 1965 Line**

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**2000 LONG BEACH BLVD. 1 E. 591-3311**  
**Open 7 Days a Week Mon. thru**  
**Sat. 9 to 9—Sun. 9 to 6**

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**SAVINGS**  
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**ALL NEW 1965**  
**CHEVROLETS**  
**NEW**  
**CORVAIRS**  
**AS LOW AS**  
**\$1992<sup>00</sup>**  
**Plus Tax & License**  
**IMMEDIATE DELIVERY**  
**TODAY**  
**75 CORVAIRS TO CHOOSE FROM**

**NO FINANCING PROBLEM**

**HARBOR**  
**CHEVROLET**

**OPEN SUNDAY** **OPEN SUNDAY**

**3770 CHERRY** **GA 6-3341**

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INDEPENDENT PRESS-TELEGRAM—C-21  
 Leave Branch 32, C.M.U., Sunday, Jan. 7, 1973

# CORMIER CHEVROLET CO.

# USED CAR SALE

## tremendous savings

### PLUS

# 50,000

## BLUE CHIP STAMPS

### WITH

## ANY CAR PURCHASED THIS WEEKEND

**YOUR CAR IS WORTH MORE,  
MUCH MORE  
IN TRADE**

# NOW

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## CHEVROLETS

2-DOORS &
4-DOORS

'63 CHEVROLET Biscayne 2-Dr. 6-cyl., slick \$1399 '64 CHEVROLET Impala Sport Sedan, V-8, PG, PS, 52399 '64 CHEVY II 4-Dr. \$2399 V-8, PG, PS, KJA 045. '64 CHEVY II Nova 4-Dr. 6-cyl., PB, \$2199 '60 CHEVROLET Impala Sport Sedan, V-8, Auto \$1299 Waldo, 043 554 '64 CHEVROLET 2-door Sedan. See to appreciate. \$399 CHEV 320 '61 CHEV. Impala 2-Dr. V-8, PG, PS, RGN. \$999 KID 234 '64 CHEVY II 1000 4-Dr. 6-cyl., PB, \$2099 '59 CHEV. BA 4-Dr. \$799 V-8, PG, PS, KJD 146 '60 CHEVROLET Impala Sport Sedan, V-8, PG, PS, KJH 208 \$1299	'63 CHEVROLET Impala Sport Sedan, V-8, Powerglide, power steering, air cond. \$2099 BPN 467 '63 CHEVROLET Impala Sport Sedan, V-8, Powerglide, power steering. \$1999 KGU 540 '62 CHEVROLET Bel Air 4-Dr. 6-cyl., slick and overdrive. DUB 534 \$1699 '62 CHEVROLET Impala Sport Sedan, V-8, Powerglide, power steer. & brakes, Air S \$1999 hard, FM 506 '61 CHEVROLET Impala Sport Sedan, V-8, Powerglide, power steering. KGW 548 \$1499 '60 CHEVROLET Impala Sport Sedan, V-8, Powerglide, power steering. \$1299 KX 285 '63 CHEVROLET Biscayne 2-Dr. 6-cylinder, auto shift. \$799 KKB 182
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## CHEVROLETS

COUPES AND
CONVERTIBLES

'64 CHEVROLET Impala Super Sport Coupe. \$2599 6-cyl., PG, DDB 132 '63 CORVETTE STING RAY, 4 spd., 044.H. 5 \$2999 tops, FMD 064 '61 CHEV. Impala Convert. V-8, PG, PS. \$1499 GLD 340 '64 CHEV. Impala Super Spt. Coup. V-8, PG, PS. \$2699 DCF 016 '64 CHEV. Impala Convert. V-8, PG, PS. \$1999 KBB 585 '63 CHEV. Impala Convert. V-8,	'63 CHEVROLET Impala Sport Coupe, V-8, PG, PS, \$2199 BPN FXY 308 '63 CHEVROLET Impala Sport Coupe, V-8, PG, PS. \$1799 250-HP, KID 330 '63 CHEVROLET Impala Sport Coupe, V-8, PG, PS, \$1799 250-HP, KID 320 '63 CHEVY II Sport 6-cyl., PG, PS. \$1799 JKK 951 '63 CHEVROLET Impala Sport Coup. V-8, PG, PS. \$1399 KLA 532
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**FOR CARS**

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SAVINGS**

**ON**  
**ALL NEW 1965  
CHEVROLETS**

**NEW  
CORVAIRS**  
**AS LOW AS**  
**\$1992<sup>00</sup>**  
Plus Tax & License

**IMMEDIATE DELIVERY  
TODAY**

**75 CORVAIRS TO CHOOSE FROM**

**NO FINANCING  
PROBLEM**

**HARBOR**  
**CHEVROLET**

**OPEN SUNDAY** **OPEN SUNDAY**

**3770 CHERRY** **GA 6-3341**

**\$1495**

**'62 BONNE Vista**  
Automatic transmission, air conditioning, power steering, power brakes, white sidewalls. Stock No. 760.

**\$1995**

**'62 CATALINA Cpe.**  
Automatic transmission, power steering, power brakes, white sidewalls. Stock No. 459.

**\$1795**

**'60 BONNE Coupe**  
Air-conditioning, automatic transmission, power steering, power brakes, white sidewalls. Stock No. 736.

**\$1195**

**'59 CATALINA Vista**  
Automatic transmission, power steering, power brakes, white sidewalls. Stock No. 776.

**\$695**

**\* OPEN NIGHTLY  
UNTIL 10 P.M.,  
INCLUDING SUNDAYS**

**MIKE  
SALTA**  
PONTIAC • TEMPEST  
1545 Long Beach Blvd.  
HEmlock 7-4111  
**LONG BEACH**

<b>64 CHEVROLET Impala Super</b> Sport Cpe. PB, PB, PB, Elect. windows, 280-HP.		<b>\$2699</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, PB, Super PS, air cond., PWS 834	<b>\$2399</b>	
<b>64 CHEVROLET Impala Super</b> Cpe. V-8, PB, PS.		<b>\$2699</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. Powergrille, power steering, NMC 140		<b>\$2799</b>
<b>64 CHEVROLET Impala Super</b> Cpe. V-8, PB, PS.		<b>\$2699</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, air cond., power inter., S.W.		<b>\$2899</b>
<b>64 CHEVROLET Malibu Super</b> Sport Cpe. V-8, PB, PS.		<b>\$2499</b>	<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2499</b>
<b>64 CHEVY 211 Sport Cpe. 6-</b> <b>cyl., PB, PS.</b>		<b>\$2399</b>	<b>64 CHEVROLET Impala Sport</b> Cpe. Powergrille, P/steering, S.W. 4-cyl., UL 601		<b>\$2399</b>
<b>64 CHEVY II Sport Cpe. 6-cyl.,</b> <b>PB, PS.</b>		<b>\$2299</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, power alter., 340		<b>\$2299</b>
<b>64 CHEVROLET Impala Super</b> Sport Cpe. 4-cyl., PB.		<b>\$2299</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, power alter., JED 110		<b>\$2199</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2299</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, power steering, KHZ 134		<b>\$2199</b>
<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$2299</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, power steering, air		<b>\$1999</b>
<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1799</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		<b>\$1599</b>
<b>64 CHEVROLET Impala Sport</b> Cpe. V-8, Powergrille, S.W.		<b>\$2199</b>	<b>64 CHEVROLET Impala Super</b> Sport Cpe. V-8, Powergrille, S.W.		



GEORGE CHEVROLET IN BELLFLOWER IS PROUD TO ANNOUNCE A

# PREVIEW OPENING

OF THEIR NEW MILLION DOLLAR CHEVROLET SALES AND SERVICE FACILITIES TO GIVE GREATER SERVICE TO ALL THEIR FRIENDS AND NEIGHBORS



CHUCK MORRELL



BILL ROTH



SCOTTY SARFATTI  
Used Car Manager



BUCKLEY MORRIS  
General Sales Manager



GARY MORRELL  
New Car Manager



BILL O'DONNELL  
Fleet Manager



GRIFF GRIFFIN



TOM WOOD



TOMMY THOMPSON



KEN JONES



LEE STEGER



LARRY MCDUGALL



TONY FERRAZZI

THESE QUALITY SALESMEN ARE  
NOW ASSOCIATED WITH GEORGE CHEVROLET  
THEIR PURPOSE IS TO SERVE YOU

## SAVE! UP TO \$1184<sup>36</sup>!!

BUY A  
**'65**

**VW**

**\$1699** FULL PRICE

84 SEDANS, SUNROOFS,  
VARIANT STA. WAGONS &  
SUPER SEDANS! ALL COLORS.  
**IMMEDIATE DELIVERY!**

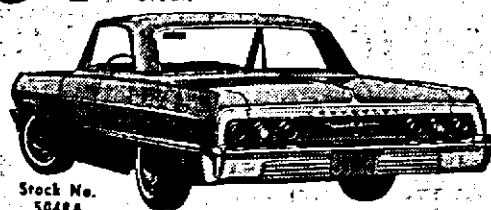
**IMPALA**  
HEADQUARTERS

EXAMPLE:  
**'64 CHEVROLET IMPALA**

- Powerglide
- Radio • Heater
- Padded Dash
- EZI Glass
- Power Steering
- Whitewalls

**\$2199**

OR FINANCING  
Down on Approved Credit **\$64** Total Monthly Payment **\$64** Plus Tax & Lic.



Stock No. 5048A

BRAND NEW '65  
**CHEVROLET**  
**\$2179<sup>50</sup>**  
FULLY FACTORY EQUIPPED

BELIEVE IT OR NOT...

**\$179 DOWN**

**\$59** MO.  
PAY ONLY

THIS LOW PAYMENT INCLUDES INSURANCE!

### 100% FINANCING AVAILABLE! EASY TERMS!

'57 Oldsmobile Set of luxury and comfort. LK 9 754. <b>\$50</b>	'56 RAMBLER Economy charm. Set TEST. PPG 417. <b>\$225</b>	'55 WILLYS Get you through. They were estimated. PYP 549. <b>\$25</b>	'59 RENAULT Little economy car that's ready to go. LTV 724. <b>\$199</b>	'58 DODGE A Flite Series still counts in many ways. FJ 154. <b>\$75</b>	'54 Chevrolet Don't let the number fool you. GAF 624. <b>\$50</b>	'56 FORD Victory w/ auto. radio. heater. whitewalls. <b>\$199</b>	'60 PLYMOUTH Ferry Hardtop. Automatic. radio. heater. <b>\$799</b>	'61 FALCON Wagon w/stand. trans. radio. heater. whitewalls. <b>\$899</b>	'57 Chevrolet This is the sharp end. FJ 289. <b>\$299</b>
'56 Chevrolet Excellent brand-new. JND 724. <b>\$250</b>	'57 CADILLAC The standard of the world. PMS 515. <b>\$500</b>	'63 T-BIRD Full power. factory air. NTR 724. <b>\$2499</b>	'60 CADILLAC Cap De Ville. Full power. GCV 424. <b>\$1799</b>	'61 FORD No Pick-up. V-8. new bumper, disc. mirrors. K 13443. <b>\$899</b>	'62 IMPALA Hardtop. Full power. factory air. PND 808. <b>\$1699</b>	'61 MONZA Radio. heater w/ auto. radio. heater. whitewalls. FLE 439. <b>\$699</b>	'63 FORD XL. HDP. Bucket seats. power. big engine. NTR 408. <b>\$1699</b>	'60 FORD Hardtop. Full power. FPA 513. <b>\$599</b>	'57 CORVETTE NEW 424. <b>\$899</b>

5 DAY TRIAL EXCHANGE! WE WANT HAPPY CUSTOMERS

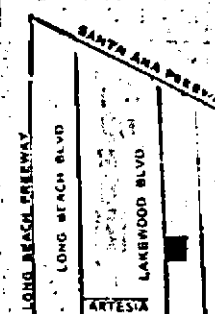
# GEORGE CHEVROLET

17000 LAKEWOOD BLVD.

BELLFLOWER

OPEN 'TIL 10 P.M. and SUNDAY

WA 5-2251  
SP 3-4190



GEORGE CHEVROLET IN BELLFLOWER IS PROUD TO ANNOUNCE A

# PREVIEW OPENING

OF THEIR NEW MILLION DOLLAR CHEVROLET SALES AND SERVICE FACILITIES TO GIVE GREATER SERVICE TO ALL THEIR FRIENDS AND NEIGHBORS



CHUCK MORRELL



BILL ROTH



SCOTTY SARFATY  
Used Car Manager



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General Sales Manager



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New Car Manager



BILL O'DONNELL  
Fleet Manager



GRIFF GRIFFIN



TOM WOOD



TOMMY THOMPSON



KEN JONES



LEE STEGER



LARRY MacDOUGALL



TONY FERRAZZI

THESE QUALITY SALESMEN ARE  
NOW ASSOCIATED WITH GEORGE CHEVROLET  
THEIR PURPOSE IS TO SERVE YOU

## SAVE! UP TO \$1184<sup>36</sup>!!

BUY A  
'65

VW

\$1699

FULL  
PRICE

84 SEDANS, SUNROOFS,  
VARIANT STA. WAGONS &  
SUPER SEDANS! ALL COLORS.  
IMMEDIATE DELIVERY!

IMPALA  
HEADQUARTERS

EXAMPLE:

'64

CHEVROLET  
IMPALA

- Powerglide
- Radio • Heater
- Padded Dash
- EZI Glass
- Power Steering
- Whitewalls

\$2199

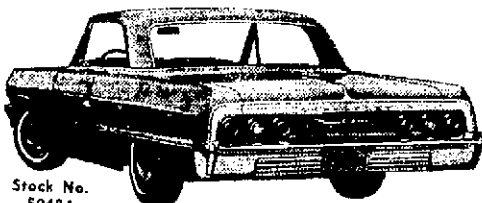
OR FINANCING

\$64

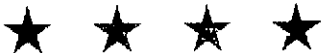
Down on  
Approved  
Credit

\$64

Total  
Monthly  
Payment



Stock No.  
5048A



BRAND  
NEW '65  
CHEVROLET  
FULLY FACTORY EQUIPPED  
\$2179<sup>50</sup>

BELIEVE  
IT  
OR NOT . . .

\$179 DOWN

PAY ONLY

\$59

MO.

THIS LOW PAYMENT  
INCLUDES INSURANCE!

### 100% FINANCING AVAILABLE! EASY TERMS!

'57 Oldsmobile Solid luxury and comfort. LKR 764. \$50	'56 RAMBLER Economy claim, but YES! PRG 417. \$225	'55 WILLYS Believe it or not, they were extinct? PVP 569 . . . \$25	'59 RENAULT Little economy car that's ready to go. LYV 724. \$199	'58 DODGE A Fifth Wheel still equipped with many extras. FJJ 624. \$75	'54 Chevrolet Don't let the low number fool you. QAF 830. \$50	'56 FORD Victoria w/ auto., radio, heater, whitewalls. \$199	'60 PLYMOUTH Fury Hardtop. Automatic, radio, heater. \$799	'61 FALCON Wagon w/stand, trans., radio, air, whitewalls. \$899	'57 Chevrolet This is the share one. FIZ 289. \$299
'56 Chevrolet Excellent transpor- tation. JHD 174. \$250	'57 CADILLAC The standard of the world. FKH 515. \$500	'63 T-BIRD Full power, factory air. NZK 730. \$2499	'60 CADILLAC Cpe. De Ville. Full power. GGV 474. \$1799	'61 FORD 1/2-ton Pickup, V-8. Vip bumper, dize mirrors. K 18563. \$899	'62 IMPALA Hardtop. Full power, factory air. FMD 006. \$1699	'61 MONZA Radio, heater w/ w, E-Z-I glass, pad dash, Green Hornet. FLG 439. \$699	'63 FORD XL, HDTP, Bucket seats, power, big engine. NZK 669. \$1699	'60 FORD Hardtop. Power. FHA 813. \$599	'57 CORVETTE KHR 695. \$899

5 DAY TRIAL EXCHANGE! WE WANT HAPPY CUSTOMERS

# GEORGE CHEVROLET

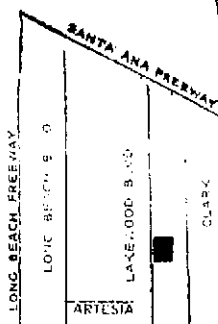
17000 LAKEWOOD BLVD.

in

BELLFLOWER

OPEN 'TIL 10 P.M. and SUNDAY

WA 5-2251  
SP 3-4190





**PUBLIC NOTICE!!**

To the observant and discerning buyer we have 35 ads in this classified section. We invite you to find a comparable car in quality or price that will compare with any of them. If you can do so, we will then reduce our price to beat any dealer! This is our challenge!!!

2 locations to serve you

**PHIL HALL**

233 E. PACIFIC CST. HWY.  
(Near Temple) GE 4-990  
and  
2108 E. PACIFIC CST. HWY.  
GE 4-1064

**HEmlock**  
**2-5959**  
**GETS**  
**RESULTS!**

**CORMIER Chevrolet COMPANY SALE**of **1964**NEW-USED  
Executive  
Demonstrator  
Company Cars**38**TO CHOOSE  
FROM  
IMPALAS  
MALIBUS  
MONZA  
CHEVY II's  
Super Sport  
Coupes  
Convertibles  
Sport Sedans  
Station Wagons  
Corvettes**DISCOUNTS****UP TO****\$1250**Stock No. 3740  
**LOW AS****\$1699**Stock No. 8229  
**\$50,000****Blue Chip****Stamps!****This****Weekend****CORMIER****Chevrolet**601  
Long Beach Blvd.  
GE 6-5291

See Classifications 173-176

AUTHORIZED NEW CAR SALES &amp; SERVICE

for Automotive Bargains

**NEW CAR DIRECTORY****ALFA-ROMEO**

LONG BEACH, LAKEWOOD  
Briny-Gray Imports, 3515 Atlantic GA 4-0951

**AUSTIN-HEALEY**

Jamestown, 1350 Long Beach Blvd. HE 2-7911

**BUICK**

LONG BEACH  
Boulevard Buick, 1881 Long Beach Blvd. 591-5613 SP 5-6156

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Harry C. Clark, 150 So. Long Beach Blvd., Compton, NE 7-1781

Peers Bros. Buick, 13734 Bellflower Blvd., Bellflower TO 7-1781

ORANGE COUNTY  
Terry's, 5th & Walnut, Huntington Beach LE 4-6588

**CADILLAC**

LONG BEACH, LAKEWOOD  
Ridings Motors, 1501 Long Beach Blvd. HE 7-2241

**CHEVROLET**

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 7-7421

Carmier Chevrolet, 601 Long Beach Blvd. GE 6-5291

Harbor Chevrolet, 3770 Cherry Ave. GA 6-3341

Parwood Chevrolet, 5059 Lakewood Blvd., Lakewood ME 3-0781

ARTESIA  
S & J Chevrolet, 11900 E. South St., Artesia UN 5-1276

BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE  
Bill Barnett Chevrolet, Corner Long Beach Blvd. & Compton Blvd. NE 9-3060

Enoch Chevrolet, 8730 E. B. Blvd., South Gate NE 8-0523

George Chevrolet, 17150 Lakewood Blvd., Bellflower WA 5-2251

Oscar Gregory Chevrolet, 14925 Paramount Blvd., Paramount ME 0-5866

ORANGE COUNTY  
Eddie Hopper Chevrolet, 10511 Garden Grove Blvd., Garden Grove HE 2-4411; JE 4-2700

**CHRYSLER**

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871

Ed Barber, 4200 N. Bellflower Blvd., Lakewood TO 7-2731

Ray Vines, 4201 E. Willow 426-7301

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Guy Moorhart, Inc., 1112 N. Long Beach Blvd., Compton NE 2-7171

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

**COMET**

LONG BEACH, LAKEWOOD  
Murphy Lincoln Mercury, 1940 Lakewood Blvd. 434-9916

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladebo, 17617 Bellflower Blvd., Bellflower TO 6-1761

CORVAIR

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 7-7421

Harbor Chevrolet, 3770 Cherry GA 6-3341

Parwood Chevrolet, 5059 Lakewood Blvd., Lakewood ME 3-0781

PARAMOUNT, COMPTON  
Oscar Gregory Chevrolet, 14925 Paramount Blvd., Paramount ME 0-5866

Bill Barnett Chevrolet, Corner Long Beach Blvd. & Compton Blvd., Compton NE 9-2060

**CORVETTE**

LONG BEACH, LAKEWOOD  
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy. GE 7-7421

Harbor Chevrolet, 3770 Cherry GA 6-3341

PARAMOUNT, COMPTON  
Oscar Gregory Chevrolet, 14925 Paramount Blvd., Paramount ME 0-5866

Bill Barnett Chevrolet, Corner Long Beach Blvd. & Compton Blvd., Compton NE 9-2060

**DART**

LONG BEACH  
Verne Holmes, 35th & Atlantic GA 4-8603

Glenn E. Thomas Co., 340 E. Anaheim HE 7-1281

BELLFLOWER, LAKEWOOD, COMPTON  
Jack Widger Dodge, 14900 Lakewood Blvd., Bellflower TO 6-9081

Snively & Langford, 401 N. Long Beach Blvd., Compton NE 1-6163

**DATSUN**

LONG BEACH  
Long Beach Honda, 5105 Atlantic, GA 1-1433 + 4328 E. Anaheim, GE 9-0943

BELLFLOWER  
COMPTON  
PARAMOUNT

L. A. ANDERSON, 1842 E. Anaheim, HE 7-5614

BEN RUSHING, 850 L. B. Blvd., HE 5-7424

C. BOB AUTREY, 1570 L.B. Blvd., HE 2-4441

BOB THOMPSON AUTO SALES, 2090 Long Beach Blvd., 591-5629

CABE BROS., 2901 L.B. Blvd., 426-7003

CAYIN USED CARS, 2120 W. Pac. Cst., HE 6-5580

**DODGE**

LONG BEACH  
Verne Holmes, 35th & Atlantic GA 4-8603

Glenn E. Thomas Co., 340 E. Anaheim HE 7-1281

BELLFLOWER, COMPTON, LAKEWOOD  
Snively & Langford, 401 N. L. B. Blvd., Compton NE 1-6163

Jack Widger Dodge, 14900 Lakewood Blvd., Bellflower TO 6-9081

WILMINGTON  
Suburban Motors, 455 E. Anaheim TE 4-8595

**FALCON**

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON  
Mel Burns, 2000 Long Beach Blvd. 591-3311

Hale Young Ford Co., 2641 E. Anaheim GE 8-1156

Courtesy Ford, 15727 Paramount Blvd., Paramount ME 3-1107

Los Altos Ford, 2302 Bellflower Blvd. 596-2761

BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glen Organ Ford, 220 So. Long Beach Blvd., Compton NE 2-7145

WILMINGTON, SAN PEDRO, LOMITA, TORRANCE  
Kott & Smoler Ford, 336 W. Anaheim, Wilmington TE 5-6621

**FIAT**

LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic GA 4-0754

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Peers Bros. Buick (Imports), 15734 Bellflower Blvd., Bellflower TO 7-1781

**FORD**

LONG BEACH, LAKEWOOD  
Mel Burns, 2000 Long Beach Blvd. 591-3311

Hale Young Ford Co., 2641 E. Anaheim GE 8-1156

Los Altos Ford, 2302 Bellflower Blvd. 596-2761

BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT  
Glen Organ Ford, 220 So. Long Beach Blvd., Compton NE 2-7145

Courtesy Ford Sales, 15727 Paramount Blvd., Paramount ME 3-1107

Hansley-Anderson Ford, 9833 Alondra, Bellflower TO 7-2734

WILMINGTON, SAN PEDRO, LOMITA, TORRANCE  
Kott & Smoler Ford, 336 W. Anaheim, Wilmington TE 5-6621

**IMPERIAL**

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871

Ed Barber, 4200 N. Bellflower Blvd., Lakewood TO 7-2731

Ray Vines, 4201 E. Willow 426-7301

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

**JAGUAR**

LONG BEACH  
Boulevard Buick, 1881 Long Beach Blvd. 591-5613

**JEEP**

LONG BEACH, LAKEWOOD  
Dobler Motors, 4005 E. Anaheim GE 8-4560

Rancho Jeep Supply, 6309 Paramount Blvd. GA 3-0568

**LANCER**

LONG BEACH, LAKEWOOD, COMPTON  
Snively & Langford, 401 N. Long Beach Blvd., Compton NE 1-6163

**LINCOLN CONTINENTAL**

LONG BEACH, LAKEWOOD  
Murphy Lincoln Mercury, 1940 Lakewood Blvd. 434-9916

**MG**

LONG BEACH  
Jamestown, 1350 Long Beach Blvd. HE 2-7911

**MERCURY**

LONG BEACH, LAKEWOOD  
Murphy Lincoln Mercury, 1940 Lakewood Blvd. 434-9916

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Ray Fladebo, 17617 Bellflower Blvd., Bellflower TO 6-1761

**MERCEDES**

LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic GA 4-0754

**METROPOLITAN**

LONG BEACH, LAKEWOOD  
Rancho Rambler, 2011 L. B. Blvd. GA 6-2111

Holiday Rambler, 1427 Long Beach Blvd. HE 8-9007

**MIDGET**

LONG BEACH  
Jamestown, 1350 Long Beach Blvd. HE 2-7911

**OLDSMOBILE**

LONG BEACH, LAKEWOOD  
Dick Browning Oldsmobile, 1227 Long Beach Blvd., Long Beach HE 6-9421

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Nowlings, 7445 E. Firststnd, Downey TO 2-1181

**OPEL**

LONG BEACH  
Boulevard Buick, 1881 Long Beach Blvd. 591-5613

**PEUGEOT**

LONG BEACH, LAKEWOOD, BELLFLOWER  
Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916

**PLYMOUTH**

LONG BEACH, LAKEWOOD  
R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871

Ed Barber, 4200 N. Bellflower Blvd., Lakewood TO 7-2731

Ray Vines, 4201 E. Willow 426-7301

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

**PORSCHE**

LONG BEACH, LAKEWOOD  
Ricci's Motors, 799 Long Beach Blvd. HE 7-7489

**PONTIAC**

LONG BEACH, LAKEWOOD  
Salta Pontiac, 1545 Long Beach Blvd. HE 7-4111

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
J. P. Lamer, 302 N. Long Beach Blvd., Compton NE 9-4656

Suburban Pontiac, 17639 So. Bellflower Blvd., Bellflower TO 4-1725

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Reiman-Turpin Pontiac, 412 W. Anaheim, Wilm. TE 5-0231

**RAMBLER**

LONG BEACH, LAKEWOOD  
Rancho Rambler, 2160 L. B. Blvd. GA 6-2111

Holiday Rambler, 1427 Long Beach Blvd. HE 8-9007

Holiday Rambler, 1310 Long Beach Blvd. ME 6-9002

BELLFLOWER, COMPTON, DOWNEY, NORWALK  
Friendly Rambler-Compton, 410 N. Long Beach Blvd. TO 7-2736

Don-A-Yee Rambler, 15737 Bellflower Blvd., Bellflower TO 7-2736

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Hunt Rambler, 1427 and 1310 Long Beach Blvd. TE 5-6645

**RENAULT R8-DAUPHINE**

LONG BEACH, LAKEWOOD, BELLFLOWER  
Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916

**SIMCA**

LONG BEACH, LAKEWOOD  
Holiday Rambler-Simca, 1427 and 1310 Long Beach Blvd. HE 8-9007

**SPRITE**

LONG BEACH, LAKEWOOD  
Jamestown, 1350 Long Beach Blvd. HE 2-7911

**STUDEBAKER**

LONG BEACH, LAKEWOOD  
Palmer Motors, 3300 Atlantic GA 4-0754

**SUNBEAM**

LONG BEACH, LAKEWOOD  
Import Auto, Inc., 1460 Long Beach Blvd. HE 2-8916

**TEMPEST**

LONG BEACH, LAKEWOOD  
Salta Pontiac, 1545 Long Beach Blvd. HE 7-4111

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON  
Suburban Pontiac, 17639 So. Bellflower Blvd., Bellflower TO 4-1725

**THUNDERBIRD**

LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON  
Glen Organ Ford, 220 So. Long Beach Blvd., Compton NE 2-7145

Long Beach Blvd. 591-3311

Mel Burns, 2000 Long Beach Blvd. 591-3311

Hale Young Ford Co., 2641 E. Anaheim GE 8-1156

Los Altos Ford, 2302 Bellflower Blvd. 596-2761

Courtesy Ford, 15727 Paramount Blvd., Paramount ME 3-1107

WILMINGTON, SAN PEDRO, LOMITA, TORRANCE  
Kott & Smoler Ford, 336 W. Anaheim, Wilmington TE 5-6621

**TRIUMPH**

LONG BEACH  
Briny-Gray Imports, 3515 Atlantic GA 4-0951

**VALIANT**

LONG BEACH, LAKEWOOD  
Ray Vines, 4201 E. Willow 426-7301

R. O. Gould Co., 1600 Long Beach Blvd. HE 7-2871

Ed Barber, 4200 N. Bellflower Blvd., Lakewood TO 7-2731

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Carl's Motor, 1200 Avalon, Wilmington TE 5-3131

**VOLVO**

LONG BEACH, LAKEWOOD, GARDEN GROVE, COMPTON  
Cabe Bros., Long Beach at 29th St. 426-7001

Briny-Gray Imports, 3515 Atlantic GA 4-0951

Ed Barber's Volvoville, 4200 N. Bellflower Blvd., Lakewood TO 7-2731

**VOLKSWAGEN**

LONG BEACH, LAKEWOOD  
Lakewood Motors, 5815 South St., "Dutch Village Shopping Center," Lakewood TO 6-0741; SP 3-5351

Ricci's Motors, 799 Long Beach Blvd. HE 7-7489

BELLFLOWER, COMPTON, DOWNEY  
Lee Carpenter, 1150 E. Compton Blvd., Compton NE 8-6455

SAN PEDRO, WILMINGTON, LOMITA, TORRANCE  
Kendon Motors, 1241 Pac. Cst. Hwy. No. San Pedro TE 2-2624

**BONA FIDE USED CAR DEALERS DIRECTORY**

L. A. ANDERSON, 1842 E. Anaheim, HE 7-5614	COTTER'S WAGON TOWN, 2223 Long Beach Blvd. GA 6-7041	LOHMEIER MOTORS, 1580 L. B. Blvd., HE 6-6562
BEN RUSHING, 850 L. B. Blvd., HE 5-7424	COTTER MOTOR SALES, 2165 L.B. Blvd., 591-2334	MARK THORNTON 7911 Alondra, Prml., ME 3-0071
C. BOB AUTREY, 1570 L.B. Blvd., HE 2-4441	DENHAM'S, 2533 Lakewood Blvd., GE 3-0929	W. F. McPHEETERS, 1450 L. B. Blvd., HE 2-5407
BOB THOMPSON AUTO SALES, 2090 Long Beach Blvd., 591-5629	DORSA USED CARS, 1001 L. B. Blvd., HE 6-7204	WOOLPERT MOTORS, 2399 E. Pacific Coast Hwy. HE 9-9960
CABE BROS., 2901 L.B. Blvd., 426-7003	C. FRED HOLMSEN, 437 E. Anaheim, HE 5-8971	
CAYIN USED CARS, 2120 W. Pac. Cst., HE 6-5580		

**ATTENTION Auto Dealers & Auto Buyers**

SEE CLASSIFICATION 171-A...

**AUTO LEASING**

THURSDAY, MARCH 11th

HE 2-5959

Independent Press Telegram

CLASSIFIED



**PUBLIC NOTICE!!**

To the observant and discerning buyer we have 35 ads in this classified section. We invite you to find a comparable car in quality or price that will compare with any of them. If you can do so, we will then reduce our price to beat any deal!!! This is our challenge!!!!

2 locations to serve you

**PHIL HALL**

2338 E. PACIFIC CST. HWY. (Near Temple) GE 4-9999  
and  
2108 E. PACIFIC CST. HWY. GE 4-1486

**HEmlock**

**2-5959**

**GETS RESULTS!**

**CORMIER**

**Chevrolet**

**COMPANY**

**SALE**

of

**1964**

**NEW-USED**

**Executive**

**Demonstrator**

**Company Cars**

**38**

**TO CHOOSE FROM**

**IMPALAS**

**MALIBUS**

**MONZA**

**CHEVY II's**

**Super Sport**

**Coupes**

**Convertibles**

**Sport Sedans**

**Station Wagons**

**Corvettes**

**DISCOUNTS**

**UP TO**

**\$1250**

Stock No. 3740

**LOW AS**

**\$1699**

Stock No. 8229

**\$50,000**

**Blue Chip**

**Stamps!**

**This Weekend**

**CORMIER**

**Chevrolet**

601

Long Beach Blvd.

GE 6-5291

See Classifications 173-176

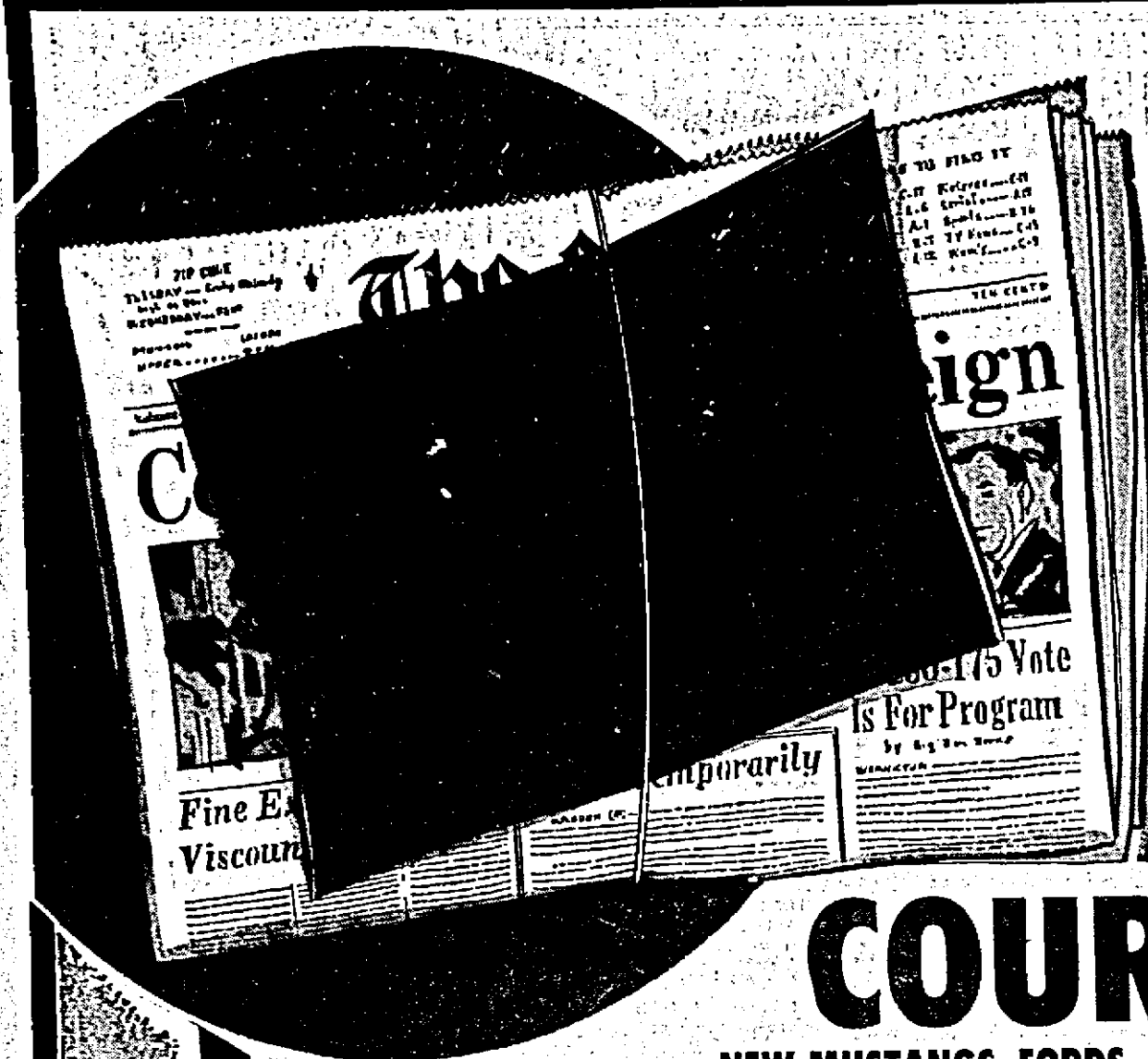
AUTHORIZED NEW CAR SALES & SERVICE

for Automotive Bargains

NEW CAR DIRECTORY

ALFA-ROMEO			DODGE			OLDSMOBILE		
LONG BEACH, LAKEWOOD			LONG BEACH			LONG BEACH, LAKEWOOD		
Briney-Gray, Imports, 3815 Atlantic			Yerpe Holmes, 35th & Atlantic			Dick Browning Oldsmobile		
GA 4-0951			Glenn E. Thomas Co., 340 E. Anaheim			1227 Long Beach Blvd., Long Beach		
AUSTIN-HEALEY			BELLFLOWER, COMPTON, LAKEWOOD			BELLFLOWER, COMPTON, DOWNEY, BELLFLOWER		
Jamestown, 1350 Long Beach Blvd.			Snively & Langford			Nowling, 7440 E. Firestone, Downey		
HE 2-7911			401 N. L. B. Blvd., Compton			OPEL		
BUICK			Jack Widger Dodge			LONG BEACH		
LONG BEACH			WILMINGTON			Boulevard Buick, 1881 Long Beach Blvd.		
Boulevard Buick			Suburban Motors, 455 E. Anaheim			591-5613		
1881 Long Beach Blvd., Long Beach			FALCON			PEUGEOT		
BELLFLOWER, COMPTON, DOWNEY, NORWALK			LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON			LONG BEACH, LAKEWOOD, BELLFLOWER		
Harry C. Clark, 150 So. Long Beach Bl., Compton, NE 5-7141			Mal Burns, 2000 Long Beach Blvd.			Import Auto, Inc., 1460 Long Beach Blvd.		
TO 7-1781			Hale Young Ford Co., 2641 E. Anaheim			HE 2-8916		
Pears Bros. Buick			Courtney Ford			PLYMOUTH		
15734 Bellflower Blvd., Bellflower			15727 Paramount Blvd., Paramount			LONG BEACH, LAKEWOOD		
ORANGE COUNTY			Los Altos Ford, 2302 Bellflower Blvd.			R. O. Gould Co., 1600 Long Beach Blvd.		
Terry's, 5th & Walnut, Huntington Beach			BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT			Ed Barbieri, 6200 N. Bellflower Blvd., Lakewood		
LE 6-6586			Glen Organ Ford			TO 7-2731		
CADILLAC			WILMINGTON, SAN PEDRO, LOMITA, TORRANCE			Ray Vines, 4201 E. Willow		
LONG BEACH, LAKEWOOD			Kott & Smoler Ford			SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
Ridings Motors, 1501 Long Beach Blvd.			FIAT			Carl's Motor, 1200 Avalon, Wilmington		
HE 7-2241			LONG BEACH, LAKEWOOD			PORSCH		
CHEVROLET			Palmer Motors, 3300 Atlantic			LONG BEACH, LAKEWOOD		
LONG BEACH, LAKEWOOD			Bellflower, Compton, Downey, Norwalk			Salta Pontiac, 1545 Long Beach Blvd.		
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.			Pears Bros. Buick (Imports)			HE 7-4111		
GE 3-7421			15734 Bellflower Blvd., Bellflower			BELLFLOWER, COMPTON, DOWNEY, NORWALK		
Cormier Chevrolet, 601 Long Beach Blvd.			FORD			J. P. Lemerain		
HE 6-5291			LONG BEACH, LAKEWOOD			307 N. Long Beach Blvd., Compton		
Harbor Chevrolet, 3770 Cherry Ave.			Mel Burns, 2000 Long Beach Blvd.			TO 6-1725		
GA 6-3341			Hale Young Ford Co., 2641 E. Anaheim			SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
ME 3-0781			Los Altos Ford, 2302 Bellflower Blvd.			Reiman-Turpin Pontiac, 412 W. Anaheim, Wilm.		
Parkwood Chevrolet			BELLFLOWER, COMPTON, DOWNEY, NORWALK, PARAMOUNT			TE 5-0231		
5059 Lakewood Blvd., Lakewood			Glen Organ Ford			RAMBLER		
ARTESIA			220 So. Long Beach Blvd., Compton			LONG BEACH, LAKEWOOD		
S & J Chevrolet			Courtney Ford Sales			Salta Pontiac, 1545 Long Beach Blvd.		
UN 5-1276			15727 Paramount Blvd., Paramount			HE 7-4111		
11900 E. South St., Artesia			Hensley-Anderson Ford			BELLFLOWER, COMPTON, DOWNEY, NORWALK		
BELLFLOWER, COMPTON, PARAMOUNT, DOWNEY, SOUTH GATE			9833 Alondra, Bellflower			J. P. Lemerain		
Bill Barnett Chevrolet			WILMINGTON, SAN PEDRO, LOMITA, TORRANCE			307 N. Long Beach Blvd., Compton		
NE 9-3060			Kott & Smoler Ford			TO 6-1725		
Corner Long Beach Blvd. & Compton Blvd.			IMPERIAL			SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
Enoch Chevrolet			LONG BEACH, LAKEWOOD			Carl's Motor, 1200 Avalon, Wilmington		
NE 8-0523			R. O. Gould Co., 1600 Long Beach Blvd.			Friendly Rambler-Compton		
George Chevrolet			Ray Vines, 4201 E. Willow			410 N. Long Beach Blvd.		
WA 5-2251			SAN PEDRO, WILMINGTON, LOMITA, TORRANCE			TO 7-7256		
17150 Lakewood Blvd., Bellflower			Carl's Motor, 1200 Avalon, Wilmington			Don-A-Vee Rambler		
Oscar Gregory Chevrolet			JAGUAR			15737 Bellflower Blvd., Bellflower		
ME 0-5866			LONG BEACH			SAN PEDRO, WILMINGTON, LOMITA, TORRANCE		
14925 Paramount Blvd., Paramount			Boulevard Buick, 1881 Long Beach Blvd.			Hunt Rambler, Inc.		
ORANGE COUNTY			JEEP			402 W. Anaheim, Wilmington		
Eddie Hopper Chevrolet			LONG BEACH, LAKEWOOD			RENAULT R8-DAUPHINE		
HE 2-6411; JE 4-2700			Dusser Motors, 4005 E. Anaheim			LONG BEACH, LAKEWOOD, BELLFLOWER		
10511 Garden Grove Blvd., Garden Grove			Rancho Jeep Supply, 6309 Paramount Blvd.			Import Auto, Inc., 1460 Long Beach Blvd.		
CHRYSLER			LANCER			HE 2-8916		
LONG BEACH, LAKEWOOD			LONG BEACH, LAKEWOOD, COMPTON			SIMCA		
R. O. Gould Co., 1600 Long Beach Blvd.			Snively & Langford			LONG BEACH, LAKEWOOD		
HE 7-2871			401 No. Long Beach Blvd., Compton			Holiday Rambler-Simca		
TO 7-2731			LINCOLN CONTINENTAL			1427 and 1310 Long Beach Blvd.		
426-7301			LONG BEACH, LAKEWOOD			SPRITE		
BELLFLOWER, COMPTON, DOWNEY, NORWALK			Murphy Lincoln Mercury, 1940 Lakewood Blvd.			LONG BEACH, LAKEWOOD		
NE 2-7171			434-9916			Jamestown, 1350 Long Beach Blvd.		
Guy Mothart, Inc.			MG			HE 2-7911		
1112 No. Long Beach Blvd., Compton			LONG BEACH			STUDEBAKER		
SAN PEDRO, WILMINGTON, LOMITA, TORRANCE			Boulevard Buick, 1881 Long Beach Blvd.			LONG BEACH, LAKEWOOD		
TE 5-3131			JEEP			Palmer Motors, 3300 Atlantic		
COMET			LONG BEACH, LAKEWOOD			GA 4-0754		
LONG BEACH, LAKEWOOD			Dusser Motors, 4005 E. Anaheim			SUNBEAM		
Murphy Lincoln Mercury, 1940 Lakewood Blvd.			Rancho Jeep Supply, 6309 Paramount Blvd.			LONG BEACH, LAKEWOOD		
434-9916			LANCER			Import Auto, Inc., 1460 Long Beach Blvd.		
BELLFLOWER, COMPTON, DOWNEY, NORWALK			LONG BEACH, LAKEWOOD, COMPTON			HE 2-8916		
TO 6-1761			Snively & Langford			TEMPEST		
Ray Fladeboe, 17617 Bellflower Blvd., Bellflower			401 No. Long Beach Blvd., Compton			LONG BEACH, LAKEWOOD		
CORVAIR			LINCOLN CONTINENTAL			Salta Pontiac, 1545 Long Beach Blvd.		
LONG BEACH, LAKEWOOD			LONG BEACH, LAKEWOOD			HE 7-4111		
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.			Dusser Motors, 4005 E. Anaheim			LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON		
GE 3-7421			Rancho Jeep Supply, 6309 Paramount Blvd.			Suburban Pontiac		
GA 6-3341			LANCER			17639 So. Bellflower Blvd., Bellflower		
ME 3-0781			LONG BEACH, LAKEWOOD, COMPTON			THUNDERBIRD		
Parkwood Chevrolet			Snively & Langford			LONG BEACH, LAKEWOOD, PARAMOUNT, COMPTON		
5059 Lakewood Blvd., Lakewood			401 No. Long Beach Blvd., Compton			Glen Organ Ford		
PARAMOUNT, COMPTON			LINCOLN CONTINENTAL			NE 2-7145		
Oscar Gregory Chevrolet			LONG BEACH, LAKEWOOD			Mal Burns, 2000 Long Beach Blvd.		
ME 0-5866			Murphy Lincoln Mercury, 1940 Lakewood Blvd.			591-3311		
14925 Paramount Blvd., Paramount			434-9916			HE 8-1156		
Bill Barnett Chevrolet			MG			596-2761		
NE 9-2060			LONG BEACH			ME 3-1107		
Corner Long Beach Blvd. & Compton Blvd., Compton			Jamestown, 1350 Long Beach Blvd.			WILMINGTON, SAN PEDRO, LOMITA, TORRANCE		
CORVETTE			HE 2-7011			Kott & Smoler Ford		
LONG BEACH, LAKEWOOD			MERCURY			336 W. Anaheim, Wilmington		
Beach City Chevrolet, 3001 E. Pac. Cst. Hwy.			LONG BEACH, LAKEWOOD			TRIUMPH		
GE 3-7421			Murphy Lincoln Mercury, 1940 Lakewood Blvd.			LONG BEACH, LAKEWOOD		
GA 6-3341			434-9916			Briney-Gray Imports, 3515 Atlantic		
Harbor Chevrolet, 3770 Cherry			BELLFLOWER, COMPTON, DOWNEY, NORWALK			GA 4-0951		
Parkwood Chevrolet			Ray Fladeboe, 17617 Bellflower Blvd., Bellflower			VALIANT		
5059 Lakewood Blvd., Lakewood			TO 6-1761			LONG BEACH, LAKEWOOD		
PARAMOUNT, COMPTON			MERCEDES			Ray Vines, 4201 E. Willow		
Oscar Gregory Chevrolet			LONG BEACH, LAKEWOOD			426-7301		
ME 0-5866								





**SAVE!**  
**UP TO**  
**\$1000<sup>00</sup>**

**NOW AT...**

# COURTESY FORD

NEW MUSTANGS, FORDS, T-BIRDS, FAIRLANES, FALCONS and EXEC. CARS

**NEW 1965 FORD "500"**  
**GALAXIE**  
**2-DOOR HARDTOP**

- Cruisomatic
- Nylon Interior
- Full Carpeting
- Heater Delete
- V-8 Engine
- Seat Belts
- Closed Emission System
- Brand New 1965

**\$2399**

OR FINANCE  
**\$65** DOWN ON APPROVED CREDIT

Stock 707  
**\$65** PER MONTH FOR 48 MONTHS PLUS TAX AND LICENSE

**MUSTANG HEADQUARTERS**  
EXAMPLE  
**1965 MUSTANG**  
FULL PRICE

- Cruisomatic
- Radio • Htr.
- Padded Visor
- Seat Belts
- Bucket Seats
- W-S-W

**\$2199**

OR FINANCING  
**\$59** Down on Approved Credit **\$59** Total Monthly Payment For 48 Months Plus Tax & Lic. on Used Stk. 707

**NEW 1965 THUNDERBIRD**  
WITH

CRUIS-O-MATIC, RADIO, HEATER, POWER STEERING, POWER BRAKES, SIDE-VIEW MIRROR, WHEEL COVERS, BACK-UP LIGHTS, COURTESY LIGHT, ELECTRIC CLOCK, PADDED DASH, PADDED VISOR, DISC BRAKES, SWING-A-WAY STEERING, UNDER-COATING, WINDOW WASHERS.

FINANCE FOR  
**\$99** Down on Approved Credit **\$99** Per Month for 48 Months Plus Tax-Lic.

Stk. 731



**SELECTED USED CARS** ★

★ **WITH EVERY USED CAR** ★

★ **EASY PAYMENT FINANCE PLAN**

'60 FORD SEDAN V-8, radio, heater, w-s-w, automatic, dls, chrome wheels, clean inside and out. <b>\$699</b> FULL PRICE	'60 RAMBLER WAGON Radio, heater, economy special, 6-Cyl., with standard shift. Perfect car for family. <b>\$599</b> FULL PRICE
'62 T-BIRD HDTP. Fully factory equipped. Factory air conditioned. Real sharp. <b>\$2099</b> FULL PRICE	'62 FORD FAIRLANE "500", radio, heater, automatic, w-s-w, factory air cond. Clean inside and out. <b>\$1199</b> FULL PRICE
'62 FORD GALAXIE "500" 2-Dr., V-8, radio, heater, automatic, P/steering. <b>\$1299</b> FULL PRICE	'63 FALCON 2-DR. Standard shift, w-s-w. A real economy special. This weekend only. <b>\$1199</b> FULL PRICE

**24,000-Mile Maintenance Policy and FULLY GUARANTEED 5-Day Trial Exchange With Every Used Car**

**NEW F-100 PICK-UP TRUCK**  
**\$1799**

'57 CHEV. BEL AIR HDTP. V-8, Radio, Heater, Automatic <b>\$26</b> DOWN <b>\$13</b> Semi-Monthly	'62 CORVAIR MONZA Radio, Heater, 4-Speed Trans. <b>\$52</b> DOWN <b>\$26</b> Semi-Monthly
'59 FORD 2-DOOR HDTP. V-8, Radio, Heater, Automatic, P/Steering <b>\$32</b> DOWN <b>\$16</b> Semi-Monthly	'58 T-BIRD HDTP. Full Power Plus Factory Air Cond. <b>\$40</b> DOWN <b>\$20</b> Semi-Monthly
'59 CHEV. IMPALA 2-DR. HDTP. V-8, Rad'n, Heater, Automatic, P/Steering <b>\$34</b> DOWN <b>\$17</b> Semi-Monthly	'62 CHEV. BEL-AIR V-8, Radio, Heater, Automatic <b>\$58</b> DOWN <b>\$29</b> Semi-Monthly

**E-A-S-Y CREDIT - 100%** FINANCING ON APPROVED CREDIT  
WE APPROVE YOUR CREDIT, NOT A BANK

# COURTESY FORD

PARAMOUNT BLVD. AT ALONDRA

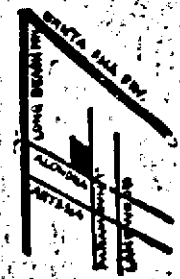
NEW CARS  
ME 3-1107  
NE 6-9143

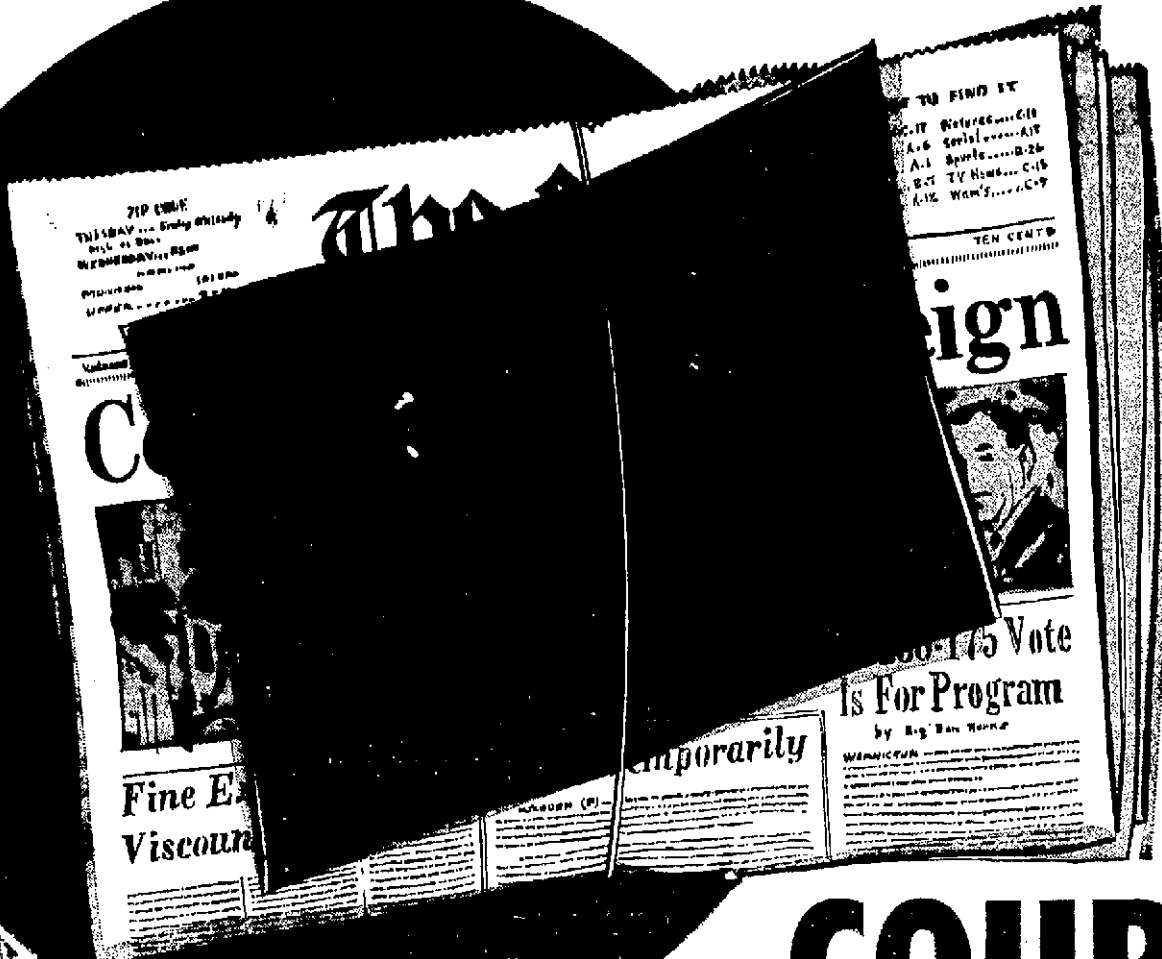
**PARAMOUNT**  
OPEN 'TIL 10 P.M. & SUNDAY

USED CARS  
ME 4-2600  
ME 6-2257

TAKE THE LONG BEACH FREEWAY TO ALONDRA BLVD. TURN EAST AND DRIVE ONE MILE TO PARAMOUNT BLVD.

★ THERE WE ARE ★





**SAVE!**  
UP TO  
**\$1000<sup>00</sup>**

NOW AT...

# COURTESY FORD

NEW MUSTANGS, FORDS, T-BIRDS, FAIRLANES, FALCONS and EXEC. CARS

**NEW 1965 FORD "500" GALAXIE**  
2-DOOR HARDTOP  
• Cruisomatic • V-8 Engine  
• Nylon Interior • Seat Belts  
• Full Carpeting  
• Closed Emission System  
• Heater Delete • Brand New 1965

**\$2399**  
OR FINANCE  
**\$65** DOWN ON APPROVED CREDIT

Stock 707  
**\$65** PER MONTH FOR 48 MONTHS PLUS TAX and LICENSE

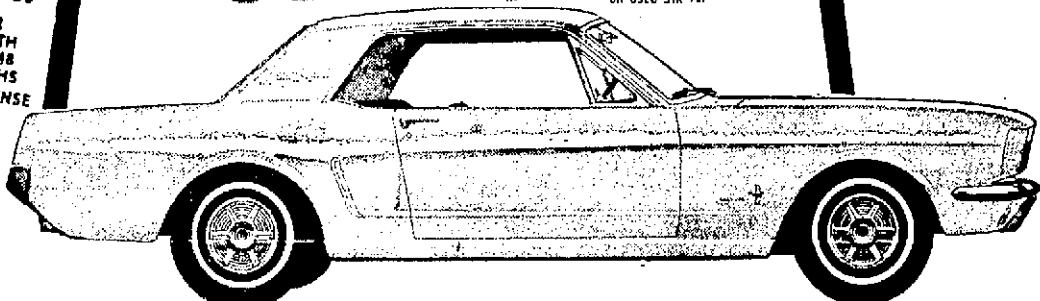
**MUSTANG HEADQUARTERS**  
EXAMPLE  
1965 MUSTANG  
FULL PRICE

- Cruisomatic
- Radio • Htr.
- Padded Visor
- Seat Belts
- Bucket Seats
- W-S-W

**\$2199**  
OR FINANCING  
**\$59** Down on Approved Credit **\$59** Total Monthly Payment For 48 Months Plus Tax & Lic. on used Stk 707

**NEW 1965 THUNDERBIRD**  
WITH  
CRUIS-O-MATIC, RADIO, HEATER, POWER STEERING, POWER BRAKES, SIDE-VIEW MIRROR, WHEEL COVERS, BACK-UP LIGHTS, COURTESY LIGHT, ELECTRIC CLOCK, PADDED DASH, PADDED VISOR, DISC BRAKES, SWING-A-WAY STEERING, UNDER-COATING, WINDOW WASHERS.

FINANCE FOR  
**\$99** Down on Approved Credit **\$99** Per Month for 48 Months Plus Tax-Lic.  
Stk. 731



**SELECTED USED CARS**

**WITH EVERY USED CAR**

**EASY PAYMENT FINANCE PLAN**

'60 FORD SEDAN V-8, radio, heater, w-s-w, automatic, dlx, chrome wheels, clean inside and out..... <b>\$699 FULL PRICE</b>	'60 RAMBLER WAGON Radio, heater, economy special, 6-Cyl., with standard shift..... <b>\$599 FULL PRICE</b> Perfect car for family.....
'62 T-BIRD HDTP. Fully factory equipped, Factory air conditioned..... <b>\$2099 FULL PRICE</b> Real sharp.....	'62 FORD FAIRLANE "500", radio, heater, automatic, w-s-w, factory air cond.,..... <b>\$1199 FULL PRICE</b> Clean inside and out.....
'67 FORD GALAXIE "500" 2-Dr., V-8, radio, heater, automatic, P/steering, factory air cond..... <b>\$1299 FULL PRICE</b>	'63 FALCON 2-DR. Standard shift, w-s-w. A real economy special. This weekend only..... <b>\$1199 FULL PRICE</b>

**24,000-Mile Maintenance Policy and FULLY GUARANTEED 5-Day Trial Exchange With Every Used Car**

**NEW F-100 PICK-UP TRUCK**  
**\$1799**

'57 CHEV. BEL AIR HDTP. V-8, Radio, Heater, Automatic <b>\$26 DOWN \$13 Semi-Monthly</b>	'62 CORVAIR MONZA Radio, Heater, 4-Speed Trans. <b>\$52 DOWN \$26 Semi-Monthly</b>
'59 FORD 2-DOOR HDTP. V-8, Radio, Heater, Automatic, P/Steering <b>\$32 DOWN \$16 Semi-Monthly</b>	'58 T-BIRD HDTP. Full Power Plus Factory Air Cond. <b>\$40 DOWN \$20 Semi-Monthly</b>
'59 CHEV. IMPALA 2-DR. HDTP. V-8, Radio, Heater, Automatic, P/Steering <b>\$34 DOWN \$17 Semi-Monthly</b>	'62 CHEV. BEL-AIR V-8, Radio, Heater, Automatic <b>\$58 DOWN \$29 Semi-Monthly</b>

**E-A-S-Y CREDIT - 100%** FINANCING ON APPROVED CREDIT  
WE APPROVE YOUR CREDIT, NOT A BANK

# COURTESY FORD

PARAMOUNT BLVD. AT ALONDRA

IN

**PARAMOUNT**  
OPEN 'TIL 10 P.M. & SUNDAY

NEW CARS  
ME 3-1107  
NE 6-9143

USED CARS  
ME 4-2600  
ME 6-2257

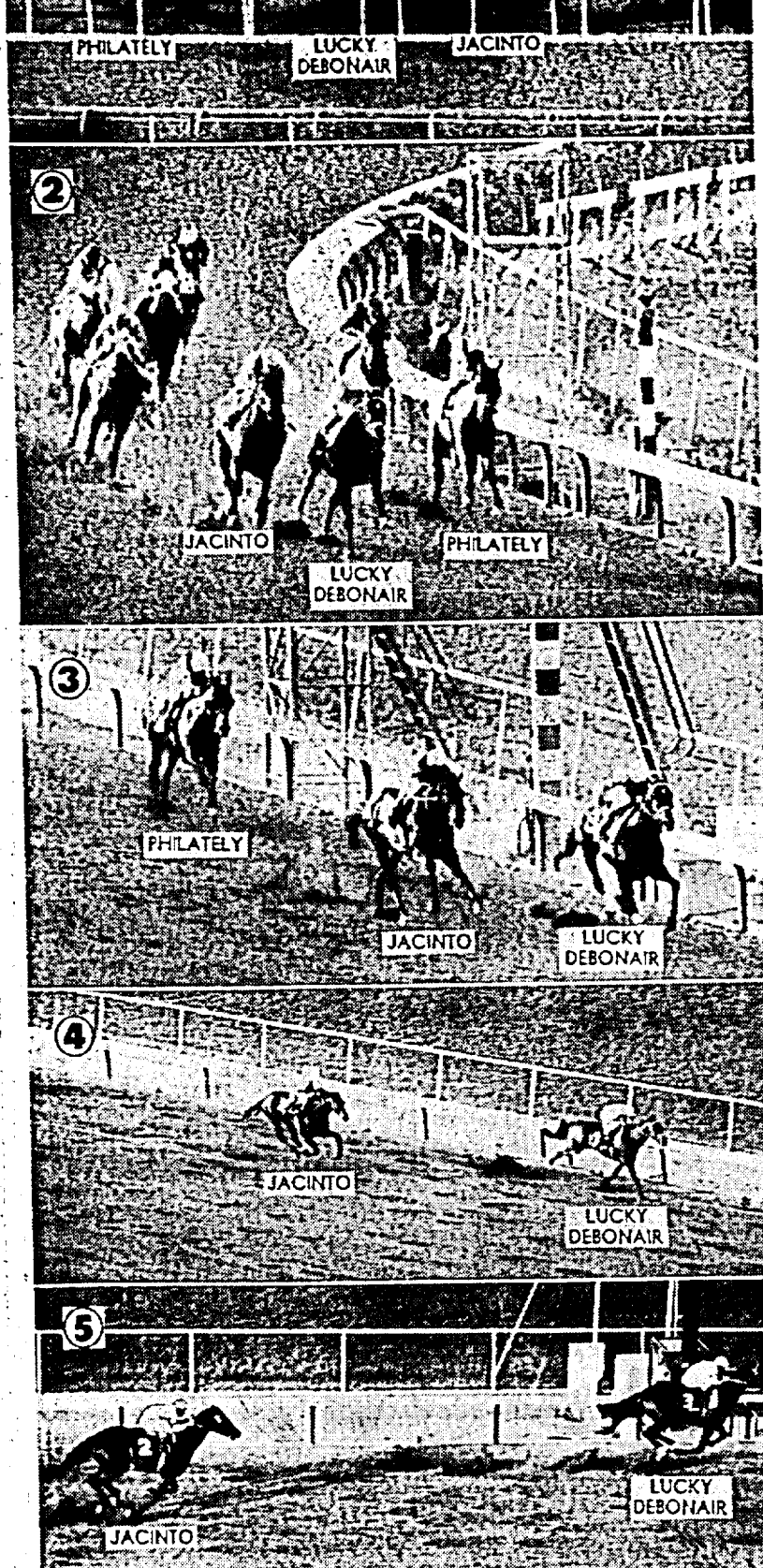
TAKE THE LONG BEACH FREEWAY TO ALONDRA BLVD. TURN EAST AND DRIVE ONE MILE TO PARAMOUNT BLVD.

THERE  
★ WE ★  
ARE





# 'LUCKY' ... GOOD, TOO 'Debonair a Dandy, From Derby to Shoe'



By HANK HOLLINGWORTH  
Executive Sports Editor

Jockey Manuel Ycaza isn't certain this morning whether or not he should start a fight in the jockeys' quarters Monday or return to his native Panama and drown himself.

For the second successive week the fiery Panamanian blew a \$100,000 race at Santa Anita aboard a big favorite.

On Saturday — in the \$134,300 Santa Anita Derby — his 1-2 mount, Jacinto, lost by a whopping four lengths to Lucky Debonair, a colt which he had beaten one race earlier even with a hefty weight handicap.

A week previously Ycaza finished fourth in the Santa

Anita Handicap aboard famed Gun Bow, then proceeded to take a swing at opposing jockey Bill Harman in the riders' room.

Manuel took no punches at winning jockey Bill Shoemaker after the Derby, claiming Jacinto "had no excuses. He just got beat."

And beat he was! Under a masterful ride by Master Shoemaker, whose strategy was to stay ahead of Jacinto all the way, Lucky Debonair showed his fortitude when the nation's so-called "best three-year-old in America" challenged him at the top of the stretch.

When Jacinto made his charge at the stretch curve, Shoe simply stepped on the accelerator and won the

winter classic going away. Jacinto and Ycaza probably still are wiping away the dirtloids from their eyes this morning.

As the record Derby crowd of 61,245 — and most of the handicappers — felt, the 25th Santa Anita Derby was strictly a two-horse race when the real running commenced.

"Lucky" whipped Jacinto by the aforementioned four lengths, then Jacinto was a staggering seven lengths ahead of the third-place finisher, Charger's Kin. The others haven't reached their barns yet. Lucky Debonair paid a neat \$8.80 in upsetting the Kentucky colt which had won his last five starts.

Even though Jacinto had defeated Lucky Debonair in their last meeting, trainer Frank Catrone claimed after the victory that he was convinced "Lucky" could whip Jacinto, earlier considered America's Kentucky Derby prime entrant.

"I knew I had a good colt," said the now 5-by-5 ex-jockey, "and I knew he was getting better. I thought all along he had a good chance of beating Jacinto, especially with Shoe-

maker on him. As far as I'm concerned, Shoemaker can ride him forever.

"Shoemaker knows how to ride him. He kept the colt going easy all the way and still won by daylight. If I hadn't thought we could have won the race, I'd never have advised Mrs. Rice (owner Ada L. Rice) to pop up with the \$5,000 supplemental fee Monday.

"The Kentucky Derby? Man, that's two months off. This little colt only ran six times in his life before today. He looks like the best colt I ever had, but who knows about horses. All I'm looking at now was his time today — and that looks pretty good to me."

Good, indeed. Lucky Debonair completed the one and one-eighth miles in 1:47, another Derby record. (In addition to the Derby crowd figure, a third Santa Anita Derby was set Saturday: \$5,134,643 was wagered, an all-time record for the Arcadia track, and also for California.

The race was run — until

(Continued Page D-6, Col. 3)

## Santa Anita Derby Chart

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9:55—Eighth race, 1 1/4 miles, 3 year olds. The Santa Anita Derby, Purse \$100,000. Added \$5,000. \$134,300.

Index	Horse	Owner	Wt.	P.P.	St.	Str.	Fin.	Jockey	Odd
977	Lucky Debonair	Ada L. Rice	118	1	1	1	1	Manuel Ycaza	2.00
1077	Jacinto	W. H. Berry	118	2	2	2	2	Bill Harman	1.50
1004	Charger's Kin	V. Kanovsky	118	3	3	3	3	H. Moore	12.00
1077	Terry's Secret	Pointa Sta	118	4	4	4	4	W. Starnes	25.00
1077	Asaron	H. Hart	118	5	5	5	5	London	25.00
1064	Philately	M. H. Silver	118	6	6	6	6	London	25.00
1077	King	C. H. H. H.	118	7	7	7	7	London	25.00
1077	A-Gummo	M. H. Silver	118	8	8	8	8	Pierce	25.00

Time—1:46 1/4, 1:10 1/4, 1:35, 1:47, and although going slightly wide in stretch, made a good move on backstretch. PHILATELY was sent into lead going to first turn, but was taken by Jacinto while setting pace early, while close to pacemaker, to backstretch, held a slight lead. PHILATELY advanced steadily, making far turn, turned to inside enter, and last during then under mid-riding was able to drive out steadily. JACINTO was brushed lightly leaving the starting turn but did not lose stride, made a safe and had to be steady for a few good moves on backstretch, then gave a strong effort, was taken to outside on backstretch, moved to leaders on far turn. SCRATCHED—Perfect Sky.

**SUNDAY Sports**  
Independent Press-Telegram  
MARCH 7, 1965 PAGE D-1

## Bruins Rally to Nose Out Troy, 52-50

USC Falls After 11-Point Lead; 21 for Goodrich

By JEROME HALL

Suspense, intrigue, jubilation and heartbreak all were part of the collegiate basketball finale Saturday night at the L.A. Sports Arena when the UCLA Bruins completed their second consecutive undefeated AAWU season.

By a score of 52-50, the Bruins disposed of arch-rival USC and cleared the way for their try for a repeat national championship the next two weekends.

It was UCLA's most difficult victory of the season, one that was left hanging until the Trojans' final shot at the rim, while most of the crowd of 13,668 stood howling.

Bruin all-America guard Gail Goodrich played his usual role of high scorer and it was his 20-foot shot in the closing moments that wiped out a one-point Trojan lead and handed the Uclans their 24th victory in 26 games this season.

GOODRICH totaled 21. His star running partner, Keith Erickson, was second high for the winners with 11 as the fast-paced Bruins were

**Goodrich Featured**  
UCLA basketball all-America Gail Goodrich talks "Man-to-Man" with Jerry Wynne on Page D-3.

held to their lowest total in two years.

The game's leading scorer was USC Allen Young, who had 22. The Trojans closed the season with a 14-12 record.

(Continued Page D-2, Col. 7)

## SPORTS CALENDAR

Sports Car Racing — Pomona Fairgrounds, 11 a.m.  
Horse Racing — Caliente, 11:30 a.m.  
Drag Racing — Lions Strip, 1:30 p.m.  
Semi-Pro Baseball — Rockets at Montebello, 1:30 p.m.  
Motorcycle Racing — Grand Prix Steeplechase, Ascot Park, 2 p.m.  
Soccer — United States vs. Mexico, World Cup Game, Caliseum, 2:30 p.m.  
Pro Basketball — Lakers vs. Cincinnati, L.A. Sports Arena, 7:05 p.m.  
Golf — Long Beach Masters tournament, final round, Recreation Park, 10 a.m.



**WORKMAN-LIKE WIN FOR BULLDOG**  
Sam Workman of Fresno State leads Earl McCullouch of Long Beach City College across finish line in 100-yard dash of Long Beach Relays. Workman's time was 9.6 seconds. McCullouch clocked 9.7.

## RAMBO, CARUTHERS HIT 6-10

## Underdogs Have Their Day in L.B. Relays; UCLA Tops USC

By JOHN DIXON

There was something for everyone Saturday in the Long Beach Relays.

There were records by the score, falls and false starts by the dozen and thrills and furious finishes beyond compilation.

There were a couple of runners who were so slow they couldn't finish second in a two-man race. A couple of others were so big they looked like one-man crowds.

There were so many athletes (1,500) in so many events (85), it looked like opening day at the rummage sale.

There were a galaxy of guys who deserve cum laudes following their names in the Relays history book, but there can be no dispute over the day's fastest finisher. He was also the most controversial. He ran without a uniform.

Running in the junior college distance medley relay, this little fellow kicked up his heels, emitted a few growls, and before you could say Fido, he lapped the field.

Just as he started his sprint to the tape he was impounded by police. Only two-legged runners were eligible, officials insisted,

and besides, he didn't have an NCAA card.

UCLA won the big events in the circusy hubbub at Veterans Stadium that produced 20 meet records in eight hours.

A slim underdog to USC in both the two-mile and distance medley relays, the Bruins were rout winners in licky-split times.

The two-mile appeared to be anyone's race until Bob Day sprinted away on the anchor leg.

Dave Buck gave the Trojans a two-yard advantage on the opening 880, clocking 1:51.2 to the 1:51.7 of Bruin Dennis Breckow. UCLA took a slim lead on the next exchange as Kurt Klein jogged in at 1:53.9 to the 1:54.4 of SC's Bruce Bess. It was UCLA by a yard at the three-quarter mark as Westwood's Arnd

Krueger blazed 1:50.1 and Trojan Charley Oakley 1:50.2.

Then Day, the next great American miler, took over, and the race was over. Day dashed off a 53.0 440 and ran up a 12-yard margin over the awed Dennis Carr of SC. Day coasted to the tape a 12-yard winner in 1:50.7. Carr struggled in at 1:52.6.

UCLA's time of 7:26.4 was a school record and a Relays record. USC was second in 7:28.4, also an exceptional early-year recording.

"It was a fine time," UCLA's new coach, Jim Bush, conceded, "but we expected to go faster. The boys were just running to beat USC, not beat the clock. Bob Goodson (mononucleosis) runs three seconds faster than Klein."

The distance medley was a little easier.

Running the opening 1,320, Krueger (3:02.6) led Trojan Doug Calhoun (3:04.2) by three yards. Bob Frey (49.0 440) and Klein (1:53.9 880) extended it to 15 yards, and Day jogged to the medal with a 4:10.5 mile and a 40-yard edge. UCLA's time was 9:56.4, USC's 10:04.2. Long Beach State was third in 10:06.8.

Feature on the field was the high jump.

Ed Caruthers, an Olympic Games also-ran from Santa Ana College, edged John Rambo of Long Beach State, a bronze medal winner, on the miss countback.

Deadlocked after clearing 6-6, Caruthers navigated 6-8 on his first trial while Rambo maneuvered over on his second attempt. Both conquered 6-10 on third attempts. Rambo had one good try at 7-feet, while Caruthers retired after two failures and one strained muscle.

RAMBO, making his track debut after a record basketball season, pointed out, "I need a little practice. I was taking off too far from the bar (just as

(Continued Page D-3, Col. 5)



**THE SHOE FIT**  
Jockey Willie Shoemaker tips his cap as he brings Lucky Debonair toward winner's circle following smashing four-length victory in Santa Anita Derby.







# Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

## The Sunday Sermon

Pearls from the Sunday pulpit:

San Francisco writers, down here for the S'Anita Handicap and Derby—with a side trip to Palm Springs, of course—are surprised that ex-Giant Jose Cardenal is in serious contention for the Angels' third base job. Although he's listed on the roster as an outfielder, Jose began his pro career as a third baseman. Since one of boss Bill Rigney's needs is a SOLID glove man at the hot corner, what's so surprising that Cardenal get a try out there?

Jose isn't all-field, no-hit, either. He swatted 259 in the Pacific Coast League last season and, additionally, swiped 40 bases. Speed for the Angels has been as improbable as ulcers in eskimos. Jose may be just what doctor Autry ordered.

The battle continues to rage over the Angels' "name" when the Seraphs take over in Anaheim next season. The citizenry positively wants the Rigney to be known as the Anaheim Angels. The American League prefers the Southern Calif. Angels or California Angels' tag. (League chief Joe Cronin thinks placing a team called Anaheim in the same category with New York and Chicago is a bit ridiculous.) The Angels themselves, meanwhile, are in the middle. They don't know what to do. Any ideas?

Professional wrestling continues to outdraw virtually everything else in Northern California. San Francisco won't support the NBA Warriors, yet last week 11,573 turned out for the wrestling matches—with a whopping gate of \$35,637. Wrestling and roller derby—strictly show biz stuff—have me confused. Both, incidentally, do fabulously every time they perform in Long Beach.

### QUICK QUOTES:

Jess Hill, USC athletic director—"I don't care how a Western Bowl representative is selected as long as voting is ELIMINATED. Voting by each university creates enemies. There's enough trouble in the world. We need some reasonable selection formula, one that EVERY school in our conference knows will be the final word."

J. D. Morgan, UCLA athletic director—"The important thing in laying down any Rose Bowl formula is that everybody knows BEFORE the season commences that one strict program must be followed. We don't want any repeats of that one-week interim period of 1964. Voting must be done immediately after the AAWU's traditional games, not the week of the Notre Dame-USC game or UCLA-Tennessee contest."

Casey Stengel—"My Mets got a running coach, Jesse Owens. We already got the speed. If Jesse can teach 'em to run in the right direction we got it made. The Dodgers? They're stronger defensively. Their new third baseman (John Kennedy) will plug up the infield. They don't need no home run hitters in that O'Malley's ballpark. They just got to run and catch the ball in that place. Boy, they've got the runners, too. They didn't do so good in catching the ball last year, though."

ANY HIGHER mathematic professors around? J. D. Morgan at UCLA, who's on the AAWU committee to find a reasonable Rose Bowl solution, has an algebraic formula that defies understanding. The formula, worked out by a "fan," has confused everybody at UCLA and USC. Morgan will submit the three-page document to the AAWU committee in May... and he's betting 5-1 that even the great Stanford minds won't be able to decipher it.

From Ralph Mann, 2636 E. 221 St.: "Could you give a San Pedro boy a plug? Mike Mahoney (29012 Top Rail Lane) is a deaf mute. He has a good chance of breaking the world's record for the deaf and mute. In June at Washington, D.C., the International Games for the Deaf will be held. A little help from you would be a big boost for Mike and might help him to obtain help to get to Washington." (The readers have been great contributors in the past. A letter to Mann or to Mike would be appreciated by both.)

NOTE FROM BOBBY BRAGAN: "I don't care if you call us the Milwaukee Braves or Atlanta Atlases, but do yourself a favor and pick us to WIN the N.L. pennant. We had three of the top four hitters in the league last season (Aaron, Torre and Carty) and I understand the champ (Roberto Clemente) is sick. Do you think Drysdale and Koufax are ready for our 3-4-5 batting-order men?" (The Braves won't hurt many people this year, but their hitting lineup is the most frightening in the entire circuit. Are you ready, Big D and Sandy?)

Note to Al Larson: When cowboys Lex Connelly and Cal Winfrey bring their rodeo to L.B. Arena April 2-4, they want you to take time out to participate in a new event—the wild cow milking contest. (I know, Ace, you're more interested in the girls' barrel race, but how about giving the special event a try? For the honor of the department, y'know.)

## USF's Johnson Tops All-WCAC

SAN JOSE (AP) — Two-unit, selected by the WCAC's time most valuable player Of eight coaches, are two other lie Johnson of San Francisco, USF players, juniors Joe Ellis tops the 1963 junior-domil-and Erwin Mueller. nated West Coast Athletic Pacific sophomore Bob Krush and San Jose State's S. Also included in the first T. Saffold round out the team.

# Terrell vs. Patterson

## WBA Imposes 90-Day Deadline

CHICAGO (AP)—Ernie Terrell's manager reluctantly agreed Saturday to have his newly crowned WBA heavyweight champion defend the title within 90 days against former champion Floyd Patterson.

"Although I have said repeatedly that Floyd Patterson has been the ruin of boxing, I will agree to the World Boxing Association's motion that Terrell defend his title against Patterson," said Big Julie Isaacson, Terrell's manager.

chance because he never fought the No. 1 contender," said Isaacson. "Instead he took on such bums as Pete Rademacher, Tom Neely and Cut and Shoot Roy Harris."

THE WBA's executive committee passed a motion that Terrell, winner of the WBA's title on his decision over Eddie should fight Patterson, now it's No. 1 contender.

"But I would rather meet the winner of the Clay-Liston fight," added Isaacson. Clay favors meeting Patterson next.

# Lakers Fall, Come Home to Win Title

ST. LOUIS (Special) — The Lakers come home today to achieve this week what they failed to do here Saturday night — clinch the NBA's Western Division title.

On a last-second shot by Cliff Hagan, St. Louis squeezed out a 109-105 victory over the Lakers in a game which, if the Lakers had won, would have left the Hawks hopelessly out of contention.

As it is, the Lakers still boast a 5½-game lead with

seconds only to lose on a "percentage" play by St. Louis with 19 seconds remaining and Hagan's lay-in at the buzzer.

RESERVE backcourtiers Jim King made a steal and a squeezed out a 109-105 victory over the Hawks' lead to 107-106.

St. Louis player-coach Richie Guerin then played the percentage at 0:19 and fouled Laker Jerry West intentionally. West made his free throw to tie it and St. Louis set up for the final shot.

Guerin took it from 25 feet and missed everything, but old pro Hagan grabbed the ball under the hoop and put it in for his 32nd points. The basket gave him game honors over Elgin Baylor, who netted 31.

The loss ended an 8-game road winning streak for the Lakers, including four in a row on this most recent jaunt. Baylor, suffering from a heavy chest cold, is a doubtful participant tonight.

## NBA Standings

EASTERN DIVISION			
Team	W	L	Pct.
Boston	21	11	.656
Cincinnati	19	13	.594
Philadelphia	17	15	.529
New York	16	16	.500
WESTERN DIVISION			
Team	W	L	Pct.
Lakers	21	11	.656
St. Louis	19	13	.594
Baltimore	17	15	.529
Detroit	16	16	.500
San Francisco	15	17	.469

only nine games to play. Any combination of four Laker wins or St. Louis losses would wrap up the title for the Angelinos.

Tonight, the Lakers face Cincinnati in the L.A. Sports Arena at 7:05.

Saturday night, the Lakers battled back from a three-point deficit in the final 41

minutes to win 109-105. Hagan's lay-in at the buzzer gave him game honors over Elgin Baylor, who netted 31.

## Celtics Drop 3rd in Row

Compiled From Wire Reports  
The Philadelphia 76ers spurted in the final period Saturday night for a 103-98 victory over the Boston Celtics before 8,501 fans at Convention Hall.

The loss was the third in a row for the champion Celtics. A free throw conversion by Wilt Chamberlain with 56 seconds to go and a field goal by Dave Gambee 29 seconds later clinched Philadelphia's win.

Chamberlain scored 27 points to lead the winners and also picked off 43 rebounds, a high for the National Basketball Association this season.

THE LOWLY New York Knickerbockers defeated the Detroit Pistons, 96-93, severely hurting the Pistons' chances of gaining the playoffs.

Adrian Smith and Oscar Robertson each scored 26 points and Jerry Lucas grabbed 31 rebounds as Cincinnati outlasted San Francisco, 97-93.

Team	W	L	Pct.
Phil. 76ers	21	11	.656
Boston	19	13	.594
New York	17	15	.529
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## HENDRICKSON WINS IT

# Blades Beat Seals, 2-1, for Longest Streak—4 Straight

SAN FRANCISCO—Jack Hendrickson, playing his second game with the Blades since being brought up a week ago from St. Louis of the Central Hockey League, Saturday night fired the winning goal as the Blades edged San Francisco, 2-1, in a tense Western Hockey League game.

Hendrickson, a defenseman, broke a 1-1 tie at 8:13 of the final period with a 15-footer that eluded San Francisco goal keeper Bobby Perreault.

It marked the fourth consecutive triumph—their longest streak of the season—for the cellar-dwelling Blades, who are fighting to gain a playoff spot.

The loss by the Seals prevented them from clinching the Governor's cup, symbolic of the championship in their inter-city rivalry.

## BY GOSH, IT'S MCINTOSH!

UCLA's Doug McIntosh (32) is fouled by USC's John Bacon but sinks basket, anyway, as Bruins met crosstown rival Trojans at L.A. Sports Arena.

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## College Basketball

### WEST

UCLA 52, USC 50.

USC Frosh 60, UCLA Frosh 78.

Oregon St. 64, Oregon 61.

Stanford 72, California 59.

San Francisco St. 85, Nevada St. 78.

UC Santa Barbara 83, St. Mary's 72.

Idaho St. 101, Gonzaga 97.

USF 100, Loyola (LA) 92.

San Clara 104, Pepperdine 91.

Washington 76, Washington St. 55.

Seattle Pacific 82, Fresno St. 68.

Rocky Mountain Colorado 70, Regis 51.

BYU 70, New Mexico St. 67.

Wyoming 107, Utah 101.

Air Force 100, Idaho St. 67.

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## Bruins Rally to Edge USC

(Continued from Page D-1)

ord for third place behind Stanford.

The Trojans tallied only 15 points in the second half after leading by nine at intermission. The Bruins didn't catch up until seven minutes before the end, at 45 and, it was never more than two points apart the rest of the way.

# Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

## The Sunday Sermon

Pearls from the Sunday pulpit:  
... San Francisco writers, down here for the S'Anita Handicap and Derby—with a side trip to Palm Springs, of course—are surprised that ex-Giant Jose Cardenal is in serious contention for the Angels' third base job. Although he's listed on the roster as an outfielder, Jose began his pro career as a third baseman. Since one of boss Bill Rigney's needs is a SOLID glove man at the hot corner, what's so surprising that Cardenal get a try out there?  
... Jose isn't all-field, no-hit, either. He swatted .289 in the Pacific Coast League last season and, additionally, swiped 40 bases. Speed for the Angels has been as improbable as ulcers in eskimos. Jose may be just what doctor Autry ordered.



HANK HOLLINGWORTH

... The battle continues to rage over the Angels' "name" when the Seraphs take over in Anaheim next season. The citizenry positively wants the Rigney to be known as the Anaheim Angels. The American League prefers the Southern Calif. Angels or California Angels' tag. (League chief Joe Cronin thinks placing a team called Anaheim in the same category with New York and Chicago is a bit ridiculous.) The Angels themselves, meanwhile, are in the middle. They don't know what to do. Any ideas?  
... Professional wrestling continues to outdraw virtually everything else in Northern California. San Francisco won't support the NBA Warriors, yet last week 11,575 turned out for the wrestling matches—with a whopping gate of \$35,037! Wrestling and roller derby—strictly show biz stuff—have me confused. Both, incidentally, do fabulously every time they perform in Long Beach.

### QUICK QUOTES

Jesse Hill, USC athletic director—"I don't care how a Western Bowl representative is selected as long as voting is ELIMINATED. Voting by each university creates enemies. There's enough trouble in the world. We need some reasonable selection formula, one that EVERY school in our conference knows will be the final word."

J. D. Morgan, UCLA athletic director—"The important thing in laying down any Rose Bowl formula is that everybody knows BEFORE the season commences that one strict program must be followed. We don't want any repeats of that one-week interim period of 1964. Voting must be done immediately after the AAWU's traditional games, not the week of the Notre Dame-USC game or UCLA-Tennessee contest."

Casey Stengel—"My Mets got a running coach, Jesse Owens. We already got the speed. If Jesse can teach 'em to run in the right direction we got it made. The Dodgers? They're stronger defensively. Their new third baseman (John Kennedy) will plug up the infield. They don't need no home run hitters in that O'Malley's ballpark. They just got to run and catch the ball in that place. Boy, they've got the runners, too. They didn't do so good in catching the ball last year, though."

ANY HIGHER mathematic professors around? J. D. Morgan at UCLA, who's on the AAWU committee to find a reasonable Rose Bowl solution, has an algebraic formula that defies understanding. The formula, worked out by a "fan," has confused everybody at UCLA and USC. Morgan will submit the three-page document to the AAWU committee in May... and he's betting 5-1 that even the great Stanford minds won't be able to decipher it.

From Ralph Mann, 2636 E. 221 St.: "Could you give a San Pedro boy a plug? Mike Mahoney (29012 Top Rail Lane) is a deaf mute. He has a good chance of breaking the world's record for the deaf and mute. In June at Washington, D.C., the International Games for the Deaf will be held. A little help from you would be a big boost for Mike and might help him to obtain help to get to Washington." (The readers have been great contributors in the past. A letter to Mann or to Mike would be appreciated by both.)

NOTE FROM BOBBY BRAGAN: "I don't care if you call us the Milwaukee Braves or Atlanta Braves, but do yourself a favor and pick us to WIN the N.L. pennant. We had three of the top four hitters in the league last season (Aaron, Torre and Carty) and I understand the champ (Roberto Clemente) is sick. Do you think Drysdale and Koufax are ready for our 3-4-5 batting-order men?" (The Braves won't lure many people this year, but their hitting lineup is the most frightening in the entire circuit. Are you ready, Big D and Sandy?)

Note to Al Larson: When cowboys Lex Connelly and Cal Winfrey bring their rodeo to L.B. Arena April 2-4, they want you to take time out to participate in a new event—the wild cow milking contest. (I know, Ace, you're more interested in the girls' barrel race, but how about giving the special event a try? For the honor of the department, y'know.)

## USF's Johnson Tops All-WCAC

SAN JOSE (UPI)—Two-unit, selected by the WCAC's time most valuable player Ol-eight coaches, are two other tie Johnson of San Francisco-USF players, juniors Joe Ellis tops the 1965 junior-dom and Erwin Mueller. named West Coast Athletic Pacific sophomore Bob Kru- Conference all-star team. ish and San Jose State's S. Also included in the first T. Safford round out the team.

# Terrell vs. Patterson

## WBA Imposes 90-Day Deadline

CHICAGO (AP)—Ernie Terrell's manager reluctantly agreed Saturday to have his newly crowned WBA heavyweight champion defend the title within 90 days against former champion Floyd Patterson.

"Although I have said repeatedly that Floyd Patterson has been the ruin of boxing, I will agree to the World Boxing Association's motion that Terrell defend his title against Patterson," said Big Julie Isaacson, Terrell's manager.

"Patterson doesn't deserve the title chance because he never fought the No. 1 contenders," said Isaacson. "Instead he took on such bums as Pete Rademacher, Tom Neely and Cut and Shoot Roy Harris."

THE WBA's executive committee passed a motion that Terrell, winner of the WBA's title on his decision over Eddie should fight Patterson, now it's No. 1 contender.

"But I would rather meet the winner of the Clay-Liston fight," added Isaacson. Clay favors meeting Patterson next.

# Lakers Fall, Come Home to Win Title

ST. LOUIS (Special)—The Lakers come home today to achieve this week what they failed to do here Saturday night—clinch the NBA's Western Division title.

On a last-second shot by Cliff Hagan, St. Louis squeezed out a 109-105 victory over the Lakers in a game which, if the Lakers had won, would have left the Hawks hopelessly out of contention.

As it is, the Lakers still boast a 5½-game lead with

**NBA Standings**

**EASTERN DIVISION**

Team	W	L	Pct.	GB
Boston	43	29	.597	—
Cincinnati	41	31	.569	2
Philadelphia	38	34	.528	5
New York	36	36	.500	7

**WESTERN DIVISION**

Team	W	L	Pct.	GB
Lakers	43	29	.597	—
St. Louis	41	31	.569	2
San Francisco	38	34	.528	5
Portland	36	36	.500	7

only nine games to play. Any combination of four Laker wins or St. Louis losses would wrap up the title for the Angelinos.

Tonight, the Lakers face Cincinnati in the L.A. Sports Arena at 7:05.

Saturday night, the Lakers battled back from a three-point deficit in the final 41

seconds only to lose on a "percentage" play by St. Louis with 19 seconds remaining and Hagan's lay-in at the buzzer.

RESERVE backcourtiers Jim King made a steal and a basket at 0:41 to cut the Hawks' lead to 107-106.

St. Louis player-coach Richie Guerin then played the percentage at 0:19 and fouled Laker Jerry West intentionally. West made his free throw to tie it and St. Louis set up for the final shot.

Guerin took it from 25 feet and missed everything, but old pro Hagan grabbed the ball under the hoop and put it in for his 32nd points. The basket gave him game honors over Elgin Baylor, who netted 31.

The loss ended an 8-game road winning streak for the Lakers, including four in a row on this most recent jaunt.

Baylor, suffering from a heavy chest cold, is a doubtful participant tonight.

**Hawks**

Player	Pts	Reb	Ass
Barnett	17	1	1
Baylor	31	14	3
Buss	14	3	3
West	10	4	4
Wilkins	11	3	1
Willie	1	1	2
Young	2	0	2

**Lakers**

Player	Pts	Reb	Ass
Barnett	17	1	1
Baylor	31	14	3
Buss	14	3	3
West	10	4	4
Wilkins	11	3	1
Willie	1	1	2
Young	2	0	2

## Celtics Drop 3rd in Row

Compiled From Wire Reports

The Philadelphia 76ers spurted in the final period Saturday night for a 103-98 victory over the Boston Celtics before 8,501 fans at Convention Hall.

The loss was the third in a row for the champion Celtics. A free throw conversion by Wilt Chamberlain with 56 seconds to go and a field goal by Dave Gambee 29 seconds later clinched Philadelphia's win.

Chamberlain scored 27 points to lead the winners and also picked off 43 rebounds, a high for the National Basketball Association this season.

THE LOWLY New York Knickerbockers defeated the Detroit Pistons, 96-93, severely hurting the Pistons' chances of gaining the playoffs.

Adrian Smith and Oscar Robertson each scored 26 points and Jerry Lucas grabbed 31 rebounds as Cincinnati outlasted San Francisco, 97-93.

**Phil.**

Player	Pts	Reb	Ass
Chamberlain	27	43	1
Lucas	26	31	1
Robertson	26	11	1
Smith	26	11	1
Walters	12	4	1
Walker	9	2	1
Williams	2	1	1
Young	2	1	1

**Boston**

Player	Pts	Reb	Ass
Hayes	24	10	1
McGee	21	10	1
Robinson	19	10	1
Stewart	11	10	1
Walters	12	4	1
Walker	9	2	1
Williams	2	1	1
Young	2	1	1

**NY**

Player	Pts	Reb	Ass
Robertson	26	11	1
Smith	26	11	1
Walters	12	4	1
Walker	9	2	1
Williams	2	1	1
Young	2	1	1

**San Fran.**

Player	Pts	Reb	Ass
Hayes	24	10	1
McGee	21	10	1
Robinson	19	10	1
Stewart	11	10	1
Walters	12	4	1
Walker	9	2	1
Williams	2	1	1
Young	2	1	1

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Williams	2	1	1
Young	2	1	1

## HENDRICKSON WINS IT

# Blades Beat Seals, 2-1, for Longest Streak-4 Straight

SAN FRANCISCO—Jack Hendrickson, playing his second game with the Blades since being brought up a week ago from St. Louis of the Central League, Saturday night fired the winning goal as the Blades edged San Francisco, 2-1, in a tense Western Hockey League game.

Hendrickson, a defenseman, broke a 1-1 tie at 8:13 of the final period with a 15-footer that eluded San Francisco goal keeper Bob By Perreault.

It marked the fourth consecutive triumph—their longest streak of the season—for the cellar-dwelling Blades, who are fighting to gain a playoff spot.

The loss by the Seals prevented them from clinching the Governor's cup, symbolic of the championship in their inter-city rivalry.

## Williams on Tear as L.B. AAU's Wins

Hambone Williams scored eight points in the opening minute of play and Opinion Research went on to lash San Diego's All-Stars, 111-78, in the opening game of the best-of-three series for the Region 3 AAU Basketball championship at Harbor College Saturday night.

Williams finished with 20 points, high for the night as the Long Beach quint hiked its season record to 16-2. Len Guinn popped in 15 points while reserve Bob Summers, former Stanford player, added 13.

Tom Dose and Bob Rule dominated the boards as the winners outscored San Diego, 64-30, Long Beach built up a 44-point lead with six minutes to go.

Long Beach will try to make it two in a row today when it travels to play the border stars at U. of San Diego gymnasium at 5 o'clock. A victory will qualify Long Beach for the national tournament at Denver later this month.

**San Diego (78)**

Player	Pts	Reb	Ass
Crawford	16	1	1
Guinn	15	1	1
Williams	20	1	1
Guinn	15	1	1
Guinn	15	1	1
Guinn	15	1	1
Guinn	15	1	1
Guinn	15	1	1

**San Diego (78)**

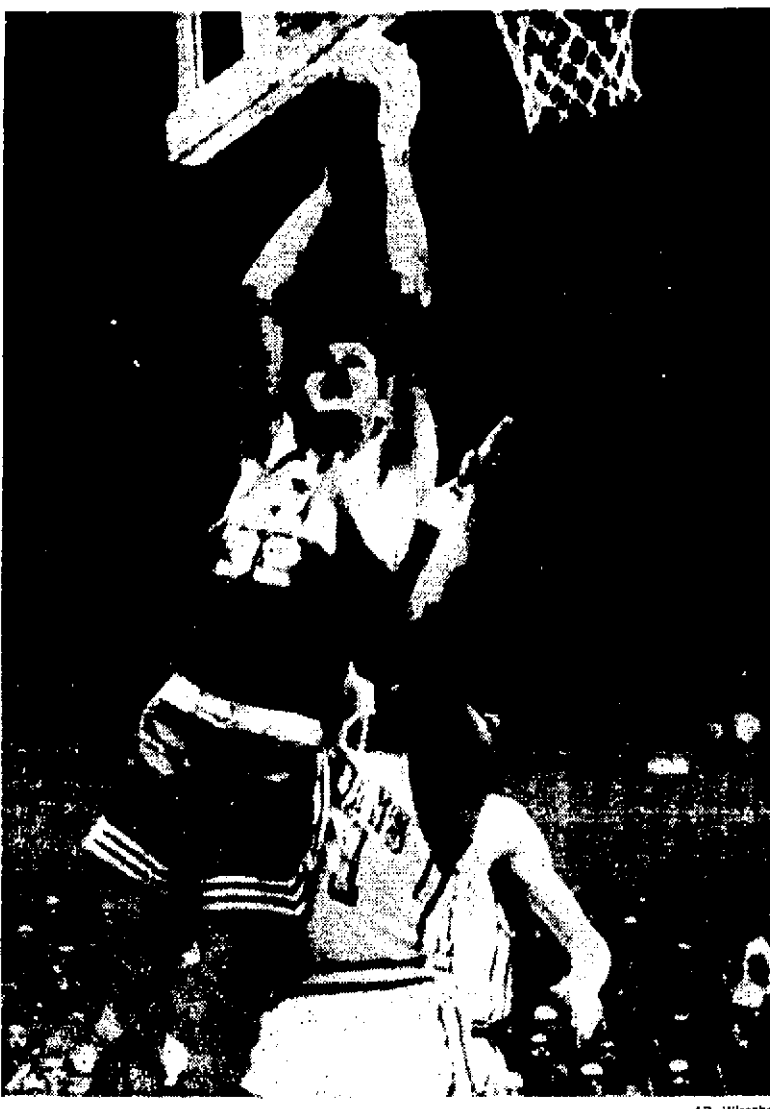
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Player	Pts	Reb	Ass
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Williams	20	1	1
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Guinn	15	1	1
Williams	20	1	1
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BY GOSH, IT'S McINTOSH!

UCLA's Doug McIntosh (32) is fouled by USC's John Bacon but sinks basket, anyway, as Bruins met crosstown rival Trojans at L.A. Sports Arena.

## Frenchman Wins Skating Crown on Eleventh Try

COLORADO SPRINGS, men's singles title Saturday night. (UPI)—Alain Calmat, a night on the final night of a 24-year-old Paris medical student, combined fast footwork and graceful leaps to win the

It was the first world crown for the smiling Frenchman after 11 previous tries in the world championships. He won the title with nine ordinal points and 2,184.2 total points after a flawless free skating performance.

But Calmat had to fight off a rally by 16-year-old Scotty N. J., to win the championship.

Results of men's singles finals (ordinals first):  
1. Alain Calmat, France, 9, 2184.2  
2. Scotty N. J., 8, 2184.2  
3. Peter Jones, Austria, 8, 2184.2  
4. Peter Jones, Austria, 8, 2184.2  
5. Peter Jones, Austria, 8, 2184.2

**Stanford Gains Tie for Second**

Team	W	L	Pct.	GB
Stanford	43	29	.597	—
St. Louis	41	31	.569	2
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Portland	36	36	.500	7

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**Stanford Gains Tie for Second**











## ALL HIT, NO FIELD

# Dodgers Give Up...Griffith in RF

## Once Over Lightly

By DAVE LEWIS  
Sports Editor

By GEORGE LEDERER  
L.P.T. Staff Writer

VERO BEACH, Fla.—In his first month as a Dodger last summer, Derrell Griffith gave every indication that his batting average would be higher than his fielding average at third base.

Griffith's pro experience amounted to 2½ seasons and his third base play was limited to "about 20 games" when the Dodgers brought him up from Spokane on June 12 to solve an annual problem.

By mid-July, the youngster from Anadarko, Okla., was hitting .350 and fielding .750. Box seat holders behind first base were fleeing nightly because of his wild throws. But the worst was still to come.

On July 24, Griffith made four errors against the Giants, two of them leading to seven unearned runs in one inning. After 66 chances at third base, Griffith had made 21 errors, 15 on throws.

After the game, assistant general manager Red Patterson attempted to console Griffith in the clubhouse.

"Look, Derrell," Patterson began, "the world isn't coming to an end. There are other

guys who've had bad days. Do you know that Honus Wagner made six errors in one World Series?"

"No," said Griffith. "Who's he?"

Next time the Dodgers were in Pittsburgh, they introduced Griffith to a statue of the great Wagner in Schenley Park, across the street from Forbes Field. While his teammates continued to rib Griffith, manager Walter Alston asked him to make a study of the statue.

"You notice," said Alston, "that Wagner has a bat in his hands. They don't make statues of guys with gloves."

Thus, this year Alston is willing to forget about Griffith's glove and will concentrate on the bat that already has been described by scouting director Al Campanis as "the best in our organization."

Griffith has been stationed in right field, where, so far, he has avoided being hit on the head by a fly ball, and his throwing has improved remarkably because his target has been enlarged from one base to the entire infield.

"I'll admit that Derrell doesn't get too good a jump

on fly balls," said Alston. "But his speed will make up for some of that. Besides, he doesn't scare easy and he has good aptitude. He listens and you also can kid him."

The switch to the outfield comes as no surprise to the 21-year-old Griffith, a bridegroom of two weeks to the day. Trite as it may sound, Griffith is sincere when he says, "I don't care where I play. I just want to play."

"But I still think I can play third base. And I'd rather play two positions than one. That way I'll help the team more and I'll stay around a lot longer. I don't know what happened last year. I guess the pressure built up. But it never bothered me in the past."

His exceptional attitude no doubt saved Griffith from being booed out of town last season. "If I have trouble in one spot," he said, "I try to make up for it in another."

Griffith made up for most of his mistakes with a .290 average, second on the club to Willie Davis' .294. And, although he's a lefty himself, Griffith's .351 average against

left-handed pitching led all the Dodgers.

The latter statistic may make Alston reconsider an early plan to platoon Griffith with the righthanded Al Ferrara in right field.

"I like to hit against left-handers," says Griffith. "Sometimes they even bring me out of a slump. I guess it's the way I stand at the plate. I step into the pitch and a left-hander's curve ball breaks into the fat part of my bat."

Alston considers Griffith "among the best natural hitters I've managed. He has the good wrists and the level swing, with occasional power."

Griffith hopes to make his power more occasional this year. "It'll come. I'm not the right size yet. Last year, I weighed between 165 and 170. Now I'm up to 175. Eventually I'll be up to 180."

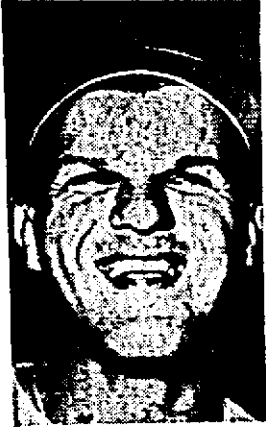
He also predicts he'll be up to .300 in average this season.

DICK AND DATA—Alston is considering Griffith for the No. 2 spot in the batting order. He was started last night in the first intrasquad game.



DERRELL GRIFFITH  
No Statues With Gloves

One drawback is that Griffith describes himself as a "three-swinger" and doesn't take many pitches. He drew only five walks in his first 100 at-bats. Griffith says he can hit a strike zone. He says he can hit a strike zone. He says he can hit a strike zone.



MOOSE SKOWRON

**American Leaguers Win NL Pennants**  
Interestingly enough, when an interleague trading period in the majors was first proposed in 1953, the American League strongly favored such action, but the National League owners almost killed the idea before barely approving it by a 5-3 vote.

Yet, while interleague trading has not yet helped the American League challengers upset the Yankees, such deals have helped decide the last five pennant races in the National League. Every senior circuit champion since 1960 received key players from the junior circuit.

If this trend continues, then the Dodgers, Phillies, Cardinals and Cincinnati Reds will fight it out for the title this season since they were the most active during the sixth interleague trading session, which was held between November 21 and December 15.

The Dodgers, of course, got pitcher Claude Osteen and third baseman John Kennedy from the Washington Senators to plug up two sagging positions. Many believe the deal will produce a pennant for the O'Malleys even though they gave up four players in return—Frank Howard, Ken McMullen, Phil Ortega and Pete Richert.

The Phillies traded for first baseman Dick Stuart in an attempt to get more batting punch, and also added Ray Herbert and Bo Belinsky to the pitching staff in an effort to patch up holes that led to the club's collapse in the final two weeks of last season.

The Reds got a left-handed pitcher, Gerry Arrigo, from Minnesota, while the Cardinals dealt for Tito Francona.

Any one of the above players could supply the spark that would produce a championship for his club.

The Cardinal deal is offset somewhat by the fact that a "jinx" has hit the senior loop's defending champions in recent years. No club has repeated since the Milwaukee Braves won back-to-back pennants in 1957 and '58.

**THE TREND OF INTERLEAGUE TRADES** leading to pennant victories in the National League began with one of the very first deals in the opening trading session back in December of '59.

The Pittsburgh Pirates traded Dick Hall and Ken Hamlin to the Athletics for catcher Hal Smith in a deal that didn't exactly create a lot of excitement at the time.

However, Smith, sharing catching duties with Smoky Burgess, helped the Pirates to the 1960 pennant with a .292 average and 11 homers.

And in the seventh game of the World Series that year, he hit a three-run homer in the eighth inning to give Pittsburgh a 9-7 lead. The Yankees came back to tie it up and Bill Mazeroski then walloped a 10th-inning homer to win it for the Pirates.

The next year—on August 16, 1961, to be exact—Gene Freese cracked two homers and drove in four runs as Cincinnati swept the Dodgers out of first place, and the Reds went on from there to capture the flag. Gene hit 26 homers and drove in 87 runs for the season.

Freese, who had been traded by the Phils for the White Sox' Johnny Callison in '59, returned to the National League in a deal that found the Reds giving Juan Pizarro and Cal McLish to the Sox.

**IN NOVEMBER, 1961, THE GIANTS** climaxed three years of interleague trade when they got pitchers Billy Pierce and Don Larsen from the White Sox. Earlier, they had dealt for two other American Leaguers—Billy O'Dell and Harvey Kuenn—and all four played vital roles in San Francisco copping the '62 pennant.

Kuenn, former American League batting champion, came to the Giants from Cleveland in exchange for Johnny Antonelli and Willie Kirkland. And his .304 batting average was a key factor in '62.

O'Dell, obtained from Baltimore for Jackie Brandt, pitched 19 victories. Pierce, considered "washed up," posted a 16-6 record which included a perfect 12-0 record at Candlestick Park. In the three-game playoff for the pennant with the Dodgers, Pierce won the opener, 8-0, and then protected the Giants' 6-4 lead in the finale.

**THE DODGERS ENTERED** the 1962 interleague trading mart, obtaining first baseman Bill Skowron from the Yankees for Stan Williams.

Skowron slumped to a career low of .203, hit only four homers and batted in only 19 runs, but the Dodgers managed to win the '63 pennant anyway, on the pitching of Koufax, Drysdale, Powles and Perranoski. But in the World Series, Skowron was a man possessed as he led the four-game sweep over his former teammates by hitting .385.

Ron Taylor, obtained from Cleveland, was a key figure in the Cardinals' September drive last year, posting a 7-0 mark in relief after the All-Star break.

And if the Phillies hadn't blown a 6½-game lead with only 12 games to play, their pennant could have been contributed mainly to a pair of ex-American Leaguers—Callison and Jim Bunning.

## Aaron Hurts Ankle; Pain Killer Needed

Compiled from Wire Reports

Henry Aaron, Milwaukee's a hospital, where he was given slugging outfielder, is being cortisone to relieve the pain...bothered by the same ankle. Another slugger who has injury that kept him out of been nursing an injury, Kansas City's Jim Gentile, hit several long shots over the Palm Beach, Fla., practice rightfield wall in an A's intra-field early Saturday to go to squad game at Bradentown, Fla.

## Fleitz, Flam to Give Net Exhibition Today

Beverly Fleitz, Kathy Harter, Herb Flam, John Fleitz, Verna Hughes and Tony Prodan are slated to play in exhibition tennis matches today at the South Bay Club Apartments' new courts at 20900 Anza Ave., Torrance.

A mixed doubles match is slated at 12:30 p.m., Flam will play Fleitz in singles at 1:30 and a men's doubles match is set for 2:30, according to Prodan, pro for the apartment.

## NATIONAL League Batting

champion Roberto Clemente was discharged from a San Juan, Puerto Rico, hospital Saturday and was told it would be two weeks before he could report to Pittsburgh's training camp.

Injuries continued to plague the Cleveland Indians. Pitcher Bill Edgerton, one of seven first-year players on the roster, suffered a fractured finger. Just one week ago, two other rookies suffered injuries...Paul Foytack, a former Angel and Detroit Tiger, will attempt a comeback with the Chunichi Dragons of the Japanese Central League.



PEDALLING THEIR WAY TO A PENNANT?

Angels ballplayers pedal their bicycles past Palm Springs training site. Bikes are gimmick not only for transportation but for helping to get players' legs in condition for American League campaign.

## 49ers Rally to Overtake Cal Poly, 5-4

Spence Noteboom won his third game of the season as Long Beach State rallied to edge Cal Poly of Pomona, 5-4, Saturday in non-conference play at Blair Field.

After getting off to a shaky start, Noteboom settled down and silenced the Broncos the final three innings.

Bob Wuesthoff's club pushed over the winning run in the eighth. Roger Cannon singled and Van White came in to run. Don Keel bunted and both runners were safe. After Rick Bryson popped out, Steve Ramirez grounded sharply to third. White was out, but Louis Smith threw wildly to first, allowing Keel to score.

The 49ers, now 5-1-1 on the year, play Cal Poly in a rematch Tuesday at Pomona.

Cal Poly	AB	R	E	Long
Yankee	3	1	0	0
Yankee	3	1	0	0
Yankee	3	1	0	0
Yankee	3	1	0	0
Yankee	3	1	0	0
Yankee	3	1	0	0
Yankee	3	1	0	0
Yankee	3	1	0	0
Yankee	3	1	0	0
Yankee	3	1	0	0

Yankee 5, Long 4

Long 5, Yankee 4

Long 5, Yankee 4

Long 5, Yankee 4

Long 5, Yankee 4

Long 5, Yankee 4

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Long 5, Yankee 4

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Long 5, Yankee 4

Long 5, Yankee 4

Long 5, Yankee 4

## Winners of Cy Young Award Face Jinx---Will Dean Chance?

By ROSS NEWMAN  
L.P.T. Staff Writer

**PALM SPRINGS**—Recent winners of the Cy Young Award have been struck with such maladies as Reynaud Phenomenon, shingles and home run-itis.

The incumbent holder of said award, Dean Chance, believes there is no jinx attached to the honor and he immediately illustrated his point in the Angels' first intra-squad game Saturday.

He picked up right where he left off last October with a hitless, six-out stint which included two walks but required only 28 pitches.

"You might write that Chance threw a no-hitter and collapsed," laughed the young Dean. "Man, it's tough finding the plate after a long layoff."

"I'm happy with the way I feel, though. I'm getting plenty of work and that's what I want. I'm far ahead of last spring at this same time. I'm pitching every other day now and that's the best way to build up my strength."

"I told Dean to take it nice and easy today," said manager Bill Rigney, "but he knows only one way to

pitch—hard. Nevertheless, he looked damn good."

The list of past Cy Young winners who have looked "damn good" in the spring is long and impressive. What followed when the bell rang was another story, and the I. P. T. Research Foundation has unearthed some startling statistics.

Here are some past winners with their records the year they captured the award and their records the following season:

Don Newcombe, 27-7 to 11-12; Bob Turley, 21-7 to 8-11; Early Wynn, 22-10 to 13-12; Vernon Law, 20-9 to 3-4; Whitey Ford, 25-4 to 17-8; Don Drysdale, 25-9 to 19-17; Sandy Koufax, 25-5 to 19-5; Dean Chance, 20-9 to ????

(It must be noted that Law and Koufax suffered injuries during the ensuing season. Ford and Warren Spahn are the only Cy Young winners to ever register 20 victories again.)

"I don't believe there is

any jinx attached to the award," said Chance. "Barring injuries I feel I can be as good as I was last year."

"Right now my only goal is to be in the best shape ever when the season starts. I don't want to spend the first month in the bullpen as I did last year. All I did today was throw. I wasn't much of a pitcher. But I feel myself coming fast."

Chance then revealed his secret.

"The secret of good pitching," he said, "is do a lot of throwing during the day and stay away from the writers at night."

Some solid mound performances followed Chance's and pitching coach Marv Grissom succinctly described the difference between his current 24-man staff and the units which preceded it.

"In the past we've had to cut maybe two pitchers each spring who probably could have done as good a job as some of the pitchers we kept," said Grissom. "This year we'll have to

cut six or seven who fit into that category."

Fred Newman, No. 2 behind Chance in the starting rotation, pitched a hitless six-out stint as did Bob Dillaba, coming off a sore arm late last year. Don Lee, Bob Radovich and Ron Piche were uncured upon in similar stints.

While there does appear to be a new Chance, Dean did reveal he had talked to Bo Belinsky Friday night.

"Bo is really enthusiastic about the Phillies," said Chance. "With Bo in the East this year and me in the West, we have the situation well in hand from coast-to-coast."

ANGEL ANGLES: Another picking up where he left off was Bobo Knob...

...The golden moved second base...

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Mike Mathwig, a first-year pitcher from La Puente, thought everyone should be in the picture and stationed himself in the front row, center, between Don Drysdale and Maury Wills.

Patterson wasn't aware of the youngster's presence until he saw the print. "I don't know what we'll do now," said Patterson. "Maybe we can stick a bat in his hands and pretend he's our bat boy."

QUICKIE NOTES: "I won't interfere with the camp planning of the boys," said Patterson. "I'll be observing. I hope it won't be necessary to get into the President's office."

"I think the boys are more games than when they were in the '62 team picture," said Patterson. "I think they are more games than when they were in the '62 team picture."

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## Phillips Will Give \$\$, but Not Cars

VERO BEACH, Fla.—Dots and Ron was set to sign and dashes from Dodgertown when, at the last minute, he

In 14 years as a Dodger scout, pitching coach Lefty Phillips twice turned down opportunities to enter the automobile business in the line of duty.

In 1951, his first year with the Dodgers, Phillips was asked to scout a pitcher on the Bisbee-Douglas, Ariz., club.

"He was just an ordinary prospect and I thought I could sign him for about \$1,000," said Phillips.

"I drove him to El Paso in a car I'd just bought and talked to his mother and father."

"The boy's mother saw my new car and said, 'We'll start negotiations with that.' Needless to say, I didn't sign him. The Braves later signed him for nothing, then released him."

Phillips' next experience in the car field came when he was dickering with Ron Fairly in 1958.

"We had agreed on a figure

when, at the last minute, he also wanted a new car. I said, 'Look, with the money you're getting, you can afford to buy your own.'"

Bonus guesses for Fairly have ranged from \$65,000 to \$85,000, but Phillips set the record straight Saturday. "He got \$50,000 plus \$1,500 a year for four years of college, which made it \$56,000."

GENERAL manager Buzzie Bavasi has found a way to cut the curfew detective force in half. "I put Johnny Podres and Al Ferrara in the same room. That way, we have to watch only one room."

Sandy Koufax, one of the few Dodger pitchers who does not work out in the winter, is paying the price with more than the usual amount of aches and pains after the first week of practice.

Says Sandy: "If I were a horse, they'd shoot me."

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# Fishin' Around

By DONNELL CULPEPPER

## Outdoor Writers' Fishing Derby

LAKE HAVASU CITY, Ariz. — It would be mighty nice, my fishing friends, if you'd say a little prayer for me today. I am trying to catch a big bass at Lake Havasu. If my fish is the largest caught in the Feb. 13-April 18 period, there's a bit of money involved—\$600 to be exact.

The first annual Press Bass Fishing Derby is being sponsored by the McCulloch Properties, Inc., and the McCulloch Corporation. The former is developing this unique resort; the latter is the maker of McCulloch outboard motor and chain saws.

Each weekend in that period four outdoor writers are flown to Lake Havasu City. Fishing may be done on Saturday afternoon, Saturday night or Sunday until time for the plane to leave for Los Angeles. I drew this weekend, along with George Lobaugh, free-lance writer; Hank Holcomb, managing editor of Western Outdoor News, and George Merrick, outdoor editor for the San Diego Tribune.

There is more than just \$600 in this derby. There's a blind-bogey fish which was caught by some celebrity. The weight is secret, but the fish coming closest to the weight of that fish wins \$400. And McCulloch is giving a 7½-horsepower outboard for the heaviest string of 10 bass.

THE LIMIT HERE IS 10 BASS and because of that blind - bogey fish, you don't dare release small ones, hoping to catch larger ones. One of those which you release might be just the right weight to win the blind-bogey award.

It's going to be real fun and, naturally, every outdoor writer has high hopes. We are allowed to use any kind of lure, mudsuckers or live waterdogs, and I'm told that the big waterdogs fished in about 30 feet of water off the points and in some coves is the way to knock off the big ones.

Only largemouth bass count in this competition. Anglers have been taking trout, crappie and bluegill. We can keep those, but they do not count in the derby.

One of the strangest catches of the year occurred recently when R. E. Park, 18891 Chapman Ave., Orange, caught a 6¼-pound striped bass. He weighed the fish at the Black Meadow Landing, downlake from here.

Park was fishing for bass and crappie and was down to his last minnow, a dead one. He told himself that he would make one more cast, then head for the landing. The striper went for the dead minnow.

Fish and Game authorities believe that the striper is one of the surviving fish from that plant they made in Lake Havasu in August of 1962. The stripers were planted as experimental fish. Several have been caught.

WE FLEW HERE SATURDAY and immediately went to the Lake Havasu City Marina where we spent the night in one of the luxurious apartments, a part of the properties that McCulloch is developing here.

Larry Stoehr, marina harbormaster, told us that bass have changed their habits from live bait to deep-running lures. He said that anglers fishing the California side of the lake, directly across from the marina, are having excellent luck on bombers and waterdog lures that run deep.

Lake Havasu City is a multimillion-dollar resort rising on the Arizona side of the lake. It is a dream come true for Bob McCulloch, widely known Los Angeles sportsman and industrialist. McCulloch began acquiring property along the lakefront in 1958.

He first established Site Six, which was a testing area for McCulloch motors. Site Six is still here, but it is surrounded by all kinds of developments.

Fishermen visiting the area for the first time will find it to their liking. Headquarters centers at the Nautical Inn, a modern lakeside resort hotel.

There are 23 miles of shoreline for those who wish to camp. Rental boats are available at the city's marina. There is a ramp for launching trailered boats and a hoist for larger cruisers.

TO REACH HAVASU LAKE CITY, take U.S. Highway 55 (Interstate 40) and turn south on Arizona State Highway 95, a paved roadway and just a short drive to the lake.

Havasu has provided good fishing ever since Parker Dam was completed. That backed up the Colorado for 45 miles. The fishing has gotten better through the years.

Trout are being planted on a scheduled basis in this lake and there are plans to introduce experimental plants of blue catfish, which grow to 100 pounds. The trout are being supplied by a federal hatchery at Willow Beach. Thus, three states, Nevada, Arizona and California are reaping the benefit of the fish-planting programs.

You must have either a California or Arizona license and, if you fish from a boat, a Colorado River use stamp (\$2) is required. Even though trout and other fish are being planted, it's still Mr. Largemouth that gets the biggest play. The bronzebacks will average three pounds the year 'round, and on almost every string of bass you will see one or two fish twice that big.

The northern portion of the lake is the center of the Lake Havasu National Wildlife Refuge. Desert bighorn sheep are there, but fully protected by federal regulations.



## FREDDY READY

Freddy Cameron of San Pedro's Jadran soccer club will perform for U.S. against Mexico in World Cup match at Coliseum today.

## REDONDO AT LBCC

## Saints, Hares Lose 'Flips,' Play Next Games on Road

St. Anthony and Poly came up losers on coin flips Saturday and will hit the road for their third-round, CIF triple-A basketball playoff games Tuesday.

Fortunately for the Rabbits (26-3), they have only to journey to nearby Santa Ana JC to meet Rancho Alamitos (27-3), but the Saints (19-7) must go all the way to Ventura CC to take on Oxnard (20-7).

LONG BEACH won't be shut out, however. Unbeaten Redondo (25-0) will play Garden Grove (23-5) in the LBCC gym. Western (18-10) plays North Torrance (23-6) at Cerritos in the other triple-A contest.

Double and single — A pairings will be announced Monday.

If Poly and St. Anthony win, they would tangle Friday at the Long Beach Arena. The finals are here Saturday.

## Lakewood, Poly, Wilson Win Moore Hoop Titles

Lakewood made a cleanland Vivian Ratti, the Lancer sweep in Cees, while Poly's Cees were 10-0 in notching jayvees and Wilson's Bees their fifth consecutive league final game to go right down to the title under coach Jim Krebs. Paced by John Adams' 24 points, Wilson won the Bee League basketball titles. Led by MVP Ron Jeggle, title with a four-point win and co-captains Kirk Bassler over Lakewood in the final game to finish with an 8-2 record for coach Bob Robbins.

## Ex-Poly Grid Star Dies in Pasadena

Bill Mittelstedt, named Most Valuable Athlete at Poly High in 1926-27-28, died this past week in Pasadena. The former Rabbit football quarterback was 59.

Mittelstedt was a supervisor at 20th Century Fox studios in Hollywood and a former star griddier at the University of Washington.

## Fishing Facts

Ocean-side—23 passengers on 7 boats caught 1 halibut, 29 rock cod. Seal Beach—21 passengers on 2 boats caught 208 overboard, 29 bass. Pierpoint Landing—235 passengers on 5 boats caught 193 barracuda, 22 calico bass, 1 white sea bass, 1 black sea bass, 603 rock cod, 39 cow cod, 11 halibut. Pacific Landing—140 passengers on 5 boats caught 208 barracuda, 239 calico bass, 422 rock cod, 24 cow cod, 1 ling cod, 5 halibut, 6 whiting, 111 sheepshead, 15 sculpin, 21 whitefish.

## WORLD CUP MATCH

## Best Booters of Mexico, U.S. Collide at Coliseum

Fired-up national professional soccer clubs of the United States and Mexico, the hand-picked all-stars of these neighbor republics, meet in the Coliseum today in a World Cup struggle that could start the winner on the road to the London playoff finals.

Kickoff is at 2:30, with a noon preliminary, the district junior national finals between the Pan Americans and the East Los Angeles Boys Club.

The vast Southland Mexican-American colony suddenly has become aroused over the visit of Mexico's greatest athletes of that nation's No. 1 sport, and crowd estimates now are exceeding 20,000.

ADMISSION prices are \$2.10 and \$3.20 with kids under 12 free.

Americans also will have something to cheer about, for the USA is fielding its strongest-ever soccer club, one that has been training for 12 days in Bermuda. It's the first time since this country entered the World Cup, emblematic of the world professional soccer championship, that a team has gone into training.

On the likely starting eleven is only one native-born player, Al Zernusen,

captain of the Los Angeles Kickers-Victoria, USA pro champions.

"No one is going to be ashamed of our team," said Manager Gezzi Henni of New York, one-time goalie for Hungary. "Our defense is going to crack those fancy-footed Mexican forwards off their feet."

USA plays its return game with Mexico Friday night, March 12, in Mexico

City—and 135,000 Mexicans will be there.

U.S.	MEXICO
1. G. 1. Grady (N.Y. Yankees)	1. Carlos (Lyon)
2. C. 2. C. (N.Y. Yankees)	2. C. 2. C. (N.Y. Yankees)
3. B. 3. B. (N.Y. Yankees)	3. B. 3. B. (N.Y. Yankees)
4. L. 4. L. (N.Y. Yankees)	4. L. 4. L. (N.Y. Yankees)
5. R. 5. R. (N.Y. Yankees)	5. R. 5. R. (N.Y. Yankees)
6. C. 6. C. (N.Y. Yankees)	6. C. 6. C. (N.Y. Yankees)
7. L. 7. L. (N.Y. Yankees)	7. L. 7. L. (N.Y. Yankees)
8. R. 8. R. (N.Y. Yankees)	8. R. 8. R. (N.Y. Yankees)
9. C. 9. C. (N.Y. Yankees)	9. C. 9. C. (N.Y. Yankees)
10. L. 10. L. (N.Y. Yankees)	10. L. 10. L. (N.Y. Yankees)
11. R. 11. R. (N.Y. Yankees)	11. R. 11. R. (N.Y. Yankees)

## Trojans Win PAC Swim Title 5th Time

EUGENE, Ore. (AP)—Southern California won its fifth consecutive Pacific Athletic Conference swimming championship Saturday with a smashing 284-169 victory over second-place Oregon.

Dick Boyd of Oregon was a surprise winner in the 1,650-yard freestyle, beating out American record-holder Roy Saari of USC in setting a new conference mark of 17:09.7.

Saturday's results: 1,650-yard freestyle—1, Dick Boyd, Ore. 17:09.7, bettered old PAC record of 17:28.5, set by Roy Saari, USC, 1964. 2, Dave Ashleigh, UCLA, 17:21.5. 3, Roy Saari, USC, 17:50. 100-yard freestyle—1, Charles Staples, Oregon, 49.1. 2, Bill Kohl, Oregon, 48.9. 3, Jim McNeill, USC, 47.2. 100-yard breaststroke—1, Russ Webb, UCLA, 1:00.8, bettered old PAC record of 1:01.1, set by Webb in preliminaries. 2, Ken Deegberg, USC, 1:07.4. 3, Bill Crain, USC, 1:07.7. 100-yard backstroke—1, Bob Bennett, USC, 54.7. 2, Julian Carroll, Oregon, 56.4. 3, Jim McNeill, USC, 57.2. 100-yard butterfly—1, Stan Cole, UCLA, 59.1. 2, Bill Kohl, Oregon, 59.2. 3, Jim McNeill, USC, 59.3. Three-mile diving—1, Larry Folinsbee, Oregon, 427.20. 2, Bill Pascoe, Washington State, 410.00. 3, Art McKean, Washington, 409.55. 400-yard freestyle relay—1, USC, Bennett, Kohl, Carroll, Crain, 3:47.2. Oregon, 3:55.3. USC 284, Oregon 169. Stanford 114, UCLA 114, Washington 46, California 36, Oregon State 31, Washington State 25.

## BRITISH SOCCER

### Home Teams First

ENGLISH CUP Quarter-finals Chelsea 5, Wolverhampton 1; Leicester 0, Liverpool 0. 1st: Crystal Palace vs. Leeds United, postponed; Wolverhampton vs. Manchester United, postponed.

ENGLISH LEAGUE Arsenal 1, Sheffield United 1, tie; Blackburn 0, Everton 0, tie; Blackpool 2, Birmingham 1; Sheffield Wednesday 3, West Ham United 0; Sunderland 4, Nottingham Forest 0.

Division 2 Charlton 1, Bolton 3; Derby 2, Southampton 0. 1st: Plymouth, postponed; Manchester City 1, Middlesbrough 1; Norwich 2, Cardiff 1; Portsmouth 1, Huddersfield 2; Rotherham United 0, Coventry City 2; Swansea 2, Huddersfield 2; Swindon vs. Northampton, postponed. Division 3 Bournemouth 2, Queen's Park 0; Bradford 1, Wokingham, postponed; Bristol Rovers 1, Hull 1, tie; Carlisle 3, Scunthorpe 1; Colchester 0, Watford 0, tie; Exeter 0, Bristol City 1; Grimsby 1, Reading 1, tie; Luton vs. Barnsley, postponed; Mansfield vs. Southend, postponed; Oldham 2, Gillingham 0; Port Vale vs. Walsall, postponed.

Division 4 Aldershot vs. Lincoln, postponed; Bradford 0, York 0, tie; Chesterfield 2, Oxford 1; Crawley 1, Millwall 1, tie; Darlington vs. Bradford City, postponed; Doncaster 2, Brighton 1; Halifax vs. Rochdale, postponed; Notts County 4, Barrow 1; Southport 1, Stockport 1, tie; Wrexham vs. Torquay United, postponed.

SCOTTISH CUP Celtic 2, Kilmarnock 2; Dunfermline 2, Stirling Albion 0; Hibernian 2, Rangers 1; Motherwell 1, Harts 0.

SCOTTISH LEAGUE Dundee 2, St. Mirren 1; Falkirk 0, Greenock 1; Partick vs. Dundee United, postponed; St. Johnstone 3, Third Lanark 0.

Division 2 Berwick 2, E. S. Clydebank 1; Brechin vs. Albion, postponed; Cowdenbeath 1, Dundee United 1, tie; Forfar 1, Stranraer 4; Hamilton 5, Montrose 1; Queen of the South vs. Arbroath, postponed; Queen's Park 3, East Fife 0; Raith Rovers vs. Ayr United, postponed.

Third Round Bolton 2, Derby 1; Charlton 1, Southampton 0; Chelsea 5, Wolverhampton 1; Leicester 0, Liverpool 0. 1st: Crystal Palace vs. Leeds United, postponed; Wolverhampton vs. Manchester United, postponed.

ENGLISH LEAGUE Arsenal 1, Sheffield United 1, tie; Blackburn 0, Everton 0, tie; Blackpool 2, Birmingham 1; Sheffield Wednesday 3, West Ham United 0; Sunderland 4, Nottingham Forest 0.

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## Ralston to Face Koch in Finals

MIAMI BEACH, Fla. (AP)—Dennis Ralston whipped Italy's Nicola Pietrangeli in straight sets, 7-5, 6-3, Saturday and became the first American since 1959 to reach the finals of the Good Neighbor tennis championships.

Ralston will face Tomas Koch of Brazil, a 6-4, 2-6, 6-4 winner over Nicky Kalo of Greece, in Sunday's final.

The women's doubles crown went to Margaret Smith and Lesley Turner of Australia, who topped California's Tory Fretz and Farel Footman, 6-1, 7-5.

## City Baseball GAMES TODAY

At Long Beach City College: 12:00—Refugees, Builders vs. Coast Federal Savings; 2:30—EDOCO vs. Guaranteed Home.

At Wilson High: 12:00—Embassy Club vs. Little Abner; 2:30—Roberts Law Controls vs. Douglas DC-9 etc.

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## LB. RUGGERS GIVEN BERTH

Long Beach State's Rugby Club, champion of the Southern California Rugby Union, today headed a list of eight Southern California teams picked to represent the area in the Monterey tournament March 20-21.

The 49er Ruggers, who have lost only to San Diego State in 13 contests this year, will join seven other members of the Union in the tourney which pits the eight Southland squads against eight Northern California units.

## Be modern with MOEN

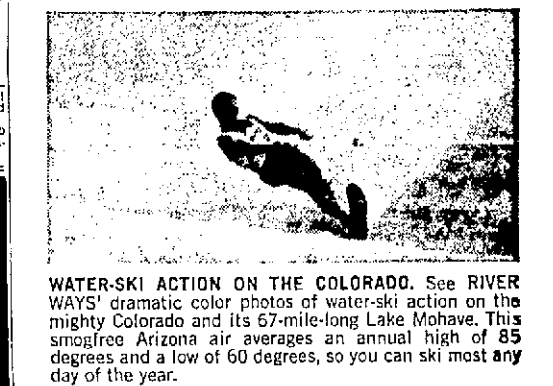
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Millions of trout, black bass and stripers are waiting to be caught in Lake Mohave and the Colorado River below Davis Dam. Who created this Arizona paradise for fishermen, right next door to Southern California? Find out in the first colorful issue of RIVER WAYS, yours free with the coupon on this page.



WATER-SKI ACTION ON THE COLORADO. See RIVER WAYS' dramatic color photos of water-ski action on the mighty Colorado and its 67-mile-long Lake Mohave. This smogfree Arizona air averages an annual high of 85 degrees and a low of 60 degrees, so you can ski most any day of the year.



DAVIS: A DAM THAT TAMED THE COLORADO. Lake Mohave was created by Davis Dam, a massive engineering feat 1600 feet broad, 200 feet high. Above the dam, the water is a smooth blue mecca for boaters and skiers. Below the dam, lunker trout thrive in the cool, swift-moving river water. Soon the river takes a sudden sweeping curve. Here you'll discover an unusual new resort community called River Bend. See it in RIVER WAYS.



MEET A NEW BREED OF PEOPLE, FIND A NEW WORLD OF LEISURE. A new kind of people has come to the Colorado River Valley with some of the same adventurous spirit of the miners and cattlemen who first opened up the West. People like Lawrence Cole, sportsman and transplanted Southern Californian. He lives at River Bend, the new water playland right on the Colorado, and he wouldn't live anywhere else. Learn why he chose River Bend, why he considers it the ideal site for any sportsman's vacation or retirement home. Get all the details in RIVER WAYS.

Use this coupon to order your free copy of the first issue of RIVER WAYS. 24 pages of color and black and white action shots of fish and fishing, water-skiing, boating, and the full range of outdoor sports around River Bend. No obligation—in fact the magazine contains another free offer. Steak dinner for two, if you'll come up here, and take a look at River Bend. Send the coupon below and send it now for RIVER WAYS.

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# Yanks Play for Yaks... Better as Straight Men

Edward Charles Ford and family were riding the train through Florida. Though he is lefthanded, the Yankees' great pitcher isn't really as eccentric as all that.

It was just that the kids wanted to play bingo and see the movies, which is the sort of thing you do on the Florida Special these days.

"Hey," a passenger said, "I see where they signed Linz and gave him an extra \$200 for harmonica lessons."

"Yeah," Whitey said, "the Yankees are getting gay in their old age, aren't they?"

"They are, indeed," the guy said, "and somehow, when they go in for comedy they remind me of an elephant on roller skates."

They do, and it's just a little sad. From Ralph Houk down, the Yankees are delightful guys, and as a business-sports operation they must command anybody's ungrudging respect. They just aren't gaited for laughs.

It's like Queen Victoria playing Imogene Coca, Cardinal Spellman doing a buck-and-wing, A. T. & T.

putting jokes in its annual report to stockholders.

The poor little rich boys, incomparably successful, and all they really want is to be loved, like the Mets.

Evidently, then some vice-president has decided that if they can't be like Captain Billy's Whizbang, at least they ought to be as gay as the National Geo-

graphic.

Last summer, it will be remembered, the Yankees painfully embarrassed by a ruckus between Linz and Yogi Berra, when the manager took exception to Linz's harmonica playing on the team bus after four straight defeats by the White Sox. The affair cost Linz a \$200 fine.

Recently Houk, as general manager, sent Linz a contract and the young man put up a token holler for \$500 more. After some haggling, they settled on \$200.

With the Yankees of other years it would have ended there, with nothing said publicly beyond the announcement that Linz had signed for a modest increase. That was before the

club got into show biz.

Now it was decided to earmark those two bills for harmonica lessons (Linz is no Larry Adler).

and Jack Benny's age and Crosby's rumpled shirt. It shows the Yankees are just a great, big, warm-hearted, fun-loving family, sort of along the line of the Munsters.

## Rockets, Montebello Vie for Title Today

By CHUCK MEDICK

The Southern California semipro Winter Baseball League championship will be decided today when the Long Beach Rockets travel to Montebello Red Sox at 1:30. In the best-of-three series,

each team has been victorious once, each on friendly soil.

Montebello won the first game played two weeks ago in the Tyler Avenue bandbox, 4-2. The Rockets came back to Blair Field last Sunday and

whitewashed the visitors, 7-0, behind the excellent pitching of Jim Parks.

BUT MANAGER Jack Graham lost the coin flip so the deciding game will be played at Montebello, where the Red

Sox have won 17 consecutive games. The Rockets won 16 of their last 17 home games.

The Rockets will be without the services of Lee Bales and Terry Roe, who have reported to the Milwaukee Braves for spring training.

### PRIME RIB CAPITOL

Serving Choice Prime Rib Dinners for \$2.95. The Tenderloin Restaurant, 4363 Atlantic Ave., is fast becoming "The Prime Rib Capitol." Jols as soon.

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Every ALLSTATE tire is guaranteed against all failures from road hazards or defects for the life of the original tread. If tire fails, we will—at our option—repair it without cost; or, in exchange for the tire, we will replace it charging only for tread worn (charge will be prorated share of exchange price). We guarantee tread life for the number of months designated. If tread wears out within this period, we will replace it charging the current exchange price less a set dollar allowance.

\*Exchange Price is regular retail Price plus Federal Excise Tax less trade-in at time of return (no trade-in deduction on snow tires)

Size	Reg. No Trade-in Price Per Pair	Regular Trade-in Price Per Pair	Sale Trade-in Price Per Pair
6.70x15	2 for \$39.90	2 for \$33.90	2 for 29.90*
7.50x14	2 for \$11.90	2 for \$37.90	2 for 33.90*
7.10x15	2 for \$19.90	2 for \$11.90	2 for 37.90*
8.00x14	2 for \$29.90	2 for \$25.90	2 for 21.90*
7.60x15	2 for \$34.90	2 for \$29.90	2 for 25.90*
8.50x14			
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The nation's largest, most successful building organization in its field is continuing its expansion in the central and southern California areas. The management consultant for this company has been asked to interview and select men for appointment to an ambitious sales management training program. This multi-million-dollar-a-year group, with offices in 46 major California markets, is scheduled to open 19 new offices in the immediate future.

There are openings NOW for presently successful advertising, real estate, insurance, construction and other professional sales representatives desiring an unlimited opportunity to assume management responsibility and higher financial rewards. (Licenses not required.) Men chosen will work closely with sales managers of established offices. They will complete a highly personalized training and orientation program, with earnings generally in excess of \$1,500 a month. Future plans for successful applicants include rapid elevation to positions of ownership and management in new offices, with compensation at \$35,000 or more. Formal Presentation.

Meeting: Smitty's Pancake House, 9251 Alondra Blvd., Bellflower 2 P.M., Sunday, March 7

Visitors are cordially invited, refreshments will be served.

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**30 ACADEMY AWARD NOMINATIONS**  
**WE HAVE THE PICTURES JUDGED THE BEST...**  
**13 NOMINATIONS FOR "MARY POPPINS"**  
**12 NOMINATIONS FOR "BECKET"**  
**4 NOMINATIONS FOR "DR. STRANGELOVE"**  
**1 NOMINATION FOR "PUMPKIN EATER"**

# Gotham, Hollyw'd A Go Go

**EARL WILSON**  
Sophie Tucker, who'll work in Hawaii (the 50th state she's appeared in), was asked if she'd ever been in Alaska. "Of course, honey," she said. "during the Gold Rush." ... Hugh O'Brien said at the Braserie he has the franchise on Grand Bahama Island for bicycle and motorcycle rentals. ... Bette Davis is having a B'way musical fashioned by Joe Sherman and George Weiss. ... Arlene Dahl dated actor Steve Peck (at Tracton's, L.A.)



LESLIE & CARY ... Scene from 'Father Goose'



ROBERTSON & LANA ... 'Love Has Many Faces'

## FILM REVIEWS

# Good New Fare, Holdovers



HENRY FONDA ... Rounder



GLENN FORD ... He's Another



RICHARD BURTON ... Becket



PETER O'TOOLE ... Henry II

Film fare for the week, opening Wednesday, includes a trio of good grade films and two holdovers in the deservedly "super" class.

The new openings include "Love Has Many Faces," starring Lana Turner, Cliff Robertson and Hugh O'Brien; "The Rounders," with Henry Fonda and Glenn Ford and Cary Grant and Leslie Caron in "Father Goose."

Holdovers include "Mary Poppins" and "Becket."

"LOVE HAS MANY FACES" has Lana in the role of a wealthy lady of leisure in Acapulco married to "beach boy" Robertson. O'Brien, also a "beach boy," plays the role of romancer and blackmailer. Ruth Roman, Stefanie Powers, Virginia Grey and Ben Husman co-star.

"THE ROUNDERS"—Fonda and Ford—deals with a couple of horse wranglers fed up with lonesome winters in the New Mexico hills, but tied to their jobs because they go through their earnings via a few nights of high living as soon as they get paid.

The villain in the piece is a brown-and-white roan named "Ol' Fooler" for whom Fonda and Ford fall as hard as they do for girls in the cast including Sue Ane Langdon, Hope Holiday, Kathleen Freeman and Joan Freeman. Chill Willis and Edgar Buchanan are also featured.

CARY GRANT, in a non-debonair, unshaven, beach-comber role, romps through the romantic adventure comedy "Father Goose," along with Miss Caron and Trevor Howard.

A professor of history, Grant tries to get away from civilization by escaping to the South Pacific, but is pressed into wartime service as a coast watcher, reporting on enemy planes and ships. Into his lonely retreat come Miss Caron and her seven school-girl charges.

OF THE holdover films, "Becket" starring Richard Burton and Peter O'Toole, has not only been nominated for 12 "Oscars" and has been nominated for seven British Academy Awards by the British Film Academy.

Burton plays Becket, Archbishop of Canterbury, and O'Toole, Henry II of England, in the adaptation of Jean Anouilh's play dealing with the murder of Becket. Sir John Gielgud, Sir Donald Wolfitt, Martita Hunt, Pamela Brown, Sian Phillips, Gino Gervi, Paola Stoppo, Wilfred Lawson and Felix Aylmer are in an outstanding cast.

**SWITCH:** "The Overcoat," at the Carnegie Hall Cinema, is about a simple cloth coat—but a \$4,000 chinchilla-lined overcoat'll be put in the lobby to plug it. Jack Albertson of "The Subject Was Roses" will have his caricature added to the Sardi's gallery. ... Bernadette Castro, who's giving up a singing career to attend college, will still do TV commercials for her dad's furniture. ... Loretta Young said at Asti's she's writing and painting these days.

**TODAY'S BEST LAUGH:** A producer complained that his new comic models his style after Joe E. Lewis: "But he doesn't tell the jokes like him—he just drinks like him."

**WISH I'D SAID THAT:** An executive said he hates doing business with females: "If you treat them like men, they cry. And if you treat them like women—they'll get the best of you."

**REMEMBERED QUOTE:** "Too many people confuse bad management with fate." —Anon

**EARL'S PEARLS:** The hardest people to convince that they're reaching retirement time are children. —Arnold Glasgow.

Bobby Morse (next in "Oh Dad, Poor Dad") asked Liberace if he'd heard the stories about the pianist wearing ridiculous costumes even when he goes to bed. "Heard them?" Liberace laughed. "I STARTED them!" That's earl, brother.

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**SEX and the SINGLE GIRL**  
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5 NOMINATIONS  
BEST ACTRESS  
ANNE BANCROFT  
BEST ACTOR  
"PUMPKIN EATER"  
Peter Sellers—Best Actor  
Best Picture  
"DR. STRANGELOVE"  
**OPEN 11:30**  
**CREST**  
13 NOMINATIONS  
**Mary Poppins**  
30th Anniversary  
MON. TUE. 2:30-7:30  
**ROSSMOOR**  
12333 LOS ALAMITOS BLVD.  
OPEN 12:15 2:00-12:45  
ADULT ENTERTAINMENT  
5 NOMINATIONS  
ANNE BANCROFT  
BEST ACTRESS  
"PUMPKIN EATER"  
Peter Sellers—Best Actor  
Best Picture  
"DR. STRANGELOVE"  
**OPEN 12:15**  
**BELMONT**  
MILTONS SHORE (SE 8-1901)  
ADULT ENTERTAINMENT  
CARROLL BAKER  
GEORGE MARSH  
**Sylvia**  
PAUL DENAVILLAND  
"LADY IN A CAGE"  
**OPEN 12:15**  
**BAY**  
3001 S. OCEAN (NE 4-1123)  
12 Academy Award  
Nominations  
RICHARD BURTON  
"BECKET"  
SHOWN 1-4-7-10

**MEADOWBROOK Theatre Guide**  
**DOWNEY** NORWALK  
NORWALK, 1000 S. OCEAN (NE 4-3221)  
SUNDAY, 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
**NEW AVENUE, NORWALK** WA 8-2151  
SAT. 12-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
**NORWALK, NORWALK** BR 8-7711  
11 A.M.—"THESE CALLOWAYS"  
"BLUE HAWAII"  
**REDONDO BEACH**  
STYAN, 1001 S. OCEAN (NE 4-3221)  
SUNDAY, 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
**ANAHEIM**  
PROGRESSIVE  
"AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
**FULLERTON**  
WILSON, 1001 S. OCEAN (NE 4-3221)  
SUNDAY, 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
**GARDEN GROVE**  
GRIVE  
"STYLIA"  
"THE AMERICANIZATION OF EMILY"  
**WILMINGTON**  
BARBARA (Sundays) 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
**TORRANCE**  
SOLLING HILLS (1001 S. OCEAN) 212-2448  
SUNDAY, 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
WRITER ARTISTS: 1001 S. OCEAN 212-4223  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
**SANTA ANA**  
STATE ART 324 W. 4th (NE 4-3221)  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
**BELLFLOWER**  
BELLFLOWER (Sundays) 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
**Drive-In Theatres**  
A MIRAGE (Sundays) 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
PARAMOUNT, 1001 S. OCEAN (NE 4-3221)  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
SUNDAY, 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
SUNDAY, 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
SUNDAY, 12:30-2:00  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"

**United Artists**  
217 E. OCEAN BLVD.  
OPEN NOON DAILY (NE 4-1237)  
**"ONE OF THE BEST"**  
"THE AMERICANIZATION OF EMILY"  
"WHERE LOVE HAS BEEN"  
—FUNNY CO-HIT—  
"PERFECT FURLOUGH"  
RESERVE SEATS AT U.A.  
for "MY FAIR LADY"  
New at  
EGYPTIAN, HOLLYWOOD

**THE MAGNOLIA THEATRE**  
Robert Cornthwaite in  
**"A Thousand Clowns"**  
A Delightful Heart-Warming Comedy!  
Last Two Weeks  
Through March 21  
Thursday 12:30  
Saturday 12:30  
Friday & Sun. 12:30  
ON STAGE  
Friday & Saturday  
Curtain 8:30 p.m.  
Thursday & Sunday 9 p.m.  
For Reservations:  
548 Magnolia Ave.  
348 Magnolia Ave.

**MONDAY NITE — ONE NITE ONLY**  
the Fabulous  
**LITTLE RICHARD**  
STAR OF RECORDS, MOVIES & TV  
\*\*\*\* Plus an All Star Cast \*\*\*\*  
Make Reservations Early, 923-3254  
AT THE **PINK CAROUSEL**  
13500 Paramount Blvd., Downey

## Show Times

**ROXY**  
OPEN ALL NITE  
OPEN 10 A.M. — 2 BIG HITS:  
James Stewart—John LEIGH  
"NAKED SPUR"  
Clark Gable—Carole BAKER  
"BUT NOT FOR ME"  
Frankie Avalon—Color  
"DRUMS OF AFRICA"

## GEORGE SHEARING STORY

# Lemmon Wants to Do Pianist's Life

By JAMES BACON  
HOLLYWOOD (AP) — Jack Lemmon wants to film the life story of George Shearing, the famous blind pianist.  
"I'm all for it," says Shearing, "if only to correct an erroneous story about me—one that has plagued me for years."  
Shearing says that even Lemmon, in discussing the film biography, brought up the "story."  
The false story, in brief, is that Shearing could have an operation to restore his sight but that he refuses to do it in the belief that a blind pianist is more commercial than one who can see.  
"I know it sounds ridiculous," says Shearing, "but it crops up every now and then."  
His wife of 25 years adds that it takes various angles.  
"Once I read that I was responsible because I feared I would lose him to another woman, should he be able to see."  
"The truth is," adds Mrs. Shearing, "that the greatest specialists in the world have looked at George's eyes. There is nothing that can be done. George was born with no back to his eyes. It's very rare."  
Shearing believes that Lemmon is the ideal choice to play him on the screen. Lemmon, who is a pianist, approached Shearing about the movie rights.  
"I didn't realize how dramatic my life was until Jack started reciting it to me," said Shearing, laughing.

**ATLANTIC**  
OPEN 12:30  
"THESE CALLOWAYS"  
"BOY 10 FEET TALL"  
**ART**  
OPEN 12:30  
"THESE CALLOWAYS"  
"BOY 10 FEET TALL"

**WALT DISNEY**  
OPEN 12:30  
"THESE CALLOWAYS"  
"BOY 10 FEET TALL"

**PALACE**  
OPEN 12:30  
"THESE CALLOWAYS"  
"BOY 10 FEET TALL"

**WANTED!!**  
Boys and girls, ages 13-18, to audition for TV series, commercials and movies in Hollywood now!!  
We will audition all kids and teenagers for future parts by appointment only, all types needed! Good personality and desire to act in all that is needed.  
Call 412-1231 or 542-7448 for appointment  
**JIMMY LLOYD PRODUCTIONS, INC.**  
Hollywood, California

**PARAMOUNT**  
Drive-In Theatre  
Param. & Compt. Blvd., Param.  
James Stewart—John LEIGH  
"NAKED SPUR"  
Clark Gable—Carole BAKER  
"BUT NOT FOR ME"  
Frankie Avalon—Color  
"DRUMS OF AFRICA"

**PACIFIC THEATRES**  
**STATE**  
OPEN 12:30  
"THESE CALLOWAYS"  
"BOY 10 FEET TALL"  
**TOWNE**  
OPEN 12:30  
"THESE CALLOWAYS"  
"BOY 10 FEET TALL"  
**RIVOLI**  
OPEN 12:30  
"THESE CALLOWAYS"  
"BOY 10 FEET TALL"

**Signed**  
Mary Ann Mobley has been signed to star opposite Elvis Presley in "Harem-Scarem," romantic musical comedy scheduled for a mid-March filming start.

**LAKEWOOD**  
OPEN 11:30 A.M.—CONTINUOUS  
JAMES GARNER JULIE MELVYN  
ANDREWS DOUGLAS  
THE AMERICANIZATION OF EMILY  
ONE OF THE BEST OF THE BEST  
PLUS POWERFUL CO-HIT  
**THE OUTRAGE**  
PAUL HENREID  
LAURENCE MARVEL CLARE WOOD  
EDWARD G. ROBINSON

**The Hague Philharmonic**  
The Most Exciting Symphony Ever—1st Time in Orange County  
**ONE NIGHT ONLY**  
MARCH 8 AT 8:30  
WILHELM VAN OTTERLOO  
CONDUCTOR  
(102 MUSICIANS)  
ORANGE CO. PERFORMING ARTS FOUNDATION  
PRICES: \$2.50 \$3.50 \$4.50  
SEATS on sale at boxoffice, by mail & all Southland ticket agencies.  
For info, phone Anaheim (714) 776-7220

**Melodyland THEATRE**  
LAST WEEK! 2 SHOWS TODAY! 3:00 P. M. & 8:30  
**"A HILARIOUS MUST!"**  
—TIME MAGAZINE  
**BARBARA BEL GEDDES**  
**SCOTT MCKAY • JACK CASSIDY**  
in  
**MARY, MARY**  
WITH  
**CLINTON SUNDBERG • ELIZABETH ST. CLAIR**  
Directed by WILLIAM ROSS  
Nightly Except Mon., 8:30. Sat. & Sun. Mats. at 3 PM  
SEATS NOW at Boxoffice, So. Calif. Music Co. 637 So. H.W.  
L.A. All Mutual Agencies, Wallaces Music City, Ed Lewis Industrial Agencies.  
For info, Call Anaheim (714) 776-7220  
**Melodyland THEATRE**  
Opposite Disneyland

**SPECTACULAR!**  
CELEBRITY SERIES 1965  
**LIBERACE**  
MARCH 30-APRIL 4  
**MITZI GAYNOR**  
APRIL 6-11  
**SMOTHERS BROTHERS**  
APRIL 13-18  
**JIMMY DURANTE**  
APRIL 20-25  
**PHYLLIS DILLER**  
APRIL 27-MAY 2  
**MISS PEGGY LEE**  
MAY 3-8 (Mon. thru Sat.) Saturday 8:30, 9:30  
**TONY BENNETT** **COUNT BASIE**  
MAY 11-16  
**THE KING FAMILY**  
JUNE 15-20  
**VICTOR BORGE**  
JUNE 22-27  
**ELLA FITZGERALD**  
JUNE 29-JULY 4  
**SEATS NOW BY MAIL ONLY!**  
Make check payable to MELODYLAND THEATRE, Box 3450, Anaheim, Calif.  
For additional information call Anaheim (714) 776-7220. For theatre party information call Anaheim (714) 772-4211.  
Nightly Except Mon., 8:30. Sat. & Sun. Mats. at 3 PM  
**Melodyland THEATRE**  
Opposite Disneyland

**30 ACADEMY AWARD NOMINATIONS**  
**WE HAVE THE PICTURES JUDGED THE BEST...**  
**13 NOMINATIONS FOR "MARY POPPINS"**  
**12 NOMINATIONS FOR "BECKET"**  
**4 NOMINATIONS FOR "DR. STRANGELOVE"**  
**1 NOMINATION FOR "PUMPKIN EATER"**

**NATIONAL GENERAL CORPORATION**  
**West Coast**  
333 E. OCEAN, ME 6-4200  
OPEN NOON  
"SEX AND THE SINGLE GIRL"  
TONY CURTIS, HENRY FUND, LAUREN BACALL, MEL FERRELL  
Plus "JIGSAW"  
**IMPERIAL**  
315 E. OCEAN, ME 6-3973  
Adult Entertainment  
5 NOMINATIONS  
ANNE BANCROFT  
"PUMPKIN EATER"  
Peter Sellers—Best Actor  
Best Picture  
"DR. STRANGELOVE"  
OPEN 11:30  
CREST  
427 S. ATLANTIC  
GA 4-1019  
13 NOMINATIONS  
"Mary Poppins"  
SUN—12:30—2:30—7:30—10:30  
MON—TUE—7:30—9:30  
"ROSSMOOR"  
1925 S. OCEAN, ME 6-1049  
Adult Entertainment  
5 NOMINATIONS  
ANNE BANCROFT  
"PUMPKIN EATER"  
Peter Sellers—Best Actor  
Best Picture  
"DR. STRANGELOVE"  
OPEN 12:15  
BELMONT  
BELMONT SHORE GE 8-1001  
Adult Entertainment  
CARROLL BAKER  
GEORGE HARRIS  
"Sylvia"  
Plus—O'Donovan  
"LADY IN A CAGE"  
OPEN 12:15  
BAY  
343 MAIN  
SEA BEACH  
CA 4-1122  
12 Academy Award  
Nominations  
BURTON  
"BECKET"  
SHOWS 1—4—7—10

## Gotham, Hollyw'd A Go Go

EARL WILSON

Sophie Tucker, who'll work in Hawaii (the 50th state she's appeared in), was asked if she'd ever been in Alaska. "Of course, honey," she said, "during the Gold Rush". . . Hugh O'Brien said at the Braserie he has the franchise on Grand Bahama Island for bicycle and motorcycle rentals. . . Bette Davis is having a B'way musical fashioned by Joe Sherman and George Weiss. . . Arlene Dahl dated actor Steve Peck (at Tractor's, L.A.)

**SWITCH:** "The Overcoat," at the Carnegie Hall Cinema, is about a simple cloth coat—but a \$4,000 chinchilla-lined overcoat'll be put in the lobby to plug it. . . Jack Albertson of "The Subject Was Roses" will have his caricature added to the Sardi's gallery. . . Bernadette Castro, who's giving up a singing career to attend college, will still do TV commercials for her dad's furniture. . . Loretta Young said at Asti's she's writing and painting these days.

**TODAY'S BEST LAUGH**  
A producer complained that his new comic models his style after Joe E. Lewis: "But he doesn't tell the jokes like him—he just drinks like him."

**WISH I'D SAID THAT:**  
An executive said he hates doing business with females: "If you treat them like men, they cry. And if you treat them like women—they'll get the best of you."

**REMEMBERED QUOTE:**  
"Too many people confuse bad management with fate."  
—Anon

**EARL'S PEARLS:** The hardest people to convince that they're reaching retirement time are children. —Arnold Glasgow.

Bobby Murse (next in "Oh Dad, Poor Dad") asked Liberace if he'd heard the stories about the pianist wearing ridiculous costumes even when he goes to bed. "Heard them?" Liberace laughed. "I STARTED them!" That's earl, brother.



LESLIE & CARY . . . Scene from 'Father Goose'



ROBERTSON & LANA . . . 'Love Has Many Faces'

### FILM REVIEWS

## Good New Fare, Holdovers



HENRY FONDA  
... Rounder



GLENN FORD  
... He's Another



RICHARD BURTON  
Becket



PETER O'TOOLE  
Henry II

Film fare for the week, opening Wednesday, includes a trio of good grade films and two holdovers in the deservedly "super" class.

The new openings include "Love Has Many Faces," starring Lana Turner, Cliff Robertson and Hugh O'Brien; "The Rounders," with Henry Fonda and Glenn Ford and Cary Grant and Leslie Caron in "Father Goose."

Holdovers include "Mary Poppins" and "Becket."

"LOVE HAS MANY FACES" has Lana in the role of a wealthy lady of leisure in Acapulco married to "beach boy" Robertson. O'Brien, also a "beach boy," plays the role of romancer and blackmailer. Ruth Roman, Stefanie Powers, Virginia Grey and Ben Husman co-star.

"THE ROUNDERS"—Fonda and Ford—deals with a couple of horse wranglers fed up with lonesome winters in the New Mexico hills, but tied to their jobs because they go through their earnings via a few nights of high living as soon as they get paid.

The villain in the piece is a brown-and-white roan named "Ol' Fooler" for whom Fonda and Ford fall as hard as they do for girls in the cast including Sue Ane Langdon, Hope Holiday, Kathleen Freeman and Joan Freeman. Chill Wills and Edgar Buchanan are also featured.

CARY GRANT, in a non-debonair, unshaven, bench-comber role, romps through the romantic adventure comedy "Father Goose," along with Miss Caron and Trevor Howard.

A professor of history, Grant tries to get away from civilization by escaping to the South Pacific, but is pressed into wartime service as a coast watcher, reporting on enemy planes and ships. Into his lonely retreat come Miss Caron and her seven school-girl charges.

OF THE holdover films, "Becket" starring Richard Burton and Peter O'Toole, has not only been nominated for 12 "Oscars" and has been nominated for seven British Academy Awards by the British Film Academy.

Burton plays Becket, Archbishop of Canterbury, and O'Toole, Henry II of England, in the adaptation of Jean Anouilh's play dealing with the murder of Becket. Sir John Gielgud, Sir Donald Wolfit, Martita Hunt, Pamela Brown, Sian Phillips, Gino Gervi, Paola Stoppo, Wilfred Lawson and Felix Aylmer are in an outstanding cast.

### Show Times

#### GEORGE SHEARING STORY

## Lemmon Wants to Do Pianist's Life

By JAMES BACON

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Shearing says that even Lemmon, in discussing the film biography, brought up the "story."

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"I know it sounds ridiculous," says Shearing, "but it



SHEARING LEMMON

crops up every now and then."

HIS WIFE of 25 years adds that it takes various angles.

"Once I read that I was responsible because I feared I would lose him to another woman, should he be able to see."

"The truth is," adds Mrs. Shearing, "that the greatest specialists in the world have looked at George's eyes. There is nothing that can be done. George was born with no back to his eyes. It's very rare."

Shearing believes that Lemmon is the ideal choice to

play him on the screen. Lemmon, who is a pianist, approached Shearing about the movie rights.

"I didn't realize how dramatic my life was until Jack started reciting it to me," said Shearing, laughing.

GEORGE often goes to the movies.

"It's no different than radio—except for longer silent periods."

He decries the current trend of sex films.

"It's tough on us blind people when they substitute panting for dialogue."

ONE SCENE that's sure to be in the movie. During one of London's worst bombings, George was in a taxi.

"I heard the sirens—and the cab stopped. I reached out to touch the driver but he had run for cover. So I just sat there with bombs falling all around me."

"What the hell else could I do?"

ART  
"Those Callows," 2:30, 6:20, 10:15  
"Boy 10 Feet Tall," 1, 4:45, 8:40  
ATLANTIC  
"Those Callows," 2:30, 6:15, 10:15  
"Boy 10 Feet Tall," 12:40, 4:40, 8:40  
STATE  
"Sylvia," 3:10, 7:50  
"Youngblood Hawke," 12:45, 5:50, 9:45  
TOWNE  
"Sex and the Single Girl," 3:10, 8:10  
"Youngblood Hawke," 12:30, 5:20, 10:10  
RIVOLI  
"36 Hours," 1, 4:25, 8:55  
"Quick Before It Melts," 2, 5:55, 10:55  
PALACE  
"Satan Never Sleeps," 10:10, 3:50, 9:40  
"The Lady Takes a Flyer," 12:28, 6:12, 10:08  
"Wheeler & Dealers," 2:05, 7:57, 11:45  
ROXY  
"Drums of Africa," 10, 3:02, 8:04, 12:37  
"But Not For Me," 11:33, 4:35, 9:51, 2:29  
"Naked Spur," 1:25, 6:25, 11:25, 4:14

**United Artists**  
217 E. OCEAN BLVD.  
OPEN NOON DAILY • ME 7-1267  
"ONE OF THE BEST"  
—LIFE MAG  
MGM presents MARLIN BUSCHOFF'S PRODUCTION  
JAMES GARNER JULIE MELVYN  
"THE AMERICANIZATION OF EMILY"  
A Famous Feature  
—FUNNY CO-HIT—  
"PERFECT FURLOUGH"  
RESERVE SEATS AT U.A.  
for "MY FAIR LADY"  
Now at  
EGYPTIAN, HOLLYWOOD

**THE MAGNOLIA THEATRE**  
Robert Cornthwaite in  
**"A Thousand Clowns"**  
A Delightful Heart-Warming Comedy!  
Last Two Weeks  
Through March 21  
Thursday \$2.00  
Saturday \$3.00  
Fri. and Sun. \$2.50  
ON STAGE  
Friday & Saturday  
Curtain 8:30 p.m.  
Thursday & Sunday 8 p.m.  
For Reservations:  
GA 4-1475; GA 7-9025  
2400 Magnolia Ave.

**PALACE** OPEN ALL NIGHT  
30 PINE AVE. PHONE ME 6-4577  
Mat. 75c. Eve. 85c. All Color Show  
Williams Holden • Clifton Webb • In  
"SATAN NEVER SLEEPS"  
James Garner • Lee Remick  
"WHEELER DEALERS"  
Lana Turner • Jeff Chandler  
"THE LADY TAKES A FLYER"

**Paramount Drive-In Theatre**  
Param. & Compl. Blvd., Param.  
Joanne Woodward ADM.  
"THE STRIPPER" \$1.75  
and  
"TOMB OF LIGEIA" Tax Incl. Per Car

**WANTED!!**  
Boys and girls, ages 3-19, to audition for TV series, commercials and movies in Hollywood now!!  
We will audition all kids and teenagers for future parts by appointment only, all types needed! Good personality and desire to act is all that is needed.  
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11500 Paramount Blvd., Downey

**LAID BARE**  
LONDONER  
**STRANGE COMMISSION**  
LYRIC  
OPEN DAILY • 12:00 NOON

**Neighborhood Theatre Guide**  
**DOWNEY** NORWALK  
MERRYAL, GARNER TO 1-2281  
CONTINUOUS FROM 11 A.M.  
DISNEY'S "MARY POPPINS"  
NEW AVENUE, Downey WA 3-6781  
Orel. 12—"Americanization of Emily"  
"WHERE LOVE HAS GONE"  
NORWALK, Norwalk RB-8771  
11 A.M.—"THOSE CALLOWS"  
"BLUE HAWAII"  
**REDONDO BEACH**  
STRAND Open 12:30 FR 2-8300  
"AMERICANIZATION OF EMILY"  
"SERGEANTS THREE"  
**ANAHEIM**  
BROOKHURST PR 2-6446  
"AMERICANIZATION OF EMILY"  
"NIGHTMARE IN THE SUN"  
**FULLERTON**  
WILSHIRE ART. 545-5777  
"THE FREAKS" 6:30 and 11 p.m.  
"BIG TIME OPERATORS" 7, 9:40  
**GARDEN GROVE**  
BROVE JE 7-6600  
"STYLIA"  
"THE MILLIONAIRE"  
**WILMINGTON**  
GRANADA (Smoking Lounge) TE 4-5477  
"FERRY CROSS THE RIVER"  
PLUS 2nd BIG FEATURE!  
**TORRANCE**  
ROLLING HILLS 101 & Green 325-2600  
DISNEY'S "MARY POPPINS"  
Shows 12, 3, 6 and 9  
UNITED ARTISTS 101 & Green 325-4222  
"PUMPKIN EATER"  
"DR. STRANGELOVE"  
**SANTA ANA**  
STATE ART. 204 W. 4th 2-9617  
"THE FREAKS" 6:30 and 11 p.m.  
"BIG TIME OPERATORS" 7, 9:40  
**BELLFLOWER**  
KUBEL TO 7-7121  
"VIVA LAS VEGAS"  
**Drive-In Theatre**  
A MIRADA Theatre, Firestone UN 3-3111  
"HIDE BUT THE BRAVE"  
"YOUNGBLOOD HAWKE"  
PARAMOUNT, 14711 Param. ME 3-4646  
"THE STRIPPER"  
"TOMB OF LIGEIA"  
"VIVA LAS VEGAS"  
SUNDOWN, 602 W. Main, Pico, Whittier  
"DR. STRANGELOVE"  
"PUMPKIN EATER"  
WIN VUE, Firestone at 157th DA 4-5127  
A LICHONATION OF "EMILY"  
"NIGHTMARE IN THE SUN"  
HARBOR, 23222 So. Vermont TE 4-8301  
FREE CAR GIVEN AWAY  
MONDAY NITE MARCH 22  
"FALL OF THE ROMAN EMPIRE"  
"TATTOOED POLICE HORSE"

**Signed**  
Mary Ann Mobley has been signed to star opposite Elvis Presley in "Harem-Scarem," romantic musical comedy scheduled for a mid-March filming start.

**LAKELAND**  
MA 5-7530  
OPEN 11:30 A.M.—CONTINUOUS  
JAMES GARNER JULIE MELVYN  
"THE AMERICANIZATION OF EMILY"  
ONE OF THE BEST  
PLUS POWERFUL CO-HIT  
**THE OUTRAGE**  
PAUL NEWMAN  
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EDWARD G. ROBINSON

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**The Hague Philharmonic**  
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WILLEM VAN OTTERLOO  
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ORANGE CO. PERFORMING  
ARTS FOUNDATION  
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For Info. phone Anaheim (714) 776-7220  
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Opposite Dineyland  
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"A HILARIOUS MUST"  
—TIME MAGAZINE  
**BARBARA BEL GEDDES**  
**SCOTT MCKAY • JACK CASSIDY**  
in  
JEAN KERR'S  
**MARY MARY**  
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**LIBERACE**  
MARCH 30 - APRIL 4  
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APRIL 20 - 25  
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MAY 3 - 8 (Mon. thru Sat.) Saturday 6:30, 9:30  
**TONY BENNETT** **COUNT BASIE**  
MAY 11 - 16  
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JUNE 15 - 20  
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mation call Anaheim (714) 772-4210.  
Nite Except Mon., 8:30. Sat. & Sun. Mats. at 3 PM  
**Melodyland THEATRE**  
Opposite Dineyland

**ATLANTIC**  
Atlantic City South  
CA 2-3161  
"ART"  
CE 5-4335  
4th & Cherry  
**WALT DISNEY**  
presents  
**Those Callows**  
"A BOY TEN FEET TALL"  
OPEN 12:30  
—plus—  
"SEX AND THE SINGLE GIRL"

**PACIFIC THEATRES**  
**STATE**  
104 E. OCEAN AVE.  
ME 7-2721  
Open Noon  
Adult Entertainment  
CARROLL BAKER  
"SYLVIA"  
"YOUNGBLOOD HAWKE"  
**TOWNE**  
615 LONG BEACH BLVD.  
GA 2-1221  
Open Noon  
Adult Entertainment  
"SEX AND THE SINGLE GIRL"  
"YOUNGBLOOD HAWKE"  
**RIVOLI**  
615 LONG BEACH BLVD.  
ME 6-3207  
Open 12:30  
JAMES GARNER  
"36 HOURS"  
"QUICK BEFORE IT MELTS"  
**PACIFIC DRIVE-INS**  
SHOW STARTS AT 4:30  
Children Under 12 Free  
**CIRCLE**  
W. TRAFFIC CR.  
GE 9-9513  
Adult Entertainment  
CARROLL BAKER  
"SYLVIA"  
"KIND OF LOVING"  
**LAKELAND**  
GARDEN GROVE  
GA 4-9931  
"AMERICANIZATION OF EMILY"  
"NIGHTMARE IN THE SUN"  
**LINCOLN**  
Lincoln W. of East  
527-2223  
All Color  
"VIVA LAS VEGAS"  
"BEDTIME STORY"  
\$1.50 Per Carload  
**LOS ANGELES**  
MELBOURNE BLVD.  
ME 5-7422  
NATALIE WOOD  
"SEX AND THE SINGLE GIRL"  
"JIGSAW"  
**LONG BEACH**  
2700 SHORELINE  
TE 4-5435  
Adult Entertainment  
"OUTRAGE"  
"WHERE LOVE HAS GONE"  
\$1.50 Per Carload



# \*\*\* Bonus Coupon Day \*\*\*

## MONDAY ONLY!

Once-a-year (maybe even once-in-a-lifetime) bargains are offered on this page. Clip the coupons that interest you. Take advantage of the Sensational Savings — tomorrow!

**WITH THIS COUPON**

**All Acrilan—Acrylic Plush Pile Carpet**

Gullistan — Riverwind.  
Beige tone — 57 yards only.

REG. \$335  
**6<sup>95</sup>**

OPEN MON. THRU FRI. TIL 9  
OPEN SUNDAY

SQ. YD.  
**Willbanks Carpet and Draperies**  
1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**O'Keefe & Merritt Gas Range**

Big luxury model with sparkling chrome top and griddle, automatic clock controlled oven, 4-hour signal timer, Hi-Broiler, simmer burners. "Just like new" condition. Price includes installation and 6 mos. guar. A BIG BONUS BUY.

**Bond Stove Works**  
963 East 4th St. Bert Bond, Owner—HE 5-5669.

**\$129**

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Rent or Buy an Organ**

Try before you buy!! Many Long Beach area people are learning the fun of playing the organ. **WHY NOT YOU?** The exclusive Wurlitzer Hobby Lesson Course has you playing popular or classical melodies right after your first lesson. Includes private instruction, 24 hrs. and relaxing \$100.00.

**the MUSI-CAL**  
334 Pine Ave., Downtown Long Beach, HE 6-9227

**Prices from 399<sup>95</sup>**

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**POWER TOOLS**

4" ELECTRIC DRILL KIT comes with YOUR CHOICE drill, sander and attachment of choice. Includes 3 blades, cutting guide and 1/2" drill bit. Over 200 of these tools available. Direct from factory. Use your Choice. Plenty of Free Parking — Silver-Town Drive.

**13<sup>99</sup>**

**B. F. Goodrich Store**  
1512 Long Beach Blvd.—HE 6-6203

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Cottage Curtains**

Many decorator colors, quality woven Matchstick construction. Sizes: 48"x 26" — 60"x30" — 60"x36". Complete. Some with valances. Some are lined. All perfect. Close-out. Hundreds of pairs to choose from. Here is your chance to curtain every window in your home for a few dollars.

**49<sup>95</sup>**

**T. H. Liken & Sons**  
Shades, Draperies, Aluminum Awnings, Patios  
3700 E. 7th St., Long Beach — GE 4-0916

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**All Nylon Frieze Pile Carpet**

Imperial — Mardi Gras 5 Two-tone colors. Green tones — blue and avocado — gold tones — beige tones — champagne.

REG. \$335  
**5<sup>95</sup>**

OPEN MON. THRU FRI. TIL 9  
OPEN SUNDAY

SQ. YD.  
**Willbanks Carpet and Draperies**  
1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Worth \$1.00 Off Yarn Purchase**

You buy \$5.00 worth of yarns at any of our stores and present this coupon for \$1.00 discount... Monday, March 8 ONLY!

**\$1 OFF \$5 PURCHASE**

**super mart!**  
BELMONT SHORE, 5281 E. 2nd St. .... GE 3-8833  
BELLFLOWER, 17159 Lakewood Blvd. .... ME 4-3895  
LONG BEACH, 630 Pine Avenue ..... HE 7-2050

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Wool Capri Pants & Skirts**

Regularly \$9.95 to 13.95. Pants are fully-lined; skirts are seat-lined. Wide variety of styles and colors. Sizes 6 thru 16.

**4<sup>88</sup>**

**Career Girl for Sportswear**  
Cor. 4th & Locust—Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**19" Portable Television**

Complete with roll around cart. Curtis Mathes is the finest quality portable built—it will give you the best picture, clearer, and will be service free. Why? It has 3 stage IF, 2000 volts of picture power, keyed AVC, auto antenna, all channel tuning. You don't understand these things? We'll explain what they mean. Other sets on sale — portables \$79, color \$399.95.

**129<sup>95</sup>**

**the MUSI-CAL**  
334 Pine Ave., Downtown Long Beach, HE 6-9227

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Frigidaire Refrigerator**

1964 CLOSEOUT. Here is a 13-cubic-ft., 2-door beauty with automatic defrost — twin porcelain crispers, lots of door shelves, etc. ... plus unexcelled Frigidaire quality. A BIG BONUS BUY.

**218<sup>88</sup>**

**Bond Stove Works**  
963 East 4th St. Bert Bond, Owner  
Long Beach — HE 5-5669

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Natural Diadem Mink Cape**

Smart Bubble Cape, one only at this price. All furs labeled as to country of origin. Price does not include taxes.

**\$275**

**Furs By David**  
203 East 3rd St. HE 7-2111, Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Acrylic-Modacrylic Pile Carpet**

Holly Park by Alexander Smith. Acrylic pile (70% Acrylic, 30% Modacrylic). Random sheared pattern. Snowdrift and avocado.

REG. 7.95  
**6<sup>95</sup>**

OPEN MON. THRU FRI. TIL 9  
OPEN SUNDAY

SQ. YD.  
**Willbanks Carpet and Draperies**  
1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Film Special**

Perfect for Easter pictures, Kodachrome film in movie and slide, at savings such as this

35mm. roll daylight 20 exp. reg. 2.15 ..... **1<sup>39</sup>**  
8mm. roll daylight or "A" reg. 2.69 ..... **1<sup>89</sup>**

**Winstead Bros.**  
330 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Wool Pile Shag Carpet**

Nouvelle by Alexander Smith. 114-inch loop. Gold Tweed. 37 1/2 Yards Only.

REG. 12.95  
**10<sup>95</sup>**

OPEN MON. THRU FRI. TIL 9  
OPEN SUNDAY

SQ. YD.  
**Willbanks Carpet and Draperies**  
1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Free ... Typewriter Stand**

Typewriter Stand, drop leaf, \$12 value, FREE with purchase of any new typewriter. Now Royal and Remington typewriters from \$39.95 (\$59 values).

**FREE!**

**Typewriter City**  
244 E. Broadway—437-0586

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Woven Wood—Woven Aluminum DRAPES-SHADES**

Many styles and designs to choose from, superb decorative colors. Customer selects quality material. Many sizes to choose from. All sales final. Here is your chance to buy quality window coverings at drastic reductions.

Reg. 20.00 to 80.00  
Close-out  
**3.00 TO 15.00**

**T. H. Liken & Sons**  
Shades, Draperies, Aluminum Awnings & Patios  
3700 E. 7th St., Long Beach — GE 4-0916

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Caprolan Nylon Pile Carpet**

Coronet Decoration — Gold label Caprolan nylon. Random sheared. Brown beige. 56 Yards Only.

SQ. YD.  
**3<sup>95</sup>**

OPEN MON. THRU FRI. TIL 9  
OPEN SUNDAY

WAS \$3.95  
**Willbanks Carpet and Draperies**  
1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Cafe Curtains**

Quality Matchstick construction, decorator colors. Sizes: 48"x26" — 60"x30" — 60"x36". Some with valances. Some are lined. Hurry for this once-in-a-lifetime close-out. No limit with this coupon. Curtain every window in your home for a few dollars.

VALUES OF 2.98 to 4.95  
**49<sup>95</sup>**

**T. H. Liken & Sons**  
Shades, Draperies, Aluminum Awnings, Patios  
3700 E. 7th St., Long Beach — GE 4-0916

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Steak Sandwich**

Served with French Fries. Regular Priced at 69c. Coupon Honored Mon. & Tues., March 8 & 9.

REGULAR 69c  
**49<sup>95</sup>**

**Sizzler Steak House**  
2 Locations — 11 A.M. to 9 P.M.  
545 E. Anaheim, Wm. (3 Bl. E. of Avalon) TE 4-0894  
1715 N. Bullis Rd., Cpt. (Just So. of Sears) 631-2156

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Large Quilted Plastic Recliner**

CHOICE OF COLORS  
Reg. Price \$9.95  
**\$65**

THIS SPECIAL GOOD 3 DAYS ONLY

**Dixie Stores**  
1830 E. Artesia, Long Beach, GA 3-3424

**Good, Monday MAR. 8 ONLY**

# \*\*\* Bonus Coupon Day \*\*\*

ITEMS AND SERVICES OFFERED IN THIS SPACE ARE NOT LIMITED TO MONDAY ONLY — PRICES WILL REMAIN IN EFFECT FOR THE NUMBER DAYS INDICATED IN EACH INDIVIDUAL COUPON

**WITH THIS COUPON ONLY**

**Farmer John Link Sausage**

Farmer John's Pure Pork Skinless link sausages in the famous 14-lb. pkg. (Limit 4 pkgs. per coupon) Coupon Good Mon., Tues., Wed., Mar. 8, 9, 10.

**16<sup>95</sup>**

**Max Quality Meats**  
In Surlow's Mkt.—Open Daily 9 a.m. to 10 p.m.  
2309 E. Pacific Coast Hwy. at Junipers

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Foam 6" Latex Rubber Mattress**

With Matching Box Springs. IN TWIN OR FULL

**99<sup>95</sup>**

THIS SPECIAL GOOD 3 DAYS ONLY

**Dixie Stores**  
1830 E. Artesia, Long Beach, GA 3-3424

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Color Clinic Day**

UNDER PERSONAL SUPERVISION OF AMY LAPIN. Plus one free jar of Jell Shampoo! Must bring this ad for this offer good Wed. only. Open day and evenings—For appt. call 433-9991. All work done by students. (GOOD WED. ONLY)

**100 OFF On Any Hair Service Over \$50**

**Lapin Bros. School of Beauty**  
2670 E. Pac. Cst. HWY., L.B. PH 433-9991

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Natural Vitamin C**

Now is the time to fortify your system with Vitamin C. New Acerola-C contains 120 mg. of NATURAL Vitamin C50 WAFERS from Acerola berries and Rose Hips PLUS 30 mg. of Bioflavonoids. Guaranteed 150 value. Introductory offer only 1 bottle with coupon.

**29<sup>95</sup>**

**Schulman's Nutrition Ctrs.**  
112 PINE 653 PINE  
Across from Buffums Corner 7th & Pine

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Tub Enclosures or Shower Doors**

Reg. 69.95  
**8<sup>00</sup>**  
SAVE 34.00  
**4<sup>00</sup>**

Includes: Measuring, Enclosure and Normal Installation. Coupon good March 8 thru 17 only.

**Gal-State Glass & Mirror Co.**  
10847 Los Alamitos Blvd. Los Alamitos  
Call GE 6-7306 GA 3-6127

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Motor Additives**

YOUR CHOICE

**91<sup>95</sup>**

Your choice of these brand names

- S.T.P.
- QUAKER STATE S.D.A. MOTOR DETERGENT
- BARDHAL STOP LEAK
- BARDHAL STOP LEAK

— COUPON GOOD UNTIL SAT. MARCH 13 —

**Jack Watkins GMC**  
2699 Atlantic Ave.—GA 7-1466—NE—6-1296  
Sales • Parts • Service

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**ARE YOU 18 YRS. OR OVER ???**

GRAND OPENING!!!

2-LESSON SPECIAL. Brush up on make-up and fashion. The NEW Patricia Stevens Finishing School is now open. Call today.

**427-7971, for Appt.**  
4202 Atlantic Ave. Long Beach

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Top Sirloin Steak Dinner**

Served with French Fries or Baked Potato, Roll and Butter. CHILDREN 1/2 PRICE (43c)

**99<sup>95</sup>**

Coupon Honored Mon. and Tues., March 8 & 9. REGULAR \$1.19

**Sizzler Steak House**  
2 Locations — 11 A.M. to 9 P.M.  
545 E. Anaheim, Wm. (3 Bl. E. of Avalon) TE 4-0894  
1715 N. Bullis Rd., Cpt. (Just So. of Sears) 631-2156

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Platform Rockers**

In Combination Fabric and Plastic  
Reg. 49.95  
**29<sup>95</sup>**

THIS SPECIAL GOOD 3 DAYS ONLY

**Dixie Stores**  
1830 E. Artesia, Long Beach, GA 3-3424

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Teen-Agers**

GRAND OPENING!!!

2-LESSON SPECIAL. Brush up on Visual Poise and make-up. The NEW Patricia Stevens Finishing School is now open. Call today for appointment.

**4202 Atlantic Ave.**  
427-7971 Long Beach

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Auto Radios**

Transistorized pushbutton, famous U.S. make. Easily installed in almost any make or year of Car, Truck or Boat, with 12V neg. ground. Volume control. Tone control with speaker. Regular price \$49.97. (Good Monday, March 8th, thru Saturday, March 13th.)

**24<sup>90</sup>**

**Radio Shack**  
127 W. 7th St., Downtown L.B. Ph: 432-3318  
3976 Atlantic Ave., L.B. (Bixby Knolls) 426-7311

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Save—New or Used Appliances**

Toward the purchase of any new or used appliance in our store. Hotpoint — Maytag — Frigidaire — Zenith — Stoves — Refrigerators — Washers — Dryers

**10<sup>00</sup>**

This Coupon Good March 8 Through 10 Only

**Hill's Appliances**  
5620 Atlantic Ave., Long Beach—GA 2-7473

**SPECIAL BONUS VALUE**

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## MONDAY ONLY!

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**WITH THIS COUPON**

**All Acrilan—Acrylic Plush Pile Carpet**

Gullistan — Riverwind.  
Beige tone — 57 yards only.

REG. 8.95

**6<sup>95</sup>**

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

SQ. YD.

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**O'Keefe & Merritt Gas Range**

Big luxury model with sparkling chrome top and griddle, automatic clock controlled oven, 4-hour signal timer. Hi-Broiler, simmer burners. "Just like new" condition. Price includes installation and 6 mos. guar. A BIG BONUS BUY.

**\$129**

**Bond Stove Works**

965 East 4th St. Bert Bond, Owner—HE 5-5689.

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Rent or Buy an Organ**

Prices from

**399<sup>95</sup>**

Try before you buy!! Many Long Beach area people are learning the fun of playing the organ. WHY NOT YOU?

The exclusive Worthington-Hobby Lesson Course has you playing popular or classical melodies right away. Our rental includes private instruction. It's fun and relaxing. START NOW.

**the MUSI-CAL**

331 Pine Ave., Downtown Long Beach, HE 6-9227

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**POWER TOOLS**

W. ELECTRIC DRILL KIT, comp. with YOUR CHOICE of bits, sanders and attachments or SABRE SAW lightweight with 3 blades, cutting guide or ORBITAL SANDER over 25% off sending price, direct gear drive. Use your choice. Charge — Plenty of Free Parking — Silver-town tires.

**13<sup>99</sup>**

**B. F. Goodrich Store**

1212 Long Beach Blvd.—HE 6-6205

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Cottage Curtains**

49%

Many decorator colors, quality woven Matchstick construction. Sizes: 48"x 26" — 60"x30" — 60"x36". Complete. Some with valances. Some are lined. All perfect. Closeout. Hundreds of pairs to choose from. Here is your chance to curtain every window in your home for a few dollars.

**T. H. Liken & Sons**

Shades, Draperies, Aluminum Awnings, Patios  
3700 E. 7th St., Long Beach — GE 3-0946

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**All Nylon Frieze Pile Carpet**

Imperial — Mardi Gras 5 Two-tone colors. Green tones — blue and avocado — gold tones — beige tones — champagne.

REG. 6.95

**5<sup>95</sup>**

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

SQ. YD.

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Worth \$1.00 Off Yarn Purchase**

You buy \$5.00 worth of yarns at any of our stores and present this coupon for \$1.00 discount... Monday, March 8 ONLY!

**\$1 OFF \$5 PURCHASE**

**super mart!**

BELMONT SHORE, 5287 E. 2nd St. .... GE 3-8893  
BELLFLOWER, 17159 Lakewood Blvd. ME 4-3895  
LONG BEACH, 630 Pine Avenue .... HE 7-2650

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Wool Capri Pants & Skirts**

Regularly 8.95 to 15.95. Pants are fully-lined; skirts are seat-lined. Wide variety of styles and colors. Sizes 6 thru 16.

**4<sup>88</sup>**

**Career Girl for Sportswear**

Car. 4th & Locust—Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**19" Portable Television**

Complete with roll around cart. Curtis Mathes is the finest quality portable built—it will give you the best picture, clearest, and will be service free. WHY?? It has 3 stage IF, 21,000 volts of picture power, keyed AGC, dipole antenna, all channel tuning. If you don't understand these things, we'll explain what they mean. Other sets on sale — norbies \$59, color \$139.95.

**129<sup>95</sup>**

**the MUSI-CAL**

331 Pine Ave., Downtown Long Beach, HE 6-9227

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Frigidaire Refrigerator**

1964 CLOSEOUT. Here is a 13-cubic-ft., 2-door beauty with automatic defrost — twin porcelain crispers, lots of door shelves, etc., plus unexcelled Frigidaire quality. A BIG BONUS BUY.

**218<sup>88</sup>**

**Bond Stove Works**

965 East 4th St. Bert Bond, Owner  
Long Beach — HE 5-5689

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Natural Diadem Mink Cape**

Smart Bubble Cape, one only at this price. All furs labeled as to country of origin. Price does not include taxes.

**\$275**

**Furs By David**

203 East 3rd St. HE 7-1111. Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Acrylic-Modacrylic Pile Carpet**

Holly Park by Alexander Smith. REG. 7.95

Acrilan pile (70% Acrylic, 30% Modacrylic) Random sheared pattern. Snowdrift and avocado.

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

SQ. YD.

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Film Special**

Perfect for faster pictures, Kodachrome film in movie and slide, at savings such as this

35mm. roll daylight 20 exp. reg. 2.15 ..... **1<sup>39</sup>**  
8mm. roll daylight or "A" reg. 2.60 ..... **1<sup>89</sup>**

**Winstead Bros.**

330 Pine Ave., Downtown Long Beach

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Wool Pile Shag Carpet**

Nouvelle by Alexander Smith. REG. 12.95

1 1/2-inch loop. Gold Tweed. 37 1/2 Yards Only.

**10<sup>95</sup>**

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

SQ. YD.

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Free... Typewriter Stand**

Typewriter Stand, drop leaf. \$12 value. FREE with purchase of any new typewriter. Now Royal and Remington typewriters from \$39.95 (\$59 values).

**FREE!**

**Typewriter City**

244 E. Broadway—437-0586

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Woven Wood—Woven Aluminum**

Reg. 20.00 to 80.00

**DRAPES-SHADES**

Many styles and designs to choose from. Perfect decorator colors. Customer rejects highly interested. New styles to choose from. All sales final. Here is your chance to buy quality window coverings at drastic reductions.

**3.00 TO 15.00**

**T. H. Liken & Sons**

Shades, Draperies, Aluminum Awnings & Patios  
3700 E. 7th St., Long Beach — GE 3-0946

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**100% Caprolan Nylon Pile Carpet**

Carpet Decoration... Gold label

SQ. YD.

**3<sup>95</sup>**

Caprolan nylon. Random sheared. Brown beige. 56 Yards Only.

OPEN MON. THRU FRI. 'TIL 9  
OPEN SUNDAY

WAS 5.95

**Willbanks Carpet and Draperies**

1879 Freeman Ave., Signal Hill GE 4-0901

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Cafe Curtains**

Quality Matchstick construction, decorator colors. Sizes: 48"x26" — 60"x30" — 60"x36". Some with valances. Some are lined. Hurry for this once-in-a-lifetime closeout. No limit with this coupon. Curtains every window in your home for a few dollars.

VALUES OF 2.98 to 4.98

**49<sup>c</sup>**

**T. H. Liken & Sons**

Shades, Draperies, Aluminum Awnings, Patios  
3700 E. 7th St., Long Beach — GE 3-0946

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Steak Sandwich**

REGULAR 69c

Served with French Fries. Regular Priced at 89c

**49<sup>c</sup>**

Coupon Honored Mon. & Tues., March 8 & 9

**Sizzler Steak House**

2 Locations — 11 A.M. to 9 P.M.  
548 E. Anaheim, Wm. (3 bl. E. of Avalon) TE 4-0894  
1715 N. Bullis Rd., Cpt. (Just So. of Sears) 631-2156

**Good, Monday MAR. 8 ONLY**

**WITH THIS COUPON**

**Large Quilted Plastic Recliner**

CHOICE OF COLORS

Reg. Price \$89.95

**\$65**

THIS SPECIAL GOOD 3 DAYS ONLY

**Dixie Stores**

1830 E. Artesia, Long Beach, GA 3-5424

**Good, Monday MAR. 8 ONLY**

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**WITH THIS COUPON ONLY**

**Farmer John Link Sausage**

Farmer John's Pure Pork Skinless link sausages in the famous 1/2-lb. pkg. (Limit 4 pkgs. per coupon)

**16<sup>c</sup>**

Coupon Good Mon., Tues., Wed., Mar. 8, 9, 10.

**Max Quality Meats**

In Surlow's Mkt.—Open Daily 9 a.m. to 10 p.m.  
2309 E. Pacific Coast Hwy. at Junipero

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Foam 6" Latex Rubber Mattress**

With Matching Box Springs. IN TWIN OR FULL

**99<sup>95</sup>**

Quilted Top. Made by B. F. Goodrich. Made to Sell for 169.95

THIS SPECIAL GOOD 3 DAYS ONLY

**Dixie Stores**

1830 E. Artesia, Long Beach, GA 3-5424

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Color Clinic Day**

UNDER PERSONAL SUPERVISION OF SAM LAPIN. Plus one free jar of Jell Shampoo! Must bring this ad for this offer good Wed. only. Open day and evenings—For appt. call 433-0991. All work done by students.

**1<sup>00</sup>**

(GOOD WED. ONLY)

**Lapin Bros. School of Beauty**

2670 E. Pac. Cal. HWY., L.B. PH. 433-0991

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Natural Vitamin C**

Now is the time to fortify your system with Vitamin C. New Acerola-C contains 120 mg. of NATURAL Vitamin C50 WAFERS from Acerola berries and Rose Hips PLUS 30 mg. of Bioflavonoids. Guaranteed 150 value. Introductory offer only 1 bottle with coupon.

**29<sup>c</sup>**

**Schulman's Nutrition Ctrs.**

142 PINE 655 PINE  
Across from Buffums' Corner 7th & Pine

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Tub Enclosures or Shower Doors**

Reg. 69.95 **8<sup>00</sup>** Reg. 34.00 **4<sup>00</sup>**  
SAVE SAVE

Includes: Measuring, Enclosure and Normal Installation. Coupon good March 8 thru 17 only.

**Gal-Stat Glass & Mirror Co.**

10857 Los Alamitos Blvd. Los Alamitos  
Call GE 6-7306 GA 3-6427

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Motor Additives**

YOUR CHOICE

Your choice of these brand names

**91<sup>c</sup>**

- S.T.P.
- QUAKER STATE S.D.A. MOTOR DETERGENT
- BARDAHL • BARDAHL STOP LEAK

COUPON GOOD UNTIL SAT. MARCH 13--

**Jack Watkins GMC**

2689 Atlantic Ave.—GA 7-1466—NE—6-1296  
Sales • Parts • Service

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**ARE YOU 18 YRS. OR OVER ???**

GRAND OPENING!!!

2-LESSON SPECIAL. Brush up on make-up and fashion. The NEW Patricia Stevens Finishing School is now open. Call today.

**427-7971, for Appt.**

4202 Atlantic Ave. Long Beach

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Top Sirloin Steak Dinner**

Served with French Fries or Baked Potato, Roll and Butter. CHILDREN 1/2 PRICE (49c)

**99<sup>c</sup>**

Coupon Honored Mon. and Tues., March 8 & 9. REGULAR \$1.19

**Sizzler Steak House**

2 Locations — 11 A.M. to 9 P.M.  
548 E. Anaheim, Wm. (3 bl. E. of Avalon) TE 4-0894  
1715 N. Bullis Rd., Cpt. (Just So. of Sears) 631-2156

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Platform Rockers**

In Combination Fabric and Plastic

Reg. 49.95

**29<sup>95</sup>**

THIS SPECIAL GOOD 3 DAYS ONLY

**Dixie Stores**

1830 E. Artesia, Long Beach, GA 3-5424

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Teen-Agers**

GRAND OPENING!!!

2-LESSON SPECIAL. Brush up on Visual Poise and make-up. The NEW Patricia Stevens Finishing School is now open. Call today for appointment.

**4202 Atlantic Ave.**

427-7971 Long Beach

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Auto Radios**

Transistorized pushbutton, famous U.S. make. Easily installed in almost any make or year of Car, Truck or Boat, with 12V neg. ground. Volume control. Tone control with speaker. Regular price \$48.97. (Good Monday, March 8th, thru Saturday, March 13th.)

**24<sup>90</sup>**

**Radio Shack**

137 W. 7th St., Downtown L. B., Ph.: 432-3318  
3976 Atlantic Ave., L. B. (Bixby Knolls) 426-7514

**SPECIAL BONUS VALUE**

**WITH THIS COUPON ONLY**

**Save—New or Used Appliances**

Toward the purchase of any new or used appliance in our store. Hotpoint—Maytag—Frigidaire—Zenith—Stoves—Refrigerators—Washers—Dryers

This Coupon Worth

**10<sup>00</sup>**

This Coupon Good March 8 Through 10 Only

**Hill's Appliances**

3650 Atlantic Ave., Long Beach—GA 2-7078

**SPECIAL BONUS VALUE**



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(OR HAVE PARENTS THIS AGE) IT'S  
TIME YOU FACED THESE FACTS:

- Every 12 seconds someone over 65 becomes seriously ill or hurt.
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- Their hospital stays average twice as long as those of younger people.

# Now you can join and have this HEALTH/ACCIDENT INSURANCE to help pay costly medical bills

## What about "medicare"?

Do you realize that the proposed social security hospital plan,\* if passed, is not scheduled to start providing benefits for people 65 and older until July 1, 1966. *More than a year away!* And there is no provision for husbands or wives under 65. That is why we have opened enrollment for GOLDEN 65, to give everyone 65 and older—and their husbands or wives under 65—the protection they need now and in the months ahead.

\*"The King-Anderson Bill"—H.R. 1, S. 1 (sometimes called "medicare")

How many of your friends were sick or hurt last year? If it happens to you, could you pay costly medical bills? Could your sons or daughters afford to pay them for you? For most, the answer is no. The real key to the independence and freedom from worry that older folks deserve is *ample health and accident insurance*. Now—for those of you who have no health insurance at all, or have a basic hospital policy and want to add major expense and out-of-hospital benefits to it—here is the opportunity to choose the protection you want and need.

As a member of the GOLDEN 65 family of policyholders, you will enjoy new peace of mind, knowing you are protected now and in the months ahead. Then, if and when any limited social security hospital plan does go into effect, you can rest assured knowing that Continental intends to offer whatever additional benefits you will still need, so that you can continue to have the most complete health insurance protection available.

**MARRIED COUPLES**—Husbands or wives of those who enroll in GOLDEN 65 now may also join any or all plans even if one is under age 65.

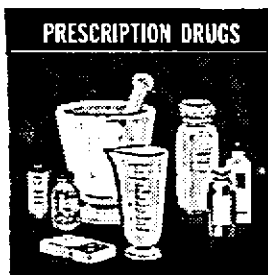
**SONS AND DAUGHTERS**—If you have an older relative in your family, you can give him or her one or more of these policies and make the premium payments yourself. This protection will bring a new feeling of security and independence to both of you. The insured's signature is not required. And if you declare someone 65 or older as a dependent on your Federal Income Tax, premiums are 100% deductible.

**YOUR GUARANTEE**—Your policy cannot be canceled, or changed, or premium increased as long as you pay your premiums, unless it is done to all policyholders in your state. You may cancel at any time. **Money Back Guarantee**: After you get your policies, if you are not 100% satisfied, you can return them within 10 days for a full refund.

Only 18 days  
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**HOSPITAL EXPENSES**  
Provides for hospital stays from the very first day of confinement.



**PRESCRIPTION DRUGS**  
Provides for any and all prescription drug charges.



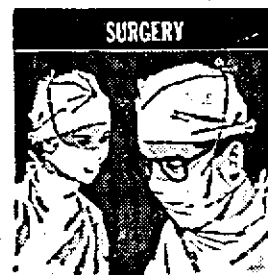
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**DOCTOR'S VISITS**  
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**SKILLED NURSING HOME**  
Provides for confinement expense and care in a Skilled Nursing Home.



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CHOOSE THE BENEFITS YOU NEED AND JOIN ANY OR ALL 3 PLANS—PROTECTION STARTS APRIL 1st!

### 65 plus

Gives you basic hospital-surgical protection for only \$8.00 a month

- Pays the actual cost of hospital room and board up to \$10.00 a day for as long as 31 days for each sickness or accident.
- Pays the actual cost of hospital extras up to \$100.00 maximum.
- Pays for surgery of every type in or out of the hospital on a schedule from \$5.00 to \$200.00. (Example: \$5.00 for removal of toenail; \$75.00 for broken thigh bone; \$200.00 for removal of prostate.)
- You are immediately protected for accidents which occur or sickness which originates after the effective date of your policy.
- You are also protected for conditions you had before your policy was issued, provided the hospital confinement begins—or a surgical operation is performed—after your policy has been in force for six months.

\*Exclusions: see paragraph below.

\*Exclusions for 65 PLUS; 10,000 RESERVE; 5,000 MEDICAL plans

You are covered anywhere in the world against all kinds of injuries or illness except those caused by war or mental illness; or covered by Workmen's Compensation or Occupational Disease Law, except in West Virginia; dental care; pregnancy, childbirth or miscarriage; losses for which benefits are payable under a federal or state welfare program or confinement in federal government hospitals, except in California and New Jersey; confinement in Veterans' Administration hospitals; confinement in local government mental or tuberculosis hospitals; and, in Louisiana, Texas and Tennessee, treatment or service for tuberculosis. Notes not available in North Carolina.

### 10,000 reserve

Gives you major expense protection for only \$12.50 a month

Each calendar year after your eligible expenses have reached \$500, the 10,000 RESERVE plan will pay 75% of all further eligible expenses, during the calendar year, up to \$10,000 lifetime maximum.

Pays 75% of these eligible expenses

- Up to \$25.00 eligible expense for room and board for each day of hospital confinement.
- Provides as eligible expense all necessary hospital expenses while hospital confined.
- Up to \$10.00 eligible expense a day for each day of Skilled Nursing Home confinement up to a maximum of \$1,000.00 eligible expense for each calendar year (or up to \$1,500 if there has been no prior hospital confinement during the calendar year.)
- Provides as eligible expense surgery of every type in or out of the hospital on a schedule from \$5.00 to \$300.00. (Example: \$5.00 for removal of a wart; \$100.00 for varicose veins; \$300.00 for removal of lung.)
- Up to \$4.00 eligible expense a day for one visit of a doctor for every day while confined in a hospital or skilled nursing home.
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- Provides as eligible expenses costs of blood and blood plasma, artificial limbs, rental of wheel chair, hospital bed or iron-lung, oxygen and rental of equipment for its administration, initial cost of trusses and crutches.
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NOTE: If you are under 65 be sure to answer the spouse question on the application blank to show that you are eligible to join.

**JOIN NOW!** Enrollment ends March 24th!



From the Company that insures more than a million men and women 65 and older.  
A MILLION DOLLARS IN CLAIMS PAID EACH WEEK TO PEOPLE 65 AND OLDER

**CONTINENTAL CASUALTY CO.**

A CNA CONTINENTAL NATIONAL AMERICAN GROUP  
Continental Center, 310 South Michigan Avenue, Chicago 60604

General Agent

NATIONAL AGENCIES, INC.  
8463 West Sixth Street, Los Angeles 90003  
315-5194

Place this application with check or money order in an envelope. Mail to Continental Casualty Co., 310 South Michigan Avenue, Chicago, Illinois 60604.

#### APPLICATION TO CONTINENTAL CASUALTY COMPANY

Please Type or Print All Information Shown

Insured's First Name		Initial	Last Name
Deliver Mail in Care of (if any)			
Street Address			
City	State	Zip Code	
Date of Birth	Sex	Is Your Spouse Applying For, or Holder of, a Golden 65 Policy? Yes <input type="checkbox"/> No <input type="checkbox"/>	
Month Day Year	<input type="checkbox"/> Female <input type="checkbox"/> Male		
Applicant's Signature			
OZ-18223-C			

Fill out this application, check the desired coverage. Enclose your check or money order payable to Continental Casualty Co.

- ☐ \$25.50 monthly all "Golden 65" plans
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- ☐ \$17.50 monthly 10,000 Reserve, 5,000 Medical
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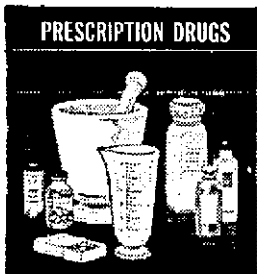
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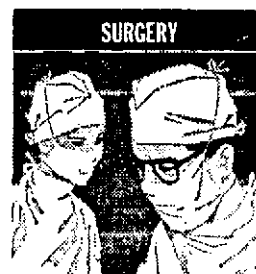
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**General Agent**

**NATIONAL AGENCIES, INC.**  
8665 West Sixth Street, Los Angeles 90003  
385-5396

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**APPLICATION TO CONTINENTAL CASUALTY COMPANY**  
Please Type or Print All Information Shown

Insured's First Name		Initial	Last Name
Deliver Mail in Care of (if any)			
Street Address			
City	State	Zip Code	
Date of Birth	Sex	Is Your Spouse Applying For, or Holder of, a Golden 65 Policy <input type="checkbox"/> Yes <input type="checkbox"/> No	
Month	Day	Year	
Applicant's Signature			
OZ-18223-C			

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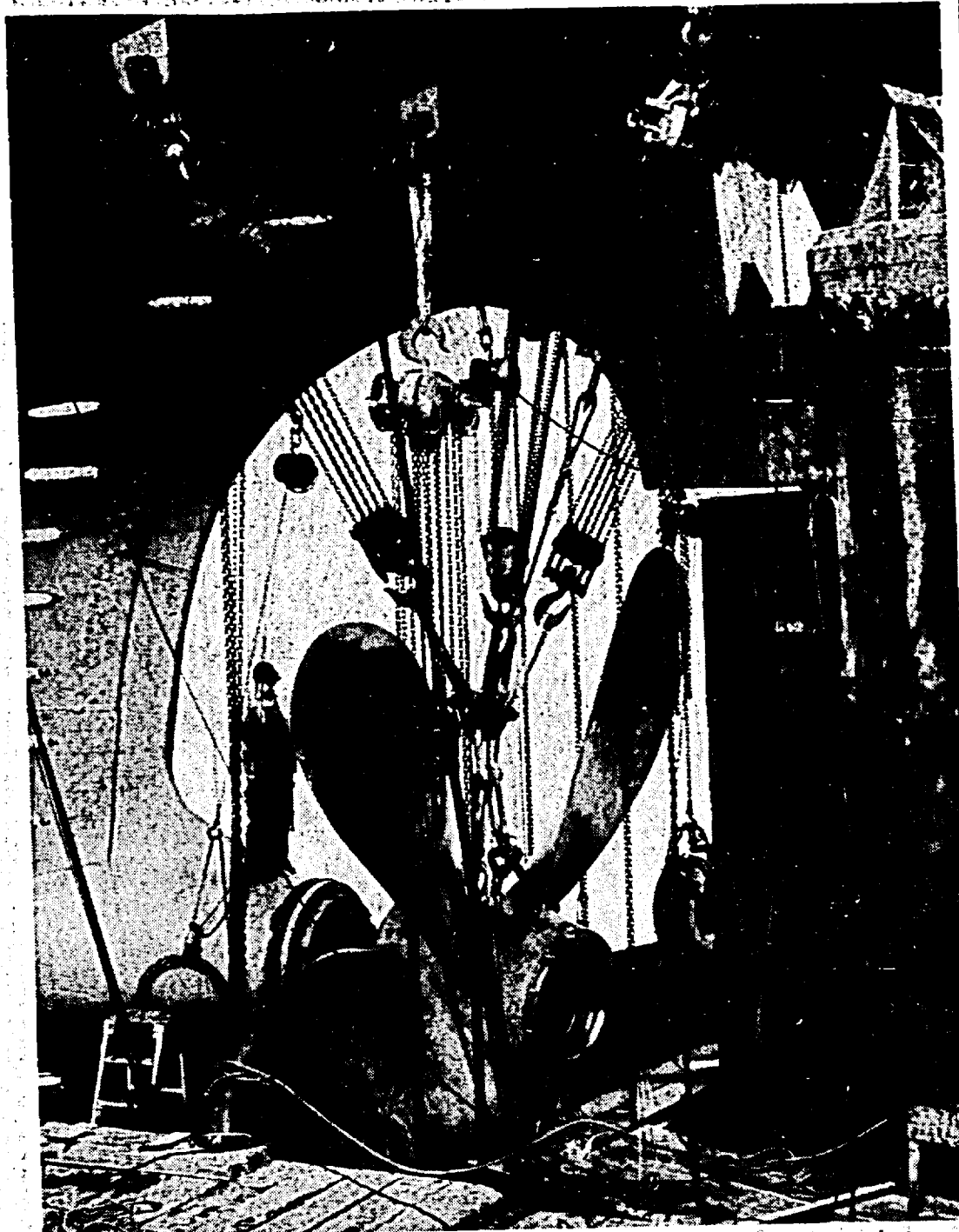
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# San Pedro Yard Does Record Job



LARGEST JOB OF ITS KIND ever done in Los Angeles Harbor was completed recently in Bethlehem Steel Corp. San Pedro yard as emergency repairs were made on main propulsion machinery of 97,000-ton, 844-foot oil tanker J. Paul Getty. Photo shows 38-ton, 24-foot diameter, five-bladed propeller suspended from slings after being "jumped" from tail shaft drawn inboard for inspection. Shaft weighs 32 tons, is 31 feet long and has a diameter of 28 inches. Tanker, too long for commercial drydock, was moved to a deep-water pier in the harbor. Bow section was flooded to lower it about 35 feet, allowing stern to rise above water so repair job could be done.

## 2,000 Realtors and Salesmen to Attend Three-Day Meeting

More than 2,000 Realtors and real estate salesmen will converge on Disneyland Hotel in Anaheim Thursday, Friday and Saturday for committee meetings and a directors' meeting of the California Real Estate Association.

David N. Robinson of Berkeley, president of the 48,000-member association, predicting the attendance, said representatives from all of the 174 member real estate boards throughout the state will attend. Some sessions also will be held at the nearby Charter House.

LEGISLATION, political action, real estate investments and the role of the Realtor and salesman in solving minority housing problems are some of the subjects to be discussed, Robinson said.

H. Jackson Pontius, CREA executive vice president, said that on Thursday there will be a conference on real estate exchanging, a tour of indus-

trial parks and commercial developments in Orange County sponsored by the CREA Industrial and Commercial Division, and various steering committee meetings. There also will be a seminar Thursday afternoon to discuss techniques for making property management a useful and profitable tool in real estate business.

HE SAID Friday will be devoted to the balance of the 69 committee meetings on specialized real estate subjects scheduled for the gathering. On Saturday, the board of directors, with more than 1,100 members, will hold its 349th session.

Special opportunities and problems in resort areas will be the subject of an all-day resort properties conference and workshop Friday, with Charles Beardsley of Tahoe City, committee chairman, presiding. Such subjects as freeway routings, resort building codes, trailer camp

planning, federal and state lands and condominiums will be discussed in workshop groups.

Also on Friday, the association's Farm Lands Division will hear an address by Stary Gange on "Farm Lands and the Years Ahead."

ON THURSDAY at 10 a.m., Milton G. Gordon, California real estate commissioner, will conduct a State Division of Real Estate Commission meeting.

The three-day schedule also provides entertainment events for Realtors, salesmen and their wives, including a golf tournament at Willowick Golf Course on opening day, and a theater party at Melodyland Theater to see the hit play, "Mary, Mary" featuring a Broadway cast.

Official host for the directors' meeting is Harold Hartley, president of the Anaheim Board of Realtors.

### BUILDERS WONDER

## Will Future Bring Island Homesites?

Will builders be manufacturing islands to provide more ocean frontage building sites when present coastal land is completely developed in metropolitan areas?

Would a combination of conventional subdivision homes and condominium parking facilities provide advantages?

These are two of the many new concepts that will be tossed out for discussion by the 3,000 builders and suppliers expected to attend the Seventh Annual Pacific Coast Builders Conference at the Fairmont Hotel, San Francisco, June 1-3.

The largest trade exhibition of building products, materials, services and equipment ever assembled west of Chicago, will fill the main rooms on two floors of the Fairmont Hotel, conference headquarters.

## BRIGHTER LONG BEACH URGED

# Safety Stressed in Drive for Better Street Lighting

By VERN ANTHONY  
Southland Progress Editor

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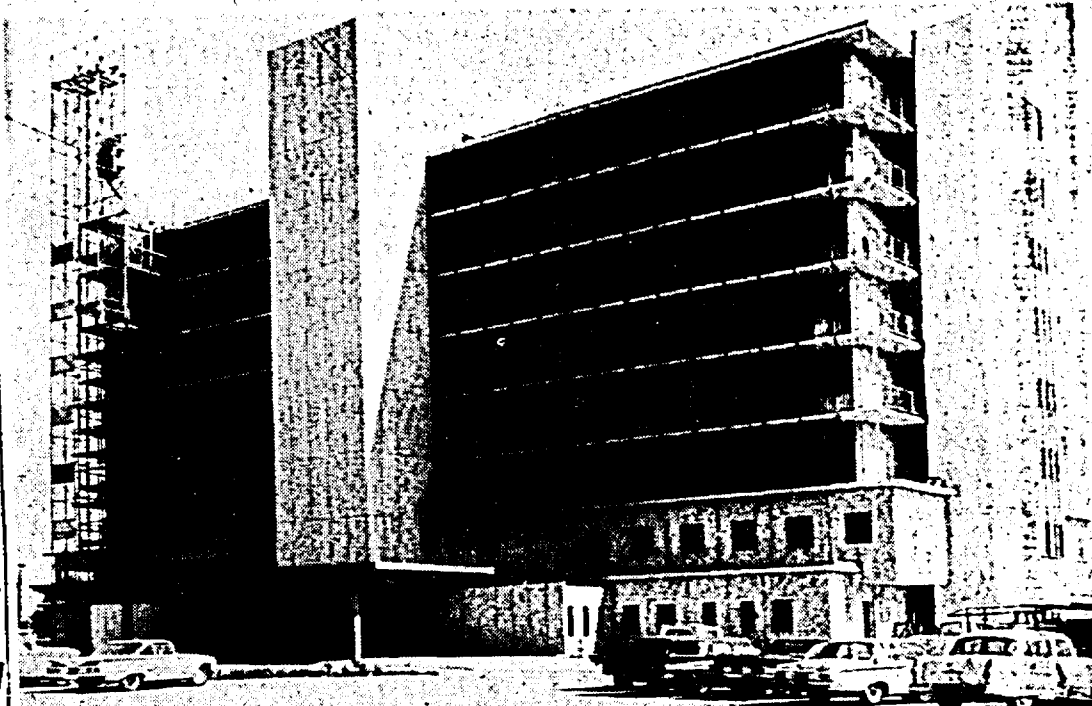
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## High Rise at Bellflower



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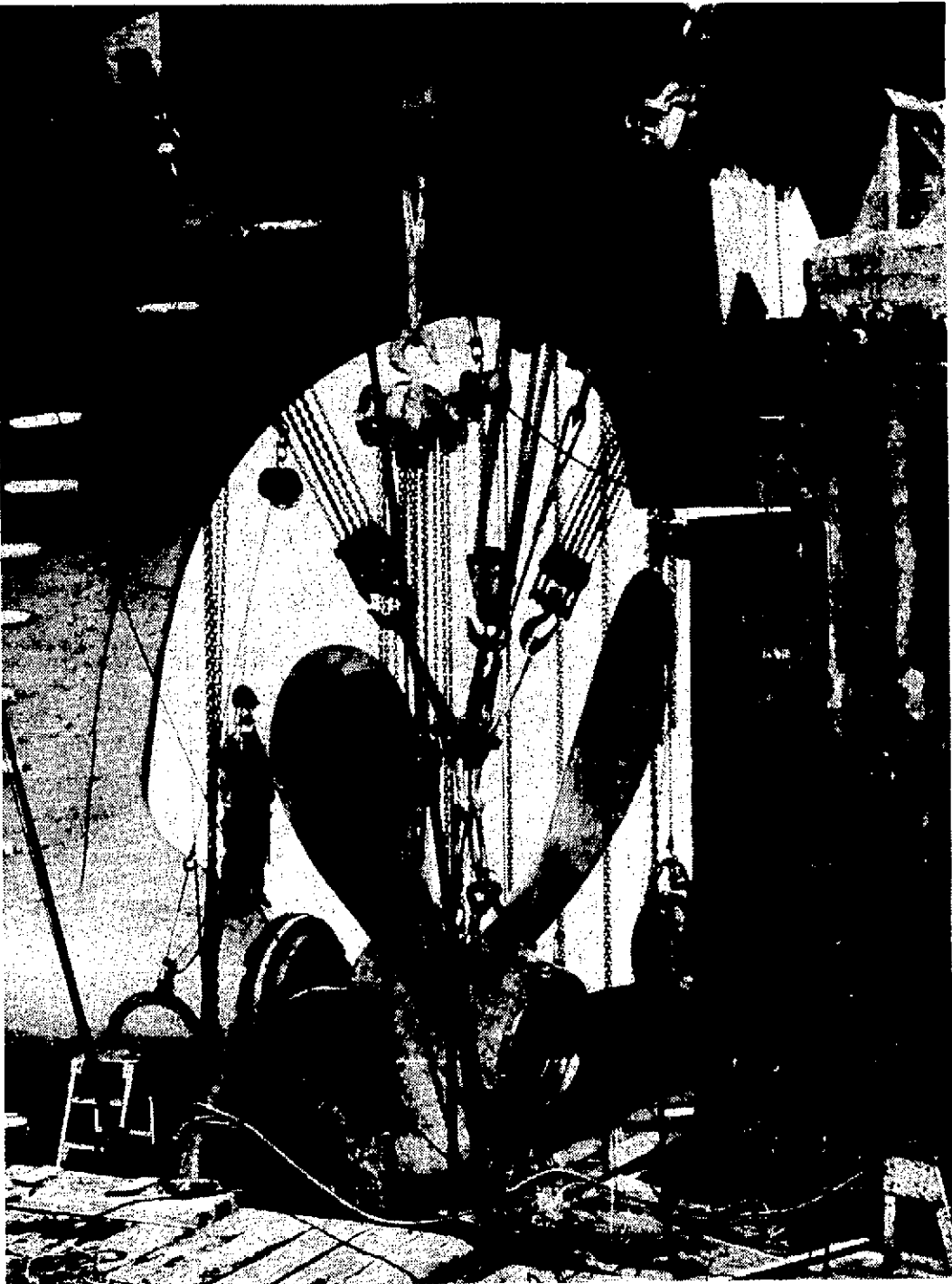
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### 'FLOATING' SAUCER READIED

This 18-foot steel saucer isn't for flying but for floating. It is a partition for a "leg" on an offshore drilling platform being fabricated by U. S. Steel's plant in Los Angeles for Standard and Richfield for use in the local area. When finished the twin-derrick platform will have a deck 120 feet square and a total height of 190 feet, 61 feet of which will be above the waterline. Drilling barge will be named "Hope."

# San Pedro Yard Does Record Job



LARGEST JOB OF ITS KIND ever done in Los Angeles Harbor was completed recently in Bethlehem Steel Corp. San Pedro yard as emergency repairs were made on main propulsion machinery of 97,000-ton, 844-foot oil tanker J. Paul Getty. Photo shows 38-ton, 24-foot diameter, five-bladed propeller suspended from slings after being "jumped" from tail shaft drawn inboard for inspection. Shaft weighs 32 tons, is 31 feet long and has a diameter of 28 inches. Tanker, too long for commercial drydock, was moved to a deep-water pier in the harbor. Bow section was flooded to lower it about 35 feet, allowing stern to rise above water so repair job could be done.

## 2,000 Realtors and Salesmen to Attend Three-Day Meeting

More than 2,000 Realtors and real estate salesmen will converge on Disneyland Hotel in Anaheim Thursday, Friday and Saturday for committee meetings and a directors' meeting of the California Real Estate Association.

David N. Robinson of Berkeley, president of the 48,000-member association, said representatives from all of the 174 member real estate boards throughout the state will attend. Some sessions also will be held at the nearby Charter House.

LEGISLATION, political action, real estate investments and the role of the Realtor and salesman in solving minority housing problems are some of the subjects to be discussed, Robinson said.

H. Jackson Pontius, CREA executive vice president, said that on Thursday there will be a conference on real estate exchanging, a tour of indus-

trial parks and commercial developments in Orange County sponsored by the CREA Industrial and Commercial Division, and various steering committee meetings.

There also will be a seminar Thursday afternoon to discuss techniques for making property management a useful and profitable tool in real estate business.

HE SAID Friday will be devoted to the balance of the 69 committee meetings on specialized real estate subjects scheduled for the gathering. On Saturday, the board of directors, with more than 1,100 members, will hold its 349th session.

Special opportunities and problems in resort areas will be the subject of an all-day resort properties conference and workshop Friday, with Charles Beardsley of Tahoe City, committee chairman, presiding. Such subjects as freeway routings, resort building codes, trailer camp-

planning, federal and state lands and condominiums will be discussed in workshop groups.

Also on Friday, the association's Farm Lands Division will hear an address by Gary Gange on "Farm Lands and the Years Ahead."

ON THURSDAY at 10 a.m., Milton G. Gordon, California real estate commissioner, will conduct a State Division of Real Estate Commission meeting.

The three-day schedule also provides entertainment events for Realtors, salesmen and their wives, including a golf tournament at Willowwick Golf Course on opening day, and a theater party at Melodyland Theater to see the hit play, "Mary, Mary" featuring a Broadway cast.

Official host for the directors' meeting is Harold Hartley, president of the Anaheim Board of Realtors.

### BUILDERS WONDER

## Will Future Bring Island Homesites?

Will builders be manufacturing islands to provide more ocean frontage building sites when present coastal land is completely developed in metropolitan areas?

Would a combination of conventional subdivision homes and condominium parking facilities provide advantages?

These are two of the many new concepts that will be tossed out for discussion by the 3,000 builders and suppliers expected to attend the Seventh Annual Pacific Coast Builders Conference at the Fairmont Hotel, San Francisco, June 1-3.

The largest trade exhibition of building products, materials, services and equipment ever assembled west of Chicago, will fill the main rooms on two floors of the Fairmont Hotel, conference headquarters.



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## BRIGHTER LONG BEACH URGED

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has proved less police protection is needed after streets are brightened.

Thomas Toborg, civic development division staffer at the Chamber of Commerce, mentioned that better lighting also ties in with the city beautification drive now under way. He voiced chamber support of the better lighting efforts.

ARTZ SAID it was hoped first to improve lighting on principal arterial streets, such as Orange Avenue. He said realty offices in the area would assist in contacting property owners to persuade them to endorse formation of

a lighting district and get the matter before the City Council.

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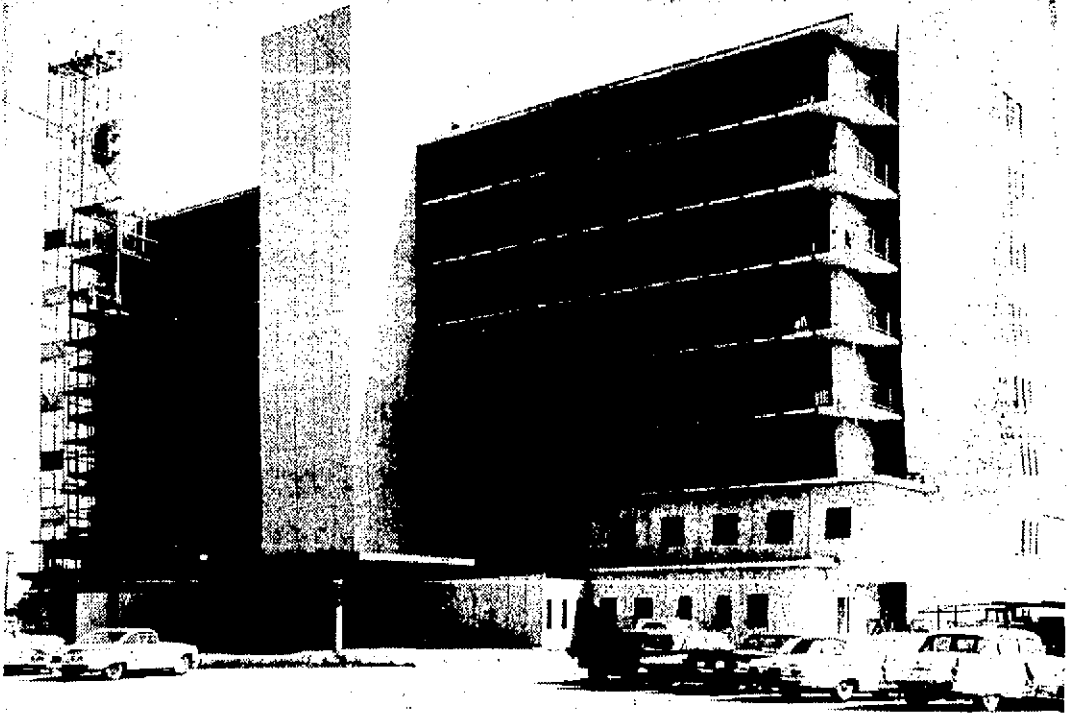
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Further information about the reunion will be available from Kelly, P.O. Box 90,005, Los Angeles, Calif. 90009.

### Finds 'Rich' Men Really Did Fight

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## Set Realtor Week for May 23-29

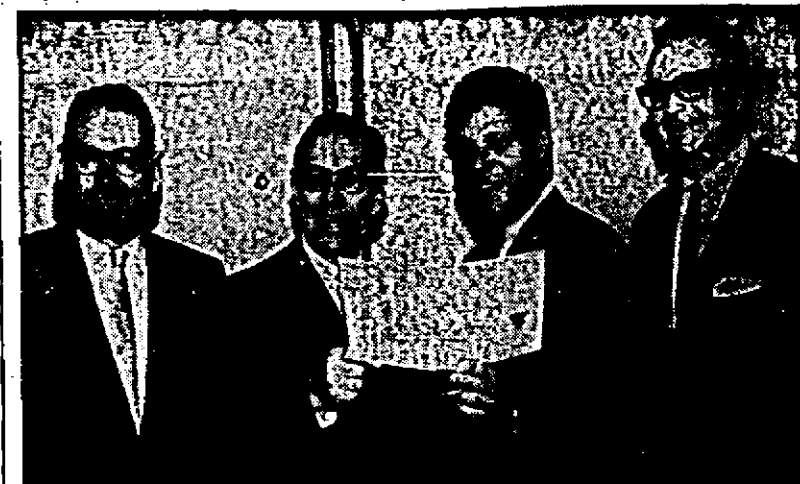
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Chairman of the committee for local arrangements is Ed Shaheen.

The National Association of Real Estate Boards has individual membership of almost 80,000 and is comprised of more than 1,500 boards, such as the local group. A week is designated each year to point up Realtor activities and to explain to the public why it is wise to handle all real estate transactions through a Realtor, Hoffman said.

"Pick the Right Home—Through a Realtor" has been selected as the slogan this year for Realtor Week.

With more and more families in a position to buy a home because of rising incomes and a plentiful supply of mortgage money, it is reasoned by NAREB that these purchasers will want to avail themselves of the professional services of a Realtor in making this important decision. President Hoffman said. Special activities planned during Realtor Week by the local board will be announced at a later date. Some of the activities will be tied in with plans of the national association.



### INDUSTRIAL REALTORS INSTALL

New officers of the Southern California Chapter of the Society of Industrial Realtors (an affiliate of NAREB) for 1965 were installed recently at a dinner at the Los Angeles Athletic Club. Above, Carl W. Newport, outgoing president (left center), is handing the new membership roster to incoming President William H. Cies. On the outside left is Jack P. Merrick, secretary-treasurer, and on the far right, Grant L. Changstrom, vice president.

### Exec Association Opens L.B. Office

An office was opened recently in the remodeled Security Bank Building at 110 Pine Ave. by the International Executives Association, according to Gene Johnson, building manager.

The local branch of IEA is managed by Jack W. Herren, who lives in Palos Verdes Estates and previously was president of an eastern corporation.

The new downtown business is an executive recruitment organization, matching executives in the \$10,000 to \$50,000 bracket with business and industrial opportunities. Main office of the firm is in Hollywood.

### Solon to Address Realty Meeting

Assemblyman George Deukmejian will discuss "An Early View of the 1965 Legislature" as speaker at the Tuesday breakfast meeting of the Long Beach District Board of Realtors.

He represents 39th District, being elected in 1962 and reelected last year.

The reality meeting is at 7:15 a.m., at the Crown cafeteria.

In 1952, 8.5 million elderly persons were without health care protection either from health insurance, health care protection as veterans, or federal-state grant-in-aid programs. In 1962, 1.9 million were without this protection. Most of the increase in coverage was attributable to the expansion of insurance coverage.

## 'VIP' Spotlights Douglas Employees

(Continued from Page R-1)

ure of work satisfaction, and that each shall have reason to be proud of being a Very Important Part of Douglas."

W. E. Maschal, director of Management Systems and Administration, said the program would be entirely voluntary, but that it was the type of program that would make people want to participate. His contention was that the complexity of modern industrial operations had emphasized the responsibility for mistakes and de-emphasized the responsibility for good, hard work well done.

Broughton said experience indicates that the end result of the program will be "even higher morale and even better products, delivered on schedule at a lesser cost. This means more contracts, more jobs and more opportunity, both for Douglas and the Southland."

So the chances are when you see someone wearing the red-white-and-blue Douglas VIP campaign button, he means to make the VIP part stick.

### Eleanore Wier February Winner for Sparrow Realty



Success is not strange to Eleanore Wier who counts real estate as her third successful venture. Graduating from St. Catherine's College of Nursing in St. Paul, Minn., she served in the Army Nurse Corps during World War II which included a tour of duty in Alaska. She then attended Long Beach City College for 2 years and obtained a Public Accountants License and subsequently worked as an accountant for Douglas.

In presenting the award, Oliver Sparrow, President of Sparrow Realty, said "Mrs. Wier has excelled in real estate because she understands that it is a service profession and is constantly studying so that she may increase this service."

Mrs. Wier and her husband, Dr. Vernon Wier, are active in the Covenant Presbyterian Church. Dancing and boating are their hobbies, and they reside at 65 Savana Walk.

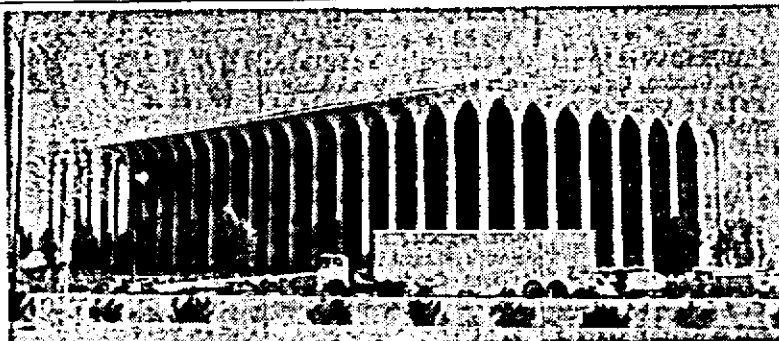
### Area Companies in Detroit Show

At least one Long Beach and several more area firms will be among more than 500 companies participating in the Plant Engineering & Maintenance Show at Detroit Monday through Thursday.

Exhibits valued at \$18 million will be displayed in the Motor City at Cobo Hall during the annual conference.

Local firms to be represented include: Pacific Valves, Inc., Long Beach; Plan Hold Corp., Torrance; Purex Corp., Inc., and Turco Products, Inc., of Wilmington; Darnell Corp., Ltd., Downey; Jabsco Pump Co., Costa Mesa; and Chiksan & Weco Division, FMC Corp., of Brea.

**Candy Outlets**  
NEW YORK (UPI)—Food stores, including supermarkets, account for an estimated 33 1/2% of total candy sales made in major retail outlets, according to the National Confectioners Association.



### LAGUNA HILLS HEADQUARTERS OCCUPIED

Fifteen big vans were used in recent moving of Rossmore Corporation, Leisure World Foundation and affiliated offices from Seal Beach to Laguna Hills. New three-story headquarters building, shown here, contains 85,540 square feet of office space. Staff of several hundred employees is now on job at new location.

## DUPLUX GARDEN ESTATES

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- INDOOR-OUTDOOR LIVING
- LUXURY & TASTE:
- CONTEMPORARY & CONVENIENT:
- PRIVACY & SECLUSION

**Present:**  
Private patios, terraces and large floor to ceiling windows allow California living at its best.

Approximately 1200 sq. ft. of 3 and 4-story units and lovely grounds with garden service make Cerritos a luxury home. Created for people with taste, carpets and drapes are provided to harmonize with any interior.

The fully equipped Gold Medal kitchen with natural walnut cabinets also include Frigidaire Subzero, a disposal and built-in range & oven, 2 bedrooms, 2 1/2 baths, air-conditioned, spacious living and dining areas and 2-car garages combine contemporary living with convenience.

Adjoining Virginia Country Club is an exclusive area of Long Beach, each unit stands alone and elegant. Private patio entrances set the tone for an individual life.

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3 & 4 BEDROOMS—2 BATHS—FAMILY ROOMS

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FROM \$17,500 FULL PRICE

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NO SECONDS—NO BALLOON PAYMENTS—2 1/2% YEAR LOANS  
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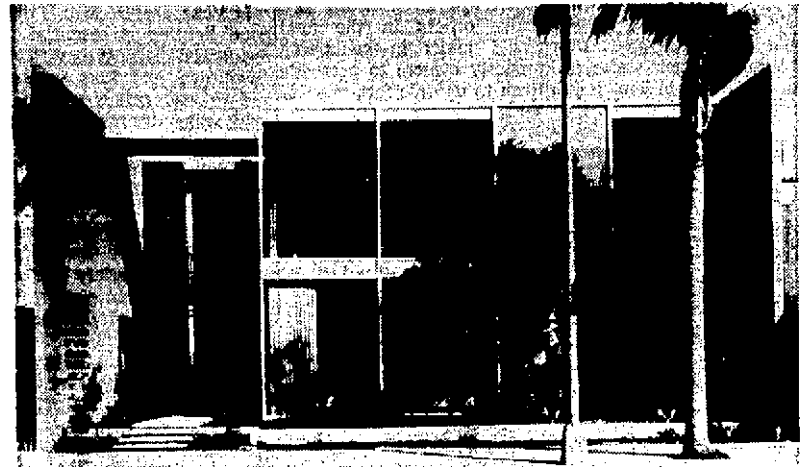
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THOUSANDS CAME BY LAST WEEK... THEY SAW... THEY BOUGHT! Don't Delay! No Better Value—No Fewer Terms... ANYWHERE!



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Chairman of the committee for local arrangements is Ed Shaheen.

The National Association of Real Estate Boards has individual membership of almost 80,000 and is comprised of more than 1,500 boards, such as the local group. A week is designated each year to point up Realtor activities and to explain to the public why it is wise to handle all real estate transactions through a Realtor, Hoffman said.

"Pick the Right Home—Through a Realtor" has been selected as the slogan this year for Realtor Week.

With more and more families in a position to buy a home because of rising incomes and a plentiful supply of mortgage money, it is reasoned by NAREB that these purchasers will want to avail themselves of the professional services of a Realtor in making this important decision, President Hoffman said.

Special activities planned during Realtor Week by the local board will be announced at a later date. Some of the activities will be tied in with plans of the national association.



### INDUSTRIAL REALTORS INSTALL

New officers of the Southern California Chapter of the Society of Industrial Realtors (an affiliate of NAREB) for 1965 were installed recently at a dinner at the Los Angeles Athletic Club. Above, Carl W. Newport, outgoing president (left center), is handing the new membership roster to incoming President William H. Cies. On the outside left is Jack P. Merrick, secretary-treasurer, and on the far right, Grant L. Changstrom, vice president.

### Exec Association Opens L.B. Office

An office was opened recently in the remodeled Security Bank Building at 110 Pine Ave. by the International Executives Association, according to Gene Johnson, building manager.

The local branch of IEA is managed by Jack W. Herren, who lives in Palos Verdes Estates and previously was president of an eastern corporation.

The new downtown business is an executive recruitment organization, J. W. HEEREN. Matching executives in the \$10,000 to \$50,000 bracket with business and industrial opportunities. Main office of the firm is in Hollywood.

### Solon to Address Realty Meeting

Assemblyman George Deukmejian will discuss "An Early View of the 1965 Legislature" as speaker at the Tuesday breakfast meeting of the Long Beach District Board of Realtors.

He represents 39th District, being elected in 1962 and reelected last year. The realty meeting is at 7:15 a.m., at the Crown cafeteria.

In 1962, 8.5 million elderly persons were without health care protection either from health insurance, health care protection as veterans, or federal-state grant-in-aid programs. In 1962, 1.9 million were without this protection. Most of the increase in coverage was attributable to the expansion of insurance coverage.

## 'VIP' Spotlights Douglas Employees

(Continued from Page R-1)

ure of work satisfaction, and that each shall have reason to be proud of being a Very Important Part of Douglas."

W. E. Maschal, director of Management Systems and Administration, said the program would be entirely voluntary, but that it was the type of program that would make people want to participate. His contention was that the complexity of modern industrial operations had emphasized the responsibility for mistakes and de-emphasized the parts on the back that people used to get for good, hard work well done.

VIP is planned to put the word 'thanks' back up where it belongs in industry, Maschal said.

Essentially, the program is a system that helps each small group in Douglas departments set sound goals for improvement in performance, and then compete against itself — against its own record — in attempting to improve its performance. It also provides for recognition personally from top management for outstanding individual performance.

Broughton said experience indicates that the end result of the program will be "even higher morale and even better products, delivered on schedule at a lesser cost. This means more contracts, more jobs and more opportunity, both for Douglas and the Southland."

So the chances are when you see someone wearing the red-white-and-blue Douglas VIP campaign button, he means to make the VIP part stick.

### Eleanore Wier February Winner for Sparrow Realty



Success is not strange to Eleanore Wier who counts real estate as her third successful venture. Graduating from St. Catherine's College of Nursing in St. Paul, Minn., she served in the Army Nurse Corps during World War II which included a tour of duty in Alaska.

She then attended Long Beach City College for 2 years and obtained a Public Accountants License and subsequently worked as an accountant for Douglas.

In presenting the award, Oliver Sparrow, President of Sparrow Realty, said "Mrs. Wier has excelled in real estate because she understands that it is a service profession and is constantly studying so that she may increase this service."

Mrs. Wier and her husband, Dr. Vernon Wier, are active in the Covenant Presbyterian Church. Dancing and boating are their hobbies, and they reside at 63 Savona Walk.

### Area Companies in Detroit Show

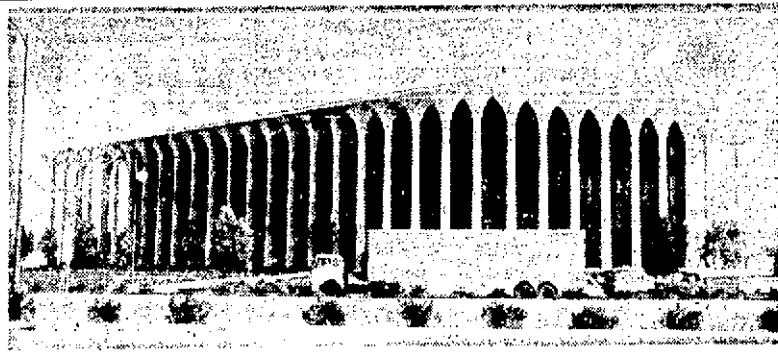
At least one Long Beach and several more area firms will be among more than 500 companies participating in the Plant Engineering & Maintenance Show at Detroit Monday through Thursday.

Exhibits valued at \$18 million will be displayed in the Motor City at Cobo Hall during the annual conference.

Local firms to be represented include: Pacific Valves, Inc., Long Beach; Plan Hold Corp., Torrance; Purex Corp., Inc., and Turco Products, Inc., of Wilmington; Darnell Corp., Ltd., Downey; Jabsen Pump Co., Costa Mesa; and Chiksan & Weeco Division, FMC Corp., of Brea.

### Candy Outlets

NEW YORK (UPI)—Food stores, including supermarkets, account for an estimated 33 1/2% of total candy sales made in major retail outlets, according to the National Confectioners Association.



### LAGUNA HILLS HEADQUARTERS OCCUPIED

Fifteen big vans were used in recent moving of Rossmore Corporation, Leisure World Foundation and affiliated offices from Seal Beach to Laguna Hills. New three-story headquarters building, shown here, contains 85,540 square feet of office space. Staff of several hundred employees is now on job at new location.

# GRAND OPENING Habra Heights

ALL STANDARD LUXURY FEATURES INCLUDED... BUT CHECK THE EXTRAS!

COMPLETE FRONT LANDSCAPING—SPRINKLER HEAD SYSTEM  
FENCED BACK YARD—WALL-TO-WALL CARPETING IN LIVING ROOM—MASTER BEDROOM & ENTRY HALLS  
3 & 4 BEDROOMS—2 BATHS—FAMILY ROOMS  
The BEST FINANCING you can get ANYWHERE!

FROM \$17,500 FULL PRICE

FROM \$395 DOWN

NO SECONDS—NO BALLOON PAYMENTS—29 1/2% YEAR LOANS  
FIRST TRUST DEED ONLY!  
A SWEEPING VISTA FROM 7200 SQ. FT. VIEW SITES!

Take the Riverside or Santa Ana Freeway to Harbor Blvd. in Fullerton.

North on Harbor to Central Ave.

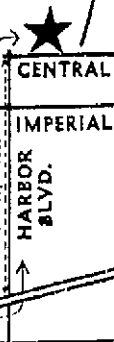
Turn right on Central to

**Habra Heights**

CENTRAL ORANGE COUNTY CONVENIENCE

Beautifully Furnished Models open

10:00 a.m. 'til Dark



THOUSANDS CAME BY LAST WEEK... THEY SAW... THEY BOUGHT! Don't Delay! No Better Value—No Finer Terms... ANYWHERE!



## DUPLEX GARDEN ESTATES

- INDOOR-OUTDOOR LIVING
- LUXURY & TASTE:
- CONTEMPORARY & CONVENIENT:
- PRIVACY & SECLUSION

### Presents

Individual patios, lawns and large floor to ceiling windows allow California living at its best.

Dramatically designed 1500 sq. ft. of 2 and 1-story units and lovely grounds with garden service make Cerritos a luxury home. Created for people with taste, carpets and drapes are provided to harmonize with any interior.

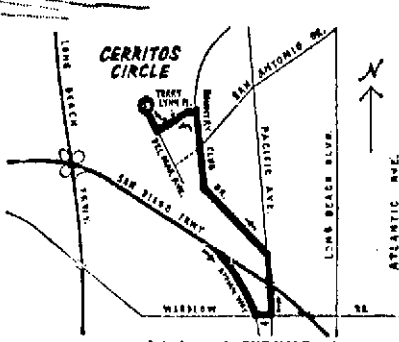
The fully equipped Gold Medal Kitchen with natural walnut cabinets also include Frigidaire dishwashers, disposals and built-in range & ovens. 2 bedrooms, 2 1/2 baths, air-conditioned, spacious living and dining areas and 2-car garages combine contemporary living with convenience.

Adjoining Virginia Country Club in an exclusive area of Long Beach, each unit stands alone and elegant Private patio entrances set the tone for an individual life.

Sales Beginning at \$50,000. Rentals Begin at \$225.00. Office 423-6445

4101 DEL MAR, LONG BEACH

Sales Office Phone 424-7588



1 inch equals ONE-HALF mile



# Landmark Homes in Artesia Have Custom-Like Interiors

Landmark Homes, Artesia, offer homebuyers spacious homes up to approximately 1950 square feet of actual living area, reports sales aides. The Artesia homes feature a choice of custom-like exteriors and well-planned, roomy interiors, adds R. C. Morrison, sales director for the building firm of Shattuck and McHone. Features include: 100% nylon carpeting, front yard landscaping and sprinklers, completely fenced rear yard, built-in range and double oven, dishwasher and disposal, fireplace with gas lighter, range fan, forced-air heating, tile entry flooring, custom cabinets, aluminum sliding windows and decorative room dividers. Four and five-bedroom, two-bath plans are offered.

LANDMARK HOMES, Artesia, is situated just minutes from the major shopping areas of both Los Angeles and Orange Counties. There are many industrial firms with growing employment centers planned in the area. Schools are close by. The homes are at Gridley St. and Pioneer Blvd. in Artesia.



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000 BTU forced air heating unit, 40 50 gallon water heaters, and aluminum sliding glass doors, windows and screens are featured. Prices start from \$17,500 and down payments are as low as \$395 plus comp. and 29 1/2-year loans are available. There are no second mortgages or balloon payments, Koblenz said. Visitors are invited to see the furnished models by driving Long Beach Freeway to Imperial Highway, going east on Harbor to Central and right to Habra Heights.

## BUSINESS AND ECONOMY NOTES

### More Wives Now Work, but Earning Far Below Mates'

By KEN CHILCOTE

Almost one out of five persons in the U. S. labor force is a married woman and these working wives earn an estimated \$35 billion a year. During the labor force expansion the past 15 years married women accounted for half of the new jobs filled. These and other facts on working wives were reported by Chase Manhattan Bank after a nationwide survey. And while many of these working women believe they must take a job to boost the family income, it still is a man's world when it comes to earnings. MEDIAN EARNINGS per wife comes to about \$1,500 or a little more than 20% of the family income. Considering that 40 to 45% of her earnings are eaten up by work-connected expenses, such as outlays for clothes, transportation, taxes and such, the working wife's contribution to her family's buying power is quite small, the bank notes. Asked why they work, most wives report: "Economic necessity." They are seeking today's "necessities," many of which were yesterday's luxuries. Only one-third of these working wives hold down full-time jobs and most of them are employed in lower paying occupations. It was noted that in some occupations, women who are working full time draw less sal-

ary than men holding similar jobs. This may be corrected before too long. There was a "sleeper" in the Civil Rights Act, effective next July, making it unlawful for an employer to discriminate on the basis of sex. HOME MORTGAGE total debt in the U. S. is estimated at \$194 billion, reports the Federal Home Loan Bank Board. Of this, savings and loan firms hold 44%. Life insurance companies 15%. Merger of Pepsi-Cola Co. and Frito-Lay was approved by the boards of both companies and the plan will be submitted to stockholders. A new corporate name, PepsiCo, Inc., would be adopted. Frito-Lay, a Dallas based company, manufactures and distributes convenience foods and snack products. Pacific Empire Development Co., Portland, Ore., will build a system of travel trailer parks spanning the coast from Mexico into Canada. They will be spaced a day's travel apart on three major routes. Hwys. 395, 99 and 101. Anaheim will be the site in this area. WHILE LOANS on new homes carried an average interest rate of 5.79% nationwide in January, the rate in the Long Beach-Los Angeles area was 6.04%. On sale of existing homes the rate was 5.95% nationwide and 6.32% here. Veterans and their families in California received

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**AND NOW**

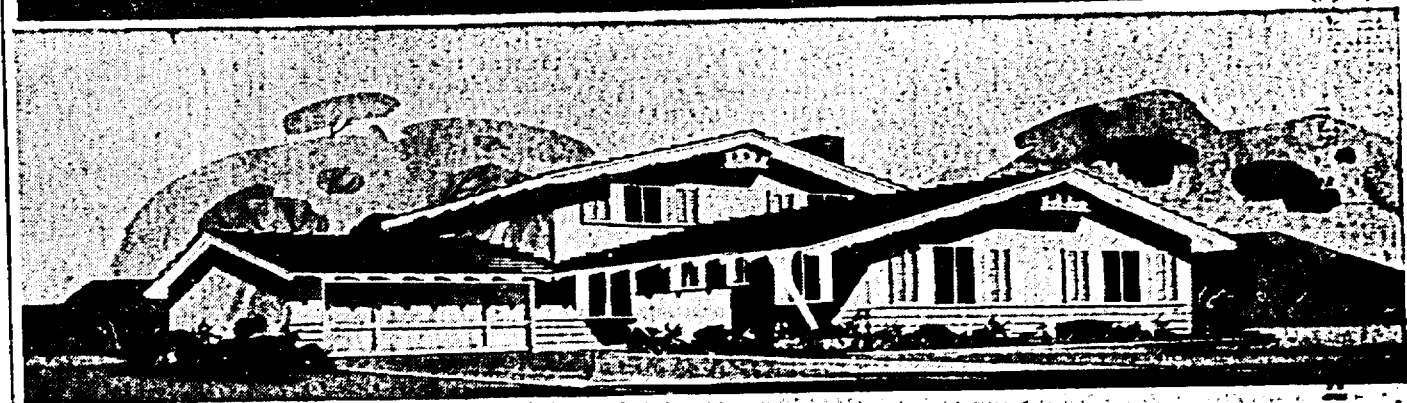
NO BALLOON PAYMENTS  
EASY TO QUALIFY

**NO DOWN PAYMENT**

AND LOW MONTHLY PAYMENTS, TOO!



3 - 4 - AND 5 BEDROOMS • 2 AND 3 BATHS



## LOOK WHAT'S INCLUDED

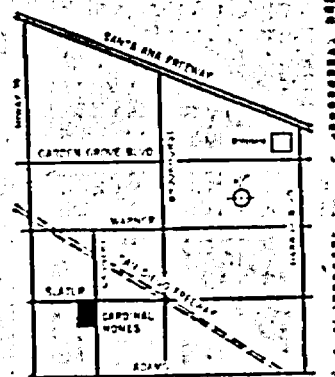
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- Dishwasher
- Wall-to-Wall Carpeting
- Landscaping
- Sprinklers • Fencing

## WONDERFUL LOCATION

5 minutes to Beach!  
New Freeway Coming!  
Close to Schools, Shopping!



A MEDALLION HOME



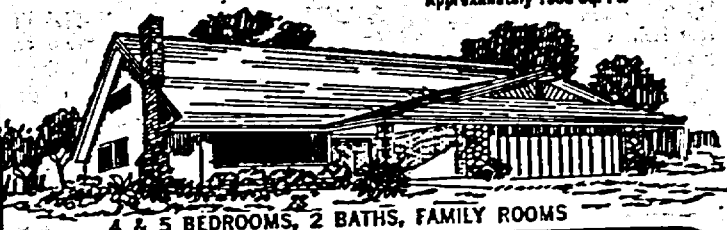
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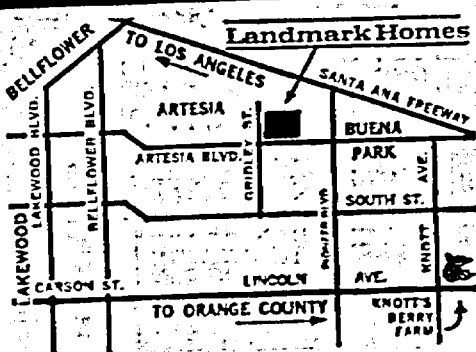
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COMPARE these outstanding features: custom nylon carpeting • front yard landscaping • front sprinklers • rear fencing • massive fireplaces • deluxe built-ins with dishwasher • custom cabinetry • forced air heating • step-down living rooms.

Approximately 1950 Sq. Ft.



4 & 5 BEDROOMS, 2 BATHS, FAMILY ROOMS



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Habra Heights is a 200-home development offering three bedroom, four bedroom, and three-and-a-den in four floor plans and 16 exterior square-foot view lots. An 80-

A FIREPLACE enhances most of the homes, a family room is in three plans, and two plans have a fourth bedroom that can be utilized as a playroom, hobbyroom or den.

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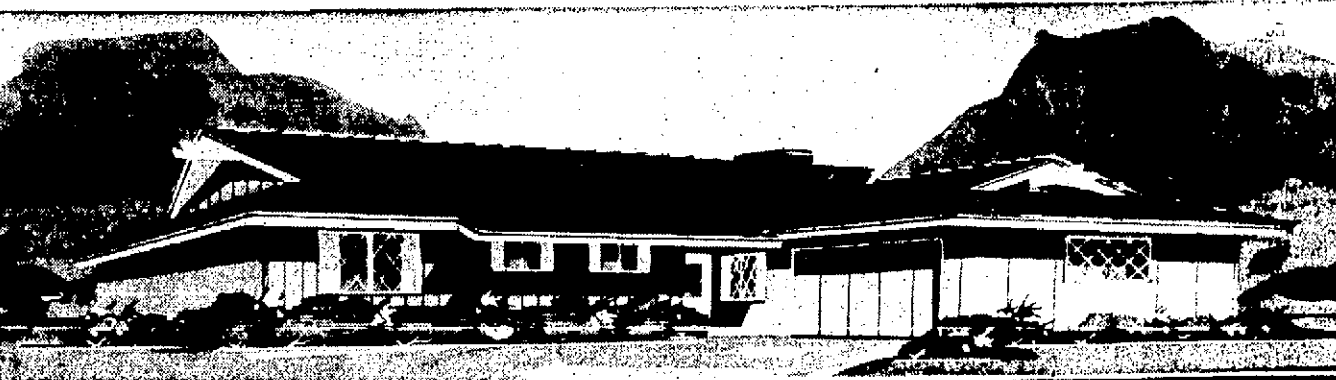
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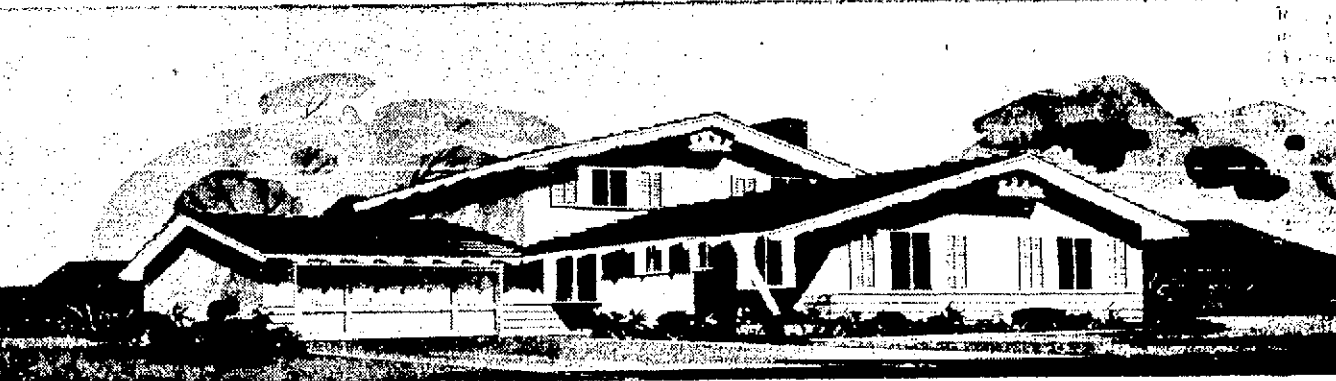
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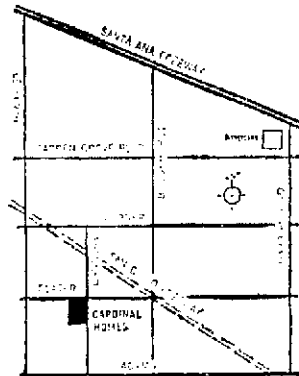
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5 minutes to Beach!  
New Freeway Coming!  
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Another outstanding development by Shattuck & McHone



# Winner of Home All Smiles Now



## AT LAST SHE WINS

Mrs. Alfred Hakanson of San Pedro had seen so many others win prizes in contests in which she was entered that she "hated" to fill out a coupon at the Long Beach Home-O-Rama. Now she and her husband inspect the \$10,000 model home she won.

"I always hated to fill out those coupons because somebody else always won."

That's what Mrs. Alfred Hakanson, 48-year-old San Pedro housewife and businesswoman, said before she and her husband won a \$10,000 prefabricated home at the Long Beach Home-O-Rama.

How does she feel now that she has won?

"You don't have to tell me to smile," she told the Independent Press-Telegram photographer. "That's all I've been doing."

THE HAKANSONS of 1630 W. 22nd St., San Pedro, "never won anything before" and aren't sure yet just what they will do with their new house. It is unfurnished except for the kitchen.

Hakanson, who is 76, retired 20 years ago as a die

maker and has since occupied himself with inventing things in the basement of his home.

The couple have been married seven years and Mrs. Hakanson occupies herself selling by mail one of her husband's inventions, a clothes rack that fits on the shower for hanging drip-dry items.

"Never again," she says, "never again will I say 'It's a cheat' when someone tries to get me to fill out a coupon."

## Math Via Telephone

General Telephone & Electronics Corp. has announced that handwriting, formulas and equations will be transmitted over telephone voice circuits next fall with the beginning of a series of long distance mathematics seminars involving up to 16 liberal arts colleges in 10 states.

# Construction Upturn Due

Construction management, workers, suppliers of materials and equipment will find 1965 as good or better than 1964, reports Engineering News-Record, McGraw-Hill publication.

Awards of construction contracts should rise 7% this year to nearly \$28 billion, according to projects reported to the magazine.

Demand has increased steadily for all key materials, including steel, lumber, cement and aluminum products. Yet, most materials manufacturers' capacity will remain comfortably ahead of demand in 1965.

Two possible exceptions may be the steel and lumber industries. Steel fabricators' bookings climbed 12% last year and shipments rose 4%. At fir and plywood mills, production will continue to lag behind new orders for the next few weeks until the industry regains its feet after last December's flood disaster in the Pacific Northwest.

Price stability is fading. The biggest threat comes from structural steel where the outcome of current wage negotiations holds the key to future prices.

## Robertshaw Co. Awarded Citation

The Institute of Appliance Manufacturers has selected Robertshaw Controls Co. as the supplier receiving this year's "pioneer and leader award" for "contributions to advanced appliance design."

The citation was presented recently at the institute's convention in Washington to Thomas T. Arden, president of Robertshaw.

The controls firm, which has plants in the Long Beach area, produces automatic controls and control systems for home and industry and is a longtime supplier to appliance manufacturers.

## Downey Building Permits Increase

Building activities in the City of Downey continued to soar during the past month with the valuation of permits issued during February nearing the \$2.5 million mark, according to Ray Lake, director of the Department of Building and Safety.

Total valuation for the month was \$2,729,804 as compared to \$2,402,277 in January. This brings to total for the calendar year to \$5,132,081 and \$18,017,189 for the fiscal year, Lake said.

## Food Sales Group to Meet Tuesday

Merle L. McGinnis, director of Food Distribution Program, University of Southern California, and executive vice president of Western Association of Food Chains, will be featured speaker at the Orange County Food Sales Association meeting Tuesday at the Water Wheels Restaurant, Anaheim.

Newspapers and Trade Journals of Southern California will be honored. The social hour begins at 6 p.m. and dinner will be served at 7 o'clock. Reservations may be made by contracting John Koppes, Orange.

# Shopping Center for Capistrano

SAN JUAN CAPISTRANO—Plans have been announced for construction of a \$2,500,000 shopping center here at the southwest corner of Del Obispo and Camino Capistrano.

Alan C. Mosk, president of Marvel Development Co., said ground will be broken next month with completion targeted for August. The eight-acre shopping center, to be called "Mission Plaza," will be built by Ernest W. Hahn Inc., general contractors.

The center will encompass 100,000 sq. ft. of retail space. Major tenants will include Alpha Beta Market, TG & Y Store, and a Rexall Drug Store. Also planned are a bank, apparel and boat stores, and a self service hardware store.

ABOVE THE RETAIL stores will be 20,000 sq. ft. of offices, adjoined by a balcony overlooking the shopping center.

Architecture by Novikoff Engineers of Los Angeles will follow a modern Spanish theme, highlighted by red tile roofs and Spanish stucco exteriors.

Centrally located between two offramps of the San Diego Freeway and easily accessible to other major traffic arteries, the shopping center will be three blocks south of San Juan Capistrano Mission.

## Opens Branch at L.B. Airport

Phillips Screw Co., Natick, Mass., has opened a Western district office at Long Beach Municipal Airport.

In charge of the office is Louis A. Cummaro, a vice president of Phillips International. Among the products developed and managed by Phillips International are high performance fasteners for use in airborne and ground support equipment.



## \$1.4 MILLION PROJECT STARTS

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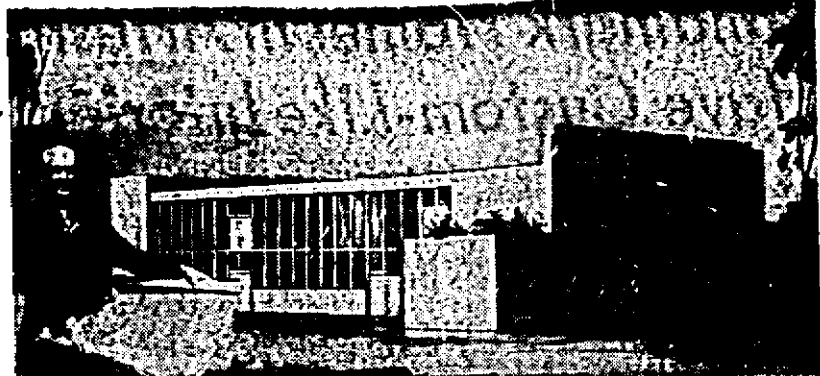
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See two-bedroom individual homes for mature adults, who want relaxed country club atmosphere and neighbors to share their interests. Yours now with built-in kitchens, patios, wall-to-wall carpeting, a world of up-to-the minute features. Crystal Aire Estates is set in lovely San Jacinto, where warm desert air means healthful, happy living. Here, you enjoy complete recreational facilities including swimming pool, shuffleboard and putting green. (A monthly fee covers maintenance.) Come out today. Move in tomorrow. Jordan and Shaver Streets in San Jacinto.

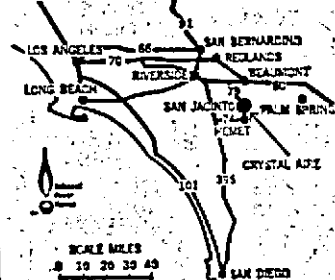
TRADE IN YOUR HOME Ask about our Guaranteed Sales Program... Handled through the Los Angeles firm of Gribbins-Von Dyl and Associates.

**\$12,500**

FHA Financing—8% down including impounds. Monthly payments **\$88** as low as

(subject to adjustment)

**CRYSTAL AIRE ESTATES**



Way Development Co., Inc. 17057 Ventura Blvd. Encino, Calif. (714) 634-7284



## PLAQUE HONORS DOYLE AND SHIELDS

Frank Doyle (left) and Larry Shields, builders of Huntington Village Prestige Homes, Huntington Beach, Fountain Valley and Westminster, receive honorary plaque from Murray McDonald of Independent Press-Telegram advertising department. Plaque honors firm for excellence of construction and salesmanship. Prestige Homes led all other developments in the three areas in number of homes sold in 1964, the builders report, as verified in recordings of deeds. More than 70 Prestige Homes were sold in January.

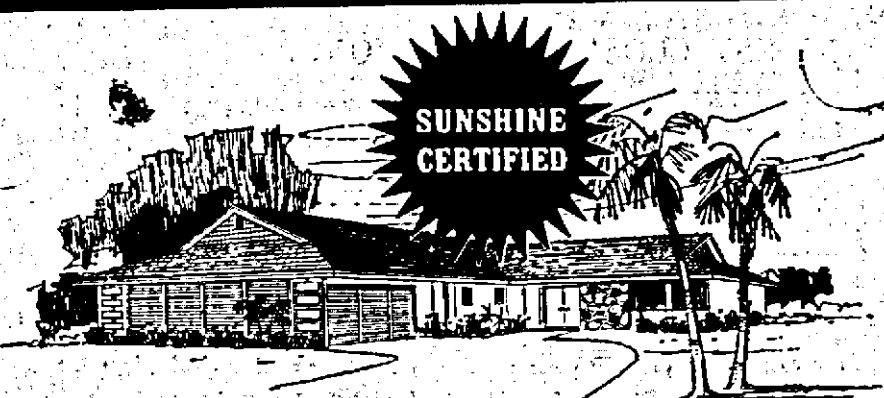


...makes a Frigidaire-equipped Coin-Op Laundry a better-than-ever investment!

**B**REAKTHROUGH, it is! Part of it is a revolutionary new washing action—"Deep Action"—the hard-working yet gentle underwater principle that swirls clothes clean and helps keep them separate. Part is the new Super Duty Mechanism that's built to take more punishment than ever before... There's more! Like the fast, 18-minute wash cycle that gives you up to 50% more loads per hour than slow-cycle machines. And the high 1010 R.P.M. extraction speed that customers go for! Here's the washer so good women are changing coin-op stores to use it. Your prospects for a thriving Frigidaire-equipped coin-op laundry could be terrific! Write us for the name of your Frigidaire jobber. He has the complete details on setting up and running one. Dept. 2770, Frigidaire Div., GMC, Dayton, Ohio 45401.

**FRIGIDAIRE** DIVISION OF GENERAL MOTORS CORPORATION

# TODAY'S GREATEST HOME BUY!



## SUNSHINE "CERTIFIED" RESALE HOMES

**3-4 BEDROOMS • 2-BATHS** Sunshine Certified Resale Homes have an understandable habit of being snapped up in a hurry. The low price... the beautiful built in Sunshine features including luxurious wall-to-wall carpeting and two-car garage... and close-to-everything convenience are irresistible. Drop whatever you're doing and come see.

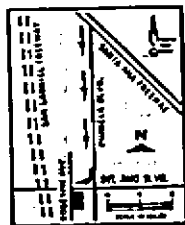
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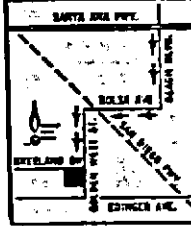
**\$20,995**

AS LOW AS \$195 DOWN

**HUNTINGTON BEACH**



From the Santa Ana Freeway—take Pioneer Blvd. turn-off south to Del Amo Blvd., then west on Del Amo to Rossmore Ave. Phone (213) 865-7112 • UN 3-2833 ext.



Driving Directions: Santa Ana Freeway to Beach Blvd. Beach Blvd. to Bolsa. West on Bolsa to Golden West St. South on Golden West St. to Broadland Dr. Follow signs to model home. MODEL HOME—15841 Balford, Huntington Beach. For information call: Wayne 887-8318 • (Ext.) 887-4277

**SUNSHINE HOMES**

# Winner of Home All Smiles Now



## AT LAST SHE WINS

Mrs. Alfred Hakanson of San Pedro had seen so many others win prizes in contests in which she was entered that she "hated" to fill out a coupon at the Long Beach Home-O-Rama. Now she and her husband inspect the \$10,000 model home she won.

"I always hated to fill out those coupons because somebody else always won."

That's what Mrs. Alfred Hakanson, 48-year-old San Pedro housewife and businesswoman, said before she and her husband won a \$10,000 prefabricated home at the Long Beach Home-O-Rama.

How does she feel now that she has won?

"You don't have to tell me to smile," she told the Independent Press-Telegram photographer, "That's all I've been doing."

THE HAKANSONS of 1630 W. 22nd St., San Pedro, "never won anything before" and aren't sure yet just what they will do with their new house. It is unfurnished except for the kitchen.

Hakanson, who is 76, retired 20 years ago as a dietitian and has since occupied himself with inventing things in the basement of his home.

The couple have been married seven years and Mrs. Hakanson occupies herself selling by mail one of her husband's inventions, a clothes rack that fits on the shower for hanging drip-dry items.

"Never again," she says, "never again will I say 'It's a cheat' when someone tries to get me to fill out a coupon."

Math Via Telephone

General Telephone & Electronics Corp. has announced that handwriting, formulas and equations will be transmitted over telephone voice circuits next fall with the beginning of a series of long distance mathematics seminars involving up to 16 liberal arts colleges in 10 states.



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# Construction Upturn Due

Construction management, workers, suppliers of materials and equipment will find 1965 as good or better than 1964, reports Engineering News-Record, McGraw-Hill publication.

Awards of construction contracts should rise 7% this year to nearly \$28 million, according to projects reported to the magazine.

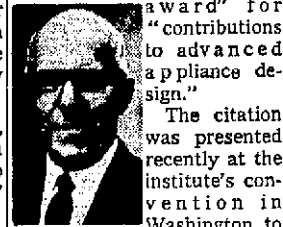
Demand has increased steadily for all key materials, including steel, lumber, cement and aluminum products. Yet, most materials manufacturers' capacity will remain comfortably ahead of demand in 1965.

Two possible exceptions may be the steel and lumber industries. Steel fabricators' bookings climbed 12% last year and shipments rose 4%. At fir and plywood mills, production will continue to lag behind new orders for the next few weeks until the industry regains its feet after last December's flood disaster in the Pacific Northwest.

Price stability is fading. The biggest threat comes from structural steel where the outcome of current wage negotiations holds the key to future prices.

## Robertshaw Co. Awarded Citation

The Institute of Appliance Manufacturers has selected Robertshaw Controls Co. as the supplier receiving this year's "pioneer and leader award" for "contributions to advanced appliance design."



The citation was presented recently at the institute's convention in Washington to Thomas T. Arden, president of Robertshaw. The controls firm, which has plants in the Long Beach area, produces automatic controls and control systems for home and industry and is a longtime supplier to appliance manufacturers.

## Downey Building Permits Increase

Building activities in the City of Downey continued to soar during the past month with the valuation of permits issued during February nearing the \$2.5 million mark, according to Ray Lake, director of the Department of Building and Safety.

Total valuation for the month was \$2,729,804 as compared to \$2,402,277 in January. This brings to total for the calendar year to \$5,132,081 and \$18,017,189 for the fiscal year, Lake said.

## Food Sales Group to Meet Tuesday

Merle L. McGinnis, director of Food Distribution Program, University of Southern California, and executive vice president of Western Association of Food Chains, will be featured speaker at the Orange County Food Sales Association meeting Tuesday at the Water Wheels Restaurant, Anaheim.

Newspapers and Trade Journals of Southern California will be honored. The social hour begins at 6 p.m. and dinner will be served at 7 o'clock. Reservations may be made by contacting John Koppes, Orange.

# Shopping Center for Capistrano

**SAN JUAN CAPISTRANO**—Plans have been announced for construction of a \$2,500,000 shopping center here at the southwest corner of Del Obispo and Camino Capistrano.

Alan C. Mosk, president of Marvel Development Co., said ground will be broken next month with completion targeted for August. The eight-acre shopping center, to be called "Mission Plaza," will be built by Ernest W. Hahn Inc., general contractors.

The center will encompass 100,000 sq. ft. of retail space. Major tenants will include Alpha Beta Market, TG & Y Store, and a Rexall Drug Store. Also planned are a bank, apparel and boat stores, and a self service hardware store.

\*\*\*\*\*  
**ABOVE THE RETAIL** stores will be 20,000 sq. ft. of offices, adjoined by a balcony overlooking the shopping center.



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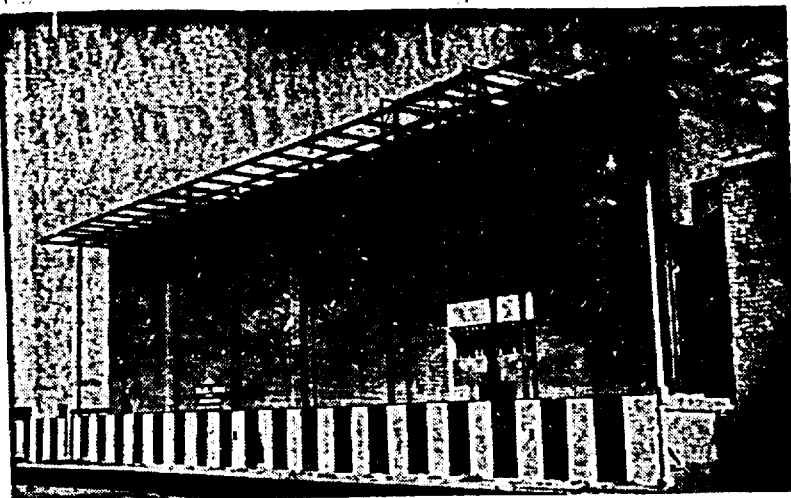
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MODEL HOME—15841 Rollins, Huntington Beach  
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5 minutes from

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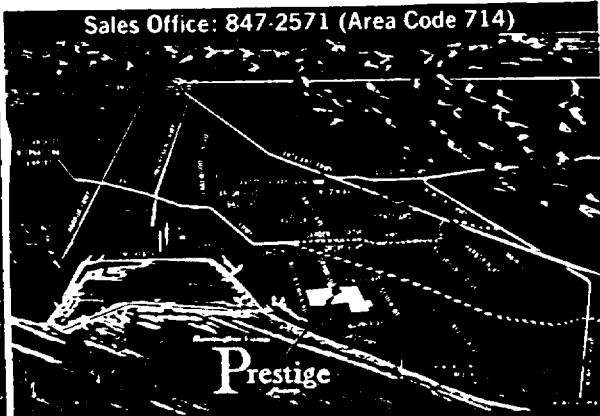


One of the most popular home developments—over 1600 purchased—in all of Southern California. The best location: a mile from Douglas Space Center, few minutes drive to San Diego Fwy., beaches, marinas, golf course, all schools, churches and shopping; plus outstanding features: 1 & 2 Stories, 3, 4, 5 Bedrooms, 2 and 3 Bathrooms, 28 Striking Elevations, 7 Spacious Floor Plans, Large Family Room & Dining Area, Separate Dining Room Some Plans, Nylon Carpeting, Tappan built-in Range, Oven, Dishwasher, Pantry in 2-Story Homes, Del Piso or Slate Entryways, Year's Warranty, Up to 2,300 sq. ft. of area.

from \$24,200

FHA/Conventional/Cal-Vet Financing

Sales Office: 847-2571 (Area Code 714)



From Long Beach: Take the San Diego Fwy. east to Bolsa Chica Road. South on Bolsa Chica to Edinger Ave., left on Edinger to Springdale St., right on Springdale to 7 model homes. Open daily from 10 to 7.

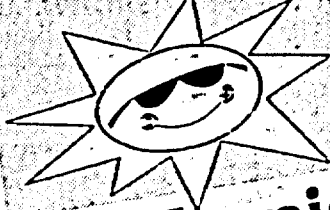
DOYLE & SHIELDS DEVELOPMENT CO., INC.



GOLFING • SAILING  
SWIMMING • BOATING  
SURFING • FISHING  
BOWLING • FLYING



Sol-Vista Presents a  
California Design Original



California  
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IN HUNTINGTON BEACH

Three, four and five bedroom estate homes  
from \$29,550 to \$35,200  
attractive FHA and conventional terms



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Huntington Beach, California • PHONE: (714) 847-3545

Refreshments Served  
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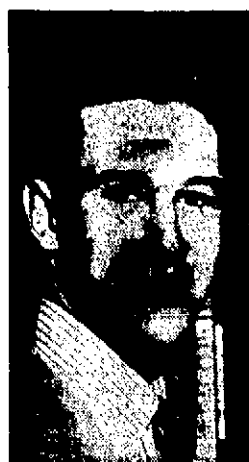
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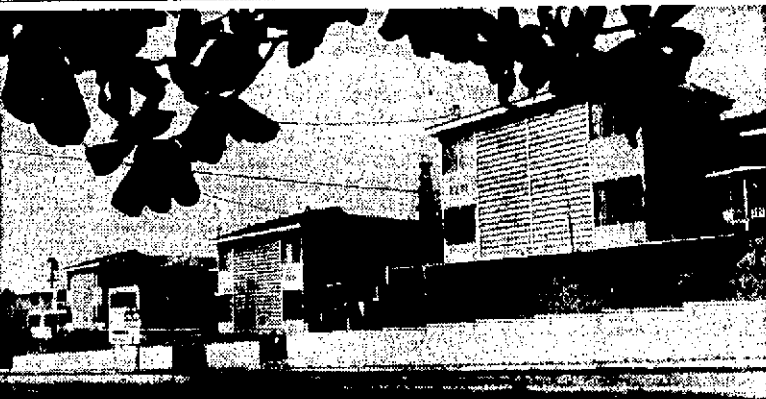
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Homes

in Huntington Beach



One of the most popular home developments—over 1600 purchased—in all of Southern California. The best location: a mile from Douglas Space Center, few minutes drive to San Diego Fwy., beaches, marinas, golf course, all schools, churches and shopping; plus outstanding features: 1 & 2 Stories, 3, 4, 5 Bedrooms, 2 and 3 Bathrooms, 28 Striking Elevations, 7 Spacious Floor Plans, Large Family Room & Dining Area, Separate Dining Room Some Plans, Nylon Carpeting, Tappan built-in Range, Oven, Dishwasher, Pantry in 2-Story Homes, Del Piso or Slate Entryways, Year's Warranty, Up to 2,300 sq. ft. of area.

from \$24,200

FHA/Conventional/Cal-Vet Financing

Sales Office: 847-2571 (Area Code 714)



From Long Beach: Take the San Diego Fwy. east to Bolsa Chica Road. South on Bolsa Chica to Edinger Ave., left on Edinger to Springdale St., right on Springdale to 7 model homes. Open daily from 10 to 7.

DOYLE & SHIELDS DEVELOPMENT CO., INC.



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SWIMMING • BOATING  
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**Sol-Vista presents the most dramatic and extravagant display of authentic California architectural designs under the sun!**

Now, Sol-Vista presents a series of stunning new design originals... exciting new homes carefully created to help you enjoy even more the year 'round wonders of California living. Indoors... outdoors... formal... casual... never before such fresh new ideas, such color and style.

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IN HUNTINGTON BEACH

Three, four and five bedroom estate homes from \$29,550 to \$35,200 attractive FHA and conventional terms

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Coffee—Cookies—Punch



# Huntington Beach Prestige Homes Set Fast Sales Pace



## PRICED FROM \$24,200

One of 26 different exterior elevations available at Prestige Homes in Huntington Beach is the "Seville" above. The one and two-story; three, four and five-bedroom; two and three-bath homes have up to 2,300 square feet of floor area and are priced from \$24,200.

Prestige Homes in Huntington Beach is one of the fastest selling developments in Southern California with over 100 families purchasing homes in the community since the beginning of the year, according to Dan Mytinger, marketing director for the Doyle & Shields Development Co., Inc., builders.

"We are pleased that our homes have been so well accepted, for we make every effort to build homes that will satisfy the public's needs," the sales executive continued. "We offer a variety of different financing: FHA, conventional and Cal-

Vet; as well as attempting to meet a particular family's need for individual financing."

"PRESTIGE HOMES are located in the 'Beverly Hills' of Huntington Beach, within five minutes of the present terminus of the San Diego Freeway; a mile from the Douglas Space Center; minutes from the beaches and a public golf course; and both grade and high schools are within walking distance," Mytinger said.

Features included in the one and two-story; three, four and five-bedroom; two

# Dream Kitchens Are Provided in Sol Vista's Newest Homes

A far cry from purely functional centers are the newest dream kitchens featured at Sol Vista's California Home Fair in Huntington Beach.

In this beautiful climate, Californians particularly enjoy eating so many of their meals under the sky. "California Home Fair" kitchens are especially designed to cut kitchen time indoors and give families more time for leisure pursuits," states Alco-Pacific Construction Co., developers of the Home Fair.

Lustrous furniture-finished hardwood cabinets, full luminous ceilings and color blended accessories create a kitchen of beauty and style.

Features include a fully automatic gas oven and countertop range, char-grill broiler, dishwasher, range hood, disposal and nutone built-in countertop blender-mixer. A unique addition are the "terrace type" sinks with oversize compartment for general kitchen use plus a high-level vegetable compartment.

THE THREE, four and five-bedroom homes capture some of the true flavor of California living with low overhanging roofs, covered patios and



## SHOWN AT HOME FAIR

This modern kitchen is a feature of one model displayed at Sol Vista's Home Fair in Huntington Beach. The homes are designed to cut time in the kitchen.

## EL DORADO PARK

Wet bar with sink, water and storage closets in El Dorado Park Estates, Long Beach, makes a fine asset for the family that likes to entertain in this family room.

# Wet Bar Featured in El Dorado Park

A wet bar is featured in a number of the family or ram-pus rooms at El Dorado Park Estates in Long Beach, according to a spokesman for S&S Construction Co., builders.

The wet bar, with sink and storage facilities makes a fine asset for the family that likes to entertain, he said. The Estates feature three, four and five-bedroom models with two or three baths in one-story, two-story, split-level and tri-level luxury residences. Seven floor-plans and 35 exterior designs are presented. Medalion kitchens have built-in range, double oven and dishwasher all color-coordinated with hood and fan.

Fireplaces and aluminum sliding glass doors opening out into the garden are highlighted, the spokesman said. Glass-lined hot water heaters, and forced-air heating with summer cooling switch are included.

Prices start from \$31,450 to \$43,450 and conventional financing is available.

Visitors are cordially invited to see the street of furnished models by driving the Long Beach Freeway to San Diego Freeway east to Bellflower off-ramp, and north on Bellflower to Spring Street (then right (east) to El Dorado Park Estates.)

# Pacesetter Styling Wins Big Approval

"The way to a woman's heart is through the kitchen" could well be a corollary to cupid's adage that the way to a man's heart is through his stomach.

With less than a dozen homes left for sale in Pacesetter Hillcrest, San Clemente's first major development in years, Ronald Diggins, co-developer of the seascapes community, feels the success of the project can be attributed largely to the Pacesetter kitchens.

Associated with John W. Klug and Richard W. Beamish in the 280-home development, Diggins reported today that the Hillcrest sales office soon will be closed and personnel moved to other projects. Remaining homes, he said, are being offered at close-out prices.

COMMENTING on the kitchen features of the homes above San Clemente City Hall, Diggins said they were basically designed by housewives, who showed an unexpected degree of unanimity. Citing results of a survey, he said the differences in preference were influenced mainly by requirements of individual family needs.

As a result, Pacesetter kitchens feature luminous ceilings, lots of hardwood cabinets, Formica-topped counters and service installations in colors to match the decor of each house.

Built-in include range, oven, dishwasher and disposal as part of the Balanced Power package.

The Hillcrest development is located at the top of Avenida Presidio via the San Diego Freeway.

# Homes for Retirement Are Offered

Southern Californians looking toward retirement are inquiring into buying a vacation home now which later can be utilized for retired years.

Further, many are finding an answer for that convertible second home in the facilities at Crystal Aire Estates in San Jacinto, says a spokesman for the development.

A community of two-bedroom homes nestled in the foothills of Mt. San Jacinto, Crystal Aire Estates are only a two-hour freeway drive from either San Diego or Los Angeles.

Prices start from \$12,500. FHA financing is available, and monthly payments are as low as \$88 applied to principal, interest and taxes.

# Fountain Valley Home on No-Down Financing

No down payment and low-possible monthly payments will make it possible for many Southerners to become residents of and homeowners in Fountain Valley.

The Charles W. Hester developments of three and four-bedroom homes, Cardinal and Blue Jay Homes, are now available on these easy financing terms.

Both Blue Jay and Cardinal Homes are spacious, with quality features throughout. There are electric kitchens with Westinghouse built-in range and oven, dishwasher, disposal, range hoods and fans. Other features that make the homes in both developments immediately livable are wall-to-wall nylon carpeting, landscaping, sprinkler system and complete block wall fencing.

LIVING ROOMS have ash-paneled walls, mantles and wood-burning fireplaces. There are wash kitchen cabinets, formica-topped, and the pullmans in baths are topped in cultured marble. Master baths have two sinks, and there are ceramic tiled showers, both stall and over the tubs.

Other features are masonite slab interior doors, television outlets, pebble stone entries, truss roof construction with Douglas fir studs and plates, 80,000 BTU forced-air furnace with ducts to all rooms including baths, Delta plumbing fixtures, heavy shake shingle and regular shingle roofs, acoustic ceilings, sliding glass doors and other qualities.

FOUNTAIN VALLEY is a peaceful community with new shopping centers, schools and churches. There are several excellent beaches and state park areas as well as golf courses, amusement centers and other recreational facilities within short distances of both Blue Jay and Cardinal Homes. Industrial areas of metropolitan Los Angeles and Orange Counties are easily reached.

Located on the southwest corner of Cannery and Slater in Fountain Valley, furnished model homes illustrating the floor plans and exteriors of both Blue Jay and Cardinal Homes are open to visitors. To reach them, from Los Angeles, drive out Santa Ana Freeway to Brookhurst, south to Warner, right to Cannery, left on Cannery to Slater and the homes. From Long Beach, go out Seventh St. to Brookhurst and follow directions.

## Today—New Homes Tour on TV

NARROW YOUR SEARCH—SAVE TIME & GAS

WATCH

# HOME BUYER'S GUIDE

See the fine Home Communities approved and recommended by the California Institute of Better Living

KTLA 5

TODAY — 11 A.M. TO 12 NOON

## OCEANA

Oceanside

\$11,495 — \$17,495

From L. B. — South on Hiway 101 to the Mission Ave. turnoff, which is Hiway 76 — east 3 miles on Hiway 76 to El Camino Real — then south to Oceana.

## LAKE ARROWHEAD

Home sites from \$5,990

From L. B. — Riverside Freeway to San Bernardino turnoff — North to Highland Ave. — East on Highland to Hiway 18 — Left (North) on Hiway 18 to the Lake.

## PONDEROSA

Placentia

From \$27,500 — \$33,600

From L. B. — 7th St. (Garden Grove Blvd.) to Magnolia. Turn Left on Magnolia to Riverside Freeway. East on Riverside Freeway to St. College Blvd. Turnoff—Then North to Yorba Linda Blvd. East on Yorba Linda which becomes Palm Drive to Development.

## CRESTA VERDE ESTATES

Corona

From L. B. — Carson to Brookhurst—North to Riverside Freeway — East on Riverside Freeway to Norco turnoff to Corona — North on Main St. to Parkridge—right, up hill to development.

## FAIRWAY PARK

East side of Long Beach

From \$24,250

From L. B. — East on Spring (Cerritos). Cross Los Alamitos Blvd. Look for models on Cerritos.

## RED MILL ESTATES

Tustin

\$32,500 — \$37,500

From L. B. — Santa Ana Freeway to Red Hill turnoff (in Tustin) — North on Red Hill Ave. to Bryan Ave. — East (right) on Bryan to models.

## HIGHLAND GREENS

Buena Park

From \$15,950 to \$23,700

From Long Beach—East on 7th St. (Garden Grove Blvd.) to Beach Blvd. (Hwy. 39) Turn left (North) to models.

## FERNHILL

Huntington Beach

From \$24,400

From Long Beach—East on 7th St. (Garden Grove Blvd.) to Bolsa Chica. Turn right (South) to Warner. East on Warner ¼ mile to models.

## HABRA HEIGHTS

Brea

From \$17,500 to \$21,950

From Long Beach—7th St. (Garden Grove Blvd.) to Magnolia in Garden Grove. Then Left to Riverside Freeway—Take Harbor Blvd. Exit North—to Central and Model Homes

## FAIRGREEN

Yorba Linda

From \$18,950

From L. B.—Carson to Brookhurst—North to Riverside Freeway—East on Riverside Freeway to the Yorba Linda turnoff, which is Imperial Hwy—North to Orangeflake.

## ORANGEDALE

Corona

From \$20,950

From L. B. — Carson to Brookhurst, North to Riverside Freeway — East on Riverside Freeway to Lincoln turnoff in Corona — South on Lincoln to Ontario Ave. East on Taylor Ave. to models.

## SUN CITY

San City, California

From \$13,950

Take Riverside Freeway to Highway 395 in Riverside turn right (South) 22 miles to sales office.

## IN LOVELY LA MIRADA

1-STORY, SPLIT-LEVEL AND 2-STORY HOMES



FIVE FLOOR PLANS

3, 4 & 5 BEDROOMS

With Family and Dining Room, 2, 2½ & 3 Baths

\$27,500 to \$36,500

EXCELLENT CONVENTIONAL FINANCING

See the Beautifully Furnished Model Homes... Drive out Today

FROM LOS ANGELES: Take the Santa Ana Freeway to the Harbor Freeway and go east on Imperial Highway to Santa Gertrudis. Turn left (north) to Lanes Drive.

ALTERNATE ROUTE: From Imperial Highway turn left on Lanes Drive at the fork with Imperial Highway. East to Santa Gertrudis. Turn south and left to Lanes Drive.

Lanes Drive and Santa Gertrudis in La Mirada, Telephone 943-2049.

# CALIFORNIA LOT OWNERS...

DID YOU KNOW...

GUARANTEED HOMES WORLD'S LARGEST ON-YOUR-LOT BUILDERS

WILL BUILD A HOME OR INCOME UNIT ON YOUR LOT LIKE THIS



MODEL 1202 THREE BEDROOMS—TWO BATHS

PRICES START FROM \$4695\* ON-YOUR-LOT NO \$ DOWN 100% FINANCING

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TEL TO 6-9771 OPEN 9 TO 9 EVERY DAY

\*Prices vary slightly in some areas

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# TV Antenna Systems Sold

HarriScope Broadcasting Corp., owner of KLFM-FM Long Beach has entered into an agreement to pay \$5,410,000 in cash to H & B American Corp. for the purchase of their Palm Springs and Flagstaff community antenna systems, according to a joint announcement by Burt I. Harris, HarriScope president and David E. Bright, H & B chairman and president. The price for approximately 13,000 subscribers, represents a new industry high.

HarriScope, Beverly Hills based communications corporation, owns and operates radio and television stations in California, Montana, and Wyoming, and publishes the FM and Fine Arts Magazine for Southern California.

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**HOME BUYER'S GUIDE**  
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**TODAY — 11 A.M. TO 12 NOON**

<b>OCEANA Oceanside</b> <b>\$17,495 — \$17,495</b> From L. B. — South on Hiway 101 to the Mission Ave. turnoff, which is Hiway 76 — east 3 miles on Hiway 76 to El Camino Real — then south to Oceana.	<b>LAKE ARROWHEAD</b> <b>Home sites from \$5,990</b> From L. B. — Riverside Freeway to San Bernardino turnoff — North to Highland Ave. — East on Highland to Hiway 18 — Left (North) on Hiway 18 to the Lake.
<b>PONDEROSA Placentia</b> <b>From \$27,500 - \$33,600</b> From L.B. — 7th St. (Garden Grove Blvd.) to Magnolia. Turn Left on Magnolia to Riverside Freeway. East on Riverside Freeway to St. College Blvd. Turnoff—Then North to Yorba Linda Blvd. East on Yorba Linda which becomes Palm Drive to Development.	<b>CRESTA VERDE ESTATES Corona</b> From L. B. — Carson to Brookhurst—North to Riverside Freeway — East on Riverside Freeway to Norco turnoff to Corona — North on Main St. to Parkridge—right, up hill to development.
<b>FAIRWAY PARK</b> <b>East side of Long Beach</b> <b>From \$24,250</b> From L. B. — East on Spring (Cerritos). Cross Las Alamos Blvd. Look for models on Cerritos.	<b>RED MILL ESTATES Tustin</b> <b>\$32,500 — \$37,500</b> From L. B. — Santa Ana Freeway to Red Hill turnoff (in Tustin) — North on Red Hill Ave. to Bryan Ave. — East (right) on Bryan to models.
<b>HIGHLAND GREENS Buena Park</b> <b>From \$15,950 to \$23,700</b> From Long Beach—East on 7th St. (Garden Grove Blvd.) to Beach Blvd. (Hwy. 39) Turn left (North) to models.	<b>FERNHILL Huntington Beach</b> <b>From \$24,400</b> From Long Beach—East on 7th St. (Garden Grove Blvd.) to Bolsa Chica. Turn right (South) to Warner. East on Warner ¾ mile to models.
<b>HABRA HEIGHTS Brea</b> <b>From \$17,500 to \$21,950</b> From Long Beach—7th St. (Garden Grove Blvd.) to Magnolia in Garden Grove. Then Left to Riverside Freeway—Take Harbor Blvd. Exit North—to Central and Model Homes	<b>FAIRGREEN Yorba Linda</b> <b>From \$18,950</b> From L. B.—Carson to Brookhurst—North to Riverside Freeway—East on Riverside Freeway to the Yorba Linda turnoff, which is Imperial Hiway—North to Orangethorpe.
<b>ORANGEDALE Corona</b> <b>From \$20,950</b> From L. B. — Carson to Brookhurst, North to Riverside Freeway — East on Riverside Freeway to Lincoln turnoff in Corona — South on Lincoln to Ontario Ave., East on Taylor Ave. to models.	<b>SUN CITY Sun City, California</b> <b>From \$13,950</b> Take Riverside Freeway to Highway 395 in Riverside turn right (South) 22 miles to sales office.

**IN LOVELY LA MIRADA**  
**1-STORY, SPLIT-LEVEL AND 2-STORY HOMES**

**FIVE FLOOR PLANS**  
**3, 4 & 5 BEDROOMS**  
**with Family and Dining Room, 2, 2½ & 3 Baths**  
**\$27,500 to \$36,500**

**La Mirada park**

**EXCELLENT CONVENTIONAL FINANCING**  
See the Beautifully Furnished Model Homes... Drive out Today

**FROM LOS ANGELES:** Take the Santa Ana Freeway to the Pioneer turnoff in Norwalk. Turn left at Imperial Highway and go east on Imperial Highway to Santa Gertrudes. Turn left (north) to Lemon Drive.

**ALTERNATE ROUTE:** From Imperial Highway turn left on Leffingwell at the fork with Imperial Highway. East to Santa Gertrudes, then south one block to Lemon Drive.

Lemon Drive and Santa Gertrudes in La Mirada, Telephone 943-2049.

**BUILT BY S&S PRIDE OF QUALITY**

**1" = 1/4 MILE**

**CALIFORNIA LOT OWNERS...**  
**DID YOU KNOW...**  
**GUARANTEED HOMES**  
WORLD'S LARGEST ON-YOUR-LOT BUILDERS  
**WILL BUILD A HOME OR INCOME UNIT ON YOUR LOT LIKE THIS...**

**MODEL 1202**  
**THREE BEDROOMS—TWO BATHS**

**PRICES START FROM \$4695\***  
**OK-YOUR-LOT NO \$ DOWN 100% FINANCING**

**FOR FREE BROCHURE OR MORE INFORMATION COME IN OR CALL GUARANTEED HOMES OF BELLFLOWER**  
**9717 E. Compton Bl.**  
**TEL. TO 6-9791 OPEN 9 to 9 EVERY DAY**  
\*Prices vary slightly in some areas.



# Civic Officials View Russian Model Home



**'MODERN KITCHEN' IN RUSSIA**  
Mayor Donald Shipley of Huntington Beach (left) inspects cooking-heating unit in typical Russian house as builder William Rousey explains operation. Beach city officials were guests of builder at preview showing of Premier Homes' new display adjoining south side of Fantastic Fair in Huntington Beach. Exhibition includes Russian house built from Soviet plans.

Mayor Donald Shipley and Huntington Beach civic dignitaries were guests of builder William Rousey at a special preview showing of Premier Homes' new model home display. Located on Terry St. in Huntington Beach, adjoining the south side of Fantastic Fair, Premier's model display includes a typical Russian house built from actual Soviet plans by the Premier organization.

Mayor Shipley was accompanied by Police Chief John Seltzer, Fire Chief Bud Higgins and President Jack Higley of the Huntington Beach Chamber of Commerce in his tour of the model homes and the Russian house.

THE DEVELOPER cited the geographical, climatic and recreational assets of Huntington Beach as major elements in the city's growing residential popularity. Rousey said that most Huntington Beach homebuyers were coming from Los Angeles County. He added that the expected trend to continue with Premier Homes North and South, the two new develop-

ments which are to be sold from one extensive model display on Terry St., adjoining Fantastic Fair. Mayor Shipley and Huntington Beach officials showed special interest in the Russian house, which is bordered on both sides by model homes. COPIES OF the plans published in a Russian construction journal were obtained and the home was built last month by Rousey's crews. According to Soviet information published with the plans, the Russian home costs roughly \$22,000 at the official exchange rate. Since Premier Homes are priced from \$24,750, the comparison with the Russian house is reasonably close, in Rousey's view. Preview showings of the Premier models and Soviet house are open to the public this week.

## Clark Ave.-Spring Center Opens Soon

Construction is well under way on a new neighborhood shopping center on the southeast corner of Clark Avenue and Spring Street. It is a project of the Cenel Properties Development Co., and will be completed shortly, the office of Carl A. Hart, Engineers, announced. There will be more than 11,000 square feet of air-conditioned shopping area, and ample parking. The major tenants will be a junior food market with such satellite shops as service stores, executive offices and medical and dental offices. A large clock will be mounted atop a 35-foot steel tower, and the clock will be visible from major streets in the area as well as the San Diego Freeway. General contractor is Richard Borden.

## Three-Level Model Home

A stunning split-level home is being featured at La Mirada Park in La Mirada, according to a spokesman for the builders, S & S Construction Co. The three-level home is a four-bedroom model with dining room, family room and two and a half baths. It is available in four exterior designs. The garage leads into a service porch on the ground floor, adjacent to the fourth bedroom which can be used as a den or maid's room. The three-level home is priced at \$34,250 and other models from \$27,500 with good financing offered. Other plans feature three and five-bedroom models with family room and dining room. La Mirada Park homes are located at Lemon Drive and Santa Gertrudes in La Mirada, north of Imperial, south of Whittier and west of Beach Blvd. They can be reached by taking Santa Ana Freeway to Pioneer Blvd. off-ramp then on Imperial to Santa Gertrudes, left to Lemon and left to models.

# Monticello Town Houses Termed Good Investment

Newly appointed sales agency for Monticello Town Houses, Costa Mesa, is Crosson and Dewey Inc., according to James N. Starbird, developer of the multi-million dollar condominium. Tommy Crosson, in accepting the contract for the sale of the 344 units located just south of Orange Coast College, pointed out the value of the Monticello Town Houses grounds, surrounded by gardens and wide green lawns. He said, "They are without question one of the finest home buys in Orange County. They are minutes from the ocean. The land is 'own-your-own'—not leasehold."



**FOR LEISURELY LIVING**  
These Monticello Town Houses are designed for leisurely living in a community that is different, says the sales director. Community recreational facilities are unequalled even in some expensive resorts.

## 2nd PRE-VIEW SHOWING

### SEE A RUSSIAN HOUSE

To graphically show California homebuyers the wonderful value they receive in the modern American home, Premier Homes has built and is displaying a typical Russian house. See this Russian house now, when you visit

# PREMIER

Homes in Huntington Beach

## FOUR WAYS BETTER

- BETTER KITCHENS
- BETTER CONSTRUCTION
- BETTER EXTRAS
- BETTER PRICING & FINANCING



From **\$24,750**

VA No Down • FHA Min. Down • Conventional Terms

Premier Homes are 4 Ways Better for you and your family. Here is your golden opportunity for a gift-edged investment in family security and happiness—for a new life in fast-growing smog-free Huntington Beach. Choose from a brilliant range of floor plans and exteriors. See for yourself, today, why Premier Homes are 4 Ways Better. See Premier's model home display before you buy.

### 3 AND 4 BEDROOMS • 2 BATHS • FAMILY ROOM

Total Convenience! Hotpoint Kitchen  
• Double Oven  
• Range  
• Dishwasher  
• Disposal  
• Nixone Food Center with Mixer Blender  
• Mixing Valves  
• Paper Maid Kitchen Paper Dispenser  
• Ceramic Tile Counter Tops

Premium Area—Fully Finished Room with tile floor and plumbing roughed in for future bath  
Wall to Wall Luxury Carpeting  
Tiled Entry Hall  
Fenced Rear Yard  
Front Yard Landscaping  
Ceramic Tile Glass Enclosed Showers  
Customized Marble Pullmans  
A-Copper Water Piping  
One Year Home Warranty



A WILLIAM ROUSEY Development

McFarland & Matthews Inc., Sales Agents

Preview  
**NEW 1965 MODEL HOMES**

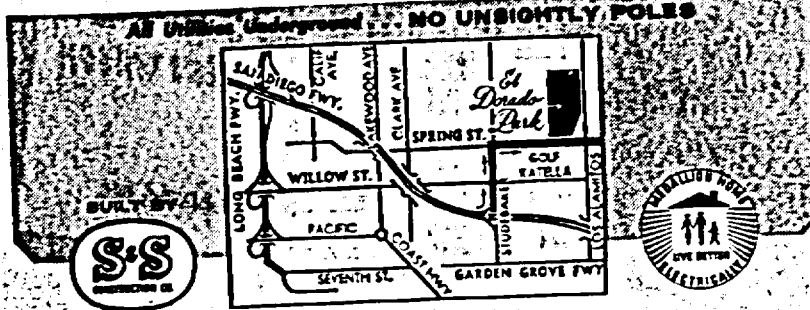
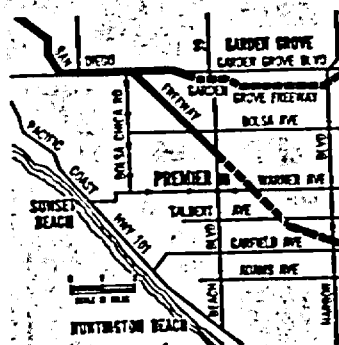
Exclusive Parkside Living  
City of Long Beach

**El Dorado Park ESTATES**

TWO-STORY • TRI-LEVEL • SPLIT-LEVEL • ONE-STORY

Luxury Residences  
5-4-3 BEDROOMS • Family Rooms • 3 and 2 Baths

FROM **\$31,450** TO **\$43,450**  
CONVENTIONAL FINANCING



# Civic Officials View Russian Model Home



**'MODERN KITCHEN' IN RUSSIA**  
Mayor Donald Shipley of Huntington Beach (left) inspects cooking-heating unit in typical Russian house as builder William Rousey explains operation. Beach city officials were guests of builder at preview showing of Premier Homes' new display adjoining south side of Fantastic Fair in Huntington Beach. Exhibition includes Russian house built from Soviet plans.

Mayor Donald Shipley and Huntington Beach civic dignitaries were guests of builder William Rousey at a special preview showing of Premier Homes' new model home display. Located on Terry St. in Huntington Beach, adjoining the south side of Fantastic Fair, Premier's model display includes a typical Russian house built from actual Soviet plans by the Premier organization.

Mayor Shipley was accompanied by Police Chief John Seltzer, Fire Chief Bud Higgins and President Jack Higley of the Huntington Beach Chamber of Commerce in his tour of the model homes and the Russian house.

**THE DEVELOPER** cited the geographical, climatic and recreational assets of Huntington Beach as major elements in the city's growing residential popularity. Rousey said that most Huntington Beach homebuyers were coming from Los Angeles County. He added that the expected this trend to continue with Premier Homes North and South, the two new develop-

ments which are to be sold from one extensive model display on Terry St., adjoining Fantastic Fair. Mayor Shipley and Huntington Beach officials showed special interest in the Russian house, which is bordered on both sides by model homes.

## Clark Ave.-Spring Center Opens Soon

Construction is well under way on a new neighborhood shopping center on the southeast corner of Clark Avenue and Spring Street. It is a project of the Cenel Properties Development Co., and will be completed shortly, the office of Carl A. Hart, Engineers, announced. There will be more than 11,000 square feet of air-conditioned shopping area, and ample parking. The major ten-

# Three-Level Model Home

A stunning split-level home is being featured at La Mirada Park in La Mirada, according to a spokesman for the builders, S & S Construction Co.

The three-level home is a four-bedroom model with dining room, family room and two and a half baths. It is available in four exterior designs.

The garage leads into a service porch on the ground floor, adjacent to the fourth bedroom which can be used as a den or maid's room.

The three-level home is priced at \$34,250 and other models from \$27,500 with good financing offered. Other plans feature three and five-bedroom models with family room and dining room.

La Mirada Park homes are located at Lemon Drive and Santa Gertrudes in La Mirada, north of Imperial, south of Whittier and west of Beach Blvd. They can be reached by taking Santa Ana Freeway to Pioneer Blvd. off-ramp then on Imperial to Santa Gertrudes, left to Lemon and left to models.

# Monticello Town Houses Termed Good Investment

Newly appointed sales agency for Monticello Town Houses, Costa Mesa, is Crosson and Dewey Inc., according to James N. Starbird, developer of the multi-million dollar condominium.

Tommy Crosson, in accepting the contract for the sale of the 344 units located just south of Orange Coast College, pointed out the value of the Monticello Town Houses site.

He said, "They are without question one of the finest home buys in Orange County. They are minutes from the ocean. The land is 'own-your-own'—not leasehold."

**DESIGNED AFTER** the historic architecture of the state's mansions of Maryland and Virginia, Monticello Town Houses are set in park-like grounds, surrounded by gardens and wide green lawns

which are all maintenance free to home owners.

The homes offer up to 1450 sq. ft. of living space with three and four bedrooms, two baths, and private rear patios with attached 2-car garages. Other features include wall-to-wall carpeting, built-in garage storage cabinets, and kitchens equipped with built-in range, oven and dishwasher.

Crosson pointed out that a

special section of the grounds is reserved for adults looking for either a second home or for quiet surroundings in which to retire.

He said prices begin at \$16,995 with as little as \$875 down on a 30-year conventional loan.

Models are open daily from 10 a.m. until 7 p.m. They may be reached by taking Harbor Blvd. south from the Santa Ana Freeway, then east on Fair Dr. to Fairview Rd., then south to Monticello. From the Newport Beach Freeway (Newport Blvd.) turn north on Fairview Rd. and bear left to entrance gates.



## FOR LEISURELY LIVING

These Monticello Town Houses are designed for leisurely living in a community that is different, says the sales director. Community recreational facilities are unequalled even in some expensive resorts.



## 2nd PRE-VIEW SHOWING SEE A RUSSIAN HOUSE

To graphically show California homebuyers the wonderful value they receive in the modern American home, Premier Homes has built and is displaying a typical Russian house. See this Russian house now, when you visit

# PREMIER

Homes in Huntington Beach

## FOUR WAYS BETTER

- BETTER KITCHENS
- BETTER EXTRAS
- BETTER CONSTRUCTION
- BETTER PRICING & FINANCING



From **\$24,750**

VA No Down • FHA Min. Down • Conventional Terms

Premier Homes are 4 Ways Better for you and your family. Here is your golden opportunity for a gift-edged investment in family security and happiness—for a new life in fast-growing smog-free Huntington Beach. Choose from a brilliant range of floor plans and exteriors. See for yourself, today, why Premier Homes are 4 Ways Better. See Premier's model home display before you buy.

## 3 AND 4 BEDROOMS • 2 BATHS • FAMILY ROOM

- Total Convenience! Hotpoint Kitchen**
- Double Oven
  - Range
  - Dishwasher
  - Disposal
  - Nutone Food Center with Mixer Blender
  - Mixing Valves
  - Paper Maid Kitchen Paper Dispenser
  - Ceramic Tile Counter Tops

- Premium Area — Fully Finished Room with tile floor and plumbing roughed-in for future bath**
- Wall to Wall Luxury Carpeting
  - Fitted Entry Hall
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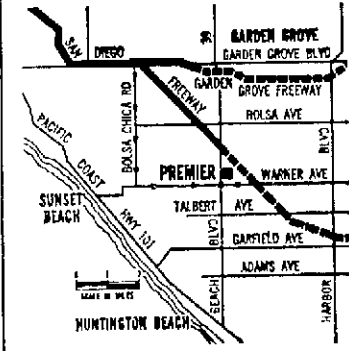
CONVENTIONAL FINANCING

**ALL UTILITIES UNDERGROUND... NO UNGRACEFUL POLES**

**WILLIAM ROUSEY DEVELOPMENT**

**S&S CONSTRUCTION CO.**

**WILLIAM ROUSEY DEVELOPMENT**





# 3 AND 4 BEDROOMS

COSTA MESA - NEWPORT BEACH AREA

# \$16,995

FROM

full size  
HOME

**FULL TITLE TO YOUR HOME AND LAND... NO LEASEHOLD!**

**Monticello**  
TOWN HOUSES

# \$82

**MONTHLY**  
PRINCIPAL and INTEREST

# \$875

FROM

**DOWN**  
30 YEAR  
CONVENTIONAL  
LOAN

**WAIT UNTIL YOU SEE THE QUALITY** From the moment you view the garden-like setting, wide lawns, gas lighted parkway, elegant architecture and the park-like privacy of MONTICELLO, you know it is Quality!

#### TRULY BEAUTIFUL BEDROOMS, BATHS

**AND EXTRAS** 3 and 4 bedrooms with 2 baths, up to 1450 square feet of living space • Private rear patio with attached 2-car garage • Built-in Garage Storage Cabinets • Wall to Wall Carpets • Built-in Range and Oven • Built-in Dishwasher and many other features!

**UNBELIEVABLE SHOPPING AREA** Harbor Shopping Center—Harbor Blvd. at Wilson St.—½ Mile • Costa Mesa Downtown Shopping—1 Mile • Lido Isle Shopping and Marinas—3 Miles • Santa Ana Fashion Square—8 Miles • One of the largest shopping centers in the nation on Bristol St. at the San Diego Freeway—2 Miles!

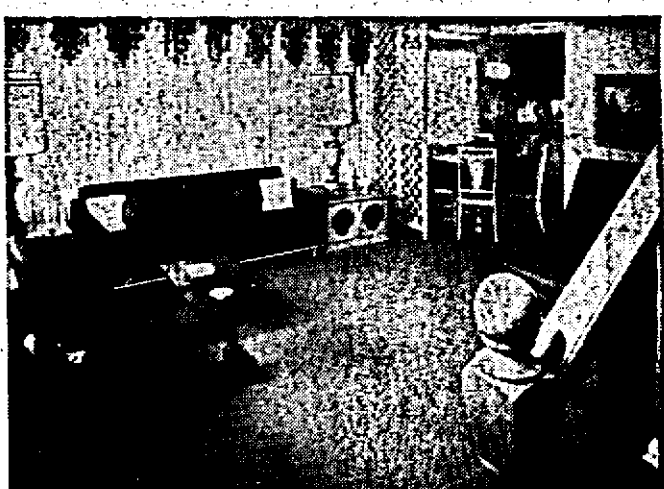
**ALL THE CONVENIENCE OF NEARBY SCHOOLS** (Elementary through University) University of California at Irvine—3½ Miles • Orange Coast State College—½ Mile • Costa Mesa High School—½ Mile • Maude B. Davis Junior High School—½ Mile • Sonora Elementary Grade School—2 blocks!

**EXACTLY WHAT YOU WANT FOR A SECOND HOME** Yacht Marinas • South Coast Bay and Beaches • Golf—Private and Public Courses • Restaurants, Entertainment, Theaters, varied cultural activities • "Carefree Living" with all maintenance of lawns taken care of under one separate monthly payment.

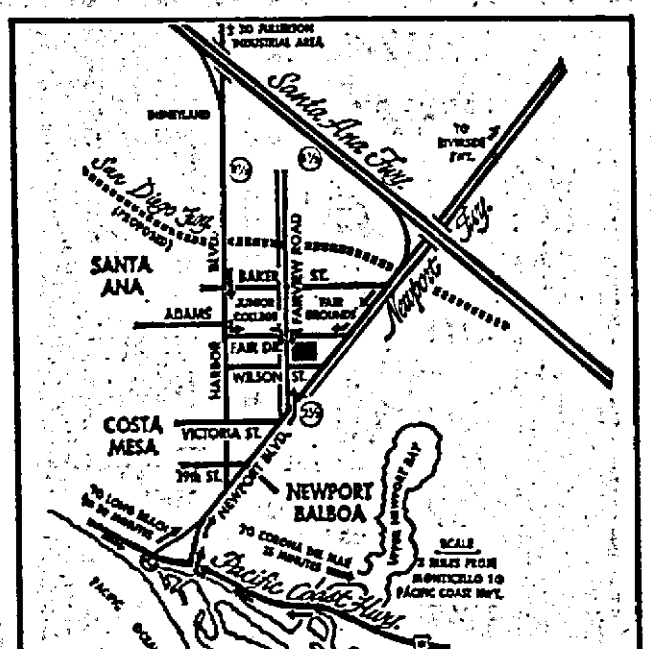
**EVEN A QUIET ADULT RESERVED SECTION** As a special feature for adults, active retired and retired dwellers, the 2nd unit features a special reserved section for families with children over 18 years of age.

Another JAMES N. STARBIRD Development

Executive Offices: 1166 East 58th Street, Los Angeles 11 — AD 3-7117



**LOOK! MONTICELLO IS CENTRALLY LOCATED!**



FROM SANTA ANA FREEWAY take Harbor Blvd. South to Fair Dr., then go left (East) on Fair to Fairview Rd., then right (South) to Monticello.

ALTERNATE FROM SANTA ANA FWY, take Newport Frwy. South to Fair Dr., turn right on Fair to Fairview Rd., then left to entrance.

FROM NEWPORT BEACH go North on Newport Blvd. to Fairview Rd., bear left to entrance gates.

FROM LONG BEACH go Highway 101 South to Newport Blvd. bridge, turn left on Newport Blvd. (inland thru City of Costa Mesa) to Fairview Rd., bear left to entrance.

FURNISHED MODELS OPEN 9:30 A.M. to 8:00 P.M. Come after dinner... it's beautiful under the gas lights.

A HOME DEVELOPMENT FOR FOLKS OF ALL AGES...

# Monticello

TOWN HOUSES

**SALES OFFICE**  
FAIRVIEW ROAD BETWEEN WILSON  
AND FAIR DRIVE—  
COSTA MESA  
PHONE-714 546-1210  
Sales Agents / CROSSON & DEWEY, INC.

# 3 AND 4 BEDROOMS

COSTA MESA - NEWPORT BEACH AREA

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full size  
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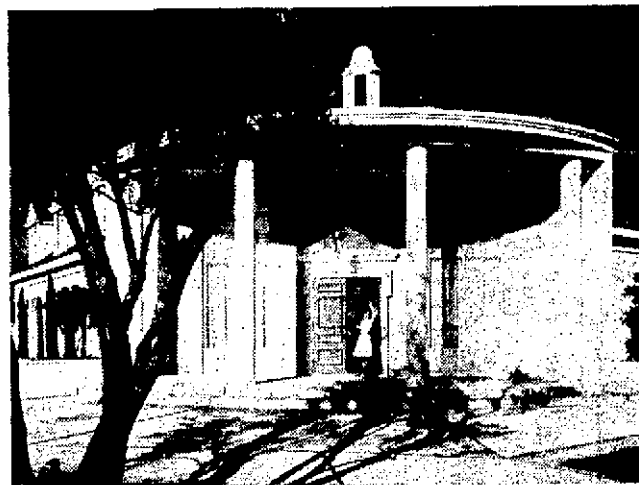
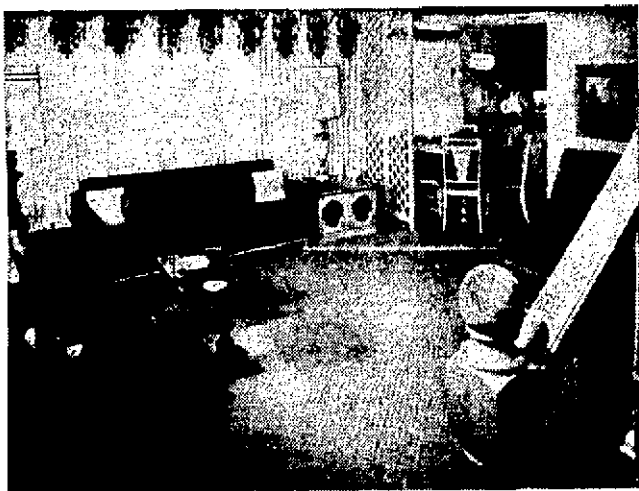
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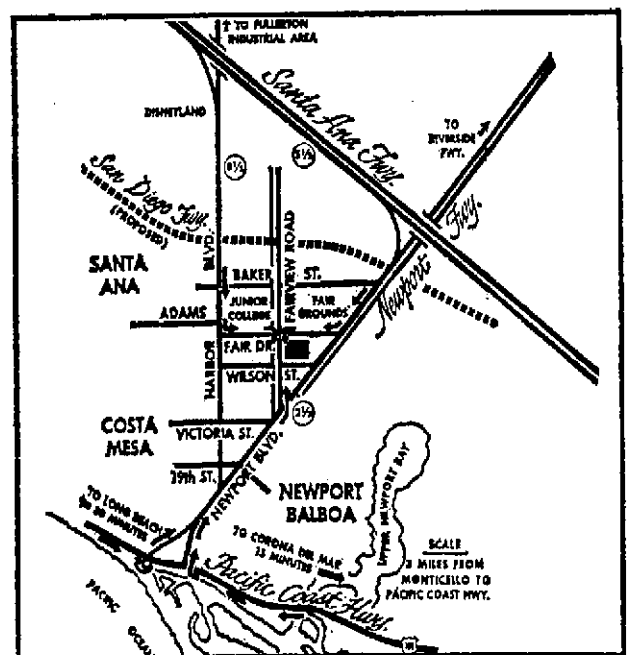
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LIONIZED—A King of a Lion  
... by Janelle Blake

Roaring into March, along  
with Children's Art Month  
... a parade of paper  
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# News—Paper Pets

By MARY NETH



HONEY OF A BUNNY  
... by Debbie Wycarver

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De Mille Junior High art students have found better use for yesterday's news. They've turned it into papier-mache objets d'art that would make an interior decorator drool.

It all began as a class problem in design. The assignment given by vivacious red-haired Mrs. Warren Routt (teacher of 7th, 8th and 9th grade art): create a three-dimensional animal from paper and paste (that papier-mache), the finished figure to be anywhere from two to four feet tall.

The students went to work. They shredded paper, mixed in globs of paste, finally moulded all manner of "animated" animal.

"Things didn't always go smoothly," recalls Mrs. Routt. "It was a pretty messy endeavor and sometimes what started out as a dog ended up a frog and often there were minor tragedies—heads fell off, tails had to be reglued—but I think the project was a success."

EVERYONE else thinks so, too.

Can you imagine a perky pink frog, a pudgy purple rhino, a smirking blue pussycat? The De Mille crew could.

They not only imagined them, they made them and many more such colorful characters. (David Moller, 8th grade, created a mama kangaroo complete with pouched pup; Ellen Brouse, 9th grade, "a very talented little artist," according to her teacher, turned out a horse so life-like it all but whinnies.)

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How did this come about? we asked Mrs. Routt. Her answer: "Well, you've heard of Picasso's blue period—this is our flower period."

"The last experiment (floral design), I guess lapped over somehow into the animal kingdom."

Formulas for making papier-mache plus other Children's Art Week recipes may be found on Page W-4.



RIP-ROARING RHINO  
... by Vickie Britt

Staff photos by  
Chuck Sundquist



ELLEN BROUSE DIDN'T HORSE AROUND MAKING HER PET  
... It's So Real It Almost Whinnies!



Provisionals  
Climb Junior  
League Stairs

Stepping up into more active role in community through work with Junior League of Long Beach are these provisionals (from left) Mmes. William Martin, Clive Martin, Ronald Laraneta and Miss Susan Lemon. They were among 18 newcomers feted at welcome brunch. Story, photos of other provisionals, page W-3.

## INDEPENDENT-Press-Telegram Women

LONG BEACH 12, CALIF., SUNDAY, MARCH 7, 1965 SECTION W



Think your role  
as homemaker is  
thankless? Read one  
man's view ...

### 'Just a Housewife'

By ANDY PARK

It's been over a month now, so she undoubtedly has the house all back in shape ... the now useless personal articles carefully stored away.

The servants, no doubt, have been given their orders and she has sent out all the personal notes of thank-you to letter-writers who sent condolences.

She's 79 years old now, but she only began aging on January 24 last. She has always kept her house in perfect order and she'll probably continue to do so as long as she can.

She's an extraordinary ordinary person and, if that paradox bothers you ... or if you don't like the image of the kind of woman who proudly writes "housewife" where it asks "Occupation?" ... well then, you won't want to read any further.

Because "Housewife" was her occupation and, although her name was known around the world, she delegated none of the duties or responsibilities of that profession.

And she considered herself well paid. As Alexander Pope, the ancient couplet writer, said: "Love, is of man's life a part; 'tis woman's very existence."

In that coin of the realm of love, her existence stopped on January 24 last.

HE WASN'T an easy man to live for. He made big, stupid mistakes. He growled a lot. He spent unexplained hours away from home. And he was demanding at the dinner table and in the comforts he wanted in his home.

But she loved him ... and her job was "Housewife."

She is a very definite person herself, with a good education, strong opinions on controversial subjects, and a definite sense of what she thinks is "right or wrong." And he didn't always agree.

Continued on page W-10





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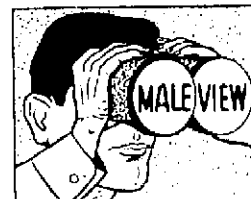
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Continued on page W-10







## THE WILD WAVES SAY...

# They're Busy Beating the Bush for Bunnies

By Jola Masterson  
I, P-T Society Editor

PROVING THAT they're all wrapped up in wrapping up plans for a grand reunion of 1935 Poly grads are the poster-blanketed foursome (from left below) Sue (Mrs. Bob) Adams, Emily (Mrs. Doug) Ives, Clella (Mrs. Art) Hickman and Billie Jean (Mrs. Don) McCaslin.

Shindig, a dinner dance to take place at the Edgewater Inn, isn't until July 31, HOWEVER time is of the essence now. Out of a class of 850, only 250 names, addresses, have been obtained. Also, some moola is required to cover expenses and planners hope you'll "pay now, come later," as well as put them in touch with the balance of the 850.

Informers on former classmates' whereabouts should contact Mrs. McCaslin, 3530 Lama Ave., or Mrs. Hickman, 4217 Levelside Ave., Lakewood. Lots of surprises are planned—not the least of which will be seeing how classmates look now that 10 years have run under the dam.

CAYE'S coming, Elliott that is! She's due here Wednesday from current home, smack in the middle of Manhattan, to former home, smack in Long Beach. Husband, "Scrub," hopes to arrive later, tentatively to be here about the 19th. This will be first visit back since they moved to New York last fall.

WOMEN GOLFERS of Virginia Country Club had their annual member-guest, best ball of partners, tourney. Big winners in Class A were Joan (Mrs. Julie) Beskos and Mrs. Kenneth Newers of Santa Ana C.C. with a 65 net. Class B winners were Patricia Collins Cameron and partner, Mrs. Woody Evans of Mesa Verde C.C. with a 64 net.

Their prizes, beautiful charm bracelets (14K gold, no less), were selected by Beverly Fedderly. In charge of gala day was Judy Ellik, chairman of the 18-hole players. Virginia's lush green fairways bloomed with color as 70 women blossomed out in brightest, smartest golf togs. After a festive luncheon break the gals played bridge all afternoon.

DOROTHY FORMAN put needed extra space to imaginative use for her continental-themed cocktail buffet. A door from her garage enters directly into her apartment in Park Estates. She cleared the garage of car, all stored stuff and turned it into a bistro for the cocktail hour. It was transformed with potted palms, arty European pictures and travel posters.

Garçons tending bar were her two sons, Neil and Bob, and son-in-law, "Butch" Tharp. Among those accepting their solicitous offers of liquors were Alice and Bill Sievers, Thelma and Lee Denny, Elsie and Reese Hansen, Jayne and Jesse Shackleton, Mary Lou and Dave Lewis, Muriel and Glenn Scott, Flo and Harry Newton, Hester and Bruce Gray.

HOME FROM 10-day business-pleasure trip to Chief Big Town, U.S.A. (NYC) are Gayle and Phil Clock. While Phil worked, Gayle shopped; together they saw good shows, visited old friends, and had a fling at Gotham's famed night spots.

REGARDLESS of nationality, there'll be 65 "Irishmen and their colleens" when Helene and Jack Drown and Betty and Dan Ridder have another of their annual St. Patrick's parties next Saturday. It will take place at the O'Ridders home in Rolling Hills. There'll be nothing left unturned, including the auld sod, to make it authentic, from hearty corned beef dinner to Irish coffee.

AN UN-CLUB was formed in Long Beach recently, newest un-chapter of a national organization known as the Bombay Bicycle Club. Hugh Carter is president. Other non-officers are Jim Hanson, Len Dell, Mike Pelsinger.

Chicagoan Werner Ellman founded BBC which now has 4,000 members. Annual meetings are called—and always cancelled. Gimmick? Seems Werner, guy with a pixie sense of humor, was at a convention in New Orleans. Conventioneers were adept at place-dropping, boasting of marvelous spots where they had stayed and eaten.

Not to be outdone, Werner began telling of a fantastic place to stay. Asked what and where, Ellman grabbed a name out of the air (based on a joke) he had heard night before and said it was the Bombay Bicycle Club. The fictitious club was off and running. Now members can buy lighters, cuff links, money clips etc. with the club insignia. Attend meetings? No!

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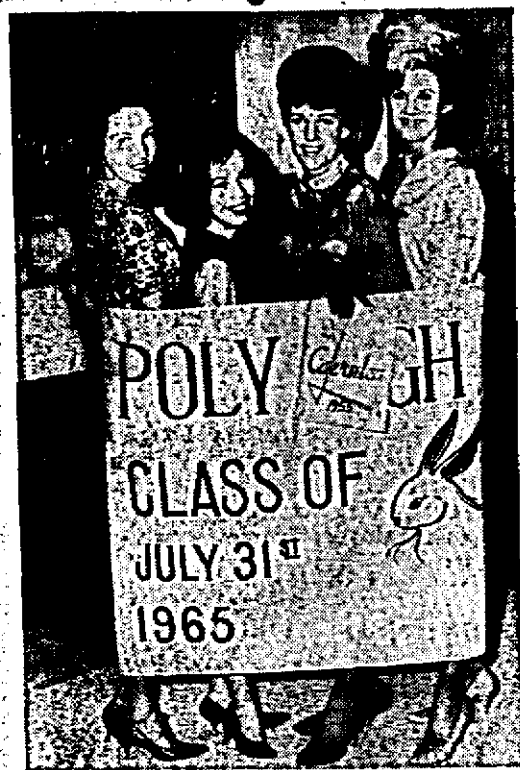
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Are your good looks hiding under a tired crop of winter-dulled hair? Let our expert stylists condition and style your hair... or add a soft new tint to bring out the prettier you.

COMPLETE PERMANENTS from 10.00

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European Human Hair WIGS Reg. 135.00 \$89.00

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Vinsons coats  
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sketched in Persian curl  
in California styling  
white—celery—honey

\$55.95

other long coats \$35.95 to \$100  
short and stroller from \$35.95

ATLANTIC AT 45th



Club of Long Beach Monday at 6:30 p.m. cocktail hour, home of Polly Griffith, 2319 Chestnut Ave., Apt. 8, and dinner following at Alfred's Restaurant.

bixby knolls in long beach  
4518 atlantic ave.

youth calls  
the tune  
for this jaunty  
wing-collared  
skimmer in  
lime or yellow  
piped with black  
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THE WILD WAVES SAY ...

# They're Busy Beating the Bush for Bunnies

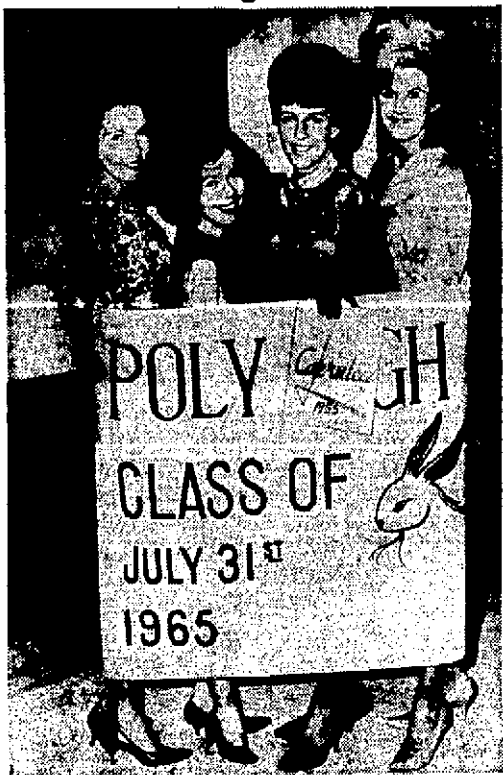
By Lola Masterson  
I, P-T Society Editor

**PROVING THAT** they're all wrapped up in wrapping up plans for a grand reunion of 1955 Poly grads are the poster-blanketed foursome (from left below) Sue (Mrs. Bob) Adams, Emily (Mrs. Doug) Ives, Clella (Mrs. Art) Hickman and Billie Jean (Mrs. Don) McCaslin.

Shindig, a dinner dance to take place at the Edgewater Inn, isn't until July 31, **HOWEVER** time is of the essence now. Out of a class of 850, only 250 names, addresses, have been obtained. Also, some moola is required to cover expenses and planners hope you'll "pay now, come later," as well as put them in touch with the balance of the 850.

Informers on former classmates' whereabouts should contact Mrs. McCaslin, 3530 Lama Ave., or Mrs. Hickman, 4217 Levelside Ave., Lakewood. Lots of surprises are planned—not the least of which will be seeing how classmates look now that 10 years have run under the dam.

**CAYE'S** coming, Elliott that is! She's due here Wednesday from current home, smack in the middle of Manhattan, to former home, smack in Long Beach. Husband, "Scrub," hopes to arrive later, tentatively to be here about the 19th. This will be first visit back since they moved to New York last fall.



They're on a rabbit hunt.

**WOMEN GOLFERS** of Virginia Country Club had their annual member-guest, best ball of partners, tourney. Big winners in Class A were Joan (Mrs. Julie) Besco and Mrs. Kenneth Newers of Santa Ana C.C. with a \$5 net. Class B winners were Patricia Collins Cameron and partner, Mrs. Woody Evans of Mesa Verde CC, with a \$4 net.

Their prizes, beautiful charm bracelets (14K gold, no less), were selected by Beverly Fedderly. In charge of gala day was Judy Elik, chairman of the 18-hole players. Virginia's lush green fairways bloomed with color as 70 women blossomed out in brightest, smartest golf togs. After a festive luncheon break the gals played bridge all afternoon.

**DOROTHY FORMAN** put needed extra space to imaginative use for her continental themed cocktail buffet. A door from her garage enters directly into her apartment in Park Estates. She cleared the garage of car, all stored stuff and turned it into a bistro for the cocktail hour. It was transformed with potted palms, arty European pictures and travel posters.

Garcons tending bar were her two sons, Neil and Bob, and son-in-law, "Butch" Tharp. Among those accepting their solicitous offers of liquids were Alice and Bill Sievers, Thelma and Lee Denny, Elsie and Reese Hansen, Jayne and Jesse Shackleton, Mary Lou and Dave Lewis, Muriel and Glenn Scott, Flo and Harry Newton, Hester and Bruce Gray.

**HOME FROM** 10-day business-pleasure trip to Chief Big Town, U.S.A. (NYC) are Gayle and Phil Clock. While Phil worked, Gayle shopped; together they saw good shows, visited old friends, and had a fling at Gotham's famed night spots.

**REGARDLESS** of nationality, there'll be 65 "Irishmen and their colleens" when Helene and Jack Drown and Betty and Dan Ridder have another of their annual St. Patrick's parties next Saturday. It will take place at the O'Ridders home in Rolling Hills. There'll be nothing left unturned, including the auld sod, to make it authentic, from hearty corned beef dinner to Irish coffee.

**AN UN-CLUB** was formed in Long Beach recently, newest un-chapter of a national organization known as the Bombay Bicycle Club. Hugh Carter is president. Other non-officers are Jim Hanson, Len Delk, Mike Pelsinger.

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COMPLETE PERMANENTS  
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European  
Human Hair  
**WIGS**  
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**Los Altos Beauty Salon**  
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14 Years in Los Altos

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Vinsons coats  
are  
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sketched in Persian curl  
in California styling  
white—celery—honey

\$55.95

other long coats \$35.95 to \$100

short and stroller from \$35.95

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## A JUNIOR LEAGUE WELCOME

# ...After This, the Work Begins!



Eighteen new provisional members of the Junior League of Long Beach this week begin a year of intensive training for their roles of community service.

The 365-day orientation will include Community Volunteer Office Community Understanding Tours, as well as in-league indoctrination.

The 18 Junior League "fledglings" were introduced to the active and sustaining membership at a brunch in the home of Ruth Craig Rawn—a smart affair traditionally given by sustaining members.

Those welcomed to membership were Mmes. Bill Alexander, John Barbee, Henry Bergquist, Michael Callan, Alexander Kemp, Joseph Lademann III, Ronald Laraneta, Clive Martin, William Martin, John McCann, William McCullough, Roderick McWhinney, Jeanette Armstrong Montgomery, Edward Northup, Charles Poitevin, James Ryals, Edwin Strong and Miss Susan Lemon.

AN ABUNDANCE of springtime flowers, pre-dominant in shades of yellow, were used in decorating the hostess' home. Arrangements of fragrant forsythia graced the living room while tulips and ranunculi formed the dining room centerpiece and yellow daisies brightened the terrace.

Guests were greeted by Mrs. Rawn, president of the sustaining membership of the league; Mrs. Everett Harlan Miller Jr., Junior League president; Mrs. Jay Moorhead, incoming league president; and Mrs. Thomas Rowan Jr.

Assisting with hostess duties were past presidents of the sustaining group, including Mmes. Lauren Conley, William Davidson, Don Murphy, Bill Barbee, Herbert Fielding, Clare Hamman, Arthur H. Buell, Harry D. Baker Jr., Greer Thompson and Floyd Todd.

See additional picture on Page W-1



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LONG BEACH

**FREE**

**SOUVENIR**

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March 7 through March 13, and receive

your complimentary ball-point pen

in two-tone vinyl... one side is

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In our Girl Scout Shop

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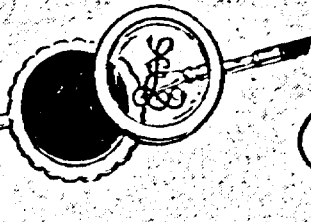
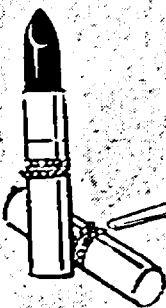
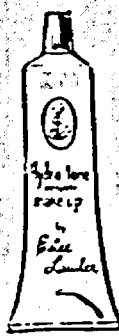
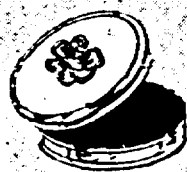
Glow-In-The-Round to add delicate all-over color with true-to-life sheen. **5.00\***

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DOWNTOWN PINE AT BROADWAY HE 6-9841 MONDAY AND FRIDAY 'TIL 9:00 OTHER DAYS 9:30-5:30



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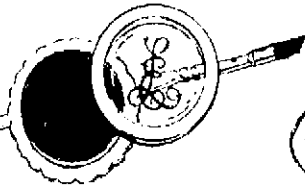
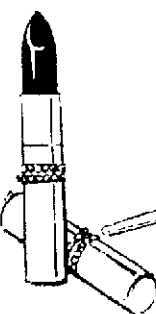
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## Purr-fect! Paper 'n Paste

Cat by Judie Nolan

March is Children's Art Month a good time, according to the experts, to evaluate what you're doing to nourish little Johnny's creativity.

If you're just providing coloring books, you're in for a scolding. Guidance experts with The Child's World, Inc., a Chicago educational publishing firm, have come up with the shocking announcement that coloring books are worse than nothing.

To wit: "Nothing has had such a devastating effect on children and their art. They intimidate the child because he knows he cannot draw as well."

THE FOLLOWING recipes were provided by the art department of the Long Beach School district.

### Papier-Mache

Materials necessary — old newspapers, scissors, inexpensive paste (wallpaper or wheat flour).

Tear newspaper into one-inch wide strips. Tear strips into short pieces, the smaller the better. Soak paper in water until a handful can be squeezed into a soft ball. Drain and squeeze out as much water as possible.

Mix small amounts of the pulp with paste—about 1/2 cup of pulp to one or two tablespoons of paste. Mix only enough for immediate use. When pulp and paste are mixed, shape into objects.

There are many ways of finishing papier-mache objects: leave rough . . . sand when dry . . . or, when still wet cover with small strips of paper towels, pasting each one individually. To complete, paint with poster colors.

### Finger Paint

1. Wheat-paste type. Sift flour into warm or cold water until it's thick and creamy. Stir constantly to prevent lumping. One quart of water makes enough mix for a class. Pour into jars to store. Color with dry tempera as used.

2. Starch-type. To 1/2 cup of laundry starch add cold water to make a paste. Stir in one quart of boiling water, cook until clear. Stir continually. Cool slightly, add 1 1/2 cups of soap flakes (not detergent). Pour into jars with tops. Color, as used, with dry tempera.

## Fraternal Nancy Cummins Bride Calendar of S. L. Breuklander

### MONDAY

El Tanya Court 61, Ladies Oriental Shrine of North America, annual reports and election of officers, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

Merret Temple 103, Daughters of the Nile, 10 a.m. ceremonial, 11:30 a.m. luncheon, 12:30 p.m. stated session and election of officers, Monte Vista Temple, 1120 E. Market St. Temple sewing March 16; Shrine Hospital sewing March 26.

Star Point Association, Order of Eastern Star, 7:30 p.m., Linden Hall.

### TUESDAY

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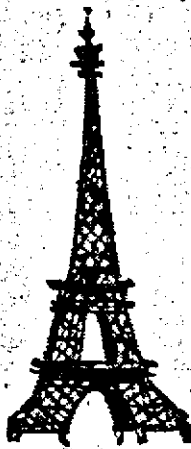


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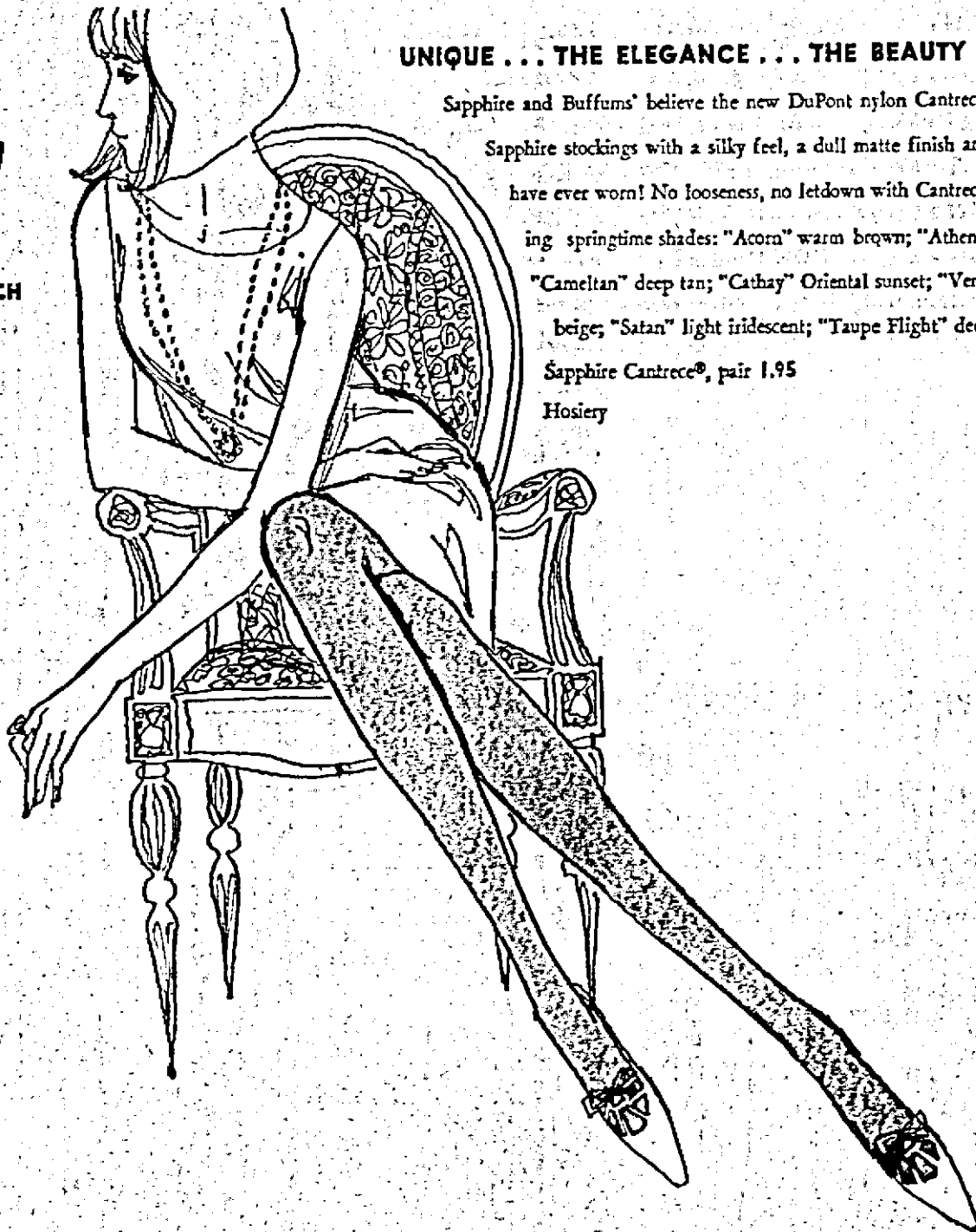
**Buffum's**  
LONG BEACH

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We're celebrating the 53rd Birthday  
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March 7 through March 13, and receive  
your complimentary ball-point pen  
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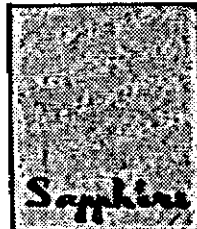
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Sapphire Cantreце®, pair 1.95

Hosiery





Cat by Judie Nolan

## Purr-fect! Paper 'n Paste

March is Children's Art Month a good time, according to the experts, to evaluate what you're doing to nourish little Johnny's creativity.

If you're just providing coloring books, you're in for a scolding. Guidance experts with The Child's World, Inc., a Chicago educational publishing firm, have come up with the shocking announcement that coloring books are worse than nothing.

To wit: "Nothing has had such a devastating effect on children and their art. They intimidate the child because he knows he cannot draw as well.

**THE FOLLOWING** recipes were provided by the art department of the Long Beach School district.

### Papier-Mache

Materials necessary — old newspapers, scissors, inexpensive paste (wallpaper or wheat flour).

Tear newspaper into one-inch wide strips. Tear strips into short pieces, the smaller the better. Soak paper in water until a handful can be squeezed into a soft ball. Drain and squeeze out as much water as possible.

Mix small amounts of the pulp with paste—about 1/2 cup of pulp to one or two table-spoons of paste. Mix only enough for immediate use. When pulp and paste are mixed, shape into objects.

There are many ways of finishing papier-mache objects: leave rough . . . sand when dry . . . or, when still wet cover with small strips of paper towels, pasting each one individually. To complete, paint with poster colors.

### Finger Paint

1. Wheat-paste type. Sift flour into warm or cold water until it's thick and creamy. Stir constantly to prevent lumping. One quart of water makes enough mix for a class. Pour into jars to store. Color with dry tempers as used.

2. Starch-type. To 1/2 cup of laundry starch add cold water to make a paste. Stir in one quart of boiling water, cook until clear. Stir continually. Cool slightly, add 1 1/2 cups of soap flakes (not detergent). Pour into jars with tops. Color, as used, with dry tempera.

## Fraternal Nancy Cummins Bride Calendar of S. L. Breuklander

**MONDAY**  
El Tanya Court 61, Ladies Oriental Shrine of North America, annual reports and election of officers, 7:30 p.m., Palos Verdes Masonic Temple, 5155 E. Pacific Coast Highway.

Merret Temple 103, Daughters of the Nile, 10 a.m. ceremonial, 11:30 a.m. luncheon, 12:30 p.m. stated session and election of officers, Monte Vista Temple, 1120 E. Market St. Temple sewing March 16; Shrine Hospital sewing March 26.

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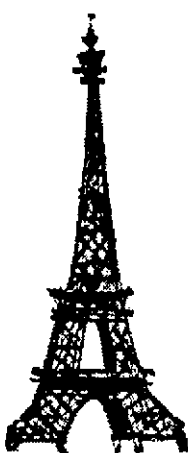


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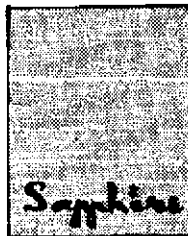
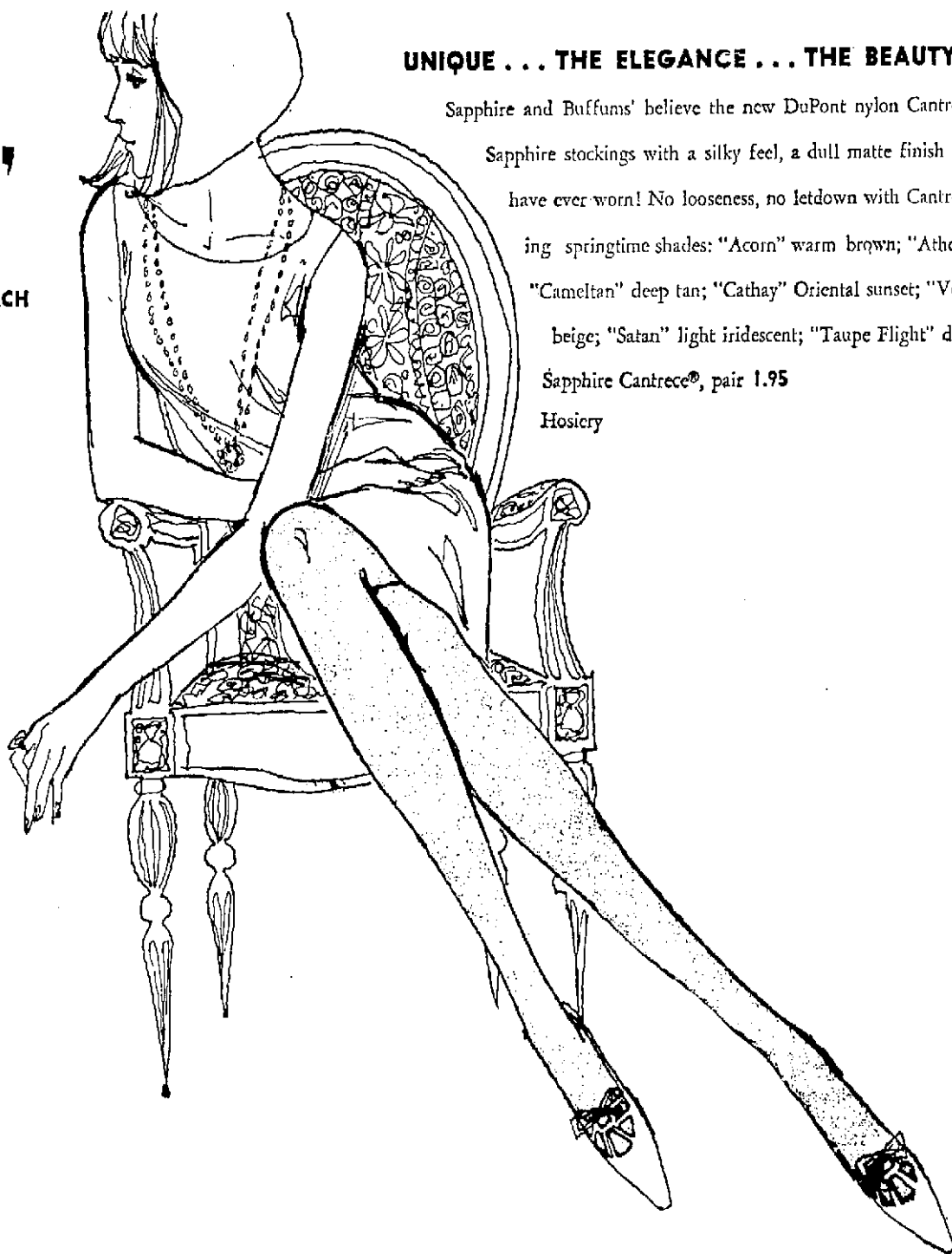
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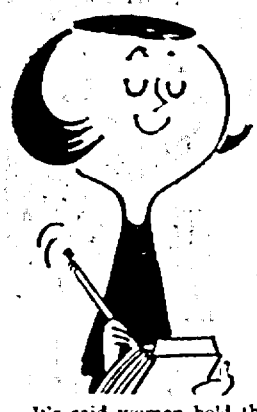
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Long Beach 12, Calif., Sunday, Mar. 7, 1964

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HAIR STYLISTS  
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CALL FOR YOUR CONVENIENT APPT. RA 1-5728

Mon. thru Fri. 10:30 a.m. to 8:30 p.m.  
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"HERE'S THE BAIL, GIVE ME THE BOY"  
... Sylvia Zankich in bodsman role brings bail and release to Officer C. R. 'Bob' Widrig.

## Buffum's MONDAY SPECIALS

### FAMOUS NAME SLEEVELESS FUN TOPS ... 6.00

Reg. 8.95 to 11.95 All wool fun tops for your favorite pants and skirts. Choose from five styles ... some with pompoms, stovepipe necklines, stocking rib knit. Assorted pastel and multi-color stripes. Small, medium and large.

In our Young Californian Sportswear Shop

### Boys' Quality White Handkerchiefs ... 6 for 50c

Also available in our Marina and Palos Verdes Stores

Reg. 6 for 1.00 Laundry-tested fine white cotton handkerchiefs made expressly for Buffum's. Good full size, carefully stitched with neat design, white on white. Six in a handsome package suitable for gift giving.

In our Boys' Shop

### RECORDING TAPE—COLOR FILM

One day only specials on recording tape, movie film and slide and movie processing! Fantastic savings! Reg. 1.95 Vista 1200' Recording Tape ... 1.19 Reg. 4.50 Kodak 8mm Kodachrome II magazine ... 2.79 Dremory Processing Mailers—20 exp. slides ... 90c 36-exp. slides ... 1.65 8mm movie magazine ... 69c. In our Camera Shop.

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Quantity	Color	2nd Color	Size

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\_\_\_\_\_ Charge \_\_\_\_\_ Check Enclosed  
My Buffum's Charge Card Number Is \_\_\_\_\_  
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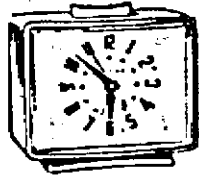
Quantity	Color	2nd Color	Size

Name.....  
Address.....  
.....Charge.....Check I'm losing  
My Buffum's Charge Card Number is.....  
Add 4% Sales Tax on all purchases delivered within the State of California.

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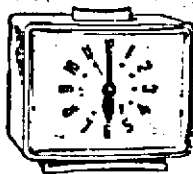
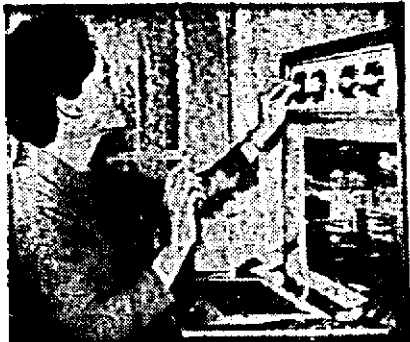


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Staff photos by  
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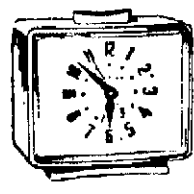
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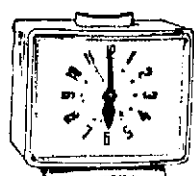
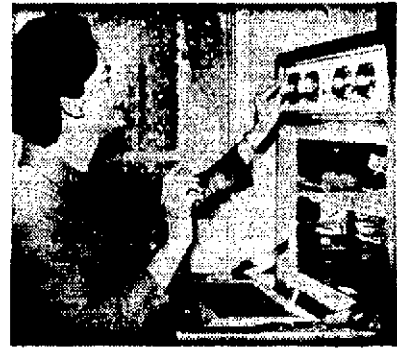


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## Zion Purim Ball Slated Saturday

Temple Beth Zion will stage its second annual Purim Ball at 8:30 p.m. Saturday in Jewish Community Center, 2601 Grand Ave.

Benny Lorin's Orchestra will provide music for dancing and a Queen Esther will be named.

Reservations for the event, open to the public, are being handled by the Temple Office. Door prizes will be offered and refreshments served.



**FOR THE HEART LEAGUE** . . . the heartbeat of fashion. Mrs. Lester Barnett, president of Emblem Club (center), checks beat of spring fashion as modeled by Dorothy Bousha (right), as Mrs. Fred Schneller, president of Heart Guild, looks on. Emblem Club will benefit Heart Guild with annual fashion show Saturday in Elks Club. Event will open with noon social hour. Luncheon will be served at 1 p.m. Tickets will be available at door.

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SHOP MON., THURS., FRI., 9:30 - 9 p.m. Other days, 9:30 - 5:30.





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Lakewood  
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Members and guests of Musical Arts Club will meet for noon luncheon Tuesday at Lafayette Hotel. Robert James, tenor, will sing.

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**SOUTH BAY**  
WALKERS MUSIC CITY  
WANTHOPE  
SP 3-1127

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OTHERS to be honored are Miss Chevalier and second place winners in the Furjanick Competition, Mona Golabek and Susan Hamilton, and winners of the Student Musicians Competition Bill Poledouris, Wallace Welch, Dennis Tremblay, Selma Goksen, Bonnie Boyd and Edward Allen.

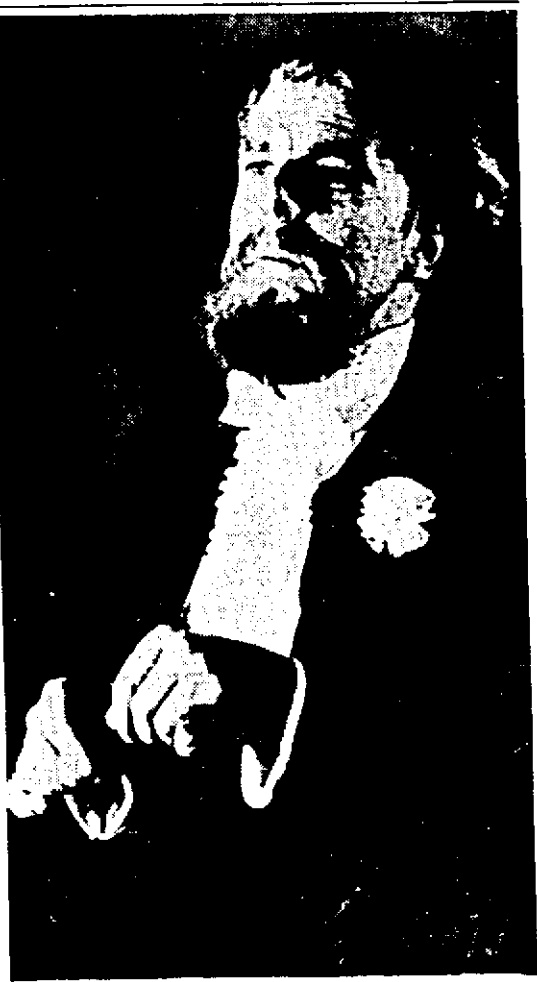
Gwen Gray, Symphonettes president, and Julie Lepick, reception chairman, invite all interested persons to attend the reception. The \$1 admission fee will go for scholarships and other service activities of the Symphonettes.

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Other works, to be conducted by Lauris Jones, will include Ravel's transcription for orchestra of Mussorgsky's "Pictures at an Exhibition" and Handel's "Water Music."

Special guests at the concert will be representatives of the organizations which make possible the Furjanick Competition and the annual Long Beach Student Musicians Competition.

CONCERT tickets are \$2.50 and \$1.50. Special prices are available to students. All seats are reserved. Tickets are on sale at Humphreys Music Co., 135 E. Third St. and at Gilmore's Music Store, 1935 E. Seventh St. Reservations also may be made by phoning the Long Beach Symphony Association.



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## Music Festival

The Southern California Choral Music Association will present a Festival of 16th and 17th Century Music Tuesday at 8:30 p.m. in the Pavilion of the Music Center, Los Angeles. Roger Wagner is director. Tickets are on sale at the center, Mutual Agencies, Wallichs Music City Stores and all offices of the Automobile Club of Southern California.

## 'Pather Panchali'

"Pather Panchali," the story of a Brahman family's struggle to survive in India, will be screened at 3 and 8 p.m. Thursday at Long Beach Museum of Art, 2300 E. Ocean Blvd. Doors will open at 7:30 p.m. for the evening performance.

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"AT THE SIGN OF THE BIG RED PIANO"

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of "The Deputy." In addition to his career as an actor, Williams is the author of such well known plays as "Night Must Fall" and "The Cuckoo in the Nest." He recently adapted Ibsen's "The Master Builder" and Anouilh's "Love and Punishment" for production in England.

Included in Monday night's performance will be scenes from "Our Mutual Friend," "Dombey and Son," "Pickwick Papers," "A Tale of Two Cities" and a number of stories and sketches.

**Next program** in the LBCC "Evenings at Eight" series will present guitarists Presti and Lagoya on March 19.

**COMMUNITY PLAYHOUSE**, 5021 E. Anaheim St., "The Vikings," 7:45 p.m. Thursday, 8:30 p.m. Friday, Saturday through April 10.

**MAGNOLIA THEATRE**, 2400 Magnolia Ave., "A Thousand Clowns," 8 p.m. Thursday, Sunday; 1:30 p.m. Friday, Saturday through March 31.

**OFF BROADWAY THEATRE**, 255 Line Ave., "The Innocent," 8:30 p.m. Thursday, 8:30 p.m. Friday, Saturday through March 31.

**PALOS VERDES PLAYERS**, 3214 Via Torra, Palos Verdes Plaza, "Dial M for Murder," 8:30 p.m. Friday and Saturday through April 3.

**PEPPERBERRY PLAYHOUSE**, 124 Main St., Seal Beach, Children's Theatre, "Cinderella," 2 and 5:30 p.m. Saturday 1:00 p.m.

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He Loans Recipe, Interest Free

By Mildred K. Flanary  
L. P. T. Food Editor

Regardless of appearances...he's NOT baking cookies! In fact, cookingwise, today's Chef of the Week, Dwight E. Jenkins, seems to be cooking on all burners. He goes way up to Pasadena's Brookside Park to "do" a steak to a turn...the recipes he sent in for today are Grecian Pears and Quiche Lorraine...yet all he seems to be doing is demonstrating the Pyrex.

Jenkins is very definite, however, about his vocation. He's "at home" as manager of the Home Savings & Loan, the company which has had "peace of mind" since 1889, and recently was named recipient of the "Manager of the Year" award, the first ever given by his company. He joined "Home" in 1949. Two years later, it purchased the Long Beach Building & Loan, and changed the name, and made Long Beach its home office. Jenkins was sent here as manager. In 1949, there were only two offices; today there are 24.



Dwight E. Jenkins

**BORN IN CENTRALIA, Ill.** Jenkins, remained there to attend high school, but moved to suburban Harvey, Ill., in time to graduate.

His first business venture was with Illinois Central R.R. He attended Northwestern's night class as a machinist's apprentice.

Two years as a "grease monkey" proved sufficient, however, and Jenkins enrolled in the University of Illinois' School of Commerce, graduating with a degree in Business Administration. Returning to Chicago, he went into the Savings & Loan business.

**ABOUT THIS TIME** Uncle Sam flipped a number and it was his. He joined the 30th Infantry Regiment-3rd Infantry Division and was sent to San Francisco. But it

soon dawned on Jenkins that it was to be a shooting war, so he put his "business administration" knowledge to work and soon was released to Officers' Training and the Navy.

Back he went to Northwestern's Abbott Hall, where he earned the insignia of Ensign. For the next two years battleships and carriers provided "accommodations" in the Pacific Theater of operation.

Discharged in 1946, he again headed for Chicago, but after freezing through two Illinois winters, he swore Southern California would be his next and last stop. He has kept his word!

A MEMBER of the Down-

town Lions Club, Jenkins belongs also to Elks Lodge 888 and to the El Bekal Shrine. A member of the Naval Reserve Composite Company 11-9, he has 22 years in the Naval Reserve.

An Abraham Lincoln fan,

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Beat 4 eggs and mix with 1 pint half 'n half, 1/4 tsp. salt, 1/4 tsp. nutmeg, 1/2 tsp. sugar and pinch of cayenne.

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**DEAR MRS. MAYFIELD**

**SHE Should Complain! Boy, What Nerve—**

DEAR MRS. MAYFIELD:

I have known Johnny since we were in the fifth grade. I am 18 now and have Johnny's little girl. When I told him I was pregnant he gave me a couple of ideas of how to get "rid of it." When I wrote to his mother, he denied the baby was his, so I quit arguing and had the baby without him.

After the baby was born, Mother adopted and agreed to take care of it. But, it has gotten kind of mixed up. If I want to go out, she says it's my kid and not her responsibility. If I want to do something my way with the baby, she throws up the adoption to me and says legally the baby is hers. Just where do I stand?

I also have another problem—how do I keep a guy around? I always tell any man who takes me out that I'm divorced and have a child. It seems the word "child" scares them off, but I do have to be honest.

Can you give me any advice? I would sure appreciate it.—LONELY & CONFUSED.

DEAR LONELY AND:

To my way of thinking you should be extremely thankful to have a mother who is willing to shoulder the burden of both a daughter and her child born out of wedlock. Believe me, there are lots of parents who might have sent you packing and been more than eager to have the child put out for adoption.

I think you owe your mother every consideration. And I also think the sooner you become self-supporting, the more likely you are to find a man to lean on.

—M.M.

DEAR MRS. MAYFIELD: My marriage has fallen apart and I would like so much to repair it. My wife says she has no love for me at all.

Do you know or do any of your readers know if a woman ever falls in love with the same man twice? —C.J.

DEAR C.J.:

I've known women who THOUGHT they were in love with a man and then with time and trial found out they weren't. Undoubtedly, the thinking they were in love couldn't happen again.

I've known women who were genuinely in love until the man actually killed the love through misconduct, neglect, or one thing or another. This type of love can rarely be rekindled.

However, maybe your wife is basically in love with you and has lost the glow of it all. In that case, let's hope that special attentions on your part might rekindle it. Or a pretended indifference to match her own.

—M.M.

**DEAR ABBY**

**Topless Suits? Overrated!**

ABIGAIL VAN BUREN

DEAR ABBY: I keep looking to you to take up the fight against the topless bathing suits. I speak for mothers who are worried about their youngsters growing up in a society where people want to see males and females incited to a high degree of "desire" with no thought of the consequences. I recently read where there is a restaurant in Los Angeles which features a bare bosom fashion show during the lunch hour! Many businessmen lunch there and it is open to the public for men and women. All this started with the topless bathing suit. Can't you start a campaign against this sort of thing before it gets out of hand?—FOR DECENCY



ABBY

DEAR ABBY: I don't know where one finds this restaurant which features bare bosoms for lunch, but I'll be glad to investigate it if you'll tell me. As for the topless bathing suits, although a few were sold, fewer were worn, and the wearers were arrested. So I'd say the whole scheme was a bust.

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the cord. We were shocked and saddened to lose her, and her parents were heartbroken and wanted this little girl so much. We received some calls and notes from friends who said, "It was all for the best."

Abby, why are some people so cruel? How do they know it was "all for the best"? Who knows what joy that child might have brought into the world? Please print this for others who use that inappropriate expression of "sympathy." Or if I'm wrong, please tell me so. Sincerely—BEREAVED

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The above items make up the elementary children's lunch 30c. Soup and salad from the junior-senior high school a la carte menu are sold in the elementary

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**Neglected Oven**

Use a powerful sponge-applied cleanser for an oven that has been neglected.



**JUST FOR you!**

**VIVIANE WOODWARD'S "HAPPY NEW YOU" MAKE-UP CLASSES ARE HERE!!!**

Reservations Are Now Being Accepted!

**Viviane Woodward's free**

MAKE-UP CLASSES are the exciting new way we have chosen to introduce women throughout the Long Beach area to the wonderful world of Viviane Woodward cosmetics... and to our exclusive personal service.

We show you how to Make-up to Play-up your individual beauty... to dramatize your eyes... glorify your lips... and learn the art of facial contouring... with new ways to vitalize your face with a Bridal Veil of Moisture.

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**GRAND OPENING**



**WE ARE NOT A SCHOOL**

**ROUX SHAMPOO**  
Styler and Set  
with Root Show Off that gives rich wave shampoo  
Mon.-Thurs.-Wed. 7-9 P.M.  
Thurs.-Fri.-Sat. 2-7

**Fashion Styled HAIRCUT**  
See Famous Hair Stylist make up color make up, trim, set, color and style of the same time  
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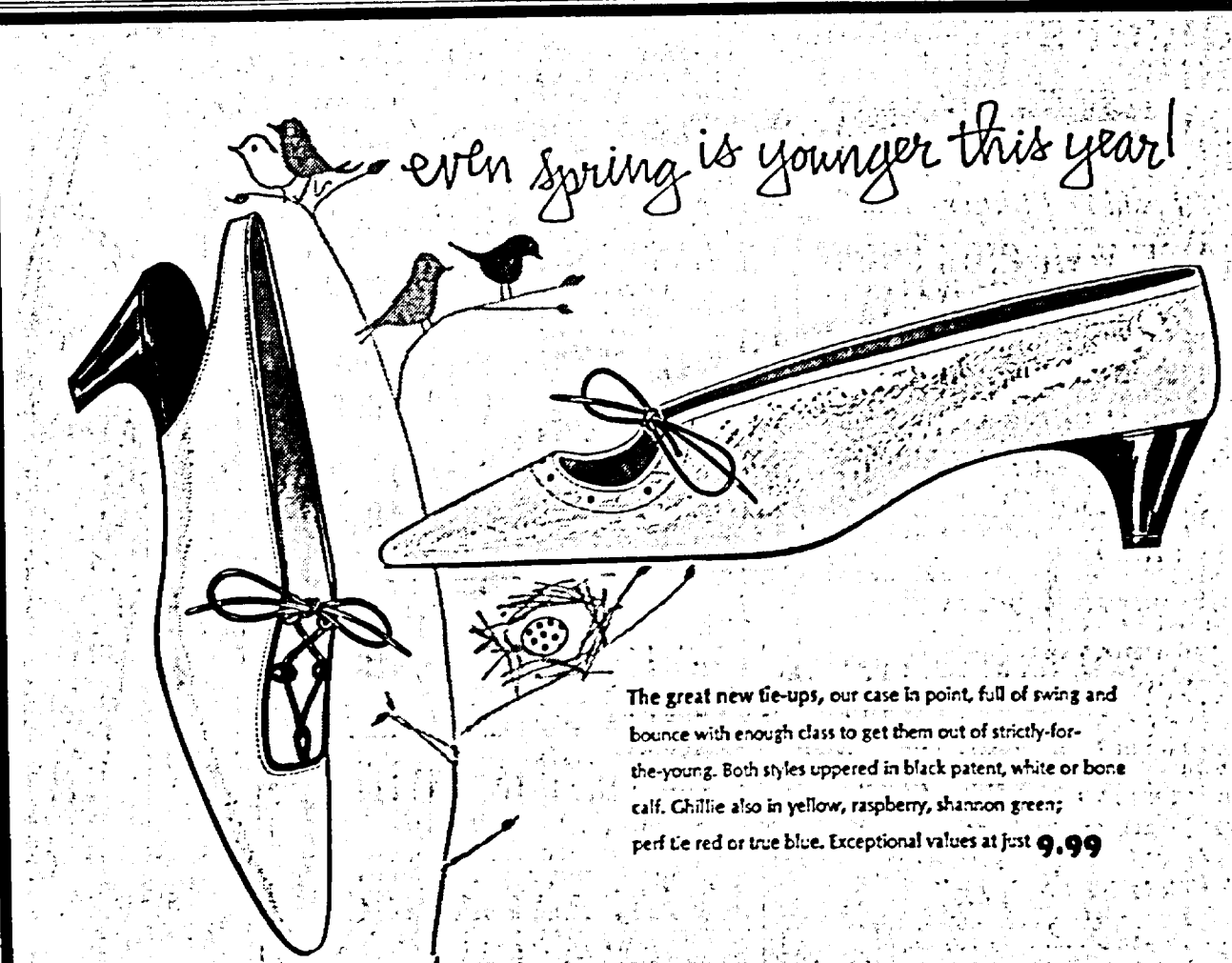
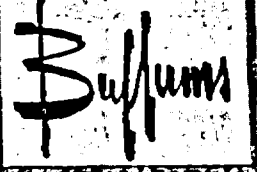
**NO APPOINTMENT NEEDED**  
OPEN 9 A.M. TO 9 P.M. SUN. 10 A.M. TO 6 P.M.

**ROUX TOUCH-UP**  
Includes Shampoo & Set  
Root Touch-up  
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**Creme Oil PERMANENT WAVE**  
And Roux So Silly  
Creme Rinse  
Includes: Styled Hair Cut Shampoo & Set One Price—No Service  
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**Peter Pan BEAUTY SALONS**  
200 East Broadway at Locust  
HE 5-8918  
DOWNTOWN, LONG BEACH

**Superfluous Hair**  
Scientifically and Permanently Removed  
Laura Scott Fries, R. E.  
Member of Electrologist Association of California  
HE 6-9841  
BEAUTY STUDIO  
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The great new tie-ups, our case in point, full of swing and bounce with enough class to get them out of strictly-for-the-young. Both styles upped in black patent, white or bone calf. Chiffie also in yellow, raspberry, shannon green; perle red or true blue. Exceptional values at just **9.99**

**CHANDLER'S FRENCH ROOM SHOES**

5040 LAKEWOOD BLVD., LAKEWOOD CENTER  
(OPPOSITE MAY CO.)

# He Loans Recipe, Interest Free

By Mildred K. Flanary  
I. P. T. Food Editor

Regardless of appearances he's NOT baking cookies! In fact, cookingwise, today's Chef of the Week, Dwight E. Jenkins, seems to be cooking on all burners. He goes way up to Pasadena's Brookside Park to "do" a steak to a turn... the recipes he sent in for today are Grecian Pears and Quiche Lorraine... yet all he seems to be doing is demonstrating the Pyrex.

Jenkins is very definite, however, about his vocation. He's "at home" as manager of the Home Savings & Loan, the company which has had "peace of mind" since 1889, and recently was named recipient of the "Manager of the Year" award, the first ever given by his company. He joined "Home" in 1949. Two years later, he purchased the Long Beach Building & Loan, and changed the name, and made Long Beach its home office. Jenkins was sent here as manager. In 1949, there were only two offices; today there are 24.



Dwight E. Jenkins

soon dawned on Jenkins that it was to be a shooting war, so he put his "business administration" knowledge to work and soon was released to Officers' Training and the Navy.

Back he went to Northwestern's Abbott Hall, where he earned the insignia of Ensign. For the next two years battleships and carriers provided "accommodations" in the Pacific Theater of operation.

Discharged in 1946, he again headed for Chicago, but after freezing through two Illinois winters, he swore Southern California would be his next and last stop. He has kept his word!

A MEMBER of the Down-

town Lions Club, Jenkins belongs also to Elks Lodge 888 and to the El Bekal Shrine. A member of the Naval Reserve Composite Company 11-9, he has 22 years in the Naval Reserve.

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*Buffum*

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### Neglected Oven

Use a powerful sponge-applied cleanser for an oven that has been neglected.

WIGS,—elegant!  
TOUPEES,—handsome!  
FASHION PIECES,—chic and handy!  
PROBLEM PIECES,—so comforting!

## CROPP HAIR GOODS

458 Cedar Ave., Long Beach  
Since 1918



HE 6-3176

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GRAND OPENING

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<b>ROUX SHAMPOO</b> Styled and Set with Roux Show Off that extra rich creme shampoo Mon.-Tues.-Wed. Till 4 P.M. Thurs.-Fri.-Sat. 2.77	<b>Fashion Styled HAIRCUT</b> Roux Fanciful Rise the instant hair color make up rinses in shampoo's out Colors and sets at the same time 75c Extra Mon.-Tues.-Wed. Till 4 P.M.
--	---

NO APPOINTMENT NEEDED  
OPEN 9 A.M. TO 9 P.M. SUN. 10 A.M. TO 6 P.M.

<b>ROUX TOUCH-UP</b> Includes Shampoo & Set Roux Touch-up dresses hair for a softer more natural looking color. LUSTROUS in the word for Roux Touch-up. Mon.-Tues.-Wed. Till 4 p.m.	<b>Creme Oil PERMANENT WAVE</b> And Roux So Silky Creme Rinse Includes: Styled Hair Cut Shampoo & Set One Rinse— No Extra 6.66
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HE 5-8918  
DOWNTOWN LONG BEACH

## even spring is younger this year!

The great new tie-ups, our case in point, full of swing and bounce with enough class to get them out of strictly-for-the-young. Both styles upped in black patent, white or bone calf. Gillie also in yellow, raspberry, shannon green; perf tie red or true blue. Exceptional values at just **9.99**

## CHANDLER'S

FRENCH ROOM SHOES

5040 LAKEWOOD BLVD., LAKEWOOD CENTER  
(OPPOSITE MAY CO.)

## Wash Sponges

Wash plastic sponges in the washing machine, the same as dish cloths.

## NUTRITION NEWS

Did you know that health food stores were the first to introduce the public to tomato and pineapple juice; yogurt; low calorie food; safflower oil products and NATURAL Vitamins and cosmetics? One of the major functions of our modern nutrition health food store is to be able to supply people who are on special diets with a complete selection of interesting food. If you have a dietetic problem we work closely with your personal physician and his recommendations for the proper food and supplements. Some of the most popular items are protein supplements, meatless and low fat products, health bakery goods, natural grains and over 100 varieties of herb teas. Schulman's Nutrition Centers have offered these fine foods and services since 1928. Visit us soon.

### Bring this coupon in for a FREE VITAMIN Booklet

This is a 12-page illustrated booklet, published by the National Vitamin Foundation.

**SCHULMAN'S** Nutrition Center  
142 PINE 655 PINE  
Across from 7th & Pine  
Buttums' Corner

## JUST FOR you!

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# Oswald Jacoby Four Club Losers—

If North had held a really strong hand he would have shown it by redoubling at his first turn and jumping in spades later. Hence his immediate jump to three spades was not a forcing bid but South felt that his hand warranted a bid of game.

He won the first trick with dummy's ace of hearts and took stock of the situation. He had one trump loser, no losers in either red suit and two or three potential club losers, depending on the location of the ace of clubs.

He could discard one of dummy's clubs on a high diamond but that would still leave three potential club losers and West's double of the one spade opening marked him with the ace of clubs.

Some sort of end play was indicated and South saw that he could probably develop one by use of loser on loser technique.

He ruffed a heart at trick two and led a trump toward dummy. West went right up with his ace and got out of the lead by playing his other trump.

NOW South cashed his three high diamonds to discard one club from dummy. Then he played his nine of diamonds and when West played his jack South ex-

<b>NORTH</b>	
♠ K 7 5 3	
♥ A 5	
♦ 3 2	
♣ 8 3 2	
<b>WEST</b>	
♠ A 4	
♥ K Q 3	
♦ J 10 8 4	
♣ A Q 7	
<b>EAST</b>	
♠ 2	
♥ J 7 4 3 2	
♦ 7 6 5	
♣ J 10 9	
<b>SOUTH (D)</b>	
♠ Q 10 7 5	
♥ 6	
♦ A K Q	
♣ K 6 4	
East and West vulnerable	
South West North East	
1♠ 3♣ 3♦ 3♠	Pass
4♣ 4♦ 4♠ 4♠	Pass
Opening lead—♥ K	

cluded the end play by discarding another club from dummy.

West had two tricks in and was on lead. If he played a club South's king would become good. If he played a heart, South would discard another club from dummy and ruff in his own hand.

## Plan to Wed in the Fall

Planning a September wedding are Gracia Janet Mulligan and Ronald Dale Foster, according to announcement of their betrothal by her parents, Mr. and Mrs. Jerry Mulligan, Long Beach.

The bridegroom-elect is the son of Mr. and Mrs. Jackson T. Foster, also of Long Beach.

Bride-to-be Gracia, a graduate of Millikan High, attended Long Beach City College and Long Beach State College. Her fiancé graduated from Poly High and LBCC and is currently serving with the Long Beach Police Department.

## SALON SAVINGS



**SHAMPOO-SET**  
with 5 week  
rinse \$5

**\$20 COLD WAVE**  
with protein  
treatment 9.95

**BUDGET PERM**  
\$6.95

Phone HE 2-7451

**Walker's**  
the friendly store of Long Beach

**Wednesday, March 10th - 8:00pm**

## "Fashion Flikkers 1965" VARIETY FASHION SHOW

Downtown Long Beach Associates' 13th Annual Festival of Fun and Fashion for the Benefit of

**UNITED CRUSADE**  
America's Finest Entertainment  
**LONG BEACH AUDITORIUM**

- ★ ALLAN SHERMAN  
One of the Nation's Funniest Funnymen
- ★ KAYE STEVENS  
Uninhibited, Electrifying Star of Nite Clubs and TV
- ★ MICHAEL PAIGE ORCHESTRA  
Top Hollywood Nite Club Aggregation
- ★ THE FABULOUS OJAYS  
America's Answer to the Beatles
- ★ JUNE VAN DYKE  
Top West Coast Fashion Producer-Commentator
- ★ DAPHNE NOY, MISS ISRAEL  
Modeling Movie Star Gowns
- ★ 100 SCINTILLATING SPRING FASHIONS
- ★ DICK STARR AT THE CONN ORGAN  
Pre-show Concert, 7:00 p.m. to 8:00 p.m.

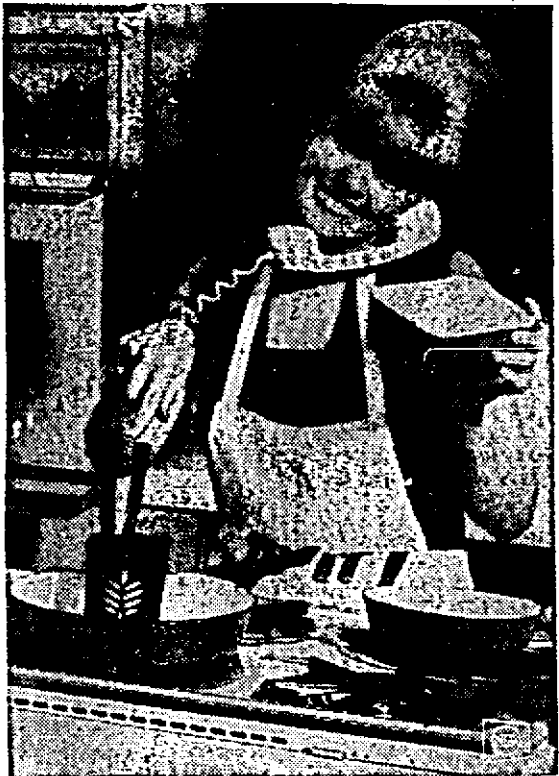
## BUY TICKETS NOW!

Order now for best seats! Tickets are on sale at 601 Pacific Ave., Buffum's or Walker's Service Desk (main floor) Municipal Auditorium, 11 a.m. to 8 p.m., or call Downtown Long Beach Associates at HE 5-7377 or HE 6-4259

BALCONY 2.00 Reserved  
MAIN FLOOR 3.50 and 5.00 Reserved  
LOGES 3.50 and 5.00 Reserved

Phone HE 6-4259 or HE 5-7377

(Last of Three Articles.)  
By DICK KLEINER  
Hollywood Correspondent  
HOLLYWOOD (NEA) —  
The girls who play ordinary American housewives on



CONNIE: The problem comes when you eat out.

## CAROLYN JONES' FISH THING

"Get some fresh filet of sole—not frozen, but the real stuff—and some bay shrimps (those are the very little ones). Lay the filet flat, and take some mushroom caps, chopped pimento, a little fresh dill, a tiny bit of garlic salt and the bay shrimp and put them all on the fish. Then roll it up like a blintz or a crepes suzette and anchor it with toothpicks. Then you take a can of mushroom soup and dilute it with about one-third of a cup of white wine and pour that mixture over the fish. Bake it for 25 minutes or so, depending on the size of the fish roll. Little ones make hors d'oeuvres and big ones make a main dish."

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Continued from page W-1

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Margaret Merrill

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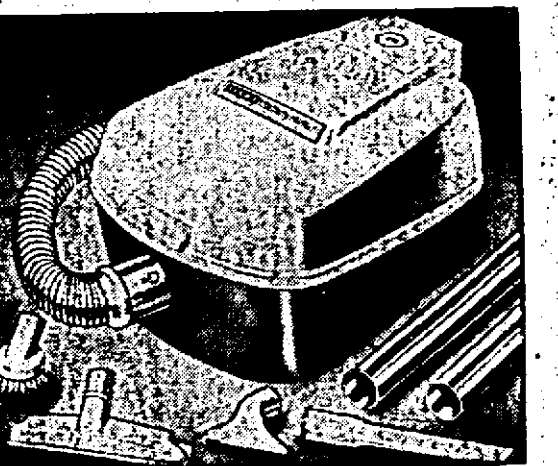
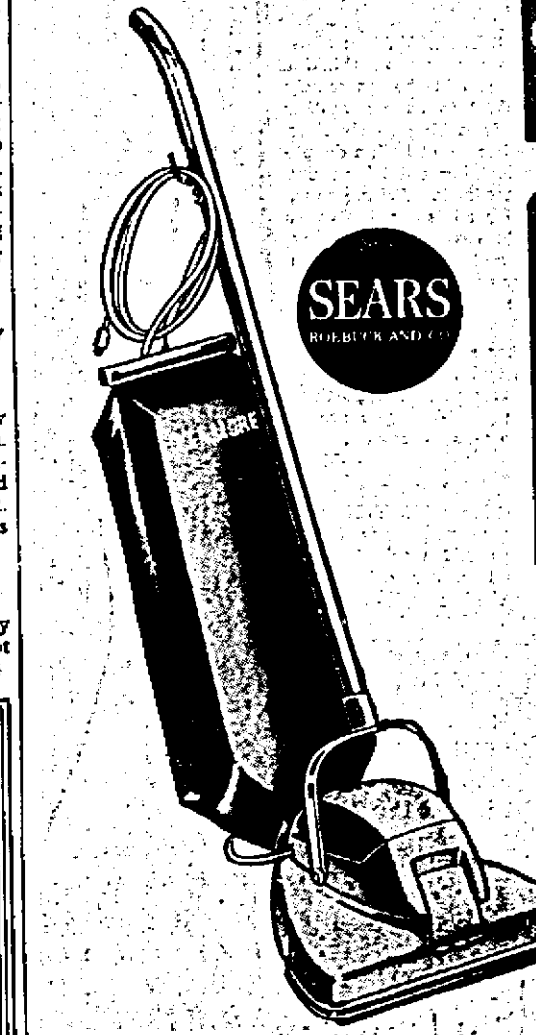
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## Patriotic Calendar

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- MONDAY**  
Anna Etheridge Tent 55, Daughters of Union Veterans, 10 a.m. sewing, 11:30 a.m. sandwich luncheon, 12:30 p.m. business session.
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# Glamor They Have--Love They Are Seeking

Oswald Jacoby

## Four Club Losers—

If North had held a really strong hand he would have shown it by redoubling at his first turn and jumping in spades later. Hence his immediate jump to three spades was not a forcing bid but South felt that his hand warranted a bid of game.

He won the first trick with dummy's ace of hearts and took stock of the situation. He had one trump loser, no losers in either red suit and two or three potential club losers, depending on the location of the ace of clubs.

He could discard one of dummy's clubs on a high diamond but that would still leave three potential club losers and West's double of the one spade opening marked him with the ace of clubs.

Some sort of end play was indicated and South saw that he could probably develop one by use of loser on loser technique.

He ruffed a heart at trick two and led a trump toward dummy. West went right up with his ace and got out of the lead by playing his other trump.

NOW South cashed his three high diamonds to discard one club from dummy. Then he played his nine of diamonds and when West played his jack South ex-

NORTH			
♠	K J 8 3		
♥	A 5		
♦	3 2		
♣	8 5 3 2		
WEST			
♠	A 4		
♥	K Q 3 2		
♦	J 10 8 4		
♣	A Q 7		
EAST			
♠	2		
♥	7 8 7 4 3 2		
♦	7 6 5		
♣	J 10 9		
SOUTH (D)			
♠	Q 10 7 6 5		
♥	6		
♦	A K Q 9		
♣	K 6 4		
East and West vulnerable			
South	West	North	East
1 ♠	2 ♠	3 ♠	Pass
4 ♠	Pass	Pass	Pass
Opening lead—♥ K			

cluded the end play by discarding another club from dummy.

West had two tricks in and was on lead. If he played a club South's king would become good. If he played a heart, South would discard another club from dummy and ruff in his own hand.

## Plan to Wed in the Fall

Planning a September wedding are Gracia Janet Mulligan and Ronald Dale Foster, according to announcement of their betrothal by her parents, Mr. and Mrs. Jerry Mulligan, Long Beach.

The bridegroom-elect is the son of Mr. and Mrs. Jackson T. Foster, also of Long Beach.

Bride-to-be Gracia, a graduate of Millikan High, attended Long Beach City College and Long Beach State College. Her fiancé graduated from Poly High and LBCC and is currently serving with the Long Beach Police Department.

(Last of Three Articles.)  
By DICK KLEINER  
HOLLYWOOD Correspondent  
HOLLYWOOD (NEA) —

The girls who play ordinary American housewives on

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Put moderately soiled, lightly soiled and heavily soiled laundry into separate loads.

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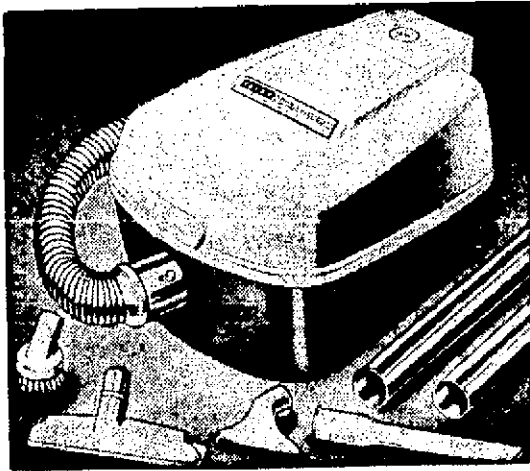
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Upright Vacuum Cleaner has all around rubber bumper guard to protect furniture. Powerful beating action gets up ground-in dirt. Cleaning brush fluffs nap, rugs spring back like new. Easy to empty bag. Model 3400

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# Sentiment Grows Against Proposed \$100 Exit Tax

By Fred Taylor Kraft  
Travel Editor

Strong sentiment against the Administration's proposal to slap a \$100 tax on all travelers leaving the United States, to counteract this country's balance-of-payments deficit, continues to grow.

Latest critic is Royal W. Ryan, chairman of NATO's government relations committee, who feels such a measure would immediately set off a chain of reaction in other countries, thereby defeating the purpose for which it was intended.

"NATO firmly supports the concept that the freedom of movement of all peoples contributes greatly to world peace and understanding," said Ryan.

MEANWHILE, Warren S. Titus, a North American passenger steamship executive, branded the proposal as "an about-face in U.S. policy inviting retaliation by other nations."

Titus, president of P&O-Orient Lines, referred to the exit tax as being one of a rash of suggested restrictive measures on overseas travel and tourism which, for the most part, are ill-advised and in some cases irresponsible.

"The U.S. Government," he said, "should make up its mind whether international travel is an asset or a liability."

"Two years ago, at the United Nations Conference on Travel and Tourism in Rome, the United States took an official position against restrictive measures to travel, reaffirming man's basic right to move about from country to country. Now there are unilateral and defeatist proposals being made that will tend to restrict and hamper the traveler."

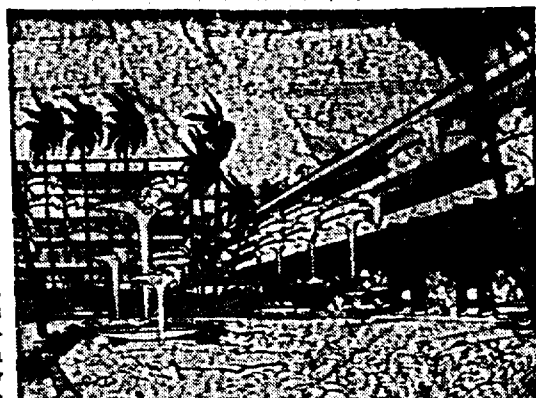
TITUS SAID that while the proposed restrictions ostensibly are designed to help correct the imbalance of payments problem, they lead to possible short term balance of payment gains with long-term unfavorable political and economical consequences.

Tourism—now the third largest industry in the nation—should not be isolated when considering the U.S. balance of payments. Titus pointed out, but rather should be considered as one element in overall international trade. He cited the 1964 tourism deficit as an estimated \$1.8 billion as opposed to a favorable trade balance of an estimated \$6.9 billion in 1964, giving a net favorable balance in international trade and tourism.

OUR IMBALANCE of approximately \$3 billion for 1964, he said, "is due in great part to elements beyond what we normally think of as international trade and commerce."

"Foreign aid and overseas military support make up the much more critical element of this imbalance. Presumably, this is something we have done willingly through our elected officials and are therefore prepared to pay for."

"However, it would appear that we are attempting to finance, at least in part, this overseas assistance by placing restrictive measures on travel which run the



**CONSTRUCTION STARTS** in mid-1965 on the Maui Surf Resort, Island of Maui, Hawaii, a 200-room hostelry of four and six-story Hawaiian colonial architecture. When completed, it will be operated by Inter-Island Resorts, Ltd. All accommodations will be ocean-front and fully air-conditioned. (See story.)

## Around the World With DELAPLANE Inter-Island Resorts Grow

"Could you tell me a good guide book for someone planning a trip to Europe?"

FIELDING in his "Travel Guide to Europe" seems most satisfactory to most people. All the information is there and the writing is lively. There must be a hundred guides of various kinds. But a lot of them are so detailed and so dull they only make you want to stay home.

"Do you have any information on student rates on boats to Europe?"

I DON'T. But Council of Student Travel, 179 Broadway, New York City, should have this. Students also get some special rates on trains in some European countries. Look into that.

"We have been thinking of vacationing in Costa Rica (where I happened to be born). Can you tell me anything about it? Could we drive there?"

I THOUGHT San Jose de Costa Rica was a pretty small city. But I couldn't find any particular flavor to it. Lots of pre-Columbian pottery in easily found graves in the countryside and the Government lets you dig all you want.

Puntarenas on the West Coast is a very colorful tropical port and there's excellent fishing. Hot in summer. You can drive it from the U.S. But El Tapon pass (Mexico-Guatemala) sometimes slides in the rainy summer—impassable for several weeks. Rest of the road is part paved, some parts gravel. Better get blowout proof tires. And carry a couple of extras. There isn't a service station on every corner.

"On a cruise ship in the Mediterranean, how much do you tip? We were advised that it should be 10% of our total fare."

THAT IS absolute nonsense. Have you figured out how much 10% of fare is? Something like \$400 or more, I'd bet. Tipping a percentage on the fare is not figuring

danger of alienating our overseas neighbors."

If you are in accord with Ryan, Titus and many other spokesmen for the travel industry as opposed to the proposed \$100 exit tax, we suggest you write your congressman to this effect.

## Citrus Show Set to Open on Thursday

The National Orange Show, popular trade show of the multi-million dollar citrus industry, opens Thursday in San Bernardino and continues through March 21.

A miniature orange packing plant will be in operation, the world's champion orange grower will be chosen, finalists will compete in lemon pie and orange cake baking championships. The San Bernardino County Sheriff's Rodeo will be held the last weekend.

Another big event this month is the Palm Springs Desert Circus, March 24-28. Such stars as Bob Hope participate in community-wide Circus Week activities, including a street dance, chuckwagon breakfast, Kangaroo Court, four-mile parade, square dancing and pet show.

## London's Tallest

A striking addition to the London skyline is the new 620-foot Post Office Tower which will provide microwave telephone and television circuits to eliminate the use of underground cables. For the tourist, its prime attraction will be a restaurant situated near the summit. According to TWA it will be London's tallest structure and will have a slowly revolving floor enabling diners aloft to survey the whole of London in about the time it takes to demolish a thick steak.

## Meet Tuesday

The travel service of the American Association of Retired Persons (AARP) and the National Retired Teachers Association (NRTA) will hold a get-together at 2 p.m. Tuesday at Hospitality House, 505 E. Ocean Blvd.

The meeting, open to all people 55 and over, will include the showing of a new 45-minute color film.

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## TRAVEL and RESORTS



JEAN-LUC PEPIN

A new Canadian Government Travel Bureau, fifth in the U. S., was opened last week at 510 W. 6th St., Los Angeles, by Jean-Luc Pepin, Parliamentary assistant to the Canadian Minister of Trade and Commerce. Greg Loney, Ottawa, will manage the office.

## MAIL BY AIR TAKES JUMP

Those first class letters are really flying these days—literally.

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**NOVEMBER 8**—42-day South Pacific Cruise, visiting Tahiti, Sava, New Zealand, Australia, Pago Pago, Honolulu.

Rates from \$1,495.00 per person. Early reservations advisable. For more details and reservations call

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## Caribbean Link Asked by National

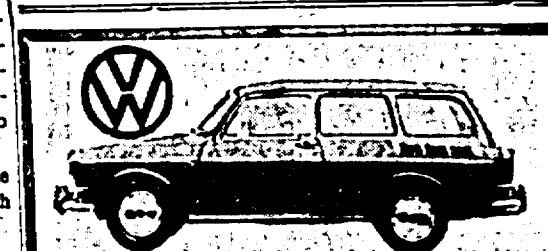
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service to the Caribbean Investigation being conducted by the CAB.

The application is a part of the United States-Caribbean-South America Route before a CAB examiner April 20 in Washington.



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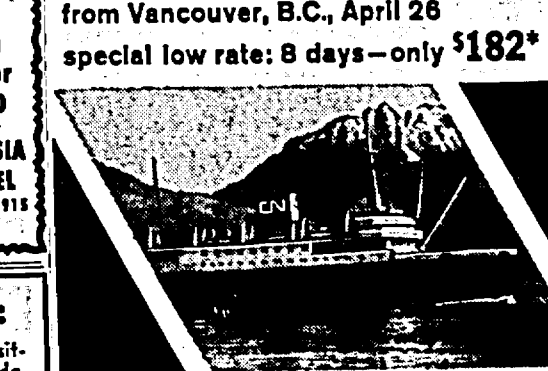
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During Alaska's beautiful spring season, cruise the sheltered scenic Inside Passage, past fjords and shimmering waterfalls . . . to Prince Rupert, Ketchikan, Wrangell, Juneau, Skagway—Flower city of Alaska.

Enjoy delicious meals elegantly served aboard the most luxurious cruise liner in the Alaska Service.

## other reduced rate cruises to Alaska

as low as \$210\* May 4, 12 and September 17

\$238\* May 20, 28 and September 9

\*In Canadian funds. Price includes transportation, meals and accommodation.

For complete information, see your Travel Agent, or Canadian National Railways, 518 West Sixth St., Los Angeles, Calif. (90014) or call MA 2-2452.



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For Further Information on the Above Trips, Contact Any of the Following Travel Agencies

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<p><b>"AUTHORIZED AGENT"</b> <b>WES CARROLL TRAVEL SERVICE</b> 2754 E. Broadway Long Beach GE 9-0916</p>	<p><b>"AUTHORIZED AGENT"</b> <b>Circle Travel Service</b> 3221 PACIFIC AVE. LONG BEACH PHONE GA 7-9967</p>
<p><b>"COMPLETE TRAVEL SERVICE"</b> <b>LOS ALTOS TRAVEL SERVICE</b> ROBERT SHAW, TRAVEL AGENT 3314 E. 7th STREET Long Beach Ph: 434-7865</p>	<p><b>"AUTHORIZED AGENT"</b> <b>Universe Travel</b> 4087 Long Beach Blvd. GA 4-8504 LONG BEACH</p>
<p><b>"Authorized Agent"</b> <b>WILTON TRAVEL AGENCY</b> Snakers Motel Bldg. 284 E. Ocean Blvd. LONG BEACH Ph. HE 5-7411</p>	<p><b>MAY CO</b> World Travel Bureau LAKEWOOD ME 5-6111 BUENA PARK 827-3303 SOUTH BAY 570-2311 YOUR AUTHORIZED AGENTS</p>

## If you are 55 or over and interested in European Travel...

You are cordially invited to a Special Travel Program

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**American Association of Retired Persons**  
and  
**National Retired Teachers Association**

See a new color film, narrated by Dave Garraway, of a special tour for mature persons. Learn about the largest Travel Program in the United States dedicated exclusively to serving older persons.

Dates: Tuesday, March 9th

Time: 2 P.M.

Place: Hospitality House

505 East Ocean Blvd., Long Beach

DOOR PRIZES! Meeting limited to 100 persons • First come, first admitted. Mr. Robert Dunn will be available to answer your questions on Wednesday, March 10th at the Hospitality House.

**NRTA-AARP TRAVEL SERVICE**  
555 Madison Avenue, New York, N.Y. 10022

# Sentiment Grows Against Proposed \$100 Exit Tax

By Fred Taylor Kraft  
Travel Editor

Strong sentiment against the Administration's proposal to slap a \$100 tax on all travelers leaving the United States, to counteract this country's balance-of-payments deficit, continues to grow.

Latest critic is Royal W. Ryan, chairman of NATO's government relations committee, who feels such a measure would immediately set off a chain of reaction in other countries, thereby defeating the purpose for which it was intended.

"NATO firmly supports the concept that the freedom of movement of all peoples contributes greatly to world peace and understanding," said Ryan.

MEANWHILE, Warren S. Titus, a North American passenger steamship executive, branded the proposal as "an about-face in U.S. policy inviting retaliation by other nations."

Titus, president of P&O-Orient Lines, referred to the exit tax as being one of "a rash of suggested restrictive measures on overseas travel and tourism" which, for the most part, "are ill-advised and in some cases irresponsible."

"The U.S. Government," he said, "should make up its mind whether international travel is an asset or a liability."

"Two years ago, at the United Nations Conference on Travel and Tourism in Rome, the United States took an official position against restrictive measures to travel, reaffirming man's basic right to move about from country to country. Now there are unilateral and defeatist proposals being made that will tend to restrict and hamper the traveler."

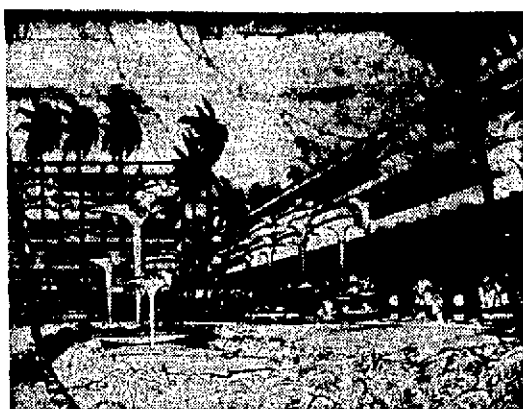
TITUS SAID that while the proposed restrictions ostensibly are designed to help correct the imbalance of payments problem, they lead to possible short term balance of payment gains with long-term unfavorable political and economical consequences.

Tourism—now the third largest industry in the nation—should not be isolated when considering the U.S. balance of payments, Titus pointed out, but rather should be considered as one element in overall international trade. He cited the 1964 tourism deficit as an estimated \$1.8 billion as opposed to a favorable trade balance of an estimated \$6.9 billion in 1964, giving a net favorable balance in international trade and tourism.

OUR IMBALANCE of approximately \$3 billion for 1964, he said, "is due in great part to elements beyond what we normally think of as international trade and commerce."

"Foreign aid and overseas military support make up the much more critical element of this imbalance. Presumably, this is something we have done willingly through our elected officials and are therefore prepared to pay for."

"However, it would appear that we are attempting to finance, at least in part, this overseas assistance by placing restrictive measures on travel which run the



CONSTRUCTION STARTS in mid-1965 on the Maui Surf Resort, Island of Maui, Hawaii, a 200-room hotel of four and six-story Hawaiian colonial architecture. When completed, it will be operated by Inter-Island Resorts, Ltd. All accommodations will be ocean-front and fully air-conditioned. (See story.)

## Around the World With DELAPLANE

"Could you tell me a good guide book for someone planning a trip to Europe?"

FIELDING in his "Travel Guide to Europe" seems most satisfactory to most people. All the information is there and the writing is lively. There must be a hundred guides of various kinds. But a lot of them are so detailed and so dull they only make you want to stay home.

"Do you have any information on student rates on boats to Europe?"

I DON'T. But Council of Student Travel, 179 Broadway, New York City, should have this. Students also get some special rates on trains in some European countries. Look into that.

"We have been thinking of vacationing in Costa Rica (where I happened to be born). Can you tell me anything about it? Could we drive there?"

I THOUGHT San Jose de Costa Rica was a pretty small city. But I couldn't find any particular flavor to it. Lots of pre-Columbian pottery in easily found graves in the countryside and the Government lets you dig all you want.

Puntarenas on the West Coast is a very colorful tropic port and there's excellent fishing. Hot in summer.

You can drive it from the U.S. But El Tapon pass (Mexico-Guatemala) sometimes slides in the rainy summer—impassable for several weeks. Rest of the road is part paved, some parts gravel. Better get blowout proof tires. And carry a couple of extras. There isn't a service station on every corner.

"On a cruise ship in the Mediterranean, how much do you tip? We were advised that it should be 10% of our total fare."

THAT IS absolute nonsense. Have you figured out how much 10% of fare is? Something like \$400 or more, I'd bet. Tipping a percentage on the fare is not figuring

danger of alienating our overseas neighbors."

If you are in accord with Ryan, Titus and many other spokesmen for the travel industry as opposed to the proposed \$100 exit tax, we suggest you write your congressman to this effect.

## Citrus Show Set to Open on Thursday

The National Orange Show, popular trade show of the multi-million dollar citrus industry, opens Thursday in San Bernardino and continues through March 21.

A miniature orange packing plant will be in operation, the world's champion orange grower will be chosen, finalists will compete in lemon pie and orange cake baking championships. The San Bernardino County Sheriff's Rodeo will be held the last weekend.

Another big event this month is the Palm Springs Desert Circus, March 24-28. Such stars as Bob Hope participate in community-wide Circus Week activities, including a street dance, chuckwagon breakfast, Kangaroo Court, four-mile parade, square dancing and pet show.

## Inter-Island Resorts Grow

Southern Californians visit Hawaii in annual numbers larger than any other area, according to Rollin C. Bacher, vice president of Inter-Island Resorts, Ltd., who conducted a travel seminar in Long Beach recently.

Using newly released statistics compiled by Hawaii Visitors Bureau, of which he is director, Bacher said that more than 40% of the Southlanders visiting Hawaii were doing so for the second, third or fourth time. The state itself provided 46.5% of all visitors to Hawaii, or a total of \$116,000. More than half of these came from the Southland.

Inter-Island Resorts, Bacher said, will double its present facilities by mid-1966 in addition to a new luxury resort, the Maui Surf, to be built on Maui. The company owns and operates the Kona Inn Resort and Naniloa Hotel on Hawaii and the Kauai Surf Resort on Kauai.

the service. It's like tipping the captain, the crew and the president of the company.

Ship tipping should be figured like a resort hotel. You probably have a four week cruise. I would tip a dollar a day per couple—maybe a dollar and a half. Split between table steward and room steward. Tip the wine steward a dollar and a half a week if you use him. Head waiter only if he makes some special effort for you.

Bar stewards usually pool their tips. Couple of dollars a week into the pool—or a little more if you are using them a lot. Bellboys, 25 cents per run. Deck steward, dollar and a half a week. Tip these people by the week. Tip the others half at home port halfway through the trip. The remainder on the morning you leave the ship.

In tourist class and foreign flag ships, cut this formula to two-thirds. And on freighters, cut it in half.

"We will have several days on an Italian tour bus. Do we tip the guide? The driver?"

SOME ORGANIZER will get up a pool, you can depend on that. But keep in mind that the guide is getting 15% or better on everything you buy. (That's why they make those long stops at the coral shops.) He gives the driver a small percentage. So contribute to the pool. But don't make the guide a rich man.

## London's Tallest

A striking addition to the London skyline is the new 620-foot Post Office Tower which will provide microwave telephone and television circuits to eliminate the use of underground cables. For the tourist, its prime attraction will be a restaurant situated near the summit. According to TWA it will be London's tallest structure and will have a slowly revolving floor enabling diners aloft to survey the whole of London in about the time it takes to demolish a thick steak.

## Meet Tuesday

The travel service of the American Association of Retired Persons (AARP) and the National Retired Teachers Association (NRTA) will hold a get-together at 2 p.m. Tuesday at Hospitality House, 505 E. Ocean Blvd.

The meeting, open to all people 55 and over, will include the showing of a new 45-minute color film.

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## TRAVEL and RESORTS



JEAN-LUC PEPIN

A new Canadian Government Travel Bureau, fifth in the U. S., was opened last week at 510 W. 6th St., Los Angeles, by Jean-Luc Pepin, Parliamentary assistant to the Canadian Minister of Trade and Commerce. Greg Loney, Ottawa, will manage the office.

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(Squareback Sedan)  
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**\$1752**

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INDEPENDENT PRESS-TELEGRAM—W-11  
Long Beach 12, Calif., Sunday, Mar. 7, 1965

service to the Caribbean investigation being conducted by the CAB.  
The application is a part of the United States-Caribbean-South America Route before a CAB examiner April 20 in Washington.

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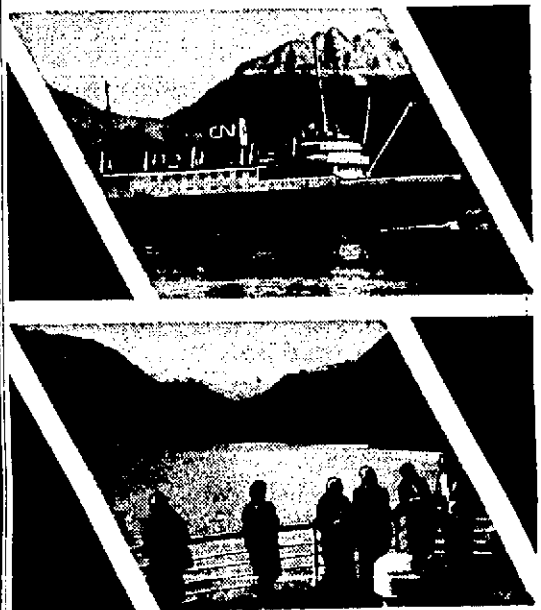
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from Vancouver, B.C., April 26  
special low rate: 8 days—only \$182\*



Board Canadian National's luxurious S.S. "Prince George" at Vancouver.

During Alaska's beautiful spring season, cruise the sheltered scenic Inside Passage, past fjords and shimmering waterfalls... to Prince Rupert, Ketchikan, Wrangell, Juneau, Skagway—Flower city of Alaska. Enjoy delicious meals elegantly served aboard the most luxurious cruise liner in the Alaska Service.

other reduced rate cruises to Alaska

as low as \$210\* May 4, 12 and September 17  
**\$238\* May 20, 28 and September 9**

\*In Canadian funds. Price includes transportation, meals and accommodation.  
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<p style="text-align: center;">"AUTHORIZED AGENT" <b>WES CARROLL TRAVEL SERVICE</b> 2754 E. Broadway Long Beach GE 9-0916</p>	<p style="text-align: center;">"AUTHORIZED AGENT" <b>Circle Travel Service</b> 2221 PACIFIC AVE. LONG BEACH PHOENIX GA 7-8967</p>
<p style="text-align: center;">"COMPLETE TRAVEL SERVICE" <b>LOS ALTOS TRAVEL SERVICE</b> ROBERT SHAW, TRAVEL AGENT 3314 E. 7th STREET Long Beach Ph. 434-7865</p>	<p style="text-align: center;">"AUTHORIZED AGENT" <b>Universe Travel</b> 4087 Long Beach Blvd. GA 4-8504 LONG BEACH</p>
<p style="text-align: center;">"Authorized Agent" <b>WILTON TRAVEL AGENCY</b> Brokers Hotel Bldg. 206 E. Ocean Blvd. LONG BEACH Ph. HE 5-7411</p>	<p style="text-align: center;"><b>MAY CO</b> World Travel Bureau LAKEWOOD ME 3-0111 BUENA PARK 827-3303 SOUTH BAY 810-3511 YOUR AUTHORIZED AGENTS</p>

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See a new color film, narrated by Dave Garraway, of a special tour for mature persons. Learn about the largest Travel Program in the United States dedicated exclusively to serving older persons.

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Time: 2 P.M.  
Place: Hospitality House  
505 East Ocean Blvd., Long Beach

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**NRTA-AARP TRAVEL SERVICE**  
555 Madison Avenue, New York, N.Y. 10022



# Corsa Trip Full of Thrills

By BILL EMERY

Bordering on the Pacific within the northern limits of La Jolla and San Diego on Highway 101, the Torrey Pines Inn commands a view and location unique among resorts. This golfers' paradise overlooking the rugged ocean shoreline and 300-foot vertical cliffs, may well be the home of the U.S. Open Golf Championship in 1969 because of its similarity to Pebble Beach.

We visited this resort and nearby Torrey Pines State Park where the 19th annual Pacific Coast Mid-Winter Soaring Championships took place last weekend. Driving the new 180-horsepowered Turbo-Charged Corsa convertible (the top of Chevrolet's Corvair line) from Beach City Chevrolet, 3001 E. Pacific Coast Highway in Long Beach, the week-end adventure turned out to be full of surprises.

The inn is a delightful resort with two 18-hole golf courses, both sanctioned championship courses, with level trees and torrey pines, all-green fairways, a driving range, two putting greens and a plateau-high view of the ocean as far as the eye can see.

Besides golf, the alpine-styled resort with an oriental influence offers a year-around heated A.A.U. Olympic swimming pool with high and low diving boards, steam room, dining room, lounge with entertainment and dancing, convention facilities, gift shop and other luxury accommodations. Green fee week-days is just \$2 and \$2.50 on Saturdays and Sundays. Rooms run from \$11 to \$18, and the food is excellent.

There is a period from four to six p.m. when guests and golfers gather in the lounge for "mental adjustment" and the chef serves up a few traysful of hot hors d'oeuvres and cracker dips. With such delightful tidbits and scenic sunsets, it is only inevitable that you become brainwashed befitting the occasion.

The rare and beautiful Torrey Pine from which the resort and state park get their names is limited to just two areas in the world—it is also found on the east end of Santa Rosa Island southwest of Santa Barbara. Needles on the trees are long and sharp and sometimes grow to a length of seven inches.

The 19th annual Pacific Coast Mid-Winter Soaring Championships were drawing record crowds for the two-day week-end event, and when Nick Pattengill of the San Diego Jaycees arranged a ride with veteran glider pilot Don McCormick, it sounded like great sport.

It was a memorable flight! We were launched over the 300-foot cliff by means of a winch tow... a sort of catapult in reverse... and caught the surface winds blowing straight up the vertical cliffs. Sailplanes flying this updraft are able to stay aloft because their low sinking speed is less than the vertical speed of the rising air currents. We were able to make several passes up and down the mile-long ridge before losing enough altitude to compel us to land. Next stop... back to the lounge for "mental adjustment."

Corvair and Monza owners as well as sports car buffs are in for a big surprise when they get behind the wheel of the new 180-hp Corsa. This car's got scall! And it comes!

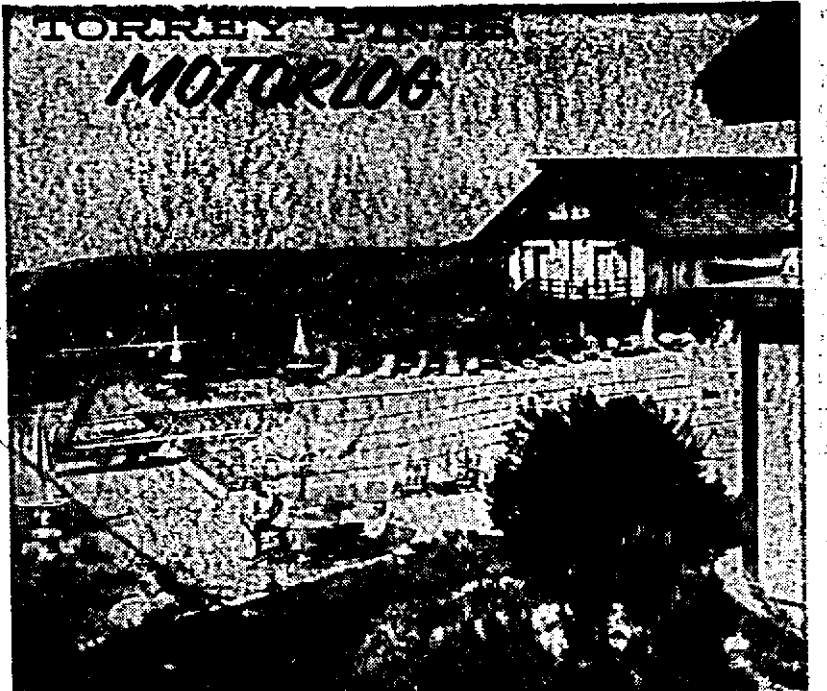
Don St. Louis, general sales manager at Beach City, likes to measure the performance of stock production vehicles, and he ran this motorlog Corsa convertible from a standing start to 70 in 9.3 seconds. With Corsa's fully-synchronized 4-speed transmission and Turbo-Charger, the performance of this stylized family sports car far exceeds the Spyder, first of the Turbo-Charged Monzas.

Corsa comes with a choice of 3-speed or 4-speed transmissions, and a 140-hp Turbo-Air 164 engine (standard for Corsa, available for all other models) or the 180-hp Turbo-Charged 164 available only for Corsa models.

The latter has many quality features. The induction tube, fuel and oil lines and air cleaner are all chrome-plated. Exhaust valve guides are designed for exceptional heat dissipation. High-alloy aluminized-face intake valves provide added durability. There's also a special camshaft and a single air cleaner.

The instrument panel houses deep-recessed 140-mph speedometer, trip odometer, tach, manifold pressure and cylinder head temperature gauges, plus an electric clock with sweep second hand.

Corsa is a blend of luxury and performance. It'll surprise you!



TORREY PINES INN

Two 18-hole sanctioned championship golf courses add a touch of paradise for golfers at this renowned scenic resort. Manager Jerry Keating and sales manager Tom Louderback (former football pro with the Eagles) pause briefly by the A.A.U. pool.



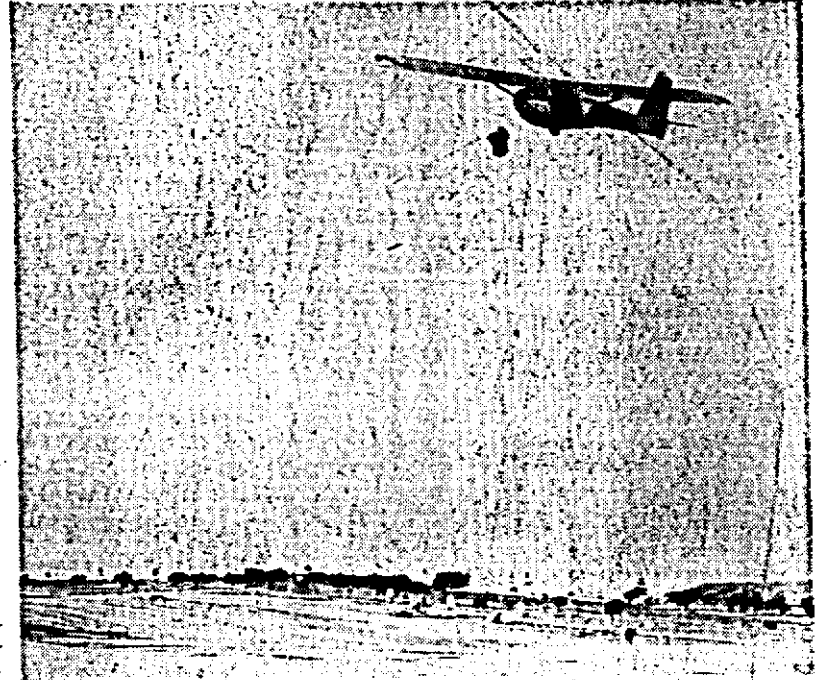
NEW CORSA CONVERTIBLE

As new as its name, Corsa is the high-performing top of Corvair line. Resort is Torrey Pines, La Jolla.



GLIDER MEET FOR CHAMPIONS

Mary Thompson, Queen of the Torrey Pines Soaring Championship, is 22-year-old student glider pilot and wife of glider pilot Dave Thompson.



LAUNCHING A GLIDER

A winch tow launches a glider toward the ocean cliffs where it will catch the updraft for soaring competition.

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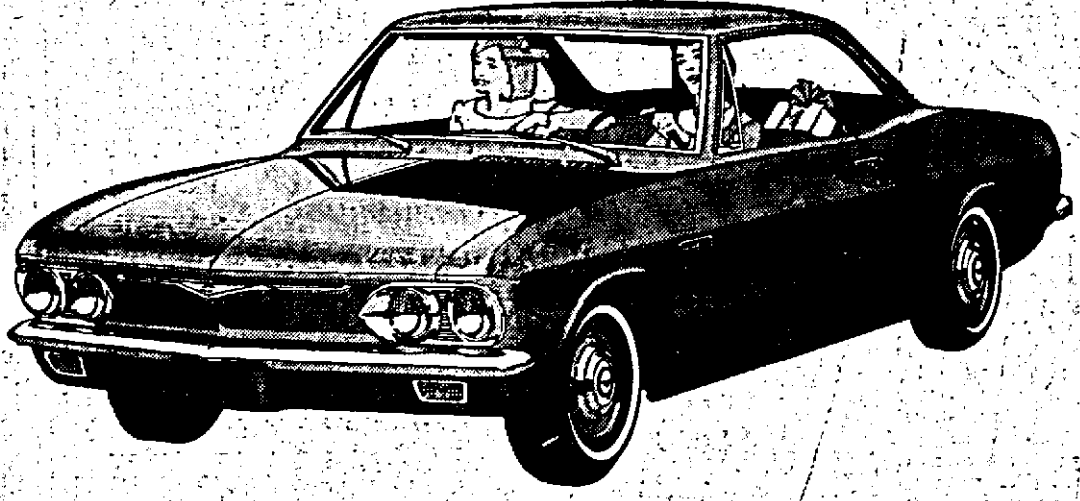
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A complete new motoring experience. MONZA AND SPORTS CAR OWNERS—We invite you to test-drive a '65... It's so different, you won't believe it's the same car. You think you love your present car... try the '65

# Corsa Trip Full of Thrills

By BILL EMERY

Bordering on the Pacific within the northern limits of La Jolla and San Diego on Highway 101, the Torrey Pines Inn commands a view and location unique among resorts. This golfers' paradise overlooking the rugged ocean shoreline and 300-foot vertical cliffs, may well be the home of the U.S. Open Golf Championship in 1969 because of its similarity to Pebble Beach.

We visited this resort and nearby Torrey Pines State Park where the 19th annual Pacific Coast Mid-Winter Soaring Championships took place last weekend. Driving the new 180-horsepowered Turbo-Charged Corsa con-

vertible (the top of Chevrolet's Corvair line) from Beach City Chevrolet, 3001 E. Pacific Coast Highway in Long Beach, the week-end adventure turned out to be full of surprises.

The Inn is a delightful resort with two 18-hole golf courses, both sanctioned championship courses, with level trees and torrey pines, all-green fairways, a driving range, two putting greens and a plateau-high view of the ocean as far as the eye can see.

Besides golf, the alpine-styled resort with an oriental influence offers a year-around heated A.A.U. Olympic swimming pool with high and low diving boards, steam

room, dining room, lounge with entertainment and dancing, convention facilities, gift shop and other luxury accommodations. Green fee week-days is just \$2 and \$2.50 on Saturdays and Sundays. Rooms run from \$11 to \$18, and the food is excellent.

There is a period from four to six p.m. when guests and golfers gather in the lounge for "mental adjustment" and the chef serves up a few traysful of hot hors d'oeuvres and cracker dips. With such delightful tidbits and scenic sunsets, it is only inevitable that you become brainwashed befitting the occasion.

The rare and beautiful Torrey Pine from which the resort and state park get their

names is limited to just two areas in the world—it is also found on the east end of Santa Rosa Island southwest of Santa Barbara. Needles on the trees are long and sharp and sometimes grow to a length of seven inches.

The 19th annual Pacific Coast Mid-Winter Soaring Championships were drawing record crowds for the two-day week-end event, and when Nick Pattengill of the San Diego Jaycees arranged a ride with veteran glider pilot Don McCormick, it sounded like great sport.

It was a memorable flight! We were launched over the 300-foot cliff by means of a winch tow . . . a sort of catapult in reverse . . . and caught

the surface winds blowing straight up the vertical cliffs. Sailplanes flying this updraft are able to stay aloft because their low sinking speed is less than the vertical speed of the rising air currents. We were able to make several passes up and down the mile-long ridge before losing enough altitude to compel us to land. Next stop . . . back to the lounge for "mental adjustment."

Corvair and Monza owners as well as sports car buffs are in for a big surprise when they get behind the wheel of the new 180-hp Corsa. This cat's got scat! And it corners!

Don St Louis, general sales manager at Beach City, likes to measure the performance of stock production vehicles, and he ran this motorlog Corsa convertible from a standing start to 70 in 9.3 seconds. With Corsa's fully-synchronized 4-speed transmission and Turbo-Charger, the performance of this stylized family-sports car far exceeds the Spyder, first of the Turbo-Charged Monzas.

Corsa comes with a choice of 3-speed or 4-speed transmissions, and a 140-hp Turbo-Air 164 engine (standard for Corsa, available for all other models) or the 180-hp Turbo-Charged 164 available only for Corsa models.

The latter has many quality features. The induction tube, fuel and oil lines and air cleaner are all chrome-plated. Exhaust valve guides are designed for exceptional heat dissipation. High-alloy aluminized-face intake valves provide added durability. There's also a special camshaft and a single air cleaner.

The instrument panel houses deep-recessed 140-mph speedometer, trip odometer, tach, manifold pressure and cylinder head temperature gauges, plus an electric clock with sweep second hand.

Corsa is a blend of luxury and performance. It'll surprise you!



**TORREY PINES INN**

Two 18-hole sanctioned championship golf courses add a touch of paradise for golfers at this renowned scenic resort. Manager Jerry Keating and sales manager Tom Louderback (former football pro with the Eagles) pause briefly by the A.A.U. pool.



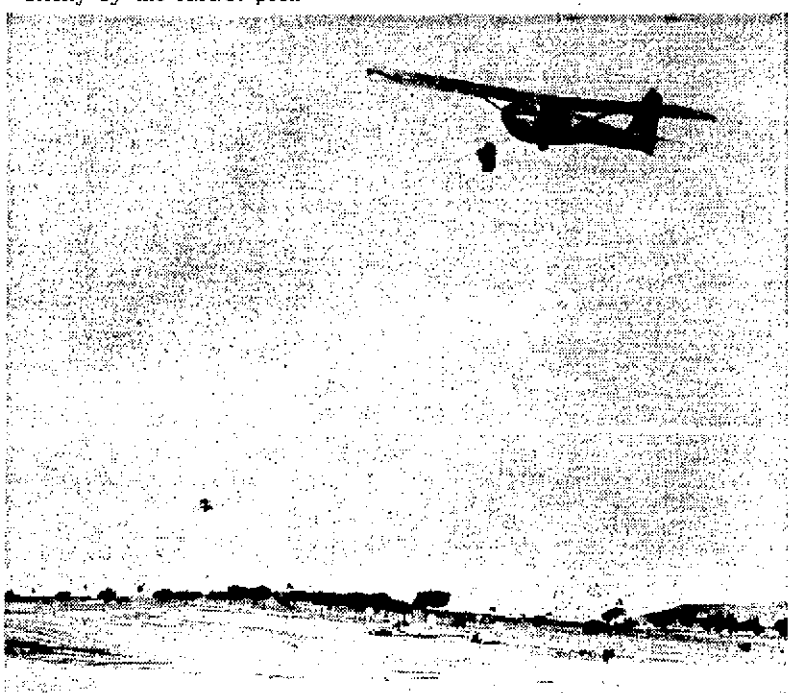
**NEW CORSA CONVERTIBLE**

As new as its name, Corsa is the high-performing top of Corvair line. Resort is Torrey Pines, La Jolla.



**GLIDER MEET FOR CHAMPIONS**

Mary Thompson, Queen of the Torrey Pines Soaring Championship, is 22-year-old student glider pilot and wife of glider pilot Dave Thompson.



**LAUNCHING A GLIDER**

A winch tow launches a glider toward the ocean cliffs where it will catch the updraft for soaring competition.

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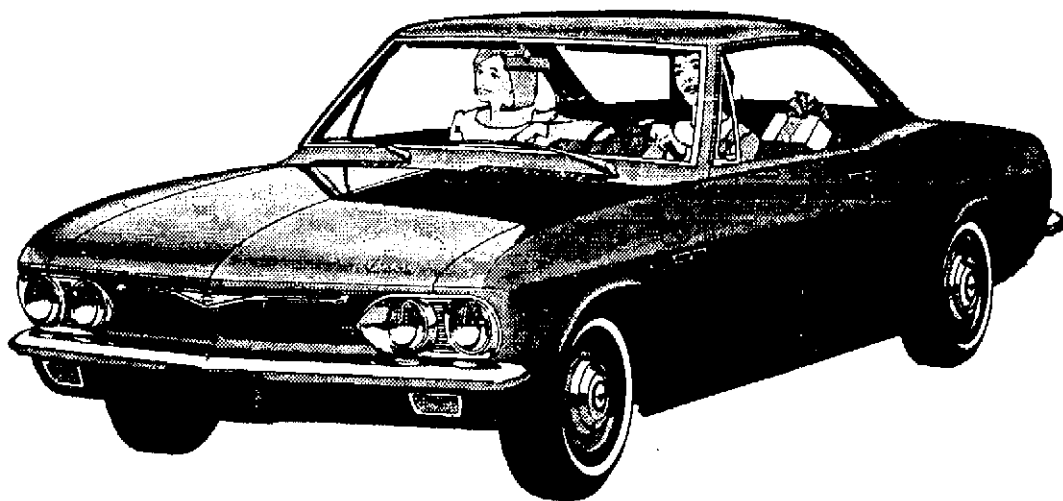
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Sunday, March 7, 1965

# Southland

WHO WILL THEY BE?

Movie Stars  
of Tomorrow

Turn to Page 9

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT PRESS-TELEGRAM



Long Beach's 'Civilian Navy' ... See Page 7

Color photographs by ROY COLE

### BERT'S EYE VIEW

## 'Gomer Pyle' Feels Like Movie Star

By BERT RESNIK  
TV and Radio Editor

Jim Nabors, television's "Gomer Pyle," sat in the studio's private barber chair and grinned like a 12-year-old boy who had just been given a motor for his skateboard.

"Makes you feel like a movie star," he said. "Just had lunch at the Brown Derby and I was paged. Now I'm having my own personal barber come in."

"I can't think on it too long or I'll get spoiled."

Jim's own personal barber, Mrs. Lethi Barnes, helped him not to think about it too long. She said:

"Hold your cotton-picking head still."

JIM'S GRIN got a little broader, but he held his head still. And he thought aloud about a few other things that were keeping him from getting spoiled.

There was the time, for example, when he knocked over a crate of oranges in a grocery store. He heard one woman say to another:

"That's Gomer Pyle. He really is like that."

There was another time when he went skiing and took a spill into a snow-bank. Two 12-year-old boys stopped and one said:

"Chazamm! You need any help?"

As deflating as was that experience, it had a one-word compensation — "Chazamm!"

It's a favorite expression of Jim's, on and off the Friday night CBS-TV Marine situation comedy.

### IT'S NOT original.

Back in the days when Jim spent much of his time reading comic books instead of scripts, his favorite character was Billy Batson, an ordinary boy.

This ordinary boy, with

the use of a magic cape and the word, "Chazamm!", transformed himself into fearless Captain Marvel.

The ratings for the "Gomer Pyle" series have been "Chazamm!", even without a magic cape and

they've kind of got ordinary-boy Jim worried. He was on top of the rating mountain, No. 1.

"I'd just as soon not be that high," he said. "They take pot-shots at you when you're No. 1."

"You're supposedly the best and I don't think we're the best. I don't know who the best is. I don't set myself up as a critic."

\* \* \* \*

HIS NOT setting himself

(Continued on Page 11)



JIM NABORS, TELEVISION'S 'GOMER PYLE'



# WILLBANKS' GREATEST!

**It's a fact! Now you can buy luxurious carpeting at BELOW ACTUAL COST**

While this sale lasts! Willbanks makes this fabulous offer . . . in order to make room for new deliveries! Don't hesitate! These are fine quality carpet selections you will be proud to show on your floors . . . and they are available now at unheard-of savings, at Willbanks!

Just a few weeks to reduce inventory . . . and make space for heavy commitments due at our warehouse!

The world's finest brands of quality carpet featured at dynamic reductions during Willbanks' sensational

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**VALUES UP TO \$12  
SQUARE YARD—TAKE  
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**SQUARE  
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**GULISTAN**

## Symphony

100% all wool pile. This special all wool pile is really beautiful. Three levels of textured loops plus a cut design. We have sold thousands of yards at \$9.95 per yd. Just two colors left. Cocoa Glaze and Antique White. Chance of a lifetime.

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**Sq. Yd.**

**BELOW COST!**

**BEATTIE**

## Giaconda

100% all wool pile. 16-lb pattern with double back. One roll of Burnt Orange only. Should sell at \$9.95 sq. yd. Decorate a beautiful room at

# 3.95

**Sq. Yd.**

**BELOW COST!**

**ALEXANDER SMITH**

## Maytime

Dupont "501" Nylon Pile. Not a thin loose pile but one of the thickest and tightest styles made. One half inch of pile alone. We have sold thousands of yards at 7.95 per yd. Five colors to choose from. 12 and 15 foot widths. Don't miss this value at

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**Per Yd.**

**BELOW COST!**

**THAT'S NOT ALL**

50 others to choose from. All colors, fibers and textures. Values up to \$12 per yd.

**ALL FAR BELOW  
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WAGON  
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**ORANGE COUNTY  
CALL JA 7-4112**

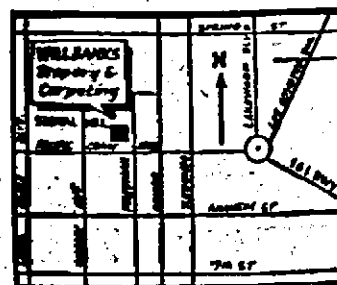
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1.25 per yd.
- 50-oz. Rubberized Felt Pad—  
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1.00 per yd.
- Red Cashmere—  
1.75 per yd.

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**GE 4-0901** Monday thru Friday 10 to 9  
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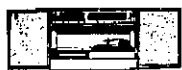


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**NOW... better than ever!**

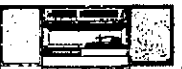
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HANG ON WALL OR  
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HANDSOME DANISH MODERN WALNUT  
VENEER ON ALL HARDWOOD CABINETRY.



Model RC 6731

## Newest 1965 Decorator ALL SOLID STATE STEREO

COMBINATION AM/FM-FM STEREO Multiplex  
RADIO with Multiplex Light and STEREO PHONO  
with Finest 4-Speed Record Changer.

### Features: 6-SPEAKER SOUND SYSTEM

Has SOLID STATE amplifier and tuner, instant on, longer life. Exclusive "Stereo Star" with AM/FM, FM Stereo lights when you tune stereo broadcast and holds it. Has the finest 4-speed record changer that holds 8 records and shuts itself off automatically. Ceramic stereo cartridge with diamond stylus, earphone jack, extension speaker jacks, tape jacks, pilot light and record storage compartment.

Two 10-inch speakers  
and four 3-in. speakers

Wall Hung Stereo As Low As

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Model  
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**FREE 90-DAY SERVICE and FULL GUARANTEE**

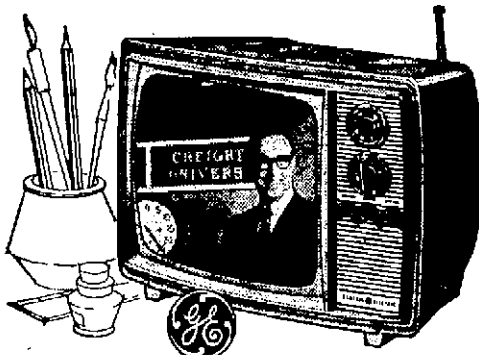


**Newest 1965  
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### PERSONAL PORTABLE TV

with ALL CHANNEL UHF/VHF

- All-channel VHF-UHF reception with the new G-E Tandem "82" integrated tuning system featuring the exclusive "410" permatic transistor tuner.
- Front controls and front sound—easy to see—easy to use—easy to hear.
- Attractive textured plastic cabinet.



PAM 109A

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**PICK ONE UP Today!**

**DOOLEY'S Special  
LOW PRICE!**

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90-Day Free Service and Guarantee



**DOOLEY'S Hardware Mart**

5075 LONG BEACH BLVD.,—NORTH LONG BEACH

**LOW, EASY  
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Take 24 Months to Pay

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## GENERAL ELECTRIC STEREO

1965 MODEL IN GENUINE WOOD CABINET

Has 4-speed record changer, 4 speakers, dual channel amplifiers and diamond stylus.

MODEL RCT 100

**DOOLEY'S Special LOW PRICE**

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**Newest 1965 General Electric COLOR TV**

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In **Ebony only**

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Add \$25.00 for Delivery, Set-up  
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**New GENERAL ELECTRIC**

**Big 23-inch  
TV CONSOLE 168<sup>88</sup>**

In **Blonde Cabinet**—Reg. 249.95. **SPECIAL**

**FREE Delivery, 90-Day Service and Full Guarantee**



# Southland

## OUR COVER



Take two pleasure boatmen (with more than 50 years of small boating experience between them), put them in a boat, and the odds will be better than a hundred to one the topic of conversation will be—boats! On Tuesday, during change-of-watch ceremonies, Cmdr. "Mossy" Kent (left) will take over the helm of the 540-member Long Beach Power Squadron. Assuming the duties of

second-in-command of the quarter-century-old service organization will be Lt. Cmdr. Art Rudd. Prime objective of the Long Beach unit of the U. S. Power Squadrons is education of the boating public in safe boat handling. For more about these free courses see Page 7.

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## NEXT WEEK

March is perhaps the biggest gardening month of the year in the Long Beach-Orange County area, and next week Southland presents its Spring Garden Edition. It will be replete with ideas on planting and culture of specimens best suited to this climate. Many area residents preserve this annual edition for reference. Watch for your copy.

Fred Taylor Kraft, Editor

# CART-OR-CARRY PORTABLES --THE PICK OF THE LOT!

## 19" RCA VICTOR FEATURES

## VERSATILE NEW VISTA VIEWING

with cart

**184.50**

Tinted Pan-O-Ply picture  
sharpens up the 172-sq.-in. view.  
Speaker and controls are right  
up front for your convenience.  
Brings in amazingly fine reception  
no matter where you are.

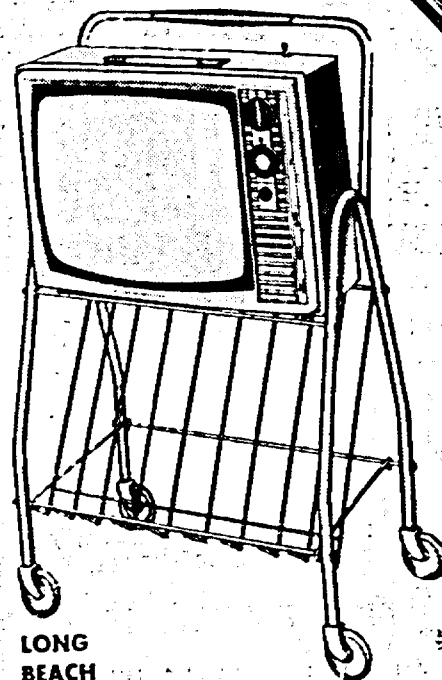
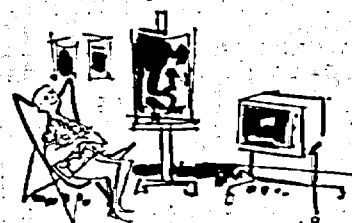
No money down, \$10 monthly on  
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## 19" GENERAL ELECTRIC WITH CART INCLUDED

No money down, \$8 monthly on  
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The secret of sharp viewing with  
this set is the Daylight Blue picture.  
Whites are whiter, contrasts are  
sharper than you ever thought possible.

Television, 72 — Lower Level!



LONG  
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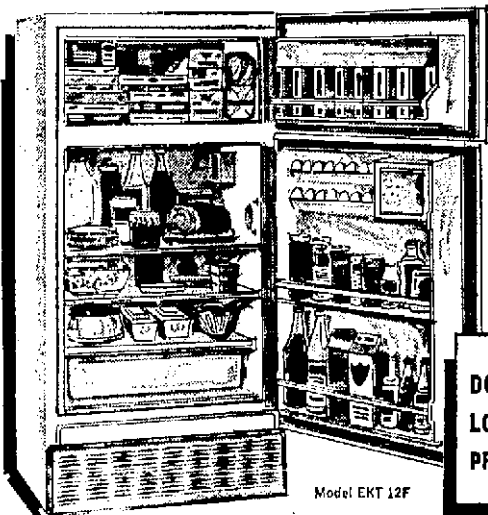
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IN THE LOS ALTOS SHOPPING CENTER  
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**149.88**

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Model EKT 12F

## BIG 12.3-CU.-FT. 2-DOOR REFRIGERATOR WITH 109-LB. FREEZER

Refrigerator defrosts automatically! Has adjustable temperature control! Super storage door holds half gallon milk cartons, has butter keeper, egg racks! Full width adjustable top shelf! Glide-out cabbage-head high, celery stalk deep porcelain enameled crisper! Full width zero degree freezer. No latches! Million-Magnet doors seal positively! White, edged copper, yellow, pink, turquoise.

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## 14-cu.-ft. REFRIGERATOR-FREEZER AUTOMATIC DEFROST REFRIGERATOR WITH 169-LB. CAPACITY FREEZER

This quality Automatic Defroster Refrigerator has twin Porcelain Crispers. All porcelain interior, Million Magnet Super storage doors, Slide-out shelves, butter and egg keeper, zero zone separate freezer.  
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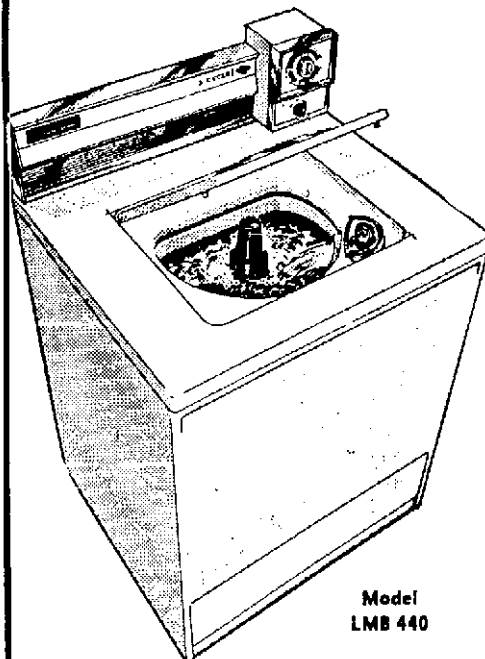
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## 2-CYCLE, 3-TEMP. FULLY AUTOMATIC WASHER

Magic-Mix\* filter traps objectionable lint. Normal cycle for regulars and gentle cycle for delicates. Surgilator washing action removes deep down dirt a regular washing would miss.  
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FREE delivery, normal installation, 1-year parts and labor guarantee, 5-year parts guarantee on transmission.

## New RCA WHIRLPOOL MATCHING DRYER PRICED AT ONLY

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FREE delivery, 1-year parts and labor guarantee, normal installation.  
(Venting not included)

**DOOLEY'S Hardware Mart**  
5075 LONG BEACH BLVD.,—NORTH LONG BEACH



## Outside House Painting Now Eliminated

We wish to thank the thousands of Long Beach home owners who visited our exhibition booth at the L.B. Home-O-Rama at the Sports Arena and let us demonstrate an exterior wall coating so tough that it is guaranteed to eliminate house painting for over 10 years. This remarkable textured coating is fiberglass FLEXON.

### BEST IN NATION

Homeowners are requested not to spend a single penny on painting their residence until they hear the FLEXON STORY. This remarkable material insulates, waterproofs and beautifies, and every Fiberglass FLEXON job is factory guaranteed for 10 full years against chipping, flaking, or peeling. Fiberglass brings to FLEXON its great strength, its wonderful insulating properties, its resistance to time, weather and chemical attack.

### SHOT FROM A GUN

FLEXON is applied with special heavy duty spray equipment and is actually "shot from a gun" without muss, fuss, or odor. FLEXON fuses itself to the wall and fills holes, cracks and covers building defects.

### LICENSED and INSURED

Cal-Tex Improvements, Inc., is a state licensed Building Contractor. Most of the work now being done by Cal-Tex is in the greater Long Beach and Orange County area. For a Free Home Demonstration without obligation — or for your FREE brochure regarding FLEXON, call GA 3-8411. Also Long Beach 11449rs. for KENI-TEX and TEX-COTE.

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HOME DEMONSTRATION

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Choice of Rio Verde Stone (13" high across front of home) or aluminum framed screens and doors for entire home at an extra charge with each FLEXON job.

# ROOM ADDITIONS

**NOW! 100% FINANCING**

UP TO \$10,000 FOR 7 YEARS AT 5%.

**NO MONEY DOWN**

**FAMILY ROOMS for \$2081 per mo.**

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**BEDROOM & 1/2 BATH for \$3112 per mo.**

WE WILL DO THE COMPLETE JOB — OR ANY PART — AND YOU DO THE REST

## FREE ESTIMATES

YOUR JOB WILL BE PERSONALLY SUPERVISED BY A LICENSED GENERAL CONTRACTOR WITH OVER 20 YEARS' EXPERIENCE!

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LONG BEACH

**GA 4-7435**

226.37 MILES PER HOUR FOR PAULA MURPHY

# Fastest Woman on Wheels

By Eddi Parker

**FROM** working on rockets — to driving them. That's the story of Paula Murphy, woman race car driver.

She's called the "fastest woman on wheels" and she has the speed records to clinch her right to the title. She won them the hard way, by recently driving 226.37 miles per hour in time trials on Utah's Bonneville Salt Flats.

Driving a jet-propelled racer for the first time, Paula broke the women's speed record of 161.20 miles per hour she had set in 1963 in a piston driven racer. Carrying her to her new record was "Avenger," a car owned by race car driver Walt Afrons.

Until racing took over her life, Paula was an engineering aid on a Saturn S-IV-B project where she interpreted rocket performance data. "I was taking so many leaves of absences in order to race," she says, "that my bosses finally suggested maybe I'd better take a permanent leave."

PAULA is the dark-haired, pretty opposite of what you'd expect to encounter in a woman race car driver. She admits that the first time she attended a sports car rally in Southern California's San Fernando Valley, she wondered why all those "crazy people would want to race around like that." Then fate stepped in to show her.

First, she decided to invest in a sport car, an MG. "I thought it would be fun to drive around town and besides, it was a cute car."

Pretty soon Paula was racing up and down the Pasadena Freeway with "my hair standing on end."

Next she met a girl at work who belonged to the Woman's Sports Car Club. Her friend urged her to join the club and attend some of the race rallies. That did it. She was hooked on the whole idea of racing.

"I found out these people weren't crazy. They were wonderful. I talked a friend into letting me race his car in a ladies race one weekend. I got on that track and just kept going around and around. I had no idea where I was going or how many laps I'd completed," she says.

BUT WHEN the finish flag came down, Paula had won first in her class and racing was in her blood.



—Beacon Journal Photo

Paula Murphy has plenty of evidence compiled on various racing strips and the Bonneville Salt Flats to back up her claim of being 'fastest'

She has been a "pro," working under contract to STP (scientific treated petroleum) Division of Studebaker Corp., for the last year. And she's only been racing full-time the last four years. She lives in Granada Hills, near Los Angeles with her father and 11-year-old son.

In 1961, Paula teamed with another woman to drive a Chevrolet in the Mobile Economy Run from Los Angeles to Chicago; in 1962 it was another Chevrolet from Los Angeles to Detroit; in 1963, a Ford from Los Angeles to Detroit, and in 1964 a Buick from Los Angeles to New York City.

She has established four national records in which she drove nonstop from coast to coast and from border to border and she was a member of one of the teams competing in the 1964 Canadian rally which crossed Canada... "over roads you couldn't drive a truck through," she says.

HER GREATEST thrills were establishing her speed record at Bonneville where she raced 10 hours a day, every day for two weeks, and driving a Novi-STP around the Indianapolis Speedway, the only woman to have done so.

"At Indianapolis, the men took bets that I'd stall the car before I ever got started," Paula says. "But I kept it going, just barely, and did three laps."

Paula has gone into the ditch a few times, but has

experienced no serious accidents in her racing career. Terms like "spin out" (out of control), "flat out" (flooring the accelerator) and "tire expansion" (just what it says) come naturally to her. "But I really don't understand all the mechanics of a car," she admits. "What I know I've learned through association."

"I can change a tire—every woman should know how—and I think I could change the spark plugs, in a pinch."

"I try to know something about every car I drive. After all, I'm risking my life in it. On the road or in racing, I always use a seat belt. And, in addition, in racing I wear a shoulder harness and helmet."

PAULA SAYS she doesn't have much trouble when she travels alone in her maroon Avanti as she often does on

promotion trips. "Sometimes I take my son with me and he makes a wonderful chaperone."

At the end of a road trip she heads home to Granada Hills, her dad ("he's a wonderful cook and babysitter"), a Siberian husky and three cats. And at home she'll spend some time working on her lawn and rocking, which she enjoys.

Educated (she's a graduate of the University of Cincinnati in Ohio), enthusiastic and vivacious, Paula has good reason to like what she's doing.

"It's a kind of pioneer spirit I have. I feel I'm doing something not many do. And I get a thrill from the speed. I guess it's the idea of being in control of this big machine."

But her best explanation is simply, "It's wonderful to be doing something well and winning."

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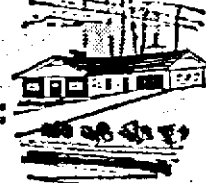
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PIC(K)S



MR. AND MRS. BING CROSBY  
Special, 9:30 p.m. Wednesday (7)



MR. AND MRS. JAMES STEWART  
"Password," 9 p.m. Thursday (2)



SINGER SHIRLEY JONES  
With Andy Williams, 9 p.m. Monday, channel 4



ANN-MARGARET expects to be in the social swim—more formally attired—when she attends the premier of "The Sound of Music" film and is interviewed at 8 p.m. Wednesday, channel 13.



## Kenney Is After the LION'S SHARE of FRIGIDAIRE APPLIANCES

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# What Your Name Means

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812, for origin, meaning and brief genealogy, for reply only in this column.

**DEAR MISS RULE:** May we have genealogy data on ALFORD—F. A., Santa Ana.

F. A.: ALFORD originated from this family's native town of Alford in Lincolnshire, England. This place was originally termed "Aldforde," deciphered as "old river-crossing." The town of Alford is located where there was an ancient shallow spot used as a crossing on a river stream running through the settlement. John Alforde was a Somerset ancestor in 1327. The principal shield of the Alford, is red, embossed with six gold pearls placed below a horizontal gold stripe.

**DEAR MISS RULE:** What have you on BASTIN, BASTION — R.L., Bakersfield; J.H., Lakewood.

R.L., J.H.: BASTIN and BASTION are French. These names began as ancestral nicknames derived from the last two syllables of Sebastian, honoring St. Sebastian whose name meant "reverenced one." The Bastian shield from Provence, south France, is red, crossed by diagonal gold bands.

**DEAR MISS RULE:** Please explain MARKER — D.M., Long Beach; E.M., Garden Grove.

D.M., E.M.: MARKER, an old English surname, evolved from the warrior-hero name "Marc-Hari," designating "horse-warrior." The Marker coat-of-arms from Devonshire is silver on the left half of the shield, red on the right half. Down the center is a red and silver stripe.

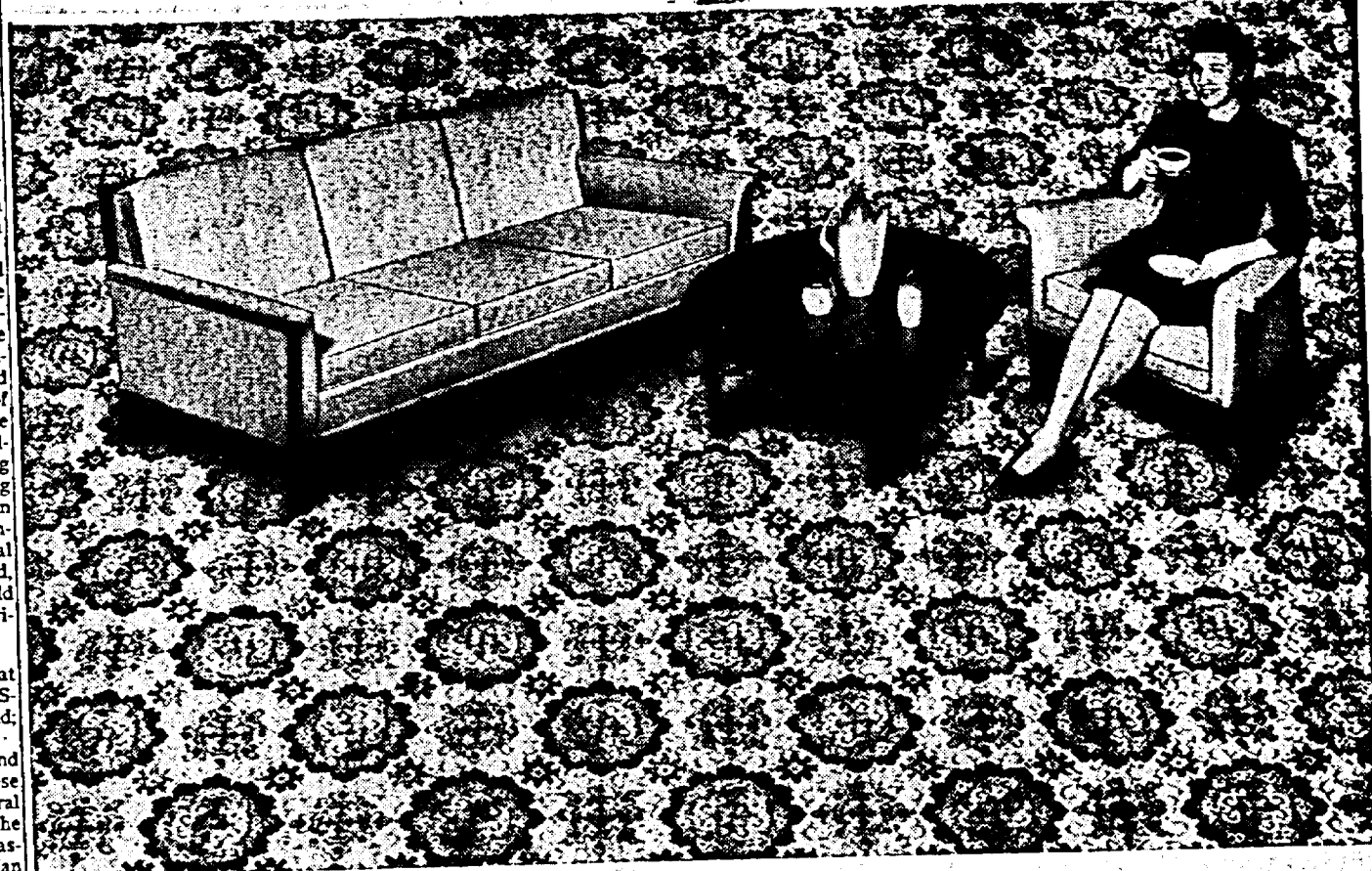
**DEAR MISS RULE:** Please give genealogy of HENSLEY — H.H., Long Beach; E.H., Cypress; R.H., San Pedro.

HENSLEY was taken by a remote ancestor from his native English town of Hensley-In-Arden, Warwickshire. This name translates from Anglo-Saxon as "Henry's pasture-meadow." The Hensley shield is red, decorated with a tree growing out of a golden hill.

**Dear Miss Rule:** May we have data on ANGER—A.A., Long Beach.

A.A.: ANGER was initiated in north France from the ancient Roman term "Angrivarii," applied to the regional inhabitants. This word meant "people of the pastures." Anger also evolved as a personal name from Ans-Geri, meaning

# NOW! CARPET WITH A SUMPTUOUS LOOK... A GREAT VALUE AND PRACTICAL, TOO



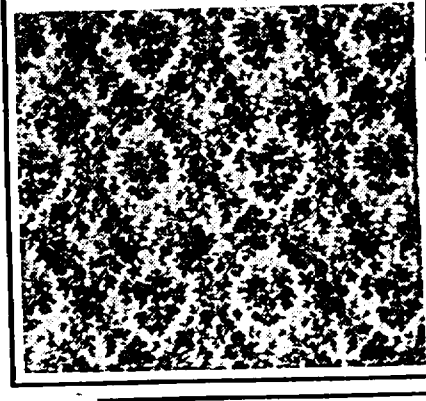
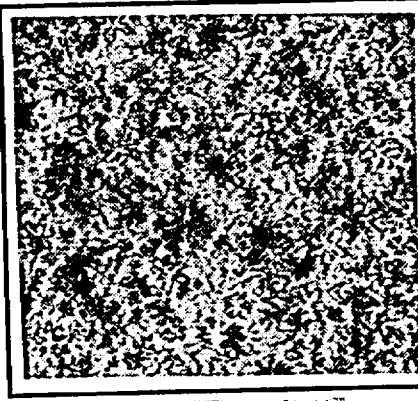
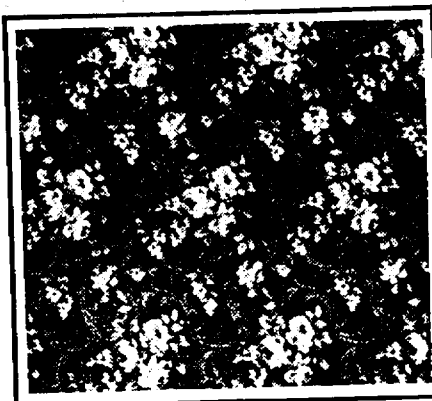
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magnificent patterns sure to satisfy the most fastidious home decorator's taste. One of these patterns will lend richness, luxury, and beauty to your present decorating scheme. See them all today. Find the one that was just made for you. And let us show you how our payment plan can make your selection so easy to own.

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# OF WEEK



**CHAD AND JEREMY**

On "Hullabaloo," 8:30 p.m. Tuesday, channel 4



**FRED GWYNNE AND FRIEND**

"Munsters," 7:30 p.m. Thursday, channel 2



**GLORIA SWANSON IN COMEDY ROLE**  
"My Three Sons," 8:30 p.m. Thursday (7)



**JERRY LEWIS** plays a compassionate doctor during "Ben Casey" at 10 p.m. Monday (7).

## TeleVues

FOR THE WEEK BEGINNING MARCH 7, 1965

Bert's Eye View .....	1
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Week's Top Shows .....	17
FM Highlights .....	19
Radio .....	19

**BERT RESNIK, EDITOR**

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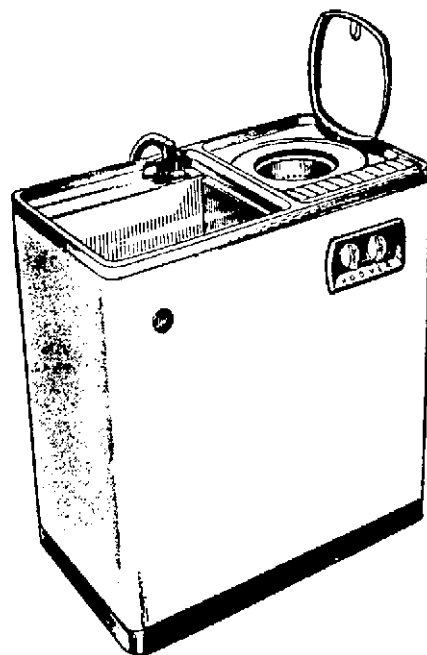
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Above all a good roof

## FALLING ROCKS

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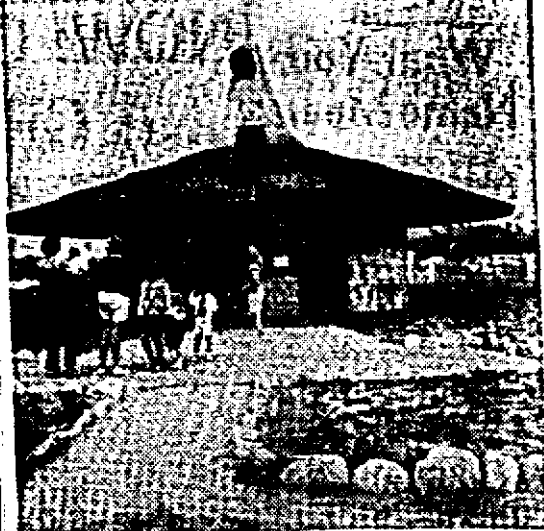
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Monterey Peninsula's camera obscura forms an attraction along famed 17-Mile Drive.

## Inside a Camera

By William Winfield Blanks

INTERESTING and scenic attractions abound along picturesque 17 Mile Drive, which winds its way around the beautiful Monterey Peninsula, and one of the most intriguing is the camera obscura.

Designed for the Del Monte Properties Co. by Architect John Carl Warnecke, the camera is located north of Cypress Point, on a turn-out opposite Bird Rock. Housed in a modern-looking, round, windowless building, it has a roof which strongly resembles a huge coiled hat. It is in the peak of this roof that the camera lens is located.

Inside the darkened room, visitors group around a large circular viewing screen on the floor, on which are projected successive panoramic views of surrounding landscape and

sea, by means of the camera lens which turns in a 360-degree circle. Accompanying these scenes is a recorded commentary, coordinated with the turning lens. There is no admission charge and there is a continuous showing daily from 8 a.m. until sundown.

ALTHOUGH the exact year of origin of the camera obscura (known in Latin as "darkened chamber") is in question, it can be traced as far back as the 4th Century B.C. A forerunner of the photographic camera of today, and employing the same principle, it projects its colorful images on a screen instead of sensitized film, the scenes changing as the lens is moved. That the camera obscura is a fascinating stop for tourists is attested to by the thousands of visitors each year.

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# SUNDAY

March 7, 1965

## ★ PAID ADVERTISEMENT 8:00 A.M.

- 2 Lamp Unto My Feet: "Turkish Islam—Vestige of Revival?" Postponed film report on Islamic religion in Turkey today.  
4 Movie: "Kit Carson," Jon Hall ('40)  
7 Sun. Storytime: "Mexico"  
9 Hour of St. Francis  
11 The Fisher Family (relig.)

- 2 Look Up & Live: "The Catholic Layman" (pt. 2) Current situation and prospects for the future.  
5 Herald of Truth (relig.)  
7 Movie: "Death on the Diamond," Robert Young  
9 King & Odie (cartoons)  
11 Norman Vincent Peale  
13 TV Gospel Time (relig.)

- 9:00 A.M.  
2 Camera Three: "Love Poems of William Butler Yeats." Tribute to Nobel prize-winning Irish poet.  
5 Adventist Hour (relig.)  
9 Youth Wants to Know  
11 Broken Arrow, J. Lupton. ("Opinion in Capital" now is seen Sat.)  
13 Variedades R. Iglesias

- 9:30  
2 Silver Wings (USAF)  
4 Christophers: "Teacher"  
9 Movie: "Born to Kill," Lawrence Tierney ('47)  
11 Superman, Geo. Reeves

- 10:00 A.M.  
2 Learning '65: "Music Education"  
4 This Is the Life (Luth.)  
5 Puppee Cartoons  
7 (Color) Bullwinkle Show  
11 Wonderama, P. Winchell  
13 Panorama Latino (Span.)

- 10:30  
2 Through Children's Eyes "Foxfire & Volcanoes"  
4 Frontiers of Faith, Dr. Hagen Staack: "The First Isaiah"  
7 Beany & Cecil (cartoon)  
13 (Color) Faith for Today

## ★ Sports Today

**NBA BASKETBALL**, 11 a.m., ch. 7, has the Philadelphia 76ers battling the Celtics at Boston Garden.

**ROLLER DERBY**, 12 noon, ch. 11, finds the Bay Bombers hosting the N.Y. Chiefs.

**PENSACOLA OPEN**, 1 p.m., ch. 9, finds Gary Player defending his title in the \$65,000 golf tournament.

**SPORTS SPECTACULAR**, 2:30 p.m., ch. 2, has Murray Rose and Jack Whitaker with tapes of this weekend's Big 10 swimming and diving championships (Madison, Wis.), plus highlights of the women's softball championships played last month in Melbourne (Australia).

**SPORTS IN ACTION**, 4 p.m., in color, ch. 4, with host Jim Simpson describing tapes of last month's IMCA 50th anniversary sprint car classic from Tampa, Fla., plus the U.S. invitational diving championships at Brandon, Fla.

**WONDERFUL WORLD of Golf**, 4 p.m., in color, ch. 7, goes to the Killarney Golf Club in Ireland near Erin's Lower Lake, as the U.S.'s Al Geiberger takes on Ireland's Joe Carr.

**ICE HOCKEY**, 6:30 p.m., ch. 13, is another international clash, with teams from Canada and Czechoslovakia.

11:00 A.M.

- 2 Capitol Hill to California: Sen. George Murphy  
4 Movie: "Wild Dakotas," Bill Williams ('56)  
5 **HOME BUYERS' GUIDE**  
★ Paul Langford visits new homes throughout So. Calif.  
7 NBA Basketball (see sports box)  
9 Movie: "Along the Great Divide," Kirk Douglas  
13 Church in the Home

- 11:30  
2 Viewpoint, Jere Witter with George Christopher, discussing '66 race for governor

- 12:00 NOON  
2 Sunday News Report  
5 Boots and Saddles  
11 Roller Derby (spts box)  
13 Rev. Oral Roberts (relig.)

- 12:30  
2 Face the Nation (see box)  
4 Capitol & the Clergy: "Campaign Ethics," Alan Cranston and clergymen  
5 Movie: "Johnny Apollo," Tyrone Power ('40)  
13 Social Security in Action

- 12:45  
13 Reconciliation (relig.)  
1:00 P.M.  
2 Pianoforte, John Crown  
4 (Color) Quiz a Catholic: The Brothers Four  
7 Directions '65: "Mysteries of Life," Don Goddard with Dr. Lloyd Motz, Donald Barnhouse. First of 5 programs exploring enigmas of human existence through dialogues.

- 9 **TV9 GOLF EXCLUSIVE!**  
★ **'PENSACOLA OPEN'** (see sports box)  
11 (Clr) Movie: "Destination Moon," John Archer ('50)  
13 Voice of Calvary (relig.)

- 1:30  
2 insight Into Judaism, Dr. Bernard Mandelbaum  
4 (Clr) Confrontation: "Religious Themes in Modern Literature"  
7 Issues & Answers: Sheriff James G. Clark of Selma, Ala., who charges a "communist conspiracy" is behind the civil rights demonstrations.  
13 Cal's Corral (to 4 p.m.)

- 2:00 P.M.  
2 As Others See Us, Paul Uddell. Foreign students discuss airline hostesses.  
4 (Clr) Existence (agric.): "The Egg and You"  
5 Championship Auto Racing, Dick Lane  
7 Discovery '65: "Faith, Fancy and Freedom." Importance of independent and clear thinking, warning of dangers of accepting—without question—everything seen, heard or read.

- 2:30  
2 CBS Sports Spectacular (see sports box)  
4 (Color) College Report: "Covered Wagon Classroom" (La Verne).  
7 770 on TV, Carl George  
9 Movie: "Along the Great Divide," Kirk Douglas  
34 Ven (evangelical)

- 3:00 P.M.  
4 Sunday, Frank Blair, with reports on U. S. smoking since Surgeon General Terry's report on dangers, Switzerland's new St. Bernard Tunnel to Italy, Mexico City's new Aztec Stadium.

- 11 **"WAR ZONE" - movie**  
★ **BY UNION MORTGAGE** "30 Second over Tokyo," Spencer Tracy, Van Johnson ('44)  
34 Un Canto de Mexico

3:30

- 7 A Nation at War (CBC)  
34 Queen to Sabe? (relig.)

- 4:00 P.M.  
2 Alumni Fun, Peter Lind Hayes. Quarter-final round has Pennsylvania represented by Walter O'Malley, writer Pete Martin, UN's Mrs. Marlette Tree, while Janet (Mrs. Edw. R.) Murrow, Dr. Mabel Murphy Smythe and attorney Jewel Bjork play for Mt. Holyoke.  
4 (Clr) NBC Sports in Action (see sports box)

- 5 **WEIRD, WEIRD WORLD BY RELIABLE MORTGAGE** "Night Monster," Bela Lugosi ('42)  
7 (Color) Wonderful World of Golf (see sports box)  
13 Newsroom, Don Rose  
34 Comicos y Canciones

- 4:30  
2 Repertoire Workshop: "A Midsummer Mor's Awakening." St. Louis-produced play finds William Shakespeare reincarnated in the 20th Century as a wondering bum trying to peddle a play to sophisticates. It's the first attempt at TV drama for Shakespeare—Sir Geoffrey Shakespeare, member of the Queen's Privy Council and closest collateral descendant of the Bard.  
9 Movie: "Charlie Chan in London," Warner Oland  
13 Cavalcade of Books  
34 Club del Hogar (games)

- 5:00 P.M.  
2 Sunday with Jack Benny. Mamie Van Doren plays an erring wife as hubby Jack does household chores and cares for backward son (Dennis Day).  
4 (Color) Wild Kingdom Marlin Perkins: "King of Beasts," and why the lion rates that title.  
7 Science All-Stars, Don Morrow with Nobel prize-winner Dr. Konrad E. Block, professor of Medicine at Harvard, plus 3 teenage scientists.

- 11 **"CHILLER" PRESENTED BY UNION MORTGAGE** "Daughter of Dr. Jekyll," John Agar  
13 Changing Times  
34 Teatro Fantastico

- 5:15  
13 (Clr) Passport to Profit  
5:30  
2 Ted Mack & Original Amateur Hour, with Mobile and Florida talent. (Series' 30-year history is traced at this time March 28 and April 4, including debuts of Frank Sinatra, Robert Merrill, Teresa Brewer and others.)

- 4 (Clr) College Bowl, Robt. Earle, Portland (Ore.) State tries for 5th win, and undefeated retirement, in meeting Birmingham Southern  
5 The Invisible Man  
7 Press Conference  
13 (Color) The Ski Show

- 6:00 P.M.  
2 20th Century, Walter Cronkite: "Navajos and Annie Wauneka." Work of the 55-year-old Navajo woman who was awarded the Presidential Medal of Freedom by JFK for her achievements in public health education among tribesmen of the semi-desert Window Rock reservation.



MRS. EDWARD R. Murrow represents Mt. Holyoke College when she appears on "Alumni Fun" at 4 p. m. Sunday, channel 2.

- 4 (Color) Meet the Press: Abba Eban, deputy Prime Minister of Israel  
5 **"POLKA PARADE"**—Color  
★ **Join the Family Fun LIVE—FARMER JOHN** Musical salute to St. Patrick's Day.  
7 **L.A. TV DEBUT! "SPY SQUAD"—BREATHTAKING INTRIQUE & SUSPENSE!** Richard Miller ('63)  
9 Surf's Up! Stan Richards  
13 (Color) Rocky & Friends  
34 Teatro Familiar (drama)

- 6:30  
2 World War I, Robt. Ryan "The Tide Turns," and the Allies are finally on the march in the summer of 1918.  
4 Profiles in Courage: "Hamilton Fish," Henry Jones, Mark Richman, Edward Asner, Robert Emhardt, Frank Silvera. Secretary of State is lone dissenter in Grant's cabinet—counseling a peaceful solution of the Cuban crisis of 1869 while others pressure for war.  
9 (Color) Greatest Show on Earth, Jack Palance, Louis Jourdan. Girl's life is jeopardized by her aerial training.  
11 Room for One More, Andrew Duggan  
13 **CHAMP. SPORTS—HOCKEY**  
★ **CANADA vs. CZECHS**

- 7:00 P.M.  
2 Lassie, Robert Bray, Roy Roberts (conclusion). Lassie is injured when she diverts a stampeding herd away from a cattleman who lies stunned in its path.  
5 (Clr) Curt Massey Show  
11 (Color) James A. FitzPatrick's Travelcade: "Holland at Tulip Time"  
34 Toros (bullfights)

- 7:30  
2 My Favorite Martian, Roy Walston. Martin's identity disk, with built-in automatic SOS signal, winds up in the hands of detective Brennan.  
4 (Clr) Disney's Wonderful World of Color: "Almost Angels," Vincent Winter, Sean Scully, Peter Weck (pt. 2). Two boys face expulsion from the Vienna Boys' Choir—one for failing grades, and the other for his changing voice.  
5 The Jim Backus Show

- 7 World Figure Skating Championships (box)  
9 **BIG JOHN WAYNE** vs. **"BIG JIM McLAINE"** with James Arness ('52-1st run). Trouble-shooting in Hawaii.  
11 (Clr) Far Horizons, Paul Coates: "The Orient." To Tokyo, Hong Kong

- 8:00 P.M.  
2 The Ed Sullivan Show Ella Fitzgerald and Duke Ellington make their first joint TV appearance, with hour also featuring pint-sized Italian singer Rita Pavone, Roy Castle, Stiller and Meara, John Byner, the Two Carmenas and the Monkey, plus a film excerpt of Julie Andrews in "The Sound of Music."  
5 Law & Mr. Jones, James Whitmore, Rex Ingram. Big-time producer steals original compositions of blind dixieland musician.  
11 (Clr) It's a Wonderful World, John Cameron Swayze: "Italy"

- 8:30  
4 Branded, Chuck Connors, Johnny Crawford, G. V. (Skip) Homeier, Richard Arlen, Dodgers' Ron Perranoski. McCord helps out a young deputy when five men threaten to burn a town unless everyone is disarmed while they rob a bank. (Crawford, Connors' son in "Rifleman," is deputy.)  
5 **EASTERN MORTGAGE**  
★ **Pres. "LILLIAN RUSSELL"** Henry Fonda, Alice Faye  
7 Broadside, Kathy Nolan. Stanley and Selma take Adrian's precious Rolls-Royce staff car out for a spin and leave it high in a tree.  
11 (Color) The Ski Scene

- 9:00 P.M.  
2 For the People, William Shatner, Phil Leeds, Lloyd Gough. Koster has the problem of where to draw the line between protection of the public from obscene literature and upholding the right to freedom of expression.  
4 (Color) Bonanza, Pernell Roberts, Everett Sloane, Mariette Hartley. Adam's life is threatened when he takes over for an injured schoolteacher and insists on teaching the real history of Virginia City.  
7 Movie: "Judgment at Nuremberg," Spencer Tracy, Burt Lancaster, Richard Widmark, Maximilian Schell, Montgomery Clift, Marlene Dietrich, Judy Garland ('62-1st run). Unusual length of double-Oscar-winning film preempts regular programming to 12:30.)

- 11 (Clr) Grand Prix Races  
13 **JAMES ROOSEVELT—THE CONFERENCE CALL**  
★ Domingos Alegres  
9:30  
9 Adventures in Paradise  
11 Decision: Conflicts of Harry S. Truman: "The Plea." HST tells of the trouble he had in inaugurating the famed Marshall Plan  
13 Dan Smoot Reports  
9:45  
13 Capitol Rep't, D. Jackson

- 10:00 P.M.  
2 Candid Camera, Durward Kirby. A man takes a shower inside an elevator  
4 **"THE ROGUES"**  
★ **D. NIVEN, C. BOYER G. YOUNG** with Jill St. John, Gerald Mohr. Investigating the murder of a Scotland Yard agent, Marcol and Timmy become targets of a would-be assassin.  
11 News, Burrell and Coates  
13 Mantovani, John Conto

- 10:30  
2 What's My Line? J. Daly Guests: Buddy Hackett, Martin Gabel  
5 **JAMES ROOSEVELT—THE CONFERENCE CALL**  
★ **BOGART . . . Action Movie!**  
★ **BY RELIABLE MORTGAGE** "High Sierra," Ida Lupino, Joan Leslie ('41)  
11 Louis Lomax Show, with Oscar Coover, Communist candidate for L. A. mayor, attorney Donald Warden, U. S. under Sec. of State Robert Kitchen.  
13 Movie: "Faces in the Fog," Jane Withers ('49)  
10:45  
5 Open End, David Susskind: "Saloon Society—Bartenders, Drinking and Drinkers."  
11:00 P.M.  
2 Sunday News, Bill Stout  
4 **KNBC NEWS — DICK**  
★ **JOHN — LEE GIBSON and CHUCK SHULL** In Color.  
11:15  
2 Movie: "Story of Dr. Wassell," Gary Cooper.  
4 The Saint, Roger Moore

- 12:00 MIDNIGHT  
11 Wally George's Show-people's Show, with Chad Everett, Wm. Wellman Jr., Eve Bruce  
12:30  
7 Bob Young with News  
1:15  
2 Movie: "Man Who Wouldn't Talk," Lloyd Nolan ('40)

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Long Beach unit  
13th largest in  
the entire U.S.

# 'Civilian Navy'

## Power Squadron's Goal: Educating the Boating Public

By JACK BALDWIN



—Staff Photo by ROGER COAR

Maurice (Mossy) Kent, Long Beach Power Squadron commander, exchanges a hail with a fellow boater whose obvious need is help with the fuel tank.

and are offered free to the public without cost to the taxpayer.

"There are more rules, regulations, customs and practices concerning boating than there are about automobiles," Cmdr. Kent claims. "And yet, thousands of new boat owners each year acquire a boat, hop in, and off they go to Catalina across some of the roughest seas on the West Coast not knowing the first thing about the proper

procedures that could save the lives of their family and friends should they get into any kind of trouble."

THE DIVISION of Small Craft Harbors has estimated that there will be an average increase of 24,900 small-boat owners in California each year for the next 11 years. "Unfortunately," rues Cmdr. Kent, "if our statistics hold up, only 1,250 of these

(Continued on Page 25)



—Photo by HARLAN D. ANDERSON

Squadron's prime aim is education and here three of its officials check the solution to a problem of navigation class: (l-r) Ralph Clark, treasurer; Lou Comyns, outgoing commander, and Ellis Neiswonger, chairman of class.

Seven

**E**VEN THE old-timers around the Long Beach Marina had to admit the weather was "unusual" for midwinter.

The sky was bright and clear with but a scattering of whipped-cream clouds drifting lazily overhead. With the temperature lingering in the low 80s it was the kind of day that prompted one boat fan to say to another, "What a beautiful day to go boating!"

Three of us were lounging on the fantail of a 35-foot cabin cruiser tied up at the end of Gangway 14 at the busy Long Beach Marina talking about what most pleasure boatmen talk about whenever two or more of them get together—boats!

At the moment we were discussing the Long Beach Power Squadron and its role of service to the ever-increasing fleet of Southland pleasure boaters.

**SITTING OPPOSITE** in the shade of a all-white canvas canopy were Cmdr. Maurice Kent—known affectionately as "Mossy" to hundreds of fellow boatmen. "Mossy" this week takes over the helm as commander of the LBPS, an all-male organization of 540 boating enthusiasts. He is also president of the 1,600-member Long Beach Boat Owners' Association.

At his elbow, clad in typical boater's garb, a horizontally-striped T-shirt, a pair of Bermuda shorts, and white non-slip sneakers, was Lt. Cmdr. Art Rudd, second in command of the LBPS, 13th largest among 340 such units comprising the United States Power Squadrons.

Between the two of them are more than 50 years experience of "hanging around" small craft.

We were discussing the purposes of the power squadrons—their aims, goals, and duties—when suddenly, almost as if on cue, Mossy looked to starboard and there in mid-channel spotted a 22-foot disabled cabin cruiser drifting broadside to the current and heading toward the barnacle-encrusted breakwall. The skipper of the craft was trying desperately to restart the dead engine.

"You wanted to know some of the responsibilities of our members?" Mossy asked. "Here's your chance to find out first-hand. Come on!"

**SECONDS LATER** we were putt-putting our way across the channel in an outboard-powered dinghy to lend a hand to the distressed skipper and his family. With a line

secured fore and aft we backed the stricken craft away from the concrete barricade and towed it to its berth.

"Courtesy the Long Beach Power Squadron," shouted Mossy as we cast off the tow lines. "If you're not a member, you should be!"

Back aboard his cruiser, Cmdr. Kent explained, "While we are not basically a rescue type of organization such as the Coast Guard, our members observe the unwritten law of the sea—while considering the safety and welfare of his own craft and passengers, to render aid or assistance to any fellow boatmen in trouble."

"Prime purpose of the USPS is education of the pleasure boating public," he continued.

**WHILE IT IS** required of each unit of the "Civilian Navy" to conduct at least one course each year in safe small-boat handling, the Long Beach unit, among the state's three largest, conducted four such courses last year under the command of outgoing squadron commander, Lou Comyns, a sailboat fan who four times has crewed on Transpacific races.

With the spring classes already under way, the Long Beach unit has launched its second quarter-century of service to the Southland's boating public.

"Although the word 'power' is in the official name of our squadron, the elementary course is just as valuable to sailboat owners as it is for inboard and outboard skippers," Rudd said.

"Take me for instance," he said, "I'm a ragman myself while 'Mossy' here is a stinkpot nut!"

(A "ragman" is a sailboating fan while a "stinkpot" is obviously a power boat.)

**"IT IS JUST** as essential for me as a sailboat skipper to know the difference between a nun and a can buoy, or how to rescue a man overboard, or the proper distress signals as it is for a power boat skipper," he said.

During its 25-year history, the Long Beach squadron's volunteer instructors have taught the rudiments of safe small-craft handling to an estimated 8,000 to 9,000 Southern California boating fans.

The national organization which was organized in Boston in 1914 has supervised the instruction of an estimated three-quarters of a million boatmen and their "galley slaves."

The 12-session, once-a-week evening courses are taught by old hands at boating

# CRITIC'S CORNER



**SHELLEY BERMAN**  
Sours Critics

## Excerpted Reviews on Recent TV Shows

Program: "Nightlife," premiered last Monday on channel 7.

"Les Crane Show" replacement had a mediocre start which belied the web's promise of an "all new concept and format." Actually, they have axed Crane and dumped his "theatre-in-the-round" approach, but it's still a late-night talkfest. Setting is a livingroom wherein the host chats with the guests.

There will be a new host each two weeks, if the program lasts that long. Shelley Berman, first host, conducted himself ineptly, awkwardly, seemed nervous, ill at ease, was unfunny, and a highly incompetent interviewer. Since these late-night gabfests are really just as good as the host who policies the guest traffic, initialer turned to be a dull, uneventful show despite the presence of some good talent. Berman should be made to watch Johnny Carson on NBC-TV for lessons in this sort of thing.

Critic Daku of "Variety"

ABC's hastily remodded late-evening program, now called "Nightlife," has acquired a living room set but the style is a pale carbon of NBC's "Tonight Show."

The business of handling informal conversation, musical numbers and a flock of commercials takes a very special kind of talent and comedian Shelley Berman, first of a series of temporary hosts, last night gave ample evidence that it is not one of his.

The first 45 minutes of the premiere show was devoted mostly to nervous giggles and half-finished sentences by Berman and a surprise visit by Sammy Davis Jr., who was received with lavish emotion.

There was an interesting visit by Joan Baez, the folk singer, whose two numbers included a sermon against war.

Berman might have had a fascinating interview with the serious-minded young woman who has refused to pay some of her federal income tax on the ground it is used for armaments. Instead, Berman tried to be flip and she became silent.

It looks as if "Nightlife" has a bumpy road ahead.

Critic Cynthia Lowry of AP

★ ★ ★  
Program: "Inger Stevens in Sweden," aired Feb. 26 on channel 7.

I wish the network would stop sending famous actresses on tours of foreign lands to make television travelogues. Let them go on paid vacations, yes—and good health to them. But it is distressing when a lovely dish like Inger Stevens, who visited Sweden on ABC-TV, cannot overcome the condescending contrivances of staged, phony informality.

No actress could beat the basic handicap in the structure of these affairs. You get the feeling that those in charge of the productions fancy themselves as sophisticates who are going to give a thrill to the peasants back home. Whenever I hear of another impending television tour, I get a sneaking feeling of nausea that inevitably turns out to be legitimately motivated. Miss Stevens was more genuinely natural than was Elizabeth Taylor in her video tour of London, than was Princess Grace in her survey of Monaco, than was Sophia Loren in her look at Rome—but still she could not beat the basic handicap.

Critic Rick Du Brow of UPI

A home movie is a home movie.  
Not even the loveliness of Inger Stevens nor the billing of it as a television special can disguise that fact.  
—Critic Bert Resnik of "TeleVues"

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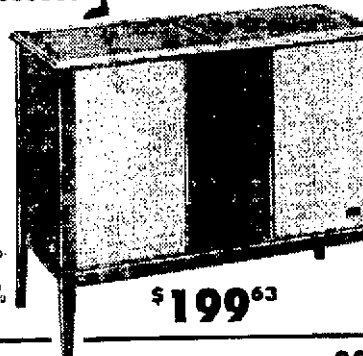


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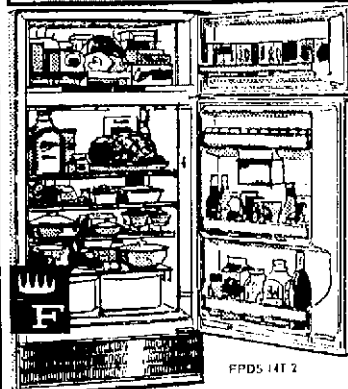
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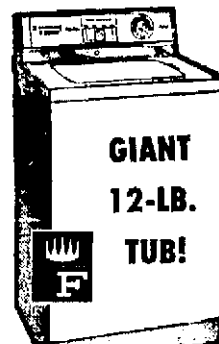
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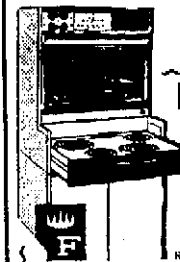
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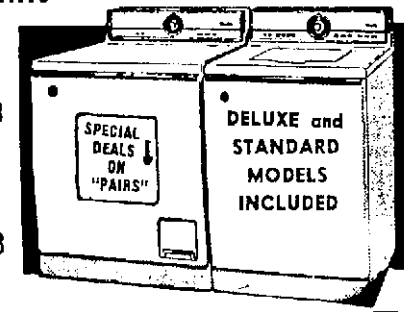
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# CALIFORNIA'S UNCHRISTIAN ARENA

Dave Manners  
was a butcher  
but he was no  
match for a bear

By Tim St. George



**B**ECAUSE Dave Manners was something like a cat-fish—all mouth and no brains—one of the West's most reckless, daring and wanton sporting events took place during the winter of 1853.

Sonora was the center of the southern Mother Lode mines of California during that time. Fortunes burgeoned or withered on the turn of a card or roll of the dice and outcome caused scant comment. Anyone with sense enough to know which end of a shovel to hold could earn at least \$50 per day. And offers for any less were coldly scorned. With such wealth available, quarrels were frequent, killings almost daily and there was a never-ending search for new excitements and thrills. For various celebrations, fights between bulls and bears had been arranged and it was perhaps these brutal exhibitions which suggested that something even bigger and better be thought up for this Christmas season of 1853.

Miners from the Sonora area were filling themselves with the red disturbance at the Cosmopolitan Saloon when Dave Manners hit the bar with his fist. "I ain't afeered of nuthin. Man or beast," he bragged loudly. "Jest give me a butcher's knife like I use every day and I'll fight wild cats."

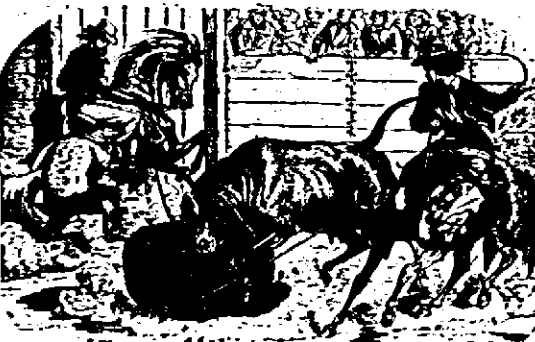
JIM LOWE ordered another round of drinks. "Does that include a bear?"

Manners wiped away a vagrant drop of bust-head. "Sure. Sure. Anything. I don't care."

"A man'd be crazy," someone observed. "Plumb crazy to fight a bear with only a knife."

Manners saw that some of his audience were seriously calling his brag. "I wouldn't make no fight for nuthin," he said. "You geezers'd have to raise a purse. A big un."

The men looked at each other. "I'll chip in \$500," someone offered. "I'll match that," another called. It was only minutes before \$5,000 had been pledged. Manners the insisted that the gold be put up before he'd be willing to do anything. The gold appeared



across the bar just as quickly as it had been offered and Christmas Day was set for the big fight. Bear against man.

**IT WAS ENOUGH** to shock any man's imagination. Two days before the event miners from many miles away were already drifting into the small boom camp. Most were loaded with gold hoping to place bets on the outcome of the titanic struggle. Failing that, they could always gamble and drink away the money and few cared if they returned to their camps with any of their loot.

The fight had been planned to take place in a corral not far from the center of town. Built stadium-and-stockade style, the corral had been fitted with plank seats and its walls were pointed logs whose tips rose nearly eight feet into the air. Eager miners began to take seats early on Christmas morning even though the bout wasn't scheduled until late afternoon. As the men worried jugs of popskull, they amused themselves by watching the frantic antics of the huge bear which had been chained in the center of the arena.

The miners took turns badgering the bear, teasing and plaguing him until his huge, hairy frame quivered with rage and fury.

**MANNERS**, a butcher by trade, was a tall, lithe, muscular man. From some of the hides available to

him, he had fashioned a stout leather cap, jacket and trousers. He respected the deadly claws which could slice him to the bone in one mighty sweep. Manners carried a wicked-looking knife, heavy in haft and blade and massive enough to stun the bear. Manners was relying entirely on his agile skill with a knife. He couldn't match muscles with the huge bruin.

With the signal given, Manners and the bear circled cagily, each seeking an opportunity to kill or maim. The bear suddenly rose from his all-fours position to an erect position. Just as he made his move Manners closed in, bringing down the knife with crushing force. He misjudged his target. The bear dodged, the blade slicing away one ear and laying open a shoulder. But the bear was full of fight and rushed Manners, overwhelming him. They thudded to the ground with the bear still partially erect, apparently not knowing quite what to do with his victim now that Manners was stunned and helpless.

There was a bellowing shout as Manners fell. Most of the miners felt a certain concern for the man. Several drew weapons and began firing at the bear. The huge animal staggered and twitched as bullet after bullet hit him. In seconds he slumped down over Manners a lifeless, bloody mass of flesh.

**MINERS POURED** down into the arena when it was evident the bear was dead, or at least dying. From under his huge form they dragged the critically wounded and bleeding Manners. An examination showed that Manners' shoulder was smashed and two ribs had been broken. But not a bullet had touched him, attesting to the expert marksmanship of his Sonora friends.

Treated with good wishes and whisky, Manners recovered promptly. He was killed a short time later in a gambling house dispute, but not before he managed to throw away his \$5,000 purse on the losing turn of a card.

Life might be wagered on a whim of a bet or the whim of an angry bear, though this was probably the only time such a fight had been staged since the days when Christians were thrown to the lions.

# MONDAY

- March 8, 1965  
★ **PAID ADVERTISEMENT**  
**6:30**  
2 Apothecary: "Soda"  
4 (Clr) Discovering Calif.  
7 Guidelines: "Italian"  
**7:00 A.M.**  
2 Capt. Kangaroo:  
"Girl Scout Week"  
4 Today, Hugh Downs  
with Dan Dailey  
7 Scope: "Conservation"  
11 Survey of Arts: "Japan"  
Noh & Kyogen Theaters  
7:30  
7 Pinky Lee, Cart'n Capers  
11 The Hobo Kelly Show  
7:45  
9 Cartoons & Comedies  
**8:00 A.M.**  
2 Panorama Pacific, Rowe  
7 I Married Joan, J. Davis  
8:30  
7 The Count Marco Show  
**9:00 A.M.**  
2 Nws with Charles Kuralt  
4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan  
9:15  
13 Guideposts (to 11:30)  
**9:30**  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
Guests: Angie Dickinson,  
Vin Scully  
5 Romper Room  
11 Movie: "Shopworn An-  
gel," Margaret Sullivan  
**10:00 A.M.**  
2 Andy of Mayberry  
4 Concentrat'n, H. Downs  
7 The Mike Douglas Show  
Eddie Arnold

- 9 Movie: "Every Girl  
Should Be Married,"  
Cary Grant (48)  
10:30  
2 The McCoy's, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
**11:00 A.M.**  
2 The Love of Life  
4 (Clr) Say When, A. James  
5 Peter Gunn, C. Stevens  
**11:30**  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
Guest: Dorothy Lamour  
9 Invitation to Music  
11 Sheriff John, J. Rovick  
13 Teleplay: "Mississippi  
Days," J. Carroll Naish  
11:45  
2 The Guiding Light  
28 The Friendly Giant  
**12:00 NOON**  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Topper, Leo G. Carroll  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
28 45 Years w/Fitzpatrick:  
"Korean Aftermath"  
**12:30**  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "They Won't  
Forget," Claude Rains  
13 Letters to the Manager  
28 Invitation to Art  
**1:00 P.M.**  
2 Passport, Allen Ludden  
Eli Wallach and wife  
Anne Jackson are guests  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Fighting Fr.  
Dunne," Pat O'Brien (48)  
13 (Clr) Movie: "Do You  
Love Me?" Maureen  
O'Hara, Dick Haymes  
28 In-Class Spanish, Science  
1:30  
2 Art Linkletter H's Party  
4 Another World  
5 Movie: "Alaska High-  
way," Richard Arlen (43)  
7 Girl Talk, Virginia Gra-  
ham, Celeste Holm  
**2:00 P.M.**  
2 To Tell the Truth  
4 (Color) You Don't Say  
7 Flame in the Wind  
**2:15**  
11 Movie: "You for Me,"  
Peter Lawford (53)  
**2:30**  
2 The Edge of Night  
4 Match Game, G. Rayburn  
7 Day in Court: Judge  
decides on maid's guilt  
in grand theft charge.  
9 9 on the Line, C. Roberts  
with Southland NAACP  
**3:00 P.M.**  
2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends  
28 About Art  
**3:15**  
13 (Color) Felix the Cat  
**3:30**  
2 The Jack Benny Show  
4 (Clr) Movie: "Sangaree,"  
Fernando Lamas (53)  
5 Bozo & His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
28 Test Pattern  
**4:00 P.M.**  
2 **JAMES ROOSEVELT**  
★ **THE CONFERENCE CALL**  
5 Popeye Cartoons  
7 Trailmaster, Dean Jones  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 Once Upon a Japanese  
Time, T. Mikami  
**4:15**  
2 Pete Smith's Animal -  
Antics: "Lions on the  
Loosa" cubs escape zoo  
**4:30**  
2 Movie: "Road to Singa-  
pore," Bing Crosby, Bob  
Hope, Dorothy Lamour  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Discovery: Salamanders  
34 Escuela KMXC (English)  
**5:00 P.M.**  
5 That Regis Philbin Show,  
Final week opens with  
James Drury, Emaline  
Henry, Don Sherman,  
magician Kirk Kirkham,  
Sammie Shore.  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 Lloyd Thaxton Show  
28 What's New? "Matt"  
**5:30**  
9 The People's Choice  
11 The Mickey Mouse Club  
28 The Friendly Giant  
**5:45**  
4 (Color) KNBC News  
28 Sing Hi—Sing Lo  
**6:00 P.M.**  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
7 (Clr) Movie: "Warning  
from Space," Toyomi  
Karita (Jap.-63-1st run)  
9 9th St. West, Sami Riddle  
11 Winchell-Mahoney Time  
13 **RUFF 'N' REDDY—COLOR**  
★ **CARTOONS w/BOB ADKINS**  
28 Metropolis: Creator or  
Destroyer? "Tow Dollars  
Shape Our Cities," L.A.  
and N.Y.C. are cited.  
34 Noticiero 34 (News)  
**6:30**  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 Woody Woodpecker  
28 4 Worlds of Man: Music  
**7:00 P.M.**  
2 Walter Cronkite, News  
4 (Color) Golden Voyage,  
Jack Douglas: "Scotland"  
5 Rifleman, Chuck Connors



**ARTHUR GODFREY**  
guests on "The Lucy  
Show" at 9 p. m. Mon-  
day, channel 2.

- 9 Honeymooners, Gleason  
11 Bachelor Father, John  
Forsythe, Giselle Mac-  
Kenzie  
**13 CAPTURE—COLOR**  
★ **COLOMBIAN CROCODILES**  
28 Once Upon a Japanese  
Time: "Potted Trees"  
**7:30**  
2 To Tell the Truth, Collyer  
4 Karen, Debbie Watson.  
Karen gets a baby-sitting  
job, only to find that the  
"baby" is an 11-year-old  
boy (Michel Petit) who  
hates girls—until then.  
5 (Clr) High Road to Dan-  
ger: "Taming Savage  
Beasts," Mel Koontz  
7 Voyage to the Bottom of  
the Sea, Richard Base-  
hart, G. V. (Skip) Ho-  
meier, Curt Conway,  
Zale Parry. Scientists  
surgical transformation  
of captured divers into  
human amphibians re-  
sults in a side effect—  
the growth of gills.  
★ **PREMIERE: 'GIGANTIS**  
★ **THE FIRE MONSTER'**  
Hiroshi Koizumi (Jap.-  
59). Two prehistoric  
monsters are unleashed  
11 Tales of Wells Fargo  
13 **HOLIDAY—COLOR**  
★ **KORLA PANDIT'S INDIA**  
To lesser-known areas  
28 Great Decisions '65:  
"Eastern Europe" and  
apparently dissolving  
unity of Soviet bloc,  
**8:00 P.M.**  
2 I've Got a Secret, Steve  
Allen. Lucille Ball is  
guest celebrity, while  
her husband Gary Mor-  
ton and Steve's wife  
Jayne Meadows sub for  
panelists Bill Cullen and  
Bess Myerson.  
4 Man From U.N.C.L.E.,  
Robert Vaughn, Leo G.  
Carroll, Elsa Lanchester,  
Yvonne Craig, Roosevelt  
Greer. Mad THURSH  
scientist has an invention  
that will allow her to  
"steal" the brain of Mr.  
Waverly.  
5 (Color) Movie: "The  
Egyptian," Edmund Pur-  
dom, Jean Simmons  
11 Cheyenne, Clint Walker  
13 **THE LIEUTENANT—**  
★ **STARS GARY LOCKWOOD**  
Pretty Vietnamese offi-  
cer (Pilar Seurat) decides  
to use wiles.  
28 French Chef, Julia Child:  
"Coq au Vin"—it's easy!  
34 Comicos y Canciones  
**8:30**  
2 The Andy Griffith Show.  
Helen has second  
thoughts about the Tay-

- lors' pretty houseguest  
(Jan Shutan) when she  
becomes a third party on  
Andy's dates.  
7 No Time for Sergeants,  
Sammy Jackson. Will is  
pumped by two apple-  
polishing captains when  
he's the only witness to  
their auto accident.  
28 Cecil Brown; Inside Ch.  
28, Jim Robertson (8:40)  
with program director,  
preview of future.  
34 La Hora de Sergio Corona  
**9:00 P.M.**  
2 The Lucy Show, Lucille  
Ball. There's a show-  
within-a-show tonight,  
as Lucy and Viv per-  
suade Arthur Godfrey to  
star in their charity  
riverboat comedy, where  
he stars as the improv-  
erished banjo-strumming  
daddy of Lucybelle  
(Lucy).  
4 (Clr) Andy Williams  
Show with Shirley Jones,  
Terry-Thomas, bandlead-  
er Mongo Santamaría,  
the Good Time Singers  
and a friendly lion. The  
informal portion finds  
the entire cast on a pic-  
nic.  
7 Wendy and Me, George  
Burns, Connie Stevens.  
Wendy accidentally ruins  
the portrait of Jeff's  
mean uncle—just before  
he's due for a visit.  
11 The 11th Hour, Wendell  
Corey, George C. Scott,  
Colleen Dewhurst. Es-  
capes from Iron Curtain,  
now a respected Ameri-  
can family man, sudden-  
ly wants permission to  
return to Russia.  
13 Man of the World, Craig  
Stevens. During racer  
impairs both his life and  
those of others by in-  
sisting on racing, though  
slowly going blind.  
28 Changing World: 3 Faces  
of Cuba. Natives' atti-  
tudes on changes since  
Castro, the "26th of  
July" revolution. Filmed  
entirely in Cuba.  
**9:15**  
9 Clete Roberts, News  
**9:30**  
2 Many Happy Returns,  
John McGiver, Russell  
Collins, Ika Windish.  
When Sharp has a vio-  
lent argument with the  
woman negotiating a big  
merger, Burnley agrees  
to masquerade as the  
boss in dealing with her.  
7 The Bing Crosby Show.  
Singing guest Phil Harris  
plays a deadbeat house-  
guest with a talking  
crow as a vaudeville  
partner.  
9 Wyatt Earp, H. O'Brien  
34 Un Canto de Mexico  
**10:00 P.M.**  
2 CBS Reports: "Viet Nam:  
the Hawks and the  
Doves" (see box)  
4 Alfred Hitchcock Hour:  
"Death Scene," John  
Carandine, Vera Miles,  
John Larentino. A famed  
Hollywood director, con-  
fined to a wheelchair,  
includes a "calculated  
accident" in his plan to  
retain his run-down but  
valuable estate, and get  
revenge at the same  
time. (Hour was filmed  
at the home of the late  
Marion Davies, with her  
widower, Capt. Morace  
Brown, playing a bit role  
as Harry, the garage at-  
tendant.)  
7 Ben Casey (see box)  
9 (Color) Travel '65, Curt  
Nagel, Bill Moore: "Den-

## SPECIAL

- VIET NAM: The Hawks &  
the Doves**—Charles Colling-  
wood, just back from three  
weeks in South Viet Nam,  
moderates an hour-long de-  
bate between key figures  
favoring extension of the  
fighting to North Viet Nam  
and others proposing a ne-  
gotiated settlement of the  
conflict. Participating, at 10  
p.m., ch. 2, are Senators  
Gale W. McGee (D-Wyo.)  
and George McGovern (D-  
S.D.) favoring extension,  
and New York Times mili-  
tary editor Hanson W. Bal-  
win and former assistant  
Secretary of State for Far  
Eastern affairs Roger Hils-  
man arguing for negotiated  
settlement. Film footage il-  
lustrates portions of the  
debate. (The highly-acclaimed  
"Casals at 88" will be re-  
peated at this hour 3 weeks  
from tonight.)  
**BEN CASEY** — In what  
producer Wilton Schiller  
calls the "most dramatic and  
demanding role Jerry Lewis  
has ever attempted on TV,"  
the comedian both directs  
and gueststars with his old  
friend Vince Edwards in the  
segment at 10 p.m., ch. 7. A  
new resident neurosurgeon  
(Lewis) gets in trouble with  
Casey because he's so sensi-  
tive to the suffering of his  
patients that he frequently  
acts the clown—as a defense  
mechanism. (Lewis returns  
next Monday for a guesting  
with Andy Williams, while  
Gloria Swanson plays Ben  
Casey's gueststar.)  
mark & Sweden," high-  
lighting Copenhagen and  
Stockholm.  
11 George Putnam, News  
13 (Clr) Treasure: "Mas-  
sacre on the Richelieu"  
28 45 Years w/Fitzpatrick:  
"Korea Aftermath"  
34 Sports; Teatro 34  
**10:30**  
5 Sportscene, S. Chambers  
13 News, Johns-Fishman  
28 On Hearing Music  
**11:00 P.M.**  
2 News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
5 Movie: "Perilous Jour-  
ney," Scott Brady (52)  
7 Baxter Ward, News  
9 Movie: "Babe Ruth  
Story," Wm. Bendix  
11 (Clr) Movie: "Run for  
the Sun," Richard Wid-  
mark, Trevor Howard  
13 Movie: "G-Men," James  
Cagney, Lloyd Nolan  
28 Comment: Cecil Brown  
**11:15**  
4 (Clr) Tonight, Johnny  
Carson with Selma Dia-  
mond, Don Francks,  
Chico Hamilton quartet  
7 ABC's Nightlife, Shelley  
Berman, with Odette  
**11:30**  
2 Movie: "Queen Bee,"  
Joan Crawford (55)  
**12:30**  
13 Movie: "Bal Tabarin"  
William Ching (51)  
**12:45**  
5 Movie: "Double Expe-  
sure," Chester Morris  
**1:00**  
4 Changing Times: News  
9 Clete Roberts, News  
**1:15**  
2 Movie: "Tombstone,"  
Richard Dix (42), Wyatt  
Earp.  
9 Movie: "Every Girl  
Should Be Married,"  
Cary Grant (48)

## MR. STEREO SAYS . . .

The annual Southern Cali-  
fornia Hi-Fi Show is coming to  
the Ambassador Hotel in Los  
Angeles — March 10-14. This  
show is worth attending if you  
want to see everything in sound  
equipment.

Of course, WESTERN's has to  
make sure that the new mode-  
lized tapes are in line at the  
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of auto repairs.



# Tomorrow's Stars?

U. S. and Canadian exhibitors, in a recent poll conducted by Motion Picture Herald—the bible of show biz—chose these 10 movie players as having the most promise for lasting stardom. Elke Sommer, the blonde German bombshell, won the No. 1 spot. Other winners in the top 10 are shown in the order in which they placed in poll.



1. ELKE SOMMER



2. ANNETTE FUNICELLO



3. SUSANNAH YORK



4. ELIZABETH ASHLEY



5. STEFANIE POWERS



10. JOEY HEATHERTON



6. HARVE PRESNELL



7. DEAN JONES



8. KEIR DULLEA



9. NANCY SINATRA



CAROLYN JONES, JOHN ASTIN  
"Addams Family" Parents

# 'The Addams Family' Rebels

By VERNON SCOTT

**HOLLYWOOD (UPI)** — A surprise hit of the current television season is "The Addams Family" on ABC-TV. Co-star John Astin explains this is a result of public rebellion against conformity.

The off-beat nuts in the series would rather switch than fight.

Astin and Carolyn Jones play Gomez and Morticia, a weird married couple who live in a museum-like monstrosity. Their children, grandmother and uncle are equally dotty. The family pet is a full-grown lion. A disembodied hand and a monstrous butler named Lurch are the family servants.

Astin, a man of considerable charm and wit, is entranced by the show himself. And he reports that cartoonist Charles Addams (from whose magazine cartoons the series was originated) is pleased with the results, too.

"NONE OF US enjoy being compared with 'The Munsters,'" Astin said. He was having lunch on Hollywood Boulevard and quickly became the victim of curious diners. It figured. He was dressed in the hokey double-breasted pin-stripe suit worn by Gomez.

"You see," he continued, "The Munsters are monsters on the outside but perfectly normal people in every other respect."

"The Addams Family, on the other hand, are not monsters at all but terribly daffy in almost every respect. Like the Addams cartoons, our show is an attack on the cliches of life, a reverse joke."

"We are a family of non-conformists who live the way most people don't but I think we have a positive approach to things."

**AMONG** the wacky past-times indulged in by the Addamses are miniature train wrecks, feeding a voracious meat-eating plant, and fencing matches between Morticia and Gomez. For laughs, Uncle Fester illuminates a light bulb by placing it in his mouth, and son Pugsley keeps his money in a live piggy bank.

Astin, however, believes the popularity of the show lies in the tender love story of the principals.

"In many respects we're the only normal family on

TV," he said without a trace of a grin.

"No other situation comedy show has as much romance in it between a husband and wife. And Gomez isn't the typical television husband, the palsy who always does everything wrong."

"No, sir. Gomez does exactly as he pleases. Nothing frightens him except a cliché or something that might interfere with his love life. Personally, I think the popularity of the series can be traced to viewers who would like to break with convention."

"We break a lot of the silly rules and regulations that most people live by, and our viewers might start doing the same sort of thing."

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FURNITURE—CARPETING  
APPLIANCES

## Air Douglas, Boeing Competition

The intensive competitive battle between two major aircraft companies, Douglas and Boeing, will be the subject of a half-hour radio report at 10:30 p.m. today (Sunday) on station KFWB (980).

The intensity of the competition exists in the fact that both are producing

plans for the "short-haul" jet business.

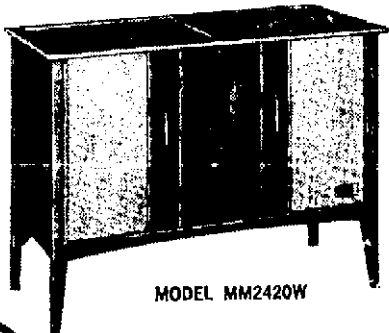
Among participants in the radio discussion will be U.S. Sen. Mike Monroney (D-Okla.), chairman of the commerce committee; Gov. Edmund G. Brown; Donald Douglas Sr. and Jr.

The program is part of KFWB's "Project 98" series.

NEW STYLING! NEW FEATURES! NEW LOW PRICES!



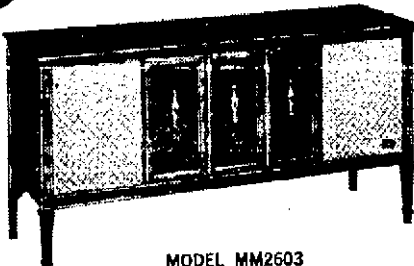
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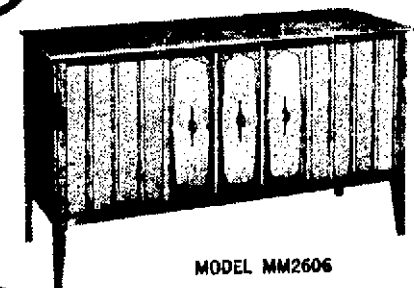


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**\$299<sup>65</sup>**



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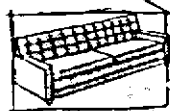
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Reg. 286.50 **234.50**



**1—75" Simmons HIDE-A-BED**  
Beautiful Deep Tuft Green 100% Nylon  
Reg. 389.95 **329.50**

**2—75" Simmons HIDE-A-BED**  
Contemporary Styling — 1 Brown —  
1 Ash Brown, Reg. 279.95 **229.95**

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Blue Green Modern  
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**1—69" Simmons HIDE-A-BED**  
Rust Contemporary  
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Quilted — Flamingo and Art Gold  
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PETER ZENGER: A BLOW FOR TRUTH

## He Dared Believe in a Free Press

By Hoyt McAfee

IT WAS on a sweltering Aug. 4, 1735, that an impoverished reporter-printer named John Peter Zenger struck the first blow for freedom of press in the American colonies.

His magnificent argument amounted to this: A newspaper should be free to print the truth, no matter how disagreeable or damaging it might prove to a public official, institution, or individual. His "revolutionary concept" (for the year 1735) attracted international attention. Some of it was favorable — even in countries under the autocratic rule of kings!

He advanced it, it should be remembered, exactly 41 years before a handful of brave men, led by Thomas Jefferson, promulgated the Declaration of Independence! So, from any point of view, Peter Zenger stood forth as the boldest free thinker, the No. 1 revolutionary spirit of his time in the publishing world.

It will surprise no one that he was immediately clapped into jail for daring to speak out so boldly. His target was an arrogant royal governor appointed by the King of England to rule the New York area.

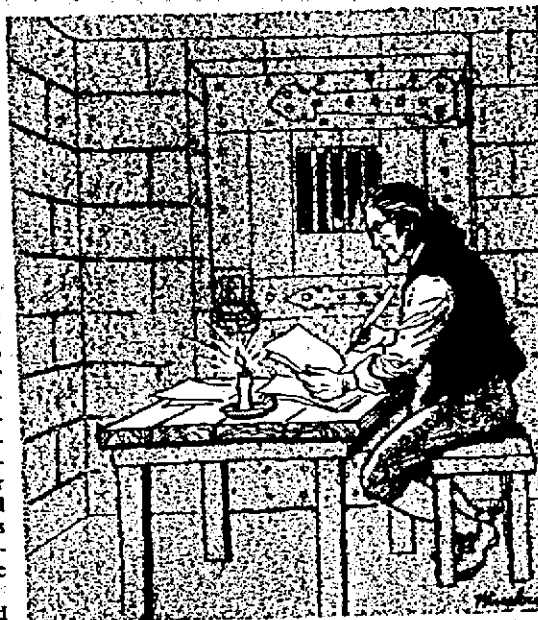
THROWN INTO a unlighted dungeon underneath city hall, Zenger saw no one for three days except his guard. Owing to his inability to meet the excessive bail set in his case, he had to remain in jail for ten frustrating months!

But officials subservient to the royal governor decided that Zenger was entitled to one "concession." They took pen, paper, and ink to his narrow jail cell and taunted him: "Now go ahead and bring out your weekly paper."

With the help of his wife and servants, Peter Zenger proceeded to do just that — for the next 10 months! After numerous delays and much legal flim-flam, his trial finally began on that now-historic Aug. 4.

First off came a review of the magnified and distorted charges against him. As a reporter for The Weekly Gazette, New York's first newspaper, Peter Zenger had watched the royal governor (William Cosby) resort to shady and high-handed practices.

FOR EXAMPLE, appoint inept political cronies to "sinecures" or well-paying public positions. Even



Illustrated by Chris Winslow

Because he believed in printing the truth,  
Peter Zenger was summarily tossed in jail.

worse, remove competent and honest judges (including justices of the Supreme Court) and replace them with hacks, nincompoops, and yes-men. In return, Cosby received sizable "tips" for his favors.

Peter Zenger frankly hinted that it all added up to political graft and corruption. An infuriated Gov. Cosby demanded that the "brazen reporter" be arrested and jailed on charges of libel. An honest and fearless Chief Justice Lewis Morris refused to comply with the governor's wishes.

That served to enrage Cosby even further. He then fell back upon his royal authority and abruptly dismissed the conscientious chief justice. A subservient one was appointed in his place. Even so, the dictatorial governor continued to encounter "pockets of resistance" in his vengeful determination to bring Zenger to trial.

EARLY IN the uproar, The Weekly Gazette publisher developed cold feet. He tried to impose a lid of restraint on his fire-eating reporter. Peter Zenger would have no part of it, promptly resigned.

For some time he had done small printing jobs on the side. Now he decided upon a bold venture — the launching of an outspoken weekly journal of his own. Zenger himself lacked the cash necessary to get his project rolling. Fortunately, however, several of his admirers promptly came forward with offers of financial backing.

Foremost among them was the conscientious ex-

Justice Morris. Immediately after his dismissal, Morris had run for the New York Assembly and won the election by a landslide. So he was all for anyone courageous enough to oppose the tyrannical Cosby.

ZENGER, as publisher of his own weekly journal, stepped up his campaign in which he condemned Cosby's efforts to stamp out personal liberties and all semblance of free expression. This time Zenger ran afoul of the autocratic governor's henchmen, now holding police and judicial powers. His arrest and imprisonment — for the aforementioned 10 months — followed.

When the trial got underway, traps were set to deny Zenger any fair chance of defending himself. Even though a grand jury had refused to indict him on any charge, Gov. Cosby had an ace up his sleeve. He ordered his pliant attorney general to go ahead and prosecute the publisher. His order read: "Ignore the rabble-rousing freedom lovers! An example must be made of this firebrand (Zenger)."

It took some very clever and lucky maneuvering to win Peter Zenger a jury trial! Once it got underway, more "tricks" were pulled to harass and defeat him. His two lawyers, James Alexander and William Smith, were disqualified and barred from further practice in that court jurisdiction, because they spoke up in support of Zenger's "rights as a free citizen of the American colonies under British rule." Immediately, an attorney named John

Chambers stepped into the breach and assumed charge of Zenger's defense.

AT THAT POINT, the two disqualified lawyers made a hurried trip to Philadelphia. Their huddle with one of the most enlightened, forthright, and outspoken lawyers of that time paid off handsomely. He was Andrew Hamilton, who — though ailing in health — agreed to go to New York and defend Peter Zenger "free of charge and in the cause of freedom."

Hamilton's dramatic entry into the case angered Gov. Cosby further, pained his weak-kneed officials, and stirred excited comment throughout the American colonies and in Great Britain. All the more so because Hamilton had earned his spurs and won wide fame as a resourceful and brilliant lawyer.

His first move in Zenger's behalf created a sensation. Frankly he admitted: "Yes, Peter Zenger did write and publish the statements attributed to him (in criticism of Gov. Cosby). But, if the court please, I maintain that the jury must find them false, scandalous, and seditious to arrive at a guilty verdict."

"If they're adjudged as true, the jury has a duty to set the defendant free!"

CHEERS BROKE OUT in the courtroom in response to Hamilton's plea. An angry judge (Gov. Cosby's crony) banged his gavel and literally shouted to the jury: "Disregard Mr. Hamilton's remarks. They're inadmissible."

After quiet had been restored, Hamilton looked directly at members of the jury. His next comment brought a sympathetic smile to their faces: "When the court suppresses evidence, that ought to be taken by the jury as the strongest evidence!"

He went on to observe: "No power on earth can stop people's mouths when they feel themselves oppressed." Reaction in the courtroom showed clearly that Hamilton had scored a telling point. His address to the jury — a fervent and eloquent one — lasted two hours.

He hammered away at one theme: "The liberty to speak and write the truth."

That jury, sitting in judgment on Peter Zenger, deliberated only a few minutes. It returned to the courtroom with a verdict of "not guilty." (Continued on Page 25)

Southland Magazine





# Sylvie, the Ye-Ye Girl



Sylvie Vartan is tops among French ye-ye generation and third in French singer record sales.

By Rosette Hargrove  
Newspaper Enterprise Association Writer

**F**OR THE French ye-ye generation, 20-year-old singer Sylvie Vartan is the tops.

Completely unknown three years ago, Sylvie now ranks third among French singers in the sale of records—a million in the last six months in France alone and a total of more than 4 million.

Top of the list is Johnny Halliday, (the original French rock 'n' roller), with 10 million records and his engagement ring on Sylvie's finger.

Sylvie made one trip to the United States last fall when she recorded her first album for the American market. Now she's getting ready for another visit in March for a round of television appearances which will test her appeal to U.S. boys and girls.

**SHE'S TAKING** English lessons to improve her slender grasp of the language.

Sylvie's attraction, even to adults long past the ye-ye stage, lies in her complete lack of sophistication and a demure approach.

She has a pair of large, softly twinkling brown eyes, sparkling teeth and a mop of ash-blond hair. She looks like the girl next door, spiced with Parisian chic.

Slender as a reed, she likes pretty clothes, but does not (Continued on Page 16)

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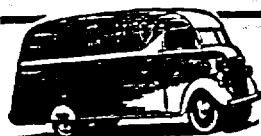
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# 'Gomer Pyle' Loves Opera, Comic Books

(Continued from Page 1)

up as an opera singer, either, although that's what he sang — without comic overtones — when he appeared at Harrah's in Lake Tahoe last year. (It also is not what he will sing, when he guests 10 p.m. Wednesday on "The Danny Kaye Show," channel 2.)

In addition to comic books, Jim listened to a lot of opera when he was a youngster.

It was as a singer and a comic at a Santa Monica

club that Jim was discovered by Andy Griffith and subsequently starred in his own series.

It was as a singer that Jim recorded a rock-and-roll version of "There's No Tomorrow" for which he was paid \$15.

"It wasn't that good," he said.

WHAT HAS been "that good" for Jim has been the title role of "Gomer Pyle." "I may be playing him for the rest of my life," he said, "which wouldn't bother me.

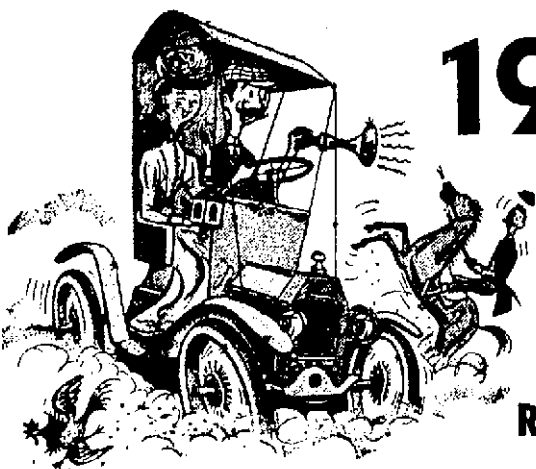
The important thing is I enjoy him."

The lady barber finished, gave Jim some motherly advice about not working too hard, then received a forehead kiss and thanks from her customer.

She was sure he wouldn't "get spoiled" and Jim really wasn't too worried.

The fact was, he admitted, that all the increasing recognition was just making him more self conscious.

He'd walk a block out of his way to avoid an orange crate.



# 1909

A  
 YEAR  
 TO

REMEMBER

## LITTLE KINGDOM IN INYO COUNTY

(from the Long Beach Press—Jan. 14, 1909) —

BIG PINE — Over a barren sun-baked desert the old Mojave-Keeler four-horse stage still slowly winds its way. The end is not far distant, however; for in a few short weeks a railroad will take the place of this old stage with a history dating from the good old boom days of Cerro Gordo and it will become a relic of the past.

The valley is situated out of the big, wide world — a little kingdom within itself as it were, walled in on all sides by high and steep mountains. The inhabitants have become just as all persons do when they "live" for a number of years in this way . . . confident in each other, kind-hearted and above the ordinary, honest.

(On January 8, 1909—The Thomas family had opened an automobile agency in Long Beach and were busy selling and servicing horseless carriages.)

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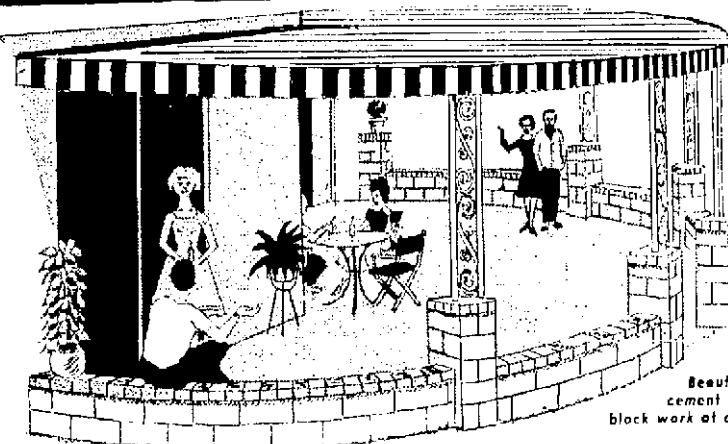
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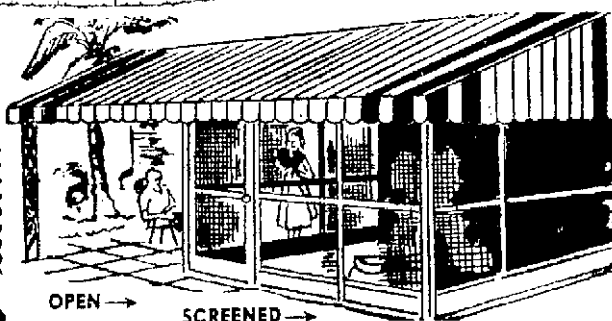
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# With a Roman Influence

By Stella George

**M**R. AND MRS. K. (Casey) Patelski, 3181 Blume Drive, Los Alamitos, have led an interesting and exciting life which is reflected in the interior decorating theme of their home. Patelski is an aeronautical engineer who participated in the design of 21 satellite launches and is now assistant chief of systems of the Saturn S IV B rocket. During a two-year stay in England where he was installing Thor missiles, the Patelski family visited many European countries. They particularly enjoyed Rome.

When they purchased a home in Los Alamitos, Mrs.

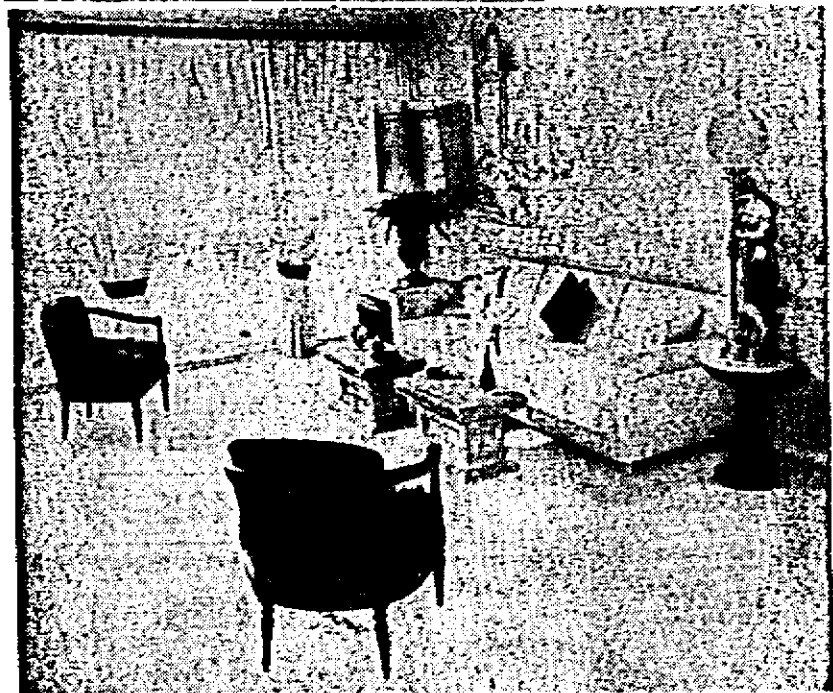
Patelski decided that she wanted her decorating to have a Roman influence—elegant, perhaps, but very livable since there were four children to consider. She engaged Edna O'Brien, NSID, to decorate her home accordingly.

**THE FINISHED** interior decorating in the living quarters gives the feeling of high, free and spacious areas. Backgrounds of walls and carpeting are white and off-white. Around the white hearth which extends into the entry is a black wrought iron "fence." Bright red geraniums planted in white pots are placed just inside the fence, on the white hearth. The same type of fence extends across a planter area on one side of the fireplace. Here, two tall and slim trees flank a shell wall fountain which makes its own enchanting music.

The conversation grouping in front of the fireplace consists of four swivel chairs, low and comfortable, circling a round coffee table that is done in gold leaf with an olive wash. A delicate chandelier hangs above the table.

Twin olive green chairs face the antique white sofa across the way. In back of the sofa a wide Roman mural dominates the wall scene. In front of this is a gold statue lamp on a pedestal table. The stone coffee tables might

Interest is awakened at the very entrance of this residence in which the decor falls under the influence of Roman art and history. Above, potted plants and statuary line the entry. Below, views of living room and adjoining dining area set for formal meal.



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# WEDNESDAY

March 10, 1965

## ★ PAID ADVERTISEMENT

6:30

- 2 Apothecary: "Safety"  
4 (Clr) Discovering Calif.  
7 Guidelines: "Italian"

7:00 A.M.

- 2 Captain Kangaroo  
4 Today, Hugh Downs  
with Lee Remick  
7 Scope: "Conservation"  
11 Survey of Arts: "Japan"

7:30

- 7 Pinky Lee, Cart'n Copers  
11 The Hobo Kelly Show

7:45

- 9 Cartoons-Comedies to 10

8:00 A.M.

- 2 Panorama Pacific, Rowe  
7 Married Joan, J. Davis

8:30

- 7 The Count Marco Show  
13 (Clr) Science in Action  
"Patterns and Designs"

9:00 A.M.

- 2 News, Charles Kuralt  
4 Make Room for Daddy  
Guest: Hugh O'Brian  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan

9:15

- 5 Tricks-Treats: Meat  
Loaves and Eggplant  
13 Guidepost to Science

9:30

- 2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 The Romper Room

10:00 A.M.

- 2 Andy of Mayberry  
4 Concentrat'n, H. Downs  
7 The Mike Douglas Show  
Eddie Arnold, Nathaniel  
Benchley  
9 Movie: "The Fugitive,"  
Henry Fonda (47)

10:30

- 2 The McCays, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
13 Resources of So. Calif.

10:45

- 13 Guidepost to Spanish II

11:00 A.M.

- 2 The Love of Life  
4 (Clr) Say When, James  
5 Peter Gunn, C. Stevens  
13 Soc. Security in Action

11:30

- 2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
9 Discovery: W. Bradford  
11 Sheriff John, J. Rovick  
13 Teleplay: "Rocking  
Horse"

11:45

- 2 The Guiding Light  
28 The Friendly Giant

12:00 NOON

- 2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Topper, Leo G. Carroll  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
28 Sahara. Look at today's  
development

12:30

- 2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "Sea of Grass,"  
Spencer Tracy (46)  
13 Letters to the Manager

1:00 P.M.

- 2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "If You Knew  
Susic," Eddie Cantor  
13 (Clr) Movie: "Lady in  
Ermine," Betty Grable  
28 In-Class Spanish, Science

1:30

- 2 Art Linkletter H'se Party  
with Dr. Billy Graham  
4 Another World  
5 Movie: "History Is Made  
at Night," Jean Arthur,  
Charles Boyer (37)  
7 Girl Talk, Virginia Gra-  
ham, Lee Grant, Rose-  
mary (Mrs. Earl) Wilson

2:00 P.M.

- 2 To Tell the Truth  
4 (Color) You Don't Say  
7 Flame in the Wind  
2:15  
11 Movie: "3 on a Ticket,"  
Hugh Beaumont (47)  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn

2:50

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4 Match Game, G. Rayburn

3:00 P.M.

- 2 Big News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
7 (Clr) Movie: "Son of Ali  
Baba," Tony Curtis (52)  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 (Color) Ruff 'n' Reddy  
28 American Perspective:  
"Innocents Abroad"—  
how many of us still are?  
34 Noticiero 34 (News)

6:30

- 4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 (Color) Peter Potamus  
28 4 Worlds of Man: Music

7:00 P.M.

- 2 Walter Cronkite, News  
4 (Clr) Death Valley Days:  
"The Raid on the San  
Francisco Mint," Ronald  
Reagan  
5 Rifleman, Chuck Connors  
9 Honeymooners, Gleason  
11 Bachelor Father  
13 THIS EXCITING WORLD  
★ COEUR D'ALENE COUNTRY  
Danger-filled big game  
hunt, plus winter sports  
—in color  
28 Japan—The Changing  
Years: "Village Today"  
7:30  
2 Mr. Ed, Alan Young. Ed  
sees Col. Kirkwood  
armed with bug spray,  
hedge clippers and a  
long rope, and he's so  
fearful of foul play his  
speech becomes garbled.

7:30

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- 7 Day in Court: Custody  
9 On the Line, C. Roberts  
with reptile authority  
and his "pets"

3:00 P.M.

- 2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Beyond the Earth

3:15

- 13 (Color) Felix the Cat

3:30

- 2 The Jack Benny Show  
4 Movie: "Man with a  
Cloak," Joseph Cotten,  
Barbara Stanwyck (51)  
5 Bozo & His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
28 Teachers In-Service

4:00 P.M.

- 2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster, Chas. Drake  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 Japan—The Changing  
Years: "Niliike"

4:30

- 2 Movie: "Let's Do It  
Again," Jane Wyman,  
Ray Milland (53-1st run)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Discovery: "Turtle"  
34 Escuela KMEX (English)

5:00 P.M.

- 5 That Regis Philbin Show  
with TV writers Rod  
Serling, Hal Kantor, Stirling  
Silliphant (all, like  
Philbin, recently can-  
celled)  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
28 What's New? "Matti"

5:30

- 9 The People's Choice  
11 The Mickey Mouse Club  
28 The Friendly Giant

5:45

- 4 (Color) KNBC News  
28 Sing Hi—Sing Lo

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long rope, and he's so  
fearful of foul play his  
speech becomes garbled.



**DANNY KAYE** appears  
sour about his treatment  
during a military skit in  
"The Danny Kaye  
Show" at 10 p. m. Wed-  
nesday, channel 2.

- 4 (Color) The Virginian,  
Clu Gulager, Martin Mil-  
ner, Joan Freeman. The  
romance between a  
young cowboy and a  
logging boss' daughter  
threatens to turn a sim-  
mering loggers-ranchers  
feud into a violent show-  
down.  
5 Champions & the Chal-  
lenge (sports box)  
7 Ozzie & Harriet. Rick  
and his fraternity  
brothers can't resist  
holding an illegal rush  
party when a big foot-  
ball star shows up on  
campus.  
9 Movie: "Gigantis, the  
Fire Monster," Hiroshi  
Koizumi (Jap.-59)  
11 Tales of Wells Fargo  
13 ISLANDS IN THE SUN  
★ SOUTH SEAS PLAYGROUND  
Underwater footage fol-  
lows Australia's great  
barrier reef to Hayman  
Island, "Capri of the  
Antipodes." In color.  
28 News in Perspective.  
Examined by trio from  
N. Y. Times.

- 8:00 P.M.  
2 My Living Doll, Julie  
Newmar, Jack Mullaney.  
Whodunit-reading, jani-  
tor suspects Peter of  
homicide when Rhoda's  
micro-sensors go hay-  
wire after too much heat

★ SOUTH SEAS PLAYGROUND

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★ SOUTH SEAS PLAYGROUND

on the beach.

- 7 The Patty Duke Show.  
Patty's search for a fu-  
ture husband using Men-  
del's "theory of gene-  
tics" is a failure until a  
substitute physiology  
teacher (guest Robert  
Goulet) comes into her  
life.

11 77 Sunset Strip, R. Long

13 SPEC: LIVE PREMIERE

★ 'THE SOUND OF MUSIC'  
(see box)

8:30

- 2 Beverly Hillbillies, Buddy  
Ebsen. Rival banker  
(Roy Roberts) is willing  
to do anything to lure  
Jed Clampett and his  
\$45 million away from  
Drysedale's bank.

5 Santa Anita Preview

(see sports box)

- 7 Shindig, Jimmy O'Neill,  
with Tony Bennett,  
Donna Loren, Bobby  
Sherman, John Andrea,  
the Shindogs, Righteous  
Brothers, Aretha Frank-  
lin, Beau Brummels,  
England's Nashville  
Teens, Mickey Rooney  
Jr., the Drifters and  
Dobie Gray. (Show is  
preempted next week for  
Dinah Shore's special  
from the new L. A.  
Music Center, with Bob  
Hope, Henry Mancini.)

13 COLOR TRAVEL SPECIAL

★ AMERICA IN SONG

(see box)

- 28 Cecil Brown; Fine Arts  
Quartet Plays Beethoven  
34 Miercoles Musical

9:00 P.M.

- 2 Dick Van Dyke Show.  
Rob realizes that an old  
Army buddy (Bobbie  
Ball) has turned song  
pirate and tricked him  
into giving up the rights  
to a new rock 'n' roll  
song, "Bupkiss" (intro-  
duced in this segment by  
off-camera Dick and Dee  
Dee).

4 Movie: "Catered Af-

- fair," Bette Davis, De-  
bbie Reynolds, Ernest  
Borgnine (56-1st run).  
Paddy Chayefsky's story  
of a mother who insists  
her only daughter have  
a fancy wedding.

5 WRESTLING—DICK LANE

★ by RELIABLE MORTGAGE

(see sports box)

- 11 Breaking Point, Paul  
Richards, Piper Laurie,  
Robert Loggia. Patient's  
pregnancy prohibits  
needed treatments.

9:15

9 Clete Roberts, News

9:30

- 2 The Cara Williams Show.  
Cara gets a brunette  
wig and Frank finds her  
so irresistible that red-  
headed Cara becomes  
jealous of brunette Cara.

7 Grand Award of Sports

- (see box). Preempts  
"Burke's Law" and  
"ABC Scope."

9 Sam Yorty Political

13 The Rebel, Nick Adams

34 TV Musical Ossart

28 Cineposium (9:40).

- Michael Jackson with  
Gene Tyburn, Chuck  
Jones, Sutton Rolley dis-  
cussing "Where Have All  
the Flowers Gone?"

10:00 P.M.

- 2 The Danny Kaye Show,  
with Jim Nabors and  
jazz pianist Oscar Peter-  
son's trio. Sketches  
involve military secrets,  
Western movie spoof,  
with singer-turned-actor  
Nabors using his bari-  
tone for "Swanee". (Pea-  
body award-winning  
series has been renewed

# SPECIAL

"SOUND OF MUSIC"—

Premiere — Emcee Lorne  
Greene chats with Ann-  
Margret, Tony Franciosa,  
Tony Curtis and other cele-  
brities attending the Fox-  
Wilshire Theater for Julie  
Andrews' newest film. The  
8 p.m. live telecast is re-  
peated at 10, both ch. 13.

AMERICA IN SONG—

Singing Jack Smith mu-  
sically conducts an hour-  
long color visit to each of  
the 50 states at 8:30 p.m.,  
ch. 13, as the story of early  
settlers moves from New  
England to California's gold  
rush and Alaskan wilds.

GRAND AWARD OF

Sports—Bing Crosby hosts  
a 90-min. special honoring  
83 of the world's greatest  
athletes in 20 different  
categories in ceremonies at  
the New York City Theatre  
at the World's Fair at 9:30  
p.m., ch. 7. Stan Musial  
(baseball), Jesse Owens  
(track) and Eddie Arcaro  
(horse racing) will be among  
those presenting awards to  
the 20 winners for 1964  
achievement, with Col. John  
H. Glenn presenting a final  
"grand award" to one of the  
previous winners. Nominees  
include Sandy Koufax, Dean  
Chance, John Huarte, Jerry  
West, Walt Hazard, Peter  
Snell, A. J. Foyt, Mickey  
Wright, Billie Jean Moffitt  
and Jean Sebert, with  
awards instituted by ABC in  
association with Sports Il-  
lustrated magazine and  
Time-Life broadcast.

★ REPEAT SHOWING

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have been transported from a Roman or Greek home. The hanging of the drapes, full at the top and hanging low, has the European touch.

IN THE DINING room, a rectangular marble-topped, gold-edged table is placed against the wall with a similar width mirror on the wall above the table. The mirror is attached to the wall by a radiant chandelier, the image of which is reflected against the mirror, the table, and the gold velvet chairs. The whole effect of

the dining room is a scene of lasting and unusual beauty; the Roman mural meeting the mirrored wall; the table with the gold setting (gold flatware is used in place of silver); the table itself; and the mirrored wall with the glittering chandelier. A spinet piano is across the way, back to the bar which separates the kitchen from the dining room.

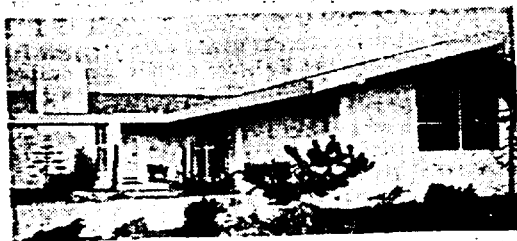
Debi, age 13, has a canopy bed in her room. Her dressing table is white as are the other furnishings. A small TV is handy beside the bed.

Wrought iron plays an important part in the decor of the living room (above).

Debi is a talented artist despite her young years, and her framed paintings play an important part in the decor of the home.

CASEY, 8, Steven, 7, and 3-year-old Teri share a room. Airplane models in the room were made by Casey and their perfection makes it hard to believe that such a young person created them.

In one bathroom of the home a stage effect has been created with the shower curtains over the tub by draping them back to each wall and fastening the drapes with gold tassels. Towel holders and knobs on drawers and cupboards are gold. A hanging lamp with sparkling prisms adds another touch of luxury.



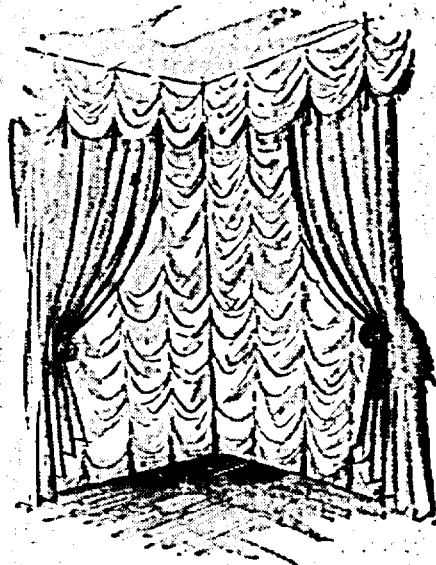
Another view of the exterior of the dwelling.

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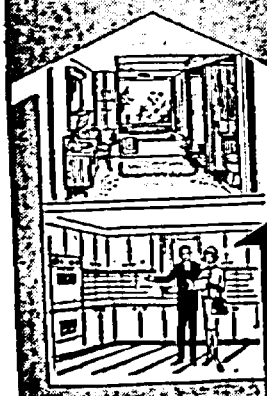
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Sunday, March 7, 1965

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# WHY GO BALD?

## California's Leading Scalp Specialist Answers Your Questions About Hair

"There are so many causes of baldness," says S. I. Turoff, California's foremost hair expert, "but the most important cause is ignorance."

This startling announcement was made by Mr. Turoff in a recent interview in his Long Beach office. And there's no doubt that Mr. Turoff speaks with authority, for he has spent over 26 years studying and correcting hair ills of thousands and directs scalp treatments in his many offices.

He has treated show people, businessmen, athletes, workers—men and women, from every professional background. With this long and varied experience, he is generally regarded as one of the nation's top trichologists.

"The hardest part of helping men and women with hair troubles is to show them that they can be helped," says Mr. Turoff.

"After all these years, it still continues to amaze me how little people have learned about the advances that have been made in the hair science field."

### LEADING QUESTIONS

According to Mr. Turoff, most men and women, too, have the same general misconceptions about their hair. "I have heard the same questions for so many years that I have made a list. Four men out of five who come in to see me for their hair scalp examination ask me one of three questions first. Usually," he added with a smile, "I can tell when a man walks through my office door which one he'll ask first."

Mr. Turoff agreed to publish his "little list" for the help of those who haven't got around to getting help for their hair problems. Here they are:

Q. "I have been worried about heavy hair-fall for the last year. How can I get rid of this disorder?"

A. Heavy hair-fall is a symptom of scalp trouble, not a disorder in itself. The problem is to find what's causing the loss and to treat the cause, not the symptom.

By far the most common cause of hair loss, as revealed by the thousands of case histories at Turoff Hair Experts, is infectious dandruff.

This dandruff may not be the kind you see. In its most dangerous form, it becomes imbedded in the hair tubes and blocks the emergence of new hairs.

You cannot get rid of such dandruff with ordinary methods of shampooing and scalp hygiene. You must have expert help if you are to avoid baldness!

Q. "I've lost so much hair that it's quite thin on top. Is it possible to regrow this hair?"

A. Some regrowth is almost always accomplished by Turoff treatment and after care. In many cases, we re-grow most all of the lost hair.

The amount of recovery depends on the amount of damage done before you start treatments. Where hair loss has been going on for years, some hair follicles will be completely closed and the hair bulbs withered away. Nothing can be done to regenerate growth there.

But where follicles still produce even "fuzz," they can usually be stimulated to produce hair of full length and strength.

You see, your scalp naturally has a tremendous urge to keep on growing hair. Once a follicle is cleared of dandruff and infectious bacteria by Turoff treatment . . . and the "manufacturing" mechanism stimulated, nature takes over. From then on, following a proper schedule of hair care will keep your scalp healthy and hair growing.

Q. "I have a pronounced 'bald spot' and my hair is very thin elsewhere on top. Would I benefit from Turoff scalp treatments?"

A. Almost any man with any hair left will benefit from Turoff scalp treatments . . . and quickly, too!

From your very first treatment your scalp looks and feels better. Soon dandruff disappears and excess hair loss slows down to normal. Too oily or too dry scalp is cleared up.

Wherever you have new hair growing—even thin "fuzz"—you can have thicker, healthier, handsome hair. But it's all a matter of timing.

You must remember that the one sure thing about a "bald spot" is that it will spread unless attended to. The spreading does not stop naturally—until you're slick bald. You must stop it with expert care. And that's the least benefit you can expect from Turoff treatment. It will enable your hair "to hold its own."

### "Do-It-Yourself" Treatment

Mr. Turoff says that there is a fourth question that is quite popular although it does not always apply to residents of California who can get to the Turoff office easily.

Q. "I live sixty-five miles from your office and cannot get in to the offices frequently enough for regular treatments. Is there any hope for my hair?"

A. Most assuredly. For those who live out of town or who travel frequently, Mr. Turoff has developed a combination home-office treatment that is highly successful. After your initial office examination, you are given a self-help plan of hair care that is remarkably effective.

Hundreds of men from cities and towns around Long Beach have a healthy head of hair today because of the Turoff "Do-It-Yourself" system.

### Free Examination

No matter how far advanced your hair loss is, the most important consideration is that you do something about it NOW.

If hair loss is severe, you had better tend to it immediately before you lose everything—and hope, too.



S. I. Turoff, California's leading hair and scalp expert, who has just announced a Save-Your-Hair Week, as long as you have some hair, you have an excellent chance to grow thicker hair with remarkable new methods, specialist Turoff says. Turoff recently opened the 10th permanent Turoff Clinic in Long Beach.

If thinning is just beginning, you're lucky if you get expert help NOW. For with the assistance of the Turoff Hair Experts, you can regain your hair, get it in a healthier condition probably than ever before, and be assured of a fun, healthy life, the rest of your life.

### Trial Treatment

During "Save-Your-Hair Week" only, the Turoff Hair and Scalp Specialists offer a complete scalp treatment to \$2.00 any eligible man or woman.

Here's the way to get it.

Visit the Turoff Hair and Scalp Specialists office this week at any time between 11 a.m. and 8 p.m. daily, (10 to 2 Saturday; Thursday, 4 to 8 p.m.). Have the Turoff specialist examine your scalp and give you his findings.

If your condition is "hopeless," he'll tell you so frankly. About 5 per cent of the examinations are hopeless.

If you are acceptable, your first trial visit (with coupon) will cost you \$2.

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This coupon entitles bearer to a free consultation (without obligation) and if found acceptable for Turoff treatment, bearer is invited to a trial treatment for \$2.00, (30 minutes.)

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Since your scalp, like your fingerprint, is not the same as anybody else's, the examination must come first. These are the questions most people want information about:

1. How often should you wash your hair?
2. Which kind of shampoo is best?
3. Is lathering necessary? Desirable?
4. What can be done about oily scalp?
5. What about dry scalp?
6. Are "tonics" and dressing helpful?
7. Does it help to cut hair short?
8. When is dandruff dangerous?
9. Can your hair be thickened?
10. What is a scalp treatment like?

Take this list along with you tomorrow to see Turoff Hair and Scalp Specialists.



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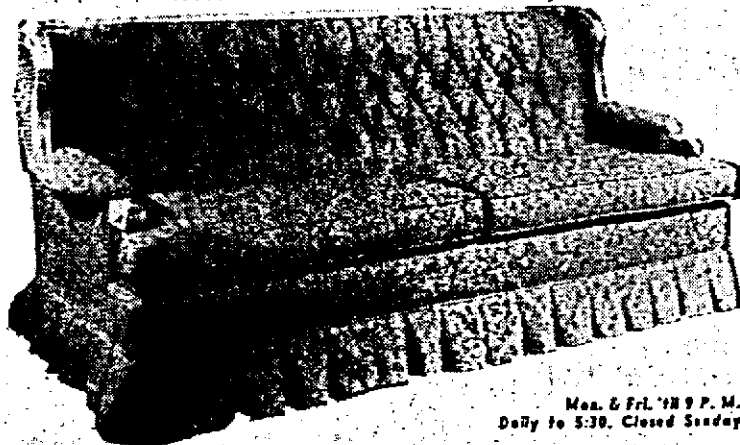
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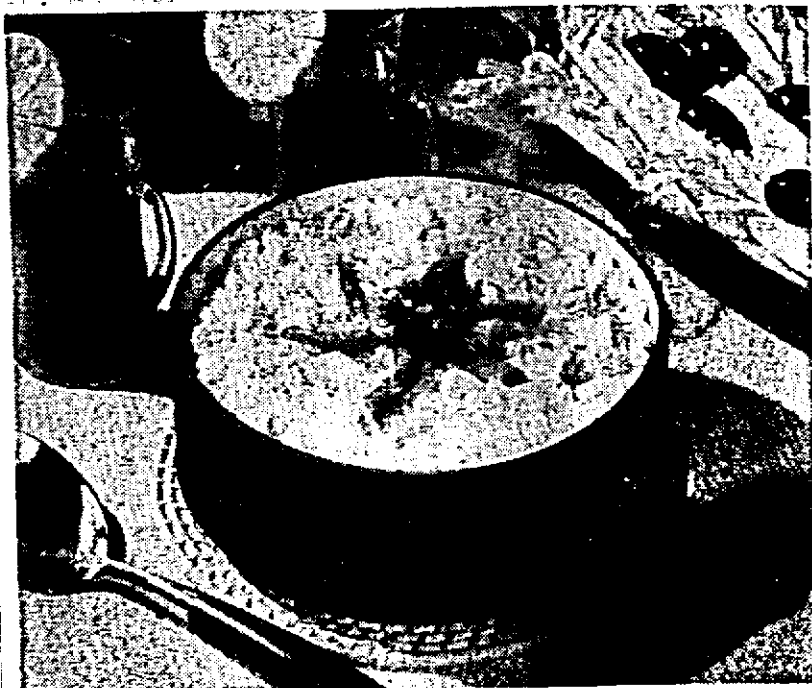
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## Tuna Tokany for Lent



Tuna Tokany gives a light-hearted approach to Lenten luncheon menus.

By Mildred K. Flanary

Southland Magazine  
Home Economics Editor

**LIGHT-HEARTED** approach to Lenten luncheons is Tuna Tokany. It's a mellow blend of mushrooms, tuna and macaroni in zesty cheese sauce to be teamed with crisp relishes and tomato juice for easy menu planning.

The dish is a take-off on Hungarian goulash with a generous helping of macaroni in well seasoned sauce. (The "tokany" is traditionally a goulash with finer cut protein and few onions.)

der in 3 quarts boiling water to which 1 tablespoon of salt has been added, about 8 minutes. Rinse and drain well. Melt butter in a medium size saucepan over low heat. Drain mushrooms, saving liquid. Add mushrooms and onion to butter and cook gently until mushrooms begin to turn golden brown, about 5 to 10 minutes. Remove from heat and blend in flour. Add water to mushroom liquid to make 1½ cups, then stir into mushroom mixture slowly, keeping smooth. Stir in evaporated milk gradually. Return to heat and continue cooking, stirring constantly, until mixture is smooth and thickened, about 10 minutes. Stir in salt, pepper, mustard, chopped pimiento and tuna which has been drained and broken into pieces. Turn macaroni into a well buttered 2 quart casserole. Pour tuna mixture over macaroni and mix lightly with a fork. Sprinkle the cheeses over the top, then sprinkle with paprika. Bake in preheated moderate oven (350 degrees F.) until mixture is bubbly and lightly browned on top, about 20 minutes. Garnish top with pimiento strips if desired. Makes 6 servings.

### Tuna Tokany

- 1 pkg. (7-oz.) elbow macaroni
- ¼ cup butter
- 1 can (4-oz.) sliced mushrooms
- 1 tablespoon instant minced onion
- ¼ cup flour
- Liquid drained from mushrooms plus water to make 1½ cups
- 1 tall can evaporated milk (1½ cups)
- ½ teaspoon salt
- Dash of pepper
- 1 tablespoon prepared mustard
- 2 tablespoons chopped pimiento
- 1 can (7-oz.) tuna, drained
- ½ cup grated Parmesan cheese
- ½ cup shredded sharp Cheddar cheese
- Paprika
- Pimiento strips
- Cook macaroni until ten-

## Recipe of the Week

**SOMETHING** new and interesting in salads wins \$5 as best recipe of the week for Frank G. McGuire, 13650 El Dorado Dr., Bldg. 33, Apt. E, Leisure World, Seal Beach, Calif. 90740. The recipe:

### Kraut Salad

- 1 2½ can kraut, drained
- 1 cup diced celery
- 1 lg. onion, chopped fine
- 1 med. green pepper cut fine
- 1½ cups sugar
- ½ cup vinegar
- ½ cup salad oil

Drain kraut well, and cut fine or grind all ingredients; salt to taste. Mix well and let stand 24 hours in refrigerator before using.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

# THURSDAY

March 11, 1965

## ★ PAID ADVERTISEMENT

- 6:30  
2 The Troubled Self  
4 (Clr) Discovering Calif.  
7 G'delines: Photography  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs with Edward Albee, Eddie Condon, Susan Reed  
7 Scope: "Conservation"  
11 Mathematics In-Service  
7:30  
7 Pinky Lee Cartoons  
11 The Hobo Kelly Show  
7:45  
9 Cartoons-Comedies  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 I Married Joan, J. Davis  
8:30  
7 The Count Marco Show  
9:00 A.M.  
2 News, Charles Kuralt  
4 Make Room for Daddy  
5 Supermarket Review  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan  
9:15  
5 For Kids Only (cartoons)  
13 G'depost: Soc. Studies  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 The Romper Room  
11 Movie: "Slightly Dangerous," Lana Turner  
9:45  
13 Guidepost: Art (5, 6)  
10:00 A.M.  
2 Andy of Mayberry  
4 Concentrat'n, H. Downs  
7 The Mike Douglas Show  
Eddie Arnold, Bonnie Prudden  
9 Movie: "In Name Only," Carole Lombard ('39)  
10:15  
13 Guidepost: Math (4,5,6)  
10:30  
2 The McCoys, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, James  
5 Peter Gunn, C. Stevens

### Room Additions

No Job Too Big—None Too Small

• FREE ESTIMATES

• PROMPT SERVICE

General Contractors

V.A. PH. 634-2630

11:30

- 2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
9 Importance of Money  
11 Sheriff John, J. Rovick  
13 Teleplay: "Turnabout," King Donovan  
11:45  
2 The Guiding Light  
28 The Friendly Giant  
12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Topper, Leo G. Carroll  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
28 The Creative Person: James Thurber  
12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "Salute to Marines," Wallace Beery  
13 Letters to the Manager  
1:00 P.M.  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Iran Major," Pat O'Brien ('43). Frank Cavanaugh biopic.  
13 (Clr) Movie: "Wake Up & Dream," June Haver  
28 In-Class Math, Art  
1:30  
2 Art Linkletter H'se Party with Vicki Carr  
4 Another World  
5 Movie: "Missing Juror," George Macready ('44)  
7 Girl Talk, Virginia Graham, Virginia Gilmore  
2:00 P.M.  
2 To Tell the Truth  
4 (Color) You Don't Say  
7 Flame in the Wind  
2:15  
11 Movie: "Queen of Burlesque," Evelyn Ankers  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
7 Day in Court. Child in custody battle tells her grandmother she hates her for what she's doing  
9 On the Line, C. Roberts with young mathematician who developed system to "beat" Las Vegas, now working on stock market system.  
3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers

- 7 General Hospital  
13 (Color) Rocky & Friends  
28 Impressions (CSCF)  
3:15  
13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
4 Movie: "Letter from an Unknown Woman," Joan Fontaine, Louis Jourdan  
5 Bozo & His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
4:00 P.M.  
2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster, Clu Gulager  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 Science Reporter: Fair  
4:30  
2 Movie: "Killers of Kilimanjaro," Robert Taylor, Anthony Newley ('60)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Posin's Giants: Hubble  
34 Escuela KMXE (English)  
5:00 P.M.  
5 That Regis Philbin Show, with Arnold Stang, Almadal Jamal Trio  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
28 What's New?  
5:30  
9 People's Choice, J. Cooper  
11 The Mickey Mouse Club  
28 The Friendly Giant  
5:45  
4 (Color) KNBC News  
28 Sing Hi—Sing Lo  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
7 Movie: "Mrs. O'Malley & Mr. Malone," Marjorie Main, James Whitmore  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 (Color) Ruff 'n' Reddy  
28 Origami: "Crane"  
34 Noticiero 34 (News)  
6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 Yogi Bear (cartoons)  
28 4 Wlds of Man: Poetry  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Clr) Happy Wanderers: "Utah Deer Hunt"  
5 Rifleman, Chuck Connors  
9 Honeymooners, Gleason  
11 Bachelor Father, Forsythe  
13 PASSPORT TO TRAVEL  
★ THE TAI MAHAL—COLOR  
28 Science Reporter: "Report on Fair" (pt. 2)  
7:30  
2 The Munsters, Fred Gwynne, Al Lewis. Grandpa's magic proves faulty—again, when he tries to turn an obnoxious little friend (Billy Mumy) into a rabbit.  
4 Daniel Boone, Fess Parker, John McIntire. Years of search by itinerant peddler for his long-lost daughter (Rebecca Boone) end in disappointment when she rejects him because of past bitterness.  
5 (Clr) It's a Small World:



DONNA REED welcomes Marlo Thomas to her show at 8 p. m. Thursday, channel 7.

"Afghanistan" (pt. 2)  
7 (Color) Jonny Quest. The Quest party boards a disabled Dutch freighter and finds it deserted except for a Chinese cook—and a sea monster.  
9 Movie: "Gigantis, the Fire Monster," Hiroshi Koizumi (Jap. '59)  
11 Tales of Wells Fargo  
13 TRUE ADVENTURE—Color  
★ TIBETAN BORDER  
28 Speculation, Keith Berwick: "Real Story behind the Emerging African Nations," with professors, visiting research fellow from UCLA.

8:00 P.M.

- 2 Perry Mason, Raymond Burr, Margo, Nico Minardos, Anthony Caruso, Fabrizio Mioni, Jack LaRue. Young Italian immigrant is accused of murdering the domineering father of a transplanted Sicilian family with whom there's been a centuries-old feud.  
5 Movie: "10 North Frederick," Gary Cooper, Suzy Parker, Diane Varsi ('58). Politics brings out the fact that upstanding citizen has a different private life.  
7 The Donna Reed Show. Marlo (Danny's daughter) Thomas guests as Dave's pretty college niece, with a high IQ, with whom Jeff falls madly in love.  
11 The Great War, Michael Redgrave: "Right Is More Precious Than Peace." America joins the Allies in the war.  
13 SURVIVAL—FLYING  
★ DOCTORS OF CALIFORNIA  
Using private planes to treat the underprivileged in Mexican villages.  
34 Autotext Presenta  
8:30  
4 Dr. Kildare, Richard Chamberlain, Colleen Dewhurst, Tom Bosley. A bride learns she has breast cancer, but refuses to undergo the immediate amputation required for fear disfigurement will kill her husband's love.  
7 My Three Sons, Fred MacMurray, William Demarest, Gloria Swanson. Uncle Charley can't figure out why an old vaudeville pal, looking much younger than she should, fails to recognize him. (And viewers may not recognize "Sons" next season when its

CBS opening segment drops Tim Considine and Meredith MacRae by marrying them, and Barry Livingston then joins the remaining pair by "adoption".

- 11 The Phil Silvers Show  
13 WINSTON CHURCHILL  
★ TYING OF THE KNOT  
FDR-Churchill meeting aboard the USS Quincy, followed by Roosevelt's death, and V-E Day.  
28 Cecil Brown; Sahara (8:40). Present expansion.  
34 Casas y Cosas de Casa  
9:00 P.M.

2 Password, Allen Ludden. Guests are James and Gloria Stewart and their 13-year-old twin daughters, Judy and Kelly.  
7 Bewitched, Elizabeth Montgomery, Agnes Moorehead. Endora decides humans might have something when she turns herself into Samantha's double at a month-end sale and impresses a handsome friend (Ron Randall) of Darrin.  
11 East Side/West Side, George C. Scott. Editor frantically tries to get a loan to keep his failing newspaper going.

- 13 DICK POWELL THEATRE  
★ STARS MILTON BERLE  
"Doyle Against the House," Jan Sterling. Berle was Emmy-nominated for this role as reformed cardsharp who deals one last fixed game in effort to win money for an operation needed to save his daughter's life.  
9:15  
9 Clete Roberts, News  
9:30  
2 Baileys of Balboa, Paul Ford, Sam Bailey tempts mutiny when he slashes the family budget to the waterline.  
4 (Color) Hazel, Shirley Booth, Aki Aleong, Howard Wendell. A houseboy becomes an honorary member of the Sunshine Girls as part of Hazel's plot to snare an important client for George. (Though Hazel lost her sponsor, network and tint for next season, she was picked up by CBS.)  
7 Peyton Place II, Paul Langton. Leslie Harrington's desperation euls across lives of sons and friends.

9:45

- 9 James Roosevelt  
★ THE CONFERENCE CALL  
34 Guitarras (guitarists)  
28 Pablo Casals (9:40)  
9:45  
9 Headline History: Patty Berg  
10:00 P.M.  
2 The Defenders, E. G. Marshall, Lee Grant, Ossie Davis, Judson Laire. A newspaperwoman, covering a story on the police attempt to capture a mugger, finds a man lying on the back floor of her dark car and kills him with her gun. When it's brought out at her trial that she knew the man, she's not allowed to plead guilty to a lesser charge than manslaughter.  
4 (Clr) Suspense Theatre: "Last Clear Chance" (see box)  
5 Robt. Taylor's Detectives  
7 The Jimmy Dean Show, with Jerry Vale, Judy Lynn, Homer and Jethro. (Dean is preempted next week for a Robert Mont-

gomery-narrated probe of our explorations in the ocean's "inner space".)  
9 Special '65: "The Last Banzai." H. V. Kaltenborn narrates a "Perspective on Greatness" documentary telling the fascinating story of the last of the great Emperors—Hirohito.  
11 George Putnam, News  
13 (Clr) Vagabond: "Colo."  
34 Sports: Debate Musical  
28 Eastern Wisdom (10:10): Buddhism vs. Christian attitudes.

- 10:30  
5 Newscene, S. Chambers  
13 News, Johns-Fishman  
28 Cecil Brown (10:40)

11:00 P.M.

- 2 News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
5 Movie: "Thunderbirds," John Derek ('52)  
7 Baxter Ward, News  
9 Movie: "Keys of the Kingdom," Gregory Peck ('44). A. J. Cronin's novel.  
11 Movie: "Man in the White Suit," Alec Guinness, Joan Greenwood (Br. '51) Top-flight fun as furor takes over a textile plant on the invention of a cloth that won't wear or get dirty.  
13 Movie: "Buried Alive," Beverly Roberts ('40)  
11:15  
4 JAMES ROOSEVELT  
★ THE CONFERENCE CALL  
7 ABC's Nightlife, Shelley Berman

11:30

- 2 Movie: "Only the Valiant," Gregory Peck ('51). Cavalry.  
4 (Clr) Tonight, Johnny Carson, George Jessel, Eydie Gorme, Irwin Corey  
12:30  
13 Movie: "Lady Possessed," James Mason, June Havoc ('52)  
1:00  
4 Changing Times; News  
5 Movie: "Big Tipoff," Richard Conte ('55)  
11 Movie: "So This Is New York," "Secret Man" and "Thin Man Goes Home"

1:15

- 2 Movie: "Lady from Shanghai," Rita Hayworth, Orson Welles  
9 Clete Roberts, News  
1:30  
9 Movie: "In Name Only," Carole Lombard ('39)

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(Continued from Page 5)  
 "divine spearman." A family descendant migrated to England where Roger Anger was listed in Somerset in 1347. The English Anger shield is covered with ermine, decorated with three black diamonds on a blue stripe. The French Anger shield is blue covered with 14 silver fur pelts overlaid with three red crescents.

DEAR MISS RULE: Kindly give data on SARACENO.—C. R., Cypress.  
 C. R.: SARACENO, also spelled Saracino, is an Italian name. The source word, the Roman-Latin "Saracenus" meant "Arab." Saraceno indicates either an Arabic or Moorish progenitor, or one who had a very dark complexion and was nicknamed "Arab." The family shield has a black Moor's head on a silver background.

DEAR MISS RULE: Please inform on ENGELKE.—W. E., E. E., Taft.  
 W. E., E. E.: ENGELKE was initiated in medieval Germany as the warrior name Angilo-ke translated as "descendants of the young hero." The Engelke shield granted in Prussia is gold, with a separate gold border. In the center section which is divided in half, is a black raven on a gold backing for the upper portion, and three interlocking gold rings on blue for the lower half.

DEAR MISS RULE: Could you explain the origin of BRITT?—V. B., Long Beach.

V. B.: BRITT was an early English word denoting "a Briton," that is, a descendant of one of the original natives of England prior to the Roman and Anglo-Saxon invasions. Britt forefathers include Wydo Le Brit in 1273. The coat-of-arms of the Britt lineage includes a silver, horizontal stripe between three gold seashells, inferring family participation in the Crusade, on a black shield.

DEAR MISS RULE: Please analyze RIVARD. I wish to make a stained glass window of the shield.—L. R., Long Beach.

L. R.: RIVARD was initiated in medieval France. The source word, "Riber," meant "rogue; playful one." No armorial shield is accessible for this family, unfortunately.

DEAR MISS RULE: May we have data on VAN KAMPEN.—A. V., Lynwood.  
 A. V.: VAN KAMPEN, a Dutch surname, deciphers as "from the estate composed of enclosed fields." The Van Kampen armorial shield is gold. On it is emblazoned a red arrow with a pair of wings near the tip, placed vertically between two red

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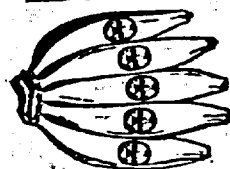
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**SUNDAY**  
**JUDGMENT AT NUREMBERG**—9 p.m. on channel 7. A 1961 Oscar-winning production with Spencer Tracy, Maximilian Schell, Burt Lancaster, Richard Widmark, Marlene Dietrich, Judy Garland and Montgomery Clift. The setting is the Nuremberg War Crimes Trials. A judge from Maine is assigned to hear the case of four German judges accused of crimes against humanity. It's a 3½-hour movie.

**MONDAY**  
**GIGANTIS, THE FIRE MONSTER**—7:30 p.m. and nightly on channel 9. A 1959 Japanese science-fiction movie about two monsters unleashed by the H-bomb.  
**THE BABE RUTH STORY**—11 p.m. on channel 9. About the life the baseball hero. William Bendix and Claire Trevor star in the 1948 production.  
**QUEEN BEE**—11:30 p.m. on channel 2. A 1955 movie with Joan Crawford and Barry Sullivan. About a domineering woman.

**TUESDAY**  
**SEVENTH CAVALRY**—6 p.m. in COLOR on channel 7. A 1956 production with Randolph Scott and Barbara Hale. About a captain who left Gen. Custer at the Little Big Horn.  
**ACT OF LOVE**—8 p.m. on channel 11. A 1954 production with Kirk Douglas, Dany Robin and Robert Strauss. American soldier gets into trouble when he shelters a homeless young French girl.  
**THE DARK COMMAND**—11 p.m. on channel 5. A 1940 movie with John Wayne and Claire Trevor. Good western about a man who decided to stop Quantrell's Raiders.  
**NIGHT AND DAY**—11 p.m. on channel 9. A 1946



**DEBBIE REYNOLDS AND FRANK SINATRA** star in the COLOR movie "The Tender Trap" at 11:15 p.m. Saturday, channel 2. It's about an actor's agent.

production with Cary Grant and Alexis Smith. About the career of Cole Porter, composer.  
**RUTH GENTRY**—11 p.m. on channel 11. About a swamp girl and her frustrated romance. A 1953 movie with Jennifer Jones and Charlton Heston.  
**RHAPSODY IN BLUE**—11:30 p.m. on channel 2. A 1945 movie with Robert Alda, Alexis Smith and Oscar Levant. About George Gershwin, composer.

**WEDNESDAY**  
**SON OF ALI BABA**—6 p.m. in COLOR on channel 7. A 1952 movie with Tony Curtis, Piper Laurie and Susan Cabot. Arabian Nights adventure.  
**THE CATERED AFFAIR**—9 p.m. on channel 4. Stars Bette Davis, Ernest Borgnine, Debbie Reynolds and Barry Fitzgerald. Taxi driver's wife decides daughter must have a catered wedding.  
**STANLEY AND LIVINGSTONE**—11 p.m. on channel 5. A 1939 movie with Spencer Tracy, Walter Brennan and Nancy Kelly. Newspaperman sets out to find missing missionary.

**THURSDAY**  
**MRS. O'MALLEY** and Mr. Malone—6 p.m. on channel 7. Stars James Whitmore and Marjorie Maine. A 1950

## Fall Series

**MAXIMILIAN Schell** won an Oscar for his performance in the 1961 movie "Judgment at Nuremberg." The movie, about Nazi war crime trials, airs 9 p.m. today (Sunday), channel 7.

Ben Gazzara, who played a police sergeant in the "Arrest and Trial" series, has been signed for a weekly drama next fall on NBC-TV. The hourly series, "Run for Your Life," is about a man whose doctor has informed him he has a fatal illness.

production about a crime-fiction fan who aids a detective.  
**TEN NORTH FREDERICK**—8 p.m. on channel 5. A 1958 movie with Gary Cooper, Diane Varsi and Suzy Parker. Community leader decides to enter politics.

**MAN IN THE WHITE SUIT**—11 p.m. on channel 11. A 1952 British movie with Alec Guinness and Joan Greenwood. Excellent comedy about a scientist who invents a cloth that won't tear or get dirty.

**FRIDAY**  
**THE WRONG ARM** of the Law—10 p.m. and Saturday on channel 9. A 1962 English production with Peter Sellers. Hoods pose as policemen so they can rob London gangs.

## INHERIT THE WIND



**JOHN WAYNE** attempts to destroy a Communist ring in the 1952 movie "Big Jim McLain" at 7:30 p.m. today (Sunday), channel 9.

11 p.m. on channel 11. A 1960 movie with Spencer Tracy and Fredrick March. Based on the 1925 trial of a Tennessee teacher accused of teaching evolution. Excellent.

**SATURDAY**  
**L'I ABNER**—9 p.m. in COLOR on channel 4. A 1959 movie based on the cartoon strip. Stars Peter Palmer, Leslie Parrish and Stubby Kaye.  
**AWAY ALL BOATS**—11 p.m. in COLOR on channel 7. A 1956 production with Jeff Chandler, George Nader and Richard Boone. About a

transport ship which, during World War II, is attacked by Kamikaze suicide plane.

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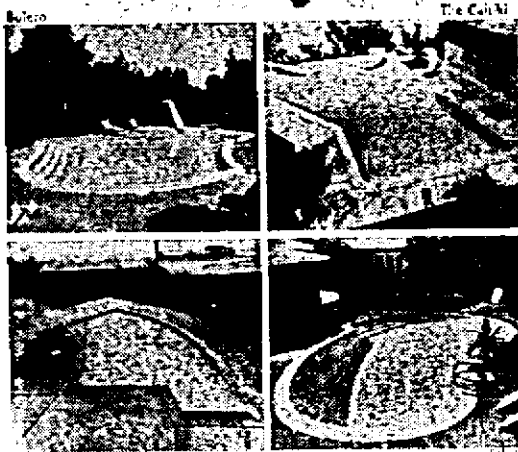
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a quick, easy, instant heating and  
pump system lasting durability and  
the entire life cycle of the pool.

## Ye-Ye Girl

(Continued from Page 11)

aspire to become a fashion plate and does not care two hoots about high fashion or jewels. All she wears is that handsome diamond engagement ring.

UNQUESTIONABLY, her impact on young French girls has been tremendous. They copy her style of dressing—strictly "jeune fille"—and her casual hairdo with long, sideswept bangs. Her influence is even greater than Brigitte Bardot's 10 years ago.

Sylvie is never provocative but she has a certain

schoolgirlish sex appeal—a way of tossing her head and flipping back her bangs.

Producer Darryl Zanuck says she is "one of the prettiest girls in France" and has signed her up for 20th Century-Fox.

THE DAUGHTER of a French father and a Hungarian mother, Sylvie was born in Budapest but was brought to France when she was 5. Her older brother joined a jazz "combo" when she was still at school and she started singing with them.

Financial success appears not to have gone to her head.

"First thing I did," she explained in an interview, "was

to buy my parents a nice house with a garden 10 miles out of Paris. My father, who was personnel manager in a big firm, now takes care of all my business affairs."

Sylvie then acquired a large luxury apartment in the swanky Neuilly section of Paris. Here her orchestra (10 musicians, including her brother and none a day older than 22) gather to rehearse.

THE ATMOSPHERE is essentially relaxed, with young people wandering in and out raiding the icebox and dancing to hi-fi music.

In her large living room is a collection of several hundred records and a large picture in color of Halliday

and his electric guitar.

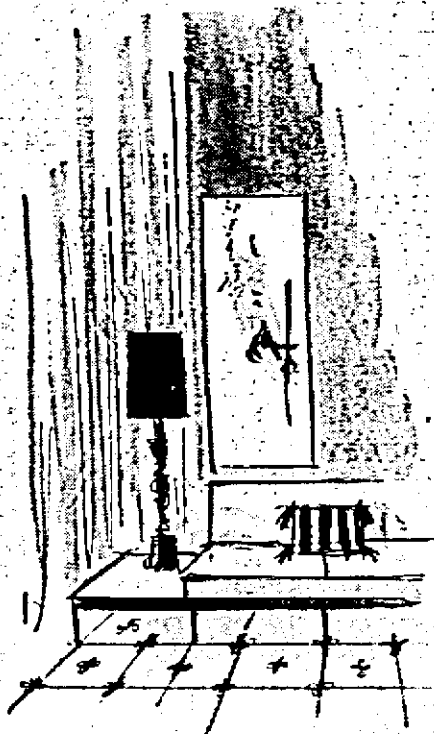
They are to marry this summer when he finishes his military service.

Sylvie's success has not been plain sailing all the way. The critics treated her harshly, saying her talent was very thin.

She, however, has just finished playing a leading role in the film "Patate," adapted from a successful play.

Said producer Robert Thomas: "Sylvie is a new Marilyn Monroe." At times, she does look like a smaller edition of the late star.

Another claim to fame: She is the heroine in a serial now running in a new weekly newspaper made up like comic books, beamed at teenagers and called "Chouchou."



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# FRIDAY

March 12, 1965

## ★ PAID ADVERTISEMENT 6:30

- 2 Apothecary: "Prices"  
4 (Clr) Discovering Calif.  
7 Guidelines (education)

7:00 A.M.

- 2 Capt. Kangaroo, with  
antique typewriters  
4 Today, Hugh Downs  
7 Scope: "Conservation"  
11 Survey of Arts: "Japan"

7:30

- 7 Pinky Lee, Cartoons  
11 The Hobo Kelly Show

7:45

- 9 Cartoons-Comedies

8:00 A.M.

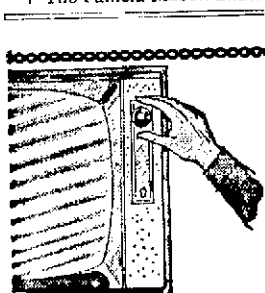
- 2 Panorama Pacific, Rowe  
7 Married Joan, J. Davis

8:30

- 7 The Count Marco Show

9:00 A.M.

- 2 News, Charles Kuralt  
4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show



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- 11 New Jack LaLanne Show

- 13 News, George Nolan

9:15

- 13 Guideposts (to 11:30)

9:30

- 2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?

- 5 Romper Room

- 11 Movie: "Stranger on the  
Prowl." Paul Muni ('53)

10:00 A.M.

- 2 Andy of Mayberry

- 4 Concentration, H. Downs

- 7 The Mike Douglas Show

- 9 Movie: "Johnny Angel,"  
George Raft ('45)

10:30

- 2 The McCoy's, W. Brennan

- 4 (Clr) Jeopardy, Fleming

- 5 Wild Bill Hickok

11:00 A.M.

- 2 The Love of Life

- 4 (Clr) Say When, A. James

- 5 Peter Gunn, C. Stevens

11:30

- 2 Search for Tomorrow

- 4 (Clr) Truth-Consequences

- 5 Thin Man, Peter Lawford

- 7 Price is Right, Bill Cullen

- 9 Storybook Time

- 11 Sheriff John, J. Rovick

- 13 Teleplay: "Bilshan & the  
Thief"

11:45

- 2 The Guiding Light

- 28 The Friendly Giant

12:00 NOON

- 2 My Little Margie

- 4 (Clr) Let's Make a Deal

- 5 Topper, Leo G. Carroll

- 7 The Donna Reed Show

- 9 Bowery Boys Movie

- 13 The Ann Sothern Show

- 28 Months before Birth

12:30

- 2 As the World Turns

- 4 Moment of Truth

- 5 The Ray Milland Show

- 7 Father Knows Best

- 11 Movie: "Tension," Rich-  
ard Basehart ('49)

- 13 Letters to the Manager

- 28 Parents & Dr. Spock:  
"Children's Fears"

1:00 P.M.

- 2 Password, Allen Ludden

- 4 The Doctors, J. Pritchett

- 5 (Clr) World Adventures

- 7 Tennessee Ernie Ford

- 9 Movie: "Joan of Paris,"  
Michele Morgan ('42)

- 13 (Clr) Movie: "Something  
for the Boys," Vivian  
Blaine ('44)

- 28 In-Class Spanish, Social

1:30

- 2 Art Linkletter H'se Party

- 4 Another World

- 5 Movie: "Wild Heart,"  
Jennifer Jones ('52)

- 7 Girl Talk, V. Graham

2:00 P.M.

- 2 To Tell the Truth, Collier

- 4 (Color) You Don't Say!

- 7 Flame in the Wind

- Syndicated columnist  
Earl Wilson plays him-  
self in today's episode.

(Advertisement)

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Koufax and other stars.

**AAUW BASKETBALL** re-  
gional semi-finals, ch. 5 at  
either 6:30 or 8:30 p.m. (de-  
pending on when UCLA is  
scheduled), from Brigham  
Young University, Provo,  
Utah. (Probable schedule  
will pit the Bruins against  
BYU at 8:30 p.m.)

**NBA BASKETBALL**, 8:30  
p.m. has Chick Hearn at the  
Cow Palace where the San  
Francisco Warriors host the  
Lakers.

2:15

- 11 Movie: "The Twonky,"  
Hans Conried ('53)

2:30

- 2 The Edge of Night

- 4 Match Game, G. Rayburn

- 7 Day in Court: Custody

- 9 on the Line, C. Roberts

- Long-time Sacramento  
lobbyist explains work

3:00 P.M.

- 2 The Secret Storm

- 4 Everything's Relative

- 5 Newscene, S. Chambers

- 7 General Hospital

- 13 (Color) Rocky & Friends

3:15

- 13 (Color) Felix the Cat

3:30

- 2 The Jack Benny Show

- 4 (Clr) Movie: "Violent  
Patriot," Vittorio Gass-  
man (Ital.-'59)

- 5 Bozo & His Friends

- 7 The Young Marrieds

- 9 (Clr) King & Odie, Zolar

4:00 P.M.

- 2 Movie: "Task Force,"  
Gary Cooper, Walter  
Brennan ('49)

- 5 Popeye Cartoons

- 7 Trailmaster, R. Calhoun

- 9 (Clr) Andy's Gang, Zolar

- 11 Sheriff John's Club Time

- 13 (Color) Courageous Cat

- 28 Planet Earth (premiere):  
"Seismology"

4:30

- 5 Burns and Allen Show

- 9 (Clr) Astro Boy, Eng. Bill

- 28 Discovery: Invertebrates

5:00 P.M.

- 5 That Regis Philbin Show

- George Jessel, Choo Choo  
Collins, Sonny Tufts and  
Carmen MacRae are due  
to join in series' finale

- 7 News Hour, Baxter Ward

- 9 Space Patrol, Eng. Bill

- 11 Billy Barty & 3 Stooges

- 13 The Lloyd Thaxton Show

- 28 What's New?

5:30

- 9 The People's Choice

- 11 The Mickey Mouse Club

- 28 The Friendly Giant

5:45

- 4 (Color) KNBC News

- 28 Compass Rose: Igorot

6:00 P.M.

- 2 Big News, Jerry Dunphy

- 4 (Color) KNBC News

- 7 (Clr) Movie: "Border  
River," Joel McCrea

- 9 9th St. West, Sam Riddle

- 11 Winchell-Mahoney Time

- 13 (Color) Ruff 'n' Reddy

- 28 Science & Engineering  
Journal: "Supersonic Air  
Travel." New York to  
Paris in 3 hours in 70s.

- 34 Noliciero 34 (News)

6:30

- 4 Huntley-Brinkley Report

- 5 Leave It to Beaver

- 13 (Color) Magilla Gorilla

- 28 4 Worlds of Man: His-  
& Polit. Science

7:00 P.M.

- 2 Walter Cronkite, News

- 4 Sam Yorty Political

- 5 Movie: "In Old  
Sacramento," Wm. Elliott  
(46). Note: movie will  
screen at 9 p.m. if Bruins  
draw early court time

- 9 Honey'm'nars, J. Gleason

- 11 Bachelor Father, Forsythe

- 13 RIPCRO — PILOT

- ★ **LOSSES EYEGHIT**

- 28 Creative Person:  
"Raymond Loewy," Mr.  
Industrial Design

7:30

- 2 Rawhide, Eric Fleming,  
Robert Blake, Liam  
Sullivan. Refused a job  
on the cattle drive, Army  
deserter leaves his stolen  
horse in favor's remuda  
and Gil is arrested for  
stealing government  
property.

- 4 (Color) International  
Showtime, Don Ameche:  
"German Ice Spectacle"

- 7 (Color) The Flintstones  
Fred enters a national  
surfing contest with a  
group of teenagers. Voice  
for Jimmy Darrock's  
songs, of course, is that  
of James Darren.

- 9 Movie: "Gigantis the  
Fire Monster," Hiroshi  
Koizumi (Jan.-'59)

- 11 Tales of Wells Fargo

- 13 **SCIENCE FICTION TH'N**

- ★ **Wonder Drug Backfires**

- "The Human Equation,"  
Macdonald Carey

- 28 Religious: "Islam"

8:00 P.M.

- 7 Farmer's Daughter, Inger  
Stevens, Eileen Baral.  
Working as volunteer at  
an orphanage, Katy  
befriends a girl whose  
best friends all have been  
adopted. (Series moves  
to 9:30 Mondays for its  
3rd season.)

- 11 (Clr) Dodgertown, USA  
(see sports box)

- 13 **TRAVEL QUIZ — STUMP**

- ★ **THE PANEL EXPERTS**

- George Nolan is host.

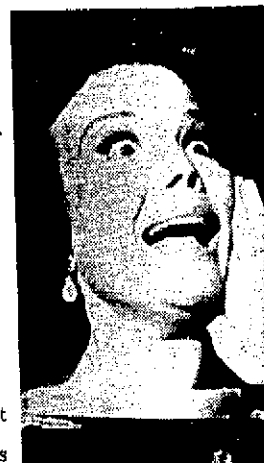
- 28 Spectrum

8:30

- 2 On Broadway Tonight,  
Rudy Vallee with Teri  
Thornton, Frank Gorshin,  
Jackie Mason, Arthur  
Prysock and the  
Spaghettini Minstrels In  
series' final outing.  
("Great Adventure"  
reprises begin a 7-week  
run next week, awaiting  
the May debut of a  
twice-weekly nighttime  
"As the World Turns.")

- 4 (Color) Chrysler Theater:  
"In Any Language,"  
Nanette Fabray, Ricardo  
Montalban, John For-  
sythe, Jean Hale. Hoping  
to revive her Hollywood  
career by making Italian  
art film, song-and-dance  
girl in Rome tries to be  
the Anna Magnani-type,  
while also trying to win  
back her former husband  
from an Arabian princess.

- 5 NCAA Basketball  
Regional Semi-Finals  
(see sports box)



**NANETTE FABRAY**

yells for help during

"The Bob Hope Theater"

drama at 8:30 p. m. Fri-

day, channel 4 in COLOR.

7 Addams Family, Carolyn  
Jones, Jackie Coogan.  
Uncle Fester applies for  
job as salesman with the  
insurance company  
threatening to cancel the  
Addams' policy.

- 11 NBA Basketball (see  
sports box)

- 13 **ARREST & TRIAL — JAS.**

- ★ **WHITMORE, NINA FOCH**

- Mentally-ill man, with a  
guilt complex, first tries  
to kill himself, then  
refuses to admit his  
innocence of murder

- 28 Cecil Brown; Stories of  
Guy de Maupassant  
(8:40). Husbands &  
wives.

- 34 Premier Orfeon

9:00 P.M.

- 7 Valentine's Day, Tony  
Franciosa (in dual role),  
Vito Scotti, Marissa  
Mathes. Mexican bandito  
travels to New York to  
seek revenge for a book  
which whitewashed his  
notorious grandpapa.

- 9 Clete Robert, News

9:30

- 2 Gomer Pyle, USMC, Jim  
Nabors, Frank Sutton.  
Gomer's confused when  
Carter and a visiting war  
buddy (a de-fanged Don  
Rickles) tell conflicting  
stories about their own  
heroism furing an inci-  
dent in Korea.

- 4 Jack Benny Program.  
Network brass (Philip  
Ober, Irwin Charone) try  
a risky experiment with  
Jack's look-alike, hoping  
he can pinch-hit for  
Benny to ease the star's  
work load.

**SPECIAL**

**PHOTOPLAY AWARDS—**

Hedda Hopper joins host  
Johnny Carson in presenta-  
tion of the magazine's 43rd  
annual gold medal awards  
during the "Tonight Show"  
broadcast at 11:15 p.m., ch.  
4, by its usual day-delay.  
Based on a poll of the pub-  
lic, awards are given to Rich-  
ard Chamberlain, Ann-Mar-  
garet, Robert Goulet, Barbara  
Parkins, Bob Hope and the  
movie "The Unsinkable  
Molly Brown." On hand to  
accept the awards will be  
Chamberlain, Hope, Miss  
Parkins, Harve Presnell (for  
"Molly") and Carol Lawrence  
(for husband Robert Goulet).

Tele-Vues

- 7 FDR: "The Blue Eagle."

A short honeymoon be-  
tween business and  
Roosevelt is followed by  
a decade of quarrels,  
with NRA called state  
socialism, taxes rising in  
upper brackets and Al  
Smith forming the Lib-  
erty League to fight his  
protege.

- 9 Wyatt Earp, H. O'Brien

- 34 Las Estrellas y Ud

- 28 Science & Engineering  
Journal (9:40): "Super-  
sonic Air Travel"

10:00 P.M.

- 2 Slattery's People, Rich-  
ard Crenna, Zohra Lam-  
pert, Warren Stevens.  
Woman prosecutor in-  
volves Slattery in a  
politically explosive in-  
vestigation of gambling  
corruption. Cicely Ty-  
son, featured in last  
season's "East Side/West  
Side," plays the wife of  
the gambler's front man.

- 4 (Clr) Jack Paar Program,  
with Mike Nichols, Elaine  
May, Peggy Lee and  
Senor Wences. (Paar gets  
a chance next week to  
rest his ski-injured knees  
when hour is preempted  
for "America's Junior  
Miss Pageant," James  
Franciscus hosting.)

- 7 12 o'clock High, Robert  
Lansing





Orange and yellow in ombred airbrush print are used in a bikini with adjustable elastic inserts (left), a

demi-fit two-piece tunic by Jantzen (center) and an ensemble look is gained in V-neck pullover cover-up.

# Year to Be Young in the Sun

**THIS IS THE YEAR** of the two-piece, says Jantzen, with bikini, blouson and surfer looks growing in importance. This is a year of bareness that suggests rather than reveals. All is feminine with emphasis on the softening touch; a ruffle here, a gentle neckline there. Even the classic sheath exhibits new dimension when accented with soft contrast that says "hers."

The color story is delightful, too, with boldly textured prints; clear, contrasting checks; gay, bright plaids which will make eye-catching appearances wherever the sun is high

and the water inviting. Jantzen makes this the year to be young in the sun.

Along with the bare look comes the covered look. How can we have bare and covered looks both? The answer is simple: this year Jantzen has a variety of coordinated cover-ups which will combine with the barer suits to lend a three-piece or ensemble look to the summer season.

What better way to exhibit fresh, happy swimwear than on attractive girls with similar qualities? Wearing this colorful 1965 swim collection are Jantzen's Smile Girls; charming young ladies from all parts of the nation who make the phrase "Just Wear a Smile and a Jantzen" wonderfully alive.

# FROM HIGH 'C' TO TV

## Trumpet Player Gives Authenticity to Jazz-Musician Role

By JOSEPH FINNIGAN

**H**OLLYWOOD—(UPI)—Jack Sheldon, the foggy-voiced neighbor on Cara Williams' television show, is right at home in his role as a jazz musician.

He is a jazz musician. Sheldon plays the sleepy character of Fletcher Kincaid, a fellow who's happy to sit and watch the world go by. It is a character which finds an occasional parallel in the real life Sheldon.

Before Jack became an actor, he was a trumpet player. He was also a swimming instructor, a profession he feels he can always return to if his series sinks.

But Jack is remembered for his trumpet playing, more so than he is for the people he might have saved from drowning.

During the years he traveled around the world tooting his horn, Sheldon played with Benny Goodman, Les Brown, Woody Herman, Shelley Manne and for three years a United States Air Force band.

**JACK STILL HAS HIS OWN** jazz group, taking engagements which he can play when he's not working in the CBS-TV series.

Jack was once asked why, if he was such an accomplished musician, he chose to become an actor.

"I like to talk too, not just sit in the back and play," he answered.

Acting also gives him a chance to stretch his legs, something he can't do while confined to a trumpet player's chair.

"I've been acting weird all my life," he said, explaining the sameness that exists between him and his oddball television character.

But acting "weird all my life" was not enough foundation for an actor, thought Jack. So he enrolled in Richard Boone's television repertory company.

That gave him an opportunity to be as weird as the law allows. And he was. For instance, Jack and some musician pals once did a show for which there was no sheet



CARA WILLIAMS AND JACK SHELDON  
Notes of Discord

music. They played whatever came to their heads.

**ACTORS IN THE SHOW** tried to keep pace with the disorganized musicians. The actors had no scripts or direction.

Nobody knew what anybody else was going to do. The dramatic chaos seemed to please Jack, who recalled that one actor wept.

To some folks that would indicate the actor was near a nervous breakdown. Jack thought it was art.

The round-faced Sheldon is a welcome addition to television. He has a talent for making people laugh. People laugh at Sheldon rather than his jokes. His approach to a gag is sometimes funnier than the punch line.

But comedy is not his only goal, said Jack recently during a late evening steak.

"I've always been getting laughs," he said. "But I would like to be able to do drama. I want to say something in my life."

Whatever Jack has to say probably will make people laugh.

## Week's Top Shows

**Sunday**—The World Figure Skating Championships, taped last week in Colorado Springs, are the subject of an hour special on channel 7 at 7:30 p.m.

**Monday**—Comedian Jerry Lewis plays a clownish doctor during "Ben Casey" at 10 p.m. on channel 7. He also directed the drama.

**Tuesday**—"The Pope and the Vatican" are subjects of an hour COLOR special at 10 p.m. on channel 4.


**Wednesday**—Bing Crosby and his wife host the "Grand Awards of Sports" at 9:30 p.m. on channel 7, a 90-minute special.

**Thursday**—"Suspense Theater" at 10 p.m. in COLOR

on channel 4 co-stars Barry Sullivan and Glenn Corbett in a drama about two OSS agents.

**Friday**—"Dodgertown, U.S.A." at 8 p.m. in COLOR on channel 11 is a half-hour program covering the baseball team's spring training at Vero Beach, Fla.

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• Catarrh	• Dysentery	• Nervousness	• Stomach Trouble
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## Pan and Fan Mail

Would like to know if that is Howard Keel on the Gallo Wine commercial. It sounds like him but doesn't look like him.

Mrs. R. Irvine, Long Beach

He looks like a fellow named Don Kent. Sounds like him too because it is him.

Some years ago there was a situation comedy about a family on TV starring Charlie Ruggles.

I would like to know the name of the show, the real names of the other actors who played the family and their names in the series.

Vickie Behm, Lakewood

There were two series. In 1949 Charlie starred for ABC-TV in a situationer called "The Ruggles." Erin O'Brien-Moore played his wife.

In 1954 he was featured in an NBC-TV series called "The World of Mr. Sweeney." Charlie had the role of Cicero P. Sweeney. His grandson Kippie was played by 8-year-old Glenn Walker. The boy's mother was portrayed by Helen Wagner.

theme for "My Three Sons?"

It's an original composition by Frank DeVol and appropriately titled "My Three Sons."

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A chapter of family history in cross stitch is a prized possession of Mrs. Edna Philips.

## A Stitch of Time

By Caroline Coleman

CROSS STITCH can be used to record a family's history and Mrs. Edna Philips, 89, of 215 Morningside St., North Long Beach, has an example of such a record which she believes was embroidered more than a century ago by her great-grandmother.

Carefully cross-stitched on fine linen and headed "A Register of the Family" it cites that Arba Breck was born in March 1791, Betsy Demick in July 1793 and they were married in 1812. Then it lists their seven daughters and their birth-dates: Emily, Jan. 11, 1813; Mary, Feb. 14, 1815; Betsy, Feb. 21, 1817; Mercy, Oct. 31, 1819; Anna, Dec. 31, 1821; Abigail, May 12, 1824; Betsy, Sept. 6, 1826; Hannah, Feb. 11, 1831.

Abigail was Mrs. Philips' grandmother. The Breck family lived for many years in Massachusetts and New Hampshire.

MRS. PHILIPS, a seamstress and dress designer, was studying in Paris when World War I began in 1914. She came home on the Arabic which was sunk on its return to Liverpool.

She came to Long Beach in 1924, and for years had an apartment on Ocean Boulevard near Pacific Coast Club. She designed and made many gowns worn by Army and Navy wives at functions in the 1920s and 1930s.

Now she devotes most of her time to painting, largely landscapes and copies of paintings she saw years ago in Paris. She lives alone with a black long-haired Chihuahua named Pancho.

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# SATURDAY

March 13, 1965

## ★ PAID ADVERTISEMENT 7:30

- 2 Dramas of Greece, Rome
- 4 Mr. Wizard, Don Herbert "Melting Points"
- 11 Mr. Wishbone, Jim Allan
- 2 Mr. Mayor, Bob Keeshan
- 4 Piano Lit: "Chopin"
- 5 Design for Learning
- 7 Cartoon Capers
- 9 From the Ground Up
- 13 Movie: "Hell Canyon Outlaws," D. Robertson

- 4 (Color) Hector Heathcote
- 5 Hopalong Cassidy
- 7 Movie: "Counterfeit," Chester Morris
- 9 Movie: "Experiment Perilous," Hedy Lamarr
- 11 Superman, Geo. Reeves

- 2 Alvin Show (cartoons)
- 4 (Clr) Underdog (cartoon)
- 11 Movie: "Sky Murder," Walter Pidgeon ('40)
- 13 Panorama Latino (Span.)

- 2 Tennessee Tuxedo
- 4 Fireball XL5 (cartoon)
- 5 Movie: "Port of Hell," Wayne Morris ('54)

- 2 Quick Draw McGraw
- 4 Dennis the Menace
- 7 Shennanigans, Stubby Kaye (child game show)
- 9 Movie: "Tall in the Saddle," John Wayne
- 34 Mexico 1900 (serial)

- 11 Dodger Dugout, B. Welsh
- 2 Mighty Mouse Playhouse
- 4 Fury, Bobby Diamond
- 7 Annie Oakley, G. Davis
- 11 Dodgers Warm-up, Vin

- 11 Baseball (see sports box)
- Scully, J. Doggett (10:40)
- 2 Linus the Lionhearted
- 4 (Color) Exploring, Dr. Albert Hibbs: "Communi-

- lications," Brock Peters, Meg Wells, Ritts puppets (repeat). How animals transmit information.
- 5 Movie: "The Plunderers," Forrest Tucker '48
- 7 The News Casper Show
- 13 Movie: "Make Itaste to Live," Dorothy McGuire

- 2 The Jetsons (cartoon)
- 7 Porky Pig (cartoons)
- 9 King & Odie (cartoons)

- 12:00 NOON
- 2 Sky King, Kirby Grant
- 4 NIT Basketball (spts box)
- 7 The Bugs Bunny Show
- 9 Movie: "Gigantis the Fire Monster," Hiroshi Kol umi (Jap. '59)
- 34 Telecinema (movie)

- 2 My Friend Flicka
- 5 Jimmy Piersall Show (premiere). First of 30 programs for Little Leaguers
- 7 Hoppity Hooper (cart'n)
- 13 (Color) Fore Golfers, Art Parra

- 12:45
- 5 (Clr) Angels Warm Up

- 1:00 P.M.
- 2 I Love Lucy, Lucille Ball
- 5 (Color) Baseball (see sports box)
- 7 New Amer. Bandstand, Dick Clark with Alvin Cash and the Crawlers, Buddy Knox, Joby Baker

- 2 CBS Saturday News
- 13 Movie: "Panther's Claw," Sidney Blackmer ('42)
- 34 Mascara de Angel (serial)
- 9 News; Golf Tips (1:55)
- 11 Dodger Scoreboard, Vin Scully, Jerry Doggett

- 2:00 P.M.
- 2 Movie: "Frenchman's Creek," Joan Fontaine
- 4 (Clr) Agriculture USA: "The Farm Bureau"
- 7 Movie: "Killer Shrews," James Best, Ingrid Goude
- 9 Movie: "Desperate," Steve Brodie ('47)
- 11 Gymnastics (sports box)

- 2:30
- 4 Your Man in Washington
- 3:00 P.M.
- 4 (Clr) Discovering Calif.: "Bandits and Badmen" West," Jim Davis ('57)

- 3:30
- 2 Golf Classic (sports box)
- 4 Teacher '65: "Space"
- 5 (Color) Angels Wrap-Up
- 7 Pro Bowlers Tour (see

- sports box)
- 9 Movie: "Purple Heart," Farley Granger ('44)
- 34 Cita con Aldo Monti

- 4:00 P.M.
- 4 Profile: "Of Shoes & Ships & Sealing Wax"
- 5 NCAA Track & Field (see sports box)
- 11 Superman, Geo. Reeves
- 34 Futbol (soccer matches)

- 4:30
- 2 Pete Smith on Sports. Bowling tricks, table tennis, billiards
- 4 (Clr) Gadabout Gaddis, the "Flying Fisherman" fishes a bug for bass on the Kenebec in Maine.
- 11 Sgt. Preston of Yukon
- 13 Movie: "Casablanca," Ingrid Berman ('43)

- 5:00 P.M.
- 2 Scholarguiz, John Condon: Westchester High vs. La Serna (Whittier)
- 4 (Color) Big-Three Golf (see sports box)
- 7 ABC's Wide World of Sports (see sports box)
- 9 Movie: "Planets Against Us," Michel Lemoine
- 11 Chiller (movie): "Lost Missile," Robert Loggia

- 5:30
- 2 Ralph Story's L.A. (repeat). Story looks at a silent (completely) retreat in the Malibu hills, at the growing business of repossessing autos
- 5 Leave It to Beaver

- 6:00 P.M.
- 2 Jerry Dunphy Report
- 4 (Color) KNBC News
- 5 World of Jimmie Rodgers
- 13 (Color) Rocky & Friends
- 34 Todos a Bailar (dance)

- 6:15
- 2 Newsmakers

- 6:30
- 4 (Clr) News Conference
- 5 Movie: 5 Movie: "Three Faces West," John Wayne ('40). Note: movie will be moved to 8:30 p.m. if the Bruins game goes to 6 p.m.
- 7 Sat. News, Baxter Ward
- 9 Dobie Gillis, D. Hickman
- 11 Outer Limits: "The 100 Days of the Dragon"
- 13 Bronco, Ty Hardin

- 7:00 P.M.
- 2 Sea Hunt, Lloyd Bridges
- 4 (Color) Survey '65: "Civil Rights." Bob Wright interviews Senators John Tower (R-Tex.) and Thomas Dodd (D-Conn.) on the role of the federal government in this area
- 7 Shvaree, Gene Weed with Brenda Holloway, the Supremes, Connie Stevens, Johnny Tillotson, Grady and Brady
- 9 Movie: "Devil of the Desert vs. the Son of Hercules," Kirk Morris
- 34 Lucha Libre (wrestling)

- 7:30
- 2 The Jackie Gleason Show Stand-up comedian Paul Gray, the Kubler Chimps and Frank Fontaine
- 4 (Color) Flipper, Brian Kelly, Pat Henning, Cheryl Miller (pt. 3). Flipper, the baby elephant and Judy the chimp all appear in a

## Baseball Today

**BASEBALL**, 10:55 a.m., ch. 11, brings the Dodgers' first spring training game (and only telecast) with the Milwaukee Braves at Vero Beach. Vin Scully and Jerry Doggett call the play. (Next Dodger telecast is May 7, for first of 9 games from Candlestick Park.)

**NIT BASKETBALL**, 12 noon, ch. 4, has the opening round game from Madison Square Garden. (Championship will be telecast next Saturday.)

**BASEBALL**, 1 p.m., in color, ch. 5, finds the Angels meeting the Cleveland Indians at Palm Springs, first of 10 pre-season games to be telecast, with Buddy Blattner and Don Wells mikeside. (20 regular season AL Angel games also will be home-screened.)

**GYMNASTICS**, 2 p.m., ch. 11, brings the AAUW championships from Seattle.

**CBS GOLF CLASSIC**, 3:30 p.m., ch. 2, from La Quinta, is the final first-round match of the series, teaming Ken Venturi and Mike Souchak against Dan Sikes and Al Geiberger.

**PRO BOWLERS** Tour, 3:30 p.m., ch. 7, has Chris Schenkel and Billy Welu at Madison for the Wisconsin Open.

**TRACK & FIELD**, 4 p.m., ch. 5, shows the NCAA championships, live from Cobo Hall in Detroit.

**BIG-3 GOLF**, 5 p.m., in color, ch. 4, finds Arnold Palmer, Jack Nicklaus and Gary Player at the Mauna Kea course on Hawaii's Kona coast for their sixth round (of eight).

**WIDE WORLD of Sports**, 5 p.m., ch. 7, has Curt Gowdy and Stan Benham at St. Moritz for the international toboggan (cresla) championship down a 514-ft. drop, and Bill Flemming with Chris Economaki at Gardena's Ascot Park for the national championship motorcycle race, a steepchase 50-lap heat over a zigzag course.

**NCAA BASKETBALL** Regional Finals, ch. 5 at either 6 or 8 p.m. depending upon when the UCLA Bruins are scheduled to play. Telecast is live from Brigham Young University in Provo, Utah. (If UCLA wins the regional title, next weekend's games from Portland also will be telecast.)

13 Movie: "Last Stagecoach show arranged by Sandy and Bud to raise bail for Sean McCoy.

7 The Bold Men, Van Heflin (see box). Preempts King Family.

11 (Color) Surf City, Dale Davis. Action films from Malibu and Rincon.

## 13 SurfSide 6

- 8:00 P.M.
- 4 Kentucky Jones, Dennis Weaver, Rickey Derr, Spring Byington. A jolly, well-meaning housekeeper creates problems when she comes to work for Kentucky to work off her debt for his care of her dog.
- 5 NCAA Basketball Regional Finals (sports box)
- 11 (Clr) Territory Underwater: "World without Sun"
- 34 Carrousel (variety)

- 8:30
- 2 Gilligan's Island, Bob Denver, Hans Conried. Disillusioned with civilization, Wrong Way Feldman returns to the castaways' island, refusing their pleas to go for help.
- 4 (Clr) Mr. Magoo's Dr. Frankenstein. Brilliant doctor is obsessed with an experiment to prove himself a genius.
- 7 Lawrence Welk Show. An hour of Irish melodies in salute to St. Patrick's Day.
- 9 Play a Pair, Paul Gilbert
- 11 (Clr) Aquaventure, Stan Buhman: "River Busters"
- 13 (Clr) Adventure Theatre: "Octopus"

- 9:00 P.M.
- 2 The Entertainers, Carol Burnett, Caterina Valente
- 4 (Color) Movie: "Li'l Abner," Peter Palmer, Leslie Parrish, Stubby Kaye, Julie Newmar, Stella Stevens ('59-1st run). Musical based on Al Capp's comic strip.
- 9 Hollywood a Go Go, Sam Riddle, Discotheque
- 11 (Clr) Colorful World, Ben Hunter: "Hawaii"
- 13 Mystery Theatre: "The Third Alibi"
- 34 Estudio de Pedro Vargas

- 9:30
- 7 The Hollywood Palace. Guest-host Victor Borge with the Kessler Twins
- 11 (Clr) Travelcade, James A. FitzPatrick: "Japan"
- 34 Box del Sabado (boxing matches, Mexico City)
- 10:00 P.M.
- 2 Gunsmoke, James Arness, Ben Cooper, Robert Sorrells, Elisha Cook. Ambitious young eastern lawyer challenges Matt's authority to order a troublemaker out of town.
- 5 JAMES ROOSEVELT—THE CONFERENCE CALL
- 9 Cinema IX: "Wrong Arm of the Law," Peter Sellers (Br. '63)
- 11 News, Burrell and Coates
- 13 Jeepers Creepers (movie): "Black Raven," George Zucco ('43)

- 10:15
- 5 (Clr) Passport to Profit
- 10:30
- 5 (Clr) Movie: "Lisbon," Ray Milland, Maureen O'Hara ('56)
- 7 Saturday News Final
- 11 Joe Pyne Show (2½ hrs.)
- 11:00 P.M.
- 2 Jerry Dunphy Report
- 7 (Clr) Movie: "Away All Boats," Jeff Chandler, George Nader, Richard Boone ('56-1st run)
- 11:15
- 2 (Clr) Movie: "Tender Trap," Frank Sinatra, Debbie Reynolds, David Wayne ('55-1st run). Bachelor actors' agent



**SPRING BYINGTON** offers to do housework to pay for medical care for her dog during "Kentucky Jones" at 8 p. m. Saturday, channel 4.

meets a girl with ideas of her own.

- 4 (Color) KNBC News
- 11:30
- 4 (Clr) Sat. Night Tonight (repeat), Johnny Carson with Jack E. Leonard, Yvonne Constant, Jack Pepper, Pete Fountain
- 13 Movie: "All thru the Night," Humphrey Bogart ('42)

- 12:00
- 9 Movie: "Bedlam," Boris Karloff, Anna Lee ('46)
- 12:45
- 5 Movie: "I Wake Up Screaming," Betty Grable ('41)

- 1:00
- 11 Movies: "They Met in Bombay," "Un-guarded Hour" and "Unfinished Dance"

- 1:15
- 2 Movie: "Tarzan and His Mate," Johnny Weissmuller ('34)

- 1:30
- 7 Movie: "The Fat Man," J. Scott Smart, Rock Hudson
- 13 Movie: "Second Chorus," Fred Astaire, Paulette Goddard ('40)

## SPECIAL

**THE BOLD MEN**—In the second of six Van Heflin-narrated specials, at 7:30 p.m., ch. 7, we look at the world of people who defy and challenge death for sport, fun, money, science and especially for danger. Trying to discover how men overcome their natural fears, we watch Hollywood stunt man Rod Pack dropping 4,000 feet without parachute, jet racer Art Arfons (536 mph at Bonneville Flats), bullfighter El Cordobes, Chet Luszyk pre-training jungle lions, diver Carlos Romann leaping from 136-ft. cliff into 10 feet of water, Col. John D. Craig riding the back of a whale shark, snake trapper Alan Tarlton extracting enough venom from a gaboon viper to kill 20,000, and a 14-year-old boy shooting apples off his father's head. (Heflin's next special, April 4, probes Douglas MacArthur—the man and the myth.)

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# New Vaccine Sought

By Ben Zinser

Southland Magazine Medical-Science Writer

RESEARCHERS at Johns Hopkins University are attempting to develop a system of vaccination to protect against sleeping sickness (encephalitis).

Under study in animals is an inoculation technique called sequential immunization.

It consists of injecting the subject with a series of vaccines containing relatively non-virulent viruses related to the strain that caused last summer's epidemic in Houston, Tex.



These less dangerous viruses cause the subject's system to produce antibodies (antagonistic substances) which are also effective against the more dangerous viruses.

Tests are being conducted on spider monkeys, the lab animals that most closely resemble man in terms of reactions to viruses and vaccines.

PERSONS undergo different emotional responses to various alcoholic beverages—and these responses can be observed on a brain-wave tracing (electroencephalogram).

For example, drinking wine produces one pattern of brain waves while sipping a dry martini produces another.

Brain-wave patterns set up by wine indicate that wine has a tranquilizing effect and contributes to the sense of well-being. Patterns initiated by a dry martini show that it allays anxiety and dulls reaction to stress.

Studies of muscle reaction show that wine brings about a greater decrease in muscular tension than does a martini.

The report is in the Quarterly Journal of Studies on Alcohol.

THE MALE SEX, at least in mice, sleeps longer after an injection of a barbiturate than does the female. At the University of Missouri School of Medicine, researchers gave pentobarbital shots to mice. The male mouse slept an average of 70.5 minutes

after a five-milligram shot. But the female, given the same dosage, slept an average of only 24.9 minutes.

But to illustrate how complicated animal research can get, in earlier experiments male rats were found to be less susceptible to barbiturates than female rats. This discrepancy leads the scientists to remind that caution must be used in making inferences about drug effects from one species to another, even when they are as closely related as rats and mice.

PERSONS in civilized nations eat 10 to 20 times more salt than required and this may lead to high blood pressure in susceptible persons, a doctor reports.

Alaska Eskimos, whose salt intake is less than three grams a day, have no high blood pressure. But Americans, with a daily salt intake of 10 grams, show 10% hypertension. Some Japanese who consume 26 grams of salt daily show 38% hypertension.

Not every person who eats large quantities of salt develops hypertension. This suggests that differences in response to salt may be linked with hereditary factors.

In families with a history of hypertension it may be wise to limit salt intake from early childhood—before rather than after hypertension develops, says Dr. Louis H. Nahum in the Journal Connecticut Medicine.

A NEW DRUG called opipramol, or Ensilon, is ideally suited for the treatment of emotional disorders in children, reports Dr. Adam J. Krakowski, director of the Plattsburgh (N. Y.) Child Guidance Clinic.

The compound reduces anxiety, excess activity and impulsiveness. It also gradually reduces depression, Dr. Krakowski says in the New York State Journal of Medicine.

Given to 100 severely disturbed children aged 4 to 17, Ensilon produced a good to excellent response in 77, the report says.

The drug is not yet available for general use.

(This column frequently reports advances in medical research and opinions of medical authorities not yet accepted in general practice.)



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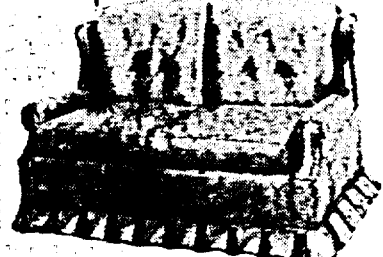
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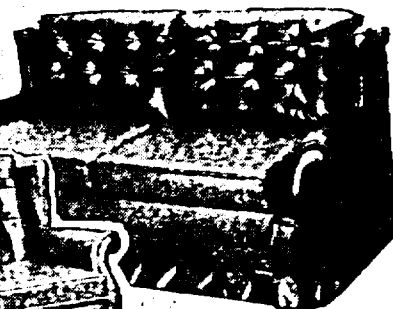
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KDAY-1580 KFWB-990 KHJ-930 KPOL-1540 XTRA-690

SUNDAY, MARCH 7, 1965

SPECIAL BROADCASTS—

7:05 p.m., KFI—NBA Basketball: Cinc. Royals at Lakers

7:00 A.M.

KFI—News: Radio Pulpit  
KABC—American Farmer  
KHJ—At 12:11  
KNX—News: Weekend  
KFOX—Hush Cherry  
KGER—Moments w/ Master  
7:15  
KGER—Chosen People  
7:30  
KFI—Kerwin Hoover  
KABC—Paul Condylls  
KHJ—In British Dialogue  
KGER—Hour of Faith  
7:45  
KFI—Christian Science

8:00 A.M.

KFI—News: Changing Times  
KABC—News: Hair Report  
KHJ—Revival Hour  
KFOX—Smoot & Jackson  
KGER—Christian Brotherhood  
8:15  
KABC—Monter Talks  
KFI—Bob Andersen (8:20)  
8:30  
KABC—Paul Condylls  
KHJ—Back to God Hr.  
KFOX—Joe Allison (to 12)  
KGER—World of Faith  
8:45  
KFI—Moments in Music

9:00 A.M.

KLAG—Metromedia Magazine  
KFI—News: Dick Sinclair  
KABC—News: Space Science  
KNX—News: Dress Sports  
KNX—Weekend to 9:45 on  
KGER—Heaven & Home  
9:15  
KABC—Paul Condylls  
KHJ—Changing Times  
KGER—Arrival From God  
9:30  
KHJ—Cal Miller (to 12)  
KGER—John Brown

10:00 A.M.

KGER—News in Revelation  
10:15  
KGER—News  
10:30  
KFI—Russ Van Arsdale  
KGER—Ch. of Open Door  
10:45  
KGER—Music  
11:00 A.M.  
KFI—News: Memorial (to 3)  
KABC—Lay Baptists, L.A. Ch.  
KABC—News: Hair Reports  
11:15  
KABC—Paul Condylls

12:00 NOON

KABC—News  
KFOX—Grand Ole Opry  
KGER—Avalon America  
12:15  
KABC—Sunday Live, Allin  
State (to 3:30)  
12:30  
KGER—Rev. Victor Glenn  
1:00 P.M.  
KABC—News: Hair Reports

KFOX—Western Cavalade  
KFOX—Joe Allison (to 5)  
KGER—Rev. Oral Roberts  
7:30  
KABC—Allin State  
1:30  
KGER—Hour of Faith  
2:00 P.M.  
KABC—News: Business  
KHJ—John Gentil (to 6)  
KGER—Marching Truth  
2:15  
KABC—Allin State  
2:30  
KGER—Haven & Home Hr.

3:00 P.M.

KFI—News: Pockelbook  
KABC—Headlines  
KGER—Fall Gossip  
3:15  
KFI—World of Science  
KABC—Allin State  
3:30  
KFI—Meet the Press:  
Abba Eban (Israel)  
KABC—Harry Lime, Orson  
Welles  
KGER—Revival Time  
4:00 P.M.  
KFI—News: Monitor  
KABC—Theater Royal  
KGER—Revival Hour  
4:30  
KABC—Black Museum  
KGER—Family Bible Hour  
5:00 P.M.  
KABC—News: Quincy Howe  
KFOX—Bob Kinsey  
KGER—Hour of Decision  
5:15  
KGER—Howard Rusholt  
5:30  
KFI—Lyle Live  
KABC—Alex Dreier: Tom  
Hartman (to 6)  
KGER—Rev. C. J. Walters  
5:45  
KFI—Senior Citizens  
6:00 P.M.  
KFI—Scout Jamboree  
KABC—News: Headlines  
KHJ—Family Theatre  
KFOX—Sunday Workshop  
KGER—Rescue Mission  
6:30  
KFI—Ving America Sing  
KABC—Issues & Answers:  
Sheriff James G. Clark  
(Spirma, Ala.)  
KHJ—Reviewing Stand:  
KNX—KNX Weekend  
KFOX—Alvin Young  
KGER—Radio Bible Class

7:00 P.M.

KFI—NBC Basketball:  
Cincinnati Royals at  
Lakers  
KABC—News: Week in  
Washington: Fair  
KHJ—Viewpoint, L.A.  
KNX—News: Weekend

7:00 P.M.

KFI—NBC Basketball:  
Cincinnati Royals at  
Lakers  
KABC—News: Week in  
Washington: Fair  
KHJ—Viewpoint, L.A.  
KNX—News: Weekend

7:00 P.M.

KFI—NBC Basketball:  
Cincinnati Royals at  
Lakers  
KABC—News: Week in  
Washington: Fair  
KHJ—Viewpoint, L.A.  
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KHJ—Viewpoint, L.A.  
KNX—News: Weekend

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KABC—News: Week in  
Washington: Fair  
KHJ—Viewpoint, L.A.  
KNX—News: Weekend

7:00 P.M.

KFI—NBC Basketball:  
Cincinnati Royals at  
Lakers  
KABC—News: Week in  
Washington: Fair  
KHJ—Viewpoint, L.A.  
KNX—News: Weekend

7:00 P.M.

KFI—NBC Basketball:  
Cincinnati Royals at  
Lakers  
KABC—News: Week in  
Washington: Fair  
KHJ—Viewpoint, L.A.  
KNX—News: Weekend

7:00 P.M.

KFI—NBC Basketball:  
Cincinnati Royals at  
Lakers  
KABC—News: Week in  
Washington: Fair  
KHJ—Viewpoint, L.A.  
KNX—News: Weekend

KFOX—Teacher '65  
KGER—Gordon Palmer  
7:30  
KABC—Religion on Line  
KHJ—Dateline: Campus  
KFOX—Highway Patrol  
KGER—Bible Crusaders  
7:45  
KFOX—Folk Music  
KGER—Bethel Hour  
8:00 P.M.  
KHJ—The Army Hour  
KFOX—Radio Poets Club  
8:15  
KFOX—Country at Work  
8:30  
KHJ—Lutheran Hour  
KFOX—World Tomorrow  
KGER—Sunshine Mission  
9:00 P.M.  
KFI—News: C. P. Mac-  
Gregor Show (to 10:30)  
KABC—News: Your Child  
KHJ—Back to God  
KABC—News: Weekend  
KFOX—St. Germain  
KGER—Bethel Church  
9:15  
KMFIC—M. B. Jackson  
KABC—Education Report  
KFOX—City Employees  
9:30  
KFI—Catholic Hour  
KABC—Hour of Decision  
KHJ—Radio Bible Class  
KFOX—Family Baptist  
KGER—Zion Hill Baptist  
9:45  
KNX—Alexander Kendrick  
10:00 P.M.  
KFI—American Way: "Are  
We Equipped for Cold  
War?"  
KABC—News: London Report  
KHJ—Hour of Decision  
KNX—News  
KFOX—St. Miss. Baptist  
KABC—O'Leary Assn. 1  
KNX—Science Editor  
"Human-Machine Con-  
versations"  
10:30  
KFI—Song Fellows  
KABC—Message of Israel  
KHJ—Lutheran Vespers  
KNX—KNX Sun. Forum:  
"Broken Homes" (to 12)  
KFOX—Bob Kinsey  
11:00 P.M.  
KFI—The Eternal Light  
KABC—Christian in Action  
KHJ—The Holy Wheel  
KNX—World of Religion  
KGER—Palm Lane Church  
11:30  
KFI—Serrano in Blue  
KABC—Pilgrimage  
KNX—Washington Week  
KGER—Circle Mission  
11:45  
KFI—Guest Star



JILL ST. JOHN TOASTS the success of "The Rogues" when she appears in the series at 10 p.m. today (Sunday), channel 4.

FM HIGHLIGHTS

TODAY

Stan Kenton at 8 a.m. on KBIG . . . Ward Sisters at 8:30 a.m. on KNOB . . . Latin Hour in multiplex at 11 a.m. on KGGK . . . Vienna Symphony at noon on KRHM . . . "Polka Time" in multiplex at 2 p.m. on KGGK . . . Andre Previn at 3 p.m. on KBIG . . . Percy Faith at 6 p.m. on KRHM . . . "Books in Review" at 7:30 p.m. on KPFK . . . Arthur Miller play, "After the Fall," at 9 p.m. on KRHM . . . Michael Shekhov lectures at 10 p.m. on KPFK . . . David Rose in Multiplex at 11 p.m. on KGGK.

MONDAY

Dave Pell at 8 a.m. on KKBIG . . . Sigmund Freud's Love Letters at 9:30 a.m. on KPFK . . . George Shearing at 10 a.m. on KBIG . . .

Spike Jones in multiplex at noon on KGGK . . . Frank Chacksfield at 2 p.m. on KBBIG . . . Lou Levy at 3 p.m. on KKBIG . . . Chubby Jackson at 5:05 p.m. on KNOB . . . Gary Burton at 6 p.m. on KBIG . . . Booker Ervin at 7:05 p.m. on KNOB

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KEAC	92.3	KUTE	101.9
KFOL	93.1	KBBG	102.5
KNA	93.9	KFOX	102.9
KGGK	94.3	KLAC	102.7
KRHM	94.7	KCLA	103.5
KRKO	95.5	KBIG	104.3
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# In Memory of Great Music

By Charles W. Crutcher

**M**EMORIES of the music "greats" of this century are happy possessions of Herbert Borodkin, violinist. He played with most of them—including Victor Herbert, Gustav Mahler, Walter Damrosch and Arturo Toscanini.

"I started violin lessons in 1894," says Borodkin, 76, of 1500 Merion Way, Seal Beach. "Then I picked up a viola that had been left at our house. It was the first one I had seen. It was wider and longer than my violin, tuned a fifth pitch lower. I liked it better than the violin; it had a deeper and more manly tone."

So the violin player became a viola player—one of the best—and when he was 16 he made his debut at Cooper Union, Eighth Street and Astor Place, New York.

SHORTLY afterwards he became acquainted with an Irish-born cellist with the Metropolitan Opera Co., with many operettas to his credit. His name was Victor Herbert.

"You remember Victor's operettas?" asks Borodkin. "Let's see—Babes in Toyland in 1903, 'Mlle. Modiste,' 1905, 'The Red Mill,' 1906, and 'Eileen,' 1917."

Borodkin played in Victor Herbert's orchestra at inter-

vals for six years. One of his important engagements was to play for Thomas A. Edison in his studio at Orange, N.J. They made cylinder impressions for Edison's phonograph machines.

"Edison worked on machines while we played. He was a very busy, quiet man, intent on what he was doing. He paid us \$1.25 an hour."

BORODKIN was recommended to Walter Damrosch by an acquaintance who heard him play the viola between acts in a play starring Jacob Adler.

Borodkin has one sad memory: The eight days he played with Damrosch in San Francisco after the 1906 earthquake. Concert Hall, home of the symphonies, was reduced to rubble and the orchestra had to entertain in a roller skating rink. Damrosch soothed the nerves of his audience with charming music.

"Damrosch and I had a long argument about a new contract," Borodkin continues. "I asked for a \$5 raise and for weeks he wouldn't give in."

Borodkin then was offered a contract with the New York Philharmonic Orchestra with a \$15 raise. He signed with Philharmonic and in two days Damrosch



—Staff Photo by JOE RISINGER

Herbert Borodkin, violinist, looks back upon memories of great music and great musicians.

called: "Come on and be a sport. We'll split the difference."

BORODKIN joined the New York Philharmonic Society (a different organization than Philharmonic Orchestra), conducted by Gustav Mahler and played

Carnegie Hall in its 69th season, 1910-1911.

"Mahler did not like long rehearsals," Borodkin says. "At the end of a rehearsal he would say 'Everything has an end, except a bologna which has two ends.'"

A highlight in Borodkin's (Continued on Page 26)

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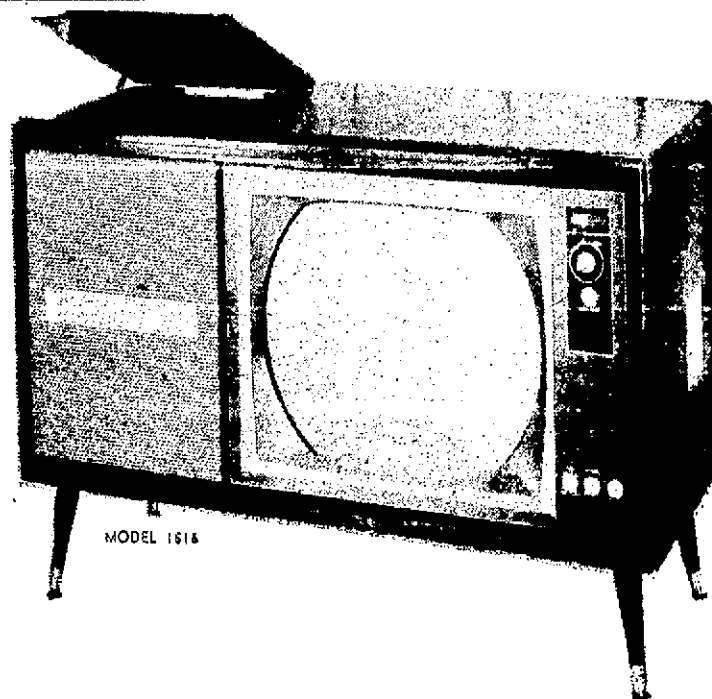
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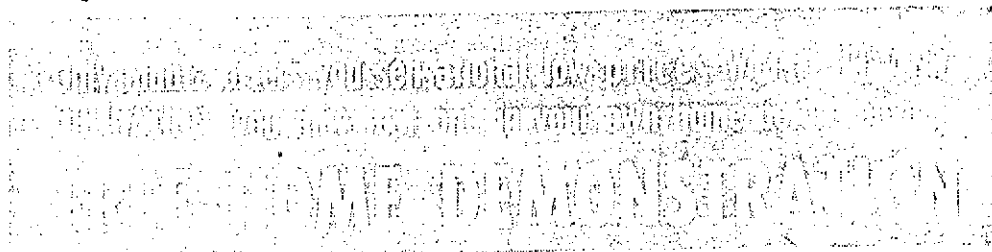
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# A King and His Women

By Vera Williams  
Southland Magazine Book Editor



**FRANCE'S** Sun King, Louis the Great (1638-1715), often is called the personification of his country and his century. The rise of France in the 17th Century is attributed in large part to his reign.

Shelves of books have been written about him—the latest and one of the most readable, "LOUIS XIV" by Vincent Cronin (Houghton Mifflin, \$6.95).

Cronin, son of novelist A. J. Cronin, portrays Louis as a human being as well as a monarch and captures the color, excitement and achievements of his era.

There were many women in the king's life—his first love, Marie Mancini; his queen, Marie Therese; La Valliere, Montespan, Maintenon. There were politicians—Mazarin, Fouquet, Colbert.

Louis apparently relished war. His generals fought all the other powers of Europe. For a time he ran Spain by remote control.

He patronized the arts, built Versailles, was a personal friend of Racine and Moliere. He died after defeats and bereavements, taking deep comfort in his religious faith.

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**DANIEL SMYTHE'S** "Robert Frost Speaks" (Twayne, \$5) is another volume about the late poet, and about Frost the friend; one might add that it is about Frost the enemy also, for the New Englander spoke out on countless political events such as poetry societies, English departments in the universities, for example. Among the many of whom he was harshly critical were Amy Lowell, Robert Hillyer, Robert P. Tristram Coffin, Ezra Pound (who was quite possibly the poet responsible for Frost's push toward fame), and Harry Truman.

"Robert Frost Speaks" is a full-size portrait by Smythe, professor at Bradley University, and himself a talented poet. The author studied shorthand 25 years ago so that he might accurately write down every word Frost was heard to utter. Smythe's admiration for his friend is unembarrassedly complimentary; but the poet—professor, though speaking often with a kind of reverence, in all honesty lets Frost speak for himself—and to speak quite often with finality. Frost is quoted on many pages:

On the Beats: "I've read only Ginsberg's 'Howl.' I have it here somewhere. It's

not very good—just a pouring out. Anyone can do it."

On Miss Moore: "And Marianne Moore is a little witch. But I like her."

On Coffin: "Robert Coffin had a natural gift for poetry. He wrote too much, however, and was sloppy about it, like his classes and his life. He didn't make himself solid as he should have."

On Robert Hillyer: "Hillyer let us all down."

On Amy Lowell: "Just a big noise."

On Pound: "An eccentric streak in him. He had to be first in everything." Like Frost, for instance.

On Harry Truman: "We have made many mistakes. We shouldn't have dropped the bomb. We had the war won anyway, but the order was given. Truman was a fool."

On teachers: "There are bad eggs everywhere, even on college faculties."

On poetry societies: "People think they come to them for help. I do not encourage that idea. So many of these people are so educated that they cannot write. They are tied down by their wealth of knowledge."

**BEL KAUFMAN** (granddaughter of Sholom Aleichem) has written her first novel "UP THE DOWN STAIRCASE" (Prentice-Hall, \$4.95) about teachers and students in big city schools.

Without a line of conventional narrative, she follows her story of high school

frustrations to develop by utilizing written materials such as scrap paper, letters, memos, directives, circulars, students' notes, blackboard sayings and occasional snatches of dialogue and jargon. The effect is a combination of double-edged humor, pathos, wit and satire. Bel Kaufman knows her subject, having taught in New York schools for 15 years.

"I JUMP back, because in my haste I passed by a very tall Jew who..."

And in such a manner, Isaac Leib Peretz, who was a Yiddish master of the short story and who lived from 1852-1915, lets his memories, in "MY MEMOIRS" (Citadel, \$3.50) "fly and roam freely, singly and lightly, like particles of dust."

"The autobiography he left behind and for whose resuscitation the publisher must be thanked, is thus a series of vignettes of the life of the little people of Russian Poland in the latter 1800s, a life of misery and poverty for the Jews, yes, but full of joys too for a youngster. That tall Jew? "He had a peculiar way of earning a living"—he was a tobacco pounder, and at the same time a learned man who quoted passages of the Talmud from memory.

He was one of those many dust particles we all remember from childhood, and whom writers like Peretz and Mark Twain could turn into golden dust.

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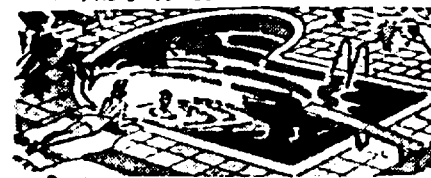
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Sunday, March 7, 1965

# Southland

WHO WILL THEY BE?

Movie Stars  
of Tomorrow

Turn to Page 9

MAGAZINE OF THE EVENING NEWS AND THE INDEPENDENT - PRESS - TELEGRAM

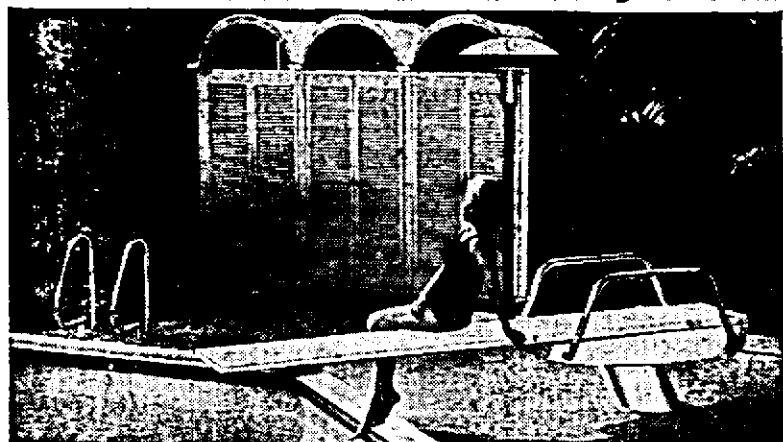


Long Beach's 'Civilian Navy' . . . See Page 7

Color Photography by Roger Cook

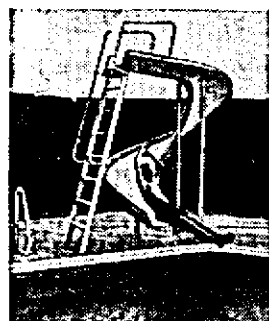


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Beautiful, modern accessories in a variety of styles are available from Anthony—(above) Olympia pedestal board, Solarflow radiant heater, Aquabana dressing room.

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Price based on normal cement and mill; subject to fluctuations and higher costs in some areas.

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\*On Anthony's ten year plan.

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## 'Automatic' Crossword Puzzle

Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain-teaser for those who enjoy this pastime. It's "automatic," too, because you can check your answers on another page... but no fair peeking.

# A 'Vahse' Made from Junk

By JACK BALDWIN

**ALTHOUGH** you may think you have little artistic talent you can easily create a conversation piece "Vahse" which is actually made out of junk!

Begin by selecting an empty plastic liquid detergent bottle that suits your fancy for style, shape and size. (Soap manufacturers spend thousands of dollars designing a bottle that will appeal to the public—capitalize on this artful expenditure.) Laundry bleach bottles, especially those with handles, make attractive vases.

Remove label and rinse well.

With a single-edge razor blade, hobby knife, or sharp pen knife cut off the top an inch or two below the cap. Go slow! Take your time. Smooth rough spots with sandpaper.

You are now ready to start applying the junk.

**HANDY FOR** holding the bottle steady while you glue on the scrounged items is a cradle of some type. A short piece of 2x4 with pieces of plywood nailed to its sides like a carpenter's mitre box will do nicely.

From this stage on you can work for as little or as long as you wish—five minutes or five hours. You can stop and start whenever you wish.

To get all the junk you will need to cover the bottle completely you will have to raid your dresser drawers, your children's toy box, the tool box, and the garage catch-all.

**ATTACHED** to the vase shown in the accompanying illustration are paper clips, a needle-threader, tab from a pop-top beer can, nuts, bolts, screws, bobby pins, finish nails, watermelon seeds, buttons, BB shot, a garter hose-fastener, a sardine can key, a collar button, an inner tube valve, a Marine Corps emblem, and dozens and dozens more.

Mrs. Flo Baldwin of Kern City used letters from dehydrated alphabet soup to spell out the name of the owner of one vase.

With the box of junk at your side begin by gluing first the larger pieces of junk to the sides of the bottle. Fill in with the smaller items.

Use a casein type glue—a white liquid which is available in bottles or tubes at any hardware or dime store. In liquid form the glue is white, like milk; in fact, it is made from milk and sold under the trade name of several well-known dairy product firms. It sets rather rapidly and dries clear.

With a toothpick or small paint brush apply the glue to the individual pieces and place them against the bottle, holding them in place until they stay put.

**AVOID BEING** stingy with the glue but don't be sloppy.

When you have glued enough pieces of junk so that you can hardly see any of the bottle beneath you are ready for the finishing touches. The paint.

Gold, silver or bronze paint available in aerosol push-button cans will give class and richness to your work of art, trans-

(Continued on Page 26)



Plastic bottle, a container for laundry detergent, becomes work of art when spread with odds and ends, and covered with gilt paint.



Dozens of small discards, ranging from costume jewelry to a tire valve, transform soap container above into an attractive item.



Label and top have been removed from this detergent bottle. Sand paper is used to eliminate rough edges. Simple cradle aids work.



Photos by the Author

Final touch: Two coats of gilding are applied, using aerosol spray can. Dozens of bits of junk are glued to the base of this "vahse."

Southland Magazine

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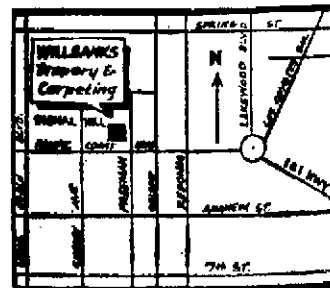
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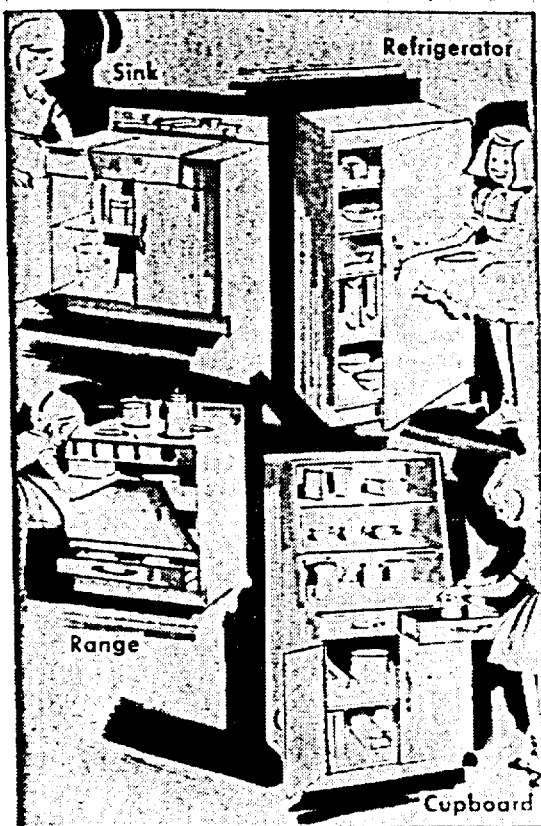
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# Little Miss Play Kitchen



Playing grown-up in this toy kitchen would be a luxurious dream for any little miss.

By Bill Meyerriecks

THE Kitchen Play Toy project of the Sketch-book series is one of high appeal. It allows the little

Miss of the house to have her own equipment to make believe she really is the woman of the home (and they love to do that). The simple, straight construction

of each of the four kitchen pieces of equipment makes Dad look 10 feet tall as he completes them—and Mother is delighted because the finished play project provides endless hours of enjoyment for the kids.

The miniature kitchen consists of four items. All are made of 3/4-inch wood, approximately two-thirds life-size. Sink and range are 24 1/4 inches at counter height and 20 inches wide by 12 inches deep. The refrigerator and cupboard are 42 3/4 inches in height with the same width and depth of the other two pieces. These dimensions make it mighty comfortable for any princess to enjoy her fancies.

ONE OF THE advantages of the plan for Dad is that the lumber shopping list, parts list and detailed instructions for each unit are given individually. He doesn't have to buy all the wood or build them all at one time.

The wooden construction insures a sturdy toy with a long, useful life. Because of their natural weight, the play pieces stay in place and won't tip or slide every time they are bumped.

Plan S-198 for building the four play kitchen pieces may be obtained by sending name and address and 50 cents to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

# Keep Your Magazines Neat

By Steve Ellingson

BY MEANS of an easily constructed rack, magazines may be stored neatly and orderly and will be come

an adjunct to the home instead of an eyesore. Such a rack (see illustration) can hold more than 60 publications of various sizes in addition to the space for books

on the lower shelf. Superior quality casters give it a glide-about ease, a good point in its favor when cleaning time comes. No need to get under it, just move it aside when vacuuming the rug or polishing the floor. Of course if you prefer, the rack may be hung on the wall. In addition to homes, here is an item that's handy in schools, offices, barber-shops and waiting rooms of kinds.

THIS ITEM is built mostly from 3/4-inch plywood. It fits neatly into the category of the "one weekend project." The pattern is full size and may be attempted by any amateur with confidence and at slight cost.

To obtain the full size magazine rack pattern number 377, send 50 cents in coin, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.



David Nelson of the Ozzie and Harriet TV Show displays handy, mobile rack for magazines, a weekend project and an adjunct for the home.

Sunday, March 7, 1965

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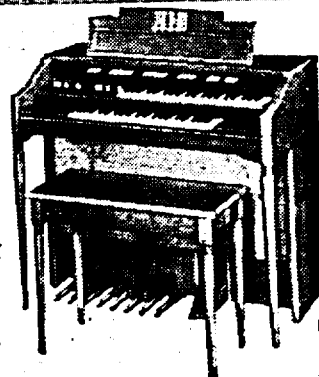
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# Southland

## OUR COVER



Take two pleasure boatmen (with more than 50 years of small boating experience between them), put them in a boat, and the odds will be better than a hundred to one the topic of conversation will be—boats! On Tuesday, during change-of-watch ceremonies, Cmdr. "Mossy" Kent (left) will take over the helm of the 540-member Long Beach Power Squadron. Assuming the duties of

second-in-command of the quarter-century-old service organization will be Lt. Cmdr. Art Rudd. Prime objective of the Long Beach unit of the U. S. Power Squadrons is education of the boating public in safe boat handling. For more about these free courses see Page 7.

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## NEXT WEEK

March is perhaps the biggest gardening month of the year in the Long Beach-Orange County area, and next week Southland presents its Spring Garden Edition. It will be replete with ideas on planting and culture of specimens best suited to this climate. Many area residents preserve this annual edition for reference. Watch for your copy.

Fred Taylor Kraft, Editor

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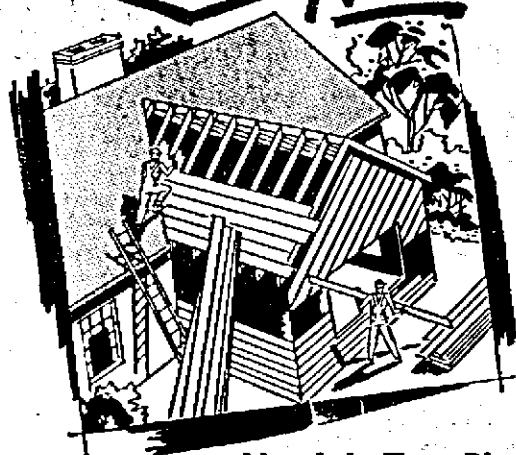
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PHARMACY TO FUNNYMAN

## 'Doctor' Druggist and Mister Clown

By Walter Finch

**M**EET a man who is doing exactly what he wants to do with his life:

LeRoy Harrison, pharmacist, drugstore owner — turned circus clown!

It's the truth, Harrison, who owned a thriving Belmont Shore drugstore, sold out last September; joined a circus, a regular old time "mud show" — and is having the time of his life as a clown.

"I never worked so hard, or had so much fun," he says.

"I must have always had circus blood in my veins," reflects Harrison, 1114 Ocean Ave., Seal Beach. "When I was a kid growing up in Santa Ana, we lived near the circus lot, where the Russell Brothers, Al G. Barnes, Sells Floto, and Ringling, Barnum and Bailey circuses used to play.

"WHEN THE CIRCUS came to town, I played hookey and spent the whole day on the circus lot. I watched them unload, I watched them put up the tents, I watched the show

and I watched them take the show down at night."

In June 1955, Harrison bought the Harrison Rexall drugstore, Second Street and Argonne Avenue. As a hobby, he frequently put on a clown costume and entertained at benefits, usually 12 or 15 a year.

He joined the Circus Historical Society and the Circus Fans of America and he collected a sizeable library of books about the circus.

In 1962, the DeWayne Circus of North Hollywood played Seal Beach. Harrison met Ted DeWayne, owner, and asked if he could play a performance as a clown.

"Sure, come on," invited DeWayne.

Harrison went over so well that the next summer he played five engagements with the circus, all in California.

IN JUNE 1964, DeWayne telephoned to say that the circus was going to Hawaii for the month of July and needed a good clown. Could Harrison go?

"I said, 'No, of course I couldn't go. It was ridiculous!' I had been in business for nine years, I could not throw that over to be a clown.

"I didn't sleep much that night.

"The next day I called Ted and said 'OK, I'm going with you.'"

The circus played the 50th State Fair in Honolulu and the Maui Fair on the island of Maui.

Harrison's 16-year-old daughter, Noralee went along as an aerialist. She also rode the elephant Bimbo Jr. in the parade and the "specs."

"She learned her ladder act in three days," her father says proudly. "It takes most performers several weeks, and some of them don't get it then."

HARRISON still chuckles about the time that John Wayne arrived for the world premiere of "Circus World" in Honolulu.

"I stood outside the theater in my clown makeup and when Wayne approached I said, 'Good evening, Mr. Wayne. . . I am your mother's druggist.' His mother Mary Preen of Long Beach has been a customer of mine for years."

One of Harrison's big steps in launching his new career was to buy an elephant. She is "Popsie," a

\$4,000 Asian, 2,600-pound, circus-trained animal. She joins Bimbo Jr. as two of the main attractions of the show.

BECAUSE of "Popsie," Harrison recently was on the Art Linkletter House Party show. The panel was to guess what he was in debt for—and panel members couldn't guess that he was in debt for an elephant!

The DeWayne circus is



LeRoy Harrison before the big top beckoned.



Always a circus buff, Harrison has long been a part-time clown. Now it's his full-time job.

slated to play March 7 in the Municipal Auditorium, under the auspices of the Belmont Shore Optimist Club. Other scheduled appearances extend from Alaska to Lower California and Hawaii and Japan.

"There are three kinds of clowns," explains Harrison. "The 'august' clown, the fall guy, butt of jokes; the white-faced 'Joey' clown, and the 'carpet' clown. I'm a 'carpet' clown — in tramp costume. I mingle with the crowds, have fun with the kids, razz the grownups a bit. I start the show, get people to clapping. Then I put on a red blazer and announce the acts. I do some of the booking.

"Also I roll and unroll the canvas, help put up the tent and help take it down. I pound the stakes with a 12-pound sledge hammer. If you don't think that is work, try it sometime."

DEWAYNE and Harrison are dedicated to the idea of the "old time" circus, canvas, wild animals, sawdust, spangles, popcorn and peanuts. This is not a dressed up vaudeville show.

The sawdust tent is 70 by 160 feet. The circus travels

in five trucks and trailers. Animals include, besides the elephants, a chimpanzee named Coco; Nero, a Yukon seal; the 16 Hollywood Pooleaires; the six Disneyland ponies; two Capuchin monkeys, Peetie Pie and Sweetie, and six assorted dogs in an act billed as the Canine Capers. Entertainers include Capt. J. King Ross, horse and seal trainer, who wrote the manual for the U.S. cavalry; Nolly Tate, clown and animal trainer; Russ Saunders, teeter board artist; Elaine and Lee Hester, aerialists; and the Cliftons, Alice, Carol, Terry and Daryl, teeter board and trampoline stars.

"The day begins at 5 in the morning, it's likely to end at 1 in the morning," says Harrison. "We have breakfast and dinner, and for lunch we grab peanuts and popcorn. We have great food—Ted is a chef and he oversees the cooking. We eat outdoors at a picnic table in the middle of the animals."

Harrison is proud of the fact that his son Mark, 10, often accompanies him as a "junior clown." The son likes circus life almost as much as his father does.

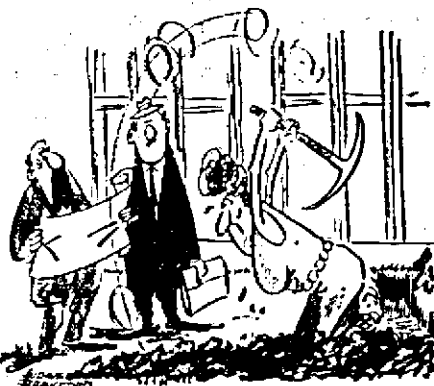
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226.37 MILES PER HOUR FOR PAULA MURPHY

# Fastest Woman on Wheels

By Eddi Parker

**F**ROM working on rockets — to driving them. That's the story of Paula Murphy, woman race car driver.

She's called the "fastest woman on wheels" and she has the speed records to clinch her right to the title. She won them the hard way, by recently driving 226.37 miles per hour in time trials on Utah's Bonneville Salt Flats.

Driving a jet-propelled racer for the first time, Paula broke the women's speed record of 161.20 miles per hour she had set in 1963 in a piston driven racer. Carrying her to her new record was "Avenger," a car owned by race car driver Walt Afrons.

Until racing took over her life, Paula was an engineering aid on a Saturn S-IV-B project where she interpreted rocket performance data. "I was taking so many leaves of absences in order to race," she says, "that my bosses finally suggested maybe I'd better take a permanent leave."

**PAULA** is the dark-haired, pretty opposite of what you'd expect to encounter in a woman race car driver. She admits that the first time she attended a sports car rally in Southern California's San Fernando Valley, she wondered why all those "crazy people would want to race around like that." Then fate stepped in to show her.

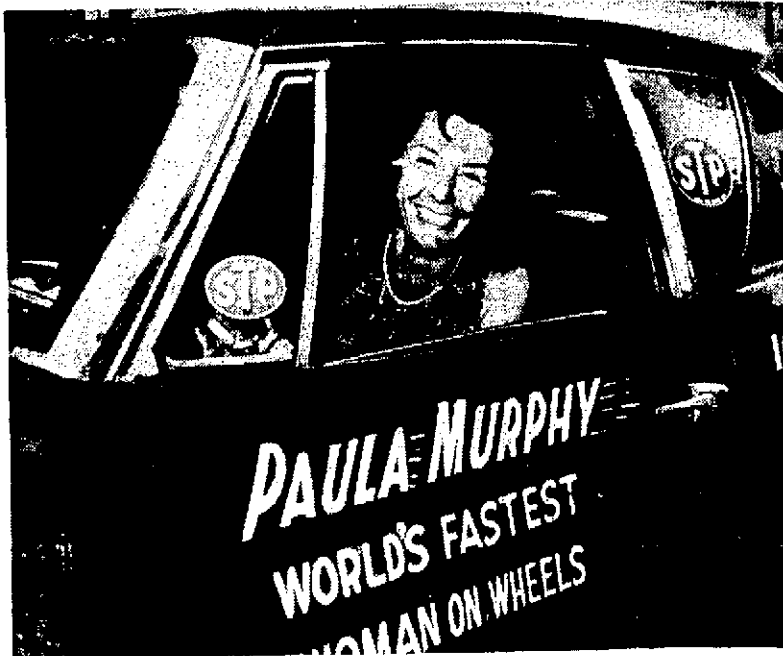
First, she decided to invest in a sport car, an MG. "I thought it would be fun to drive around town and besides, it was a cute car."

Pretty soon Paula was racing up and down the Pasadena Freeway with "my hair standing on end."

Next she met a girl at work who belonged to the Woman's Sports Car Club. Her friend urged her to join the club and attend some of the race rallies. That did it. She was hooked on the whole idea of racing.

"I found out these people weren't crazy. They were wonderful. I talked a friend into letting me race his car in a ladies race one weekend. I got on that track and just kept going around and around. I had no idea where I was going or how many laps I'd completed," she says.

**BUT WHEN** the finish flag came down, Paula had won first in her class and racing was in her blood.



—Beacon Journal Photo

Paula Murphy has plenty of evidence compiled on various racing strips and the Bonneville Salt Flats to back up her claim of being 'fastest.'

She has been a "pro." working under contract to STP (scientific treated petroleum) Division of Studebaker Corp., for the last year. And she's only been racing full-time the last four years. She lives in Granada Hills, near Los Angeles with her father and 11-year-old son.

In 1961, Paula teamed with another woman to drive a Chevrolet in the Mobile Economy Run from Los Angeles to Chicago; in 1962 it was another Chevrolet from Los Angeles to Detroit; in 1963, a Ford from Los Angeles to Detroit, and in 1964 a Buick from Los Angeles to New York City.

She has established four national records in which she drove nonstop from coast to coast and from border to border and she was a member of one of the teams competing in the 1964 Canadian rally which crossed Canada... "over roads you couldn't drive a truck through," she says.

**HER GREATEST** thrills were establishing her speed record at Bonneville where she raced 10 hours a day, every day for two weeks, and driving a Novi-STP around the Indianapolis Speedway, the only woman to have done so.

"At Indianapolis, the men took bets that I'd stall the car before I ever got started," Paula says. "But I kept it going, just barely, and did three laps."

Paula has gone into the ditch a few times, but has

experienced no serious accidents in her racing career. Terms like "spin out" (out of control), "flat out" (flooring the accelerator) and "tire expansion" (just what it says) come naturally to her. "But I really don't understand all the mechanics of a car," she admits. "What I know I've learned through association."

"I can change a tire—every woman should know how—and I think I could change the spark plugs, in a pinch."

"I try to know something about every car I drive. After all, I'm risking my life in it. On the road or in racing, I always use a seat belt. And, in addition, in racing I wear a shoulder harness and helmet."

**PAULA SAYS** she doesn't have much trouble when she travels alone in her maroon Avanti as she often does on

promotion trips. "Sometimes I take my son with me and he makes a wonderful chauffeur."

At the end of a road trip she heads home to Granada Hills, her dad ("he's a wonderful cook and babysitter"), a Siberian husky and three cats. And at home she'll spend some time working on her lawn and cooking, which she enjoys.

Educated (she's a graduate of the University of Cincinnati in Ohio), enthusiastic and vivacious, Paula has good reason to like what she's doing.

"It's a kind of pioneer spirit I have. I feel I'm doing something not many do. And I get a thrill from the speed. I guess it's the idea of being in control of this big machine."

But her best explanation is simply, "It's wonderful to be doing something well and winning."

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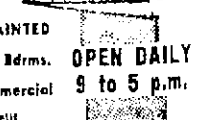
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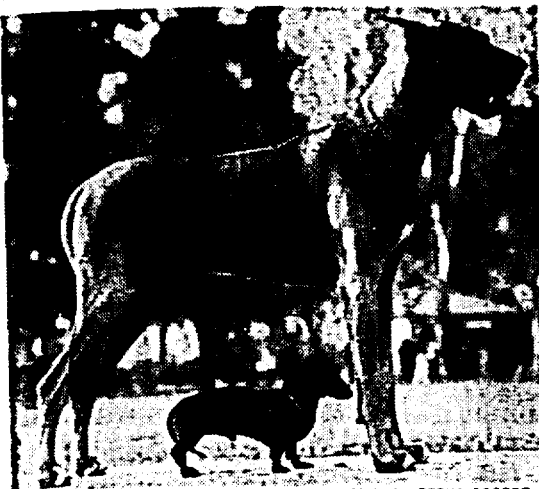


Photo by ZEPHA BOGERT

Cathleen Fitzgerald's Fritz Von Klapproth, Fullerton, takes shelter under Great Dane, owned by Pat and Don Perry of Santa Paula.

## 'Civilian Navy'

(Continued from Page 7) new boat owners each year are likely to enroll in our safe-boating classes."

Rudd leaned forward in his deck chair and plugged one of the other aims of the squadron. "We like to have the wives go through our course. If the husband gets knocked overboard by a jibbing boom it could come in real handy if she knows how to maneuver the boat properly to pick him up."

"Except for the guy who confines his boating activities to floating around in the back-yard swimming pool in an inner tube, almost anyone else engaged in boating can benefit from taking one or more of the power squadron's courses," Kent contends.

The volunteer sailormen teach several other courses of interest to the small boat enthusiast.

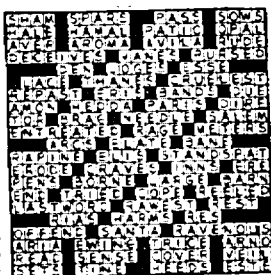
"OUR COURSE in advanced navigation, for instance, actually gives the student more classroom time in the subject than he would receive as a graduate of the U. S. Naval Academy."

claims the new commander.

Among the other subjects available to the seriously boat-minded squadron members are: Seamanship, Advanced Piloting, Junior Navigation, Sailing, Engine Maintenance, Weather and Electronics.

While she-sailors are denied membership in the all-male organization, frequently called upon to lend a hand with the social events, both ashore and afloat, are members of the squadron's unofficial auxiliary, "The Sea Bags"—the title, male members are quick to point out, being self-inflicted!

### SOLUTION TO TODAY'S PUZZLE (See Page 30)



# TOMORROW

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## PET PARADE

# Teach Control

By Eleanor Avery Price

OWNERS OF obedience trained dogs or dogs in training are reminded that there are several events in store for them during the next few weeks. MOTOC Dog Obedience Club has an all-breed sanctioned match March 14 at Upland City Park. Companion Dog Training Club has a practice match March 21 at North Hollywood Park (rain date March 28).

The amusing picture accompanying this article was given me by Companion Dog Training Club, a fine organization that turns over all its profits to Guide Dogs for the Blind at San Rafael.

Correctly trained, an obedience dog is not harmed by his lessons, and neither is his popularity nor the popularity of his breed if he learns to walk without leaping on, growling at, or entangling passersby; if he learns not to annoy house guests with kisses and dirty paws on clean clothes; if he doesn't bark all the time; if he learns to stay put or come to you on command. (Tricks, even if amusing, do not take the place of obedience training. Movie dogs are obedience dogs, not trick dogs.)

CONSIDER the breed of dog when you set about to train him either at home or in a class. Dogs do not all work alike. Some are more

independent than others; some have more bounce; some more reserve; some are born hams; and there are variations even within each breed. All, of course, should show happiness in obedience.

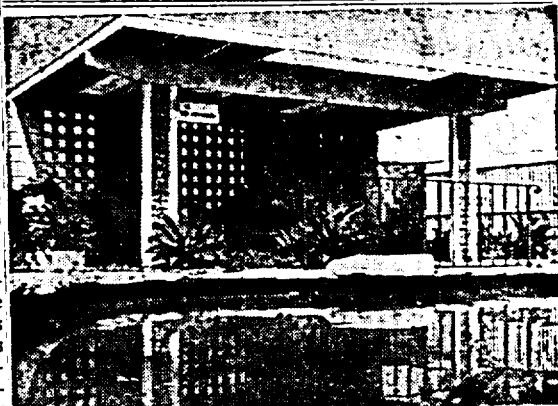
If your dog is one with a superabundance of "boing" and you are getting no place with home training, don't wait until he is a behemoth before you enroll him in an obedience class. By yourself you may be trying to control the dog, whereas you should be teaching him to control himself. He isn't learning self-control if you must hang on to his lead as though your life depended on it or if you have to hold him bodily to keep him in place.

YOU MUST exercise authority with a firm voice and by leash jerks, the jerks to be in proportion to his size and to his attentive desire to please. Some dogs require very little in the way of sudden arrested pulls; others require such a strong treatment you may feel a bit guilty. Just remember that many a dog is unfit for human companionship, which he so earnestly desires, because his owner felt too guilty to train him properly. Dogs always outsmart a too-lenient, inconsistent, hesitant, pleading, or impatient owner.

If, even after an obedi-

ence class has been tried, your dog is unruly and excitable, have a veterinarian give him a check-up. There could be a hormone imbalance or other physical problem.

ENTRIES close Mar. 15 for Caravan Cat Club show April 3-4 in Long Beach Municipal Auditorium. For information, telephone Betty De Francisco at 442-4276.



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## He Dared to Believe in a Free Press

(Continued from Page 10) ty!" Wild-ringing shouts greeted that announcement. Admirers of Hamilton rushed to his side, hoisted him to their shoulders, and

carried him from the courtroom triumphantly.

BUT POOR ZENGER went back to jail that night! He had, during his long confinement, run up a whopping food bill — and it took his friends till late the next day to raise enough money to pay it off.

On the night that the trial ended, a festive celebration was held in Zenger's honor (though he had been returned to jail). Andrew Hamilton attended it as the star guest — the first man ever to defend freedom of press in an American courtroom. His bold utterances later were described by historians as "the morning star, the brilliant sunrise, of the American Revolution."

When he departed on the following day, he received "the cheers of the multitude and stormy gun salutes from all ships in the harbor!" And the now-liberated Peter Zenger: He returned to his print shop and the challenge of squeezing out the barest living.

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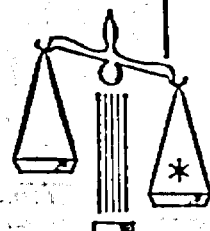
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## What Your Name Means

Send your name to La Reina Rule in care of Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812, for origin, meaning and brief genealogy. for reply only in this column.

**DEAR MISS RULE:** May we have genealogy data on ALFORD.—F. A., Santa Ana.

F. A.: ALFORD originated from this family's native town of Alford in Lincolnshire, England. This place was originally termed "Aldforde," deciphered as "old river-crossing." The town of Alford is located where there was an ancient shallow spit used as a crossing on a river stream running through the settlement. John Alforde was a Somerset ancestor in 1327. The principal shield of the Alford is red, embossed with six gold pears placed below a horizontal gold stripe.

**DEAR MISS RULE:** What have you on BASTIN, BASTION — R.L., Bakersfield; J.H., Lakewood.

R.L., J.H.: BASTIN and BASTION are French. These names began as ancestral nicknames derived from the last two syllables of Sebastian, honoring St. Sebastian whose name meant "reverenced one." The Bastian shield from Provence, south France, is red, crossed by diagonal gold bands.

**DEAR MISS RULE:** Please explain MARKER — D.M., Long Beach; E.M., Garden Grove.

D.M., E.M.: MARKER, an old English surname, evolved from the warrior-hero name "Marc-Hari," designating "horse-warrior." The Marker coat-of-arms from Devonshire is silver on the left half of the shield, red on the right half. Down the center is a red and silver stripe.

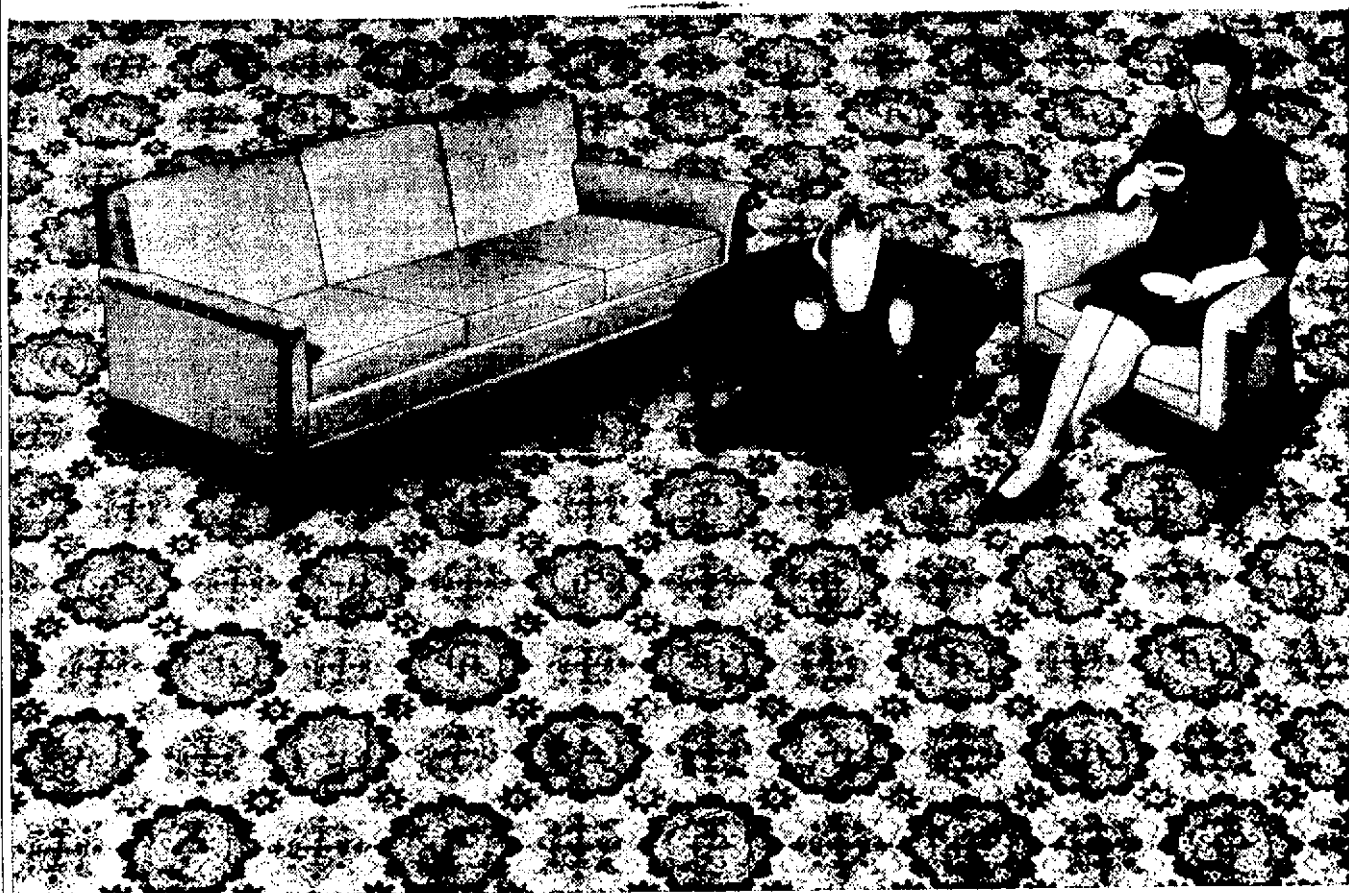
**DEAR MISS RULE:** Please give genealogy of HENSLEY — H.H., Long Beach; E.H., Cypress; R.H., San Pedro.

HENSLEY was taken by a remote ancestor from his native English town of Hensley-in-Arden, Warwickshire. This name translates from Anglo-Saxon as "Henry's pasture-meadow." The Hensley shield is red, decorated with a tree growing out of a golden hill.

**Dear Miss Rule:** May we have data on ANGER—A.A., Long Beach.

A.A.: ANGER was initiated in north France from the ancient Roman term "Angrivaril," applied to the regional inhabitants. This word meant "people of the pastures." Anger also evolved as a personal name from Aus-Geri, meaning (Continued on Page 15)

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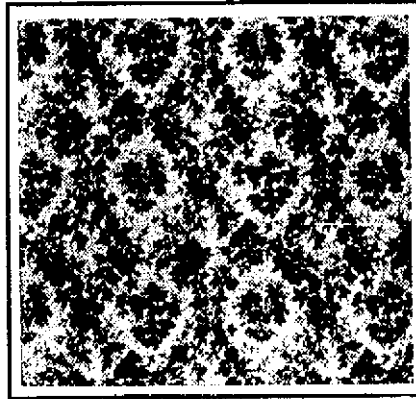
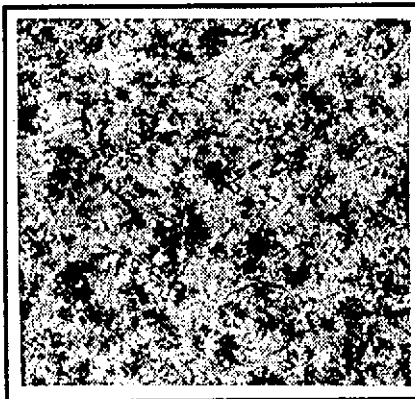
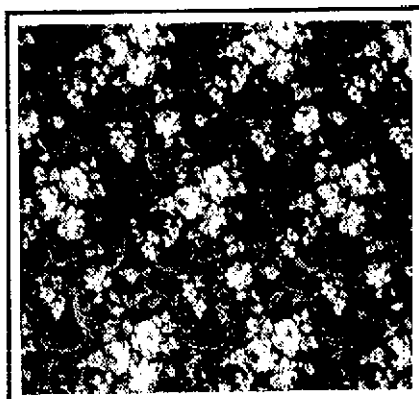
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## 'Vahse'

(Continued from Page 22)

forming it magically from a piece of junk into a beautiful "vahse."

Before spraying the com-

pleted piece, rinse well in mild soap to remove finger grease. Two thin coats of paint are better than one thick one. Save the paint. Later if the paint should become chipped or a piece fall

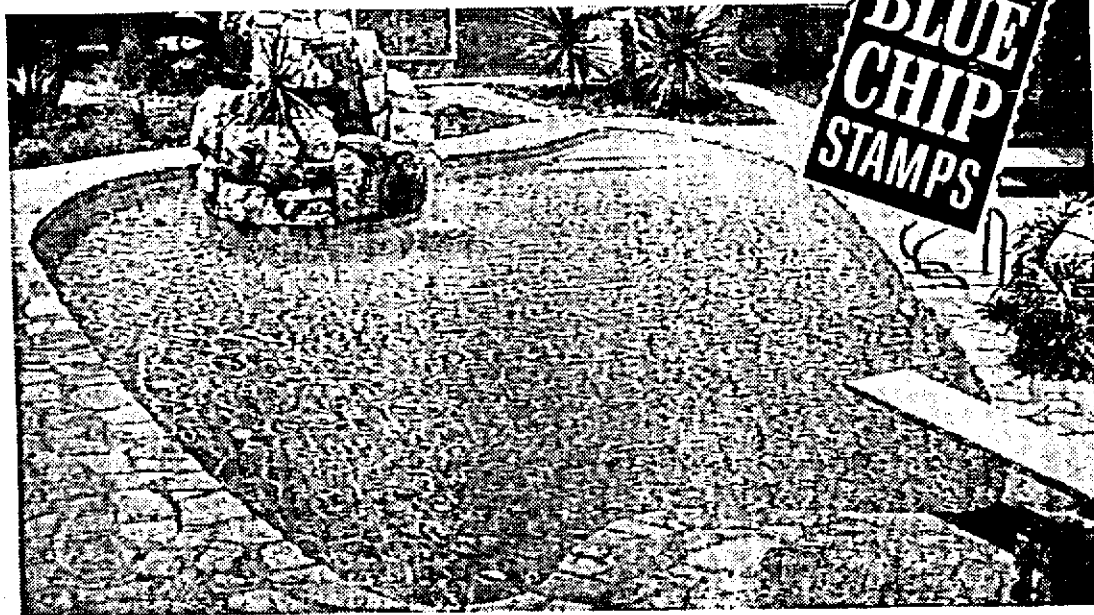
off, you can respray it.

WHEN THE vase is dry, arrange with artificial flowers—or real ones, if you like, since the container will hold water. Place in a prominent place in your living room or at the office—anywhere that

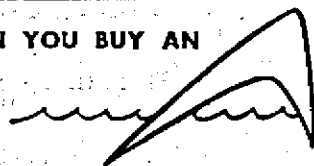
it can be seen. Because once your guests or visitors see it they will start to talk about it, and you!

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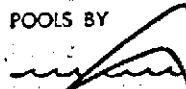
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As a member of the Lennox String Quartet of 1923, Borodkin posed here second from right.

## In Memory of Great Music

(Continued from Page 20) career: He was playing over NBC radio when Joseph Haft, millionaire collector of musical instruments, heard him.

Haft arrived at the studio, carrying a Gaspar-Gi-Salo under his arm. "A Gaspar-Gi-Salo is to the viola what a Stradivarius is to the violin," he explains. Haft had just bought the instrument from Wurlitzer for \$6,500.

HAFT TOOK the expensive instrument from its case and handed it to Borodkin with "It is yours. I want you to have it."

"I was wild about it," says Borodkin. "I played it for six years."

Borodkin played in the Lenox Quartet Dec. 4, 1926, at the Library of Congress. "I met President and Mrs. Coolidge, both music lovers, after the concert. Mrs. Coolidge was particularly fond of classical music."

During summer months when Carnegie Hall was dark and members of the Symphony Orchestra and its famous singers took vacations, Borodkin free lanced. He and other free lancers organized "pick up" orchestras. They played for the Vanderbilts, the Astors, the parents of the late President John F. Kennedy, the parents of Jacqueline Kennedy, the Hearsts and the Longworths.

BORODKIN recalls once when many of the music world gathered at the home of Jascha Heifetz, violinist. "I played from 10 at night around the clock. My wife,

Minnie, fell asleep. So did Alma Gluck, soprano."

Borodkin made Red Seal records for Victor talking machines. Singers and instrumentalists he accompanied: Luisa Tetrazzini, Alma Gluck, Enrico Caruso, Nellie Melba, John McCormack, Ignace Paderewski, Geraldine Farrar, and of course Arturo Toscanini.

Toscanini was known far and wide for his temperamental outbursts.

Directing a famous singer during rehearsals at the "Met," Toscanini became enraged because she insisted on carrying a note longer than the composer had written it.

"I am the star," she insisted.

"The only stars are in Heaven," Toscanini snapped, "and you aren't there!"

The singer was Geraldine Farrar.

TOSCANINI was walking along a street in Italy when he heard an organ grinder play a Verdi aria. He stormed up to the grinder: "You play it too fast!"

The next day the grinder carried a sign: "I am a pupil of Toscanini."

In 1941, Borodkin went on an eight-week tour of South America with Toscanini.

Borodkin played on both TV and radio for many years, including 21 years on the Telephone Hour.

What maestro does he rate the highest?

"I was closer to Victor Herbert, and I learned more about music from him than anyone else. But Toscanini was the greatest director."



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Monterey Peninsula's camera obscura forms  
an attraction along famed 17-Mile Drive.

## Inside a Camera

By William Winfield Blanks

INTERESTING and scenic attractions abound along picturesque 17 Mile Drive, which winds its way around the beautiful Monterey Peninsula, and one of the most intriguing is the camera obscura.

Designed for the Del Monte Properties Co. by Architect John Carl Warnecke, the camera is located north of Cypress Point, on a turn-out opposite Bird Rock. Housed in a modern-looking, round, windowless building, it has a roof which strongly resembles a huge cochie hat. It is in the peak of this roof that the camera lens is located.

Inside the darkened room, visitors group around a large circular viewing screen on the floor, on which are projected successive panoramic views of surrounding landscape and

sea, by means of the camera lens which turns in a 360-degree circle. Accompanying these scenes is a recorded commentary, coordinated with the turning lens. There is no admission charge and there is a continuous showing daily from 8 a.m. until sundown.

ALTHOUGH the exact year of origin of the camera obscura (known in Latin as "darkened chamber") is in question, it can be traced as far back as the 4th Century B.C. A forerunner of the photographic camera of today, and employing the same principle, it projects its colorful images on a screen instead of sensitized film, the scenes changing as the lens is moved. That the camera obscura is a fascinating stop for tourists is attested to by the thousands of visitors each year.

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# War on Sea Pollution

By Lou Jobst

SEA-GOING tankers have declared war on ocean pollution. Tankships have been a major source of pollution because of the universal practice of pumping tank washings and oily ballast overboard. Even though the wastes are dumped in spe-

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water, Socony scientists have found, are consumed at sea by natural bacterial action, generally hundreds of miles from land.

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Other companies have adopted similar techniques.

The tankship anti-pollution program, important as it is, does not mean an end of the problem.

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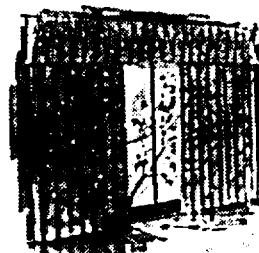
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### CROSSWORD PUZZLE

Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain-teaser for those who enjoy this pastime. It's "automatic," too, because you can check your answers on another page . . . but no fair peeking.

Long Beach unit  
13th largest in  
the entire U.S.

# 'Civilian Navy'

## Power Squadron's Goal: Educating the Boating Public

By JACK BALDWIN

**E**VEN THE old-timers around the Long Beach Marina had to admit the weather was "unusual" for midwinter.

The sky was bright and clear with but a scattering of whipped-cream clouds drifting lazily overhead. With the temperature lingering in the low 80s it was the kind of day that prompted one boat fan to say to another, "What a beautiful day to go boating!"

Three of us were lounging on the fantail of a 35-foot cabin cruiser tied up at the end of Gangway J4 at the busy Long Beach Marina talking about what most pleasure boatmen talk about whenever two or more of them get together—boats!

At the moment we were discussing the Long Beach Power Squadron and its role of service to the ever-increasing fleet of Southland pleasure boaters.

**SITTING OPPOSITE** in the shade of a all-white canvas canopy were Cmdr. Maurice Kent—known affectionately as "Mossy" to hundreds of fellow boatmen. "Mossy" this week takes over the helm as commander of the LBPS, an all-male organization of 540 boating enthusiasts. He is also president of the 1,600-member Long Beach Boat Owners' Association.

At his elbow, clad in typical boater's garb, a horizontally-striped T-shirt, a pair of Bermuda shorts, and white non-slip sneakers, was Lt. Cmdr. Art Rudd, second in command of the LBPS, 13th largest among 340 such units comprising the United States Power Squadrons.

Between the two of them are more than 50 years experience of "hanging around" small craft.

We were discussing the purposes of the power squadrons—their aims, goals, and duties—when suddenly, almost as if on cue, Mossy looked to starboard and there in mid-channel spotted a 22-foot disabled cabin cruiser drifting broadside to the current and heading toward the barnacle-encrusted breakwall. The skipper of the craft was trying desperately to restart the dead engine.

"You wanted to know some of the responsibilities of our members?" Mossy asked. "Here's your chance to find out first-hand. Come on!"

**SECONDS LATER** we were putt-putting our way across the channel in an outboard-powered dinghy to lend a hand to the distressed skipper and his family. With a line

secured fore and aft we backed the stricken craft away from the concrete barricade and towed it to its berth.

"Courtesy the Long Beach Power Squadron," shouted Mossy as we cast off the tow lines. "If you're not a member, you should be!"

Back aboard his cruiser, Cmdr. Kent explained, "While we are not basically a rescue type of organization such as the Coast Guard, our members observe the unwritten law of the sea—while considering the safety and welfare of his own craft and passengers, to render aid or assistance to any fellow boatmen in trouble."

"Prime purpose of the USPS is education of the pleasure boating public," he continued.

**WHILE IT IS** required of each unit of the "Civilian Navy" to conduct at least one course each year in safe small-boat handling, the Long Beach unit, among the state's three largest, conducted four such courses last year under the command of outgoing squadron commander, Lou Comyns, a sailboat fan who four times has crewed on Transpacific races.

With the spring classes already under way, the Long Beach unit has launched its second quarter-century of service to the Southland's boating public.

"Although the word 'power' is in the official name of our squadron, the elementary course is just as valuable to sailboat owners as it is for inboard and outboard skippers," Rudd said.

"Take me for instance," he said, "I'm a ragman myself while 'Mossy' here is a stinkpot nut!"

(A "ragman" is a sailboating fan while a "stinkpot" is obviously a power boat.)

"IT IS JUST as essential for me as a sailboat skipper to know the difference between a nun and a can buoy, or how to rescue a man overboard, or the proper distress signals as it is for a power boat skipper," he said.

During its 25-year history, the Long Beach squadron's volunteer instructors have taught the rudiments of safe small-craft handling to an estimated 8,000 to 9,000 Southern California boating fans.

The national organization which was organized in Boston in 1914 has supervised the instruction of an estimated three-quarters of a million boatmen and their "galley slaves."

The 12-session, once-a-week evening courses are taught by old hands at boating



—Staff Photo by ROGER COAR

Maurice (Mossy) Kent, Long Beach Power Squadron commander, exchanges a hail with a fellow boater whose obvious need is help with the fuel tank.

and are offered free to the public without cost to the taxpayer.

"There are more rules, regulations, customs and practices concerning boating than there are about automobiles," Cmdr. Kent claims. "And yet, thousands of new boat owners each year acquire a boat, hop in, and off they go to Catalina across some of the roughest seas on the West Coast not knowing the first thing about the proper

procedures that could save the lives of their family and friends should they get into any kind of trouble."

**THE DIVISION** of Small Craft Harbors has estimated that there will be an average increase of 24,900 small-boat owners in California each year for the next 11 years.

"Unfortunately," rues Cmdr. Kent, "if our statistics hold up, only 1,250 of these

(Continued on Page 25)



—Photo by HARLAN D. ANDERSON

Squadron's prime aim is education and here three of its officials check the solution to a problem of navigation class: (l-r) Ralph Clark, treasurer; Lou Comyns, outgoing commander, and Ellis Neiswonger, chairman of class.



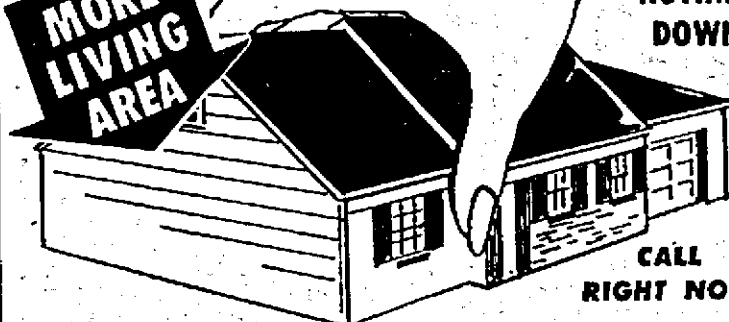
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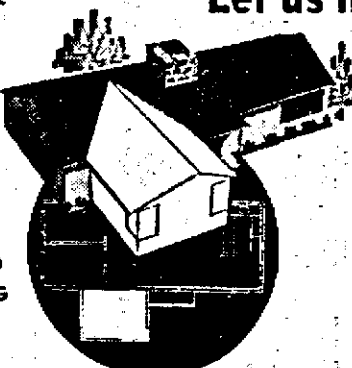
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## The Wizard of Santa Rosa



*By Bob and Jan Young*

Luther Burbank, famed as plant genius, referred to himself as being just "a good gardener."

A SCANT hour's drive from San Francisco lies a living shrine to a self-taught genius with a green thumb.

Luther Burbank, who numbered kings and presidents among the pilgrims to his simple frame house in Santa Rosa, died there in 1926 and is buried under a spreading cedarus deodorus in the beautiful gardens he tended so carefully for the benefit of humankind.

Burbank was a frail youth from Massachusetts when he arrived in Santa Rosa in 1875. After many tribulations, he established a successful nursery. But plant experimentation absorbed

him utterly. So he closed his nursery in 1893 and devoted his full time to these experiments.

At Santa Rosa and on a farm near Sebastopol, Burbank worked tirelessly to develop new types of fruits and flowers. The Burbank potato, which brought wealth to countless farmers, the spineless cactus, a boon to desert cattlemen, and more than 600 types of successful hybridizations owe their origin to Burbank, the plant wizard of the Redwood Empire.

HIS FAME spread around the world. Thomas Edison, Henry Ford, Harvey Firestone, President Taft, King

Albert of Belgium—all came to Santa Rosa to learn from the humble man who called himself only "a good gardener." Though he could have become a multimillionaire, he chose not to commercialize his valuable plants, and to open their use to everyone.

Of the Santa Rosa valley, he wrote home to Massachusetts: "The climate is perfect, the air so sweet that it is a pleasure to drink it in." And he never changed his opinion of his adopted home, dying there at 77.

Burbank's birthday, March 7, is observed as California's Arbor Day; and he is revered as Santa Rosa's most illustrious citizen.



This fountain plays in the reconstructed Luther Burbank Gardens on the Burbank estate as Santa Rosa's testimonial to memory of the plant genius.

# CALIFORNIA'S UNGCHRISTIAN ARENA

**Dave Manners  
was a butcher  
but he was no  
match for a bear**

*By Tim St. George*



**B**ECAUSE Dave Manners was something like a catfish—all mouth and no brains—one of the West's most reckless, daring and wanton sporting events took place during the winter of 1853.

Sonora was the center of the southern Mother Lode mines of California during that time. Fortunes burgeoned or withered on the turn of a card or roll of the dice and outcome caused scant comment. Anyone with sense enough to know which end of a shovel to hold could earn at least \$50 per day. And offers for any less were coldly scorned. With such wealth available, quarrels were frequent, killings almost daily and there was a never-ending search for new excitements and thrills. For various celebrations, fights between bulls and bears had been arranged and it was perhaps these brutal exhibitions which suggested that something even bigger and better be thought up for this Christmas season of 1853.

Miners from the Sonora area were filling themselves with the red disturbance at the Cosmopolitan Saloon when Dave Manners hit the bar with his fist. "I ain't afereed of nuthin. Man or beast," he bragged loudly. "Jest give me a butcher's knife like I use every day and I'll fight wild cats."

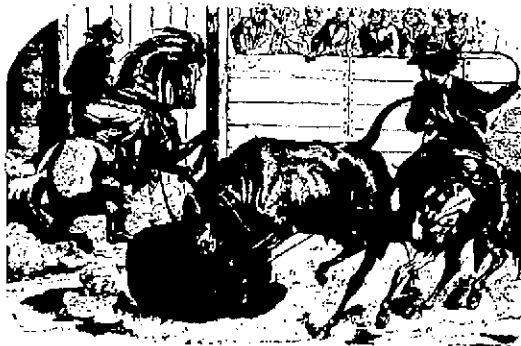
**JIM LOWE** ordered another round of drinks. "Does that include a bear?"

Manners wiped away a vagrant drop of bust-head. "Sure. Sure. Anything. I don't care."

"A man'd be crazy," someone observed. "Plumb crazy to fight a bear with only a knife."

Manners saw that some of his audience were seriously calling his brag. "I wouldn't make no fight for nuthin," he said. "You geezers'd have to raise a purse. A big un."

The men looked at each other. "I'll chip in \$500," someone offered. "I'll match that," another called. It was only minutes before \$5,000 had been pledged. Manners the insisted that the gold be put up before he'd be willing to do anything. The gold appeared



across the bar just as quickly as it had been offered and Christmas Day was set for the big fight. Bear against man.

**IT WAS ENOUGH** to shock any man's imagination. Two days before the event miners from many miles away were already drifting into the small boom camp. Most were loaded with gold hoping to place bets on the outcome of the titanic struggle. Failing that, they could always gamble and drink away the money and few cared if they returned to their camps with any of their loot.

The fight had been planned to take place in a corral not far from the center of town. Built stadium-and-stockade style, the corral had been fitted with plank seats and its walls were pointed logs whose tips rose nearly eight feet into the air. Eager miners began to take seats early on Christmas morning even though the bout wasn't scheduled until late afternoon. As the men worried jugs of popskull, they amused themselves by watching the frantic antics of the huge bear which had been chained in the center of the arena.

The miners took turns badgering the bear, teasing and plaguing him until his huge, hairy frame quivered with rage and fury.

**MANNERS**, a butcher by trade, was a tall, lithe, muscular man. From some of the hides available to

him, he had fashioned a stout leather cap, jacket and trousers. He respected the deadly claws which could slice him to the bone in one mighty sweep. Manners carried a wicked-looking knife, heavy in haft and blade and massive enough to stun the bear. Manners was relying entirely on his agile skill with a knife. He couldn't match muscles with the huge bruin.

With the signal given, Manners and the bear circled cagily, each seeking an opportunity to kill or maim. The bear suddenly rose from his all-fours position to an erect position. Just as he made his move Manners closed in, bringing down the knife with crushing force. He misjudged his target. The bear dodged, the blade slicing away one ear and laying open a shoulder. But the bear was full of fight and rushed Manners, overwhelming him. They thudded to the ground with the bear still partially erect, apparently not knowing quite what to do with his victim now that Manners was stunned and helpless.

There was a bellowing shout as Manners fell. Most of the miners felt a certain concern for the man. Several drew weapons and began firing at the bear. The huge animal staggered and twitched as bullet after bullet hit him. In seconds he slumped down over Manners a lifeless, bloody mass of flesh.

**MINERS POURED** down into the arena when it was evident the bear was dead, or at least dying. From under his huge form they dragged the critically wounded and bleeding Manners. An examination showed that Manners' shoulder was smashed and two ribs had been broken. But not a bullet had touched him, attesting to the expert marksmanship of his Sonora friends.

Treated with good wishes and whisky, Manners recovered promptly. He was killed a short time later in a gambling house dispute, but not before he managed to throw away his \$5,000 purse on the losing turn of a card.

Life might be wagered on a whim of a bet or the whim of an angry bear, though this was probably the only time such a fight had been staged since the days when Christians were thrown to the lions.



# Tips on Gardening

YOUR GARDEN

## March Is Busy Garden Month

Garden tips for the week... Continue to set out camellias. Prune before new growth starts. Cut back branches that touch the ground and branches that are broken or badly placed.

Don't let the weeds get ahead of you. Take advantage of the excellent selective weed killers available at California Association of Nurserymen nurseries. They'll root the offending weeds without disturbing your lawn, ivy, shrubs or bedding plants.

Set out clumps of delphiniums now and get as many

as three separate flushes of bloom from them this year. Choose among the new varieties available in tall, medium and low, bushy plants, and work lime or bone meal into the planting holes.

This is a good time to plant citrus. Give it a warm, sunny spot in the garden. Tubed dwarf citrus is a colorful and fragrant addition to the patio.

### Plan Planting

One of the advantages of planning spring plantings of trees and shrubs in the winter months is that you are all ready when planting time comes. There's no delay. You'll have a jump on the season and your plants will be better all year.

There are two ways to plan. Usually you can personally consult with your nurseryman, or you can sit down in a comfortable chair with a nursery catalogue and select what you wish to plant.

If you have an outline of your home plot on ordinary graph paper which shows the location of the house, drive, walks, and other structures to scale a good nurseryman can make suggestions. Landscape nurserymen upon request will visit your property and draw plans that you can follow.

### Garden Clubs

"All about Begonias" will be the subject of Alice Martin of Hawthorne in a talk for Long Beach Fuchsia Society at 7:30 p.m. Thursday at Machinist Hall, 726 Elm Ave.



Hebe (Veronica) provides rich green foliage and a display of floral color in the summer.

HEBE, new family name for Veronicas, were popular in S. California some few years ago, then gradually some varieties disappeared from "the trade," which means from nurseries. Now there are about four or five varieties available at some nurseries.

These sun loving, colorful blooming shrubs grow along the coast yet do well inland, too.

The flowers are borne in

spikes in colors of violet, red, white, blue or purple. Usually they are summer bloomers.

Look them up at your nursery next time you're buying plants, or fertilizers.

GINGER plants and can-nas have relaxed all winter. Now they need some attention and stimulation to grow and bloom in the summer season.

Old foliage of these plants that bloomed last year should be cut down to the base of the soil. Remove old much material that didn't work into the soil. Soak the soil well. Scatter bone meal around the plant and lightly cultivate it in, then spread about an inch layer of steer manure and slowly soak down. Keep moist for a couple of days. Thereafter water as soil dries but soak deeply. A month or so later, feed a balanced complete plant food, again a month and a half later.

If you like the peony form pink flowers of Debutante camellia and the showy coral pink peony shape blossoms of Carolyn Tuttle for pink blooms, similar to Debutante camellia during the summer, plant Kona hibiscus. The flowers hold up for a day when cut for indoor decoration.

Overgrown hibiscus may be pruned drastically now. To prune them, stand off and study the bush. In your mind's eye decide how far down you want to cut the shrub, even though it may be ten feet tall and you want to prune it back to five feet. As you start to cut, remem-

ber that you must always cut close to and just above a leaf, a leafless bud, or a side branch. This eliminates die-back into the healthy branches.

Trim out any tangled inside branches, also any unnecessary short branches.

WHILE YOU still have your pruning shears in your hand, prune back your poinsettias. Cut the branches all back to within two or three

buds or scars of where you had pruned back the branches last year. In mid-July, prune them again, cutting back the new branch growth only one-third of its total height. These operations force plants to develop much more side growth. All of them develop flowers for winter color. You'll help poinsettias by feeding them a complete plant food at least twice in the summer season.

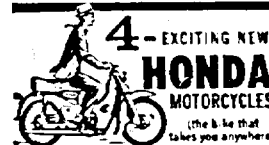
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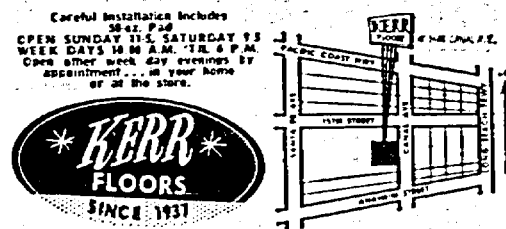
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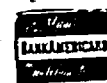
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# Tomorrow's Stars?

U. S. and Canadian exhibitors, in a recent poll conducted by Motion Picture Herald—the bible of show biz—chose these 10 movie players as having the most promise for lasting stardom. Elke Sommer, the blonde German bombshell, won the No. 1 spot. Other winners in the top 10 are shown in the order in which they placed in poll.



2. ANNETTE FUNICELLO



4. ELIZABETH ASHLEY



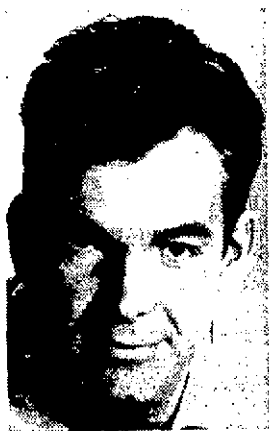
5. STEFANIE POWERS



10. JOEY HEATHERTON



6. HARVE PRESNELL



7. DEAN JONES



8. KEIR DULLEA



9. NANCY SINATRA



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**By Olive Breed**

RECENTLY E. P. Christensen was showing his picture gallery to one of the increasing groups that frequently wish to see his remarkable collection at 5837 Harco St. Each room in the house has its own tasteful arrangement of pictures, and the gallery is necessary to hold the overflow.

At first glance, his pictures appear to be good oil paintings, with copies of such famous works as Blue Boy and Pinkie, but they are created with stitches ranging from needlepoint of soft wool to petit point made with all but vanishing fineness of needle and silk thread.

Glancing across the surfaces sideways, toward the light, one visitor asked, "But how do you get the stitches exactly even?"

CHRISTENSEN is a large man, and even for him his

# A Feeling of Tension

hands are king size with finger ends decidedly spatulate. He glanced at them, then at the picture, with 43,183 beautifully uniform stitches. It had also taken 69 shades and colors of thread and one of the thrills he had in its creation was "moving" mountains. "I thought those mountains in the back were too far away, and found I could take a darker shade and bring them closer," he said.

He explained that he has no gauge of the evenness of the tension except the feeling in his hands.

Before his retirement, Christensen was an Edison lineman, stringing the wires between tops of tall poles, and getting them pulled to exactly the right tension to best carry their singing load. "I had no gauge there, either," he added, "My hands had grown to know the right feeling, or 'pull' of the wire."

BUT THAT had nothing to do with his adoption of the unusual hobby, which was farthest from his mind about nine years ago when he was strolling around a hobby show, hands in pockets, and came upon an exhibit of petit point pictures.

The woman in charge told him that they were her own handwork, and explained that she had learned the craft from a patient in the TB sanatorium where she had worked, in Canada, her former home. It seemed everyone who had ever seen these attractive pieces had asked her to get materials and instructions for them, so Helen Brooks set up a small business furnishing these supplies and instructions. With her help the retired Christensen took on the hobby that has grown out of all proportion to that name for it.

He has no pattern to follow — just meshed canvas stretched on a frame set to the right height and unmarked. He copies a picture by counting stitches for distance.

NOT THE LEAST unusual result has been the number of men, not necessarily retired, who have followed his example, so that he no longer feels he is doing some-

thing unusual, but rather, is engaged in a competitive field.

Just once was he persuaded to enter his work in the Los Angeles County Fair. He took four pictures and brought home four prizes, two seconds and two firsts.

Naturally, facial expression poses perhaps the most difficult problem, exactness

meeting its final test in eyes. Christensen is especially fond of Indian children's faces, and has all but immortalized Shining Star, Prairie Rose and Golden Arrow by making them a part of his "one of a kind" vest. He believes that past history of this time-honored stitch justifies his hope that, with care, the vest will go on for centuries.



Indian children's faces adorn this unusual vest.

## Southland Crossword Puzzle

Solution to Puzzle on Page 25

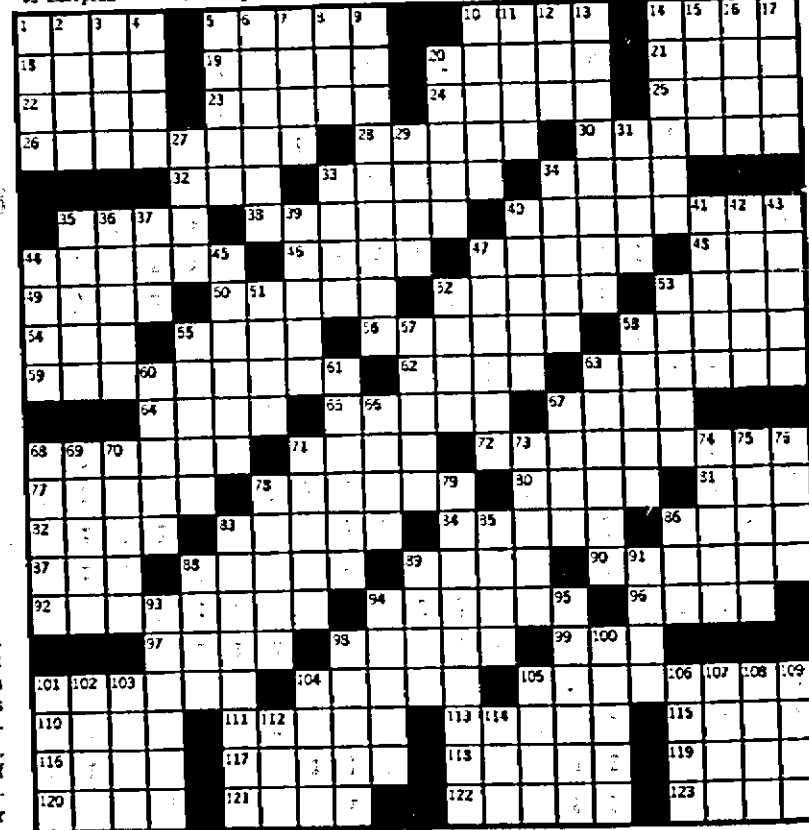
**By Eleanor Langdon**

### ACROSS

- 1 A bit of make-believe.
- 5 Engage in a contest of words.
- 10 Football play.
- 14 Dissemination.
- 18 American patriot.
- 19 Indian manservant.
- 20 Courtyard.
- 21 Gem.
- 22 Declare.
- 23 Fragrance.
- 24 Well-known baseball name.
- 25 Uncouth.
- 26 Trick.
- 28 Wind indicator.
- 30 Wrinkled.
- 32 — mother.
- 33 Theater boxes.
- 34 Abstract being.
- 35 Sherry material.
- 38 Anglo-Saxon freeman.
- 40 Most inhumane.
- 41 Light meal.
- 44 Goddess of discord.
- 47 Musical organization.
- 48 Owing.
- 49 Ancient Egyptian deity.
- 50 Noted name in Hollywood.
- 52 European capital.
- 53 Ominous.
- 54 "High —" boast.
- 55 Tracer.
- 56 West Coast capital.
- 59 Asked earnestly.
- 62 Fury.
- 63 Instruments recording water usage.
- 64 Curved loca.
- 65 Spirited Arch.
- 67 Voe.
- 68 Pillage.
- 71 Yale men.
- 72 Stays at last 2 words.
- 77 Wear away.
- 78 Desires.
- 80 Hostilities.
- 81 Before.
- 82 Writes.
- 83 Carried.
- 84 Vast.
- 85 It's often a summer theater.
- 87 Terminate.
- 88 Attempted.
- 89 Mantle.
- 90 Staggered.
- 92 Most recent information: 2 words.
- 94 Most inexperienced.
- 96 Cease from labor.
- 97 Inlets.
- 98 Injuries.
- 99 Things in lav.

**DOWN**

- 1 Food delicacy.
- 2 Poem.
- 3 Famous stage name.
- 4 Simple.
- 5 Grace.
- 6 Member of the family.
- 7 Friend of Andy.
- 8 Fordham's mascot.
- 9 Pert to southern European.
- 10 Surfaces as a roadway.
- 11 Monkhood.
- 12 Yellow ochre.
- 13 Wash day product.
- 14 Reddish brown.
- 15 Work.
- 16 Proceed with difficulty.
- 17 Winter vehicle.
- 20 Window lights.
- 21 Roman date.
- 29 Matures.
- 31 Employa.
- 33 Smear with fat.
- 34 Man's nickname.
- 35 Product of Florida.
- 36 Toward the left side (naut.).
- 37 Is able.
- 39 Hem in.
- 40 Frankie —.
- 41 Roman magistrate.
- 42 More certain.
- 43 Abounds.
- 44 Appraise.
- 45 Ancient part of the Balkan peninsula.
- 47 Decorations.
- 51 Consummation.
- 52 Air-dried fuel.
- 53 Marks with a definite time.
- 55 Capital city.
- 57 Delete.
- 58 Transmits.
- 60 Forays.
- 61 Author of "Old Chester Tales."
- 63 Behavior.
- 66 Type of TV show.
- 67 Heavy blow.
- 68 Drive back.



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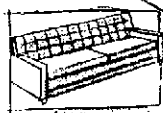
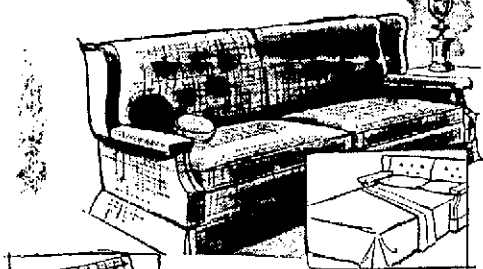
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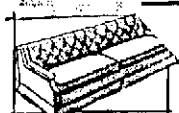
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PETER ZENGER: A BLOW FOR TRUTH

## He Dared Believe in a Free Press

By Hoyt McAfee

IT WAS on a sweltering Aug. 4, 1735, that an impoverished reporter-printer named John Peter Zenger struck the first blow for freedom of press in the American colonies.

His magnificent argument amounted to this: A newspaper should be free to print the truth, no matter how disagreeable or damaging it might prove to a public official, institution, or individual. His "revolutionary concept" (for the year 1735) attracted international attention. Some of it was favorable — even in countries under the autocratic rule of kings!

He advanced it, it should be remembered, exactly 41 years before a handful of brave men, led by Thomas Jefferson, promulgated the Declaration of Independence! So, from any point of view, Peter Zenger stood forth as the boldest free thinker, the No. 1 revolutionary spirit of his time in the publishing world.

It will surprise no one that he was immediately clapped into jail for daring to speak out so boldly. His target was an arrogant royal governor appointed by the King of England to rule the New York area.

THROWN INTO a unlighted dungeon underneath city hall, Zenger saw no one for three days except his guard. Owing to his inability to meet the excessive bail set in his case, he had to remain in jail for ten frustrating months!

But officials subservient to the royal governor decided that Zenger was entitled to one "concession." They took pen, paper, and ink to his narrow jail cell and taunted him: "Now go ahead and bring out your weekly paper."

With the help of his wife and servants, Peter Zenger proceeded to do just that—for the next 10 months! After numerous delays and much legal flim-flam, his trial finally began on that now-historic Aug. 4.

First off came a review of the magnified and distorted charges against him. As a reporter for The Weekly Gazette, New York's first newspaper, Peter Zenger had watched the royal governor (William Cosby) resort to shady and high-handed practices.

FOR EXAMPLE, appoint inept political cronies to "sinecures" or well-paying public positions. Even



Illustrated by Clyde Winslow

Because he believed in printing the truth,  
Peter Zenger was summarily tossed in jail.

worse, remove competent and honest judges (including justices of the Supreme Court) and replace them with hacks, nincompoops, and yes-men. In return, Cosby received sizable "tips" for his favors.

Peter Zenger frankly hinted that it all added up to political graft and corruption. An infuriated Gov. Cosby demanded that the "brazen reporter" be arrested and jailed on charges of libel. An honest and fearless Chief Justice Lewis Morris refused to comply with the governor's wishes.

That served to enrage Cosby even further. He then fell back upon his royal authority and abruptly dismissed the conscientious chief justice. A subservient one was appointed in his place. Even so, the dictatorial governor continued to encounter "pockets of resistance" in his vengeful determination to bring Zenger to trial.

EARLY IN the uproar, The Weekly Gazette publisher developed cold feet. He tried to impose a lid of restraint on his fire-eating reporter, Peter Zenger would have no part of it, promptly resigned.

For some time he had done small printing jobs on the side. Now he decided upon a bold venture — the launching of an outspoken weekly journal of his own. Zenger himself lacked the cash necessary to get his project rolling. Fortunately, however, several of his admirers promptly came forward with offers of financial backing.

Foremost among them was the conscientious ex-

Justice Morris. Immediately after his dismissal, Morris had run for the New York Assembly and won the election by a landslide. So he was all for anyone courageous enough to oppose the tyrannical Cosby.

ZENGER, as publisher of his own weekly journal, stepped up his campaign in which he condemned Cosby's efforts to stamp out personal liberties and all semblance of free expression. This time Zenger ran afoul of the autocratic governor's henchmen, now holding police and judicial powers. His arrest and imprisonment — for the aforementioned 10 months — followed.

When the trial got underway, traps were set to deny Zenger any fair chance of defending himself. Even though a grand jury had refused to indict him on any charge, Gov. Cosby had an ace up his sleeve. He ordered his pliant attorney general to go ahead and prosecute the publisher. His order read: "Ignore the rabble-rousing freedom lovers! An example must be made of this firebrand (Zenger)."

It took some very clever and lucky maneuvering to win Peter Zenger a jury trial! Once it got underway, more "tricks" were pulled to harass and defeat him. His two lawyers, James Alexander and William Smith, were disqualified and barred from further practice in that court jurisdiction, because they spoke up in support of Zenger's "rights as a free citizen of the American colonies under British rule." Immediately, an attorney named John

Chambers stepped into the breach and assumed charge of Zenger's defense.

AT THAT POINT, the two disqualified lawyers made a hurried trip to Philadelphia. Their huddle with one of the most enlightened, forthright, and outspoken lawyers of that time paid off handsomely. He was Andrew Hamilton, who — though ailing in health — agreed to go to New York and defend Peter Zenger "free of charge and in the cause of freedom."

Hamilton's dramatic entry into the case angered Gov. Cosby further, pained his weak-kneed officials, and stirred excited comment throughout the American colonies and in Great Britain. All the more so because Hamilton had earned his spurs and won wide fame as a resourceful and brilliant lawyer.

His first move in Zenger's behalf created a sensation. Frankly he admitted: "Yes, Peter Zenger did write and publish the statements attributed to him (in criticism of Gov. Cosby). But, if the court please, I maintain that the jury must find them false, scandalous, and seditious to arrive at a guilty verdict."

"If they're adjudged as true, the jury has a duty to set the defendant free!"

CHEERS BROKE OUT in the courtroom in response to Hamilton's plea. An angry judge (Gov. Cosby's crony) banged his gavel and literally shouted to the jury: "Disregard Mr. Hamilton's remarks. They're inadmissible."

After quiet had been restored, Hamilton looked directly at members of the jury. His next comment brought a sympathetic smile to their faces: "When the court suppresses evidence, that ought to be taken by the jury as the strongest evidence!"

He went on to observe: "No power on earth can stop people's mouths when they feel themselves oppressed." Reaction in the courtroom showed clearly that Hamilton had scored a telling point. His address to the jury—a fervent and eloquent one—lasted two hours.

He hammered away at one theme: "The liberty to speak and write the truth."

That jury, sitting in judgment on Peter Zenger, deliberated only a few minutes. It returned to the courtroom with a verdict of "not guilty." (Continued on Page 25)



# Gourmet's Guide

by **Tedd Thomey**

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IN CONVERSATIONS all over town, the name of a certain restaurant pops up with astonishing frequency. When businessmen are chatting, one of them is apt to say: "Okay, Charlie, it's a deal. I'll meet you at the Manhattan for lunch."

Among women discussing plans for a sociable afternoon, this remark is likely to be heard: "First, we'll have lunch at the Manhattan. And then we'll—"

It's not by chance that Francois Manhattan, 1909 E. 4th St., has become one of Long Beach's most popular luncheon spots. Since he took over as owner and host six years ago, Bob Boyle has devoted vast amounts of energy and planning to building up the restaurant's luncheon trade. During the last year he has been rewarded by seeing his attractive dining room and lounge thronged with men and women enjoying continental and American specialties which are praised to the sky. Different luncheon entrees are offered daily, among them such delectables as steamed finnan haddie with boiled potato, \$1.75; fresh mushrooms saute with rice and new peas, \$1.95, and spaghetti Tetrazzini, \$1.95. The later includes chopped chicken prepared with mushrooms in a superb white wine sauce. The entrees are accompanied by wonderful soup du jour or fresh salad and coffee.

The Manhattan's dinners (served daily and Sundays from 4 p.m. on) have always been extremely popular,

—Caricature by PETE WILLETTE

**BOB BOYLE**  
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thanks to hearty flavors and more than generous amounts of food. Among the many entrees: Swiss steak cooked in wine with vegetables, \$2.95; chicken cacciatore, \$2.95; rich lobster thermidor, \$3.95, and scrumptious beef Stroganoff, \$3.75. All include hors d'oeuvres, soup, salad, beverage and dessert.

The Manhattan is closed Mondays.

**ALWAYS OUTSTANDING** — Although closed Sundays, Hubert's Cafeteria, 318 E. 4th St. (across from Sears) is open from 7 a.m. to 7 p.m. the rest of the week, serving remarkable foods at lower than average prices. Owner Hubert Hust, who has one of the friendliest smiles in town, is noted for his charitable works as well as his cooking skills. His \$1.20 roast beef dinner (with salad, potato, vegetable, roll and beverage) is so good that patrons depart patting their tummies and murmuring: "Terrific!"

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# Sylvie, the Ye-Ye Girl



Sylvie Vartan is tops among French ye-ye generation and third in French singer record sales.

*By Rosette Hargrove*

Newspaper Enterprise Association Writer

**F**OR THE French ye-ye generation, 20-year-old singer Sylvie Vartan is the tops.

Completely unknown three years ago, Sylvie now ranks third among French singers in the sale of records—a million in the last six months in France alone and a total of more than 4 million.

Top of the list is Johnny Halliday, (the original French rock 'n' roller), with 10 million records and his engagement ring on Sylvie's finger.

Sylvie made one trip to the United States last fall when she recorded her first album for the American market. Now she's getting ready for another visit in March for a round of television appearances which will test her appeal to U.S. boys and girls.

**SHE'S TAKING** English lessons to improve her slender grasp of the language.

Sylvie's attraction, even to adults long past the ye-ye stage, lies in her complete lack of sophistication and a demure approach.

She has a pair of large, softly twinkling brown eyes, sparkling teeth and a mop of ash-blond hair. She looks like the girl next door, spiced with Parisian chic.

Slender as a reed, she likes pretty clothes, but does not (Continued on Page 16)

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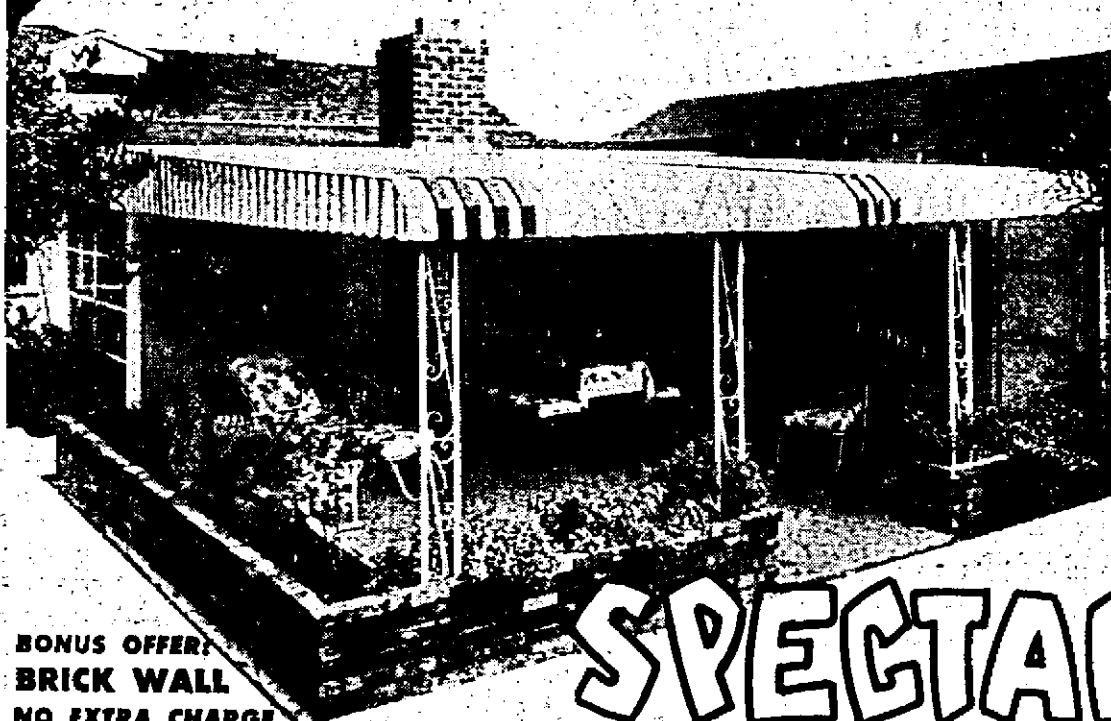
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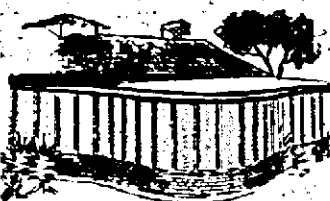
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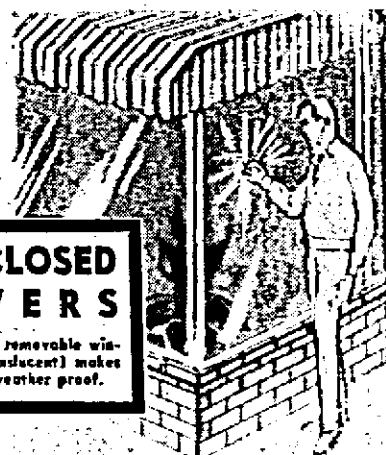
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# With a Roman Influence

By Stella George

**M**R. AND MRS. K. (Casey) Patelski, 3181 Blume Drive, Los Alamitos, have led an interesting and exciting life which is reflected in the interior decorating theme of their home. Patelski is an aeronautical engineer who participated in the design of 21 satellite launches and is now assistant chief of systems of the Saturn S IV B rocket. During a two-year stay in England where he was installing Thor missiles, the Patelski family visited many European countries. They particularly enjoyed Rome.

When they purchased a home in Los Alamitos, Mrs.

Patelski decided that she wanted her decorating to have a Roman influence—elegant, perhaps, but very livable since there were four children to consider. She engaged Edna O'Brien, NSID, to decorate her home accordingly.

**THE FINISHED** interior decorating in the living quarters gives the feeling of high, free and spacious areas. Backgrounds of walls and carpeting are white and off-white. Around the white hearth which extends into the entry is a black wrought iron "fence." Bright red geraniums planted in white pots are placed just inside the fence on the white hearth. The same type of fence extends across a planter area on one side of the fireplace. Here, two tall and slim trees flank a shell wall fountain which makes its own enchanting music.

The conversation grouping in front of the fireplace consists of four swivel chairs, low and comfortable, circling a round coffee table that is done in gold leaf with an olive wash. A delicate chandelier hangs above the table.

Twin olive green chairs face the antique white sofa across the way. In back of the sofa a wide Roman mural dominates the wall scene. In front of this is a gold statue lamp on a pedestal table. The stone coffee tables might

Interest is awakened at the very entrance of this residence in which the decor falls under the influence of Roman art and history. Above, potted plants and statuary line the entry. Below, views of living room and adjoining dining area set for formal meal.



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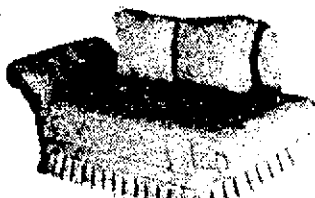
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### BERT'S EYE VIEW

## 'Gomer Pyle' Feels Like Movie Star

By BERT RESNIK  
TV and Radio Editor

Jim Nabors, television's "Gomer Pyle," sat in the studio's private barber chair and grinned like a 12-year-old boy who had just been given a motor for his skateboard.

"Makes you feel like a movie star," he said. "Just had lunch at the Brown Derby and I was paged. Now I'm having my own personal barber come in."

"I can't think on it too long or I'll get spoiled."

Jim's own personal barber, Mrs. Lethi Barnes, helped him not to think about it too long. She said:

"Hold your cotton-picking head still."

JIM'S GRIN got a little broader, but he held his head still. And he thought aloud about a few other things that were keeping him from getting spoiled.

There was the time, for example, when he knocked over a crate of oranges in a grocery store. He heard one woman say to another:

"That's Gomer Pyle. He really is like that."

There was another time when he went skiing and took a spill into a snowbank. Two 12-year-old boys stopped and one said:

"Chazamm! You need any help?"

As deflating as was that experience, it had a one-word compensation—"Chazamm!"

It's a favorite expression of Jim's, on and off the Friday night CBS-TV Marine situation comedy.

### ITS NOT original.

Back in the days when Jim spent much of his time reading comic books instead of scripts, his favorite character was Billy Batson, an ordinary boy.

This ordinary boy, with

the use of a magic cape and the word, "Chazamm!", transformed himself into fearless Captain Marvel.

The ratings for the "Gomer Pyle" series have been "Chazamm!", even without a magic cape and

they've kind of got ordinary-boy Jim worried. He was on top of the rating mountain, No. 1.

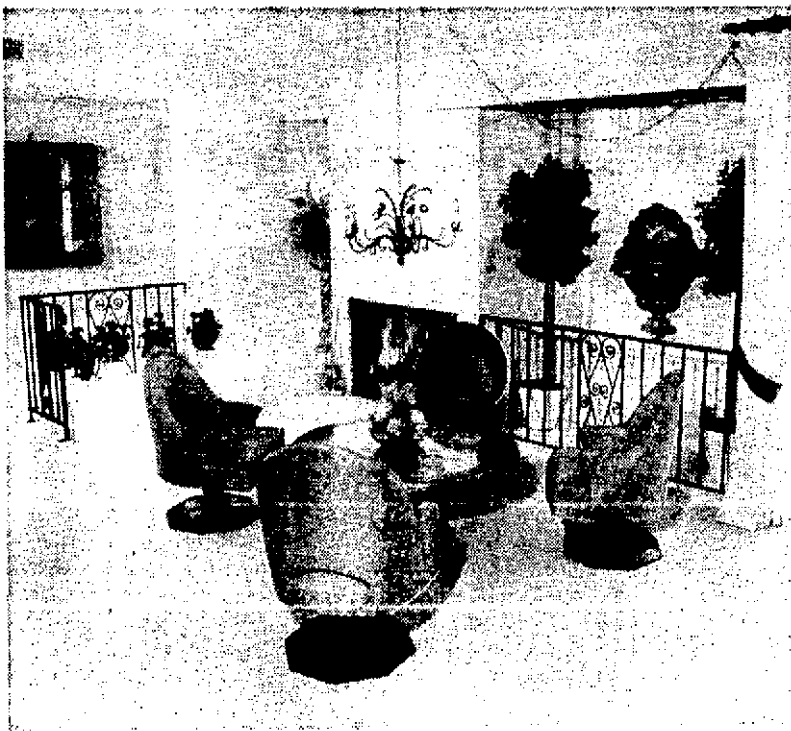
"I'd just as soon not be that high," he said. "They take pot-shots at you when you're No. 1."

"You're supposedly the best and I don't think we're the best. I don't know who the best is. I don't set myself up as a critic."

HE'S NOT setting himself  
(Continued on Page 11)



JIM NABORS, TELEVISION'S 'GOMER PYLE'



have been transported from a Roman or Greek home. The hanging of the drapes, full at the top and hanging low, has the European touch.

IN THE DINING room, a rectangular marble-topped, gold-edged table is placed against the wall with a similar width mirror on the wall above the table. The mirror is attached to the wall by a radiant chandelier, the image of which is reflected against the mirror, the table, and the gold velvet chairs. The whole effect of

the dining room is a scene of lasting and unusual beauty; the Roman mural meeting the mirrored wall; the table with the gold setting (gold flatware is used in place of silver); the table itself; and the mirrored wall with the glittering chandelier. A spinet piano is across the way, back to the bar which separates the kitchen from the dining room.

Debi, age 13, has a canopy bed in her room. Her dressing table is white as are the other furnishings. A small TV is handy beside the bed.

Wrought iron plays an important part in the decor of the living room (above).

Debi is a talented artist despite her young years, and her framed paintings play an important part in the decor of the home.

CASEY, 8; Steven, 7, and 3-year-old Teri share a room. Airplane models in the room were made by Casey and their perfection makes it hard to believe that such a young person created them.

In one bathroom of the home a stage effect has been created with the shower curtains over the tub by draping them back to each wall and fastening the drapes with gold tassels. Towel holders and knobs on drawers and cupboards are gold. A hanging lamp with sparkling prisms adds another touch of luxury.



Another view of the exterior of the dwelling.

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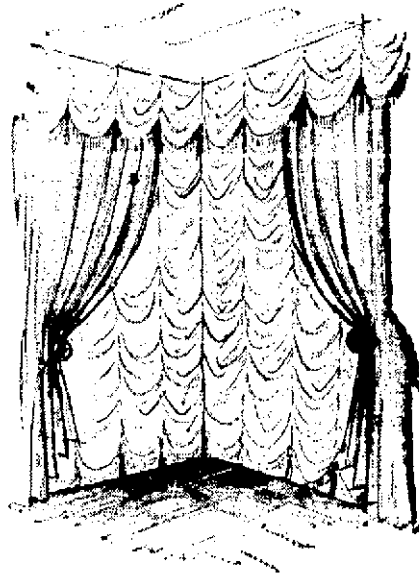
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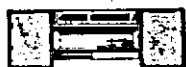


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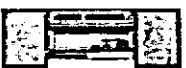
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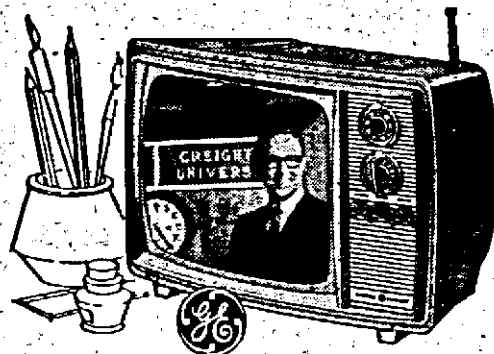


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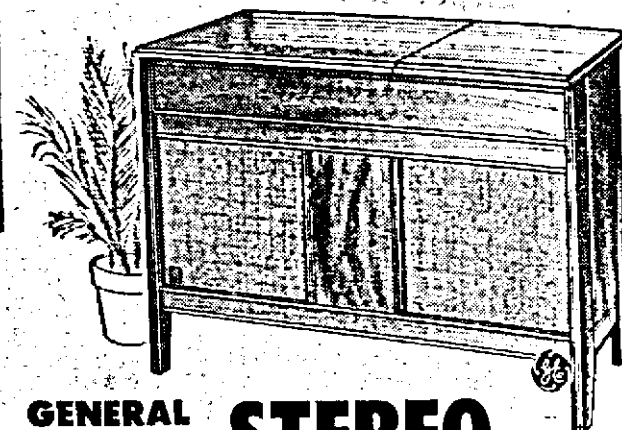
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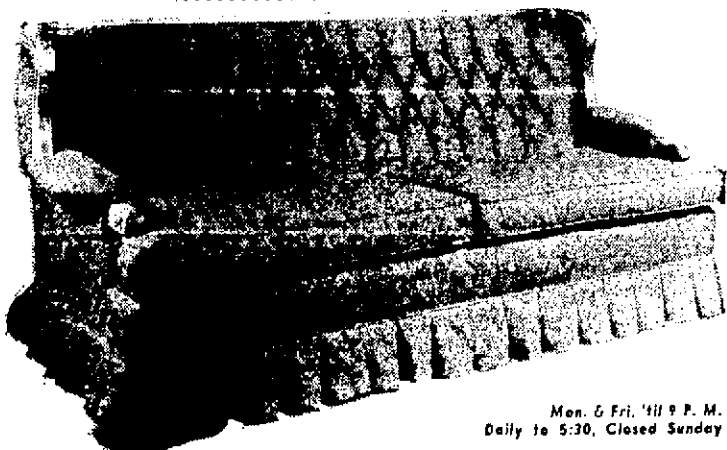
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**FOOD**

# Tuna Tokany for Lent



Tuna Tokany gives a light-hearted approach to Lenten luncheon menus.

By Mildred K. Flanary

Southland Magazine  
Home Economics Editor

**L**IGHT-HEARTED approach to Lenten luncheons is Tuna Tokany. It's a mellow blend of mushrooms, tuna and macaroni in zesty cheese sauce to be teamed with crisp relishes and tomato juice for easy menu planning.

The dish is a take-off on Hungarian goulash with a generous helping of macaroni in well seasoned sauce. (The "tokany" is traditionally a goulash with finer cut protein and few onions.)

der in 3 quarts boiling water to which 1 tablespoon of salt has been added, about 8 minutes. Rinse and drain well. Melt butter in a medium size saucepan over low heat. Drain mushrooms, saving liquid. Add mushrooms and onion to butter and cook gently until mushrooms begin to turn golden brown, about 5 to 10 minutes. Remove from heat and blend in flour. Add water to mushroom liquid to make 1½ cups, then stir into mushroom mixture slowly, keeping smooth. Stir in evaporated milk gradually. Return to heat and continue cook-

ing, stirring constantly, until mixture is smooth and thickened, about 10 minutes. Stir in salt, pepper, mustard, chopped pimiento and tuna which has been drained and broken into pieces. Turn macaroni into a well buttered 2 quart casserole. Pour tuna mixture over macaroni and mix lightly with a fork. Sprinkle the cheeses over the top; then sprinkle with paprika. Bake in preheated moderate oven (350 degrees F.) until mixture is bubbly and lightly browned on top, about 20 minutes. Garnish top with pimiento strips if desired. Makes 6 servings.

### Tuna Tokany

- 1 pkg. (7-oz.) elbow macaroni
- ¼ cup butter
- 1 can (4-oz.) sliced mushrooms
- 1 tablespoon instant minced onion
- ¼ cup flour
- Liquid drained from mushrooms plus water to make 1½ cups
- 1 tall can evaporated milk (12½ cups)
- ½ teaspoon salt
- Dash of pepper
- 1 tablespoon prepared mustard
- 2 tablespoons chopped pimiento
- 1 can (7-oz.) tuna, drained
- ½ cup grated Parmesan cheese
- ½ cup shredded sharp Cheddar cheese
- Paprika
- Pimiento strips
- Cook macaroni until ten-

## Recipe of the Week

**S**OMETHING new and interesting in salads wins \$5 as best recipe of the week for Frank G. McGuire, 13680 El Dorado Dr., Bldg. 33, Apt. E, Leisure World, Seal Beach, Calif. 90740. The recipe:

### Kraut Salad

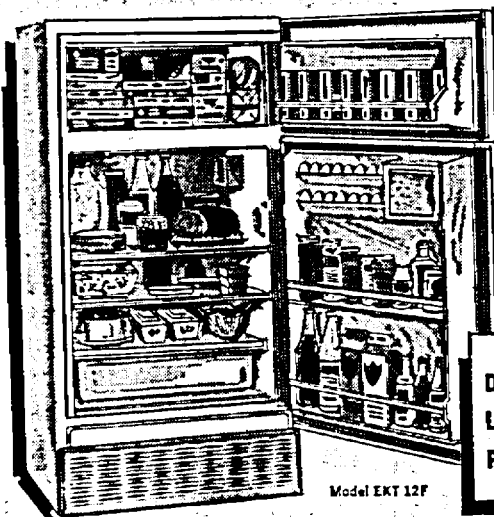
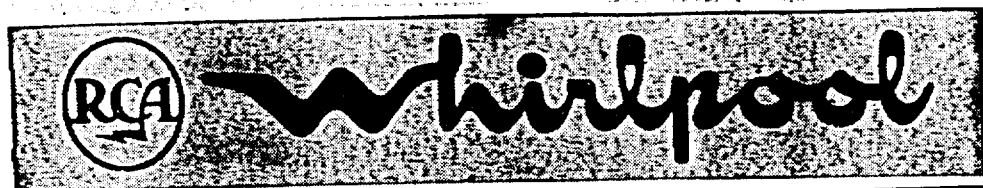
- 1 2½ can kraut, drained
- 1 cup diced celery
- 1 lg. onion, chopped fine
- 1 med. green pepper cut fine
- 1½ cups sugar
- ½ cup vinegar
- ½ cup salad oil

Drain kraut well, and cut fine or grind all ingredients; salt to taste. Mix well and let stand 24 hours in refrigerator before using.

What's your favorite recipe? For each recipe published in this space, Southland will pay \$5. Men are urged to submit their recipes along with the ladies. Send yours, with name and address to Recipe Contest Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.



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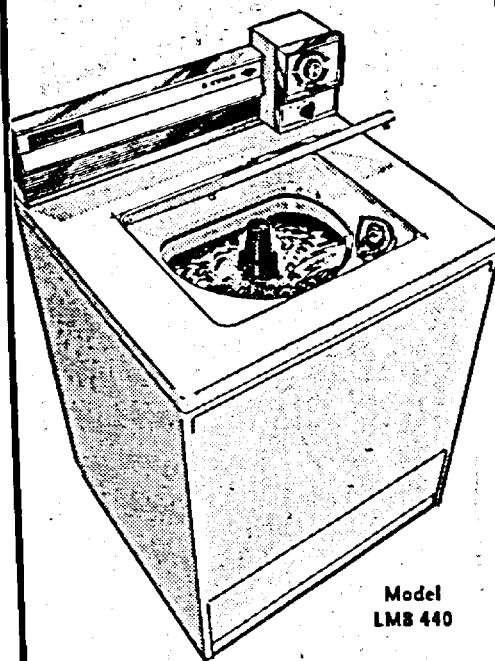
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# Your Name

(Continued from Page 5)  
 "divine spearman." A family descendant migrated to England where Roger Anger was listed in Somerset in 1347. The English Anger shield is covered with ermine, decorated with three black diamonds on a blue stripe. The French Anger shield is blue covered with 14 silver fur pelts overlaid with three red crescents.

DEAR MISS RULE: Kindly give data on SARACENO. —C. R., Cypress.

C. R.: SARACENO, also spelled Saracino, is an Italian name. The source word, the Roman-Latin "Saracenus" meant "Arab." Saraceno indicates either an Arabic or Moorish progenitor, or one who had a very dark complexion and was nicknamed "Arab." The family shield has a black Moor's head on a silver background.

DEAR MISS RULE: Please inform on ENGELKE. —W. E., E. E., Taft.

W. E., E. E.: ENGELKE was initiated in medieval Germany as the warrior name Angilo-ke translated as "descendants of the young hero." The Engelke shield granted in Prussia is gold, with a separate gold border. In the center section which is divided in half, is a black raven on a gold background for the upper portion, and three interlocking gold rings on blue for the lower half.

DEAR MISS RULE: Could you explain the origin of BRITT?—V. B., Long Beach.

V. B.: BRITT was an early English word denoting "a Briton," that is, a descendant of one of the original natives of England prior to the Roman and Anglo-Saxon invasions. Britt forefathers include Wydo Le Brit in 1273. The coat-of-arms of the Britt lineage includes a silver, horizontal stripe between three gold seashells, inferring family participation in the Crusade, on a black shield.

DEAR MISS RULE: Please analyze RIVARD. I wish to make a stained glass window of the shield.—L. R., Long Beach.

L. R.: RIVARD was initiated in medieval France. The source word, "Riber," meant "rogue; playful one." No armorial shield is accessible for this family, unfortunately.

DEAR MISS RULE: May we have data on VAN KAMPEN.—A. V., Lynwood.

A. V.: VAN KAMPEN, a Dutch surname, deciphered as "from the estate composed of enclosed fields." The Van Kampen armorial shield is gold. On it is emblazoned a red arrow with a pair of wings near the tip, placed vertically between two red roses.

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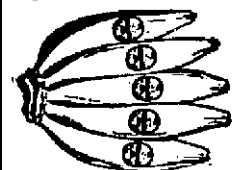
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SINGER SHIRLEY JONES  
With Andy Williams, 9 p.m. Monday, channel 4



ANN-MARGARET expects to be in the social swim—more formally attired—when she attends the premier of "The Sound of Music" film and is interviewed at 8 p.m. Wednesday, channel 13.



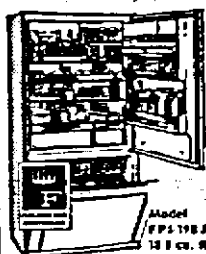
## Kenney Is After the LION'S SHARE of FRIGIDAIRE APPLIANCES

We will not let anything stand in our way of setting a record for FRIGIDAIRE sales in March. To be the top appliance dealer means the lowest prices and the best possible buy for you.

### FRIGIDAIRE Flair Built-in Beauty

- Looks built-in but installs in minutes!
- Glass oven doors glide up out of your way.
- Roll-To-You cooking top glides out for use.
- Cool-Master automatic oven control, too.

**SAVE \$38**



### FRIGIDAIRE Imperial Refrigerator Frost-Proof

- Come see the big 211-lb. size zero zone freezer!
- Come touch the Flip-Quick Ejector.
- Compare Frigidaire Frost-Proof system—No frost even in the freezer!

**SAVE \$45**

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### New 2-Speed Washer for Wash & Wears

- Gentle agitation and save for fewer wrinkles
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**SAVE \$10**

See us today for our SPECIAL LOW PRICES

- All Models
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**FRIGIDAIRE "UNADVERTISED SPECIALS!"**

Refrigerators—Ranges—Washers—Dryers—Freezers

**WHILE THEY LAST! HURRY!**

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40 So. Pine — Call 434-6424  
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## Ye-Ye Girl

(Continued from Page 11)

aspire to become a fashion plate and does not care two hoots about high fashion or jewels. All she wears is that handsome diamond engagement ring.

UNQUESTIONABLY, her impact on young French girls has been tremendous. They copy her style of dressing—strictly "jeune fille"—and her casual hairdo with long, sideswept bangs. Her influence is even greater than Brigitte Bardot's 10 years ago.

Sylvie is never provocative but she has a certain

schoolgirlish sex appeal—a way of tossing her head and flipping back her bangs.

Producer Darryl Zanuck says she is "one of the prettiest girls in France" and has signed her up for 20th Century-Fox.

**THE DAUGHTER** of a French father and a Hungarian mother, Sylvie was born in Budapest but was brought to France when she was 5. Her older brother joined a jazz "combo" when she was still at school and she started singing with them.

Financial success appears not to have gone to her head.

"First thing I did," she explained in an interview, "was

to buy my parents a nice house with a garden 10 miles out of Paris. My father, who was personnel manager in a big firm, now takes care of all my business affairs."

Sylvie then acquired a large luxury apartment in the swanky Neuilly section of Paris. Here her orchestra (10 musicians, including her brother and none a day older than 22) gather to rehearse.

**THE ATMOSPHERE** is essentially relaxed, with young people wandering in and out raiding the icebox and dancing to hi-fi music.

In her large living room is a collection of several hundred records and a large picture in color of Halliday

and his electric guitar.

They are to marry this summer when he finishes his military service.

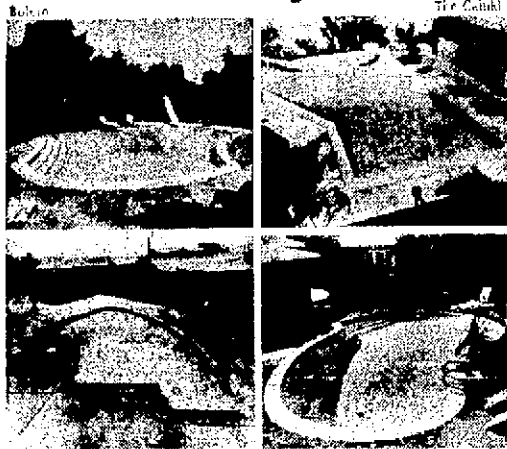
Sylvie's success has not been plain sailing all the way. The critics treated her harshly, saying her talent was very thin.

She, however, has just finished playing a leading role in the film "Patate," adapted from a successful play.

Said producer Robert Thomas: "Sylvie is a new Marilyn Monroe." At times, she does look like a smaller edition of the late star.

Another claim to fame: She is the heroine in a serial now running in a new weekly newspaper made up like comic books, beamed at teenagers and called "Chouchou."

take  
your  
pick &  
save.



Four popular styles bring prices down. Fiesta encourages individually designed pools, but for a limited time you can save money by selecting one of these four popularly-tested pools. Fiesta engineers have devised production techniques designed to greatly reduce construction costs, thereby passing the savings on to you. If one of these four popular pools appeals to you, take advantage of the tremendous savings by calling the Fiesta office nearest you.

### Maintenance-free filter makes all other pools obsolete!

Fiesta Pools introduces the completely automatic FIESTA FILTER. Its wrist action, remote control control valve provides 100% guaranteed filtration, producing water cleaner than drinking water. Completely glass lined, without moving elements, the FIESTA FILTER makes all other swimming pools obsolete.

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WEATHER HEATER.  
Fiesta's all new Laars Automatic Heat Heater allows you to enjoy your Fiesta pool no matter what the weather temperature. Your heat expense, too, can be cut in half. The heat exchanger is made of stainless steel and is completely sealed. It has a control room with a safety shutoff. The price of a Laars heat heater is \$1,200.00. It is a complete unit with a 45,000 Btu. capacity. It is a complete unit with a 45,000 Btu. capacity. It is a complete unit with a 45,000 Btu. capacity.

## Fiesta Pools

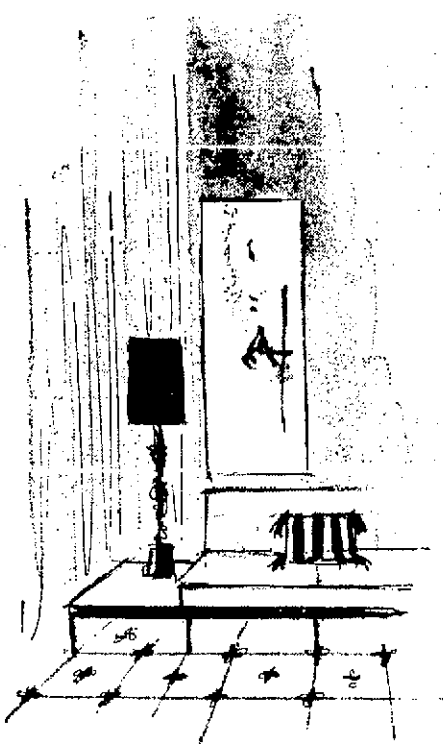
See us at booth #1 S.P.A.S.C. Exposition International Airport Hotel March 27th.

Long Beach-Lakewood  
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## Announcement

In keeping with Sears idea of complete service for the Homemaker, we are pleased to announce that you may now attend an eight week Interior Decorating program designed to assist you in decorating your home.

### Major Decorating Topics Include:

- The Psychology of Color • Functional Decorating
- Accessories and Possessions • Walls & Window Treatment • Space Control • Furniture and Fabric Trends • Mixing Periods and Woods • Finishing Touch.

### Expert Instructors

Instruction is given by highly skilled professional interior decorators, who have been chosen by Sears for their outstanding backgrounds in the art of home decorating.

### Schedule and General Information

Attention classes, 1:00-2:30 p.m. and evening classes, 7:00-8:30 p.m. will be available for your convenience. Enrollment fee is only \$10.00 for the entire course, eight 1 1/2 hour sessions. To fill out the application below and drop it in the enrollment box in our Decorator Shop in the Home Furnishings section of the store. Your instructor will phone you and schedule class time to suit your needs.

I wish to enroll, please phone me.

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

I prefer: ☐ 1:00-2:30 p.m. ☐ 7:00 to 8:30 p.m.



Mary Muncy

will conduct classes

beginning March 16th in

Sears Long Beach Store

SEARS Long Beach

450 Long Beach Blvd.

Phone  
HE 5-0121



Sunday, March 7, 1965

OF WEEK



CHAD AND JEREMY

On "Hullabaloo," 8:30 p.m. Tuesday, channel 4



FRED GWYNNE AND FRIEND

"Munsters," 7:30 p.m. Thursday, channel 2

GLORIA SWANSON IN COMEDY ROLE  
"My Three Sons," 8:30 p.m. Thursday (7)JERRY LEWIS plays a  
compassionate doctor  
during "Ben Casey" at  
10 p.m. Monday (7).

# TeleVues

FOR THE WEEK BEGINNING MARCH 7, 1965

Bert's Eye View .....	1
Critic's Corner .....	7
Television Movie Tips .....	15
Pan and Fan .....	17
Week's Top Shows .....	17
FM Highlights .....	19
Radio .....	19

BERT RESNIK, EDITOR

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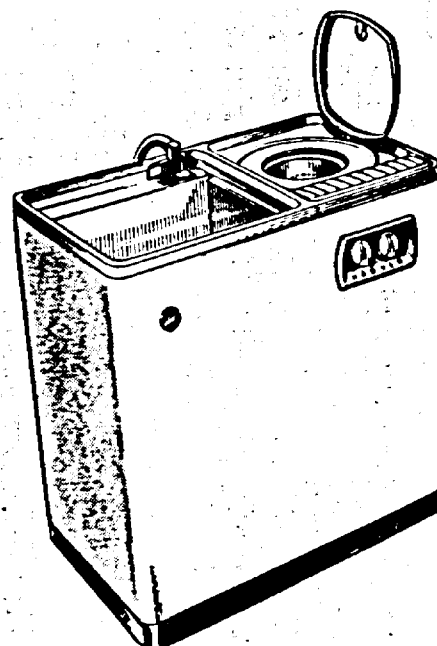
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**NO MONEY DOWN (OAC) \$9.00 MONTHLY PAYMENTS**

Monday thru Friday 9:30 to 9:30; Saturday 9:30 to 5:30; Sunday Noon 'til 5



Orange and yellow in ombred airbrush print are used in a bikini with adjustable elastic inserts (left), a

demi-fit two-piece tunic by Jantzen (center) and an ensemble look is gained in V-neck pullover cover-up.

## Year to Be Young in the Sun

**T**HIS IS THE YEAR of the two-piece, says Jantzen, with bikini, blouson and surfer looks growing in importance. This is a year of bareness that suggests rather than reveals. All is feminine with emphasis on the softening touch; a ruffle here, a gentle neckline there. Even the classic sheath exhibits new dimension when accented with soft contrast that says "hers."

The color story is delightful, too, with boldly textured prints; clear, contrasting checks; gay, bright plaids which will make eye-catching appearances wherever the sun is high

and the water inviting. Jantzen makes this the year to be young in the sun.

Along with the bare look comes the covered look. How can we have bare and covered looks both? The answer is simple: this year Jantzen has a variety of coordinated cover-ups which will combine with the barer suits to lend a three-piece or ensemble look to the summer season.

What better way to exhibit fresh, happy swimwear than on attractive girls with similar qualities? Wearing this colorful 1965 swim collection are Jantzen's Smile Girls; charming young ladies from all parts of the nation who make the phrase "Just Wear a Smile and a Jantzen" wonderfully alive.



# SUNDAY

March 7, 1965

## ★ PAID ADVERTISEMENT

8:00 A.M.

- 2 Lamp Unto My Feet: "Turkish Islam—Vestige of Revival?" Postponed film report on Islamic religion in Turkey today.
- 4 Movie: "Kit Carson," Jon Hall (40)
- 7 Sun. Storytime: "Mexico" 9 Hour of St. Francis
- 11 The Fisher Family (relig.)

8:30

- 2 Look Up & Live: "The Catholic Layman" (pt. 2) Current situation and prospects for the future.
- 5 Herald of Truth (relig.)
- 7 Movie: "Death on the Diamond," Robert Young
- 9 King & Odie (cartoons)
- 11 Norman Vincent Peale
- 13 TV Gospel Time (relig.)

9:00 A.M.

- 2 Camera Three: "Love Poems of William Butler Yeats." Tribute to Nobel prize-winning Irish poet.
- 5 Adventist Hour (relig.)
- 9 Youth Wants to Know
- 11 Broken Arrow, J. Lupton. ("Opinion in Capital" now is seen Sat.)
- 13 Variedades R. Iglesias

9:30

- 2 Silver Wings (USAF)
- 4 Christophers: "Teacher"
- 9 Movie: "Born to Kill," Lawrence Tierney (47)
- 11 Superman, Geo. Reeves

10:00 A.M.

- 2 Learning '65: "Music Education"
- 4 This Is the Life (Luth.)
- 5 Popeye Cartoons
- 7 (Color) Bullwinkle Show
- 11 Wonderama, P. Winchell
- 13 Panorama Latino (Span.)

10:30

- 2 Through Children's Eyes "Foxfire & Volcanoes"
- 4 Frontiers of Faith, Dr. Hagen Staack: "The First Isaiah"
- 7 Beany & Cecil (cartoon)
- 13 (Color) Faith for Today

11:00 A.M.

## Sports Today

NBA BASKETBALL, 11 a.m., ch. 7, has the Philadelphia 76ers battling the Celtics at Boston Garden.

ROLLER DERBY, 12 noon, ch. 11, finds the Bay Bombers hosting the N.Y. Chiefs.

PENSACOLA OPEN, 1 p.m., ch. 9, finds Gary Player defending his title in the \$65,000 golf tournament.

SPORTS SPECTACULAR, 2:30 p.m., ch. 2, has Murray Rose and Jack Whitaker with tapes of this weekend's Big 10 swimming and diving championships (Madison, Wis.), plus highlights of the women's softball championships played last month in Melbourne (Australia).

SPORTS IN ACTION, 4 p.m., in color, ch. 4, with host Jim Simpson describing tapes of last month's IMCA 50th anniversary sprint car classic from Tampa, Fla., plus the U.S. Invitational diving championships at Brandon, Fla.

WONDERFUL WORLD of Golf, 4 p.m., in color, ch. 7, goes to the Killarney Golf Club in Ireland near Erin's Lower Lake, as the U.S.'s Al Geiberger takes on Ireland's Joe Carr.

ICE HOCKEY, 6:30 p.m., ch. 13, is another international clash, with teams from Canada and Czechoslovakia.

11:00 A.M.

- 2 Capitol Hill to California: Sen. George Murphy
- 4 Movie: "Wild Dakotas," Bill Williams (56)
- 6 HOME BUYERS' GUIDE
- ★ Paul Langford visits new homes throughout So. Calif.
- 7 NBA Basketball (see sports box)
- 9 Movie: "Along the Great Divide," Kirk Douglas
- 13 Church in the Home

11:30

- 2 Viewpoint, Jere Witter with George Christopher, discussing '66 race for governor

12:00 NOON

- 2 Sunday News Report
- 5 Boots and Saddles
- 11 Roller Derby (spts box)
- 13 Rev. Oral Roberts (relig.)
- 2 Face the Nation (see box)
- 4 Capitol & the Clergy: "Campaign Ethics," Alan Cranston and clergymen
- 5 Movie: "Johnny Apollo," Tyrone Power (40)
- 13 Social Security in Action

12:45

1:00 P.M.

- 2 Pianoforte, John Crown
- 4 (Color) Quiz a Catholic: The Brothers Four
- 7 Directions '65: "Mysteries of Life," Don Goddard with Dr. Lloyd Motz, Donald Barnhouse. First of 5 programs exploring enigmas of human existence through dialogues.
- 9 TV9 GOLF EXCLUSIVE!
- ★ PENSACOLA OPEN (see sports box)
- 11 (Clr) Movie: "Destiny Moon," John Archer (50)
- 13 Voice of Calvary (relig.)

1:30

- 2 Insight Into Judaism, Dr. Bernard Mandelbaum
- 4 (Clr) Confrontation: "Religious Themes in Modern Literature"
- 7 Issues & Answers: Sheriff James G. Clark of Selma, Ala., who charges a "communist conspiracy" is behind the civil rights demonstrations.
- 13 Cal's Corral (to 4 p.m.)

2:00 P.M.

- 2 As Others See Us, Paul Udell. Foreign students discuss airline hostesses.
- 4 (Clr) Existence (agric.): "The Egg and You"
- 5 Championship Auto Racing, Dick Lane
- 7 Discovery '65: "Fact, Fancy and Freedom." Importance of independent and clear thinking, warning of dangers of accepting—without question—everything seen, heard or read.
- 2 CBS Sports Spectacular (see sports box)
- 4 (Color) College Report: "Covered Wagon Classroom" (La Verne)
- 7 770 on TV, Carl George
- 9 Movie: "Along the Great Divide," Kirk Douglas
- 34 Ven (evangelical)

3:00 P.M.

- 4 Sunday, Frank Blair, with reports on U.S. smoking since Surgeon General Terry's report on dangers, Switzerland's new St. Bernard Tunnel to Italy, Mexico City's new Aztec Stadium.
- 11 "WAR ZONE" - movie
- ★ BY UNION MORTGAGE
- 30 Second over Tokyo, Spencer Tracy, Van Johnson (44)
- 34 Un Canto de Mexico

3:30

4:00 P.M.

- 2 Alumni Fun, Peter Lind Hayes. Quarter-final round has Pennsylvania represented by Walter O'Malley, writer Pete Martin, UN's Mrs. Mariette Tree, while Janet (Mrs. Edw. R.) Murrow, Dr. Mabel Murphy Smythe and attorney Jewel Bjork play for Mt. Holyoke.
- 4 (Clr) NBC Sports in Action (see sports box)
- ★ WEIRD, WEIRD WORLD
- ★ by RELIABLE MORTGAGE
- "Night Monster," Bela Lugosi (42)
- 7 (Color) Wonderful World of Golf (see sports box)
- 13 Newsroom, Don Rose
- 34 Comicos y Canciones

4:30

- 2 Repertoire Workshop: "A Midsummer Morn's Awakening." St. Louis-produced play finds William Shakespeare reincarnated in the 20th Century as a wandering bum trying to peddle a play to sophisticates. It's the first attempt at TV drama for Shakespeare—Sir Geoffrey Shakespeare, member of the Queen's Privy Council and closest collateral descendant of the Bard.
- 9 Movie: "Charlie Chan in London," Warner Oland
- 13 Cavalcade of Books
- 34 Club del Hogar (games)

5:00 P.M.

- 2 Sunday with Jack Benny. Mamie Van Doren plays an erring wife as hubby Jack does household chores and cares for backward son (Dennis Day).
- 4 (Color) Wild Kingdom Marlin Perkins: "King of Beasts," and why the lion rates that title.
- 7 Science All-Stars, Don Morrow with Nobel prize-winner Dr. Konrad E. Block, professor of Medicine at Harvard, plus 3 teenage scientists.
- 11 "CHILLER" PRESENTED
- ★ BY UNION MORTGAGE
- "Daughter of Dr. Jekyll," John Agar
- 13 Changing Times
- 34 Teatro Fantastico

5:15

5:30

5:50

6:00 P.M.

- 2 Ted Mack & Original Amateur Hour, with Mobile and Florida talent. (Series' 30-year history is traced at this time March 28 and April 4, including debuts of Frank Sinatra, Robert Merrill, Teresa Brewer and others.)
- 4 (Clr) College Bowl, Robt. Earle, Portland (Ore.) State tries for 5th win, and undefeated retirement, in meeting Birmingham Southern
- 5 The Invisible Man
- 7 Press Conference
- 13 (Color) The Ski Show
- 20th Century, Walter Cronkite: "Navajos and Annie Wauneka." Work of the 55-year-old Navajo woman who was awarded the Presidential Medal of Freedom by JFK for her achievements in public health education among tribesmen of the semi-desert Window Rock reservation.

3:30

- 7 A Nation at War (CBC)
- 34 Queen to Sabe? (relig.)

4:00 P.M.

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6:00 P.M.

6:30

6:50

7:00 P.M.

- 2 Lassie, Robert Bray, Roy Roberts (conclusion). Lassie is injured when she diverts a stampeding herd away from a cattleman who lies stunned in its path.
- 5 (Clr) Curt Massey Show
- 11 (Color) James A. FitzPatrick's Travelcade: "Holland at Tulip Time"
- 34 Toros (bullfights)

7:30

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8:00 P.M.

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MRS. EDWARD R. Murrow represents Mt. Holyoke College when she appears on "Alumni Fun" at 4 p. m. Sunday, channel 2.

4 (Color) Meet the Press: Abba Eban, deputy Prime Minister of Israel

5 "POLKA PARADE"—Color

★ Jola the Family Fun LIVE—FARMER JOHN

Musical salute to St. Patrick's Day.

7 L.A. TV DEBUT! "SPY SQUAD"—BREATHAKING

INTRIQUE & SUSPENSE! Richard Miller (63)

9 Surf's Up! Stan Richards

Eddie Albert narrates color surfing film.

13 (Color) Rocky & Friends

34 Teatro Familiar (drama)

6:30

2 World War I, Robt. Ryan

"The Tide Turns," and the Allies are finally on the march in the summer of 1918.

4 Profiles in Courage: "Hamilton Fish," Henry Jones, Mark Richman, Edward Asner, Robert Emhardt, Frank Silvera.

Secretary of State is lone dissenter in Grant's cabinet—counselling a peaceful solution of the Cuban crisis of 1869 while others pressure for war.

9 (Color) Greatest Show on Earth, Jack Palance, Louis Jourdan. Girl's life is jeopardized by her aerial training.

11 Room for One More, Andrew Duggan

13 CHAMP. SPORTS—HOCKEY

★ CANADA vs. CZECHS

7:00 P.M.

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Lassie is injured when she diverts a stampeding herd away from a cattleman who lies stunned in its path.

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9:00 A.M.

9:30

7 World Figure Skating Championships (box)

★ BIG JOHN WAYNE as

★ "BIG JIM McLAIN"

with James Arness (52-1st run). Trouble-shooting in Hawaii.

11 (Clr) Far Horizons, Paul Coates: "The Orient."

To Tokyo, Hong Kong

8:00 P.M.

2 The Ed Sullivan Show

Ella Fitzgerald and Duke Ellington make their first joint TV appearance, with hour also featuring pint-sized Italian singer Rita Pavone, Roy Castle, Stiller and Meara, John Byner, the Two Carmenas and the Monkey, plus a film excerpt of Julie Andrews in "The Sound of Music."

5 Law & Mr. Jones, James Whitmore, Rex Ingram. Big-time producer steals original compositions of blind dixieland musician.

11 (Clr) It's a Wonderful World, John Cameron Swayze: "Italy"

8:30

4 Branded, Chuck Connors, Johnny Crawford, G. V. (Skip) Homeier, Richard Arlen, Rodgers' Ron Perranoski. McCord helps out a young deputy when five men threaten to burn a town unless everyone is disarmed while they rob a bank. (Crawford, Connors' son in "Riflemen," is deputy.)

★ EASTERN MORTGAGE

Pres. "LILLIAN RUSSELL"

Henry Fonda, Alice Faye

7 Broadside, Kathy Nolan. Stanley and Selma take Adrian's precious Rolls-Royce staff car out for a spin and leave it high in a tree.

11 (Color) The Ski Scene

9:00 P.M.

2 For the People, William Shatner, Phil Leeds, Lloyd Gough. Koster has the problem of where to draw the line between protection of the public from obscene literature and upholding the right to freedom of expression.

4 (Color) Bonanza, Pernell Roberts, Everett Sloane, Mariette Hartley. Adam's life is threatened when he takes over for an injured schoolteacher and insists on teaching the real history of Virginia City.

7 Movie: "Judgment at Nuremberg," Spencer Tracy, Burt Lancaster, Richard Widmark, Maximilian Schell, Montgomery Clift, Marlene Dietrich, Judy Garland (62-

1st run). Unusual length of double-Oscar-winning film preempts regular programming to 12:30.)

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—Photo by Chuck Sundquist

A chapter of family history in cross stitch is a prized possession of Mrs. Edna Philips.

## A Stitch of Time

By Caroline Coleman

CROSS STITCH can be used to record a family's history and Mrs. Edna May Philips, 89, of 215 Morningside St., North Long Beach, has an example of such a record which she believes was embroidered more than a century ago by her great-grandmother.

Carefully cross-stitched on fine linen and headed "A Register of the Family" it cites that Arba Breck was born in March 1791, Betsy Demick in July 1793 and they were married in 1812.

Then it lists their seven daughters and their birth-dates: Emily, Jan. 11, 1813; Mary, Feb. 14, 1815; Betsy, Feb. 21, 1817; Mercy, Oct. 31, 1819; Anna, Dec. 31, 1821; Abigail, May 12, 1824; Betsy, Sept. 6, 1826; Hannah, Feb. 11, 1831.

Abigail was Mrs. Philips' grandmother. The Breck family lived for many years in Massachusetts and New Hampshire.

MRS. PHILIPS, a seamstress and dress designer, was studying in Paris when World War I began in 1914. She came home on the Arabic which was sunk on its return to Liverpool.

She came to Long Beach in 1924, and for years had

an apartment on Ocean Boulevard near Pacific Coast Club. She designed and made many gowns worn by Army and Navy wives at functions in the 1920s and 1930s.

Now she devotes most of her time to painting, largely landscapes and copies of paintings she saw years ago in Paris. She lives alone with a black long-haired Chihuahua named Pancho.

### Double Check

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2. Immediately fill in and mail the warranty card to the manufacturer.

Failure to do both these seemingly simple things, all too common among buyers of photo gear, can result in the purchaser's not getting full and proper use from the equipment and perhaps even damaging it in some way; an unused or improperly filled out warranty card can void the guarantee normally provided with most new items of equipment.



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Sunday, March 7, 1965

# CRITIC'S CORNER



SHELLEY BERMAN  
Sours Critics

## Excerpted Reviews on Recent TV Shows

Program: "Nightlife," premiered last Monday on channel 7.

"Les Crane Show" replacement had a mediocre start which belied the web's promise of an "all new concept and format." Actually, they have axed Crane and dumped his "theatre-in-the-round" approach, but it's still a late-night talkfest. Setting is a livingroom wherein the host chats with the guests.

There will be a new host each two weeks, if the program lasts that long. Shelley Berman, first host, conducted himself ineptly, awkwardly, seemed nervous, ill at ease, was unfunny, and a highly incompetent interviewer. Since these late-night gabfests are really just as good as the host who policies the guest traffic, initialer turned to be a dull, uneventful show despite the presence of some good talent. Berman should be made to watch Johnny Carson on NBC-TV for lessons in this sort of thing.

Critic Daku of "Variety"

ABC's hastily remodeled late-evening program, now called "Nightlife," has acquired a living room set but the style is a pale carbon of NBC's "Tonight Show."

The business of handling informal conversation, musical numbers and a flock of commercials takes a very special kind of talent and comedian Shelley Berman, first of a series of temporary hosts, last night gave ample evidence that it is not one of his.

The first 45 minutes of the premiere show was devoted mostly to nervous giggles and half-finished sentences by Berman and a surprise visit by Sammy Davis Jr., who was received with lavish emotion.

There was an interesting visit by Joan Baez, the folk singer, whose two numbers included a sermon against war.

Berman might have had a fascinating interview with the serious-minded young woman who has refused to pay some of her federal income tax on the ground it is used for armaments. Instead, Berman tried to be flip and she became silent.

It looks as if "Nightlife" has a bumpy road ahead.

Critic Cynthia Lowry of AP

Program: "Inger Stevens in Sweden," aired Feb. 26 on channel 7.

I wish the network would stop sending famous actresses on tours of foreign lands to make television travelogues. Let them go on paid vacations, yes—and good health to them. But it is distressing when a lovely dish like Inger Stevens, who visited Sweden on ABC-TV, cannot overcome the condescending contrivances of staged, phony informality.

No actress could beat the basic handicap in the structure of these affairs. You get the feeling that those in charge of the productions fancy themselves as sophisticates who are going to give a thrill to the peasants back home. Whenever I hear of another impending television tour, I get a sneaking feeling of nausea that inevitably turns out to be legitimately motivated. Miss Stevens was more genuinely natural than was Elizabeth Taylor in her video tour of London, than was Princess Grace in her survey of Monaco, than was Sophia Loren in her look at Rome—but still she could not beat the basic handicap.

Critic Rick Du Brow of UPI

A home movie is a home movie.

Not even the loveliness of Inger Stevens nor the billing of it as a television special can disguise that fact.

—Critic Bert Resnik of "TeleVues"

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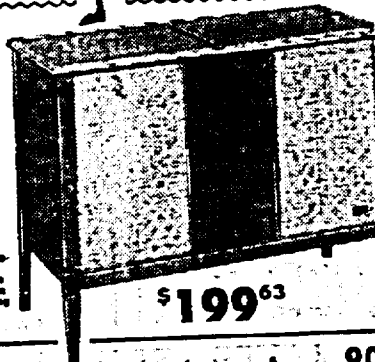


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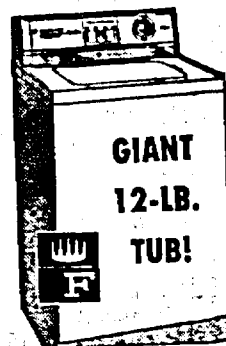
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# New Vaccine Sought

By Ben Zinser

Southland Magazine Medical-Science Writer

**R**ESearchers at Johns Hopkins University are attempting to develop a system of vaccination to protect against sleeping sickness (encephalitis).

Under study in animals is an inoculation technique called sequential immunization.

It consists of injecting the subject with a series of vaccines containing relatively non-virulent viruses related to the strain that caused last summer's epidemic in Houston, Tex.



These less dangerous viruses cause the subject's system to produce antibodies (antagonistic substances) which are also effective against the more dangerous viruses.

Tests are being conducted on spider monkeys, the lab animals that most closely resemble man in terms of reactions to viruses and vaccines.

**PERSONS** undergo different emotional responses to various alcoholic beverages—and these responses can be observed on a brain-wave tracing (electroencephalogram).

For example, drinking wine produces one pattern of brain waves while sipping a dry martini produces another.

Brain-wave patterns set up by wine indicate that wine has a tranquilizing effect and contributes to the sense of well-being. Patterns initiated by a dry martini show that it allays anxiety and dulls reaction to stress.

Studies of muscle reaction show that wine brings about a greater decrease in muscular tension than does a martini.

The report is in the Quarterly Journal of Studies on Alcohol.

**THE MALE SEX**, at least in mice, sleeps longer after an injection of a barbiturate than does the female. At the University of Missouri School of Medicine, researchers gave pentobarbital shots to mice. The male mouse slept an average of 70.5 min-

utes after a five-milligram shot. But the female, given the same dosage, slept an average of only 24.9 minutes.

But to illustrate how complicated animal research can get, in earlier experiments male rats were found to be less susceptible to barbiturates than female rats. This discrepancy leads the scientists to remind that caution must be used in making inferences about drug effects from one species to another, even when they are as closely related as rats and mice.

**PERSONS** in civilized nations eat 10 to 20 times more salt than required and this may lead to high blood pressure in susceptible persons, a doctor reports.

Alaska Eskimos, whose salt intake is less than three grams a day, have no high blood pressure. But Americans, with a daily salt intake of 10 grams, show 10% hypertension. Some Japanese who consume 26 grams of salt daily show 38% hypertension.

Not every person who eats large quantities of salt develops hypertension. This suggests that differences in response to salt may be linked with hereditary factors.

In families with a history of hypertension it may be wise to limit salt intake from early childhood—before rather than after hypertension develops, says Dr. Louis H. Nahum in the Journal Connecticut Medicine.

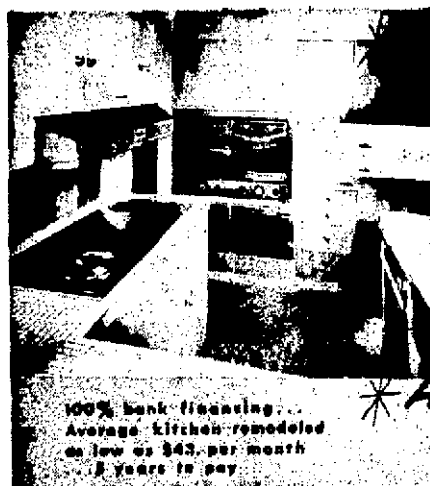
**A NEW DRUG** called opipramol, or Ensidon, is ideally suited for the treatment of emotional disorders in children, reports Dr. Adam J. Krakowski, director of the Plattsburgh (N. Y.) Child Guidance Clinic.

The compound reduces anxiety, excess activity and impulsiveness. It also gradually reduces depression, Dr. Krakowski says in the New York State Journal of Medicine.

Given to 100 severely disturbed children aged 4 to 17, Ensidon produced a good to excellent response in 77, the report says.

The drug is not yet available for general use.

(This column frequently reports advances in medical research and opinions of medical authorities not yet accepted in general practice.)



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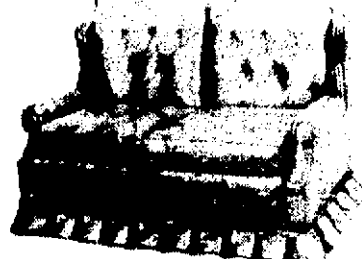
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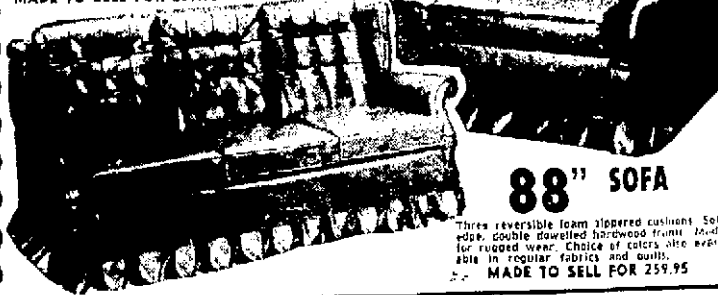


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# MONDAY

March 8, 1965  
★ PAID ADVERTISEMENT

- 2 Apothecary: "Soda"  
4 (Clr) Discovering Calif.  
7 Guidelines: "Italian"
- 7:00 A.M.  
2 Capt. Kangaroo:  
"Girl Scout Week"  
4 Today, Hugh Downs  
with Dan Dailey  
7 Scope: "Conservation"  
11 Survey of Arts: "Japan"  
Nob & Kyogen Theaters  
7:30  
7 Finky Lee, Car'n Capers  
11 The Hubo Kelly Show  
7:45  
9 Cartoons & Comedies
- 8:00 A.M.  
2 Panorama Pacific, Rowe  
7 Married Joan, J. Davis  
8:30  
7 The Count Marco Show
- 9:00 A.M.  
2 Nws with Charles Kuralt  
4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan  
9:15  
13 Guideposts (to 11:30)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
Guests: Angie Dickinson,  
Vin Scully  
5 Romper Room  
1 Movie: "Shopworn An-  
gel," Margaret Sullivan
- 10:00 A.M.  
2 Andy of Mayberry  
4 Concentrat'n, H. Downs  
7 The Mike Douglas Show  
Eddie Arnold

## MR. STEREO SAYS . . .

The annual Southern California Hi-Fi Show is coming to the Ambassador Hotel in Los Angeles—March 16-14. This show is worth attending if you want to see everything in sound equipment.

Of course, WESTERN has to make room for the new model stereo systems you'll see at the show—so we're clearing out our stock—so we have to let many of our demand items, recorders, etc. go.



Aha, we are continuing our fantastic Ampex sale for a limited time. We will sell you the Ampex 1070 reversing 4-track stereo tape recorder—PLUS \$100 in Ampex pre-recorded stereo tapes—a \$500 value—for only \$379.95, less than the regular price of the recorder alone.

Western stocks the largest selection of tape recorders and pre-recorded tapes in the Long Beach area—all at low discount prices. Easy terms are available.

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& HI-FI**

2817 E. Anaheim St.  
GE 8-2974

- 9 Movie: "Every Girl  
Should Be Married,"  
Cary Grant (48)  
10:30  
2 The McCays, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok

11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, A. James  
5 Peter Gunn, C. Stevens

11:30  
2 Search for Tomorrow  
4 (Clr) Truth Consequences  
5 Thin Man, Peter Lawford

7 Price Is Right, Bill Cullen  
Guest: Dorothy Lamour  
9 Invitation to Music  
11 Sheriff John, J. Rovick

13 Teleplay: "Mississippi  
Days," J. Carroll Naish  
11:45  
2 The Guiding Light  
28 The Friendly Giant

12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Topper, Leo G. Carroll

7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
28 45 Years w/Fitzpatrick:  
"Korean Aftermath"

12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best

11 Movie: "They Won't  
Forget," Claude Rains  
13 Letters to the Manager  
28 Invitation to Art

1:00 P.M.  
2 Password, Allen Ludden  
Eli Wallach and wife  
Anne Jackson are guests

4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Fighting Fr.  
Dunne," Pat O'Brien (45)

13 (Clr) Movie: "Do You  
Love Me?" Maureen  
O'Hara, Dick Haymes  
28 In-Class Spanish, Science

1:30  
2 Art Linkletter H'se Party  
4 Another World  
5 Movie: "Alaska High-  
way," Richard Arlen (43)

7 Girl Talk, Virginia Gra-  
ham, Celeste Holm  
2:00 P.M.  
2 To Tell the Truth  
4 (Color) You Don't Say  
7 Flame in the Wind

2:15  
11 Movie: "You for Me,"  
Peter Lawford (53)  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn

7 Day in Court: Judge  
decides on maid's guilt  
in grand theft charge.  
9 9 on the Line, C. Roberts  
with Southland NAACP

3:00 P.M.  
2 The Jack Benny Show  
4 (Clr) Movie: "Sangaree,"  
Fernando Lamas (53)

5 Bozo & His Friends  
7 The Young Marrieds  
9 (Clr) King & Oddie, Zolar  
28 Test Pattern

4:00 P.M.  
2 JAMES ROOSEVELT  
★ THE CONFERENCE CALL  
5 Popeye Cartoons  
7 Trailmaster, Dean Jones

9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 Once Upon a Japanese  
Time, T. Mikami

4:15  
2 Pete Smith's Animal  
Antics: "Lions on the  
Loose" cubs escape zoo  
4:30  
2 Movie: "Road to Singa-  
pore," Bing Crosby, Bob  
Hope, Dorothy Lamour

5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Discovery: Salamanders  
34 Escuela KMXC (English)

5:00 P.M.  
5 That Regis Philbin Show.  
Final week opens with  
James Drury, Emmaline  
Henry, Don Sherman,  
magician Kirk Kirkham,  
Sammy Shore.

7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stoges  
13 Lloyd Thaxton Show  
28 What's New? "Matti"

5:30  
9 The People's Choice  
11 The Mickey Mouse Club  
28 The Friendly Giant

5:45  
4 (Color) KNBC News  
28 Sing Hi—Sing Lo  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham

7 (Clr) Movie: "Warning  
from Space," Toyomi  
Karita (Jap.-63-1st run)  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 RUFF 'N' REDDY—COLOR

★ CARTOONS w/ BOB ADKINS  
28 Metropolis: Creator or  
Destroyer? "How Dollars  
Shape Our Cities," L.A.  
and N.Y.C. are cited.

34 Noticiero 34 (News)  
6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 Woody Woodpecker

28 4 Worlds of Man: Music  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Color) Golden Voyage,  
Jack Douglas: "Scotland"  
5 Rifleman, Chuck Connors

8:00 P.M.  
2 The Lucy Show, Lucille  
Ball. There's a show-  
within-a-show tonight,  
as Lucy and Viv per-  
suade Arthur Godfrey to  
star in their charity  
riverboat comedy, where  
he stars as the impover-  
ished banjo-strumming  
daddy of Lucy's belle  
(Lucy).

4 (Color) Andy Williams  
Show with Shirley Jones,  
Terry-Thomas, handlead-  
er Mongo Santamaria,  
the Good Time Singers  
and a friendly lion. The  
Informal portion finds  
the entire cast on a pic-  
nic.

7 Wendy and Me, George  
Burns, Connie Stevens.  
Wendy accidentally ruins  
the portrait of Jeff's  
mean uncle—just before  
he's due for a visit.

11 The 11th Hour, Wendell  
Corey, George C. Scott,  
Colleen Dewhurst. Es-  
capee from Iron Curtain,  
now a respected Ameri-  
can family man, sudden-  
ly wants permission to  
return to Russia.

13 Man of the World, Craig  
Stevens. Daring racer  
imperils both his life and  
those of others by in-  
sisting on racing, though  
slowly going blind.

28 Changing World: 3 Faces  
of Cuba. Natives' atti-  
tudes on changes since  
Castro, the "26th of  
July" revolution. Filmed  
entirely in Cuba.

9:15  
9 Clete Roberts, News  
9:30  
2 Many Happy Returns,  
John McGiver, Russell  
Collins, Iika Windish.  
When Sharp has a vio-  
lent argument with the  
woman negotiating a big  
merger, Burnley agrees  
to masquerade as the  
boss in dealing with her.

7 The Bing Crosby Show.  
Singing guest Phil Harris  
plays a deadbeat house-  
guest with a talking  
crow as a vaudeville  
partner.

9 Wyatt Earp, H. O'Brien  
34 Un Canto de Mexico  
10:00 P.M.  
2 CBS Reports: "Viet Nam:  
the Hawks and the  
Doves" (see box)  
4 Alfred Hitchcock Hour:  
"Death Scene," John  
Carradine, Vera Miles,  
John Farentino. A famed  
Hollywood director, con-  
fined to a wheelchair,  
includes a "calculated  
accident" in his plan to  
retain his run-down but  
valuable estate, and get  
revenge at the same  
time. (Hour was filmed  
at the home of the late  
Marion Davies, with her  
widower, Capt. Horace  
Brown, playing a bit role  
as Harry, the garage at-  
tendant.)

7 Ben Casey (see box)  
9 (Color) Travel '65, Curt  
Nagel, Bill Moore; "Den-

official, Raymond John-  
son

3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers  
7 General Hospital

13 (Color) Rocky & Friends  
28 About Art  
3:15  
13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
4 (Clr) Movie: "Sangaree,"  
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28 The Friendly Giant

5:45  
4 (Color) KNBC News  
28 Sing Hi—Sing Lo  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham

7 (Clr) Movie: "Warning  
from Space," Toyomi  
Karita (Jap.-63-1st run)  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 RUFF 'N' REDDY—COLOR

★ CARTOONS w/ BOB ADKINS  
28 Metropolis: Creator or  
Destroyer? "How Dollars  
Shape Our Cities," L.A.  
and N.Y.C. are cited.

34 Noticiero 34 (News)  
6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 Woody Woodpecker

28 4 Worlds of Man: Music  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Color) Golden Voyage,  
Jack Douglas: "Scotland"  
5 Rifleman, Chuck Connors

8:00 P.M.  
2 The Lucy Show, Lucille  
Ball. There's a show-  
within-a-show tonight,  
as Lucy and Viv per-  
suade Arthur Godfrey to  
star in their charity  
riverboat comedy, where  
he stars as the impover-  
ished banjo-strumming  
daddy of Lucy's belle  
(Lucy).

4 (Color) Andy Williams  
Show with Shirley Jones,  
Terry-Thomas, handlead-  
er Mongo Santamaria,  
the Good Time Singers  
and a friendly lion. The  
Informal portion finds  
the entire cast on a pic-  
nic.

7 Wendy and Me, George  
Burns, Connie Stevens.  
Wendy accidentally ruins  
the portrait of Jeff's  
mean uncle—just before  
he's due for a visit.

11 The 11th Hour, Wendell  
Corey, George C. Scott,  
Colleen Dewhurst. Es-  
capee from Iron Curtain,  
now a respected Ameri-  
can family man, sudden-  
ly wants permission to  
return to Russia.

13 Man of the World, Craig  
Stevens. Daring racer  
imperils both his life and  
those of others by in-  
sisting on racing, though  
slowly going blind.

28 Changing World: 3 Faces  
of Cuba. Natives' atti-  
tudes on changes since  
Castro, the "26th of  
July" revolution. Filmed  
entirely in Cuba.

9:15  
9 Clete Roberts, News  
9:30  
2 Many Happy Returns,  
John McGiver, Russell  
Collins, Iika Windish.  
When Sharp has a vio-  
lent argument with the  
woman negotiating a big  
merger, Burnley agrees  
to masquerade as the  
boss in dealing with her.

7 The Bing Crosby Show.  
Singing guest Phil Harris  
plays a deadbeat house-  
guest with a talking  
crow as a vaudeville  
partner.

9 Wyatt Earp, H. O'Brien  
34 Un Canto de Mexico  
10:00 P.M.  
2 CBS Reports: "Viet Nam:  
the Hawks and the  
Doves" (see box)  
4 Alfred Hitchcock Hour:  
"Death Scene," John  
Carradine, Vera Miles,  
John Farentino. A famed  
Hollywood director, con-  
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accident" in his plan to  
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valuable estate, and get  
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9 (Color) Travel '65, Curt  
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ARTHUR GODFREY  
guests on "The Lucy  
Show" at 9 p. m. Mon-  
day, channel 2.

9 Honeymooners, Gleason  
11 Bachelor Father, John  
Forsythe, Giselle Mac-  
Kenzie

13 CAPTURE—COLOR  
★ COLOMBIAN CROCODILES  
28 Once Upon a Japanese  
Time: "Potted Trees"

7:30  
2 To Tell the Truth, Collyer  
4 Karen, Debbie Watson.  
Karen gets a baby-sitting  
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"baby" is an 11-year-old  
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5 (Clr) High Road to Dan-  
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7 Voyage to the Bottom of  
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9 PREMIERE! "GIGANTIS  
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Hiroshi Kozumai (Jap.-  
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11 Tales of Wells Fargo  
13 HOLIDAY—COLOR  
★ KORI LA PANDIT'S INDIA  
To lesser-known areas  
28 Great Decisions '65:  
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apparently dissolving  
unity of Soviet bloc.

8:00 P.M.  
2 I've Got a Secret, Steve  
Allen. Lucille Ball is  
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her husband Gary Mor-  
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Jayne Meadows sub for  
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Bess Myerson.

4 Man From U.N.C.L.E.,  
Robert Vaughn, Leo G.  
Carroll, Eka Lanchester,  
Yvonne Craig, Roosevelt  
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5 (Color) Movie: "The  
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11 Cheyenne, Clint Walker  
13 THE LIEUTENANT—  
★ STARS GARY LOCKWOOD  
Pretty Vietnamese offi-  
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to use wiles.

28 French Chef, Julia Child:  
"Coq au Vin"—it's easy!  
34 Comicos y Canciones  
8:30  
2 The Andy Griffith Show.  
Helen has second  
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9 Honeymooners, Gleason  
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lors' pretty houseguest  
(Jan Shutan) when she  
becomes a third party on  
Andy's dates.

7 No Time for Sergeants,  
Sammy Jackson.



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# In Memory of Great Music

By Charles W. Crutcher

**MEMORIES** of the music "greats" of this century are happy possessions of Herbert Borodkin, violinist. He played with most of them—including Victor Herbert, Gustav Mahler, Walter Damrosch and Arturo Toscanini.

"I started violin lessons in 1894," says Borodkin, 76, of 1500 Merion Way, Seal Beach. "Then I picked up a viola that had been left at our house. It was the first one I had seen. It was wider and longer than my violin, tuned a fifth pitch lower. I liked it better than the violin; it had a deeper and more manly tone."

So the violin player became a viola player—one of the best!—and when he was 16 he made his debut at Cooper Union, Eighth Street and Astor Place, New York.

**SHORTLY** afterwards he became acquainted with an Irish-born cellist with the Metropolitan Opera Co., with many operettas to his credit. His name was Victor Herbert.

"You remember Victor's operettas?" asks Borodkin. "Let's see—'Babes in Toyland' in 1903, 'Mlle. Modiste,' 1905, 'The Red Mill,' 1906, and 'Eileen,' 1917."

Borodkin played in Victor Herbert's orchestra at inter-

vals for six years. One of his important engagements was to play for Thomas A. Edison in his studio at Orange, N.J. They made cylinder impressions for Edison's phonograph machines.

"Edison worked on machines while we played. He was a very busy, quiet man, intent on what he was doing. He paid us \$1.25 an hour."

**BORODKIN** was recommended to Walter Damrosch by an acquaintance who heard him play the viola between acts in a play starring Jacob Adler.

Borodkin has one sad memory: The eight days he played with Damrosch in San Francisco after the 1906 earthquake. Concert Hall, home of the symphonies, was reduced to rubble and the orchestra had to entertain in a roller skating rink. Damrosch soothed the nerves of his audience with charming music.

"Damrosch and I had a long argument about a new contract," Borodkin continues. "I asked for a \$5 raise and for weeks he wouldn't give in."

Borodkin then was offered a contract with the New York Philharmonic Orchestra with a \$15 raise. He signed with Philharmonic and in two days Damrosch



—Staff Photo by JOE RISINGER

Herbert Borodkin, violinist, looks back upon memories of great music and great musicians.

called: "Come on and be a sport. We'll split the difference."

**BORODKIN** joined the New York Philharmonic Society (a different organization than Philharmonic Orchestra), conducted by Gustav Mahler and played

Carnegie Hall in its 69th season, 1910-1911.

"Mahler did not like long rehearsals," Borodkin says. "At the end of a rehearsal he would say 'Everything has an end, except a bologna which has two ends.'"

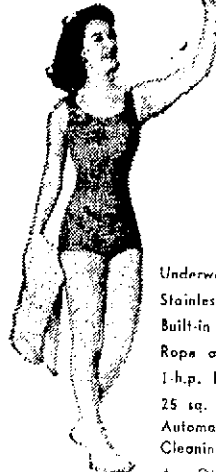
A highlight in Borodkin's (Continued on Page 26)

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CAROLYN JONES, JOHN ASTIN  
"Addams Family" Parents

## 'The Addams Family' Rebels

By VERNON SCOTT

**HOLLYWOOD (UPI)** — A surprise hit of the current television season is "The Addams Family" on ABC-TV. Co-star John Astin explains this is a result of public rebellion against conformity.

The off-beat nuts in the series would rather switch than fight.

Astin and Carolyn Jones play Gomez and Morticia, a weird married couple who live in a museum-like monstrosity. Their children, grandmother and uncle are equally dotty. The family pet is a full-grown lion. A disembodied hand and a monstrous butler named Lurch are the family servants.

Astin, a man of considerable charm and wit, is entranced by the show himself. And he reports that cartoonist Charles Addams (from whose magazine cartoons the series was originated) is pleased with the results, too.

"NONE OF US enjoy being compared with 'The Munsters,'" Astin said. He was having lunch on Hollywood Boulevard and quickly became the victim of curious diners. It figured. He was dressed in the hokey double-breasted pin-stripe suit worn by Gomez.

"You see," he continued, "The Munsters are monsters on the outside but perfectly normal people in every other respect."

"The Addams Family, on the other hand, are not monsters at all but terribly daffy in almost every respect. Like the Addams cartoons, our show is an attack on the cliches of life, a reverse joke."

"We are a family of non-conformists who live the way most people don't but I think we have a positive approach to things."

AMONG the wacky pastimes indulged in by the Addamses are miniature train wrecks, feeding a voracious meat-eating plant, and fencing matches between Morticia and Gomez. For laughs, Uncle Fester illuminates a light bulb by placing it in his mouth, and son Pugsley keeps his money in a live piggy bank.

Astin, however, believes the popularity of the show lies in the tender love story of the principals.

"In many respects we're the only normal family on

TV," he said without a trace of a grin.

"No other situation comedy show has as much romance in it between a husband and wife. And Gomez isn't the typical television husband, the patsy who always does everything wrong."

"No, sir. Gomez does exactly as he pleases. Nothing frightens him except a cliché or something that might interfere with his love life. Personally, I think the popularity of the series can be traced to viewers who would like to break with convention."

"We break a lot of the silly rules and regulations that most people live by, and our viewers might start doing the same sort of thing."

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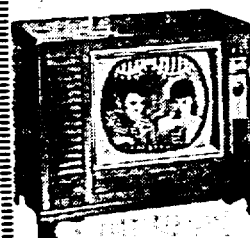
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## Air Douglas, Boeing Competition

The intensive competitive battle between two major aircraft companies, Douglas and Boeing, will be the subject of a half-hour radio report at 10:30 p.m. today (Sunday) on station KFWB (980).

The intensity of the competition exists in the fact that both are producing

plans for the "short-haul" jet business.

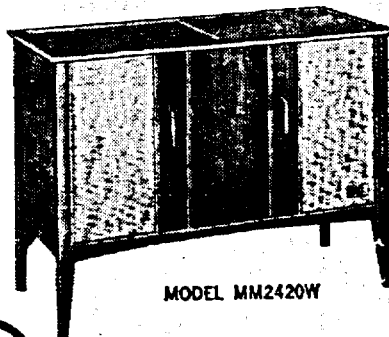
Among participants in the radio discussion will be U.S. Sen. Mike Monroney (D-Okla.), chairman of the commerce committee; Gov. Edmund G. Brown; Donald Douglas Sr. and Jr.

The program is part of KFWB's "Project 98" series.

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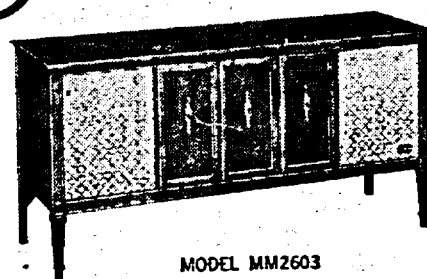
Do you suffer the pangs of champagne tastes on a beer budget? Then, this is the stereo for you! Handsome Danish Modern cabinet houses four powerful speakers, Zenith 2G Stereo Precision record changer, tone arm and free floating cartridge—all the fine quality features found in more expensive models. Slightly higher in mahogany, maple and cherry.

**\$199<sup>63</sup>**

LOVELY TO LOOK AT  
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Here's a real beauty, handcrafted from start to finish in genuine veneers and hardwood solids. Stereo Precision changer with exclusive Micro Touch Tone Arm and free floating cartridge makes it impossible to damage your records accidentally—gives the greatest stereo separation, the finest sound reproduction. Six speakers. Mahogany or cherry fruitwood.

**\$299<sup>65</sup>**

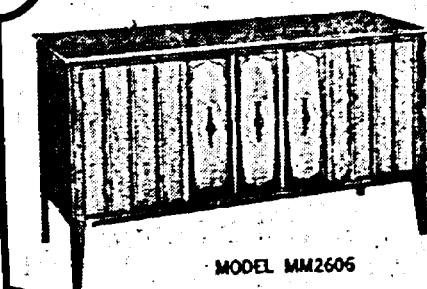


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CENTER REALISM!

Close your eyes and you're front row center. Open them, you have before you one of the finest consoles made. Magnificent appearing. Magnificent sounding. Features include Zenith's exclusive Solid State 80W amplifier, eight powerful speakers, 2G professional changer, tone arm and free floating cartridge. Genuine Walnut throughout.

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MODEL MM2606

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HA 5-1971

# A King and His Women

By Vera Williams

Southland Magazine Book Editor



**FRANCE'S** Sun King, Louis the Great (1638-1715), often is called the personification of his country and his century. The rise of France in the 17th Century is attributed in large part to his reign.

Shelves of books have been written about him—the latest and one of the most readable, "LOUIS XIV" by Vincent Cronin (Houghton Mifflin, \$6.95).

Cronin, son of novelist A. J. Cronin, portrays Louis as a human being as well as a monarch and captures the color, excitement and achievements of his era.

There were many women in the king's life—his first love, Marie Mancini; his queen, Marie Theresé; La Valliere, Montespan, Maintenon. There were politicians—Mazarin, Fouquet, Colbert.

Louis apparently relished war. His generals fought all the other powers of Europe. For a time he ran Spain by remote control.

He patronized the arts, built Versailles, was a personal friend of Racine and Molière. He died after defeats and bereavements, taking deep comfort in his religious faith.

## AUTHOR'S AGENT

### WANTS MANUSCRIPTS

Manuscripts of all kinds wanted, especially BOOKS. Waiting markets and buyers the world over. Demand exceeds supply. A selling agency that gets results for its authors. Write: Barn Literary Agency, 149 High Park Avenue, Desk 161, Toronto 8, Canada.

**DANIEL SMYTHE'S** "Robert Frost Speaks" (Twayne, \$5) is another volume about the late poet, and about Frost the friend; one might add that it is about Frost the enemy also, for the New Englander spoke out on countless political events such as poetry societies, English departments in the universities, for example. Among the many of whom he was harshly critical were Amy Lowell, Robert Hillyer, Robert P. Tristram Coffin, Ezra Pound (who was quite possibly the poet responsible for Frost's push toward fame), and Harry Truman.

"Robert Frost Speaks" is a full-size portrait by Smythe, professor at Bradley University, and himself a talented poet. The author studied shorthand 25 years ago so that he might accurately write down every word Frost was heard to utter. Smythe's admiration for his friend is unembarrassedly complimentary; but the poet—professor, though speaking often with a kind of reverence, in all honesty lets Frost speak for himself—and to speak quite often with finality. Frost is quoted on many pages:

On the Beats: "I've read only Ginsberg's 'Howl.' I have it here somewhere. It's

not very good—just a pouring out. Anyone can do it."

On Miss Moore: "And Marianne Moore is a little witch. But I like her."

On Coffin: "Robert Coffin had a natural gift for poetry. He wrote too much, however, and was sloppy about it, like his classes and his life. He didn't make himself solid as he should have."

On Robert Hillyer: "Hillyer let us all down."

On Amy Lowell: "Just a big noise."

On Pound: "An eccentric streak in him. He had to be first in everything." Like Frost, for instance.

On Harry Truman: "We have made many mistakes. We shouldn't have dropped the bomb. We had the war won anyway, but the order was given. Truman was a fool."

On teachers: "There are bad eggs everywhere, even on college faculties."

On poetry societies: "People think they come to them for help. I do not encourage that idea. So many of these people are so educated that they cannot write. They are tied down by their wealth of knowledge."

**BEL KAUFMAN** (granddaughter of Sholom Aleichem) has written her first novel "UP THE DOWN STAIRCASE" (Prentice-Hall, \$4.95) about teachers and students in big city schools.

Without a line of conventional narrative, she allows her story of high school

frustrations to develop by utilizing written materials such as scrap paper, letters, memos, directives, circulars, students' notes, blackboard sayings and occasional snatches of dialogue and jargon. The effect is a combination of double-edged humor, pathos, wit and satire. Bel Kaufman knows her subject, having taught in New York schools for 15 years.

"I JUMP back, because in my haste I passed by a very tall Jew who..."

And in such a manner, Isaac Leib Peretz, who was a Yiddish master of the short story and who lived from 1852-1915, lets his memories, in "MY MEMOIRS" (Citadel, \$3.50) "fly and roam freely, singly and lightly, like particles of dust."

"The autobiography he left behind and for whose resuscitation the publisher must be thanked, is thus a series of vignettes of the life of the little people of Russian Poland in the latter 1800s, a life of misery and poverty for the Jews, yes, but full of joys too for a youngster. That tall Jew? "He had a peculiar way of earning a living"—he was a tobacco pounder, and at the same time a learned man who quoted passages of the Talmud from memory.

He was one of those many dust particles we all remember from childhood, and whom writers like Peretz and Mark Twain could turn into golden dust.

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Twenty-one

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## LAST FEW DAYS -- SALE ENDS WED., MARCH 10



# TUESDAY

March 9, 1963

## ★ PAID ADVERTISEMENT

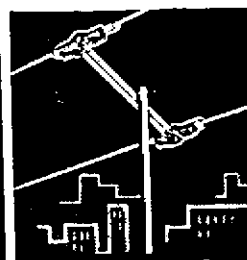
- 6:00 A.M.  
2 Dramas of Greece, Rome  
6:30  
2 The Troubled Self  
4 (Clr) Discovering Calif.  
7 Guidelines: "Italian"  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs  
with report on control of  
spread of drug-resistant  
infections in hospitals,  
first in new series cover-  
ing breakthroughs in  
medicine. Also John D.  
Rockefeller III.  
7 Scope: "Conservation"  
11 TV Institutes (educ.)  
7:30  
7 Pinky Lee, Cartoons  
11 The Hobo Kelly Show  
7:45  
9 Cartoons & Comedies  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 Married Joan, J. Davis  
8:30  
7 The Count Marco Show  
9:00 A.M.  
2 News, Charles Kuralt

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GA 4-2208

- 4 Make Room for Daddy  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan  
9:15  
13 Guidepost to Math (3,4)  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 Romper Room  
11 Movie: "Young Dr. Kil-  
dare," Lew Ayres (38)  
13 Guidepost: Science (B9)  
10:00 A.M.  
2 Andy of Mayberry  
4 Concentrat'n, H. Downs  
7 The Mike Douglas Show  
Eddie Arnold, Richard  
Whalen  
9 Movie: "Fallen Spar-  
row," John Garfield (43)  
13 Guidepost to Math (5,6)  
10:15  
13 Guidepost: Culture Studies  
10:30  
2 The McCoys, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, A. James  
5 Peter Gunn, C. Stevens  
11:15  
13 Assignment Education  
11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
9 Adding Money to Model  
11 Sheriff John, J. Rovick  
13 Teleplay: "Bridal Suite,"  
Marian Carr  
11:45  
2 Guiding Light  
28 The Friendly Giant  
12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Topper, Leo G. Carroll  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Anna Sothern Show  
28 French Chef, Julia Child;  
"Coq au Vin"—chicken  
in red wine  
12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "3 Cheers for  
Irish," Dennis Morgan,  
Thomas Mitchell (40)  
13 Letters to the Manager  
28 Meant for Reading  
1:00 P.M.  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Higher &  
Higher," Frank Sinatra  
13 (Clr) Movie: "To the  
Shores of Tripoli," John  
Payne (42)  
28 In-Class Music, Science

## Room Additions

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## SPECIAL

**RED SKELTON** — Ed Wynn will appear as friend and narrator as Red spends an hour doing some of the pantomimes and sketches for which he is most famous. Included in the 8:30 p.m., ch. 2 show will be the Irish Tenor, the Tynpianist, Max and Maxine, Skelton's Texas monologue and, for the first time on television, his famous Guzzler's Gin routine, with Red as a commercial announcer demonstrating his sponsor's product. David Rose, series' musical conductor, steps before the cameras to join in the Irish Tenor sketch.

**POPE & VATICAN** — Irving R. Levine is narrator for George A. Vicas' hour-long color probe of the Roman Catholic Church's increasing role in world affairs, and the current changes taking place in the Church. Churchmen and laymen throughout Vatican City and northern Italy give their views on the leadership of Pope Paul VI during the 10 p.m., ch. 4 hour, and we watch everyday activities at the Vatican, including a look at the North American College, where candidates from the U.S. study for priesthood.

- 1:30  
2 Art Linkletter's H'se Party  
4 Another World  
5 Movie: "Dark Mountain," Robert Lowery (44)  
7 Girl Talk, Virginia Graham, Siri, Joyce Jamison, Renee Taylor  
2:00 P.M.  
2 To Tell the Truth, Collyer  
4 (Color) You Don't Say  
7 Flame in the Wind  
2:15  
11 Movie: "Quiet, Please—Murder," Gail Patrick  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
7 Day in Court, Vivienne Segal, Sarah Marshall.  
Woman petitions for custody of her grand-daughter.  
9 9 on the Line, C. Roberts with James Wong Howe  
3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends  
25 Teacher '65 (CTA)  
3:15  
13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
4 Movie: "Surgeon's Knife," Donald Houston  
5 Bozo and His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
28 In-Service Mathematics

4:00 P.M.

- 2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster: "Charlie Wooster, Outlaw," Frank McGrath  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 The World of Music  
4:30  
2 Movie: "Saadia," Cornel Wilde, Mel Ferrer (54)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Posin's Giants: "Fermi"  
34 Escuela KMXC (English)  
5:00 P.M.  
5 That Regis Philbin Show, with Chill Wills, Helen O'Connell, Jerry Shane, guitarist Jose Feliciano, The Kinfolk, Jerry Shane  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
28 What's New? "Matti"  
5:30  
9 The People's Choice  
11 The Mickey Mouse Club  
28 The Friendly Giant  
5:45  
4 (Color) KNBC News  
28 Sing Hi—Sing Lo  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
7 (Clr) Movie: "7th Cavalry," Randolph Scott ('56-1st run). Kind of a "Branded" yarn, but he gets second chance.  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 (Color) Ruff 'n' Reddy  
28 Anatomy of Revolution: "Moderate and radical factions."  
34 Noticiero 34 (News)  
6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 Huckleberry Hound  
28 Four Worlds of Man: Psychology  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Color) America! Jack Douglas: "Valley of the Sun" and Phoenix-Scottsdale area.  
5 Rifleman, Chuck Connors  
9 The Honeymooners  
11 Bachelor Father, Forsythe  
13 WORDS OF THE WORLD  
★ NORTH TO ALASKA—Clr.  
Part 2 visits Juneau, and the Red Dog Saloon.  
28 The World of Music  
7:30  
2 Ralph Story's Los Angeles. A look at the "house of silence," a Malibu retreat for the ulcer factory group, ulcer factory group who want a full weekend of absolute quiet, and at the repossession of cars.  
4 Mr. Novak, James Franciscus, Lois Nettleton, Paul Mantel. John Novak falls in love with a restless substitute teacher, with no desire to settle down, and takes up sky diving just to be near her.  
5 (Clr) Kingdom of Sea: "Birth of a Superliner"  
7 Combat! Rick Jason, Vic Morrow, Terry Carter. An Army truck carrying critically wounded GIs is trapped by German gunfire in a narrow ravine.  
9 Movie: "Gigantis, the Fire Monster," Hiroshi Koizumi (Jap-'59)  
11 Tales of Wells Fargo  
13 WANDERLUST—COLOR  
★ AUSTRALIAN RODEO  
28 Dynamics of Leadership (premiere): "Anatomy of a Group." Series for members of clubs.

8:00 P.M.

- 2 The Joey Bishop Show. Joey suffers in silence Larry's unnerving habit of constantly cracking his knuckles, and Larry thinks his haggard appearance is the sign of an emotional crackup.  
5 Richard Diamond  
11 Movie: "Act of Love," Kirk Douglas, Dany Robin (55). Ex-GI returns to French Riviera to relieve a wartime love.  
13 AMERICAN WEST—COLOR  
★ WILD RIVERS OF WEST  
Jack Smith looks at Idaho's Salmon River, Utah's Green River, and the Colorado in Cataract Canyon.  
28 Great Decisions: 1965. Red China's current problems, needs and objectives, viewed by two defectors.  
34 Festival de Canciones  
8:30  
2 Red Skelton (see box)  
4 (Clr) Hullabaloo. Guest host Bobby Vinton welcomes Barbara McNair, Chad and Jeremy, "big beat" singer Johnny Rivers, the Hullabalooos, the Youngfolk and, from London, Billy Jay Kramer and the Dakotas.  
5 Roller Skating Championships (see sps. box)  
7 McHale's Navy, Ernest Borgnine, Tim Conway. After a bump on the noggin, Parker thinks he's a 10-year-old back at Camp Chinnapookie and decides he doesn't want to play war games any more. (Not much more far-fetched than NBC's new series for fall, Dave Ketchum in "Camp Runamuck")  
13 "SCIENCE IN ACTION"  
★ "Patterns and Designs" Structural science, as fashioned by inventor of geodesic dome.  
28 Cecil Brown; Twelfth Night (8:40). British-filmed Shakespeare, starring Murray Hayne as Orsino, Ingrid Hafner as Olivia.  
34 Voices de Mexico  
9:00 P.M.  
7 Tycoon, Walter Brennan. Walter sets out to find who gave top secret company plans to a rival  
13 HIGH & WILD—COLOR  
★ MISHAPS IN ALASKA  
Including a terrifying airplane accident, in which no one is hurt.  
9:15  
9 Clete Roberts, News  
9:30  
2 Petticoat Junction, Bea Benaderet, Edgar Buchanan. Uncle Joe encounters total apathy when he tries to stir up a little community interest in a gala welcoming ceremony for the governor's visit.  
4 (Color) That Was the Week That Was, David Frost, Nancy Ames  
7 Peyton Place I, Dorothy Malone, Mia Farrow. The Mackenzie women find mounting complications with the men in their lives.  
9 Wyatt Earp, H. O'Brian



**JAMES FRANCISCUS**  
takes up sky-diving during "Mr. Novak" at 7:30 p. m. Tuesday, channel 4.

## 13 EXPEDITION—HEART

### ★ OF ALASKA'S VOLCANO

Father Hubbard's film of the 1931 eruption.

34 Estudio "A" (musical)

10:00 P.M.

2 Doctors &amp; the Nurses, Shirl Conway, Harold J. Stone, Emmy-nominated last year for his role as a male nurse, returns to a similar role tonight, accused by a patient of molesting her while she was under sedation.

4 (Color) The Pope &amp; the Vatican (see box)

7 The Fugitive, David Janssen, Jack Klugman, Geraldine Brooks. Kimble risks his own freedom to stop his debt-ridden employer from hijacking one of his trucks to get some needed cash.

9 Championship Bowling, Andy Marzich, Vern Downing

11 George Putnam, News

13 (Color) Vagabond: "Acapulco"

34 Sports; Adoption Film

28 Indian Experiment  
10:30  
5 Newscene, S. Chambers  
13 News, Johns-Fishman  
28 Cecil Brown (10:36)  
11:00 P.M.  
2 News, Jerry Dunphy  
4 (Clr) KNBC News, Latham  
5 Movie: "Dark Command," John Wayne  
7 Baxter Ward, News  
9 Movie: "Night & Day," Cary Grant, Eve Arden ('46). Cole Porter biopic.  
11 Movie: "Ruby Gentry," Jennifer Jones.  
13 Movie: "First Comes Courage," Brian Aherne  
11:15  
4 (Clr) Tonight, Johnny Carson, Kaye Ballard, Frankie Laine and Joe Garagiola.  
7 ABC's Nightlife, Shelley Berman  
11:30  
2 Movie: "Rhapsody in Blue," Robert Alda, George Gershwin biopic.  
12:30  
5 Movie: "Minesweeper,"  
13 Movie: "Hour of Decision," Jeff Morrow  
1:00  
4 Changing Times; News  
11 Movies: "Strange Triangle," "Terror of Blood-hunters" and "Arnold Affair"  
1:15  
2 Movie: "Standing Room Only," Paulette Goddard.  
9 Clete Roberts, News  
1:30  
9 Movie: "Fallen Sparrow," John Garfield (43)

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Anthony's prices low. Anthony is only pool  
builders who manufacture most of their own  
pool parts; save you middleman's profit. We  
fulfill our slogan: "If an Anthony pool owner  
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## 'Automatic' Crossword Puzzle

Southland Magazine offers a fresh new Crossword Puzzle each Sunday, a brain-  
teaser for those who enjoy this pastime. It's "automatic," too, because you can check  
your answers on another page... but no fair peeking.

# A 'Vahse' Made from Junk

By JACK BALDWIN

**ALTHOUGH** you may think you have lit-  
tle artistic talent you can easily create  
a conversation piece "Vahse" which is ac-  
tually made out of junk!

Begin by selecting an empty plastic  
liquid detergent bottle that suits your fancy  
for style, shape and size. (Soap manufac-  
turers spend thousands of dollars design-  
ing a bottle that will appeal to the public  
—capitalize on this artful expenditure.)  
Laundry bleach bottles, especially those  
with handles, make attractive vases.

Remove label and rinse well.

With a single-edge razor blade, hobby  
knife, or sharp pen knife cut off the top  
an inch or two below the cap. Go slow!  
Take your time. Smooth rough spots with  
sandpaper.

You are now ready to start applying  
the junk.

**HANDY FOR** holding the bottle steady  
while you glue on the scrounged items is  
a cradle of some type. A short piece of  
2x4 with pieces of plywood nailed to its  
sides like a carpenter's mitre box will do  
nicely.

From this stage on you can work for  
as little or as long as you wish—five min-  
utes or five hours. You can stop and start  
whenever you wish.

To get all the junk you will need to  
cover the bottle completely you will have  
to raid your dresser drawers, your chil-  
dren's toy box, the tool box, and the ga-  
rage catch-all.

**ATTACHED** to the vase shown in the  
accompanying illustration are paper clips,  
a needle-threader, tab from a pop-top beer  
can, nuts, bolts, screws, hobby pins, finish  
nails, watermelon seeds, buttons, BB shot,  
a garter hose-fastener, a sardine can key,  
a collar button, an inner tube valve, a Ma-  
rine Corps emblem, and dozens and dozens  
more.

Mrs. Flo Baldwin of Kern City used  
letters from dehydrated alphabet soup to  
spell out the name of the owner of one vase.

With the box of junk at your side be-  
gin by gluing first the larger pieces of junk  
to the sides of the bottle. Fill in with the  
smaller items.

Use a casein type glue—a white liquid  
which is available in bottles or tubes at  
any hardware or dime store. In liquid form  
the glue is white, like milk; in fact, it is  
made from milk and sold under the trade  
name of several well-known dairy product  
firms. It sets rather rapidly and dries clear.

With a toothpick or small paint brush  
apply the glue to the individual pieces and  
place them against the bottle, holding them  
in place until they stay put.

**AVOID BEING** stingy with the glue but  
don't be sloppy.

When you have glued enough pieces of  
junk so that you can hardly see any of the  
bottle beneath you are ready for the fin-  
ishing touches. The paint.

Gold, silver or bronze paint available in  
aerosol push-button cans will give class  
and richness to your work of art, trans-

(Continued on Page 26)



Plastic bottle, a container for  
laundry detergent, becomes work  
of art when spread with odds and  
ends, and covered with gilt paint.



Dozens of small discards, ranging  
from costume jewelry to a tire  
valve, transform soap container  
above into an attractive item.



Label and top have been removed  
from this detergent bottle. Sand  
paper is used to eliminate rough  
edges. Simple cradle aids work.



Final touch: Two coats of gilding  
are applied, using aerosol spray  
can. Dozens of bits of junk are  
glued to the base of this "vahse."

Photos by the Author

Southland Magazine



# 'Gomer Pyle' Loves Opera, Comic Books

(Continued from Page 1)

up as an opera singer, either, although that's what he sang — without comic overtones — when he appeared at Harrah's in Lake Tahoe last year. (It also is not what he will sing, when he guests 10 p.m. Wednesday on "The Danny Kaye Show," channel 2.)

In addition to comic books, Jim listened to a lot of opera when he was a youngster.

It was as a singer and a comic at a Santa Monica

club that Jim was discovered by Andy Griffith and subsequently starred in his own series.

It was as a singer that Jim recorded a rock-and-roll version of "There's No Tomorrow" for which he was paid \$15.

"It wasn't that good," he said.

WHAT HAS been "that good" for Jim has been the title role of "Gomer Pyle." "I may be playing him for the rest of my life," he said, "which wouldn't bother me.

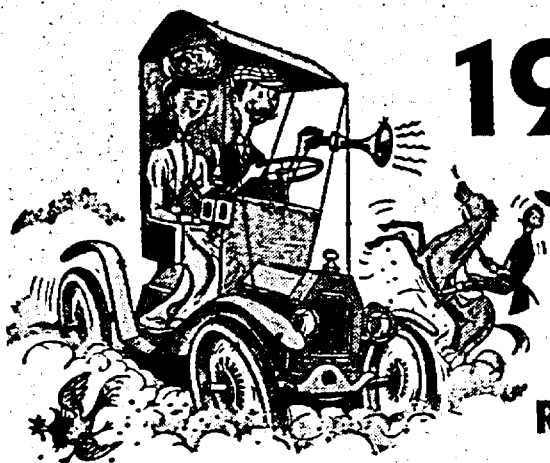
The important thing is I enjoy him."

The lady barber finished, gave Jim some motherly advice about not working too hard, then received a forehead kiss and thanks from her customer.

She was sure he wouldn't "get spoiled" and Jim really wasn't too worried.

The fact was, he admitted, that all the increasing recognition was just making him more self-conscious.

He'd walk a block out of his way to avoid an orange crate.



# 1909

A  
YEAR  
TO

REMEMBER

## LITTLE KINGDOM IN INYO COUNTY

(from the Long Beach Press—Jan. 14, 1909)—

**BIG PINE** — Over a barren sun-baked desert the old Mojave-Keeler four-horse stage still slowly winds its way. The end is not far distant, however; for in a few short weeks a railroad will take the place of this old stage with a history dating from the good old boom days of Cerro Gordo and it will become a relic of the past.

The valley is situated out of the big, wide world — a little kingdom within itself as it were, walled in on all sides by high and steep mountains. The inhabitants have become just as all persons do when they "live" for a number of years in this way . . . confident in each other, kind-hearted and above the ordinary, honest.

(On January 8, 1909—The Thomas family had opened an automobile agency in Long Beach and were busy selling and servicing horseless carriages.)

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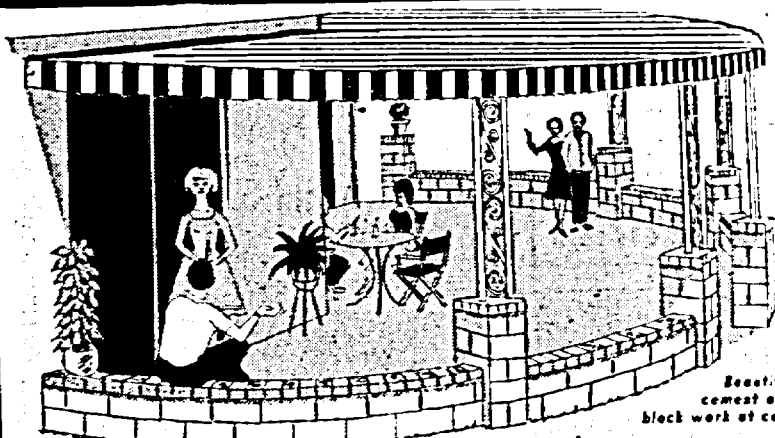
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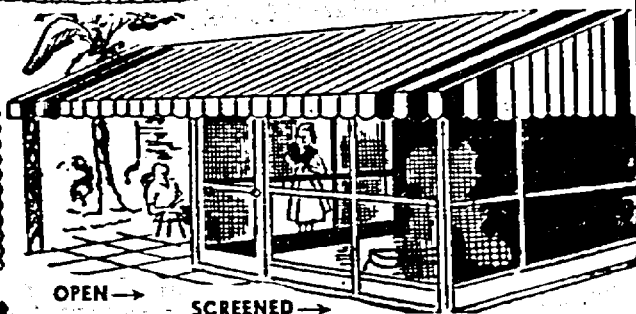
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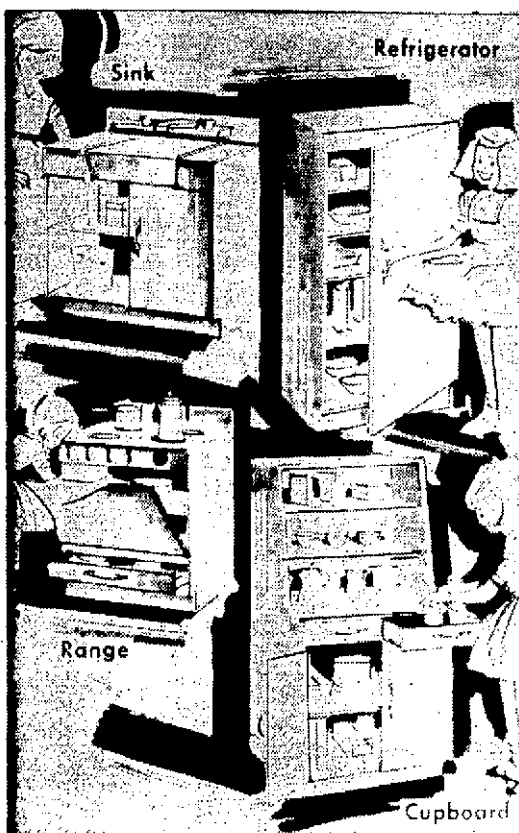
Long Beach  
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# GE 8-6021

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# Little Miss Play Kitchen



Playing grown-up in this toy kitchen would be a luxurious dream for any little miss.

By Bill Meyerriecks

THE Kitchen Play Toy project of the Sketch-book series is one of high appeal. It allows the little

Miss of the house to have her own equipment to make believe she really is the woman of the home (and they love to do that). The simple, straight construction

of each of the four kitchen pieces of equipment makes Dad look 10 feet tall as he completes them—and Mother is delighted because the finished play project provides endless hours of enjoyment for the kids.

The miniature kitchen consists of four items. All are made of 3/4-inch wood, approximately two-thirds life-size. Sink and range are 24 3/4 inches at counter height and 20 inches wide by 12 inches deep. The refrigerator and cupboard are 42 3/4 inches in height with the same width and depth of the other two pieces. These dimensions make it mighty comfortable for any princess to enjoy her fancies.

ONE OF THE advantages of the plan for Dad is that the lumber shopping list, parts list and detailed instructions for each unit are given individually. He doesn't have to buy all the wood or build them all at one time.

The wooden construction insures a sturdy toy with a long, useful life. Because of their natural weight, the play pieces stay in place and won't tip or slide every time they are bumped.

Plan S-198 for building the four play kitchen pieces may be obtained by sending name and address and 50 cents to Building Editor, Southland Magazine, 604 Pine Ave., Long Beach, Calif. 90812.

# Keep Your Magazines Neat

By Steve Ellingson

BY MEANS of an easily constructed rack, magazines may be stored neatly and orderly and will be come

an adjunct to the home instead of an eyesore. Such a rack (see illustration) can hold more than 60 publications of various sizes in addition to the space for books

on the lower shelf. Superior quality casters give it a glide-about ease, a good point in its favor when cleaning time comes. No need to get under it, just move it aside when vacuuming the rug or polishing the floor. Of course if you prefer, the rack may be hung on the wall. In addition to homes, here is an item that's handy in schools, offices, barber-shops and waiting rooms of kinds.

THIS ITEM is built mostly from 3/4-inch plywood. It fits neatly into the category of the "one weekend project." The pattern is full size and may be attempted by any amateur with confidence and at slight cost.

To obtain the full size magazine rack pattern number 377, send 50 cents in coin, check or money order to Steve Ellingson, Southland Magazine Pattern Dept., Box 2383, Van Nuys, Calif. 91409.



David Nelson of the Ozzie and Harriet TV Show displays handy, mobile rack for magazines, a weekend project and an adjunct for the home.

Sunday, March 7, 1965

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Bob Pierce demonstrates the beauty and versatility of a Hammond Player Organ to a beautiful Miss.

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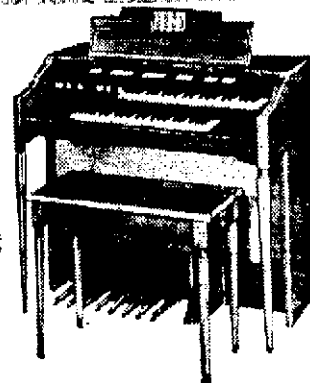
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# WEDNESDAY

March 10, 1965

## ★ PAID ADVERTISEMENT

- 6:30  
2 Apothecary: "Safety"  
4 (Clr) Discovering Calif.  
7 Guidelines: "Italian"

- 7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs with Lee Remick  
7 Scope: "Conservation"  
11 Survey of Arts: "Japan"

- 7:30  
7 Pinky Lee, Cart'n Copers  
11 The Hobo Kelly Show

- 7:45  
9 Cartoons-Comedies to 10  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 Married Joan, J. Davis

- 8:30  
7 The Count Marco Show  
13 (Clr) Science in Action  
"Patterns and Designs"

- 9:00 A.M.  
2 News, Charles Kuralt  
4 Make Room for Daddy  
Guest: Hugh O'Brian  
5 For Kids Only (cartoons)  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan

- 9:15  
5 Tricks-Treats: Meat Loaves and Eggplant  
13 Guidepost to Science

- 9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 The Romper Room

- 10:00 A.M.  
2 Andy of Mayberry  
4 Concentrat'n, H. Downs  
7 The Mike Douglas Show  
Eddie Arnold, Nathaniel Benchley  
9 Movie: "The Fugitive," Henry Fonda (47)

- 10:30  
2 The McCoys, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
13 Resources of So. Calif.

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10:45

13 Guidepost to Spanish II

11:00 A.M.

- 2 The Love of Life  
4 (Clr) Say When, James  
5 Peter Gunn, C. Stevens  
13 Soc. Security in Action

11:30

- 2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
9 Discovery: W. Bradford  
11 Sheriff John, J. Rovick  
13 Teleplay: "Rocking Horse"

11:45

- 2 The Guiding Light  
28 The Friendly Giant

12:00 NOON

- 2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Topper, Leo G. Carroll  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Ann Sothern Show  
28 Sahara. Look at today's development

12:30

- 2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "Sea of Grass," Spencer Tracy (46)  
13 Letters to the Manager

1:00 P.M.

- 2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "If You Knew Susie," Eddie Cantor  
13 (Clr) Movie: "Lady in Ermine," Betty Grable  
28 In-Class Spanish, Science

1:30

- 2 Art Linkletter H's Party with Dr. Billy Graham  
4 Another World  
5 Movie: "History Is Made at Night," Jean Arthur, Charles Boyer (37)  
7 Girl Talk, Virginia Graham, Lee Grant, Rosemary (Mrs. Earl) Wilson

2:00 P.M.

- 2 To Tell the Truth  
4 (Color) You Don't Say  
7 Flame in the Wind

2:15

- 11 Movie: "3 on a Ticket," Hugh Beaumont (47)

2:30

- 2 The Edge of Night  
4 Match Game, G. Rayburn

7 Day in Court: Custody

- 9 on the Line, C. Roberts with reptile authority and his "pets"

3:00 P.M.

- 2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers  
7 General Hospital  
13 (Color) Rocky & Friends  
28 Beyond the Earth

3:15

- 13 (Color) Felix the Cat

3:30

- 2 The Jack Benny Show  
4 Movie: "Man with a Cloak," Joseph Cotten, Barbara Stanwyck (51)  
5 Bozo & His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
28 Teachers In-Service

4:00 P.M.

- 2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster, Chas. Drake  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 Japan—The Changing Years: "Nikke"

4:30

- 2 Movie: "Let's Do It Again," Jane Wyman, Ray Milland (53-1st run)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Discovery: "Turtle"  
34 Escuela KMEX (English)

5:00 P.M.

- 5 That Regis Philbin Show with TV writers Rod Serling, Hal Kantor, Stirling Silliphant (all like Philbin, recently cancelled)  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
28 What's New? "Matti"

5:30

- 9 The People's Choice  
11 The Mickey Mouse Club  
28 The Friendly Giant  
5:45  
4 (Color) KNBC News  
28 Sing Hi—Sing Lo

6:00 P.M.

- 2 Big News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
7 (Clr) Movie: "Son of Ali Baba," Tony Curtis (52)  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 (Color) Ruff 'n' Reddy  
28 American Perspective: "Innocents Abroad"—how many of us still are?  
34 Noticiero 34 (News)

6:30

- 4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 (Color) Peter Potamus  
28 4 Worlds of Man: Music

7:00 P.M.

- 2 Walter Cronkite, News  
4 (Clr) Death Valley Days: "The Raid on the San Francisco Mint," Ronald Reagan  
5 Rifleman, Chuck Connors  
9 Honeymooners, Gleason  
11 Bachelor Father

13 THIS EXCITING WORLD

★ COEUR D'ALENE COUNTRY

Danger-filled big game hunt, plus winter sports—in color

23 Japan—The Changing Years: "Village Today"

7:30

- 2 Mr. Ed, Alan Young. Ed sees Col. Kirkwood armed with bug spray, hedge clippers and a long rope, and he's so fearful of foul play his speech becomes garbled.



DANNY KAYE appears sour about his treatment during a military skit in "The Danny Kaye Show" at 10 p. m. Wednesday, channel 2.

- 4 (Color) The Virginian, Clu Gulager, Martin Miller, Joan Freeman. The romance between a young cowboy and a logging boss' daughter threatens to turn a simmering loggers-ranchers feud into a violent showdown.  
5 Champions & the Challenge (sports box)  
7 Ozzie & Harriet. Rick and his fraternity brothers can't resist holding an illegal rush party when a big football star shows up on campus.  
9 Movie: "Gigantis, the Fire Monster," Hiroshi Koizumi (Jap. '59)  
11 Tales of Wells Fargo  
13 ISLANDS IN THE SUN  
★ SOUTH SEAS PLAYGROUND  
Underwater footage follows Australia's great barrier reef to Hayman Island, "Capri of the Antipodes." In color.  
23 News in Perspective. Examined by trio from N. Y. Times.

8:00 P.M.

- 2 My Living Doll, Julie Newmar, Jack Mullaney. Whodunit-reading janitor suspects Peter of homicide when Rhoda's micro-sensors go haywire after too much heat  
★ CHAMPIONS & the Challenge, 7:20 p.m., ch. 5, has Fred Hessler narrating the story of the UCLA Bruins in defending their NCAA basketball championship. Goodrich, Erickson, Goss, Lacey and Lynn tell their feelings.  
SANTA ANITA Preview, 8:30 p.m., ch. 5, finds Bill Garr interviewing participants in Thursday's (nontelevised) \$125,000 San Juan Capistrano race, to be run on the infield turf course.  
WRESTLING, 9 p.m., ch. 5, has Dick Lane mikeside at the Olympic.

on the beach.

- 7 The Patty Duke Show. Patty's search for a future husband using Mendel's "theory of genetics" is a failure until a substitute physiology teacher (guest Robert Goulet) comes into her life.  
11 77 Sunset Strip, R. Long  
13 SPECI LIVE PREMIERE  
★ "THE SOUND OF MUSIC" (see box)

8:30

- 2 Beverly Hillbillies, Buddy Ebsen. Rival banker (Roy Roberts) is willing to do anything to lure Jed Clampett and his \$45 million away from Drysdale's bank.  
5 Santa Anita Preview (see sports box)  
7 Shindig, Jimmy O'Neill, with Tony Bennett, Donna Loren, Bobby Sherman, John Andrea, the Shindogs, Righteous Brothers, Aretha Franklin, Beau Brummels, England's Nashville Teens, Mickey Rooney Jr., the Drifters and Dobie Gray. (Show is preempted next week for Dinah Shore's special from the new L. A. Music Center, with Bob Hope, Henry Mancini.)

13 COLOR TRAVEL SPECIAL

★ AMERICA IN SONG (see box)

28 Cecil Brown; Fine Arts Quartet Plays Beethoven

34 Microcos Musical

9:00 P.M.

- 2 Dick Van Dyke Show. Rob realizes that an old Army buddy (Bobbie Ball) has turned song pirate and tricked him into giving up the rights to a new rock 'n' roll song, "Bupkiss" (introduced in this segment by off-camera Dick and Dee Dee).  
4 Movie: "Catered Affair," Bette Davis, Debbie Reynolds, Ernest Borgnine (56-1st run). Paddy Chayefsky's story of a mother who insists her only daughter have a fancy wedding.  
5 WRESTLING—DICK LANE  
★ by RELIABLE MONTGAGE (see sports box)  
11 Breaking Point, Paul Richards, Piper Laurie, Robert Loggia. Patient's pregnancy prohibits needed treatments.

9:15

9 Clete Roberts, News

9:30

- 2 The Cara Williams Show. Cara gets a brunette wig and Frank finds her so irresistible that red-headed Cara becomes jealous of brunette Cara.  
7 Grand Award of Sports (see box). Preempts "Burke's Law" and "ABC Scope."

9 Sam Yorty Political

13 The Rebel, Nick Adams

34 TV Musical Ossart

23 Cineposium (9.40), Michael Jackson with Gene Tyburn, Chuck Jones, Sutton Rolley discussing "Where Have All the Flowers Gone?"

10:00 P.M.

- 2 The Danny Kaye Show, with Jim Nabors and jazz pianist Oscar Peterson's trio. Sketches involve military secrets, Western movie spoof, with singer-turned-actor Nabors using his baritone for "Swanee." (Peabody award-winning series has been renewed

Tel-A-Vue

SPECIAL

"SOUND OF MUSIC"—Premiere — Emcee Lorne Greene chats with Ann-Margret, Tony Franciosa, Tony Curtis and other celebrities attending the Fox-Wilshire Theater for Julie Andrews' newest film. The 8 p.m. live telecast is repeated at 10, both ch. 13.

AMERICA IN SONG—

Singing Jack Smith musically conducts an hour-long color visit to each of the 50 states at 8:30 p.m., ch. 13, as the story of early settlers moves from New England to California's gold rush and Alaskan wilds.

GRAND AWARD of Sports—Bing Crosby hosts a 90-min. special honoring 83 of the world's greatest athletes in 20 different categories in ceremonies at the New York City Theatre at the World's Fair at 9:30 p.m., ch. 7. Stan Musial (baseball), Jesse Owens (track) and Eddie Arcaro (horse racing) will be among those presenting awards to the 20 winners for 1964 achievement, with Col. John H. Glenn presenting a final "grand award" to one of the previous winners. Nominees include Sandy Koufax, Dean Chance, John Huarte, Jerry West, Walt Hazard, Peter Snell, A. J. Foyt, Mickey Wright, Billie Jean Moffitt and Jean Sebert, with awards instituted by ABC in association with Sports Illustrated magazine and Time-Life broadcast.

for a 3rd season.)

9 Hollywood! John Willis

Films of "Lord Jim"

Premiere party and Milton Berle's Las Vegas opening.

11 George Putnam, News

13 "SOUND OF MUSIC" PREM.

★ REPEAT SHOWING

34 Box de los Miercoles

28 Cecil Brown (10:10)

10:30

5 Newscene, S. Chambers

13 News, Johns-Fishman

11:00 P.M.

2 News, Jerry Dunphy

4 (Clr) KNBC Nws, Latham

5 Movie: "Stanley and Livingston," Spencer Tracy

7 Baxter Ward, News

9 Movie: "Phenix City Story," Richard Kiley

11 Movie: "Bandido," Robert Mitchum (56)

13 Movie: "Kid from Kokomo," Pat O'Brien (39)

11:15

4 (Clr) Tonight, Johnny Carson, Jan Peerce, Les Remick, Alice Ghostley, Dave Fry

7 ABC's Nightlife, Shelley Berman

11:30

2 Movie: "Under My Skin," John Garfield (50)

12:30

13 Movie: "I, Jane Doe," Vera Ralston (48)

12:45

9 Clete Roberts, News

1:00

4 Changing Times; News

5 Movie: "Calling Dr. Death," Lon Chaney (43)

9 Movie: "The Fugitive," Henry Fonda (47)

11 Movies: "Uncle Harry," "So Little Time" and "They All Come Out"

1:15

2 Movie: "African Man-hunt," Myron Healey



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## PHARMACY TO FUNNYMAN

# 'Doctor' Druggist and Mister Clown

By Walter Finch

**M**EET a man who is doing exactly what he wants to do with his life:

LeRoy Harrison, pharmacist, drugstore owner — turned circus clown!

It's the truth. Harrison, who owned a thriving Belmont Shore drugstore, sold out last September; joined a circus, a regular old time "mud show" — and is having the time of his life as a clown.

"I never worked so hard, or had so much fun," he says.

"I must have always had circus blood in my veins," reflects Harrison, 1114 Ocean Ave., Seal Beach. "When I was a kid growing up in Santa Ana, we lived near the circus lot, where the Russell Brothers, Al G. Barnes, Sells Floto, and Ringling, Barnum and Bailey circuses used to play.

"WHEN THE CIRCUS came to town, I played hooky and spent the whole day on the circus lot. I watched them unload, I watched them put up the tents, I watched the show

and I watched them take the show down at night."

In June 1955, Harrison bought the Harrison Rexall drugstore, Second Street and Argonne Avenue. As a hobby, he frequently put on a clown costume and entertained at benefits, usually 12 or 15 a year.

He joined the Circus Historical Society and the Circus Fans of America and he collected a sizeable library of books about the circus.

In 1962, the DeWayne Circus of North Hollywood played Seal Beach. Harrison met Ted DeWayne, owner, and asked if he could play a performance as a clown.

"Sure, come on," invited DeWayne.

Harrison went over so well that the next summer he played five engagements with the circus, all in California.

IN JUNE 1984, DeWayne telephoned to say that the circus was going to Hawaii for the month of July and needed a good clown. Could Harrison go?

"I said, 'No, of course I couldn't go. It was ridiculous! I had been in business for nine years, I could not throw that over to be a clown.

"I didn't sleep much that night.

"The next day I called Ted and said 'OK, I'm going with you.'"

The circus played the 50th State Fair in Honolulu and the Maui Fair on the island of Maui.

Harrison's 16-year-old daughter Noralee went along as an aerialist. She also rode the elephant Bimbo Jr. in the parade and the "specs."

"She learned her ladder act in three days," her father says proudly. "It takes most performers several weeks, and some of them don't get it then."

HARRISON still chuckles about the time that John Wayne arrived for the world premiere of "Circus World" in Honolulu.

"I stood outside the theater in my clown makeup and when Wayne approached I said, 'Good evening, Mr. Wayne. . . I am your mother's druggist.' His mother Mary Preen of Long Beach has been a customer of mine for years."

One of Harrison's big steps in launching his new career was to buy an elephant. She is "Popsie," a

\$4,000 Asian, 2,600-pound, circus-trained animal. She joins Bimbo Jr. as two of the main attractions of the show.

**BECAUSE** of "Popsie," Harrison recently was on the Art Linkletter House Party show. The panel was to guess what he was in debt for—and panel members couldn't guess that he was in debt for an elephant! The DeWayne circus is



LeRoy Harrison before the big top beckoned.



Always a circus huff, Harrison has long been a part-time clown. Now it's his full-time job.

skated to play March 7 in the Municipal Auditorium, under the auspices of the Belmont Shore Optimist Club. Other scheduled appearances extend from Alaska to Lower California and Hawaii and Japan.

"There are three kinds of clowns," explains Harrison. "The 'august' clown, the fall guy, butt of jokes; the white-faced 'Joey' clown, and the 'carpet' clown. I'm a 'carpet' clown — in tramp costume, I mingle with the crowds, have fun with the kids, razz the grownups a bit, I start the show, get people to clapping. Then I put on a red blazer and announce the acts, I do some of the booking.

"Also I roll and unroll the canvas, help put up the tent and help take it down. I pound the stakes with a 12-pound sledge hammer. If you don't think that is work, try it sometime."

DeWAYNE and Harrison are dedicated to the idea of the "old time" circus, canvas, wild animals, sawdust, spangles, popcorn and peanuts. This is not a dressed up vaudeville show.

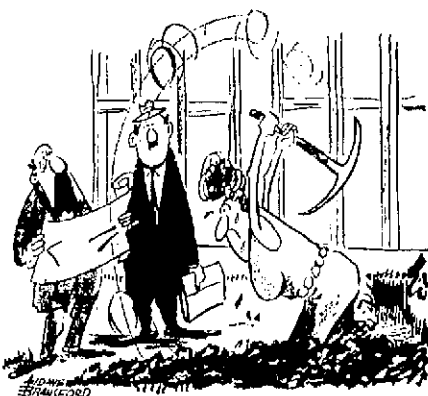
The sawdust tent is 70 by 160 feet. The circus travels

in five trucks and trailers. Animals include, besides the elephants, a chimpanzee named Coco; Nero, a Yukon seal; the 16 Hollywood Poodleaires; the six Disneyland ponies; two Capuchin monkeys, Peetie Pie and Sweetie, and six assorted dogs in an act billed as the Canine Capers. Entertainers include Capt. J. King Ross, horse and seal trainer, who wrote the manual for the U.S. cavalry; Nolly Tate, clown and animal trainer; Russ Saunders, teeter board artist; Elaine and Lee Hester, aerialists; and the Cliftons, Alice, Carol, Terry and Daryl, teeter board and trampoline stars.

"The day begins at 5 in the morning, it's likely to end at 1 in the morning," says Harrison. "We have breakfast and dinner, and for lunch we grab peanuts and popcorn. We have great food—Ted is a chef and he oversees the cooking. We eat outdoors at a picnic table in the middle of the animals."

Harrison is proud of the fact that his son Mark, 10, often accompanies him as a "junior clown." The son likes circus life almost as much as his father does.

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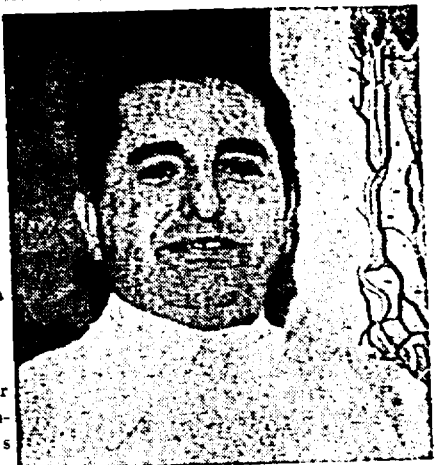
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# WHY GO BALD?

## California's Leading Scalp Specialist Answers Your Questions About Hair



"There are so many causes of baldness," says S. I. Turoff, California's foremost hair expert, "but the most important cause is dandruff."

This startling announcement was made by Mr. Turoff in a recent interview in his Long Beach office. And there's no doubt that Mr. Turoff speaks with authority, for he has spent over 26 years studying and directing hair ills of thousands and directing scalp treatments in his many offices.

He has treated show people, businessmen, athletes, workers—men and women, on every professional background. With his long and varied experience, he is generally regarded as one of the nation's top trichologists.

"The hardest part of helping men and women with hair troubles is to show them that they can be helped," says Mr. Turoff.

"After all these years, it still continues to amaze me how little people have learned about the advances that have been made in hair science field."

### LEADING QUESTIONS

According to Mr. Turoff, most men—and women, too—have the same general misconceptions about their hair. "I have read the same questions for so many years that I have made a list. Four men out of five who come in to see me for their hair scalp examination ask me one of five questions first. Usually," he added with a smile, "I can tell when a man walks through my office door which one he'll ask first."

Mr. Turoff agreed to publish his "little list" for the help of those who haven't got around to getting help for their hair problems. Here they are:

Q. "I have been worried about heavy hair-fall for the last year. How can I get rid of this disorder?"

A. Heavy hair-fall is a symptom of scalp trouble, not a disorder in itself. The problem is to find what's causing the loss and to treat the cause, not the symptom.

By far the most common cause of hair loss, as revealed by the thousands of case histories at Turoff Hair Experts, is infectious dandruff.

This dandruff may not be the kind you see. In its most dangerous form, it becomes imbedded in the hair tubes and blocks the emergence of new hairs.

You cannot get rid of such dandruff with ordinary methods of shampooing and scalp hygiene. You must have expert help if you are to avoid baldness!

Q. "I've lost so much hair that it's quite thin on top. Is it possible to regrow this hair?"

A. Some re-growth is almost always accomplished by Turoff treatment and after care. In many cases, we re-grow most all of the lost hair.

The amount of recovery depends on the amount of damage done before you start treatments. Where hair loss has been going on for years, some hair follicles will be completely closed and the hair bulbs withered away. Nothing can be done to reactivate growth there.

But where follicles still produce even "fuzz," they can usually be stimulated to produce hair of full length and strength.

You see, your scalp naturally has a tremendous urge to keep on growing hair. Once a follicle is cleared of dandruff and infectious bacteria by Turoff treatment . . . and the "manufacturing" mechanism stimulated, nature takes over. From then on, following a proper schedule of hair care will keep your scalp healthy and hair growing.

Q. "I have a pronounced 'bald spot' and my hair is very thin elsewhere on top. Would I benefit from Turoff scalp treatments?"

A. Almost any man with any hair left will benefit from Turoff scalp treatments . . . and quickly, too!

From your very first treatment your scalp looks and feels better. Soon dandruff disappears and excess hair loss slows down to normal. Too oily or too dry scalp is cleared up.

Wherever you have new hair growing—even thin "fuzz"—you can have thicker, healthier, handsome hair. But it's all a matter of timing.

You must remember that the one sure thing about a "bald spot" is that it will spread unless attended to. The spreading does not stop naturally—until you're slick bald. You must stop it with expert care. And that's the least benefit you can expect from Turoff treatment. It will enable your hair "to hold its own."

### "Do-It-Yourself" Treatment

Mr. Turoff says that there is a fourth question that is quite popular although it does not always apply to residents of California who can get to the Turoff office easily.

Q. "I live sixty-five miles from your office and cannot get in to the offices frequently enough for regular treatments. Is there any hope for my hair?"

A. Most assuredly. For those who live out of town or who travel frequently, Mr. Turoff has developed a combination home-and-office treatment that is highly successful. After your initial office examination, you are given a self-help plan of hair care that is remarkably effective.

Hundreds of men from cities and towns around Long Beach have a healthy head of hair today because of the Turoff "Do-It-Yourself" system.

### Free Examination

No matter how far advanced your hair loss is, the most important consideration is that you do something about it NOW.

If hair loss is severe, you had better tend to it immediately before you lose everything . . . and hope, too.

S. I. Turoff, California's leading hair and scalp expert, who has just announced a Save-Your-Hair Week, as long as you have some hair, you have an excellent chance to grow thicker hair with remarkable new methods, specialist Turoff says. Turoff recently opened the 10th permanent Turoff Clinic in Long Beach.

If thinning is just beginning, you're lucky—if you get expert help NOW. For with the assistance of the Turoff Hair Experts, you can regain your hair, get it in a healthier condition probably than ever before, and be assured of a full head of hair the rest of your life.

### Trial Treatment

During "Save-Your-Hair Week" only, the Turoff Hair and Scalp Specialists offer a complete scalp treatment for \$2 to any eligible man or woman.

Here's the way to get it.

Visit the Turoff Hair and Scalp Specialists office this week at any time between 11 a.m. and 8 p.m. daily, (10 to 2 Saturday; Thursday, 4 to 8 p.m.). Have the Turoff specialist examine your scalp and give you his findings.

If your condition is "hopeless," he'll tell you so frankly. About 5 per cent of these he examines are hopeless.

If you are acceptable, your first trial visit (with coupon) will cost just \$2.

### PHONE

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Since your scalp, like your fingerprint, is not the same as anybody else's, the examination must come first. These are the questions most people want information about:

1. How often should you wash your hair?
2. Which kind of shampoo is best?
3. Is brushing necessary? Desirable?
4. What can be done about oily scalp?
5. What about dry scalp?
6. Are "tonics" and dressing helpful?
7. Does it help to cut hair short?
8. When is dandruff dangerous?
9. Can your hair be thickened?
10. What is a scalp treatment like?

Take this list along with you tomorrow to see Turoff Hair and Scalp Specialists.



Photo by ZEPHA ROBERT

Cathleen Fitzgerald's Fritz Von Klapproth, Fullerton, takes shelter under Great Dane, owned by Pat and Don Perry of Santa Paula.

## PET PARADE

# Teach Control

By Eleanor Avery Price

**OWNERS OF** obedience trained dogs or dogs in training are reminded that there are several events in store for them during the next few weeks. MOTO C Dog Obedience Club has an all-breed sanctioned match March 14 at Upland City Park. Companion Dog Training Club has a practice match March 21 at North Hollywood Park (rain date March 28).

The amusing picture accompanying this article was given me by Companion Dog Training Club, a fine organization that turns over all its profits to Guide Dogs for the Blind at San Rafael.

Correctly trained, an obedience dog is not harmed by his lessons, and neither is his popularity nor the popularity of his breed if he learns to walk without leaping on, growling at, or entangling passersby; if he learns not to annoy house guests with kisses and dirty paws on clean clothes; if he doesn't bark all the time; if he learns to stay put or come to you on command. (Tricks, even if amusing, do not take the place of obedience training. Movie dogs are obedience dogs, not trick dogs.)

**CONSIDER** the breed of dog when you set about to train him either at home or in a class. Dogs do not all work alike. Some are more

independent than others; some have more bounce; some more reserve; some are born hams; and there are variations even within each breed. All, of course, should show happiness in obedience.

If your dog is one with a superabundance of "boing" and you are getting no place with home training, don't wait until he is a behemoth before you enroll him in an obedience class. By yourself you may be trying to control the dog, whereas you should be teaching him to control himself. He isn't learning self-control if you must hang on to his lead as though your life depended on it or if you have to hold him bodily to keep him in place.

**YOU MUST** exercise authority with a firm voice and by leash jerks, the jerks to be in proportion to his size and to his attentive desire to please. Some dogs require very little in the way of sudden arrested pulls; others require such a strong treatment you may feel a bit guilty. Just remember that many a dog is unfit for human companionship, which he so earnestly desires, because his owner felt too guilty to train him properly. Dogs always outsmart a too-lenient, inconsistent, hesitant, pleading, or impatient owner.

If, even after an obedi-

ence class has been tried, your dog is unruly and excitable, have a veterinarian give him a check-up. There could be a hormone imbalance or other physical problem.

**ENTRIES** close Mar. 15 for Caravan Cat Club show April 3-4 in Long Beach Municipal Auditorium. For information, telephone Betty De Francisco at 442-4276.

## DOG TRAINING

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GA 4-0937

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## Civilian Navy

(Continued from Page 7) new boat owners each year are likely to enroll in our safe-boating classes."

Rudd leaned forward in his deck chair and plugged one of the other aims of the squadron. "We like to have the wives go through our course. If the husband gets knocked overboard by a jibbing boom it could come in real handy if she knows how to maneuver the boat properly to pick him up."

"Except for the guy who confines his boating activities to floating around in the back-yard swimming pool in an inner tube, almost anyone else engaged in boating can benefit from taking one or more of the power squadron's courses," Kent contends.

The volunteer sailormen teach several other courses of interest to the small boat enthusiast.

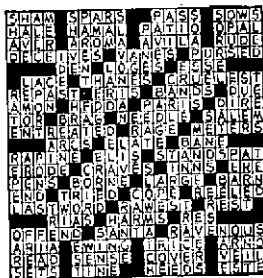
"**OUR COURSE** in advanced navigation, for instance, actually gives the student more classroom time in the subject than he would receive as a graduate of the U. S. Naval Academy,"

claims the new commander.

Among the other subjects available to the seriously boat-minded squadron members are: Seamanship, Advanced Piloting, Junior Navigation, Sailing, Engine Maintenance, Weather and Electronics.

While she-sailors are denied membership in the all-male organization, frequently called upon to lend a hand with the social events, both ashore and afloat, are members of the squadron's unofficial auxiliary, "The Sea Bays"—the title, male members are quick to point out, being self-inflicted!

### SOLUTION TO TODAY'S PUZZLE (See Page 38)





# THURSDAY

March 11, 1965

## ★ PAID ADVERTISEMENT

- 2 The Troubled Self  
4 (Clr) Discovering Calif.  
7 G'delines: Photography  
7:00 A.M.  
2 Captain Kangaroo  
4 Today, Hugh Downs  
with Edward Albee,  
Eddie Condon, Susan  
Reed  
7 Scope: "Conservation"  
11 Mathematics In-Service  
7:30  
7 Pinky Lee Cartoons  
11 The Hobo Kelly Show  
7:45  
9 Cartoons Comedies  
8:00 A.M.  
2 Panorama Pacific, Rowe  
7 I Married Joan, J. Davis  
8:30  
7 The Count Marco Show  
9:00 A.M.  
2 News, Charles Kuralt  
4 Make Room for Daddy  
5 Supermarket Review  
7 The Pamela Mason Show  
11 New Jack LaLanne Show  
13 News, George Nolan  
9:15  
5 For Kids Only (cartoons)  
13 G'depost: Soc. Studies  
9:30  
2 I Love Lucy, Lucille Ball  
4 (Clr) What's This Song?  
5 The Romper Room  
11 Movie: "Slightly Dan-  
gerous," Lana Turner  
9:15  
13 Guidepost: Art (5, 6)  
10:00 A.M.  
2 Andy of Mayberry  
4 Concentrat'n, H. Downs  
7 The Mike Douglas Show  
Eddie Arnold, Bonnie  
Prudden  
9 Movie: "In Name Only,"  
Carole Lombard (39)  
10:15  
13 Guidepost: Math (4,5,6)  
10:30  
2 The McCoys, W. Brennan  
4 (Clr) Jeopardy, Fleming  
5 Wild Bill Hickok  
11:00 A.M.  
2 The Love of Life  
4 (Clr) Say When, James  
5 Peter Gunn, C. Stevens

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- 11:30  
2 Search for Tomorrow  
4 (Clr) Truth-Consequences  
5 Thin Man, Peter Lawford  
7 Price Is Right, Bill Cullen  
9 Importance of Money  
11 Sheriff John, J. Rovick  
13 Teleplay: "Turnabout,"  
King Donovan  
11:45  
2 The Guiding Light  
28 The Friendly Giant  
12:00 NOON  
2 My Little Margie  
4 (Clr) Let's Make a Deal  
5 Topper, Leo G. Carroll  
7 The Donna Reed Show  
9 Bowery Boys Movie  
13 The Anna Sothern Show  
28 The Creative Person:  
James Thurber  
12:30  
2 As the World Turns  
4 Moment of Truth  
5 The Ray Milland Show  
7 Father Knows Best  
11 Movie: "Salute to Ma-  
rines," Wallace Beery  
13 Letters to the Manager  
1:00 P.M.  
2 Password, Allen Ludden  
4 The Doctors, J. Pritchett  
5 (Clr) World Adventures  
7 Tennessee Ernie Ford  
9 Movie: "Iron Major," Pat  
O'Brien (43), Frank  
Cavanaugh biopic.  
13 (Clr) Movie: "Wake Up  
& Dream," June Haver  
28 In-Class Math, Art  
1:30  
2 Art Linkletter H'se Party  
with Vicki Carr  
4 Another World  
5 Movie: "Missing Juror,"  
George Macready (44)  
7 Girl Talk, Virginia Gra-  
ham, Virginia Gilmore  
2:00 P.M.  
2 To Tell the Truth  
4 (Color) You Don't Say  
7 Flame in the Wind  
2:15  
11 Movie: "Queen of Bur-  
lesque," Evelyn Ankers  
2:30  
2 The Edge of Night  
4 Match Game, G. Rayburn  
7 Day in Court, Child in  
custody battle tells her  
grandmother she hates  
her for what she's doing  
9 9 on the Line, C. Roberts  
with young mathemat-  
ician who developed sys-  
tem to "beat" Las Vegas,  
now working on stock  
market system.  
3:00 P.M.  
2 The Secret Storm  
4 Everything's Relative  
5 Newscene, S. Chambers

- 7 General Hospital  
13 (Color) Rocky & Friends  
28 Impressions (CSCF)  
3:15  
13 (Color) Felix the Cat  
3:30  
2 The Jack Benny Show  
4 Movie: "Letter from an  
Unknown Woman," Joan  
Fontaine, Louis Jourdan  
5 Bozo & His Friends  
7 The Young Marrieds  
9 (Clr) King & Odie, Zolar  
4:00 P.M.  
2 Life of Riley, W. Bendix  
5 Popeye Cartoons  
7 Trailmaster, Clu Gulager  
9 (Clr) Andy's Gang, Zolar  
11 Sheriff John's Club Time  
13 (Color) Courageous Cat  
28 Science Reporter: Fair  
4:30  
2 Movie: "Killers of Kill-  
manjaro," Robert Taylor,  
Anthony Newley (60)  
5 Burns and Allen Show  
9 (Clr) Astro Boy, Eng. Bill  
28 Posin's Giants: Hubble  
34 Escuela KMXC (English)  
5:00 P.M.  
5 That Regis Philbin Show,  
with Arnold Stang, Al-  
mad Jamal Trio  
7 News Hour, Baxter Ward  
9 Space Patrol, Eng. Bill  
11 Billy Barty & 3 Stooges  
13 The Lloyd Thaxton Show  
28 What's New?  
5:30  
9 People's Choice, J. Cooper  
11 The Mickey Mouse Club  
28 The Friendly Giant  
5:45  
4 (Color) KNBC News  
28 Sing Hi—Sing Lo  
6:00 P.M.  
2 Big News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
7 Movie: "Mrs. O'Malley &  
Mr. Malone," Marjorie  
Main, James Whitmore  
9 9th St. West, Sam Riddle  
11 Winchell-Mahoney Time  
13 (Color) Ruff 'n' Reddy  
28 Origanis: "Crane"  
34 Noticiero 34 (News)  
6:30  
4 Huntley-Brinkley Report  
5 Leave It to Beaver  
13 Yogi Bear (cartoons)  
28 4 Wids of Man: Poetry  
7:00 P.M.  
2 Walter Cronkite, News  
4 (Clr) Happy Wanderers:  
"Utah Deer Hunt"  
5 Rifleman, Chuck Connors  
9 Honeymooners, Gleason  
11 Bachelor Father, Forsythe  
13 PASSPORT TO TRAVEL  
★ THE TAJ MAHAL—COLOR  
28 Science Reporter:  
"Report on Fair" (pt. 2)  
7:30  
2 The Munsters, Fred  
Gwynne, Al Lewis.  
Grandpa's magic proves  
faulty—again, when he  
tries to turn an obnox-  
ious little friend (Billy  
Mumy) into a rabbit.  
4 Daniel Boone, Fess Par-  
ker, John McIntire. Years  
of search by itinerant  
peddler for his long-lost  
daughter (Rebecca  
Boone) end in disap-  
pointment when she re-  
jects him because of past  
bitterness.  
5 (Clr) It's a Small World:



**DONNA REED** welcomes  
Marlo Thomas to her  
show at 8 p. m. Thurs-  
day, channel 7.

- "Afghanistan" (pt. 2)  
7 (Color) Jonny Quest. The  
Quest party boards a dis-  
abled Dutch freighter and  
finds it deserted except  
for a Chinese cook—and  
a sea monster.  
9 Movie: "Gigantis, the  
Fire Monster," Hiroshi  
Koizumi (Jap. '59)  
11 Tales of Wells Fargo  
13 TRUE ADVENTURE—Color  
★ TIBETAN BORDER  
28 Speculation, Keith Ber-  
wick: "Real Story behind  
the Emerging African  
Nations," with profes-  
sors, visiting research  
fellow from UCLA.

- 8:00 P.M.  
2 Perry Mason, Raymond  
Bur, Margo, Nico Min-  
ardos, Anthony Caruso,  
Fabrizio Mioni, Jack La-  
Rue. Young Italian im-  
migrant is accused of  
murdering the domineer-  
ing father of a trans-  
planted Sicilian family  
with whom there's been  
a centuries-old feud.  
5 Movie: "10 North Fred-  
erick," Gary Cooper,  
Suzy Parker, Diane Varsi  
(58). Politics brings out  
the fact that upstanding  
citizen has a different  
private life.  
7 The Donna Reed Show.  
Marlo (Danny's daugh-  
ter) Thomas guests as  
Dave's pretty college  
niece, with a high IQ,  
with whom Jeff falls  
madly in love.  
11 The Great War, Michael  
Redgrave: "Right Is  
More Precious Than  
Peace." America joins  
the Allies in the war.  
13 SURVIVAL—FLYING  
★ DOCTORS OF CALIFORNIA  
Using private planes to  
treat the underprivileged  
in Mexican villages.  
34 Automex Presenta  
8:30  
4 Dr. Kildare, Richard  
Chamberlain, Colleen  
Dewhurst, Tom Bosley.  
A bride learns she has  
breast cancer, but re-  
fuses to undergo the im-  
mediate amputation re-  
quired for fear disfigure-  
ment will kill her hus-  
band's love.  
7 My Three Sons, Fred  
MacMurray, William  
Demarest, Gloria Swan-  
son. Uncle Charley can't  
figure out why an old  
vaudeville pal, looking  
much younger than she  
should, fails to recognize  
him. (And viewers may  
not recognize "Sons"  
next season when its

CBS opening segment  
drops Tim Considine and  
Meredith MacRae by  
marrying them, and  
Barry Livingston then  
joins the remaining pair  
by "adoption".)  
11 The Phil Silvers Show  
13 WINSTON CHURCHILL  
★ TYING OF THE KNOT  
FDR-Churchill meeting  
aboard the USS Quincy,  
followed by Roosevelt's  
death, and V-E Day.  
28 Cecil Brown; Sahara  
(8:40). Present expansion.  
34 Casos y Cosas de Casa  
9:00 P.M.  
2 Password, Allen Ludden.  
Guests are James and  
Gloria Stewart and their  
13-year-old twin daugh-  
ters, Judy and Kelly  
7 Bewitched, Elizabeth  
Montgomery, Agnes  
Moorehead. Endora de-  
cides humans might have  
something when she  
turns herself into Saman-  
tha's double at a month-  
end sale and impresses a  
handsome friend (Ron  
Randell) of Darlin.  
11 East Side/West Side.  
George C. Scott. Editor  
frantically tries to get a  
loan to keep his failing  
newspaper going.  
13 DICK POWELL THEATRE  
★ STARS MILTON BERLE  
"Doyle Against the  
House," Jan Sterling.  
Berle was Emmy-nom-  
inated for this role as  
reformed cardsharp who  
deals one last fixed game  
in effort to win money  
for an operation needed  
to save his daughter's  
life.

- 9:15  
9 Clete Roberts, News  
9:30  
2 Baileys of Balboa, Paul  
Ford, Sam Bailey tempts  
mutiny when he slashes  
the family budget to the  
waterline.  
4 (Color) Hazel, Shirley  
Booth, Aki Aleong, How-  
ard Wendell. A house-  
boy becomes an honor-  
ary member of the Sun-  
shine Girls as part of  
Hazel's plot to snare an  
important client for  
George. (Though Hazel  
lost her sponsor, net-  
work and tint for next  
season, she was picked  
up by CBS.)  
7 Peyton Place II, Paul  
Langton, Leslie Harring-  
ton's desperation cuts  
across lives of sons and  
friends.  
8 JAMES ROOSEVELT  
★ THE CONFERENCE CALL  
34 Guitarras (guitarists)  
28 Pablo Casals (9:40)  
9:45  
9 Headline History: Patty  
Berg  
10:00 P.M.  
2 The Defenders, E. G.  
Marshall, Lee Grant,  
Ossie Davis, Judson  
Laire. A newspaper-  
woman, covering a story  
on the police attempt to  
capture a mugger, finds  
a man lying on the back  
floor of her dark car and  
kills him with her gun.  
When it's brought out at  
her trial that she knew  
the man, she's not  
allowed to plead guilty  
to a lesser charge than  
manslaughter.  
4 (Clr) Suspense Theatre:  
"Last Clear Chance"  
(see box)  
5 Robt. Taylor's Detectives  
7 The Jimmy Dean Show,  
with Jerry Vale, Judy  
Lynn, Homer and Jethro.  
(Dean is preempted next  
week for a Robert Mont-

## SPECIAL

**SUSPENSE THEATRE** —  
Former OSS agent Abraham  
Polonsky wrote this hair-  
raising tale of the French  
Underground, being spun off  
as pilot for a proposed fall  
series — kind of a "Man  
from C.O.M.B.A.T." Playing  
a wily and seasoned OSS  
major, and a brash young  
American on special assign-  
ment to the Free French,  
Barry Sullivan and Glenn  
Corbett suffer through the  
night in the Gestapo's death  
cell at St. Julien, each con-  
templating death that must  
follow in the morning. But  
an unexpected visit from a  
Polish girl (Susanne Cramer)  
bribed to betray her country  
starts a long chain of events  
reaching clear back to Brit-  
tain which gives the pair a  
1000 to 1 chance for rescue  
during color hour at 10 p.m.,  
channel 4.

- gomery-narrated probe  
of our explorations in  
the ocean's "inner  
space".)  
9 Special '65: "The Last  
Banzai." H. V. Kalten-  
born narrates a "Per-  
spective on Greatness"  
documentary telling the  
fascinating story of the  
last of the great Emper-  
ors—Hirohito.  
11 George Putnam, News  
13 (Clr) Vagabond: "Colo-  
Sports; Debate Musical  
28 Eastern Wisdom (10:10):  
Buddhism vs. Christian  
attitudes.  
10:30  
5 Newscene, S. Chambers  
13 News, Johns-Fishman  
28 Cecil Brown (10:40)  
11:00 P.M.  
2 News, Jerry Dunphy  
4 (Clr) KNBC Nws, Latham  
5 Movie: "Thunderbirds,"  
John Derek (52)  
7 Baxter Ward, News  
9 Movie: "Keys of the  
Kingdom," Gregory Peck  
(44), A. J. Cronin's  
novel.  
11 Movie: "Man in the  
White Suit," Alec Guin-  
ness, Joan Greenwood  
(Br-'51) Top-flight fun  
as furor takes over a  
textile plant on the in-  
vention of a cloth that  
won't tear or get dirty.  
13 Movie: "Buried Alive,"  
Beverly Roberts (40)  
11:15  
4 JAMES ROOSEVELT  
★ THE CONFERENCE CALL  
7 ABC's Nightlife, Shelley  
Berman  
11:30  
2 Movie: "Only the  
Valiant," Gregory Peck  
(51), Cavalry.  
4 (Clr) Tonight, Johnny  
Carson, George Jessel  
Eydie Gorme, Irwin  
Corey  
12:30  
13 Movie: "Lady Pos-  
sessed," James Mason,  
June Havoc (52)  
1:00  
4 Changing Times; News  
5 Movie: "Big Top!!,"  
Richard Conte (55)  
11 Movie: "So This Is New  
York," "Secret Man"  
and "Thin Man Goes  
Home"  
1:15  
2 Movie: "Lady from  
Shanghai," Rita Hay-  
worth, Orson Welles  
9 Clete Roberts, News  
1:30  
9 Movie: "In Name Only,"  
Carole Lombard (39)

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## 'Vahse'

(Continued from Page 22)

forming it magically from a piece of junk into a beautiful "vahse."

Before spraying the com-

pleted piece, rinse well in mild soap to remove finger grease. Two thin coats of paint are better than one thick one. Save the paint. Later if the paint should become chipped or a piece fall

off, you can respray it.

WHEN THE vase is dry, arrange with artificial flowers—or real ones, if you like, since the container will hold water. Place in a prominent place in your living room or at the office—anywhere that

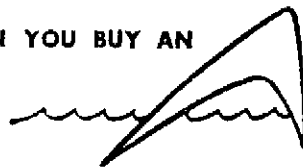
it can be seen. Because once your guests or visitors see it they will start to talk about it, and you!

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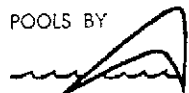
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As a member of the Lennox String Quartet of 1923, Borodkin posed here second from right.

## In Memory of Great Music

(Continued from Page 20) career: He was playing over NBC radio when Joseph Haft, millionaire collector of musical instruments, heard him.

Haft arrived at the studio, carrying a Gaspar-Gi-Salo under his arm. "A Gaspar-Gi-Salo is to the viola what a Stradivarius is to the violin," he explains. Haft had just bought the instrument from Wurlitzer for \$6,500.

HAFT TOOK the expensive instrument from its case and handed it to Borodkin with "It is yours, I want you to have it."

"I was wild about it," says Borodkin. "I played it for six years."

Borodkin played in the Lenox Quartet Dec. 4, 1926, at the Library of Congress. "I met President and Mrs. Coolidge, both music lovers, after the concert. Mrs. Coolidge was particularly fond of classical music."

During summer months when Carnegie Hall was dark and members of the Symphony Orchestra and its famous singers took vacations, Borodkin free lanced. He and other free lancers organized "pick up" orchestras. They played for the Vanderbilts, the Astors, the parents of the late President John F. Kennedy, the parents of Jacqueline Kennedy, the Hearsts and the Longworths.

BORODKIN recalls once when many of the music world gathered at the home of Jascha Heifetz, violinist. "I played from 10 at night around the clock. My wife,

Minnie, fell asleep. So did Alma Gluck, soprano."

Borodkin made Red Seal records for Victor talking machines. Singers and instrumentalists he accompanied: Luisa Tetrazzini, Alma Gluck, Enrico Caruso, Nellie Melba, John McCormack, Ignace Paderewski, Geraldine Farrar, and of course Arturo Toscanini.

Toscanini was known far and wide for his temperamental outbursts.

Directing a famous singer during rehearsals at the "Met," Toscanini became enraged because she insisted on carrying a note longer than the composer had written it.

"I am the star," she insisted.

"The only stars are in Heaven," Toscanini snapped, "and you aren't there!"

The singer was Geraldine Farrar.

TOSCANINI was walking along a street in Italy when he heard an organ grinder play a Verdi aria. He stormed up to the grinder: "You play it too fast!"

The next day the grinder carried a sign: "I am a pupil of Toscanini."

In 1941, Borodkin went on an eight-week tour of South America with Toscanini.

Borodkin played on both TV and radio for many years, including 21 years on the Telephone Hour.

What maestro does he rate the highest?

"I was closer to Victor Herbert, and I learned more about music from him than anyone else. But Toscanini was the greatest director."



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Sunday, March 7, 1965

# TELEVISION MOVIE TIPS

## SUNDAY

**JUDGMENT AT NUREMBERG**—9 p.m. on channel 7. A 1961 Oscar-winning production with Spencer Tracy, Maxmillian Schell, Burt Lancaster, Richard Widmark, Marlene Dietrich, Judy Garland and Montgomery Clift. The setting is the Nuremberg War Crimes Trials. A judge from Maine is assigned to hear the case of four German judges accused of crimes against humanity. It's a 3½-hour movie.

## MONDAY

**GIGANTIS, THE FIRE MONSTER**—7:30 p.m. and nightly on channel 9. A 1959 Japanese science-fiction movie about two monsters unleashed by the H-bomb.

**THE BABE RUTH STORY**—11 p.m. on channel 9. About the life the baseball hero. William Bendix and Claire Trevor star in the 1948 production.

**QUEEN BEE**—11:30 p.m. on channel 2. A 1955 movie with Joan Crawford and Barry Sullivan. About a domineering woman.

## TUESDAY

**SEVENTH CAVALRY**—6 p.m. in COLOR on channel 7. A 1956 production with Randolph Scott and Barbara Hale. About a captain who left Gen. Custer at the Little Big Horn.

**ACT OF LOVE**—8 p.m. on channel 11. A 1954 production with Kirk Douglas, Dany Robin and Robert Strauss. American soldier gets into trouble when he shelters a homeless young French girl.

**THE DARK COMMAND**—11 p.m. on channel 5. A 1940 movie with John Wayne and Claire Trevor. Good western about a man who decided to stop Quantrell's Raiders.

**NIGHT AND DAY**—11 p.m. on channel 9. A 1946



**MAXMILLIAN Schell** won an Oscar for his performance in the 1961 movie "Judgment at Nuremberg." The movie, about Nazi war crime trials, airs 9 p.m. today (Sunday), channel 7.



**DEBBIE REYNOLDS and FRANK SINATRA** star in the COLOR movie "The Tender Trap" at 11:15 p.m. Saturday, channel 2. It's about an actor's agent.

production with Cary Grant and Alexis Smith. About the career of Cole Porter, composer.

**RUTH GENTRY**—11 p.m. on channel 11. About a swamp girl and her frustrated romance. A 1953 movie with Jennifer Jones and Charlton Heston.

**RHAPSODY IN BLUE**—11:30 p.m. on channel 2. A 1945 movie with Robert Alda, Alexis Smith and Oscar Levant. About George Gershwin, composer.

## WEDNESDAY

**SON OF ALI BABA**—6 p.m. in COLOR on channel 7. A 1952 movie with Tony Curtis, Piper Laurie and Susan Cabot. Arabian Nights adventure.

**THE CATERED AFFAIR**—9 p.m. on channel 4. Stars Bette Davis, Ernest Borgnine, Debbie Reynolds and Barry Fitzgerald. Taxi driver's wife decides daughter must have a catered wedding.

**STANLEY AND LIVINGSTONE**—11 p.m. on channel 5. A 1939 movie with Spencer Tracy, Walter Brennan and Nancy Kelly. Newspaperman sets out to find missing missionary.

## THURSDAY

**MRS. O'MALLEY and Mr. Malone**—6 p.m. on channel 7. Stars James Whitmore and Marjorie Maine. A 1950

## Fall Series

Ben Gazzara, who played a police sergeant in the "Arrest and Trial" series, has been signed for a weekly drama next fall on NBC-TV. The hourly series, "Run for Your Life," is about a man whose doctor has informed him he has a fatal illness.

production about a crime-fiction fan who aids a detective.

**TEN NORTH FREDERICK**—8 p.m. on channel 5. A 1958 movie with Gary Cooper, Diane Varsi and Suzy Parker. Community leader decides to enter politics.

**MAN IN THE WHITE SUIT**—11 p.m. on channel 11. A 1952 British movie with Alec Guinness and Joan Greenwood. Excellent comedy about a scientist who invents a cloth that won't tear or get dirty.

## FRIDAY

**THE WRONG ARM OF THE LAW**—10 p.m. and Saturday on channel 9. A 1962 English production with Peter Sellers. Hoods pose as policemen so they can rob London gangs.

**INHERIT THE WIND**—



**JOHN WAYNE** attempts to destroy a Communist ring in the 1952 movie "Big Jim McLain" at 7:30 p.m. today (Sunday), channel 9.

11 p.m. on channel 11. A 1960 movie with Spencer Tracy and Fredrick March. Based on the 1925 trial of a Tennessee teacher accused of teaching evolution. Excellent.

## SATURDAY

**LIL ABNER**—9 p.m. in COLOR on channel 4. A 1959 movie based on the cartoon strip. Stars Peter Palmer, Leslie Parrish and Stubby Kaye.

**AWAY ALL BOATS**—11 p.m. in COLOR on channel 7. A 1956 production with Jeff Chandler, George Nader and Richard Boone. About a

transport ship which, during World War II, is attacked by Kamikaze suicide plane.

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# War on Sea Pollution By Lou Jobst

SEA-GOING tankers have declared war on ocean pollution. Tankships have been a major source of pollution because of the universal practice of pumping tank washings and oily ballast overboard. Even though the wastes are dumped in spe-



Technician tests sample of ballast water from tanker for traces of oil in fight on pollution.

cial offshore zones established by international agreement, the discharge is often carried long distances by wave action and washed up on the beaches.

RESEARCHERS have found a way around this problem.

Employing what it calls the "load of top technique," Socony-Mobil Oil Co., Inc., operator of a three million ton fleet of 90 tankers, has virtually eliminated the discharge of oil at sea.

The technique involves segregating tank washings and oil ballast into a single cargo tank, allowing the oil and water to separate, and then drawing off and discharging the water from beneath the floating layer of oil.

Any minor traces of oil remaining in the discharged

water, Socony scientists have found, are consumed at sea by natural bacterial action, generally hundreds of miles from land.

THE REMAINING layer of oil is retained on board, and a new cargo of oil is loaded directly on top of it.

Other companies have adopted similar techniques.

The tankship anti-pollution program, important as it is, does not mean an end of the problem.

"Even if all oil companies carefully regulated discharge of wastes, pollution would continue," says R. G. James, general manager of Socony's marine transport department. "Drainage from shore, dry cargo and passenger vessels, and sunken ships are all sources of pollution."

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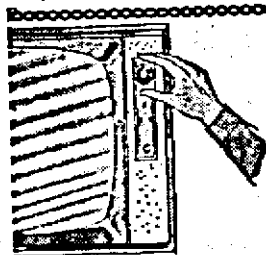
Twenty-seven



# FRIDAY

March 12, 1965  
★ PAID ADVERTISEMENT  
6:30

- 2 Apothecary: "Prices"
- 4 (Clr) Discovering Calif.
- 7 Guidelines (education)
- 7:00 A.M.
- 2 Capt. Kangaroo, with antique typewriters
- 4 Today, Hugh Downs
- 7 Scope: "Conservation"
- 11 Survey of Arts: "Japan"
- 7:30
- 7 Pinky Lee, Cartoons
- 11 The Hobo Kelly Show
- 7:45
- 9 Cartoons-Comedies
- 8:00 A.M.
- 2 Panorama Pacific, Rowe
- 7 Married Joan, J. Davis
- 8:30
- 7 The Count Marco Show
- 9:00 A.M.
- 2 News, Charles Kuralt
- 4 Make Room for Daddy
- 5 For Kids Only (cartoons)
- 7 The Pamela Mason Show



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- 11 New Jack LaLanne Show
- 13 News, George Nolan
- 9:15
- 13 Guideposts (to 11:30)
- 9:30
- 2 I Love Lucy, Lucille Ball
- 4 (Clr) What's This Song?
- 5 Romper Room
- 11 Movie: "Stranger on the Prowl," Paul Muni (53)
- 10:00 A.M.
- 2 Andy of Mayberry
- 4 Concentration, H. Downs
- 7 The Mike Douglas Show
- 9 Movie: "Johnny Angel," George Raft (45)
- 10:30
- 2 The McCoy's, W. Brennan
- 4 (Clr) Jeopardy, Fleming
- 5 Wild Bill Hickok
- 11:00 A.M.
- 2 The Love of Life
- 4 (Clr) Say When, A. James
- 5 Peter Gunn, C. Stevens
- 11:30
- 2 Search for Tomorrow
- 4 (Clr) Truth-Consequences
- 5 Thin Man, Peter Lawford
- 7 Price is Right, Bill Cullen
- 9 Storybook Time
- 11 Sheriff John, J. Rovick
- 13 Teleplay: "Bilshan & the Thief"

- 11:45
- 2 The Guiding Light
- 28 The Friendly Giant
- 12:00 NOON
- 2 My Little Margie
- 4 (Clr) Let's Make a Deal
- 5 Topper, Leo G. Carroll
- 7 The Donna Reed Show
- 9 Bowery Boys Movie
- 13 The Ann Sothern Show
- 28 Months before Birth
- 12:30
- 2 As the World Turns
- 4 Moment of Truth
- 5 The Ray Milland Show
- 7 Father Knows Best
- 11 Movie: "Tension," Richard Basehart (49)
- 13 Letters to the Manager
- 28 Parents & Dr. Spock: "Children's Fears"
- 1:00 P.M.
- 2 Password, Allen Ludden
- 4 The Doctors, J. Pritchett
- 5 (Clr) World Adventures
- 7 Tennessee Ernie Ford
- 9 Movie: "Joan of Paris," Michele Morgan (42)
- 13 (Clr) Movie: "Something for the Boys," Vivian Blaine (44)
- 28 In-Class Spanish, Social
- 1:30
- 2 Art Linkletter H'se Party
- 4 Another World
- 5 Movie: "Wild Heart," Jennifer Jones (52)
- 7 Girl Talk, V. Graham
- 2:00 P.M.
- 2 To Tell the Truth, Collyer
- 4 (Color) You Don't Say!
- 7 Flame in the Wind

Syndicated columnist Earl Wilson plays himself in today's episode.

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## Sports Today

**DODGERTOWN, USA,** at 8 p.m., in color, ch. 11, watches spring training at Vero Beach, interviewing O'Malley, Bavasi, Drysdale, Koufax and other stars.

**AABU BASKETBALL** regional semi-finals, ch. 5 at either 6:30 or 8:30 p.m. (depending on when UCLA is scheduled), from Brigham Young University, Provo, Utah. (Probable schedule will pit the Bruins against BYU at 8:30 p.m.)

**NBA BASKETBALL,** 8:30 p.m. has Chick Hearn at the Cow Palace where the San Francisco Warriors host the Lakers.

- 2:15
- 11 Movie: "The Twonky," Hans Conried (53)
- 2:30
- 2 The Edge of Night
- 4 Match Game, G. Rayburn
- 7 Day in Court: Custody
- 9 On the Line, C. Roberts
- Long-time Sacramento lobbyist explains work
- 3:00 P.M.
- 2 The Secret Storm
- 4 Everything's Relative
- 5 NewsScene, S. Chambers
- 7 General Hospital
- 13 (Color) Rocky & Friends
- 3:15
- 13 (Color) Felix the Cat
- 3:30
- 2 The Jack Benny Show
- 4 (Clr) Movie: "Violent Patriot," Vittorio Gassman (Ital.-59)
- 5 Bozo & His Friends
- 7 The Young Marrieds
- 9 (Clr) King & Odie, Zolar
- 4:00 P.M.
- 2 Movie: "Task Force," Gary Cooper, Walter Brennan (49)
- 5 Popeye Cartoons
- 7 Trailmaster, R. Calhoun
- 9 (Clr) Andy's Gang, Zolar
- 11 Sheriff John's Club Time
- 13 (Color) Courageous Cat
- 28 Planet Earth (premiere): "Seismology"
- 4:30
- 5 Burns and Allen Show
- 9 (Clr) Astro Boy, Eng. Bill
- 28 Discovery: Invertebrates
- 5:00 P.M.
- 5 That Regis Philbin Show
- George Jessel, Choo Choo Collins, Sonny Tufts and Carmen MacRae are due to join in series' finale
- 7 News Hour, Baxter Ward
- 9 Space Patrol, Eng. Bill
- 11 Billy Barty & 3 Stooges
- 13 The Lloyd Thaxton Show
- 28 What's New?
- 5:15
- 9 The People's Choice
- 11 The Mickey Mouse Club
- 28 The Friendly Giant
- 5:45
- 4 (Color) KNBC News
- 28 Compass Rose: Igorot
- 6:00 P.M.
- 2 Big News, Jerry Dunphy
- 4 (Color) KNBC News

- 7 (Clr) Movie: "Border River," Joel McCrea
- 9 9th St. West, Sam Riddle
- 11 Winchell-Mahoney Time
- 13 (Color) Ruff 'n' Reddy
- 23 Science & Engineering Journal: "Supersonic Air Travel," New York to Paris in 3 hours in 70s.
- 34 Noticiero 34 (News)
- 6:30
- 4 Huntley-Brinkley Report
- 5 Leave It to Beaver
- 13 (Color) Magilla Gorilla
- 28 4 Worlds of Man: His- & Polit. Science
- 7:00 P.M.
- 2 Walter Cronkite, News
- 4 Sam Yorty Political
- 5 Movie: "In Old Sacramento," Wm. Elliott (46). Note: movie will screen at 9 p.m. if Bruins draw early court time
- 9 Honeymooners, J. Gleason
- 11 Bachelor Father, Forsythe
- 13 RIPCROD — PILOT
- ★ LOSER EYESIGHT
- 23 Creative Person: "Raymond Loewy," Mr. Industrial Design
- 7:30
- 2 Rawhide, Eric Fleming, Robert Blake, Liam Sullivan. Refused a job on the cattle drive, Army deserter leaves his stolen horse in favor of the remuda and Gil is arrested for stealing government property.
- 4 (Color) International Showtime, Don Ameche: "German Ice Spectacle"
- 7 (Color) The Flintstones
- Fred enters a national surfing contest with a group of teenagers. Voice for Jimmy Darnock's songs, of course, is that of James Darren.
- 9 Movie: "Gigantis the Fire Monster," Hiroshi Koizumi (Jan.-59)
- 11 Tales of Wells Fargo
- 13 SCIENCE FICTION TH'TR
- ★ Wander Drug Backfires
- "The Human Equation," Macdonald Carey
- 28 Religious: "Islam"
- 8:00 P.M.
- 7 Farmer's Daughter, Inger Stevens, Eileen Baral. Working as volunteer at an orphanage, Katy befriends a girl whose best friends all have been adopted. (Series moves to 9:30 Mondays for its 3rd season.)
- 11 (Clr) Dodgertown, USA (see sports box)
- 13 TRAVEL QUIZ — STUMP
- ★ THE PANEL EXPERTS
- George Nolan is host.
- 28 Spectrum
- 8:30
- 2 On Broadway Tonight, Rudy Vallee with Teri Thornton, Frank Gorshin, Jackie Mason, Arthur Prysock and the Spaghetti Minstrels in series' final outing.
- "Great Adventure" reprises begin a 7-week run next week, awaiting the May debut of a twice-weekly nighttime "As the World Turns."
- 4 (Color) Chrysler Theater: "In Any Language," Nanette Fabray, Ricardo Montalban, John Forsythe, Jean Hale. Hoping to revive her Hollywood career by making Italian art film, song-and-dance girl in Rome tries to be the Anna Magnani-type, while also trying to win back her former husband from an Arabian princess.
- 5 NCAA Basketball (Regional) Semi-Finals (see sports box)



**NANETTE FABRAY** yells for help during "The Bob Hope Theater" drama at 8:30 p. m. Friday, channel 4 in COLOR.

- 7 Addams Family, Carolyn Jones, Jackie Coogan. Uncle Fester applies for job as salesman with the insurance company threatening to cancel the Addams' policy.
- 11 NBA Basketball (see sports box)
- 13 ARREST & TRIAL—JAS. WHITMORE, KINA FOCH
- Mentally-ill man, with a guilt complex, first tries to kill himself, then refuses to admit his innocence of murder
- 28 Cecil Brown: Stories of Guy de Maupassant (8:40). Husbands & wives.
- 34 Premier Orfeon
- 9:00 P.M.
- 7 Valentine's Day, Tony Franciosa (in dual role), Vito Scotti, Marissa Mathes. Mexican bandito travels to New York to seek revenge for a book which whitewashed his notorious grandpapa.
- 9:15
- 9 Clete Robert, News
- 9:30
- 2 Gomer Pyle, USMC, Jim Nabors, Frank Sutton. Gomer's confused when Carter and a visiting war buddy (a de-fanged Don Rickles) tell conflicting stories about their own heroism furing an incident in Korea.
- 4 Jack Benny Program. Network brass (Philip Ober, Irwin Charone) try a risky experiment with Jack's look-alike, hoping he can pinch-hit for Benny to ease the star's work load.

## SPECIAL

**PHOTOPLAY AWARDS—** Hedda Hopper joins host Johnny Carson in presentation of the magazine's 43rd annual gold medal awards during the "Tonight Show" colorcast at 11:15 p.m., ch. 4, by its usual day-delay. Based on a poll of the public, awards are given to Richard Chamberlain, Ann-Margret, Robert Goulet, Barbara Parkins, Bob Hope and the movie "The Unsinkable Molly Brown." On hand to accept the awards will be Chamberlain, Hope, Miss Parkins, Harve Presnell (for "Jolly") and Carol Lawrence (for husband Robert Goulet).

- 7 FDR: "The Blue Eagle." A short honeymoon between business and Roosevelt is followed by a decade of quarrels, with NRA called state socialism, taxes rising in upper brackets and Al Smith forming the Liberty League to fight his protege.
- 9 Wyatt Earp, H. O'Brien
- 34 Las Estrellas y Ud
- 23 Science & Engineering Journal (9:40): "Supersonic Air Travel"
- 10:00 P.M.
- 2 Slattery's People, Richard Crenna, Zohra Lampert, Warren Stevens. Woman prosecutor involves Slattery in a politically explosive investigation of gambling corruption. Cicely Tyson, featured in last season's "East Side/West Side," plays the wife of the gambler's front man.
- 4 (Clr) Jack Paar Program, with Mike Nichols, Elaine May, Peggy Lee and Senor Wences. (Paar gets a chance next week to rest his ski-injured knees when hour is preempted for "America's Junior Miss Pageant," James Franciscus hosting.)
- 7 12 o'clock High, Robert Lansing, Paul Burke, Sarah Marshall. A major slated for a dangerous mission is haunted by the death of a buddy who died substituting for him
- 9 Cinema IX: "Wrong Arm of the Law," Peter Sellers (Br.-63-1st run). Gang of thieves find their own loot taken from them each time they pull a job.
- 13 (Clr) Adventure Theatre: "Pacific Paradox" in Australian bush.
- 34 Sports: Telecinema
- 28 Cecil Brown (10:10)
- 10:30
- 5 NewsScene, S. Chambers
- 11 NBA Wrap-Up: George Putnam News (10:40)
- 13 News, Johns-Fishman
- 11:00 P.M.
- 2 News, Jerry Dunphy
- 4 (Clr) KNBC News, Latham
- 5 Color—Plymouth Theatre
- ★ "Fraudster"—Dana Wynter, Mel Ferrer, D. Michaels
- 7 Baxter Ward, News
- 11 Movie: "Inherit the Wind," Spencer Tracy, Frederic March (60)
- Scopes "monkey" trial.
- 13 Movie: "Last Bandit," William Elliott (49)
- 11:15
- 4 (Clr) Tonight: Photoplay Awards (see box)
- 7 ABC's Nightlife. Shelley Berman winds up his hosting chores, with Pat Boone taking over for two weeks Monday.
- 11:30
- 2 Movie: "The Sniper," Adolphe Menjou, Arthur Franz (52)
- 12:00
- 9 Movie: "Strangers on a Train," Farley Granger, Robert Walker (51)
- 12:30
- 13 Movie: "Scandal, Inc.," Robert Hutton (57)
- 12:50
- 5 Movie: "Wreck of the Hesperus," Willard Parker (48)
- 1:00
- 4 Movie: "Brave Warrior," Jon Hall (52)
- 11 Movies: "Stolen Holiday," "Top Secret" and "Three Husbands"
- 1:15
- 2 Movie: "Ride a Violent Mile," John Agar (57)

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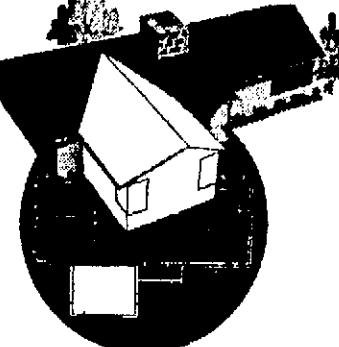
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# The Wizard of Santa Rosa

*By Bob and Jan Young*



Luther Burbank, famed as plant genius, referred to himself as being just "a good gardener."

A SCANT hour's drive from San Francisco lies a living shrine to a self-taught genius with a green thumb.

Luther Burbank, who numbered kings and presidents among the pilgrims to his simple frame house in Santa Rosa, died there in 1926 and is buried under a spreading cedarus decodarus in the beautiful gardens he tended so carefully for the benefit of humankind.

Burbank was a frail youth from Massachusetts when he arrived in Santa Rosa in 1875. After many tribulations, he established a successful nursery. But plant experimentation absorbed

him utterly. So he closed his nursery in 1893 and devoted his full time to these experiments.

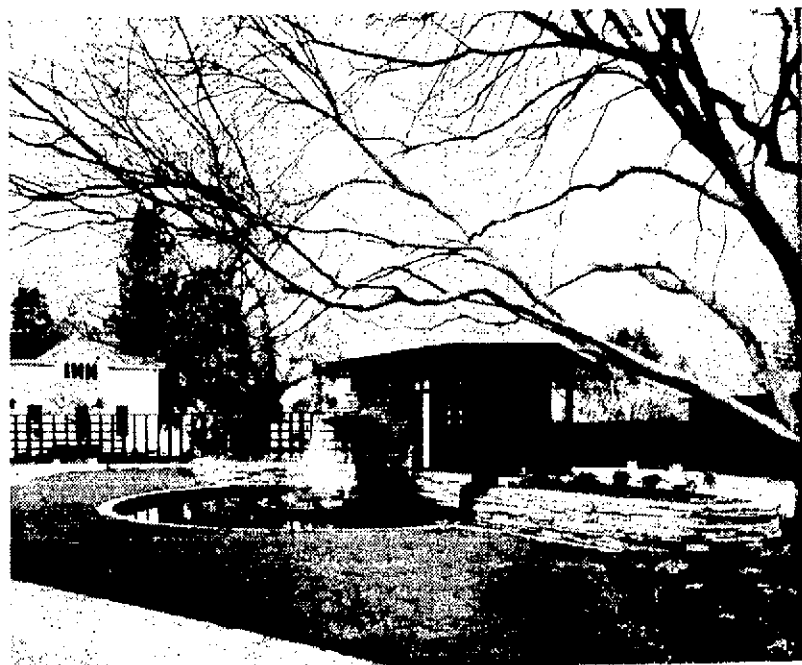
At Santa Rosa and on a farm near Sebastopol, Burbank worked tirelessly to develop new types of fruits and flowers. The Burbank potato, which brought wealth to countless farmers, the spineless cactus, a boon to desert cattlemen, and more than 600 types of successful hybridizations owe their origin to Burbank, the plant wizard of the Redwood Empire.

HIS FAME spread around the world. Thomas Edison, Henry Ford, Harvey Firestone, President Taft, King

Albert of Belgium—all came to Santa Rosa to learn from the humble man who called himself only "a good gardener." Though he could have become a multi-millionaire, he chose not to commercialize his valuable plants, and to open their use to everyone.

Of the Santa Rosa valley, he wrote home to Massachusetts: "The climate is perfect, the air so sweet that it is a pleasure to drink it in." And he never changed his opinion of his adopted home, dying there at 77.

Burbank's birthday, March 7, is observed as California's Arbor Day; and he is revered as Santa Rosa's most illustrious citizen.



This fountain plays in the reconstructed Luther Burbank Gardens on the Burbank estate as Santa Rosa's testimonial to memory of the plant genius.



# FROM HIGH 'C' TO TV

## ★ ★ ★ ★ ★ Trumpet Player Gives Authenticity to Jazz-Musician Role

By JOSEPH FINNIGAN

**HOLLYWOOD**—(UPI)—Jack Sheldon, the foggy-voiced neighbor on Cara Williams' television show, is right at home in his role as a jazz musician. He is a jazz musician. Sheldon plays the sleepy character of Fletcher Kincald, a fellow who's happy to sit and watch the world go by. It is a character which finds an occasional parallel in the real-life Sheldon. Before Jack became an actor, he was a trumpet player. He was also a swimming instructor, a profession he feels he can always return to if his series sinks. But Jack is remembered for his trumpet playing, more so than he is for the people he might have saved from drowning. During the years he traveled around the world tooting his horn, Sheldon played with Benny Goodman, Les Brown, Woody Herman, Shelley Manne and for three years a United States Air Force band.

**JACK STILL HAS HIS OWN** jazz group, taking engagements which he can play when he's not working in the CBS-TV series. Jack was once asked why, if he was such an accomplished musician, he chose to become an actor. "I like to talk too, not just sit in the back and play," he answered. Acting also gives him a chance to stretch his legs, something he can't do while confined to a trumpet player's chair. "I've been acting weird all my life," he said, explaining the sameness that exists between him and his oddball television character. But acting "weird all my life" was not enough foundation for an actor, thought Jack. So he enrolled in Richard Boone's television repertory company. That gave him an opportunity to be as weird as the law allows. And he was. For instance, Jack and some musician pals once did a show for which there was no sheet



CARA WILLIAMS AND JACK SHELDON  
Notes of Discord

music. They played whatever came to their heads.

**ACTORS IN THE SHOW** tried to keep pace with the disorganized musicians. The actors had no scripts or direction. Nobody knew what anybody else was going to do. The dramatic chaos seemed to please Jack, who recalled that one actor wept. To some folks that would indicate the actor was near a nervous breakdown. Jack thought it was art. The round-faced Sheldon is a welcome addition to television. He has a talent for making people laugh. People laugh at Sheldon rather than his jokes. His approach to a gag is sometimes funnier than the punch line. But comedy is not his only goal, said Jack recently during a late evening steak. "I've always been getting laughs," he said. "But I would like to be able to do drama. I want to say something in my life." Whatever Jack has to say probably will make people laugh.

## Pan and Fan Mail

Would like to know if that is Howard Keel on the Gallo Wine commercial. It sounds like him but doesn't look like him.

Mrs. R. Irvine, Long Beach

He looks like a fellow named Don Kent. Sounds like him too because it is him.

Some years ago there was a situation comedy about a family on TV starring Charlie Ruggles.

I would like to know the name of the show, the real names of the other actors who played the family and their names in the series.

Vickie Behm, Lakewood

There were two series. In 1949 Charlie starred for ABC-TV in a situationer called "The Ruggles." Erin O'Brien-Moore played his wife.

In 1954 he was featured in an NBC-TV series called "The World of Mr. Sweeney." Charlie had the role of Cicero P. Sweeney. His grandson Kippie was played by 8-year-old Glenn Walker. The boy's mother was portrayed by Helen Wagner.

What's the name of the

theme for "My Three Sons?"

It's an original composition by Frank DeVol and appropriately titled "My Three Sons."

.....

We have finally found a fair solution to that King Family thing on TV Saturday nights. Tune in on Channel 5 and televue Melody Ranch.

Yes suh, podner, it's purty good western music with voices and stuff-like-that.

J. Paul Gleason, Long Beach

Is it kind of like a western "Shindig" without watus?



## Week's Top Shows

**Sunday**—The World Figure Skating Championships, taped last week in Colorado Springs, are the subject of an hour special on channel 7 at 7:30 p.m.

**Monday**—Comedian Jerry Lewis plays a clownish doctor during "Ben Casey" at 10 p.m. on channel 7. He also directed the drama.

**Tuesday**—"The Pope and the Vatican" are subjects of an hour COLOR special at 10 p.m. on channel 4.


**Wednesday**—Bing Crosby and his wife host the "Grand Awards of Sports" at 9:30 p.m. on channel 7, a 90-minute special.

**Thursday**—"Suspense Theater" at 10 p.m. in COLOR

on channel 4 co-stars Barry Sullivan and Glenn Corbett in a drama about two OSS agents.

**Friday**—"Dodgertown, U.S.A." at 8 p.m. in COLOR on channel 11 is a half-hour program covering the baseball team's spring training at Vero Beach, Fla.

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# March Is Busy Garden Month

Garden tips for the week... Continue to set out camellias. Prune before new growth starts. Cut back branches that touch the ground and branches that are broken or badly placed.

Don't let the weeds get ahead of you. Take advantage of the excellent selective weed killers available at California Association of Nurserymen nurseries. They'll root the offending weeds without disturbing your lawn, ivy, shrubs or bedding plants.

Set out clumps of delphiniums now and get as many

as three separate flushes of bloom from them this year. Choose among the new varieties available in tall, medium and low, bushy plants, and work lime or bone meal into the planting holes.

This is a good time to plant citrus. Give it a warm, sunny spot in the garden. Tubed dwarf citrus is a colorful and fragrant addition to the patio.

## Plan Planting

One of the advantages of planning spring plantings of trees and shrubs in the winter months is that you are all ready when planting time comes. There's no delay. You'll have a jump on the season and your plants will be better all year.

There are two ways to plan. Usually you can personally consult with your nurseryman, or you can sit down in a comfortable chair with a nursery catalogue and select what you wish to plant.

If you have an outline of your home plot on ordinary graph paper which shows the location of the house, drive, walks, and other structures to scale a good nurseryman can make suggestions. Landscape nurserymen upon request will visit your property and draw plans that you can follow.

## Garden Clubs

"All about Begonias" will be the subject of Alice Martin of Hawthorne in a talk for Long Beach Fuchsia Society at 7:30 p.m. Thursday at Machinist Hall, 728 Elm Ave.



Hebe (Veronica) provides rich green foliage and a display of floral color in the summer.

HEBE, new family name for Veronicas, were popular in S. California some few years ago, then gradually some varieties disappeared from "the trade," which means from nurseries. Now there are about four or five varieties available at some nurseries.

These sun loving, colorful blooming shrubs grow along the coast yet do well inland, too.

The flowers are borne in

spikes in colors of violet, red, white, blue or purple. Usually they are summer bloomers.

Look them up at your nursery next time you're buying plants, or fertilizers.

GINGER plants and cannas have relaxed all winter. Now they need some attention and stimulation to grow and bloom in the summer season.

Old foliage of these plants that bloomed last year should be cut down to the base of the soil. Remove old much material that didn't work into the soil. Soak the soil well. Scatter bone meal around the plant and lightly cultivate it in, then spread about an inch layer of steer manure and slowly soak down. Keep moist for a couple of days. Thereafter water as soil dries but soak deeply. A month or so later, feed a balanced complete plant food, again a month and a half later.

If you like the peony form pink flowers of Debutante camellia and the showy coral pink peony shape blossoms of Carolyn Tuttle for pink blooms, similar to Debutante camellia during the summer, plant Kona hibiscus. The flowers hold up for a day when cut for indoor decoration.

Overgrown hibiscus may be pruned drastically now. To prune them, stand off and study the bush. In your mind's eye decide how far down you want to cut the shrub, even though it may be ten feet tall and you want to prune it back to five feet. As you start to cut, remem-

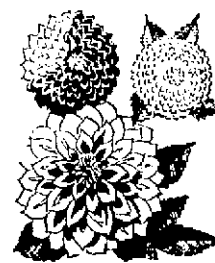
ber that you must always cut close to and just above a leaf, a leafless bud, or a side branch. This eliminates die-back into the healthy branches.

Trim out any tangled inside branches, also any unnecessary short branches.

WHILE YOU still have your pruning shears in your hand, prune back your poinsettias. Cut the branches all back to within two or three

buds or scars of where you had pruned back the branches last year. In mid-July, prune them again, cutting back the new branch growth only one-third of its total height. These operations force plants to develop much more side growth. All of them develop flowers for winter color. You'll help poinsettias by feeding them a complete plant food at least twice in the summer season.

## PLANTING TIME



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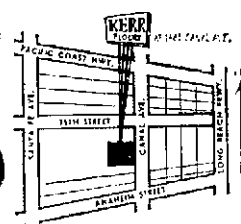
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# **SATURDAY**

March 13, 1965

## **★ PAID ADVERTISEMENT 7:30**

2 Dramas of Greece, Rome  
4 Mr. Wizard, Don Herbert  
"Melting Points"

11 Mr. Wishbone, Jim Allan  
8:00 A.M.

2 Mr. Mayor, Bob Keeshan  
4 Piano Lit: "Chopin"

5 Design for Learning  
7 Cartoon Capers

9 From the Ground Up  
13 Movie: "Hell Canyon

Outlaws," D. Robertson  
8:30

4 (Color) Hector Heathcote  
5 Hopalong Cassidy

7 Movie: "Counterfeit,"  
Chester Morris

9 Movie: "Experiment  
Perilous," Hedy Lamarr

11 Superman, Geo. Reeves  
9:00 A.M.

2 Alvin Show (cartoons)  
4 (Clr) Underdog (cartoon)

11 Movie: "Sky Murder,"  
Walter Pidgeon (40).

13 Panorama Latino (Span.)  
9:30

2 Tennessee Tuxedo  
4 Fireball XL5 (cartoon)

5 Movie: "Port of Hell,"  
Wayne Morris (54)

10:00 A.M.  
2 Quick Draw McGraw

4 Dennis the Menace  
7 Shennanigans, Stubby

Kaye (child game show)  
A live donkey is used

for "pin-the-tail-on"

9 Movie: "Tall in the  
Saddle," John Wayne

31 Mexico 1900 (serial)  
10:20

11 Dodger Dugout, B. Welsh  
10:30

2 Mighty Mouse Playhouse  
4 Fury, Bobby Diamond

7 Annie Oakley, G. Davis  
11 Dodgers Warm-up, Vin

10:55  
11 Baseball (see sports box)

11:00 A.M.  
2 Scully, J. Doggett (10:40)

2 Linus the Lionhearted  
4 (Color) Exploring, Dr.

Albert Hibbs: "Communi-

nications," Brock Peters,  
Meg Wells, Ritts puppets  
(repeat). How animals  
transmit information.

5 Movie: "The Plunder-

ers," Forrest Tucker '48

7 The News Casper Show

13 Movie: "Make Haste to  
Live," Dorothy McGuire

11:30  
2 The Jetsons (cartoon)

7 Porky Pig (cartoons)

9 King & Odie (cartoons)

12:00 NOON  
2 Sky King, Kirby Grant

4 NIT Basketball (spts box)

7 The Bugs Bunny Show

9 Movie: "Giant of the Fire  
Monster," Hiroshi

Koi umi (Jap.-'59)

34 Telecinema (movie)  
12:30

2 My Friend Fikka

5 Jimmy Pierson Show  
(premiere). First of 30

programs for Little  
Leaguers

7 Hoppity Hooper (cart'n)

13 (Color) Fore Golfers,  
Art Parra

12:45  
5 (Clr) Angels Warm-Up

1:00 P.M.  
2 I Love Lucy, Lucille Ball

5 (Color) Baseball (see  
sports box)

7 New Amer. Bandstand,  
Dick Clark with Alvin

Cash and the Crawlers,  
Buddy Knox, Joby Baker

1:30  
2 CBS Saturday News

13 Movie: "Panther's Claw,"  
Sidney Blackmer (42)

34 Mascara de Angel (serial)  
1:45

9 News: Golf Tips (1:55)

11 Dodger Scoreboard, Vin  
Scully, Jerry Doggett

2:00 P.M.  
2 Movie: "Frenchman's

Creek," Joan Fontaine

4 (Clr) Agriculture USA:  
"The Farm Bureau"

7 Movie: "Killer Shrews,"  
James Best, Ingrid Goude

9 Movie: "Desperate,"  
Steve Brodie (47)

11 Gymnastics (sports box)  
2:30

4 Your Man in Washington  
3:00 P.M.

4 (Clr) Discovering Calif.:  
"Bandits and Badmen"

West," Jim Davis (57)  
3:30

2 Golf Classic (sports box)

4 Teacher '65: "Space"

5 (Color) Angels Wrap-Up

7 Pro Bowlers Tour (see

sports box)

9 Movie: "Purple Heart,"  
Farley Granger (44)

34 Cita con Aldo Monti  
4:00 P.M.

4 Profile: "Of Shoes &  
Ships & Sealing Wax"

5 NCAA Track & Field  
(see sports box)

11 Superman, Geo. Reeves

34 Futbol (soccer matches)  
4:30

2 Pete Smith on Sports.  
Bowling tricks, table ten-

nis, billiards

4 (Clr) Gadabout Gaddis,  
the "Flying Fisherman"

fishes a bug for bass on  
the Kennebec in Maine.

11 Sgt. Preston of Yukon

13 Movie: "Casablanca," In-  
grid Berman (43)

5:00 P.M.  
2 Scholarchiz, John Con-

don: Westchester High  
vs. La Serna (Whittier)

4 (Color) Big-Three Golf  
(see sports box)

7 ABC's Wide World of  
Sports (see sports box)

9 Movie: "Planets Against  
Us," Michel Lemoine

11 Chiller (movie): "Lost  
Missile," Robert Loggia

5:30  
2 Ralph Story's L.A. (re-

peat). Story looks at a  
silent (completely) re-

treat in the Malibu hills,  
at the growing business

of repossessing autos

5 Leave It to Beaver

6:00 P.M.  
2 Jerry Dunphy Report

4 (Color) KNBC News

5 World of Jimmie Rodgers

13 (Color) Rocky & Friends

34 Todos a Bailar (dance)  
6:15

2 Newsmakers  
6:30

4 (Clr) News Conference

5 Movie: 5 Movie: "Three  
Faces West," John

Wayne (40). Note: movie  
will be moved to 8:30

p.m. if the Bruins game  
goes to 6 p.m.

7 Sat. News, Baxter Ward

9 Double Gillis, D. Hickman

11 Outer Limits: "The 100  
Days of the Dragon"

13 Bronco, Ty Hardin  
7:00 P.M.

2 Sea Hunt, Lloyd Bridges

4 (Color) Survey '65: "Civil  
Rights," Bob Wright in-

terviews Senators John  
Tower (R-Tex.) and

Thomas Dodd (D-Conn.)  
on the role of the federal

government in this area

7 Shivarree, Gene Weed  
with Brenda Holloway,

the Supremes, Connie  
Stevens, Johnny Tillot-

son, Grady and Brady

9 Movie: "Devil of the  
Desert vs. the Son of

Hercules," Kirk Morris

34 Lucha Libre (wrestling)  
7:30

2 The Jackie Gleason Show  
Stand-up comedian Paul

Gray, the Kubler Chimps  
and Frank Fontaine

4 (Color) Flipper, Brian  
Kelly, Pat Henning,

Cheryl Miller (pt. 3).  
Flipper, the baby ele-

phant and Judy the  
chimp all appear in a

## **Sports Today**

BASEBALL, 10:55 a.m.,  
ch. 11, brings the Dodgers'  
first spring training game  
(and only telecast) with the  
Milwaukee Braves at Vero  
Beach. Vin Scully and Jerry  
Doggett call the play. (Next  
Dodger telecast is May 7,  
for first of 9 games from  
Candlestick Park.)

NIT BASKETBALL, 12  
noon, ch. 4, has the opening  
round game from Madison  
Square Garden. (Champion-  
ship will be telecast next  
Saturday.)

BASEBALL, 1 p.m., in col-  
or, ch. 5, finds the Angels  
meeting the Cleveland In-  
dians at Palm Springs, first  
of 10 pre-season games to be  
telecast, with Buddy Blatt-  
ner and Don Wells mikeside.  
(20 regular season AL Angel  
games also will be home-  
screened.)

GYMNASTICS, 2 p.m., ch.  
11, brings the AAUW cham-  
pionships from Seattle.

CBS GOLF CLASSIC, 3:30  
p.m., ch. 2, from La Quinta,  
is the final first-round match  
of the series, teaming Ken  
Venturi and Mike Souchak  
against Dan Sikes and Al  
Geilberger.

PRO BOWLERS Tour,  
3:30 p.m., ch. 7, has Chris  
Schenkel and Billy Welu at  
Madison for the Wisconsin  
Open.

TRACK & FIELD, 4 p.m.,  
ch. 5, shows the NCAA  
championships, live from  
Cobo Hall in Detroit.

BIG-3 GOLF, 5 p.m., in  
color, ch. 4, finds Arnold  
Palmer, Jack Nicklaus and  
Gary Player at the Mauna  
Kea course on Hawaii's  
Kona coast for their sixth  
round (of eight).

WIDE WORLD of Sports,  
5 p.m., ch. 7, has Curt Gow-  
dy and Stan Benham at St.  
Moritz for the international  
toboggan (cresta) champion-  
ship down a 514-ft. drop,  
and Bill Flemming with  
Chris Economaki at Garde-  
na's Ascot Park for the na-  
tional championship motor-  
cycle race, a steeplechase  
50-lap heat over a zigzag  
course.

NCAA BASKETBALL Re-  
gional Finals, ch. 5 at either  
6 or 8 p.m. depending upon  
when the UCLA Bruins are  
scheduled to play. Telecast  
is live from Brigham Young  
University in Provo, Utah.  
(If UCLA wins the regional  
title, next weekend's games  
from Portland also will be  
telecast.)

13 Movie: "Last Stagecoach

show arranged by Sandy  
and Bud to raise bail for  
Sean McCoy.

7 The Bold Men, Van Hel-  
lin (see box). Preempts  
King Family.

11 (Color) Surf City, Dale  
Davis. Action films from  
Malibu and Rincon.

13 SurfSide 6

8:00 P.M.

4 Kentucky Jones, Dennis  
Weaver, Ricky Der,  
Spring Byington. A jolly,  
well-meaning house-  
keeper creates problems  
when she comes to work  
for Kentucky to work  
off her debt for his care  
of her dog.

5 NCAA Basketball Re-  
gional Finals (sports  
box)

11 (Clr) Territory Under-  
water: "World without  
Sun"

34 Carrousel (variety)  
8:30

2 Gilligan's Island, Bob  
Denver, Hans Conried.  
Disillusioned with civil-  
ization, Wrong Way  
Feldman returns to the  
castaways' island, refus-  
ing their pleas to go for  
help.

4 (Clr) Mr. Magoo's Dr.  
Frankenstein. Brilliant  
doctor is obsessed with  
an experiment to prove  
himself a genius.

7 Lawrence Welk Show.  
An hour of Irish  
melodies in salute to St.  
Patrick's Day.

9 Play a Pair, Paul Gilbert

11 (Clr) Aquaventure, Stan  
Bohrman: "River

Busters"

13 (Clr) Adventure Theatre:  
"Octopus"

9:00 P.M.

2 The Entertainers, Carol  
Burnett, Caterina Valente

4 (Color) Movie: "Lil Ab-  
ner," Peter Palmer, Les-

lie Parrish, Stubby Kaye,  
Julie Newmar, Stella

Stevens (59-1st run).  
Musical based on Al

Capp's comic strip.

9 Hollywood a Go Go,  
Sam Riddle, Discotheque

11 (Clr) Colorful World,  
Ben Hunter: "Hawaii"

13 Mystery Theatre: "The  
Third Alibi"

34 Estudio de Pedro Vargas  
9:30

7 The Hollywood Palace.  
Guest-host Victor Borge  
with the Kessler Twins

11 (Clr) Travelcade, James  
A. FitzPatrick: "Japan"

34 Box del Sabado (boxing  
matches, Mexico City)

10:00 P.M.

2 Gunsmoke, James Ar-  
ness, Ben Cooper, Rob-  
ert Sorrells, Elisha Cook.

Ambitious young eastern  
lawyer challenges Matt's  
authority to order a  
troublemaker out of  
town.

6 JAMES ROOSEVELT—  
★ THE CONFERENCE CALL

9 Cinema IX: "Wrong Arm  
of the Law," Peter

Sellers (Br.-'63)

11 News, Burrell and  
Coates

13 Jeeps Creepers  
(movie): "Black Raven,"

George Zucco (43)  
10:15

5 (Clr) Passport to Profit  
10:30

5 (Clr) Movie: "Lisbon,"  
Ray Milland, Maureen

O'Hara (56)

7 Saturday News Final

11 Joe Pyne Show (2½ hrs.)  
11:00 P.M.

2 Jerry Dunphy Report

7 (Clr) Movie: "Away All  
Boats," Jeff Chandler,

George Nader, Richard  
Boone (56-1st run)

11:15  
2 (Clr) Movie: "Tender

Trap," Frank Sinatra,  
Debbie Reynolds, David

Wayne (55-1st run).  
Bachelor actors' agent



SPRING BYINGTON of-  
fers to do housework to  
pay for medical care for  
her dog during "Ken-  
tucky Jones" at 8 p. m.  
Saturday, channel 4.

meets a girl with ideas  
of her own.

4 (Color) KNBC News  
11:30

4 (Clr) Sat. Night Tonight  
(repeat), Johnny Carson

with Jack E. Leonard,  
Yvonne Constant, Jack

Pepper, Pete Fountain

13 Movie: "All thru the  
Night," Humphrey Bog-  
art (42)

12:00  
9 Movie: "Bedlam," Boris

Karloff, Anna Lee (46)

12:45  
5 Movie: "I Wake Up

Screaming," Betty  
Grable (41)

1:00  
11 Movies: "They Met in

Bombay," "Un-guarded  
Hour" and "Unfinished

Dance"

1:15  
2 Movie: "Tarzan and His

Mate," Johnny Weiss-  
muller (34)

1:30  
7 Movie: "The Fat Man,"

J. Scott Smart, Rock  
Hudson

13 Movie: "Second Chorus,"  
Fred Astaire, Paulette

Goddard (40)

## **SPECIAL**

THE BOLD MEN—In the  
second of six Van Heflin  
narrated specials, at 7:30  
p.m., ch. 7, we look at the  
world of people who defy  
and challenge death for  
sport, fun, money, science  
and especially for danger.  
Trying to discover how men  
overcome their natural fears  
we watch Hollywood stunt  
man Rod Pack dropping  
4,000 feet without parachute  
jet racer Art Arfons (534  
mph at Bonneville Flats)  
bullfighter El Cordobes, Chet  
Juszyk pre-training jungle  
lions, diver Carlos Romanc  
leaping from 136-ft. cliff  
into 10 feet of water, Col  
John D. Craig riding the  
back of a whale shark,  
snake trapper Alan Tarlton  
extracting enough venom  
from a gibbon viper to kill  
20,000, and a 14-year-old  
boy shooting apples off his  
father's head. (Heflin's next  
special, April 4, probes  
Douglas MacArthur—the  
man and the myth.)

## **Room Additions**

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## Troubles We Don't Talk About

What Troubles? Complaints so personal that few people talk about them—burning, irritation and itching in the sensitive perianal (rectal and genital) area.

**What Causes Them?** Many things, but especially the lack of hygiene. Doctors say that lack of proper cleanliness often prevents the condition from clearing up. This is true because the perianal area is repeatedly contaminated with potentially harmful bacteria and fungi.

**What Do Specialists Recommend?** Thorough and regular cleansing, particularly after each bowel movement. This halts the vicious "itch-scratch" cycle. In many cases, this alone will solve the problem of burning, itching, and irritation.

**Why Not Plain, Ordinary Soap?** Because soap washes away natural skin oils. Frequent and repeated use of soap can cause dryness and irritation, resulting in itching.

**What Should Be Used?** A new, foamy aerosol medication called ANNUL. It is a gentle but thorough cleanser to be used on toilet tissue or cotton. ANNUL is an antibacterial, antifungal cleanser—soothing, emollient and protective. Soothes burning and irritation. Helps to protect against secondary infection of raw, irritated skin.

**The Best Way to stop itch-irritation is never let it get started.** Begin regular use of ANNUL this week. Or if you suffer now, begin relief in seconds with ANNUL. It relieves itch-irritation without local pain killers that can mask symptoms and postpone sound medical treatment. If your discomfort persists by all means see your doctor. Ask your doctor whether it isn't wise to use ANNUL with other medications.

**Effective Deodorant:** Women especially, can be troubled with embarrassing odor. ANNUL is an effective deodorant foam because of its superior cleansing and antibacterial actions. Makes you feel fresher. Secure. Completely groomed.

Most people, after they have tried ANNUL, never use toilet tissue without it. And so inexpensive. You'll find ANNUL in your pharmacy.



**Annul**  
The Personal Cleanser  
the medicated foam that makes toilet tissue a soothing, antibacterial cleanser



Fine art: a copy done by needle, not by oil!

By Olive Breed

RECENTLY E. P. Christensen was showing his picture gallery to one of the increasing groups that frequently wish to see his remarkable collection at 5837 Harco St. Each room in the house has its own tasteful arrangement of pictures, and the gallery is necessary to hold the overflow.

At first glance, his pictures appear to be good oil paintings, with copies of such famous works as Blue Boy and Pinkie, but they are created with stitches ranging from needlepoint of soft wool to petit point made with all but vanishing fineness of needle and silk thread.

Glancing across the surfaces sideways, toward the light, one visitor asked, "But how do you get the stitches exactly even?"

CHRISTENSEN is a large man, and even for him his



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- World's Famous Niagara Cycle Massage and heat
- World's most comfortable chair
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# A Feeling of Tension

hands are king size with finger ends decidedly spatulate. He glanced at them, then at the picture, with 43,188 beautifully uniform stitches. It had also taken 69 shades and colors of thread and one of the thrills he had in its creation was "moving" mountains. "I thought those mountains in the back were too far away, and found I could take a darker shade and bring them closer," he said.

He explained that he has no gauge of the evenness of the tension except the feeling in his hands.

Before his retirement, Christensen was an Edison lineman, stringing the wires between tops of tall poles, and getting them pulled to exactly the right tension to best carry their singing load. "I had no gauge there, either," he added, "My hands had grown to know the right feeling, or 'pull' of the wire."

BUT THAT had nothing to do with his adoption of the unusual hobby, which was farthest from his mind about nine years ago when he was strolling around a hobby show, hands in pockets, and came upon an exhibit of petit point pictures.

The woman in charge told him that they were her own handwork, and explained that she had learned the craft from a patient in the TB sanatorium where she had worked, in Canada, her former home. It seemed everyone who had ever seen these attractive pieces had asked her to get materials and instructions for them, so Helen Brooks set up a small business furnishing these supplies and instructions. With her help the retired Christensen took on the hobby that has grown out of all proportion to that name for it.

He has no pattern to follow—just meshed canvas stretched on a frame set to the right height and unmarked. He copies a picture by counting stitches for distance.

NOT THE LEAST unusual result has been the number of men, not necessarily retired, who have followed his example, so that he no longer feels he is doing some-

thing unusual, but rather, is engaged in a competitive field.

Just once was he persuaded to enter his work in the Los Angeles County Fair. He took four pictures and brought home four prizes, two seconds and two firsts.

Naturally, facial expression poses perhaps the most difficult problem, exactness

meeting its final test in eyes. Christensen is especially fond of Indian children's faces, and has all but immortalized Shining Star, Prairie Rose and Golden Arrow by making them a part of his "one of a kind" vest. He believes that past history of this time-honored stitch justifies his hope that, with care, the vest will go on for centuries.



Indian children's faces adorn this unusual vest.

## Southland Crossword Puzzle

Solution to Puzzle on Page 25

By Eleanor Langdon

ACROSS

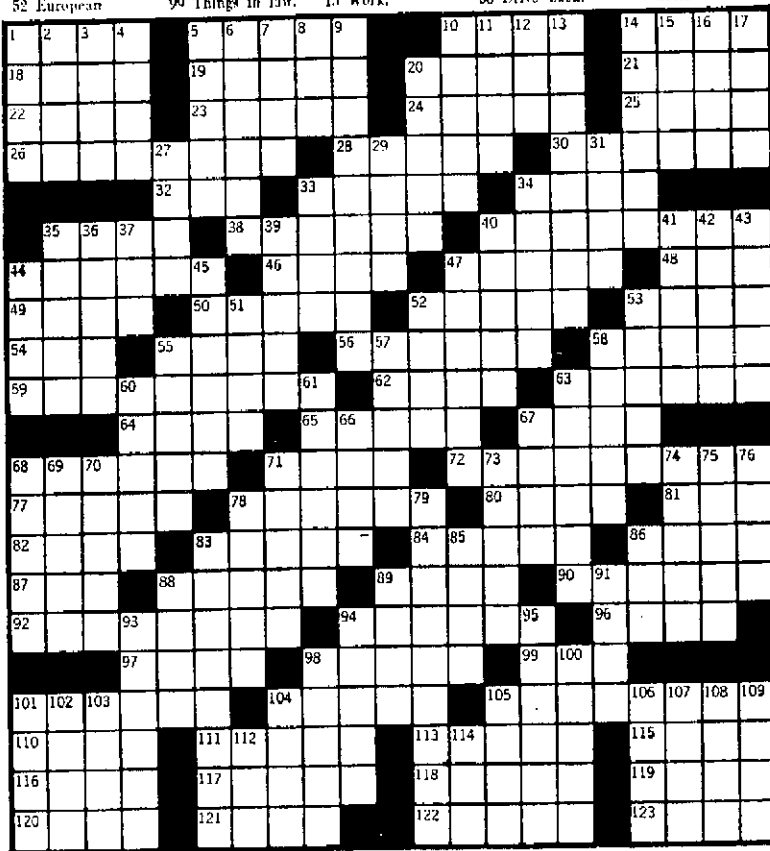
- 1 A bit of make-believe.
- 5 Engages in a contest of words.
- 10 Football play.
- 13 Disseminator.
- 18 American patriot.
- 19 Indian manservant.
- 20 Courtyard.
- 21 Gem.
- 22 Declare.
- 23 Fragrance.
- 24 Well-known baseball name.
- 25 Uncouth.
- 26 Tricks.
- 28 Wind indicators.
- 30 Wrinkled.
- 32 — mother.
- 33 Theater boxes.
- 31 Abstract being.
- 35 Sheep material.
- 38 Anglo-Saxon freemen.
- 40 Most inhumane.
- 41 Light meal.
- 46 Goddess of discord.
- 47 Musical organizations.
- 48 Owing.
- 49 Ancient Egyptian deity.
- 50 Noted name in Hollywood.
- 52 European

- capital.
- 53 Ominous.
- 54 "High —"
- 55 Boast.
- 56 Teaser: Colloq.
- 58 West Coast capital.
- 59 Asked earnestly.
- 62 Fury.
- 63 Instruments recording water usage.
- 64 Curved lines.
- 65 Spirited Arch.
- 67 Woe.
- 68 Pillage.
- 71 Yale men.
- 72 Stays as is: 2 words.
- 77 Wear away.
- 78 Desires.
- 80 Hostilities.
- 81 Before.
- 82 Writes.
- 83 Carried.
- 84 Vast.
- 86 It's often a summer theater.
- 87 Terminate.
- 88 Attempted.
- 89 Mantle.
- 90 Staggered.
- 92 Most recent information: 2 words.
- 94 Most inexperienced.
- 96 Cease from labor.
- 97 Inlets.
- 98 Injuries.
- 99 Things in lav.

- 101 Affront.
- 101 Child's favorite.
- 105 Extremely greedy.
- 110 Operatic solo.
- 111 Adlai — Stevenson.
- 113 Instant.
- 115 River in Italy.
- 116 Peruse.
- 117 Feel intuitively.
- 118 Lid.
- 119 Bridal — left side (naut.).
- 120 Places.
- 121 Prong.
- 122 Minds.
- 123 Ancient Italian family.

DOWN

- 1 Food delicacy.
- 2 Possess.
- 3 Famous stage name.
- 4 Simple.
- 5 Graze.
- 6 Member of the family.
- 7 Friend of Andy.
- 8 Fordham's mascot.
- 9 Pert to southern Europeans.
- 10 Surfaces, as a roadway.
- 11 Monkhood.
- 12 Yellow ochre.
- 13 Wash day product.
- 14 Reddish brown.
- 15 Work.
- 16 Proceed with difficulty.
- 17 Winter vehicle.
- 20 Window lights.
- 27 Roman date.
- 29 Matures.
- 31 Employ.
- 33 Sneak with fat.
- 34 Man's nickname.
- 35 Product of Florida.
- 36 Toward the left side (naut.).
- 37 Is able.
- 39 Hem in.
- 40 Frankie —
- 41 Roman magistrate.
- 42 More certain.
- 43 Abounds.
- 44 Appraise.
- 45 Ancient part of the Balkan peninsula.
- 47 Decorations.
- 51 Consumes.
- 52 Air-dried fuel.
- 53 Marks with a definite time.
- 55 Capital city.
- 57 Delete.
- 58 Transmits.
- 60 Furys.
- 61 Author of "Old Chester Tales."
- 63 Behavior.
- 66 Type of TV show.
- 67 Heavy blow.
- 68 Drive back.
- 69 Field of combat.
- 70 Places to skate.
- 71 Blundered.
- 73 Parts of auto.
- 74 Sounds loudly, as a bell.
- 75 Decree: Fr.
- 76 Mind.
- 78 Coconut husk fibers.
- 79 Fuse for firing a blast: 2 words.
- 83 Most wide.
- 85 Simians.
- 86 Social gathering.
- 88 Double.
- 89 Small wagon.
- 91 Gaelic.
- 93 Walks upon.
- 94 Take sides with.
- 95 Delineated.
- 98 Guild of merchants.
- 100 One of a famous trip.
- 101 Rowing implements.
- 102 At liberty.
- 103 Decree.
- 104 — Feia.
- 105 Cleave.
- 106 Main body of a basilica.
- 107 Crude metals.
- 108 One.
- 109 Only.
- 112 River in China.
- 114 Small Asian deer.



## Watering Tip

For healthy house plants, water from the top at least once a week to wash down harmful salt accumulations through the bottom and porous walls of the clay pots. so no excessive amounts of these salts will remain within the soil ball to weaken or kill your plants.



# RADIO

KABC-790 KEZY-1190 KGBS-1020 KIEV-870 KKKD-1190  
 KALL-1430 KFAC-1330 KGER-1350 KLAG-870 KRLA-1110  
 KBIG-740 KFI-640 KGFJ-1230 KMPG-710 KMWZ-1480  
 KBLA-1450 KFOX-1280 KGLI-1260 KHX-1670 KXWV-1200  
 KDAY-1550 KFWB-880 KHJ-830 KPOL-1540 XTRA-830

SUNDAY, MARCH 7, 1965

SPECIAL BROADCASTS—  
 7:05 p.m., KFI—NBA Basketball: Cinc. Royals at Lakers

**7:00 A.M.**  
 KFI—News: Radio Public  
 KABC—American Farmer  
 KXJ—As I See It  
 KXJ—News: Weekend  
 KFOX—Mush Cherry  
 KGER—Mornings w/Master  
 KGER—Chosen People  
 KFI—Kerwin Hoover  
 KABC—Paul Condyts  
 KXJ—Lutheran Dialogue  
 KGER—Hour of Faith  
 KFI—Christian Science

**8:00 A.M.**  
 KFI—News: Changing Times  
 KABC—News: Fair Report  
 KXJ—Revival Hour  
 KXJ—Smoot Jackson  
 KGER—Chosen People  
 KABC—Money Talks  
 KFI—Bob Anderson (12:20)  
 KABC—Paul Condyts  
 KXJ—Back to God  
 KFOX—Joe Allison (12:12)  
 KGER—World A.C. Crusade  
 KFI—Mornings in Music

**9:00 A.M.**  
 KLAG—Metromed & Macaz  
 KFI—News: Dick Sinclair  
 KABC—News: Science  
 KXJ—News: Drea Sports  
 KXJ—Weekend to 9:45 am  
 KGER—Heaven & Home  
 KABC—Paul Condyts  
 KXJ—Changing Times  
 KGER—Airmail from God  
 KXJ—Cal Miller (to 2)  
 KGER—John Brown

**10:00 A.M.**  
 KGER—News in Revelation  
 KFI—News  
 KFI—Russ Van Arsdale  
 KGER—C.R. of Open Door  
 KGER—Music

**11:00 A.M.**  
 KFI—News: Monitor (to 3)  
 KABC—News: Dick Sinclair  
 KXJ—News: Fair Reports  
 KABC—Paul Condyts  
 KXJ—News: Monitor (to 3)  
 KABC—News: Dick Sinclair  
 KXJ—News: Fair Reports  
 KABC—Paul Condyts

**12:00 NOON**  
 KABC—News  
 KFOX—Grand Ole Opry  
 KGER—A.M. America  
 KABC—Sunday Line, Allie  
 Sire (12:30)  
 KGER—Rev. Victor Glenn  
 KABC—News: Fair Reports

**1:00 P.M.**  
 KABC—News: Fair Reports

**MONDAY, MARCH 8, 1965**

**7:00 A.M.**  
 KFI—Pat Bishop Report  
 KABC—Frank Sinatra  
 KXJ—Red McNamee (10:30)  
 KXJ—World News Round  
 KFOX—Hugh Downs (10:10)  
 KGER—Christ Faith Minist  
 KFI—David Starling  
 KABC—Bill Crane, News  
 KXJ—Bob Crane Show  
 KGER—Sky Pilot  
 KABC—News Around World  
 KXJ—News: Russ Powell

**8:00 A.M.**  
 KFI—News: David Starling  
 KABC—P. McGuinness, News  
 KXJ—News: Sports-Action  
 KGER—Wibber Show  
 KABC—News: Don Allen  
 KXJ—Bob Crane Show  
 KFI—Reporter: News  
 KABC—Frank Sinatra  
 KGER—Voice of China  
 KFI—Chuck Cecil  
 KABC—Scotty Business  
 KGER—World Mission

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 KABC—Bill Crane: News  
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 KGER—Rev. Victor Glenn  
 KABC—News: Fair Reports

**1:00 P.M.**  
 KABC—News: Fair Reports



JILL ST. JOHN TOASTS the success of "The Rogues" when she appears in the series at 10 p.m. today (Sunday), channel 4.

## FM HIGHLIGHTS

**TODAY**  
 Stan Kenton at 8 a.m. on KBIG ... Ward Sisters at 8:30 a.m. on KNOB ... Latin Hour in multiplex at 11 a.m. on KGGK ... Vienna Symphony at noon on KRHM ... "Polka Time" in multiplex at 2 p.m. on KGGK ... Andre Previn at 3 p.m. on KBIG ... Percy Faith at 6 p.m. on KRHM ... "Books in Review" at 7:30 p.m. on KPFG ... Arthur Miller play, "After the Fall," at 9 p.m. on KRHM ... Michael Shekhov lectures at 10 p.m. on KPFG ... David Rose in Multiplex at 11 p.m. on KGGK.

**MONDAY**  
 Dave Pell at 8 a.m. on KBIG ... Sigmund Freud's Love Letters at 9:30 a.m. on KPFG ... George Shearing at 10 a.m. on KBIG

Spike Jones in multiplex at noon on KGGK ... Frank Chacksfield at 2 p.m. on KBBI ... Lou Levy at 3 p.m. on KBBI ... Chubby Jackson at 5:05 p.m. on KNOB ... Gary Burton at 6 p.m. on KBIG ... Booker Ervin at 7:05 p.m. on KNOB

## FM STATIONS

KLON	88.1	KCBM	94.7
KXLU	88.7	KNOB	99.3
KPFK	90.7	KMLA	100.3
KFI	91.5	KXJ	101.5
KFAC	92.3	KUTE	101.9
KXJ	93.1	KBBI	102.5
KGER	94.3	KLAG	103.7
KRHM	94.7	KCLA	103.9
KABC	95.3	KBCA	105.1
KWIZ	96.7	KRFA	105.3
KFMU	97.1	KRWS	105.5
KDJO	97.5	KFIL	106.3
KNOB	97.9		

## Room Additions

No Job Too Big—None Too Small!  
 • FREE ESTIMATES  
 • PROMPT SERVICE  
 General Contractors  
**V.A. FH. 634-2630**

## WOMEN PAST 21 SUFFER MORE THAN MEN

**From Bladder "Weakness" and Kidney Irritation With Secondary Backache and Nerve Tension**


After 21, take as many women as men suffer from feeling old, tired, worn out and depressed by losing sleep and worrying about getting up nights, due to common irritation of the Kidneys, Bladder and Urinary Passages. This condition causes frequent, urgent and painful daytime urination and sometimes results in backache. In such cases, you owe it to yourself to try New Improved Cystex at once.

Common Kidney and Bladder Irritations which cause getting up nights may also cause strung, cloudy urine and sometimes result in secondary backache, headache and nervous tension.

**CAUSE OF IRRITATION**  
 The cause of common Kidney and Bladder Irritation frequently arises from a germ called the colon bacillus, and non-specific germs resulting from colds, bad teeth and other causes. These germs can set up so much irritation in the Kidneys, Bladder and Urinary Passages that nature sends a warning through your nerves that help is needed.

**HOW CYSTEX HELPS**  
 New Improved Cystex releases a gentle, soothing bacteriostat in acid urine to combat germs which may be causing irritation. This is like a gentle, mildly antiseptic, soothing bath for the Kidneys, Bladder and Urinary Passages. Cystex also contains two of the very best known analgesics for soothing, gentle pain relief of the discomforts due to common Kidney and Bladder Irritations. For 37 years Cystex has helped people in 72 countries to combat such irritation, and thus feel cleansed and refreshed, and because of lessened nerve tension able to sleep better and feel better, and stronger. So get Cystex from your drugstore today and see how fast it can help you.

## Insurance question of the week?



"Do you know that Massachusetts and New York motorists, having State compulsory automobile insurance laws, pay the highest premiums in the country—double the National average?"

Ask any member of this Professional Association affiliated with State and National Associations. Find them in the Yellow Pages.

**INDEPENDENT INSURANCE AGENTS ASSOCIATION OF LONG BEACH**

**7:00 A.M.**  
 KFI—Pat Bishop Report  
 KABC—Frank Sinatra  
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<b>ALLIED INSURANCE ASSOCIATES</b> 1157 Long Beach Blvd. 436-9617 Long Beach	<b>HENRY DURANT, JR., INSURANCE</b> 5848 Naples Plaza GE 4-8538 Long Beach	<b>LYLE HUGGINS INS. AGENCY</b> 823 E. Broadway HE 6-9837 Long Beach	<b>MYRL OTT INSURANCE</b> 647 E. 4th St. HE 6-9244 Long Beach
<b>ARNOLD &amp; EATON INSURANCE</b> 5189 Los Coyotes Diagonal GE 3-7435 Long Beach	<b>CECIL FULCHER AGENCY</b> 6537 Orange Ave. GA 3-5481 Long Beach	<b>JOHNS AND GORDON INC., INS.</b> 446 East Broadway HE 6-4281 Long Beach	<b>PAINE-BRIGHT CO.</b> 587 E. Broadway HE 7-2735 Long Beach
<b>EARL BEAUCHAMP INS. AGENCY</b> 3813 Long Beach Blvd. GA 4-8736 Long Beach	<b>CLARE D. HAMMAN INSURANCE</b> Thirty Linden Ave. HE 7-8616 Long Beach	<b>LOWELL W. JOHNSON</b> 328 PINE AVE. HE 6-9371 Long Beach	<b>GEO. A. RICHARDS &amp; SONS, INC.</b> 647 East Fourth St. HE 7-4411 Long Beach
<b>DOH BERRY INSURANCE</b> 2122 Long Beach Blvd. 591-1315 Long Beach	<b>JACK P. HAMMOND INS. SERVICE</b> 4195 East Seventh St. GE 4-7481 Long Beach	<b>LOKEY INSURANCE AGENCY</b> 1424 E. Artesia Blvd. GA 3-8465 Long Beach	<b>GARY SPONBERG INSURANCE</b> 4814 Long Beach Blvd. 626-7081 Long Beach
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<b>COMLIN &amp; ASSOCIATES INSURANCE</b> 4616 Los Coyotes Diagonal GE 8-2710 Long Beach	<b>HATTERY &amp; WILLIAMS INC.</b> 425 East First St. HE 6-2217 Long Beach	<b>BERRY MERRITT INS., INC.</b> 417 Atlantic Ave. HE 7-1279 Long Beach	<b>WORKMAN &amp; ASSOCIATES, INC.</b> 3821 Long Beach Blvd. BA 7-7477 Long Beach

# Gourmet's Guide

by Todd Thomey

Southland Dining at its Finest in the  
Long Beach and Orange County Area

**OUTSTANDING BANQUET FACILITIES**  
for up to 100!

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RESTAURANT  
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**DESIGNED TO DELIGHT YOU**  
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FINE DINING AND ENTERTAINMENT

Luncheon Daily 11 a.m. - 3 p.m.

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**Cafe Lafayette**  
Gourmet Cuisine




FREE VALET PARKING

**LAFAYETTE** HOTEL  
Broadway & Linden Closed HE 5-5681  
Sunday

**Ivanhoe**  
ROOM  
STEAKS  
CHAR-BROILED  
Nighly at the Piano-Bar  
JEANIE WINSTON

The **Lafayette**  
HE 5-5681

**Arnold's**  
FARM HOUSE  
FAMILY RESTAURANT



6601 Manchester, Buena Park

**Wink's**  
RESTAURANT AND  
Viking Room Lounge

GOOD FOOD

- SIZZLING STEAKS
- DELICIOUS COCKTAILS
- OPEN 5:30 A.M. TO 1 A.M.

3400 Cherry at Wardlow Rd.  
GA 7-7737 GA 6-3583

**APPLE VALLEY**  
STEAK HOUSE



**DON MASON** at the Piano  
733 E. Broadway, L.B.

Continental Cuisine

**Wayfarer**  
RESTAURANT


Your Host—Jimmy Richmond

Cocktail Lounge  
Lunch and Dinner  
Banquet Rooms

2230 PACIFIC COAST HIGHWAY  
Lomita, Calif. DA 5-1424  
Closed Tuesdays

Best Cantonese and American Food Anyplace

**LEILANI**  
8134 E. 2nd St., Long Beach



**ME-N-ED'S**  
PIZZA PARLOR  
Ya Old Public House  
4115 Paramount at Carson  
421-8908 Lakewood

Same Top Quality for Over 14 Years

**Andy's Hot Cakes**

SPECIAL ROAST BEEF DINNER . . \$1.18

SPECIAL LUNCHES FROM 11 A.M.

642 1/2 PINE AVE.  
DOWNTOWN LONG BEACH  
AND ANAHEIM IN PACIFIC

IN CONVERSATIONS all over town, the name of a certain restaurant pops up with astonishing frequency. When businessmen are chatting, one of them is apt to say: "Okay, Charlie, it's a deal. I'll meet you at the Manhattan for lunch."

Among women discussing plans for a sociable afternoon, this remark is likely to be heard: "First, we'll have lunch at the Manhattan. And then we'll—"

It's not by chance that Francois Manhattan, 1909 E. 4th St., has become one of Long Beach's most popular luncheon spots. Since he took over as owner and host six years ago, Bob Boyle has devoted vast amounts of energy and planning to building up the restaurant's luncheon trade. During the last year he has been rewarded by seeing his attractive dining room and lounge thronged with men and women enjoying continental and American specialties which are praised to the sky. Different luncheon entrees are offered daily, among them such delectables as steamed finnan haddie with boiled potato, \$1.75; fresh mushrooms saute with rice and new peas, \$1.95, and spaghetti Tetrazzini, \$1.95. The later includes chopped chicken prepared with mushrooms in a superb white wine sauce. The entrees are accompanied by wonderful soup du jour or fresh salad and coffee.

The Manhattan's dinners (served daily and Sundays from 4 p.m. on) have always been extremely popular.

UNSURPASSED CONTINENTAL AND AMERICAN

COMPLETE LUNCHEON MENU whatever you may desire

**Francois MANHATTAN**  
CLOSED MONDAY  
1909 East 4th St.  
HE 6-0620  
LONG BEACH  
Luncheon and Dinner

World-Famous

**Sam's**  
SEA FOOD  
AND HAWAIIAN BILLS

Family Restaurant  
Luncheon  
Banquet Facilities



Acres of Free Parking  
14275 Pacific Coast Hwy., 926-7551  
Huntington Beach



—Caricature by PETE WILLETTTE

**BOB BOYLE**  
Popular for Luncheon

thanks to hearty flavors and more than generous amounts of food. Among the many entrees: Swiss steak cooked in wine with vegetables, \$2.95; chicken cacciatore, \$2.95; rich lobster thermidor, \$3.95, and scrumptious beef Stroganoff, \$3.75. All include hors d'oeuvres, soup, salad, beverage and dessert.

The Manhattan is closed Mondays.

**ALWAYS OUTSTANDING** — Although closed Sundays, Hubert's Cafeteria, 318 E. 4th St. (across from Sears) is open from 7 a.m. to 7 p.m. the rest of the week, serving remarkable foods at lower than average prices. Owner Hubert Hust, who has one of the friendliest smiles in town, is noted for his charitable works as well as his cooking skills. His \$1.20 roast beef dinner (with salad, potato, vegetable, roll and beverage) is so good that patrons depart patting their tummies and murmuring: "Terrific!"



**Moreno's**  
restaurant  
Offering Mexican & American Foods

Luncheon-Dinner  
3490 LONG BEACH BLVD.  
Cantina for Cocktails  
427-8733 — Closed Mondays

HE 7-8559



**the Reef**  
LONG BEACH

the **Corsican Room**

**RANDY MOORE**  
at the steinway

LUXURIOUS DINING ROOM  
FOR YOUR DINING PLEASURE  
GE 3-9506  
5430 E. 2nd St.  
BELMONT SHORE (INAPLES)

**101 RANCH HOUSE**

**PRIME RIBS**

King Cut	3.95
Med. Cut	3.25

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Reservations 596-2372  
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in Our Dining Room  
As in the Coffee Shop  
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**Americana**  
RESTAURANT  
4101 Bellflower

Southern California's most beautiful restaurant

**Wefch's**

Atlantic Blvd.  
at  
San Antonio Drive  
LONG BEACH

Luncheon  
Fashion Show  
Saturday  
1 P.M.  
GA 2-1225

THE BEST FRIED CHICKEN YOU HAVE EVER TASTED

You'll enjoy dining at this NEW Kentucky Fried Chicken Restaurant — serve yourself or order to go



**Kentucky Fried Chicken**  
TWO LOCATIONS

1190 E. Carson St. GA 4-8584  
at Orange Ave Long Beach  
4917 Bellflower Blvd. 925-6593  
at Del Amo Lakewood



Featuring the  
Chateau & Candlelight  
Dinner Deluxe

ATLANTIC at 4th  
GA 2-2149

DELICIOUS FOOD  
at  
SENSIBLE PRICES

**JONES'**  
DINING ROOM & CAFETERIA

120-126 E. 5th St.  
Downtown LONG BEACH  
Closed Saturday  
Established 15 Years  
Same Location

Come on Over!

Try Our Delicious  
**CHAR BROILED STEAK DINNER**  
Often Imitated—Never duplicated

Closed Sunday Cocktails

**Melody Core**  
1960 Santa Fe HE 6-4355  
2 Bks. No. of Pac. Cst. Hwy.

**CORAL ROOM**

WITH **JOE CETANI** at the PIANO-BAR

4130 PARAMOUNT AT CARSON  
LAKEWOOD 425-9134

Watch for our Re-opening

**Army Arthur's**  
STEAK HOUSE  
COCKTAILS  
HA5-9113  
SPRING AT BELLFLOWER



**the Tenderloin**  
4343 Atlantic Ave.  
Garfield 6-3521  
LONG BEACH

**fine foods**  
from  
**Hubert's Cafeteria**

Our Famous Dinner Special  
• ROAST BEEF \$1.20  
includes salad, potato, vegetable, roll, beverage

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318 E. 4th St. Long Beach HE 2-1565



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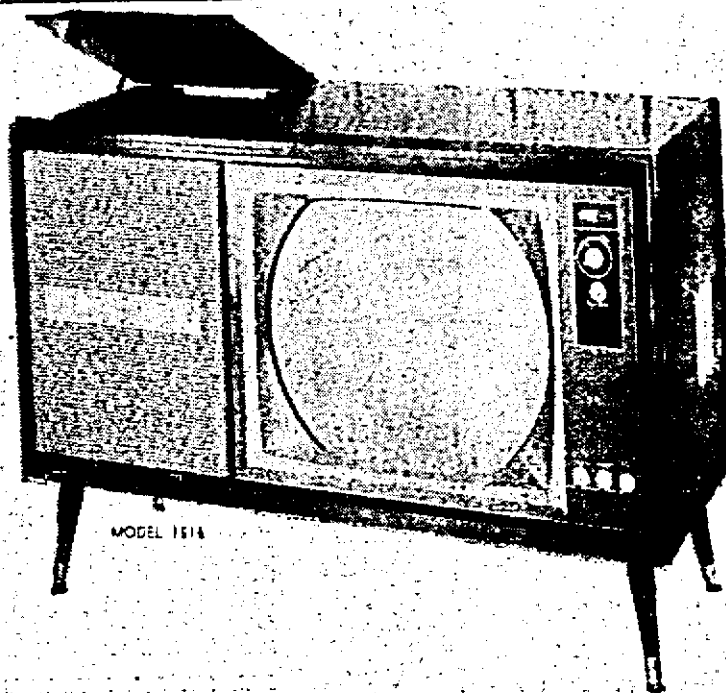
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**The Greatest Home Entertainment Value Ever Offered!**

Imagine, a complete family theatre for your home . . . color television, radio, and phonograph all in one beautifully styled cabinet . . . engineered and designed by Americans with all American components. A written guarantee of long life and dependable performance.

Only Muntz offers you sensational low prices **WITHOUT ANY OBLIGATION** you may test one in your own home before buying!

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**FREE HOME DEMONSTRATION**

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Largest "Flexalum" Aluminum Patio Cover Manufacturer

CALL ANYTIME DAY OR EVENING FOR A FREE ESTIMATE  
LONG BEACH GE 3-0946 • ORANGE COUNTY KI 2-3412  
SHOWROOM OPEN TODAY SUNDAY 11 A.M. TO 4 P.M.



**BONUS OFFER!**  
**BRICK WALL**  
**NO EXTRA CHARGE**

... With Screen Enclosure on Our ...  
FLEXALUM PATIO COVERS or exist-  
ing roofs—you will pay cost of Screen  
Enclosures from the slab up.

*Spring...*

**DRASTIC  
SAVINGS  
ACT NOW**

**PATIO  
SPECTACULAR**

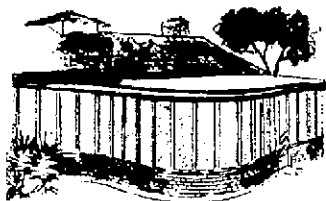
CHOOSE YOUR STYLE • YOUR PRICE • YOUR TERMS

## OPEN OR SCREEN ENCLOSED FLEXALUM PATIO COVERS

**CUSTOM:** ... Nothing can match a Flexalum  
Patio Cover by Liken. Custom  
workmanship, unique construction, no nuts, bolts or screws  
to mar the beauty of your patio.

**QUALITY:** ... The extra strength of top  
quality spring tempered aluminum  
panels. All-aluminum, I-beam under structure. All-alu-  
minum panels with 2 coats of baked enamel. Never needs  
waxing.

**UNUSUAL:** ... Original designs — solving  
of unusual problems ... are  
problems T. H. Liken representatives can cope with.



**Special During Our ...  
SPRING PATIO  
SPECTACULAR  
NO EXTRA CHARGE...**

for special shapes & sizes ... curved, kidney  
shaped, hexagon shaped—all these problems are  
easily solved by T. H. Liken & Sons staff of  
experts.

100s of these unique designs installed in 1964

**NO MONEY DOWN • 3 YEARS TO PAY • BANK TERMS • 5 YEAR BONDED GUARANTEE**

Serving the Greater  
Southland Area for  
Over 18 Years

T. H.

**Liken**  
AND SONS

Let us do the Complete job.  
Aluminum Roof, Brick Work, Cement,  
Screen Enclosure, Plastic Inserts.

## COMPLETELY ENCLOSED PATIO COVERS

Quality screen enclosure, plus heavy duty removable win-  
dows of "CeloGlass" (either clear or translucent) makes  
your patio or pool completely wind and weather proof.



## DRASTIC SAVINGS

Custom Made — Custom Installed "Flexalum" Window

## AWNINGS

• All Styles • All Colors • Open or Closed Ends

## Do-It-Yourself WINDOW AWNINGS

Bring your own window measurements—  
Cash & Carry. From 36" wide **9.95**



Quality materials and fine workmanship have been combined to bring you  
the finest patios at competitive prices. Being family owned we are able to  
control costs, passing these savings on to you.

We are proud to have been awarded 1st place in the "Original Patio Design"  
contest, from among 140 dealers in the U.S.A.

We invite you to check with your local business associations, building de-  
partments, or any of the thousands of residents who say, "I LIKE LIKEN."  
If you are thinking of improving your home with a patio or window awnings,  
please give us a call today.



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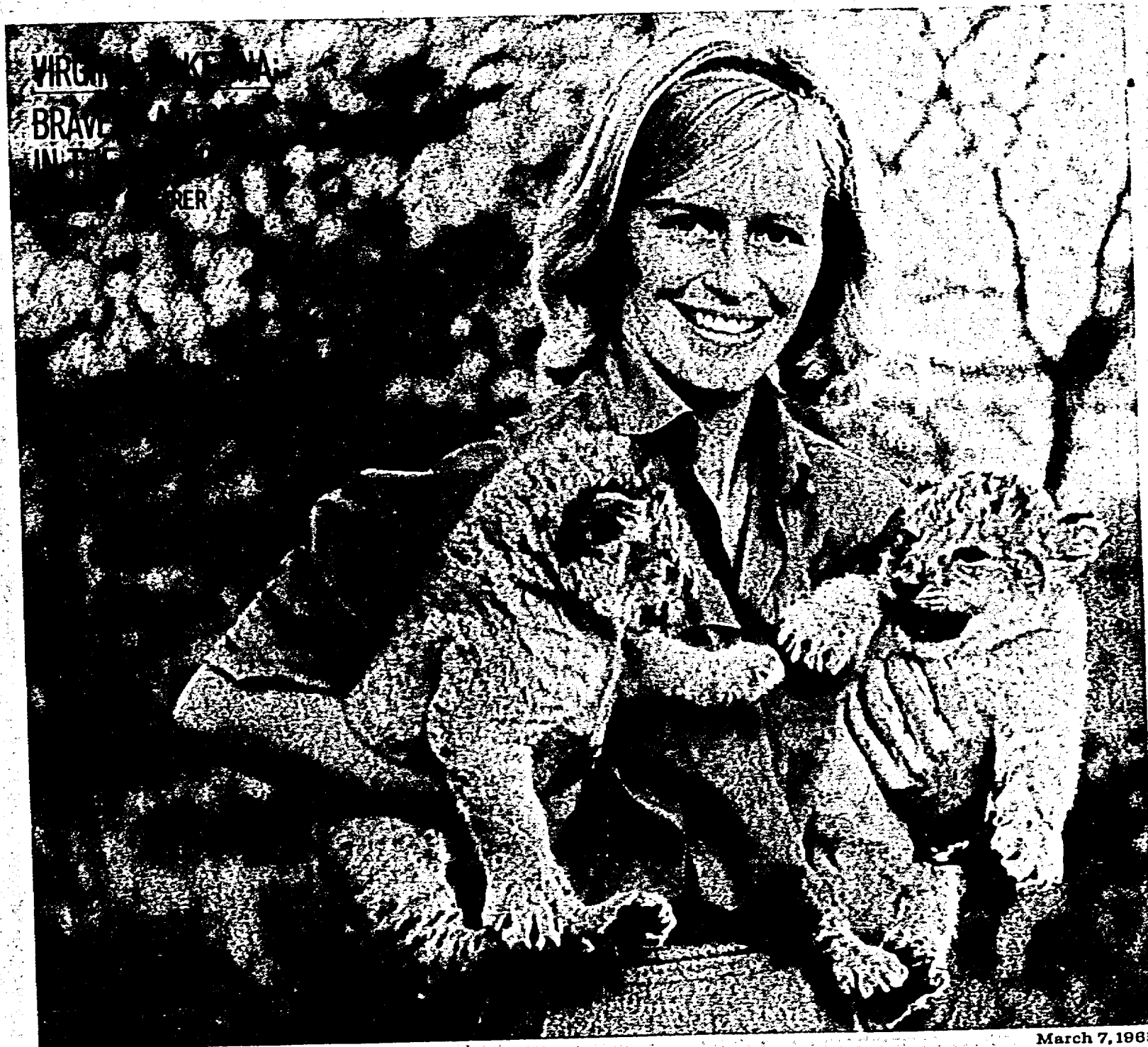


# Parade

*THE NEWS & Independent - Press - Telegram*

HOW MUCH  
FREEDOM SHOULD  
COLLEGE  
STUDENTS HAVE?

by NEAL ASHBY



March 7, 1985

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*THE NEWS & Independent - Press - Telegram*

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by NEAL ASHBY



March 7, 1965



# Walter Scott's Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q. Is it true that Pia Lindstrom, Ingrid Bergman's daughter, plans to marry the Italian actor Raf Vallone, who's old enough to be her grandfather?—Ian Mallet, New York, N.Y.**

**A. They are at this point "good friends."**



**Q. How do historians rate Churchill as compared to Wellington, Drake, Pitt and the other great British heroes? Was he their equal, or better?—Diane Strauss, Stowe, Vt.**

**A. Probably typical of the historians' evaluation is one by A. L. Rowse: "Of all the figures to which the nation owes thanks for their leadership in times of danger—Elizabeth I, Drake, Cromwell, Marlborough, the old and the young Pitt, Nelson—we owe most to Churchill, for we were never in greater danger than in 1940."**



**Q. How many times has Congressman Jimmy Roosevelt been married? Why does he want to become mayor of Los Angeles? Are the pickings better in Los Angeles than in Washington?—E. T., Banning, Calif.**

**A. Roosevelt has been married three times. The Los Angeles mayoralty is considered a steppingstone to the governor's job. Roosevelt is politically ambitious.**

**Q. There have been so many contradictory stories about how much singing Audrey Hepburn did in My Fair Lady. I know Marni Nixon sang some of the tunes for her, but how much singing did Audrey do?—Cy Becker, Chicago, Ill.**



**A. Practically none. The true ratio is Marni Nixon, 98 per cent, Audrey Hepburn, 2 per cent.**

**Q. Would you break down the Catholic hierarchy in America as to liberal and conservative wings? How do the cardinals rate generally?—F. L. K., Los Angeles, Calif.**

**A. Liberal wing: Cardinals Shehan of Baltimore, Meyer of Chicago, Ritter of St. Louis; Moderate: Cardinal Cushing of Boston; Conservative: Cardinal McIntyre of Los Angeles, Cardinal Spellman of New York.**



**Q. I would like to find out how much money Carol Channing earns from the stage hit, Hello, Dolly!—Mary Vanoff, Atlantic City, N.J.**

**A. Miss Channing now gets 10 per cent of the show's gross. In 1964 she got 7½ per cent, which earned her approximately \$500,000 for the year.**

**Q. Why does our State Department appease Gamal Abdel Nasser when it is obvious to everyone that he proposes to start a war in the Near East when it suits his purpose? Is there no one in Congress who will call the State Department on their stupidity?—L. L. P., Washington, D.C.**

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West Coast Bureau: LLOYD SHEARER Cartoon Editor, LAWRENCE LABIAR

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Walter Scott's

# Personality Parade

Want the facts? Want to spike rumors? Want to learn the truth about prominent personalities? Write Walter Scott, PARADE, 733 Third Ave., New York 17, N.Y. Your full name will be used unless otherwise requested. Volume of mail received makes personal replies impossible.

**Q.** Is it true that Pia Lindstrom, Ingrid Bergman's daughter, plans to marry the Italian actor Raf Val-lone, who's old enough to be her grandfather?—*Ian Mallet, New York, N.Y.*

**A.** They are at this point "good friends."



**Q.** How do historians rate Churchill as compared to Wellington, Drake, Pitt and the other great British heroes? Was he their equal, or better?—*Diane Strauss, Stowe, Vt.*

**A.** Probably typical of the historians' evaluation is one by A. L. Rowse: "Of all the figures to which the nation owes thanks for their leadership in times of danger—Elizabeth I, Drake, Cromwell, Marlborough, the old and the young Pitt, Nelson—we owe most to Churchill, for we were never in greater danger than in 1940."



**Q.** How many times has Congressman Jimmy Roosevelt been married? Why does he want to become mayor of Los Angeles? Are the pickings better in Los Angeles than in Washington?—*E. T., Banning, Calif.*

**A.** Roosevelt has been married three times. The Los Angeles mayoralty is considered a steppingstone to the governor's job. Roosevelt is politically ambitious.

**Q.** There have been so many contradictory stories about how much singing Audrey Hepburn did in My Fair Lady. I know Marni Nixon sang some of the tunes for her, but how much singing did Audrey do?—*Cy Becker, Chicago, Ill.*



**A.** Practically none. The true ratio is Marni Nixon, 98 per cent, Audrey Hepburn, 2 per cent.

**Q.** Would you break down the Catholic hierarchy in America as to liberal and conservative wings? How do the cardinals rate generally?—*F. L. K., Los Angeles, Calif.*

**A.** Liberal wing: Cardinals Shehan of Baltimore, Meyer of Chicago, Ritter of St. Louis; Moderate: Cardinal Cushing of Boston; Conservative: Cardinal McIntyre of Los Angeles, Cardinal Spellman of New York.



**Q.** I would like to find out how much money Carol Channing earns from the stage hit, Hello, Dolly!—*Mary Vanoff, Atlantic City, N.J.*

**A.** Miss Channing now gets 10 per cent of the show's gross. In 1964 she got 7½ per cent, which earned her approximately \$500,000 for the year.

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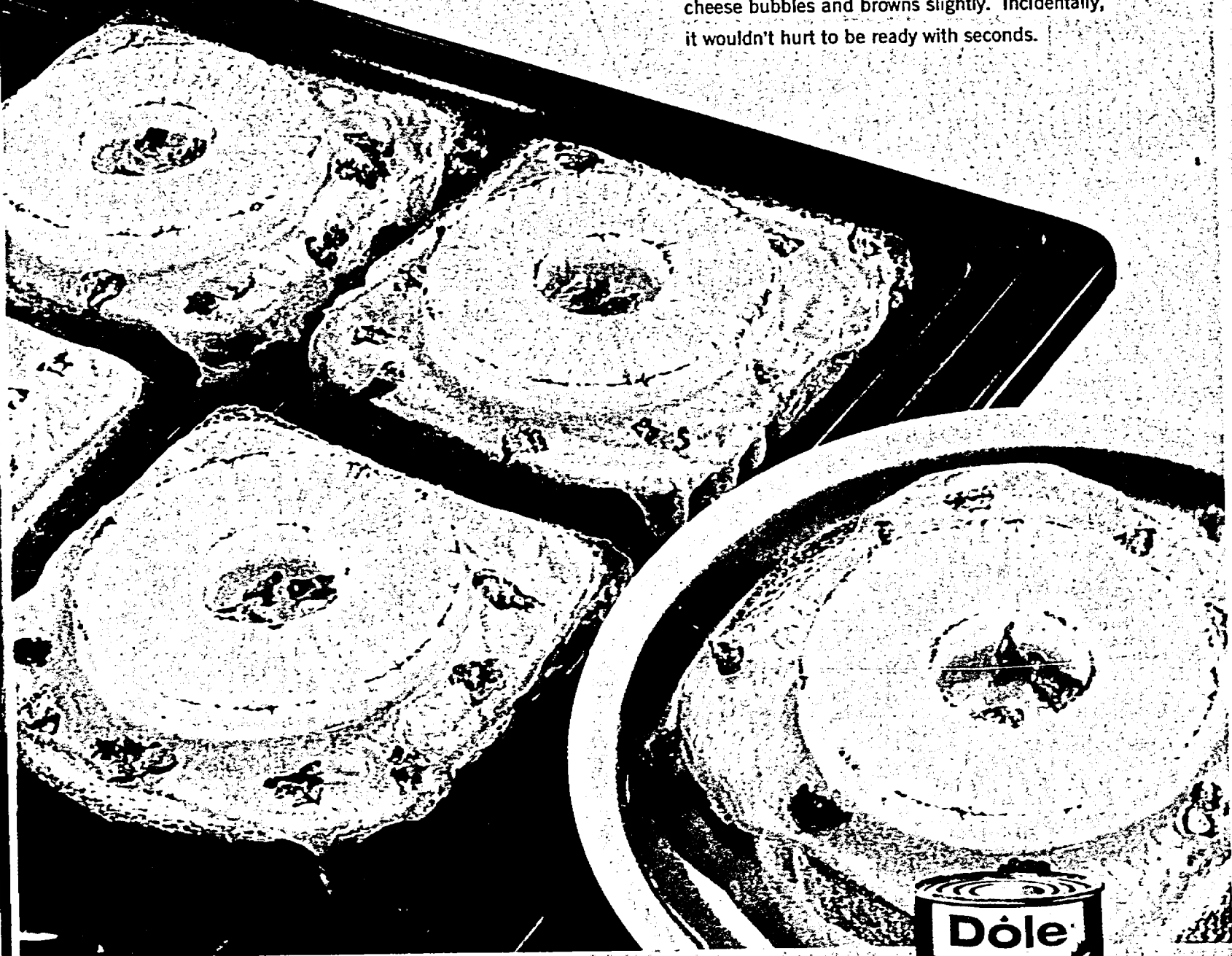
West Coast Bureau: **LLOYD SHEARER** Cartoon Editor, **LAWRENCE LARIAN**

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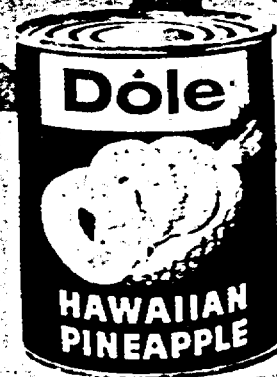


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Brush both sides of bread with melted butter.  
Top with a slice of cheese, some crumbled bacon,  
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Place on pre-heated broiler rack (about 5 inches  
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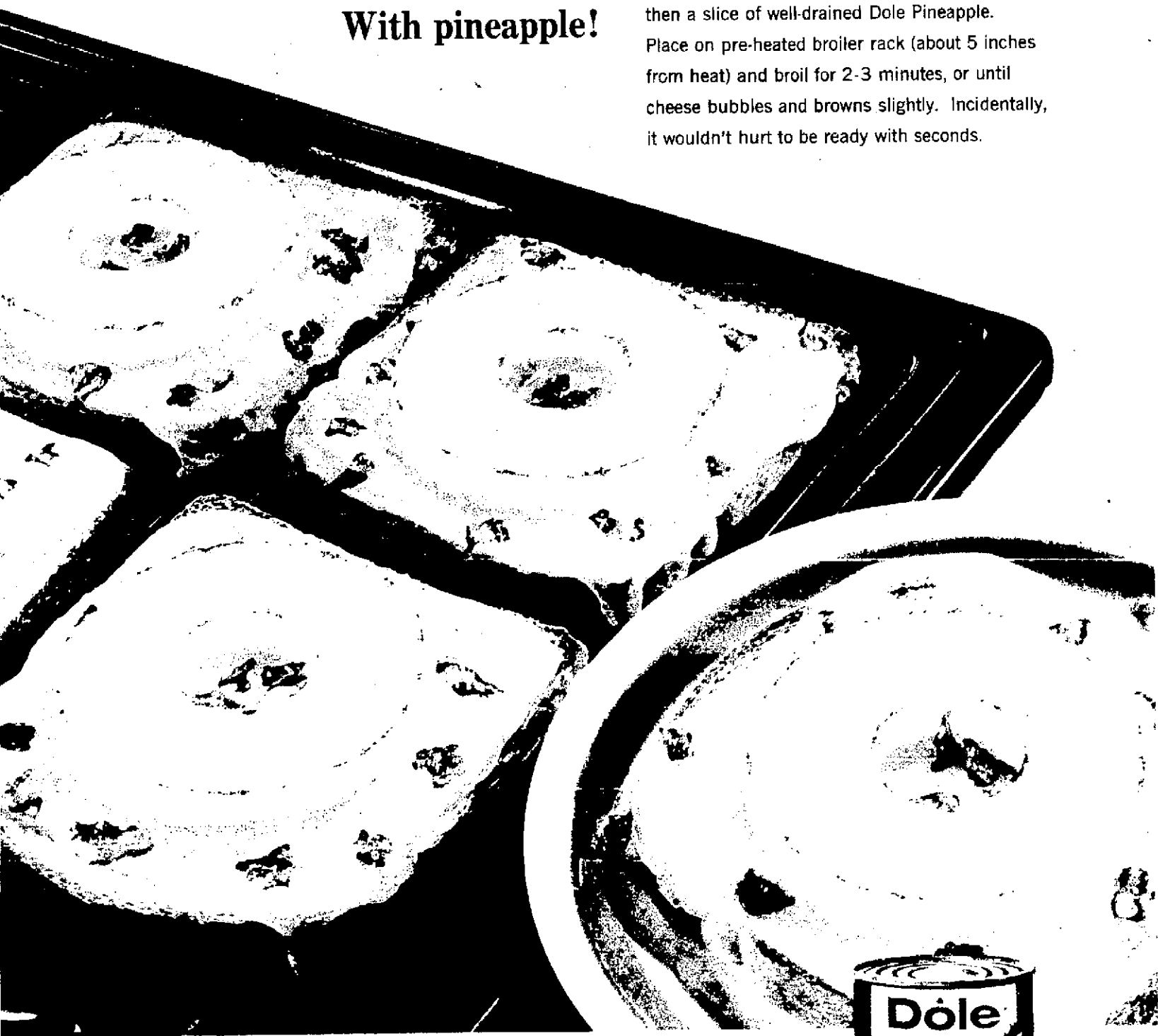
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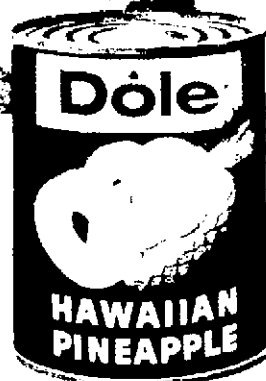
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# TAX TATTLERS

## SHOULD WE PAY THEM?

by BILL SURFACE

The other day, on the 21st floor of the Internal Revenue Service's Manhattan district office, a clerk dropped a batch of assorted letters into three trays marked Audit, Collection and Intelligence. All the letters had identical themes:

"My former husband puts away \$350 a month in another name and doesn't report it on his taxes," the first note began.

"A man I used to work for makes over \$40,000 a year profit but turns in only \$11,000 for taxes," said another.

"You should investigate these tax dodgers," read a third. "They are supposed to make \$9,000, but they carry big wads of money and spend \$40,000 on wild living and everybody knows they cheat and put cash in secret Swiss bank accounts."

Each year, the IRS's 58 district offices receive an estimated 125,000 letters, phone calls, wires or personal visits from persons exposing alleged income tax evaders. Tax men say these so-called "information items" come primarily from former spouses and girl friends, disgruntled employees and jealous neighbors and relatives. Yet the strongest motive, perhaps—often soft-pedaled or absent entirely from informers' tips—is the desire for cold cash.

Informers, upon filing Application and Public Voucher for Reward form 211, are paid from 1 to 10 per cent of any delinquent taxes collected as a result of their tips. In the 1963 fiscal year, 753 informers received a total of \$458,638 in reward money.

Should the Internal Revenue Service encourage tax tattlers?

The informer system does have compensations. It makes would-be tax evaders feel watched and motivates them to report all taxable income. And it catches tax cheats on all income levels. Last year alone, the IRS Compliance Section used informers' tips to collect \$12.7 million. But do these benefits outweigh the disadvantages?

One basic objection to tax informing is that it causes honest taxpayers undesired anxiety. Contrary to popular opinion, most tips about tax chiselers are not funneled into wastebaskets and incinerators. Every seemingly legitimate tip is evaluated and, in varying degrees, investigated.

"Crank letters are not always easy to detect unless you recognize the name," an IRS supervisor told PARADE. "One housewife has written every week for over 10 years exposing the milkmen, movers, just everybody. The majority are harder to pin down." Another indication of a crank is when a letter accuses someone who, say, operates a small newspaper stand of "a million-dollar tax evasion." Recently one informer alleged that rag pickers on a large city dump were

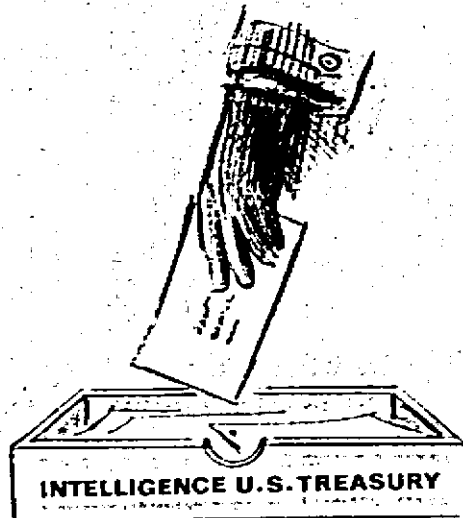
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But most tips aren't judged to be from cranks. Suppose the lady next door wrote the IRS saying that she had seen rolls of cash in your dresser, suggesting an illegitimate income. That letter, which would be examined by an officer in IRS's Audit, Collection or Intelligence division, would probably initiate an investigation of your past tax returns, banks, credit bureaus, jobs. You might be called in and questioned. If the agent did not develop sufficient evidence to warrant a full-scale investigation (about 4,500 occur annually as a result of tips), the intelligence division still would open a card file on you. If you were cleared and your return examined in future years, the IRS still would find in your file an alleged evasion "we couldn't track down."

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Four main difficulties can result from informers' false tips:

- Since informers are not held accountable for any investigation originating from their tips, they are free to make wild guesses regularly. Tipsters may collect part of any unpaid taxes and penalties (average individual reward: \$609) if they guess correctly, lose nothing if their lead is erroneous. Hence many—particularly bookkeepers, accountants, secretaries, divorce lawyers and private detectives—attempt to make a business from tax rewards.



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Big brother is watching: Tax informers, through greed or grudge, keep an eye on their neighbors.

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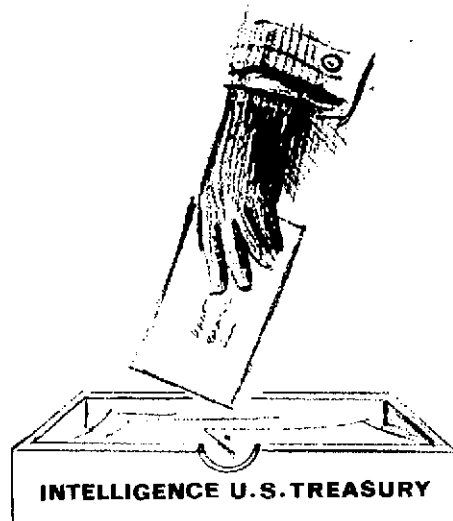
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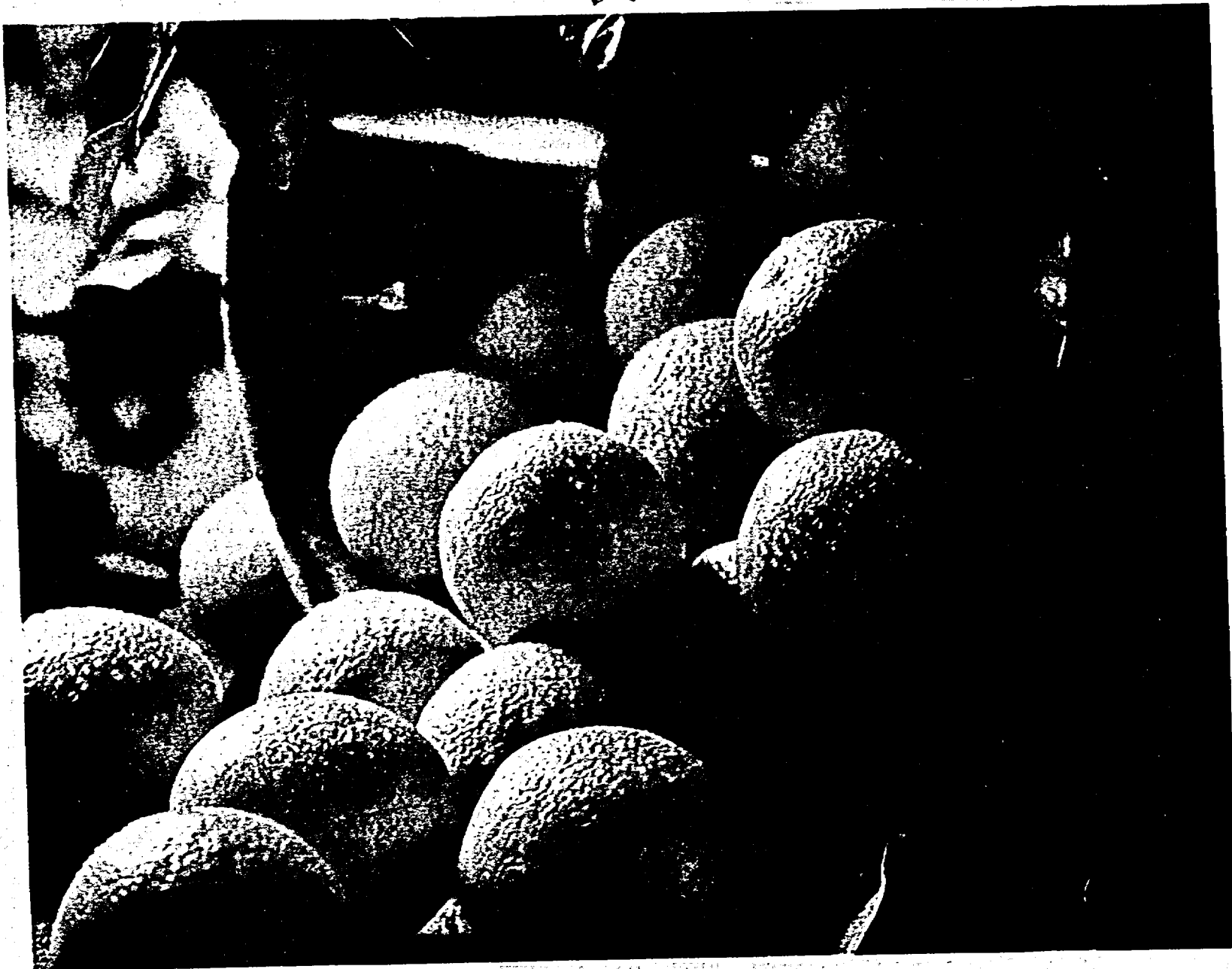
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open to discussion

# HOW MUCH FREEDOM SHOULD COLLEGE STUDENTS HAVE?

by NEAL ASHBY

**S**hould America's college students have the right to drink in their dorms, date in their rooms, stay out all night if they feel like it? On campuses all over the nation they are demanding—and often winning—such freedoms.

At Yale University at New Haven, Conn., a few weeks ago, students gained permission for girls to visit the boys' dormitories every day in the week. On weekends they can stay until midnight.

At Trinity College in Hartford, Conn., late last year, officials banned liquor at school parties and students rose in protest. Three hundred marched on the president's home, chanting, "We want booze!"

Even at Cornell University at Ithaca, N.Y., where students traditionally have had wide personal latitude, they have just won a new freedom: Beginning next fall, junior women may stay out as late as they please. Senior coeds have been allowed to do so for two years.

Talking to students all over the country, at colleges large and small and in cities and rural areas, *PARADE* heard them voice similar demands. Today's students insist that they're grown-up and shouldn't be treated like children. They maintain they should be allowed to do whatever doesn't hurt anyone else. And if not allowed, they contend, they have the right to do it anyway.

"The way we have to study these days," says a University of Pittsburgh student, "we need some way to let off steam at the end of the week." Adds a girl at Carleton College, Northfield, Minn.: "Colleges are out of joint with the times. At college, I have less freedom than I have at home."

Many administrators—even while giving ground—oppose the freedom wave. Their point of view, first expressed in 1962 by Dr. Sarah Blanding, former president of Vassar College, when she bluntly reminded students that "premarital sex and excessive drinking are indecent," has since been echoed by other college presidents. "Rules are made to prevent young people from hurting themselves, not simply to keep them from having fun," John A. Logan, Jr., president of

Hollins College, wrote recently. "The right to 'make one's own mistakes' is an absurd rallying cry."

Are college students old enough to run their own lives? Or do the schools have a solemn responsibility to establish and maintain rules for living, and to mother hen youths on the path to adulthood?

Actually, by old-time standards, campus restrictions are already rather lax. There was a time when girls had to be in by 7 P.M. on weeknights, cars were prohibited on almost every campus and a dance that lasted till midnight was a premier event. Twenty years ago, a fellow and a girl in the same closed dorm room would have been unthinkable. Drinking used to be confined to a few beers in a barroom or highballs at a fraternity party.

But the pace of history doesn't satisfy the college student of today. Social extremes appeal to him, and he's pressing to sweep away all the rules.

Declares President James A. Perkins of 13,000-student Cornell: "Students today want no restrictions. It may well be that they will have to challenge all of them before they become convinced that some restrictions are important."

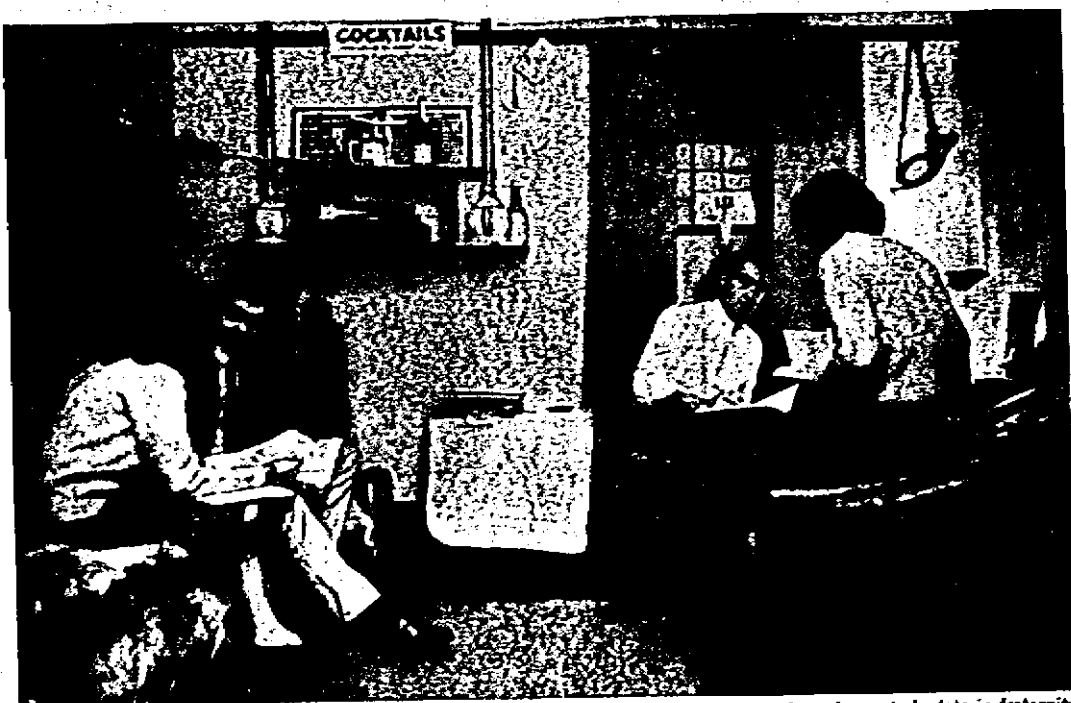
To get what they want, students urge their representatives into battle with the administrators, circulate petitions and break out in demonstrations.

## 3 kinds of demands

"The kids are constantly after me to ask for more freedom," says Sharon Mock, second vice-president of the Associated Students at the University of California at Berkeley.

Generally, freedom demands are concentrated in three main categories: dorm-room visits between the sexes (called Open Houses), later curfews for women (men have none) and the right to drink.

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Students everywhere freely told *PARADE* their feelings that many campus rules are too strict. Cornell girls giving views above are Carolyn Press (left) and Emily Gelber. Below, girl-residents of Cheney Hall, U. of California at Berkeley, discuss rules with reporter.





**open to discussion**

# HOW MUCH FREEDOM SHOULD COLLEGE STUDENTS HAVE?

by NEAL ASHBY

**S**hould America's college students have the right to drink in their dorms, date in their rooms, stay out all night if they feel like it? On campuses all over the nation they are demanding—and often winning—such freedoms.

At Yale University at New Haven, Conn., a few weeks ago, students gained permission for girls to visit the boys' dormitories every day in the week. On weekends they can stay until midnight.

At Trinity College in Hartford, Conn., late last year, officials banned liquor at school parties and students rose in protest. Three hundred marched on the president's home, chanting, "We want booze!"

Even at Cornell University at Ithaca, N.Y., where students traditionally have had wide personal latitude, they have just won a new freedom: Beginning next fall, junior women may stay out as late as they please. Senior coeds have been allowed to do so for two years.

Talking to students all over the country, at colleges large and small and in cities and rural areas, **PARADE** heard them voice similar demands. Today's students insist that they're grown-up and shouldn't be treated like children. They maintain they should be allowed to do whatever doesn't hurt anyone else. And if not allowed, they contend, they have the right to do it anyway.

"The way we have to study these days," says a University of Pittsburgh student, "we need some way to let off steam at the end of the week." Adds a girl at Carleton College, Northfield, Minn.: "Colleges are out of joint with the times. At college, I have less freedom than I have at home."

Many administrators—even while giving ground—oppose the freedom wave. Their point of view, first expressed in 1962 by Dr. Sarah Blanding, former president of Vassar College, when she bluntly reminded students that "premarital sex and excessive drinking are indecent," has since been echoed by other college presidents. "Rules are made to prevent young people from hurting themselves, not simply to keep them from having fun," John A. Logan, Jr., president of

Hollins College, wrote recently. "The right to 'make one's own mistakes' is an absurd rallying cry."

Are college students old enough to run their own lives? Or do the schools have a solemn responsibility to establish and maintain rules for living, and to mother-hen youths on the path to adulthood?

Actually, by old-time standards, campus restrictions are already rather lax. There was a time when girls had to be in by 7 P.M. on weeknights, cars were prohibited on almost every campus and a dance that lasted till midnight was a premier event. Twenty years ago, a fellow and a girl in the same closed dorm room would have been unthinkable. Drinking used to be confined to a few beers in a barroom or highballs at a fraternity party.

But the pace of history doesn't satisfy the college student of today. Social extremes appeal to him, and he's pressing to sweep away all the rules.

Declares President James A. Perkins of 13,000-student Cornell: "Students today want no restrictions. It may well be that they will have to challenge all of them before they become convinced that some restrictions are important."

To get what they want, students urge their representatives into battle with the administrators, circulate petitions and break out in demonstrations.

## 3 kinds of demands

"The kids are constantly after me to ask for more freedom," says Sharon Mock, second vice-president of the Associated Students at the University of California at Berkeley.

Generally, freedom demands are concentrated in three main categories: dorm-room visits between the sexes (called Open Houses), later curfews for women (men have none) and the right to drink.

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pushes, they maintain, an Open House is one of the few times a boy and girl can be alone together, and they need more such opportunities. Moreover, the students resent the air of mistrust inherent in the set hours and the open-door rule. Many think they should be allowed to have visitors whenever and however they feel like it.

As for curfews, on most campuses they now range from midnight to an occasional 3 or 4 A.M.—but students think they should be pushed back, or abolished entirely. As it is, the students contend, they cut short dates and often don't leave enough time to go to near-by cities for entertainment. Besides, students say, a 20-year-old girl is old enough to decide for herself what time to come home.

### want liquor in rooms

On drinking—which is forbidden to students on most campuses and sometimes in near-by towns as well—students think they should be allowed drinks in their rooms, as well as liquor at parties. At colleges in some states, this would flout state law, which sets minimum age at 21, but even this doesn't temper student demands.

To a lesser degree, the freedom wave also extends to other areas. Students would like no restrictions on dress, the right to have cars if they can afford them, live off-campus in private apartments.

But what dismays educators and parents even more than freedom demands is what happens when the demands are refused. If the administration won't change the rules, many students simply defy them. They rationalize that if they didn't make the rule and don't believe in it, they're not required to be bound by it. They have no truck with the notion that laws are to be obeyed until abolished or changed, which is the cornerstone of orderly society.

Most schools have rules outlawing drinking in dorms, yet student after student at college after college told PARADE that drinking goes on anyway, and one student described a fully stocked bar. The students



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capitalize on the fact that the college respects their privacy and never searches dormitories.

And, on most campuses, girls leaving for the weekend are required to sign out and tell where they're going. Many coeds just jot down a respectable destination and then—although their purposes may be innocent enough—go where they please.

At Cornell, there's a rule that when fraternity men entertain women in their rooms, they must leave the door ajar. "I've never seen a door open yet," one student told PARADE. Supposedly, the rule is to be enforced by spot checks by the college's Interfraternity Council. "That's no problem," says one fraternity member. "When an inspector shows up, someone stalls him at the door until a house officer is called to escort him. Meanwhile, someone else runs through the halls and spreads the alarm. When the inspector gets upstairs, doors are open and there's nothing going on."

To feel the insistence of the freedom wave, you have to visit a college like Carleton. Isolated 40 miles from a city, with a small enrollment of 1,300 and a stiff liberal-arts curriculum, Carleton has nonetheless been under pressure for fewer restrictions. The big issues so far have been Open Houses and curfews. A PARADE reporter took an informal poll. He found that 56 out of 57 students interviewed wanted more Open Houses, and 51 out of 57 later hours for women.

In tiny, icy-cold Northfield, students contend, both demands are reasonable. The midnight curfew doesn't leave enough time to go to a near-by city on a date. Open Houses offer about the only chance for privacy.

Carleton students have just won a big victory—permission for three times as many Open Houses as had been allowed. The Student-Faculty-Administration Council had debated a student proposal for a whopping increase in the number of Open Houses. It sent its recommendations to president John W. Nason. Just a month ago, the president, after consulting with the board of trustees, announced his decision: Each dormitory may hold one afternoon Open House (2 to 5 P.M.) and one in the evening (7:30 to 10:30 P.M.) every week, from October through May.

Carleton students maintain that their dorm room visits are harmless enough. "We just listen to records, talk and stuff," says Craig Olson, a senior. "Sometimes we dance—sure there's room. We don't move around when we dance. We just shuffle, shake and swing our arms—and neck. Drink? Yeah, some do."

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Of course, students and some administrators maintain, there have always been student rebellions and student high-jinks, and today's are no worse than in the past—only different. In spite of all the hullabaloo about promiscuity on campus, they point out, a recent Stanford study showed that today's college girls are just as virtuous as were those of a generation ago.

What does explain why some students agitate—and keep agitating—for more freedoms? Most students point to the weight of studies and pressures for academic achievement. "Parental pressure for grades, pressure to be adult, social pressure to have dates and attend parties, need for boy-girl companionship," says one student leader. Still others tie the freedom wave to individual and national unrest all over the world. And finally, both students and some administrators regard the freedom wave as a by-product of a permissive society, in which youngsters are allowed by their parents to do as they please, then go off to college to collide with rigid rules.

Certainly the freedom wave hasn't struck equally hard on every campus. Many small rural schools and many religiously oriented schools have been almost unaffected. Moreover, many undergraduates on every campus are too busy studying to be concerned about fighting for new personal freedoms.

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Yet the pressure for freedom is sufficiently widespread and impassioned to cause educators concern—and to bring the weight of their opinion strongly down against it. "Of course you are not going to stop misconduct by regulation," says Helen E. Clark, dean of women at the University of Maryland. "But we still must let the students know where we stand and what we expect of them." Adds Dean David B. Truman of Columbia College: "In young people's years of transition into adulthood, the predictability of limits on behavior is a requisite to healthy development." A Midwestern college dean declares: "Some of the ones who are agitating would be better off spending more time studying."

In general, the administrators argue that learning to accept restriction and to face responsibility are just as much a part of education as studying and books. Moreover, they maintain, students, no matter what they claim, are immature and need guidance and restraint from older and wiser heads when their parents are not available.

To this some students say nonsense, arguing that the way to learn about responsibility is to accept it for yourself, not to have it forced on you from above. And their point of view is underscored by a minority of faculty members, who consider the freedom wave justified—or none of their business. "The function of a university is to provide the best teaching, not to act as a moral watchdog," opines Harvard professor John Kenneth Galbraith.

Carleton's president Nason expresses the view of some who feel the freedom wave, for all its objectionable aspects, may carry with it a hope for the future. Observes Nason: "It would be a dull and dangerous world if the students were not rebelling. A student body that didn't create problems for the administration wouldn't be worth educating. Forty years ago we were more proper and polite, but much less interested and exciting."



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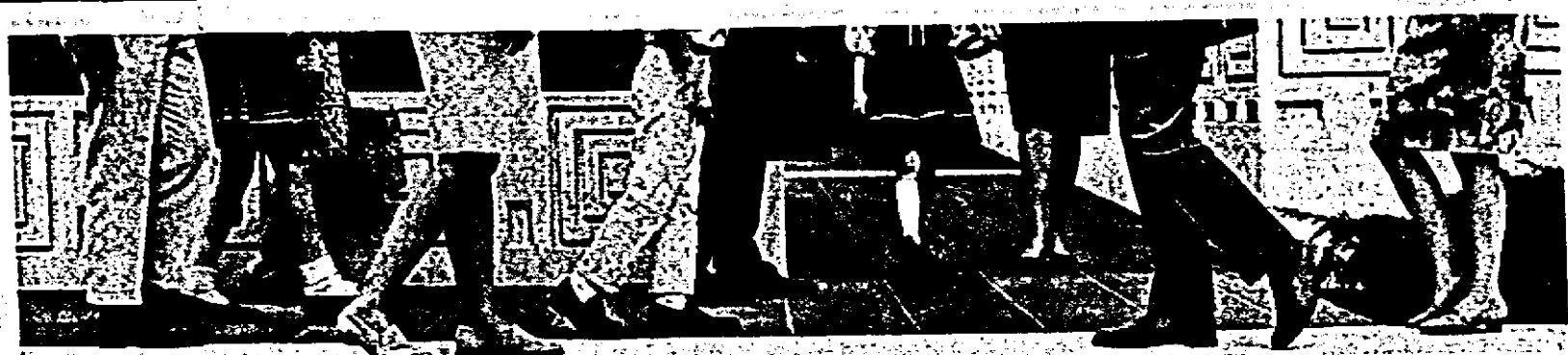
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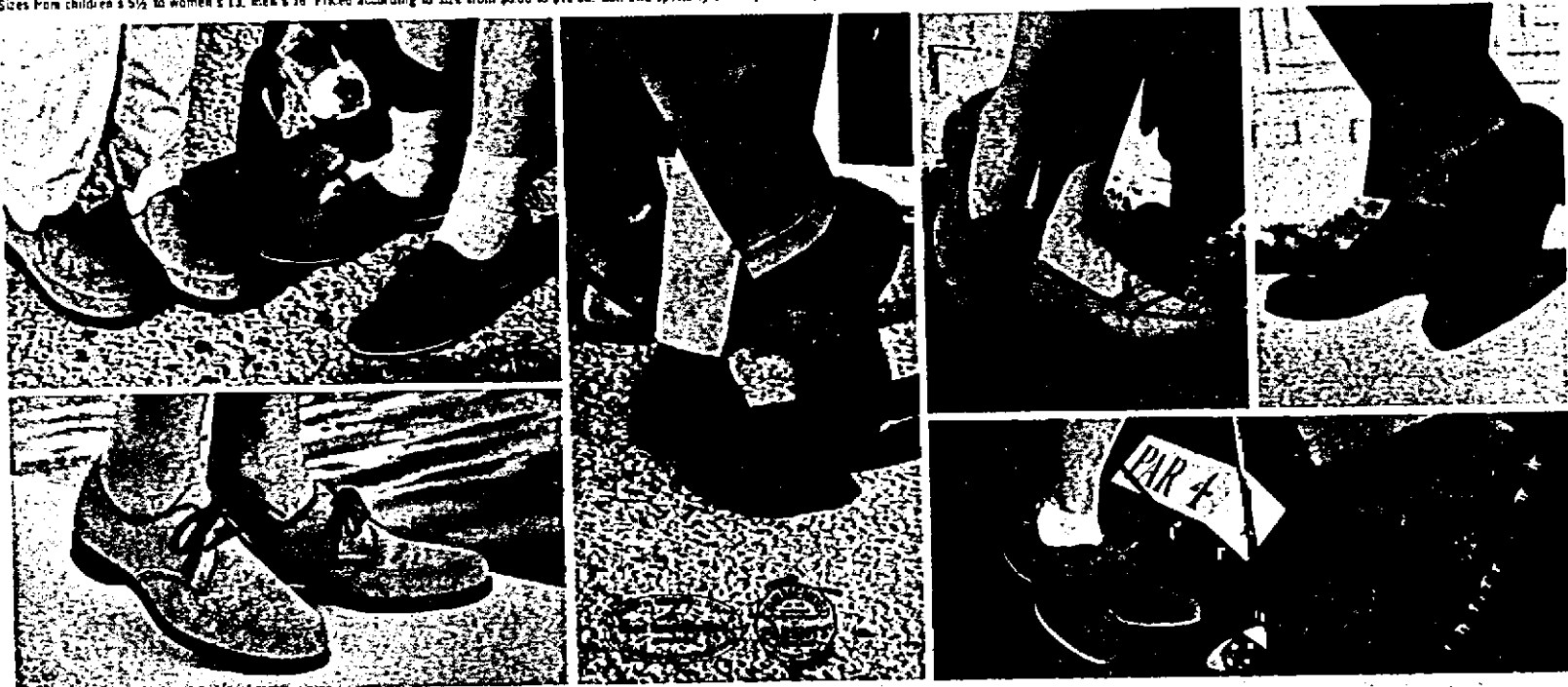


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PARADE'S SPECIAL

# INTELLIGENCE REPORT

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WILL HE RUN AGAIN?

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● You can get some valuable tips on canned foods in a free 12-page leaflet. Write to Home Economics Division, Dept. PP, National Canners Association, 1133 20th St., N.W., Washington, D.C. 20036.



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SOLID STAINLESS BY ONEIDA

HERE'S A NEW RECIPE FOR HAMBURGERS THAT IS SURE TO BECOME YOUR FAMILY'S FAVORITE. COMBINE GROUND BEEF PATTIES WITH A SEASONED STUFFING AND SERVE WITH A BLANKET OF ZESTFUL MUSTARD AND HORSERADISH SAUCE.

### stuffed burgers

- |                                      |                                 |
|--------------------------------------|---------------------------------|
| 1½ lbs. lean beef,<br>ground         | 3 tablespoons<br>chopped onion  |
| 1¼ teaspoons salt,<br>divided        | 1 cup soft bread cubes          |
| 2 tablespoons butter<br>or margarine | ½ cup wheat germ                |
| ½ cup finely diced<br>celery         | 1 tablespoon chopped<br>parsley |
|                                      | ¼ teaspoon dry mustard          |
|                                      | 1 tablespoon water              |

Combine beef and 1 teaspoon salt. Shape into 8 thin patties. Melt butter in skillet. Add celery and onion. Sauté until onion is soft. Add remaining ingredients, including ¼ teaspoon salt, mixing well. Spread stuffing on 4 patties. Top with remaining patties. Broil

4 inches from heat for 10 to 12 minutes, or until done as desired, turning once. Serve hot with mustard sauce. Makes 4 servings.

### mustard sauce

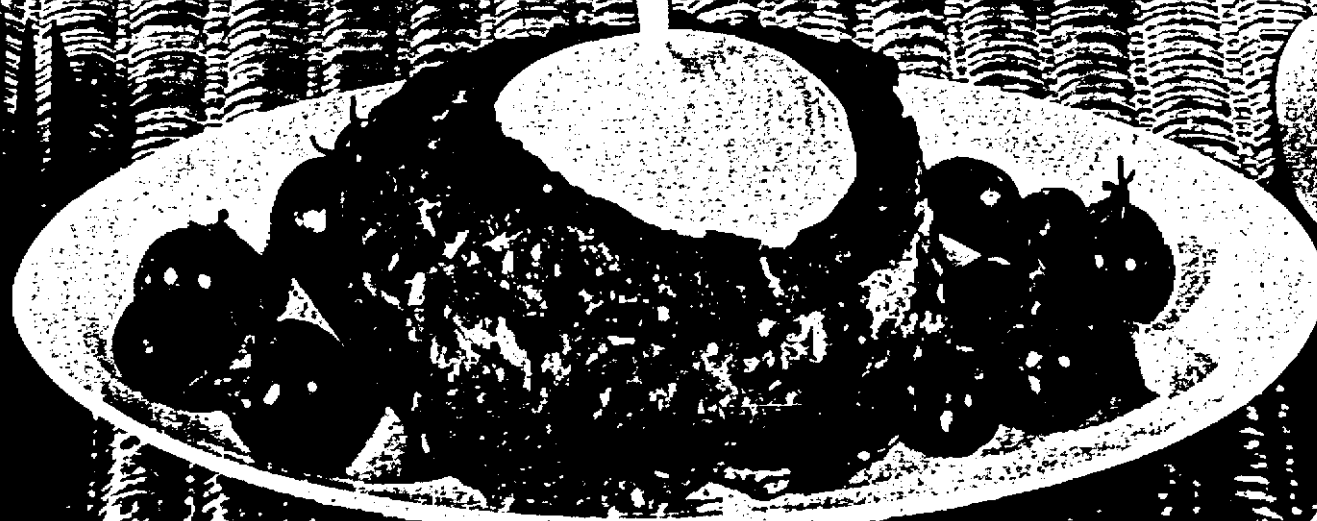
- |                                      |                                    |
|--------------------------------------|------------------------------------|
| 3 tablespoons butter<br>or margarine | ¼ teaspoon dry mustard             |
| 3 tablespoons flour                  | ½ teaspoon paprika                 |
| ¼ teaspoon salt                      | ½ teaspoon prepared<br>horseradish |
| ¼ teaspoon sugar                     | 1½ cups milk                       |

Melt butter in saucepan. Blend in flour and seasonings. Add milk to flour mixture. Cook over medium heat, stirring constantly, until thick and smooth. Makes 4 servings.

FROM PARADE'S TEST KITCHEN

## stuffed burgers with spicy sauce

by Beth Merriman



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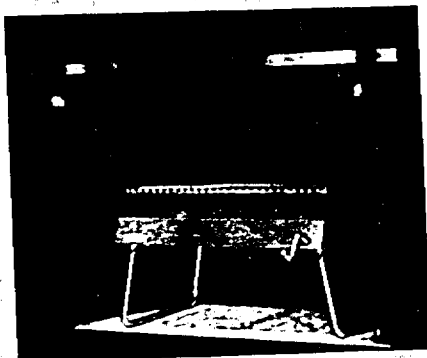
# parade of progress

HERE ARE NEW IDEAS FOR HOME AND FAMILY ■ BY PETER DRYDEN



**New idea in dishwashing:** Here, for small kitchens, is a semiautomatic washer (above) incorporated in a stainless steel sink. You stack dishes on rack, add detergent and 1 gal. of hot water, then use special hose—and built-in pump under sink circulates the hot, soapy water, cleans dishes in 40 seconds. Details: *Jensen-Thorsen, Dept. PP, Addison, Ill.*

**For your car:** A new wide-angle mirror sticks inside on windshield next to regular flat rear-view mirror. It takes up where flat mirror leaves off, ends blind spots on the right, can show 4 traffic lanes. \$1.98. *Vision-Master, Dept. PP, 814 W. Diversey, Chicago, Ill.*



**Indoor-outdoor grill:** Useful in your fireplace, this handy grill (above) folds for easy carrying to patio, picnic. It has a 20" x 13" cooking surface you can crank up and down to control cooking heat. \$16 in stores. *Majestic Co., Dept. PP, Huntington, Ind. 46750.*

**Fix-up aid:** Easy way to patch winter-damaged concrete is with a dry-latex powder. Add water and it bonds without chipping, priming: is tougher than concrete. 10 lbs.: \$1.95 in stores. *Camp, Dept. PP, 9300 S. Sangamon, Chicago, Ill. 60620.*

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BRINGING UP BABY®  
HINTS COLLECTED  
BY MRS. DAN GERBER,  
MOTHER OF FIVE



## giant steps in the life of a "yearling"

Exciting and endearing...the antics of a baby on the brink of that first birthday. What strides are made! What skills come to the fore! Plenty of activity but these are usually the three big feats of the year-old fledgling:

- **A wobble may turn into a walk.** OK to help while baby's getting the feel of footwork. But try not to walk him (or her) too much, lest you delay his "try-it-alone" attempts.
- **Coos may convert to words.** You can aid understanding by associating words with objects.
- **Hands may learn to handle a spoon.** With hand guidance on your part, copycatting on baby's part, he'll soon get the hang of it.

### Goodness from the garden

Self-feeders or mother-fed babies need the nutritional goodness of vegetables. Gerber Strained and Junior Vegetables provide a variety of vitamins and minerals...with the green and yellow ones supplying high-vitamin-A values...the deep green ones significant amounts of

iron. Like all Gerber Baby Foods, the vegetables are "custom-cooked" according to their own requirements to preserve the utmost in nutritive values as well as garden-good flavors and eye-appealing colors.

### What's new for you-know-who

I know you like to be kept informed on new foods for your baby and here are the latest Gerber offerings: Scrumptious Strained Turkey. Tasty Strained or Junior Vegetables with Ham and Bacon. Delectable Strained or Junior Cherry-Vanilla Pudding.

### Help-at-hand division

As your gadabout gets about more and more, his confidence will grow. But while he's no longer a baby, neither is he a completely self-reliant child. Daredevil one minute, he'll run to you for help the next. Because he will try more things, there are bound to be more failures, more frustrations, possibly tantrums. Now's the time for extra love to offset those frustrations; extra patience in the face of perverse behavior; guidance (without overhelping) in all areas of achievement.

### Babyhood basic

From babyhood through toddlerhood specially prepared cereals are desirable for the needed nutrients they supply. Gerber Cereals are enriched with iron, important B-vitamins and calcium. They're also rich in calories active "cut-ups" need. In five of the most delicate, delightful forms: Rice Cereal, Barley, Oatmeal, Mixed Cereal and High Protein Cereal.

### Nutrition notation:

Gerber prepares over 100 baby foods—infant formulas, cereals, strained and junior foods—to meet your baby's nutritional needs. We're proud to say:

**"Babies are our business...our only business!"**



GERBER® BABY FOODS, BOX 72, FREMONT, MICH.

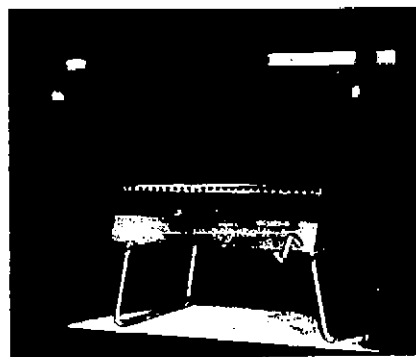
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Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little **FASTEETH** on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No gummy, gooey, pasty taste or feeling. It's alkaline (non-acid). Get **FASTEETH** at any drug counter.

## Dry Skin Itch?

For jiffy-fast relief from annoying dry skin itch and raw fiery itch caused by chafing, scales, rashes, allergies—other itch troubles, get **D.D.D.** Prescription. Soothing, cooling, antiseptic... aids healing. Don't scratch—don't suffer. Ask druggist for **D.D.D.** liquid or cream.

**EDITOR'S NOTE:** Bobbi Baker, born on New York's East Side, is a third-generation show business veteran. Her father played trumpet in the Palace Theatre orchestra when vaudeville was in its heyday. Her mother was a vocalist and dancer, and her grandmother started out as a snake charmer in the old P.T. Barnum circus. Bobbi has been a top comedienne for the past 15 years. She has appeared on all the major TV variety shows, has performed in all the leading nite spots throughout the world: Blinstrub's in Boston, the Shamrock in Houston, the Vapors in Hot Springs, Grossinger's in the Catskills, Three Rivers Inn in Syracuse. "You name it," she says, "I've played it." Bobbi's act consists not only of comedy patter on hair styles, wigs, women and monasteries, but her imitations of Ethel Merman, Carol Channing, Ella Fitzgerald and Pearl Bailey have now developed into minor classics in mimicry. Bobbi Baker—it's her real name: "I had it before that kid in Washington came up with his hit record"—makes her home in Manhattan, where she shares an apartment with her poodle, Boobi, who sometimes assists in her act. Herewith some of her favorite funnies:

A few weeks after this woman became a widow, she drove out to the cemetery to visit her husband's grave site. She looked and looked about but couldn't find her husband's tombstone. She went to the cemetery manager and explained her predicament. "I've looked all over the grounds, but I simply cannot find his tombstone."  
"Your husband's name, please?" asked the manager.  
"Seymour Smith is—was his name."  
The manager consulted his list. "I'm very sorry," he said after a while. "We have no Seymour Smith buried here. We do, however, have a Sarah Smith."  
The wife shook her head. "Good old Seymour!" she exclaimed. "He always put everything in my name."

# My favorite jokes

by  
**BOBBI BAKER**



My psychiatrist says I am suffering from a guilt complex because of my many failures... one of which is my failure to pay his bill.

The best way to make any girl tender is to soak her in money.

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Answered the waiter: "Pizza pie."

"What?" asked my friend in disbelief. "Pizza pie in a Chinese restaurant?"

"Of course," the waiter explained. "This is a Jewish neighborhood."

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The mother was so thrilled and excited that she arranged a large reception for the newlyweds. The big day finally came. Her daughter stepped off the plane, and directly behind her strode a Zulu witch doctor dressed in his finest feathers and war paint. Cried the horrified mother: "No, dear. No, dear, I said a rich doctor."

## ANECDOTE of the WEEK

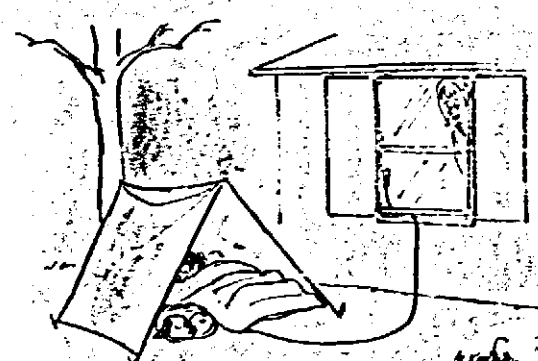
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"Three little words," Danny answered.

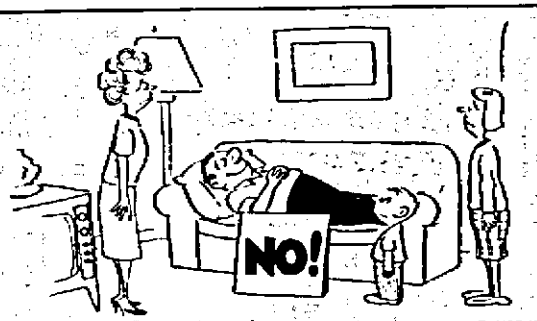
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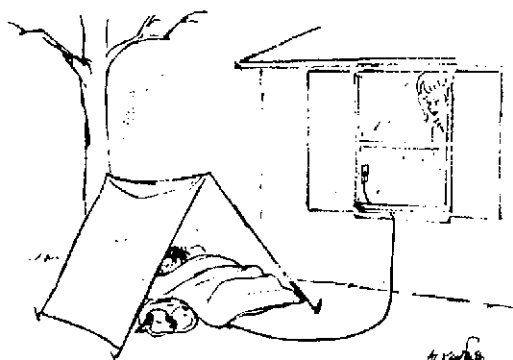
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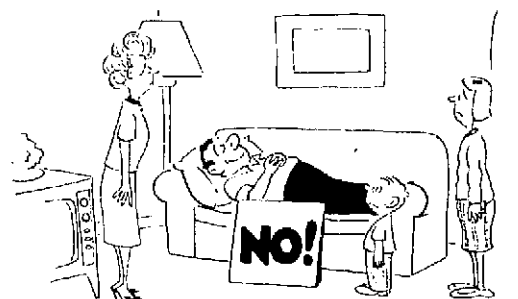
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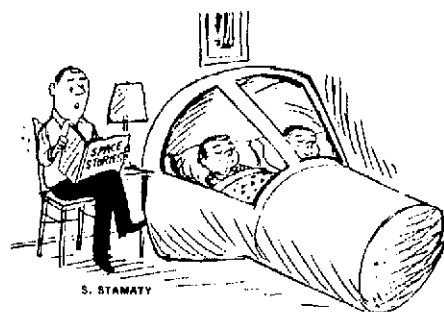
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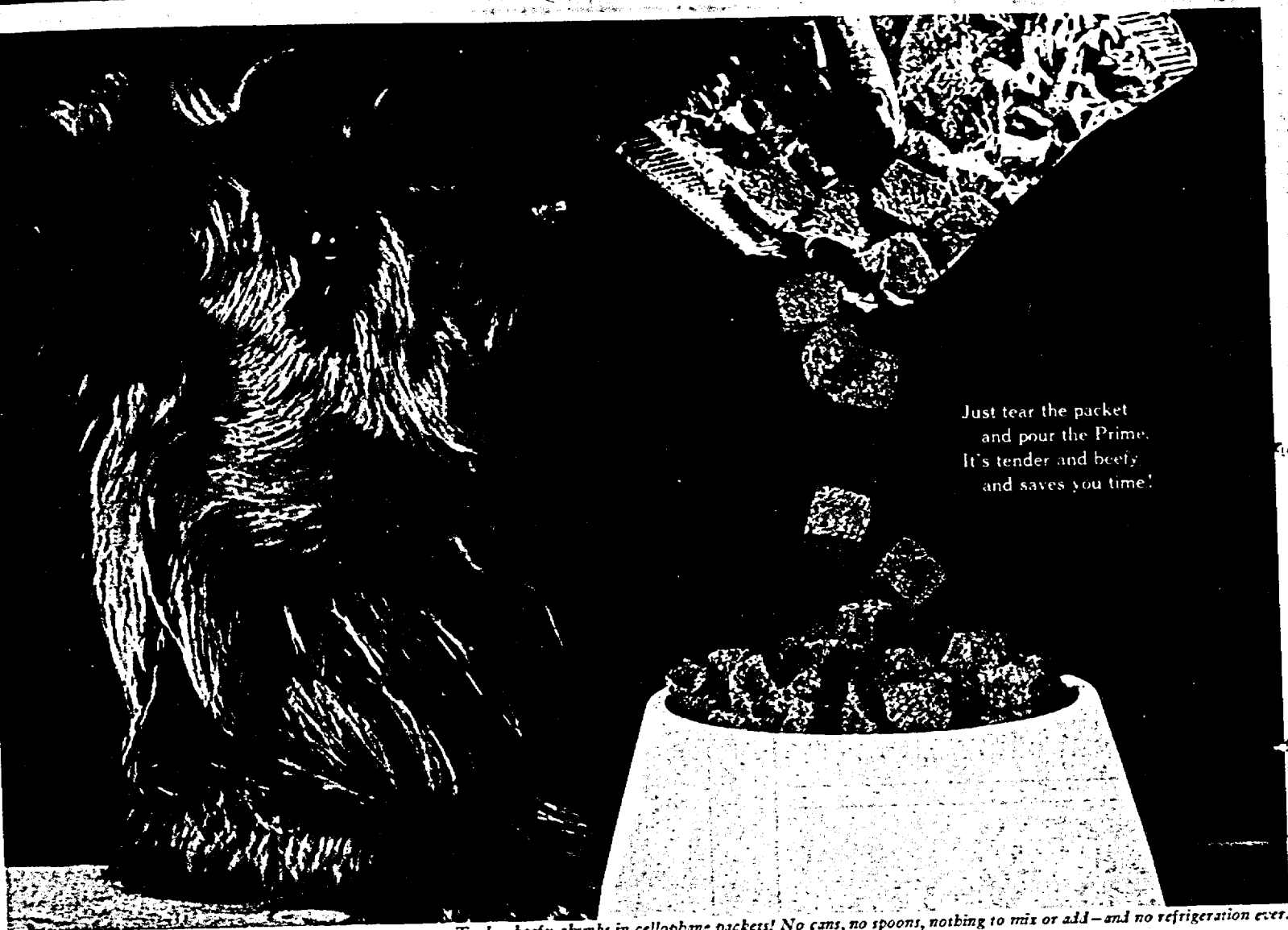
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S. STAMATY



Just tear the packet  
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It's tender and beefy  
and saves you time!

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10¢	(STORE COUPON)		10¢
GENERAL FOODS	<p>1367-5</p> <h2>!Save 10¢ on Prime!</h2> <p>MR. GROCER: Post Division will redeem this coupon for 10¢ plus 2¢ for handling, if you received it on your sale of any size of Prime. For payment, present it to your Post Division representative, or mail it to General Foods Coupon Redemption Office, P. O. Box 103, Kankakee, Illinois 60901. Coupon may not be assigned or transferred by you. Invoice proving purchase of sufficient Prime to cover coupons presented for redemption must be shown upon request. Customer must pay any sales tax. Void where prohibited, taxed, or restricted by law. Good only in U.S.A. Cash value 1/20¢. General Foods Corporation.</p> <p>Offer limited to one coupon per box. 1367-5</p>		GENERAL FOODS
10¢	TAKE THIS COUPON TO YOUR GROCER		10¢



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The modern Pazo formula brings relief 5 ways...without surgery. Chart below shows why no other hemorrhoid preparation can match PAZO for full strength effectiveness you can trust.

**CLINICALLY TESTED BY DOCTORS.** PAZO actually does more than merely shrink hemorrhoid tissue. It also relieves pain and itching promptly, fights infection, promotes healing and lubricates membranes. Pazo is the scientifically balanced combination of medically tested ingredients... each chosen for its ability to do one primary job with full strength effectiveness. Available in stainless ointment and suppositories.

PAZO relieves the pain and irritation of hemorrhoids 5 ways...without surgery

GROVE LABORATORIES, Division of Bristol-Myers Co.

Primary function of specific ingredient	PAZO	Stearly after Good brand	Petrone jelly
Pale tissue shrinkage	✓	✓	
Lubrication	✓	✓	✓
Antiseptic action	✓	✓	
Pain relief	✓		
Itch relief	✓		



## Pain, Callouses, Burning at Sole of Foot?

Cushion of Softest Foam Brings  
Fastest Relief You Ever Experienced!

With Dr. Scholl's BALL-O-FOOT Cushion you can stand, walk, dance—free of discomfort here. Latex Foam cushion absorbs jar of each step. Washable, worn invisibly. No adhesive. Only \$1 pair at Drug, Shoe, Dept., 5-10¢ stores. If not obtainable locally, send \$1 to Dr. Scholl's, Dept. 00, Chicago 10, Ill. State if for man or woman.

Dr. Scholl's BALL-O-FOOT Cushion



**PARADE PICTURE CREDITS:** Cover, Lloyd & Marva Shearer; 2, Warner Bros.; Petu-Pix, MCA, UPI, Pictorial Parade; 4, Bernard Owens; 6-7, Ben Ross; 9, W.W. Paris Match; 12, Maurice Seymour, W.W.; 14, Harriet Hubbard Ayer; 17-18-19, Lloyd & Marva Shearer.



—Girl Scout Week March 7-13, 1965—

## Scientific medication works quickly, for hours, to break "itch-cycle" ...stop itching

even embarrassing itching

Now you can get fast, blessed relief from the tortures of itching, chafing, rash, dry skin eczema... even embarrassing membrane itching (feminine and personal).

Thousands of women and men suffer the torture and embarrassment of membrane itching. But now they are discovering the wonderful relief LANACANE brings.

Don't suffer another day. Try LANACANE. This amazing medicated cream is greaseless, vanishing, pleasant to use. At all drug stores.

Doctors explain how LANACANE breaks "itch-cycle"

1. Itching causes scratching... scratching increases irritation, causing more itching... more scratching.
2. LANACANE calms irritated nerve ends. Stops urge to scratch. Thus breaks vicious "itch-scratch-itch-cycle".

Soothes raw, inflamed tissue, checks harmful bacteria, helps speed healing



Boules folles—oops! crazy curls—are in, for a while anyway. Alexandre's high-priced shears have done away with long, straight, stiff-looking hair in favor of the light, softly framing, young look.



The "Baldini": All curls, this Alexandre creation hasn't a straight hair in sight. Pin a flower at the ear and he'll fall at your feet.



This semi-tousled look achieves an intriguing mélange of boudoir and drawing room. With a bloom to boot, who gives a hoot for tomorrow?

## FROM PARIS, with curls

Paris.

■ Hairdressers have to make a living, too. Their major stock in trade is planned obsolescence—two words meaning "style." For 1965, according to Alexandre—he's the hair stylist here for the world's richest and most chic women—hair must be cut short. Long and straight hair styles are out. "This year," Alexandre declares, "we start with a light line and aureole the face with a bevy of light crazy curls. They serve to frame the face with a youthful look. Women with cute ears may show them. Those who prefer not to can hide them with hanging curls." Alexandre calls his continental coiffure "Gigolo 65." Its look of semi-abandonment "is guaranteed to attract the masculine eye in an admiring way."

## RELIEVE HEMORRHOID PAIN AND IRRITATION 5 WAYS...WITHOUT SURGERY

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Primary function of specific ingredient	PAZO	Heavily advertised brand	Patented jelly
Pile tissue shrinkage	✓	✓	
Lubrication	✓	✓	✓
Antiseptic action	✓	✓	
Pain relief	✓		
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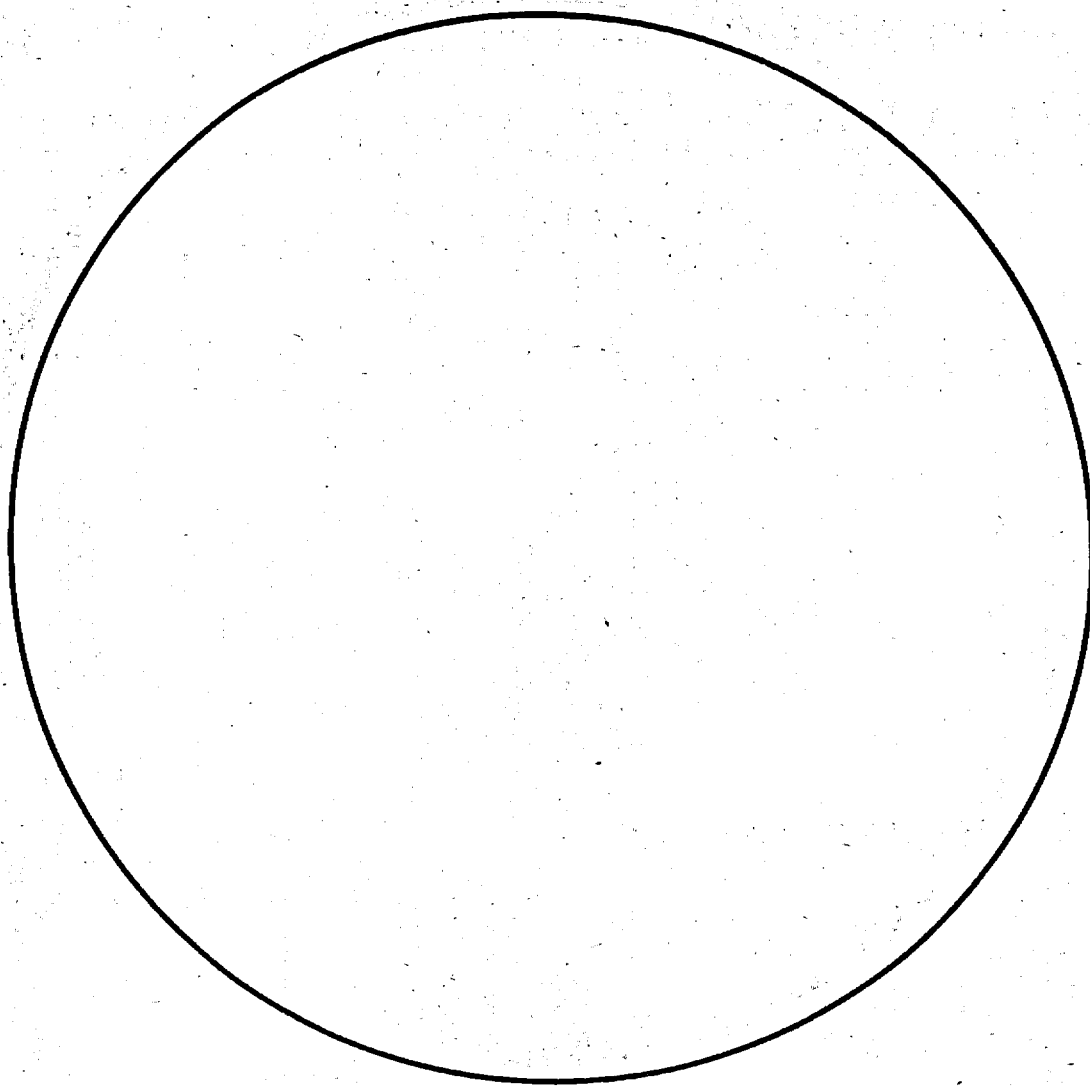
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**New way to identify what is probably America's safest tire:**



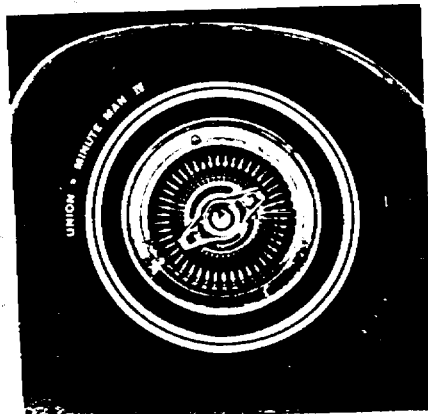
## **UNION OIL'S MINUTE MAN IV**

### **... the tire that carries America's First Insured Tire Warranty**

This symbol ... a narrow crimson band centered within the whitewall ... identifies what is probably America's safest tire: the Minute Man IV.

If a nail enters the tire, a sealant seals off the puncture so no air escapes. You can continue driving in complete safety.

**36-month guarantee.** Every Minute Man IV is guaranteed 36 months, and carries our exclusive Insured Tire Warranty. If the tire fails due to road hazards within the first year or 10,000 miles



(whichever occurs first) you get a new Minute Man IV free.

And, with the tire you get follow-up service. Your Union Oil dealer is there when you need him to check the air, the wear, the sidewalls and remind you when your tires need rotating.

**Up to 15 months to pay.** All this costs surprisingly little more than ordinary tires. And you can make your own terms. No money down on approved credit—up to 15 months to pay.

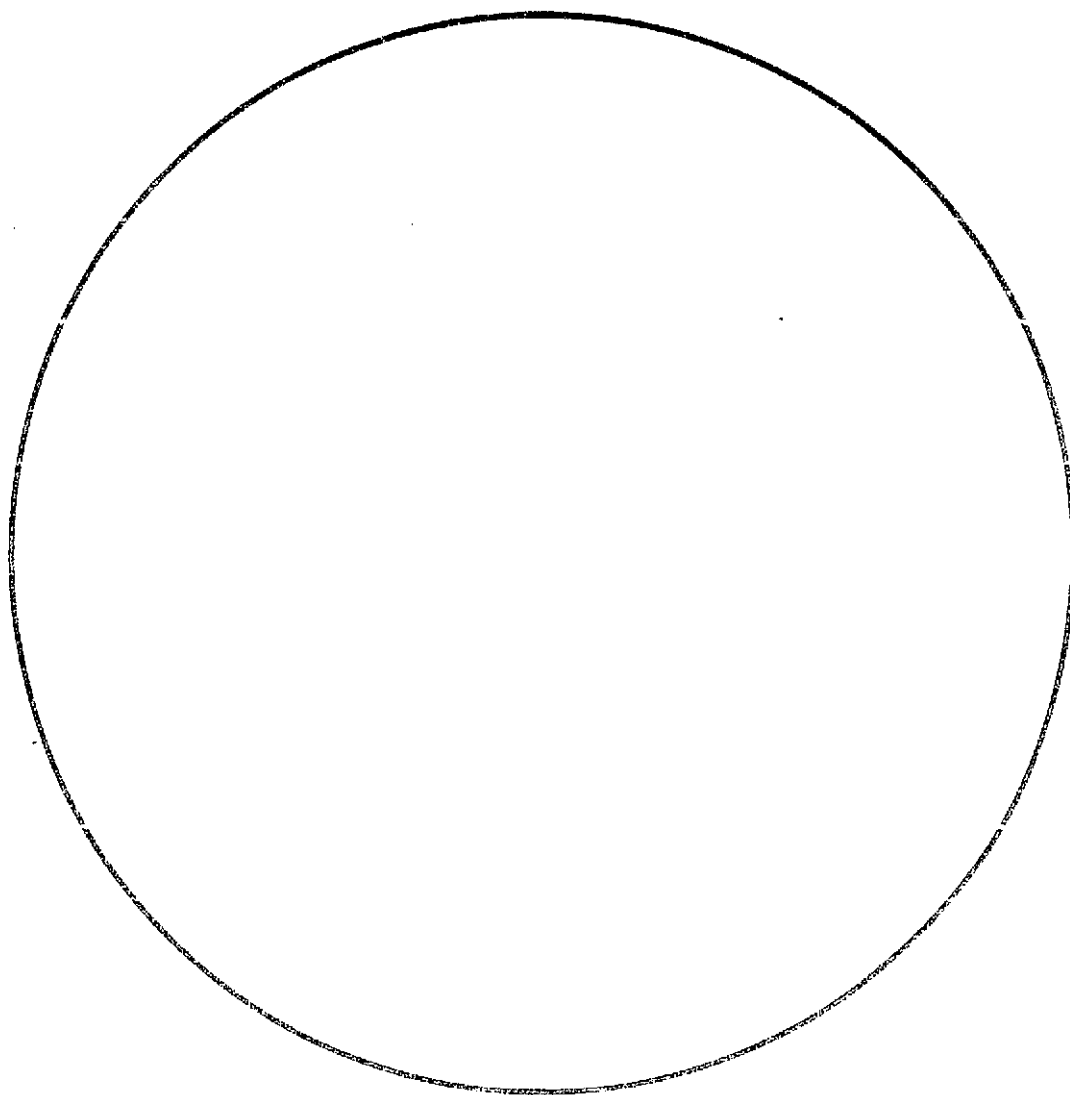
Join the circle of safety, of drivers who put safety above all else. Move up to the Minute Man IV. See your neighborhood Union Oil service man.

**UNION OIL COMPANY OF CALIFORNIA**





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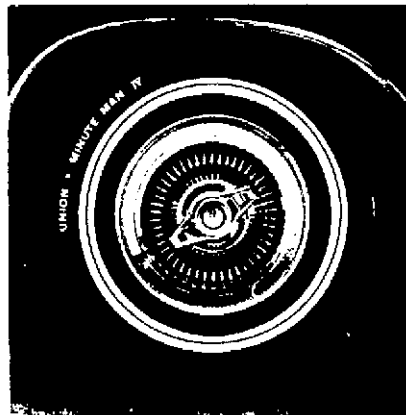
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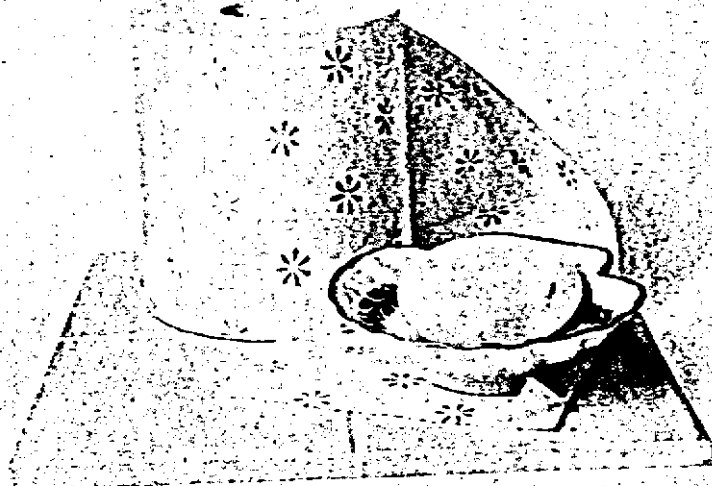
**UNION OIL COMPANY OF CALIFORNIA**



Now...the gayest, easiest, thriftiest way to "touch up" your bath

# LADY SCOTT PRINTS

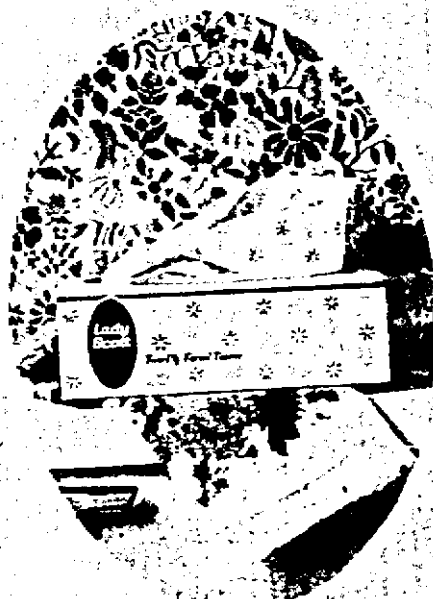
so pretty with everything—they make plain tissues seem old-fashioned



Fresh "touch ups" sprightly with solids



Gay "touch ups" right with stripes



Smart "touch ups" so new with florals



Lady Scott Facial and Bathroom Tissues  
PRICED FOR EVERYDAY USE

SCOTT  MAKES IT BETTER FOR YOU

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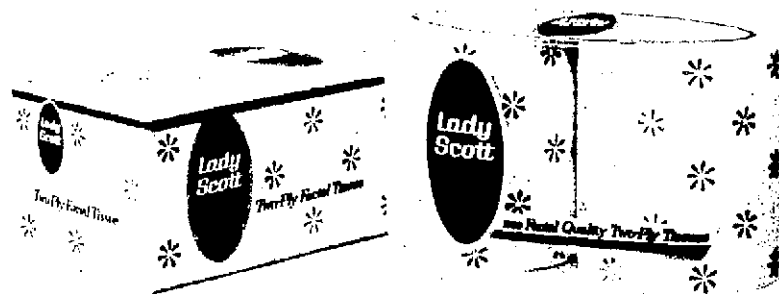
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Tailing the lion: After thorough indoctrination by stars Virginia McKenna and Bill Travers, Elsa takes to water like a trouper.

# CAN LIONS BE TAUGHT TO LOVE— HUMAN BEINGS, THAT IS?

by LLOYD SHEARER

**W**HEN a Hollywood studio needs a lion for a motion picture, it usually hires one at \$250 to \$350 a day from a near-by Los Angeles animal farm.

The lion arrives at the studio in a station wagon, accompanied by his handler and trainer. Having gorged himself beforehand on 50 or 80 pounds of meat well-sprinkled with tranquilizers, he is generally dozey, lethargic, as harmless as a kitten.

As a result of the hidden medication, he frequently becomes so lackadaisical that he meekly lies down in front of the camera, refuses to obey any commands, falls off to a deep sleep.

Last year when writer-producer Carl Foreman (*High Noon*, *The Guns of Navarone*, *The Victors*) announced that he planned to film *Born Free* by Joy Adamson, here, Hollywood supposed that he would fly a tranquilized lion from Los Angeles to Africa, just as 20th Century-Fox had previously done for its film, *The Lion*, starring Bill Holden.

Foreman insisted he would do no such thing.

"It's impossible," he explained, "to phony this story, and I'm not going to do it. Millions of people have read *Born Free*. It's become one of the all-time best-sellers. Readers have accepted it as truth because of the obvious sincerity and photographic documentation provided by the author."

(*Born Free* is the true story of Elsa, a lioness raised for three years with tender and loving care by Joy Adamson and her

husband George, a senior game warden in an East African Game Department—and how this trusting couple taught the lioness to love her masters. And then, loving the lioness so much themselves, they trained her to hunt and kill so that she could return self-sufficient to the jungle where she had been born.)

"In making *Born Free*," Foreman continued, "I am going to find another lioness that will live, eat and travel with human beings just as Elsa did—or I'm going down with flying colors. The Adamsons are convinced that theirs was not an isolated case, that lions will respond to human love with love of their own, that communication between man and wild animals is possible. If they're right, then we should be able to reproduce their experience with another couple."

## PROS VS. AMATEURS

It is one thing to have an expert senior game warden, one of the best shots in Africa, and his wife, one of the most knowledgeable animal authorities in Kenya, raise a lioness and romp with lions.

It's another accomplishment to discover an actor and actress to pull off the same trick in environmental conditioning . . . and still remain alive.

Luckily for Foreman, he found in London, Virginia McKenna, 34, and Bill Travers, 43, two top British players, man and wife, both exceedingly handsome and photogenic, both

continued on page 18

FOR WOMEN ONLY  
...LAXATIVE NEWS!



"When I think of the suffering I could have avoided if I'd known about Correctol sooner! Our druggist recommended it and we've found it fine for every age group from Grandma to ten-year-old daughter."

Mrs. Einar Haaland,  
Woodbury, Conn.

Correctol® has been specially developed for a woman's delicate system. It is completely different from harsh, all-purpose laxatives.

Its secret is a non-laxative miracle regulator that simply softens waste. And, Correctol contains just enough mild laxative to give regularity a start.

Working together, these two gentle ingredients in Correctol give a woman relief more naturally than any ordinary laxative can. Even in pregnancy and following childbirth.

Why don't you try hospital-proved Correctol . . . today.



**Uncle Sam  
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Buy U. S. Savings Bonds  
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Introducing—  
the first truly delicious way to drink gelatine  
...for splitting, breaking, brittle fingernails!



## NEW! INSTANT KNOX GELATINE DRINK

*light, orange-bright—you'll love it!*

- Smooth and refreshing as orange juice itself
- Dissolves instantly in water.
- Will not gel. Made for drinking.
- Each envelope contains one day's supply (1/4 oz.) pure unflavored gelatine. No measuring.
- A supplementary protein drink with Vitamin C added.

Now anyone who can drink orange juice can drink Knox Gelatine! For Knox has discovered a way to put that pure protein goodness into a refreshing orange drink, so good you'll want to drink it for refreshment alone. But remember—drinking Knox Gelatine is the only way to stronger, longer, lovelier fingernails, with published medical proof that it has worked in 7 out of 10 cases. No more splitting, brittle nails. No more "tissue-paper tips." Now start each day the help-your-nails way, with sunny, orange-bright Knox Gelatine Drink.

KNOX GELATINE, INC., JOHNSTOWN, N.Y.

LIONS AND LOVE *continued*

## THE WILDEST ANIMALS

adventuresome and apparently fearless, both insisting that they would star in the film only if it was honestly made.

"Bill and I agreed," says Virginia, "that long before the cameras rolled we would have to work and live side by side with the lions. Neither of us had ever been closer to a lion than those they have in the Regent's Park Zoo, and many of our friends told us we were out of our minds to take on this project, but somehow, like the Adamsons, we became convinced after reading their book that we, too, could make friends with lions, that even the wildest animals in the world will respond to love. I think we've proven that."

Last year, when Virginia McKenna and Bill Travers journeyed from England to East Africa, they brought with them their 3 children, ranging in age from 18 months to 6 years.

During their first week at the company's location base, on a 750-acre Kenya Highlands farm here, leased from an English officer, Capt. Sherbrooke Walker, who now lives in Majorca, they spent every available moment away from story conferences and script rehearsals inside the lions' cages, feeding the animals, later taking them for walks. They played ball games with the cubs, took them for romps on the plains without any restraining leash. Most of these young lions had never before experienced such close contact with human beings, and gradually they began to respond in a warm, friendly, playful manner. One, in fact, became too playful. One afternoon when they were romping on the plains together, he jumped on Virginia, knocked her down. The fall fractured her ankle.

The actress, voted one of the 10 most beautiful women in England, kept her leg in a plaster cast for 2½ months, worried only about how soon she could get back to her lions, old and new, so she wouldn't delay the production start.

### VIRGINIA WAS CONVINCED

"I don't know why," she says, "but from the first day I set foot inside a lion cage, I was convinced Joy Adamson was right, that human beings with patience can establish whole areas of friendship with wild animals. We have two lionesses here, Mara and Girl, and they've become two of the closest animal friends we've ever had."

"The thing with lions, once they know you, is that you have to be with them every day. They're like children. They depend on you. You share their lives, play games with them, feed them, go out for walks. Then they accept you as their family, because that's exactly what you've become to them."

"Lions may be killers by nature or instinct, but if that instinct is not exploited, say, by parents who teach their children by example how to hunt, stalk and kill, if the cubs are raised in a human environment, the instinct seems capable of being curbed by love."

"I'm not minimizing the effects of heredity," Virginia goes on, "and I'm certainly no authority on wild life, but surely environment can pacify a wild animal."

"Take Mara here, who was found in the Mara district of southwestern Kenya. That's how she got her name. Some natives discovered her one morning, all muddy, almost half-dead, abandoned on the banks of a stream. They took her to the house of a district worker. It just happened that Malcolm MacDonald, he was then governor-general of Kenya—he's the son, you know, of Ramsay MacDonald, the former British Prime Minister—well, Mr. MacDonald was visiting there. He fed the cub some brandy, gave her some medicine and she stayed alive that first week."

"Then Mara began to rally and take some milk. After a few weeks she was given to a family who raised her on their ranch. So that human scent, human affection, human ways are known to her. Bill and I have been able to reinforce what she learned in her youth. Today she's more than 18 months old, and we get along just fine."

"As I said before, young lions are like children—what they need most is your time and affection."

Bill Travers, 6-feet-4, one of General Wingate's behind-the-line, hit-and-run heroes of the Burma Campaign in World



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# WILL RESPOND TO LOVE

War II, is a bit more reserved than his lovely wife in discussing the man-lion relationship.

"We're not under any illusion," he explains, "that these animals are kittens. We know that if something goes wrong, if they're suddenly startled and respond to a frightened impulse, they might strike out and attack. We know that basically they're wild animals, but what I think we've succeeded in doing is to establish their trust.

"How've we done it? Mostly by spending time with them. Whenever we have an hour-break, we coax Mara or Girl into the rear seat of the Land-Rover and take off for a drive. Then we release them for a romp, run around with them, have some fun over chasing a balloon or a football.

## MUTUAL TRUST

"They trust us and we trust them, and without that mutual trust I don't think we'd have the kind of wonderful film this is turning out to be."

When the *Born Free* unit traveled from its location base in the Kenya Highlands to Malindi, 500 miles away on the Indian Ocean, Mara and Girl were taken along for an important scene.

Both lionesses, like the original Elsa in the book, had been born in the wilds. They had never before seen a lake or an ocean. The script called for them to follow Virginia McKenna and Bill Travers into the water.

The question was, would they do it or bolt?

The two animals were taken to the beach, given their first look at the sea, then unleashed in the care of the two stars. As Virginia and Bill walked into the water, Mara and Girl, both completely trusting, followed unhesitatingly.

"They turned out to be much better swimmers than we," says Bill, "and the only real problem we had was in coaxing them out of the water after all the scenes had been shot. What helped us most was a fresh supply of meat and bones. We lured them out with that."

*Born Free* should be finished any day now. It is scheduled for a dual premiere in America and Great Britain later in the year. The film will make a milestone in the production of so-called animal motion pictures. It will show conclusively that lions, if trained early enough, will respond to human love and affection. It will earn a fortune for its producers and in its showing make a world-wide star of gifted, fair-haired, blue-eyed Virginia McKenna, who surely will be recorded in the annals of film achievement as the bravest actress of all time, a beauty who risked her looks day after day to prove that love conquers all—even lions.



Easy does it: Virginia McKenna spent months with Elsa, rearing her almost like a child. "We trust each other," says Virginia.

## DOCTORS RECOMMEND:

1. Rest in bed
2. Drink plenty of fluids
3. Take aspirin to reduce fever and relieve pain

REPORTING ON A Government-Financed Study of Five Leading Pain Relievers, an article in *The Journal of The American Medical Association* shows that Bayer Aspirin is as gentle to the stomach as any product tested, including the higher priced buffered product. Furthermore, not one of the products tested, not even the higher priced combination-of-ingredients one that claims to be 50% stronger—none of these products is faster or stronger than Bayer Aspirin.



# WILL RESPOND TO LOVE

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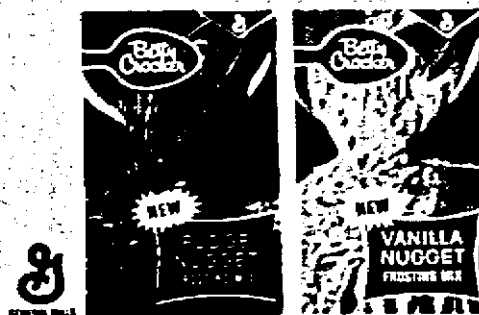
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and comes up with two New Nugget Frosting Mixes.**



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IF THE OLD DOG BARK, HE GIVES COUNSEL. THE MORE ONE COMES TO KNOW MEN, THE MORE ONE ADMIRES DOGS. — JOURNAL

SO DOC AND HIS PACK OF HALF-WOLF DOGS HAVE CAUGHT UP WITH US! BUT HOW STUPID CAN THAT OLD DEVIL BE? I COULD TAKE HIM AND HIS DOGS IN FIVE SECONDS!

BUT MUCH AS HE MAY DESERVE TO BE KILLED, I CAN'T SHOOT HIM IN COLD BLOOD!

Y'GOTTA DO SOMETHIN', OR HELL KILL SANDY IN COLD BLOOD!

WURF!

YOU IDIOT BRUTES! IS IT JUST THAT OLD MONGREL YOU'VE BEEN TRACKING ALL ALONG? WHY, I'LL —

HE MISSED SANDY! QUICK, SANDY! COME BACK, 'FORE HE TRIES AGAIN!

HM-M... HE'S NOT GOING TO SHOOT ANY MORE, ANNIE. NO! DON'T LOOK NOW!

B-B-BUT WHAT'S HAPPENIN'? WHAT'S DOC DOIN' NOW?

EH? DOC? OH, DOC'S GONE AWAY FOR GOOD, I'D SAY! AMAZING! SANDY WAS GIVING COMMANDS! HARK! HEAR THAT? I'D SWEAR NOW HE'S TELLING THE PACK "WELL DONE!"

ARF! ARF!

LATER, AT DR. LE QUAGUE'S "REST HOME," AS EVENING SHADOWS FALL, DARKER FORMS SLIP SILENTLY BACK UNDER THE FENCE, "HOME" AGAIN, AS IF THEY'D NEVER BEEN AWAY!

JUST HADN'T SEEN 'EM AROUND. THOUGHT MAYBE DOC HAD WENT HUNTIN' WITH 'EM!

THEY'RE ALWAYS 'ROUND SOME PLACE, WITH ME GUARDIN' TH' GATE, NOBODY GETS OUT O' HERE! AS FOR DOC, LIKELY JUST SLEEPIN' LATE!

WHILE DEEP IN THE MOUNTAINS —

BR-R! I'M GLAD YOU'DN'T LET ME SEE IT HAPPEN. IT MUST HAVE BEEN AWFUL. BUT IF IT HAD TO HAPPEN T'ANYBODY, WELL, THAT IS —

KNOW WHAT YOU MEAN, ANNIE! WELL, LONG TRAIL TOMORROW. HAPPY DREAMS!

HAROLD GRAY 3-7-63

NANCY By Ernie Bushmiller

AUNT FRITZI—I JUST GOT AN INVITATION TO A PARTY

WHO'S HAVING THE PARTY?

ROLLO, THE RICH KID

OH, BOY—THAT SHOULD BE A VERY FASHIONABLE AFFAIR

YES—THEY'RE REAL SOCIETY PEOPLE

I HOPE YOU'LL WATCH YOUR MANNERS

OH, I WILL—I'LL BE VERY PROPER—DON'T WORRY

NANCY—WHAT ARE YOU DOING?

I'M IN THE KITCHEN PRACTICING

THEY'RE GOING TO SERVE A BUFFET LUNCH

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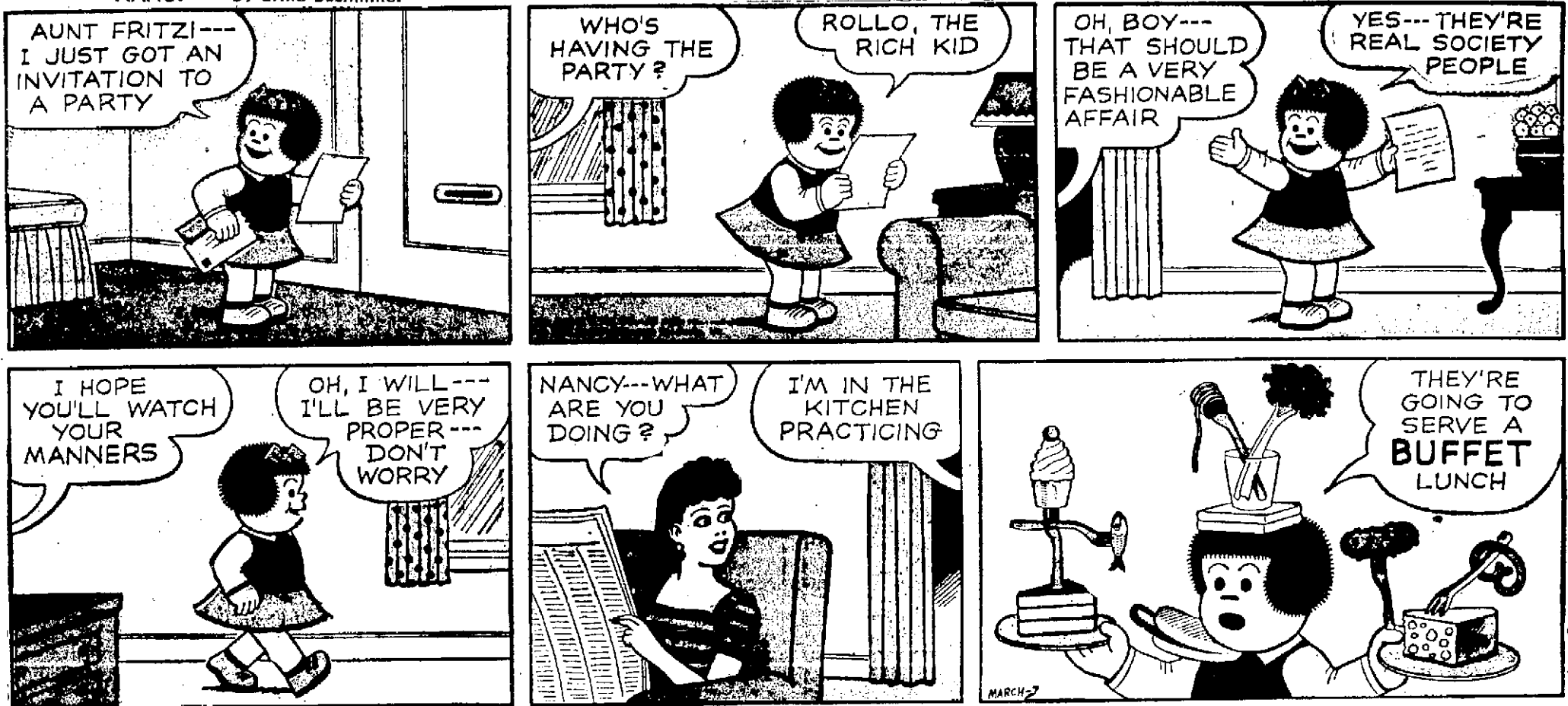
BUY THEM NOW AT YOUR RCA WHIRLPOOL DEALER!

<p><b>AUTOMATIC WASHER</b> with 2 speeds... 3 cycles</p> <ul style="list-style-type: none"> <li>• Extra Super Soak cycle</li> <li>• Magic-Mix filter</li> <li>• Water-level selector</li> <li>• 3 wash, 2 rinse temps</li> <li>• Price includes 1-year service</li> </ul> <p>Model LMA 450-0</p> <p><b>\$199<sup>95</sup></b></p> <p><small>Price optional with dryer.</small></p>	<p><b>GAS DRYER</b> with 4 cycles... 3 heats</p> <ul style="list-style-type: none"> <li>• Special wash 'n wear cycle</li> <li>• Damp-Dry setting</li> <li>• Topside lint screen</li> <li>• Large satin-smooth drum</li> <li>• Price includes 1-year service</li> </ul> <p>Model LMI 450-1</p> <p><b>\$169<sup>95</sup></b></p> <p><small>Price optional with washer.</small></p>
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NANCY By Ernie Bushmiller



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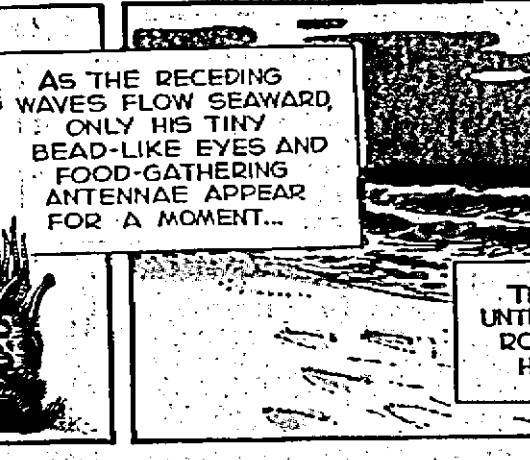
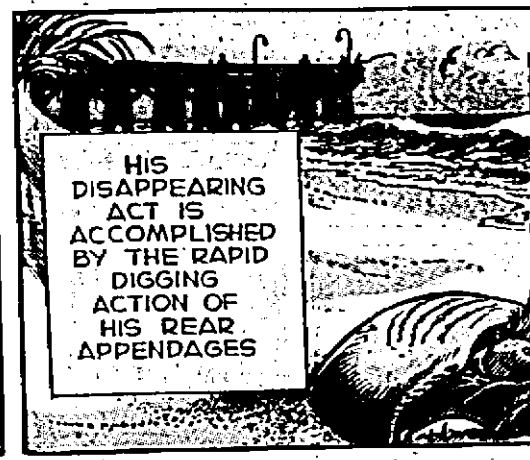
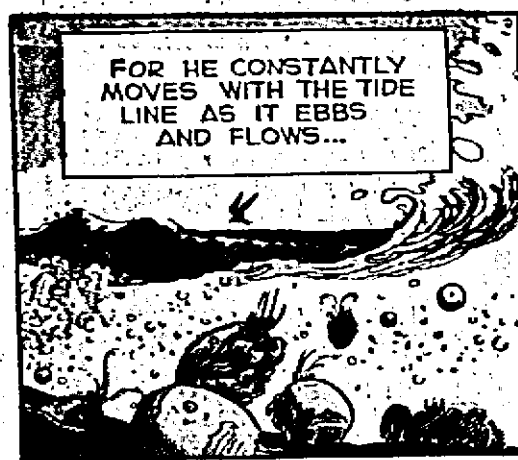
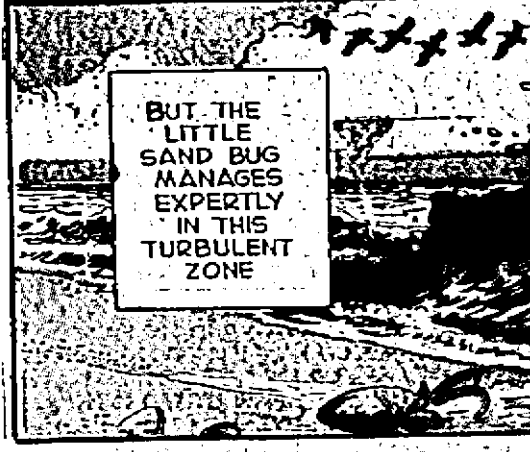
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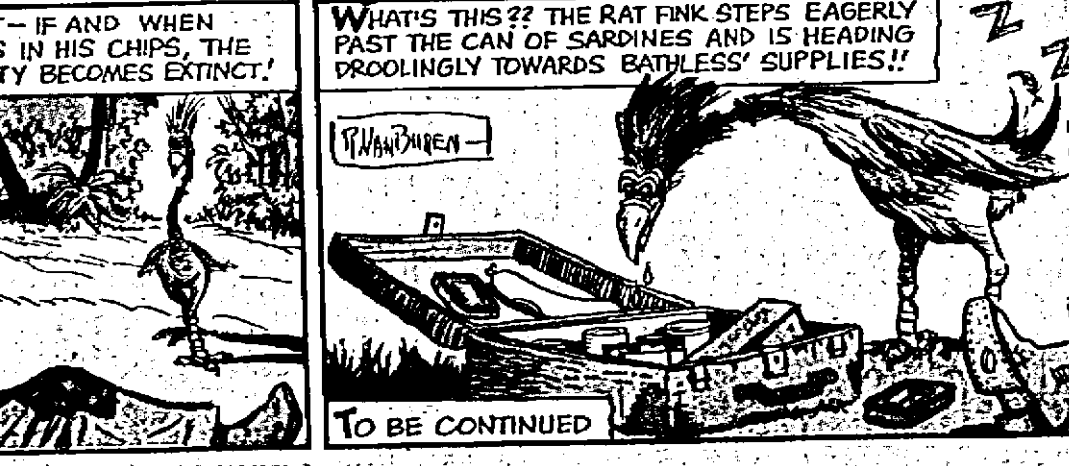
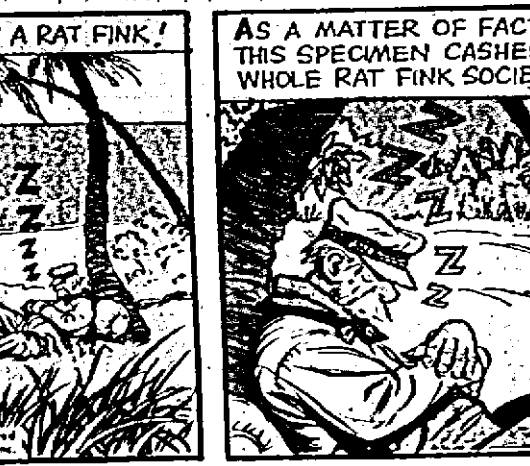
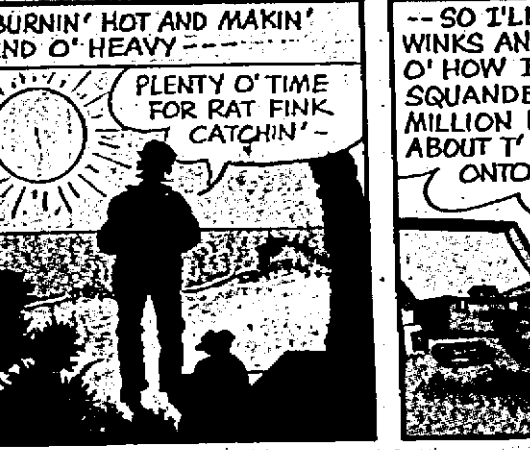
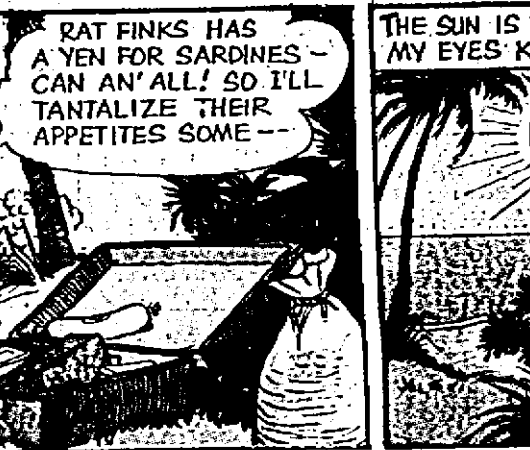
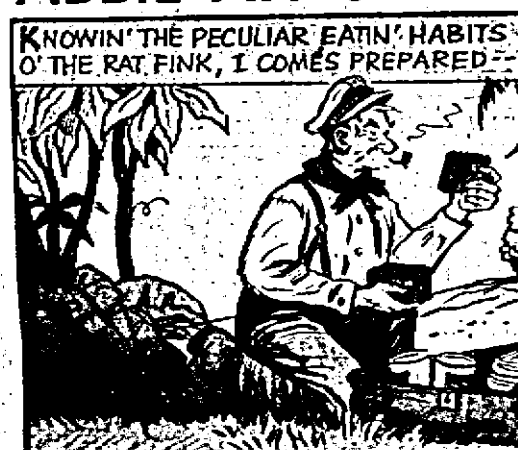
# MARK TRAIL

by



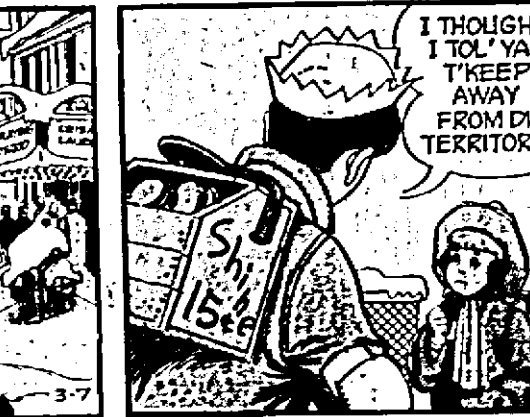
## ABBIE AN' SLATS

By Raeburn Van Buren



## JOE PALOOKA

By Ham Fisher



# MARK TRAIL

by

ON THE OPEN SANDY BEACHES OF OUR SEA SHORES FEW CREATURES CAN EXIST IN THUNDERING WAVES AND SHIFTING SANDS...

BUT THE LITTLE SAND BUG MANAGES EXPERTLY IN THIS TURBULENT ZONE

WHERE THE ROLLING SURF STIRS UP CLOUDS OF SAND, THIS SMALL CRUSTACEAN APPEARS AND DISAPPEARS AS IF BY MAGIC...

FOR HE CONSTANTLY MOVES WITH THE TIDE LINE AS IT EBBS AND FLOWS...

HIS DISAPPEARING ACT IS ACCOMPLISHED BY THE RAPID DIGGING ACTION OF HIS REAR APPENDAGES

AS THE RECEDING WAVES FLOW SEAWARD, ONLY HIS TINY BEAD-LIKE EYES AND FOOD-GATHERING ANTENNAE APPEAR FOR A MOMENT...

THEN HE SUDDENLY VANISHES UNTIL THE NEXT FOAMING BREAKER ROLLS HIM OUT AND SWEEPS HIM ALONG THE BEACH

## ABBIE AN' SLATS

By Raeburn Van Buren

KNOWIN' THE PECULIAR EATIN' HABITS O' THE RAT FINK, I COMES PREPARED--

RAT FINKS HAS A YEN FOR SARDINES - CAN AN' ALL! SO I'LL TANTALIZE THEIR APPETITES SOME --

THE SUN IS BURNIN' HOT AND MAKIN' MY EYES KIND O' HEAVY ---

PLENTY O' TIME FOR RAT FINK CATCHIN' --

-- SO I'LL CATCH A COUPLA WINKS AND (CHUCKLE) DREAM O' HOW I'M GOIN' T' SQUANDER THE MILLION BUCKS I'M ABOUT T' LATCH ONTO ---

YES, FOLKS--THAT SCRAWNY FRIGHT IS A RAT FINK!

AS A MATTER OF FACT-- IF AND WHEN THIS SPECIMEN CASHES IN HIS CHIPS, THE WHOLE RAT FINK SOCIETY BECOMES EXTINCT!

WHAT'S THIS?? THE RAT FINK STEPS EAGERLY PAST THE CAN OF SARDINES AND IS HEADING DROOLINGLY TOWARDS BATHLESS SUPPLIES!!

By VAN BUREN

TO BE CONTINUED

## JOE PALOOKA

By Ham Fisher

I DO HOPE I DON'T WUN INTO THAT BIG BULLY AGAIN... OH, OH!!

I THOUGHT I TOL' YA T'KEEP AWAY FROM DIS TERRITORY...

NOW SCRAM!!!

OH DEAR... WOT T'DO, WOT T'DO... IF I DON'T WORK THAT CORNER, I'LL LOSE ALL MY STEADY TWADE!

I TOL' YA I COULD SCARE DAT LITTLE GUY AWAY... NOW I'LL HAVE TH' WHOLE BLOCK T'MESELF!

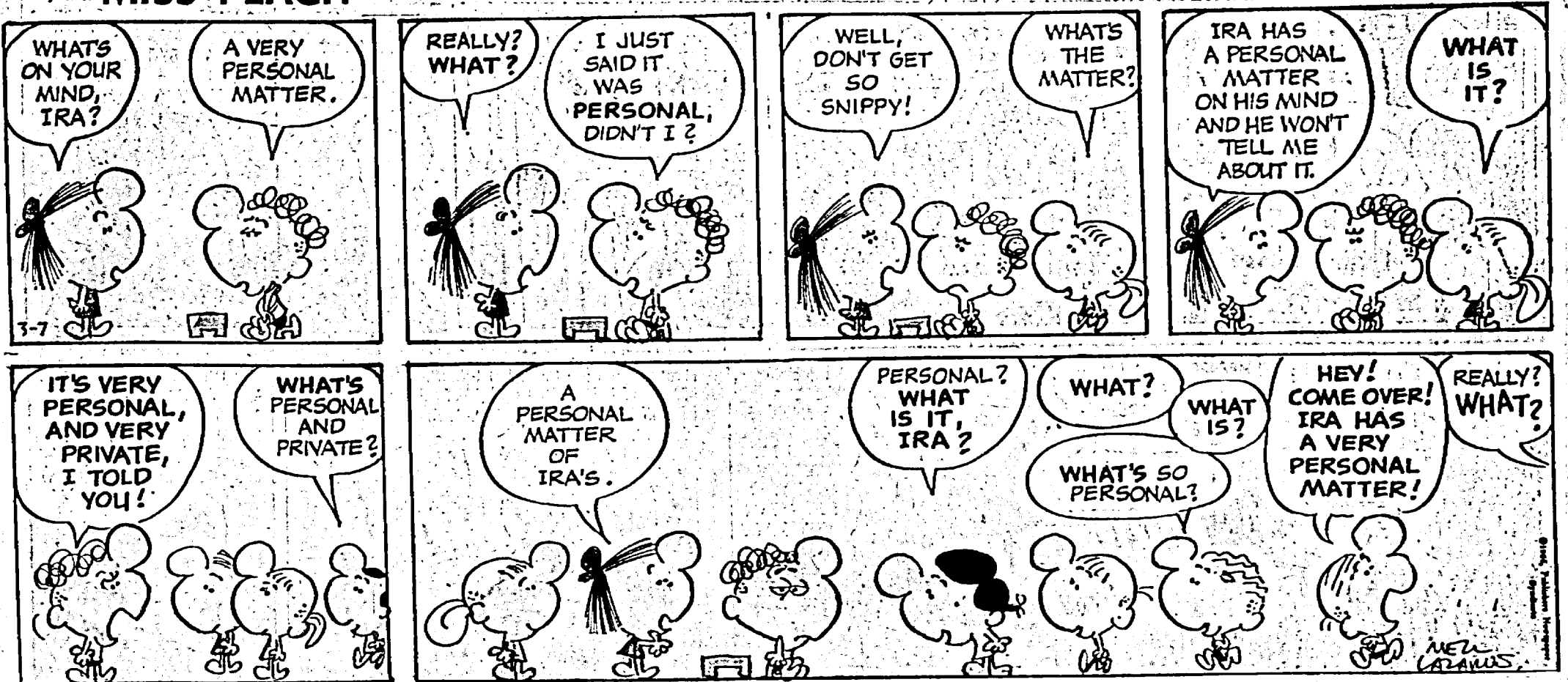
By Fisher DiPrata

McGraw-Hill



# MISS PEACH

By Mell



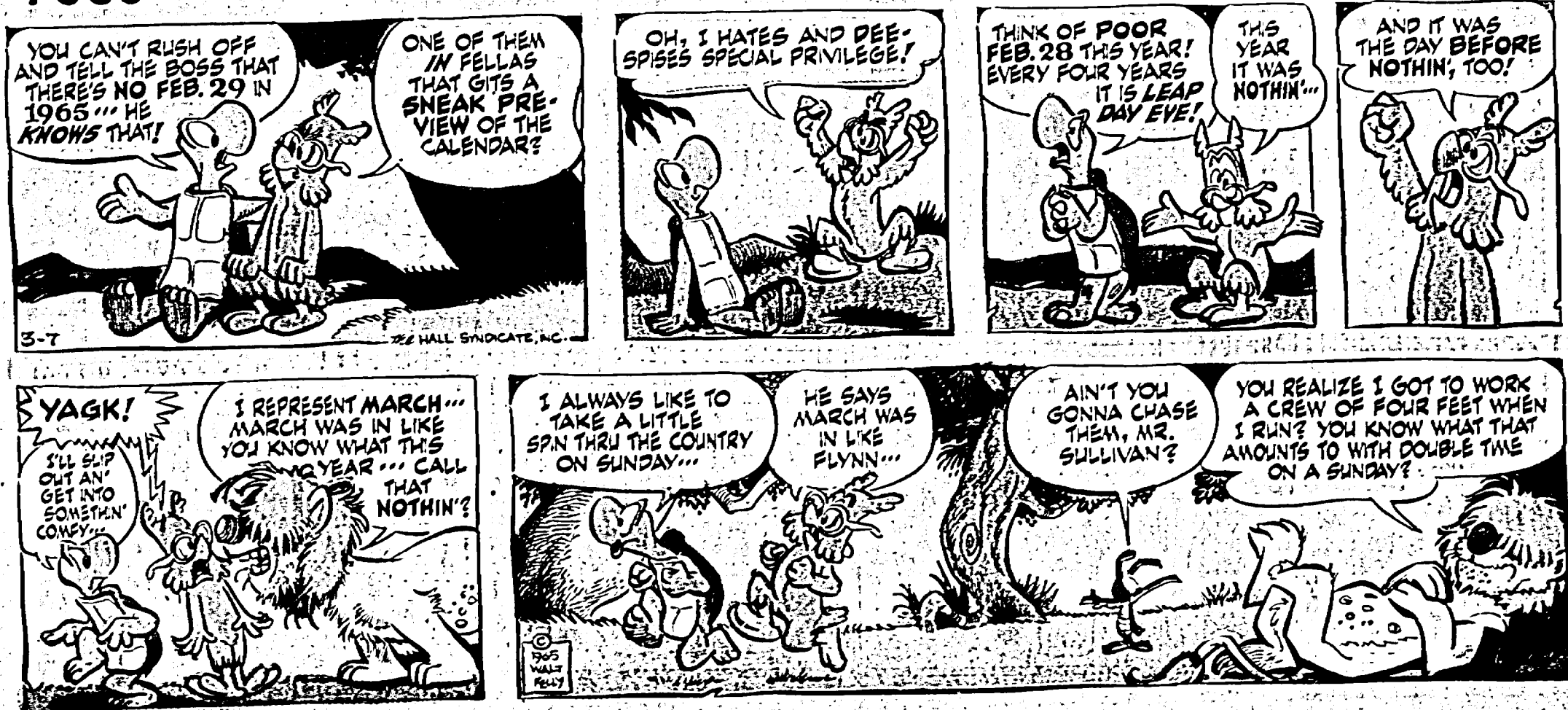
# ALLEY OOP

By V. T. Hamlin



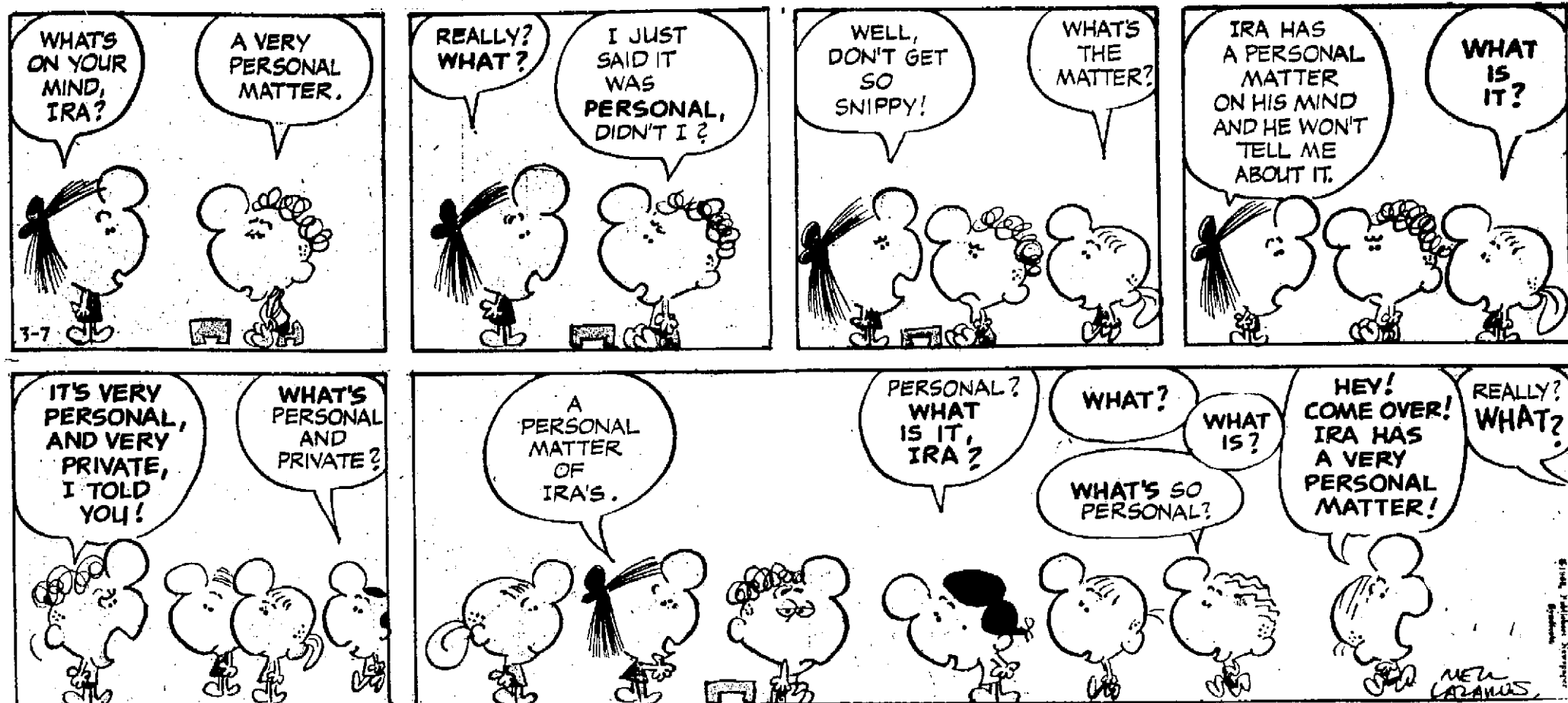
# POGO

By Walt Kelly



# MISS PEACH

By Mell



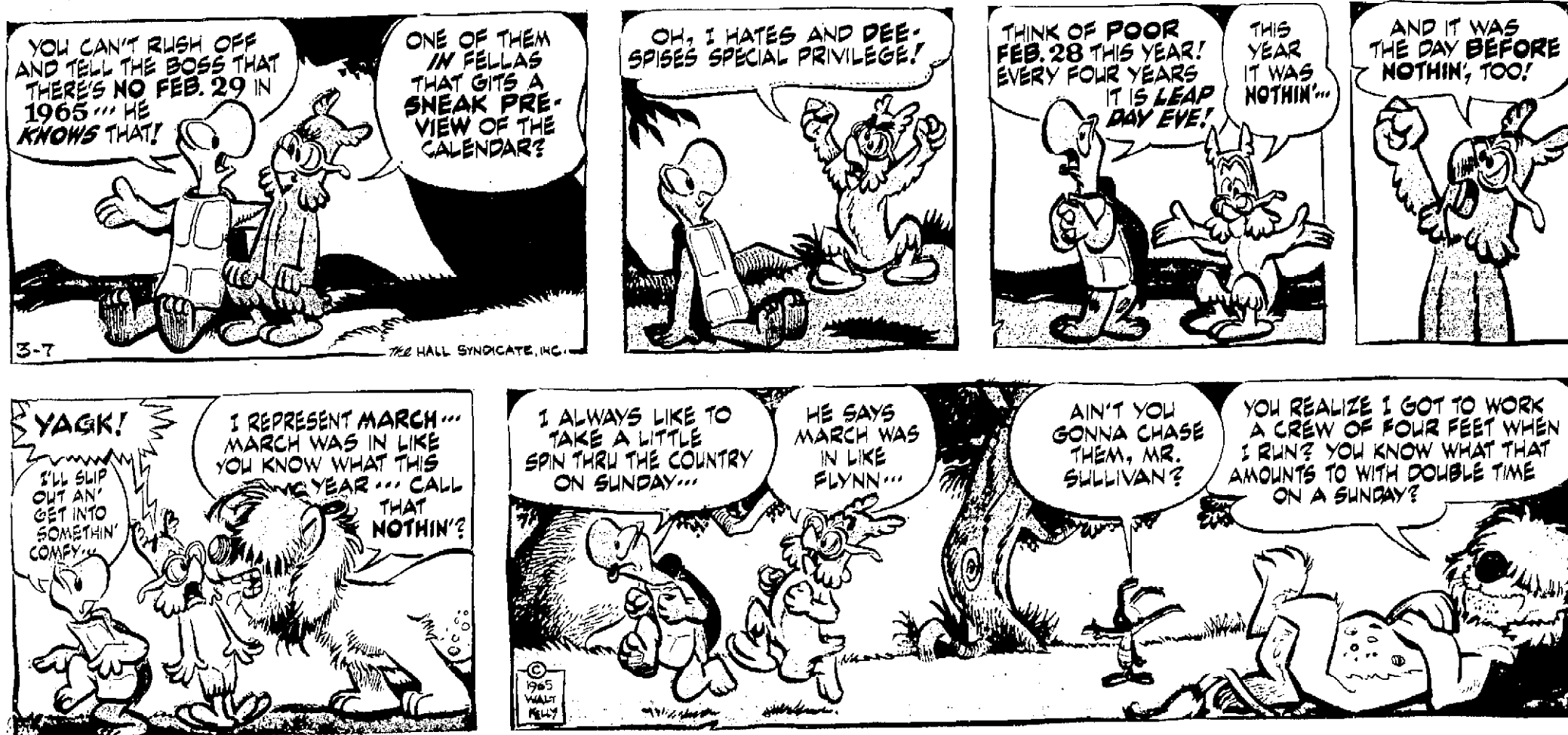
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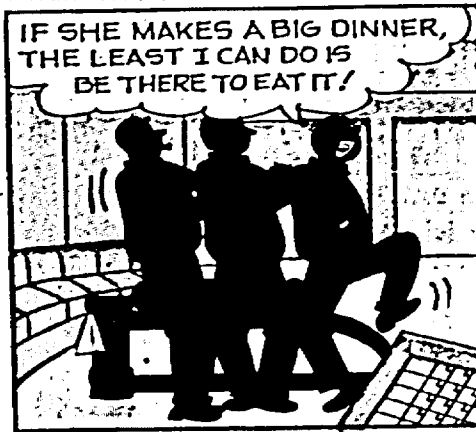
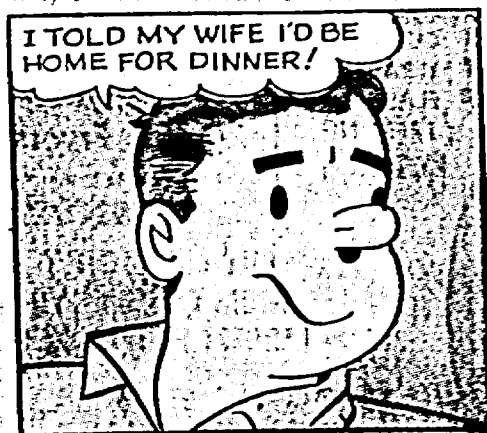
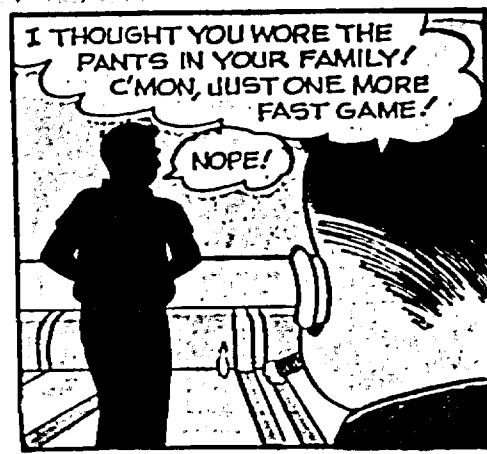
# Rennis Revenge

by Hank Ketcham



# THE BOWLS

by CARL CRUBERT



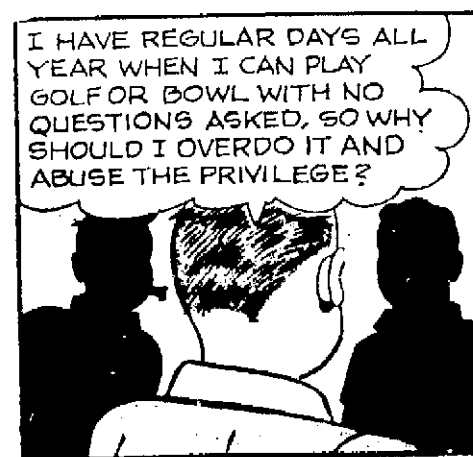
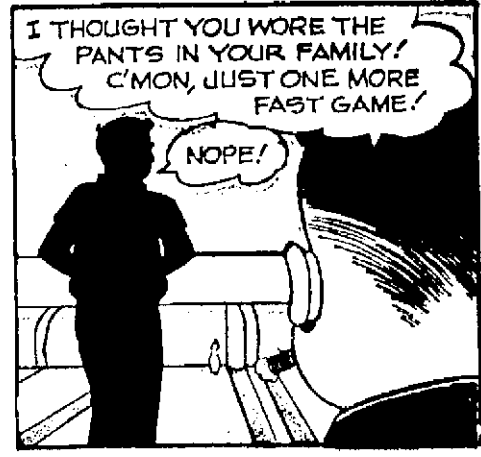
# Dennis Menace

by Hank Ketcham



# THE BOWLERS

by CARL GRUBERT





# PRISCILLA'S POP



# CAPTAIN EASY

# By Leslie Turner



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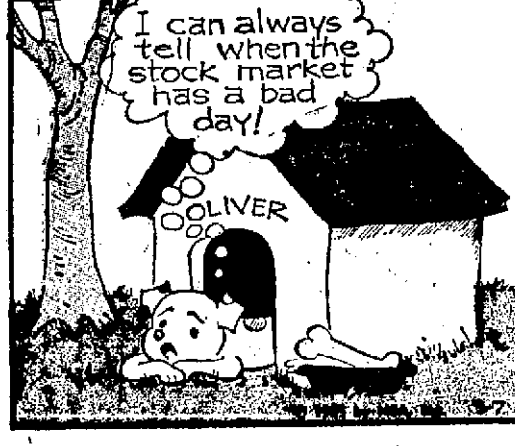
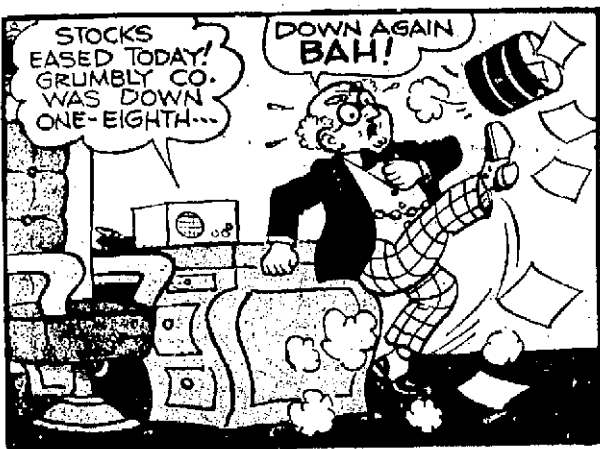
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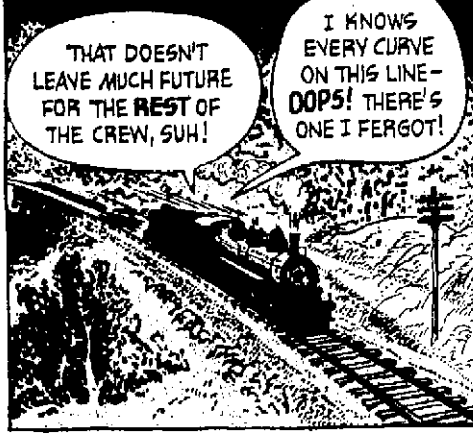
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# PRISCILLA'S POP



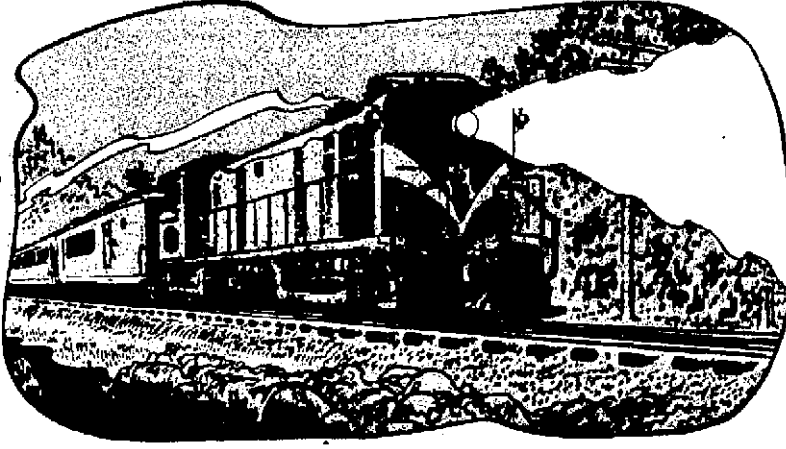
# CAPTAIN EASY

2:10 a.m.  
WITH OLD  
KELSY  
JONES AT  
THE  
THROTTLE,  
'76' IS  
ENJOYING  
HER LAST  
RUN ON  
THE MAIN  
LINE...



BUT FATE CONTINUES TO WEAVE ITS CRAZY WEB... AN UNSCHEDULED TRAIN HAS BEEN PERROUTED OVER T.C.&G. TRACKS...

3-7



# By Leslie Turner

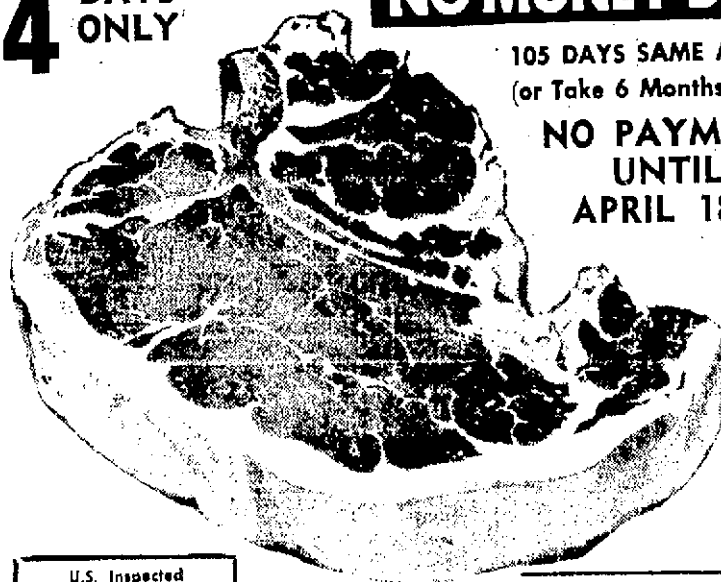
## BEEF SALE!

4 DAYS ONLY

NO MONEY DOWN!

105 DAYS SAME AS CASH  
(or Take 6 Months To Pay)

NO PAYMENT  
UNTIL  
APRIL 18th



No Freezer?  
RENT  
A  
LOCKER  
\$1.50  
Only  
Per Mo.

U.S. INSPECTED OMAHA

## BEEF HALVES

# 27<sup>c</sup> lb.

FREE!

- CUTTING
- WRAPPING
- FLASH FREEZING

FREE!

50 Pork Chops  
OR  
20 lbs. Fryers

With Purchase of 1/2 Beef or More

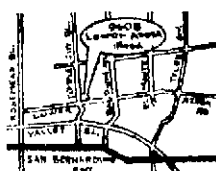
BUY CONFIDENTLY  
FROM CALIFORNIA'S  
LARGEST PROVISIONERS

## MR. BEEF INC.

3 LOCATIONS ALL  
OPEN DAILY AND SUNDAY  
10 A.M. TO 8 P.M.

TEMPLE CITY

443-4188  
9608 Lwr. Azusa Rd.  
(Just East of  
Temple City Blvd.)



HURRY  
CALL  
NOW!

GARDENA  
327-3050

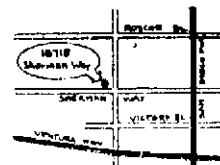
15335 So. Normandie  
(Just North of  
Redondo Beach Blvd.)



RESEDA

345-5751

18713 Sherman Way  
(3 Blocks West of  
Rusada Blvd.)



Our Guarantee

Backed by 17 Years  
Experience. ALL BEEF is  
GUARANTEED TENDER.  
IF NOT, return within 10  
days and your order will be  
replaced

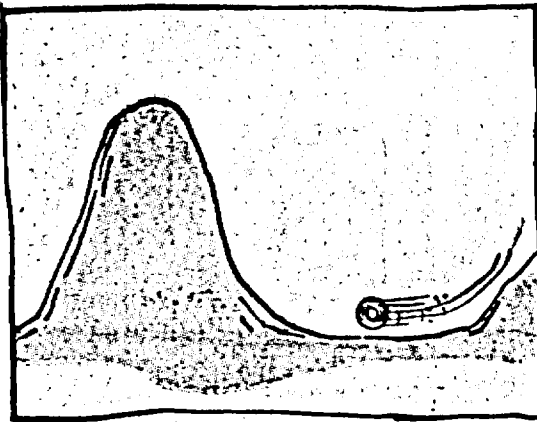
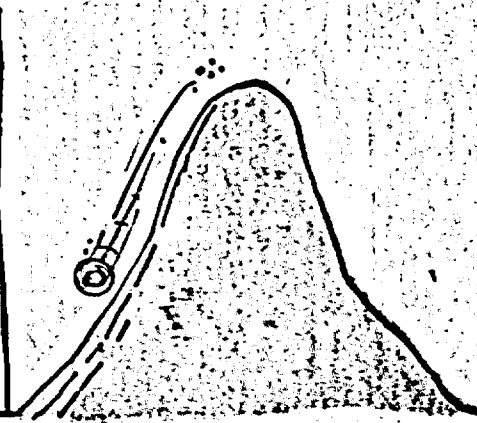


Come in—or call now to make  
an appointment in advance to  
select your meal and watch it  
processed in 30 minutes.

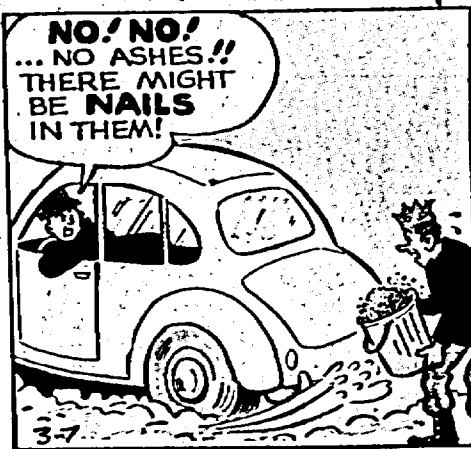
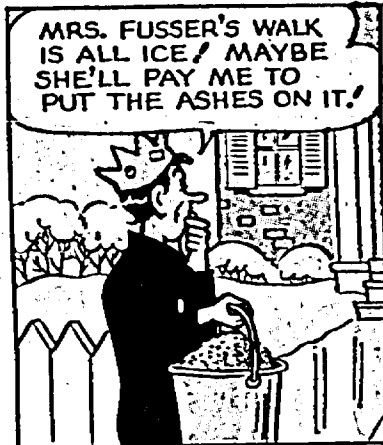
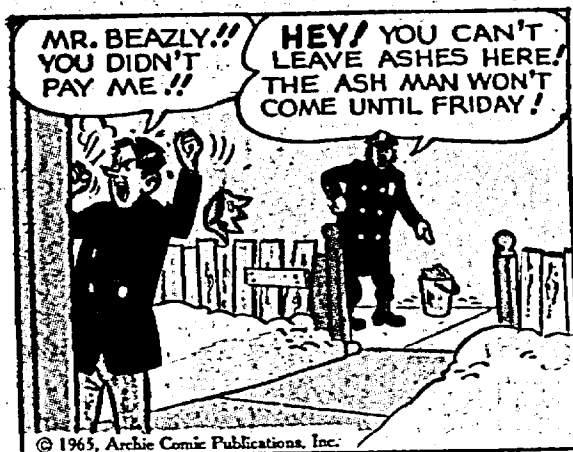
U.S. Inspected  
OMAHA BEEF  
HINDS  
36<sup>c</sup> lb.

U.S.D.A. CHOICE  
BEEF ORDERS  
31<sup>c</sup> lb.

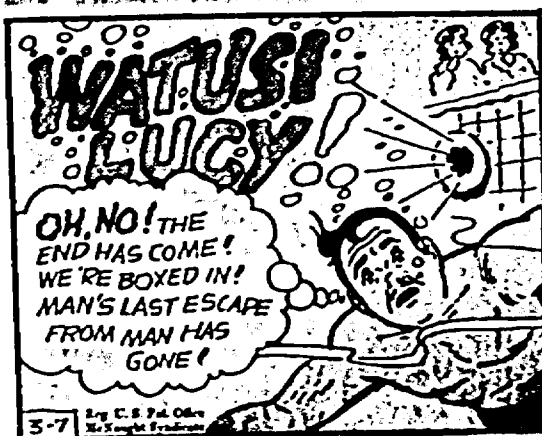
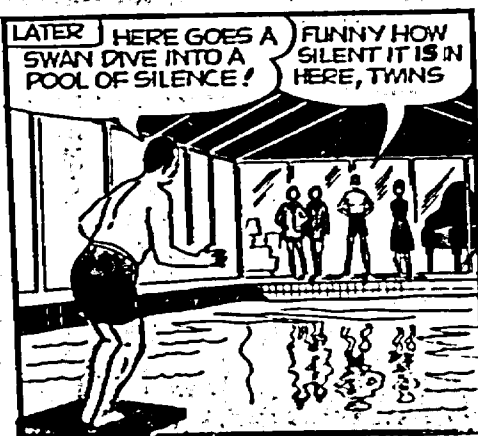




by BOB MONTANA



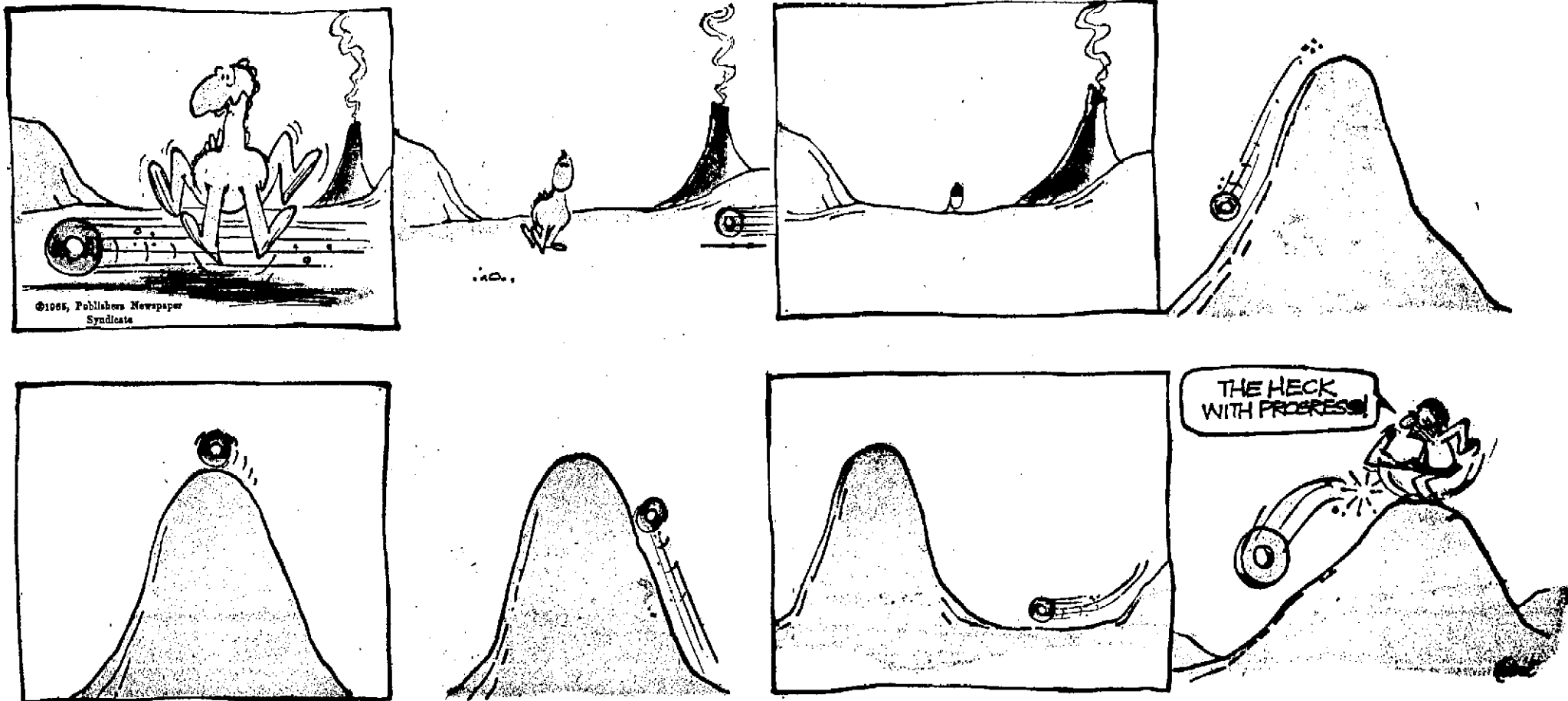
## By Dick Brooks





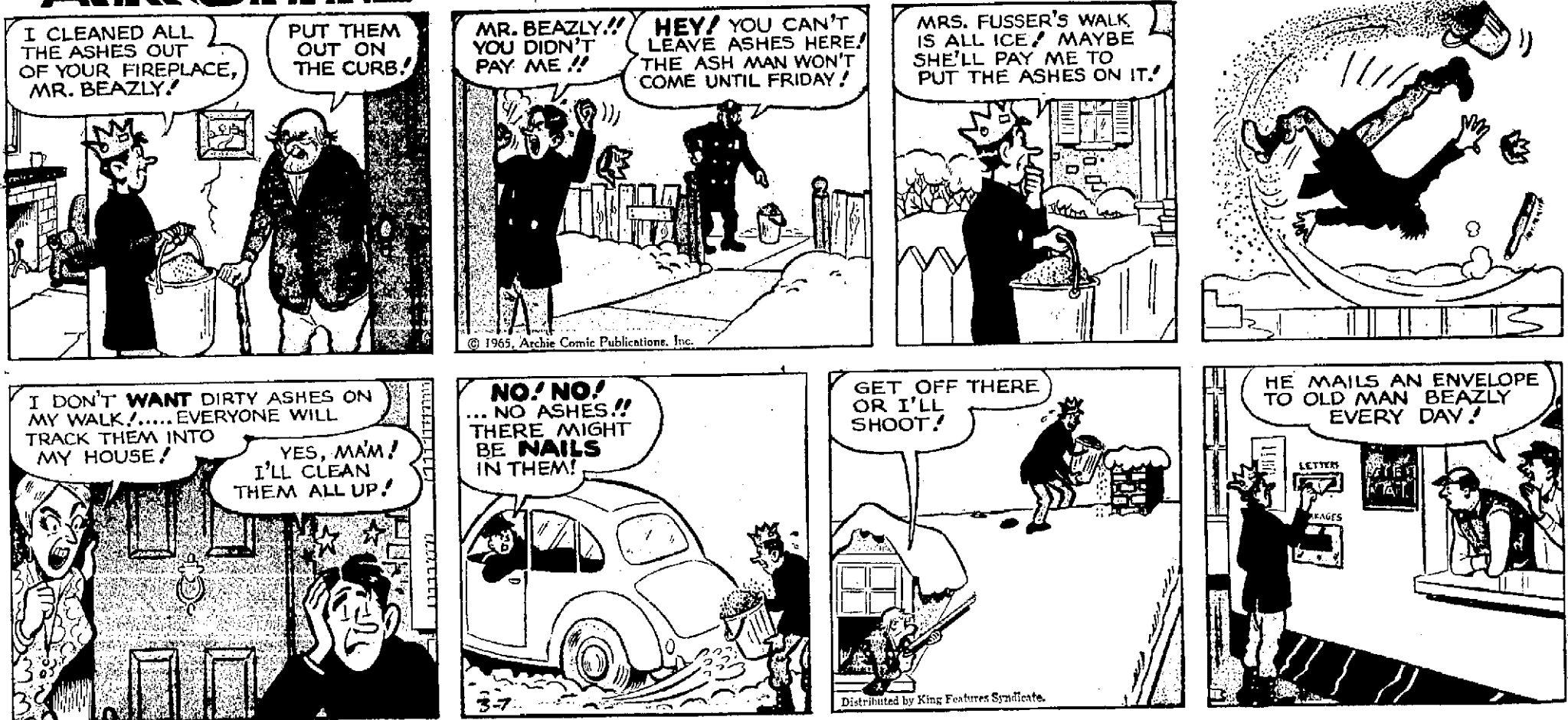
B.C.

By Johnny Hart



ARCHIE

by BOB MONTANA



THE JACKSON TWINS

By Dick Brooks



Decorator Designed for Carefree, Casual Family Living!

OUTSTANDING OFFER!

# 3-Pc. Family Room Group

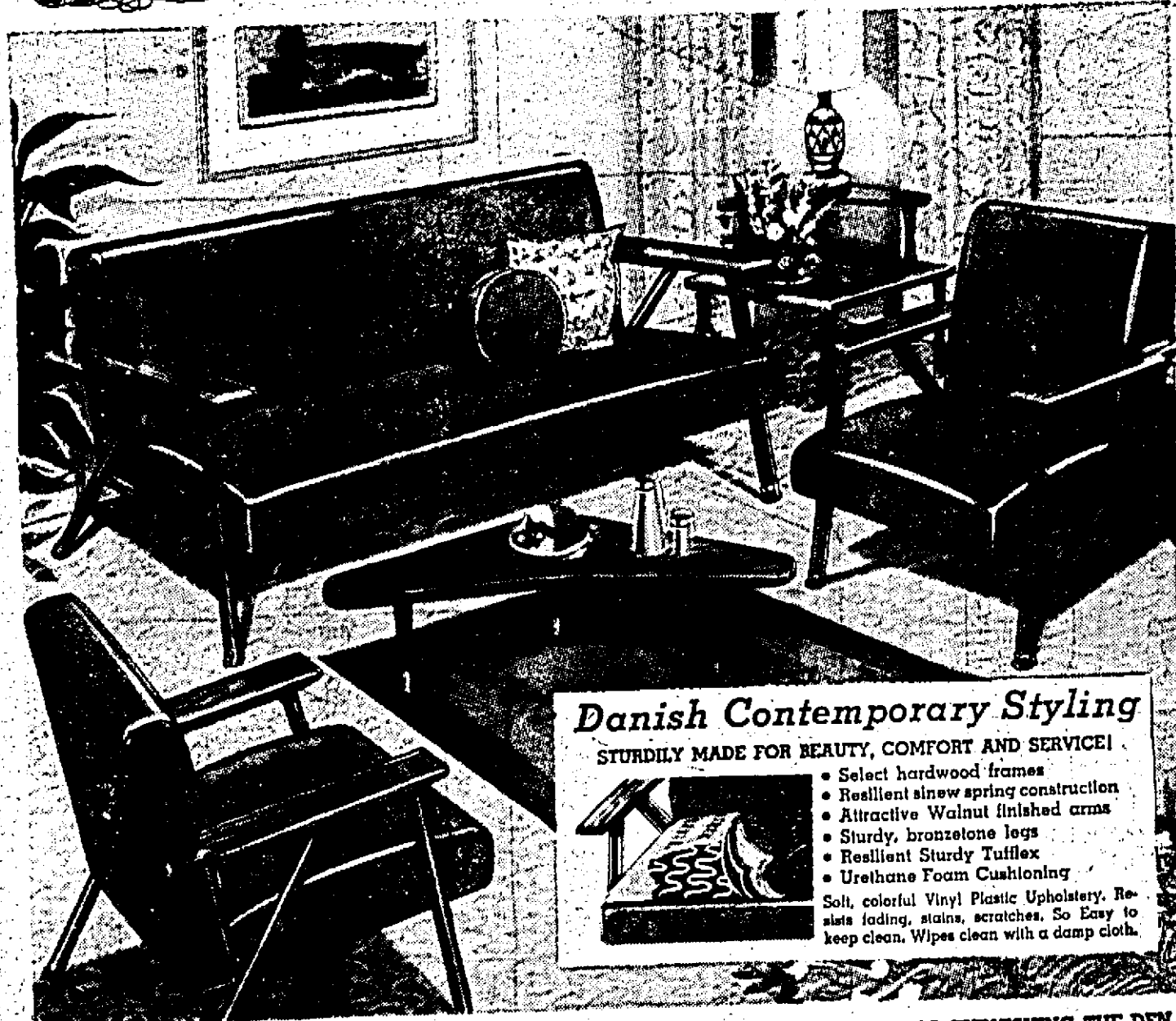
**\$29<sup>88</sup>**

FEATURING COMFORTABLE ROOMY SETTEE  
AND TWO MATCHING MAN SIZED CHAIRS...

Color Rich, Rugged, Washable Vinyl Plastic Upholstery  
and COMFORTABLE URETHANE FOAM Cushioning!

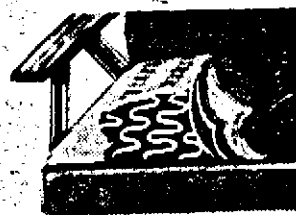
NO MONEY DOWN!  
ONLY \$1.00 WEEKLY

BEAUTIFUL DISTINCTIVE  
*Danish Styling*  
MADE IN AMERICA



## Danish Contemporary Styling

STURDILY MADE FOR BEAUTY, COMFORT AND SERVICE!



- Select hardwood frames
- Resilient sinew spring construction
- Attractive Walnut finished arms
- Sturdy, bronzelone legs
- Resilient Sturdy Tuftlex
- Urethane Foam Cushioning

Soft, colorful Vinyl Plastic Upholstery. Resists fading, stains, scratches. So Easy to keep clean. Wipes clean with a damp cloth.

So Practical...So Versatile...So Colorful!

Here's an exceptional 3 Pc. Family Room Group at its functional best. A 42" Settee and 2 Matching Chairs. Fashion wise and so easy to keep fresh and new looking. You'll love the decorator upholstery...the comfortable Urethane Foam cushioning. Order your set today.

Your Choice of 3 Fresh, Luxurious Colors:  
**TANGERINE • TURQUOISE • BEIGE**

\*Tables, Pillows and other Room Accessories not included!

BEAUTIFY ANY ROOM...PERFECT FOR FURNISHING THE DEN,  
LIVING ROOM, OFFICE, RECREATION OR FAMILY ROOM



# KAY

DOWNTOWN LONG BEACH  
**319 PINE AVE.**  
LONG BEACH STORE  
Weekday Phone:  
HE 6-9248  
FREE PARK & SHOP  
Open Monday and Friday Even.

LAKEWOOD CENTER  
**5208 LAKEWOOD**  
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ACRES OF FREE PARKING  
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Open Mon., Wed., Thurs., Fri. Even.

SOUTH BAY CENTER  
**REDONDO BEACH**  
Hawthorne Blvd. at Artesia  
Weekday Phone:  
371-6558  
ACRES OF FREE PARKING  
Open Monday, Thursday, Friday Even.

**3  
WAYS  
TO  
BUY**

**MAIL  
PHONE  
OR  
SHOP  
IN  
PERSON**

**PHONE  
TODAY  
SUNDAY**

**HEmlock  
7-2281**

EXQUISITE  
"GOLDEN ROSE"  
American Made



**Lustrous, Semi-Porcelain**  
**Fully Decorated**  
**52 PC. DINNERWARE**  
**Service for 8**

featuring  
embossed  
white rose  
border and  
scalloped  
edges

**\$19<sup>88</sup>**

NO MONEY DOWN  
ONLY \$1.00 WEEKLY

Add delightful charm and grace to your table with this enchantingly beautiful service. Fashioned for every dining occasion from every day family serving to formal entertaining. Ruggedly durable—detergent-proof, oven-proof and chip resistant. Delicately colored pattern on a snowy white background. Order your set today.

YOU GET THESE ELEGANT PIECES:

- 8 Dinner Plates
- 8 Cups and 8 Saucers
- Large Vegetable Dish
- 13" Serving Platter
- 8 Bread & Butter Plates
- 8 Soup-Salad Bowls
- 4 Extra Cups
- 2 Pc. Sugar Bowl
- Creamer
- 10" Cake Platter
- Spatula
- Tea or Coffee Pot



OVEN-PROOF, DISHWASHER SAFE, CONTEMPORARY DESIGN

FEATURING 4 EXTRA CUPS  
AND COFFEE POT  
WITH  
CAKE-SERVE SET  
13" CAKE PLATE  
AND  
DECORATED  
SPATULA

**KAY JEWELERS** (mail to nearest store)

Please send me the 3-Pc. Family Room Group consisting of 2 Settee and 2 Matching Chairs with No Money Down. I agree to pay \$1.00 weekly on balance.

COLORS: ☐ TANGERINE ☐ TURQUOISE ☐ BEIGE

Please send me the 52-Pc. Dinnerware Set with NO MONEY DOWN. I agree to pay \$1.00 a week on the balance.

I will pay the advertised terms until the full price plus tax is paid. Small delivery charge.

Name: \_\_\_\_\_ Home: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_

Phone: \_\_\_\_\_ Wife's first name: \_\_\_\_\_

Employed by: \_\_\_\_\_ How long: \_\_\_\_\_

Employer's address: \_\_\_\_\_

☐ Add to my personal account. ☐ I wish to open an account.

Here presents of: \_\_\_\_\_



Decorator Designed for Carefree, Casual Family Living!

# 3-Pc. Family Room Group



FEATURING COMFORTABLE ROOMY SETTEE  
AND TWO MATCHING MAN SIZED CHAIRS...

Color Rich, Rugged, Washable Vinyl Plastic Upholstery  
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OUTSTANDING OFFER!

**\$29<sup>88</sup>**

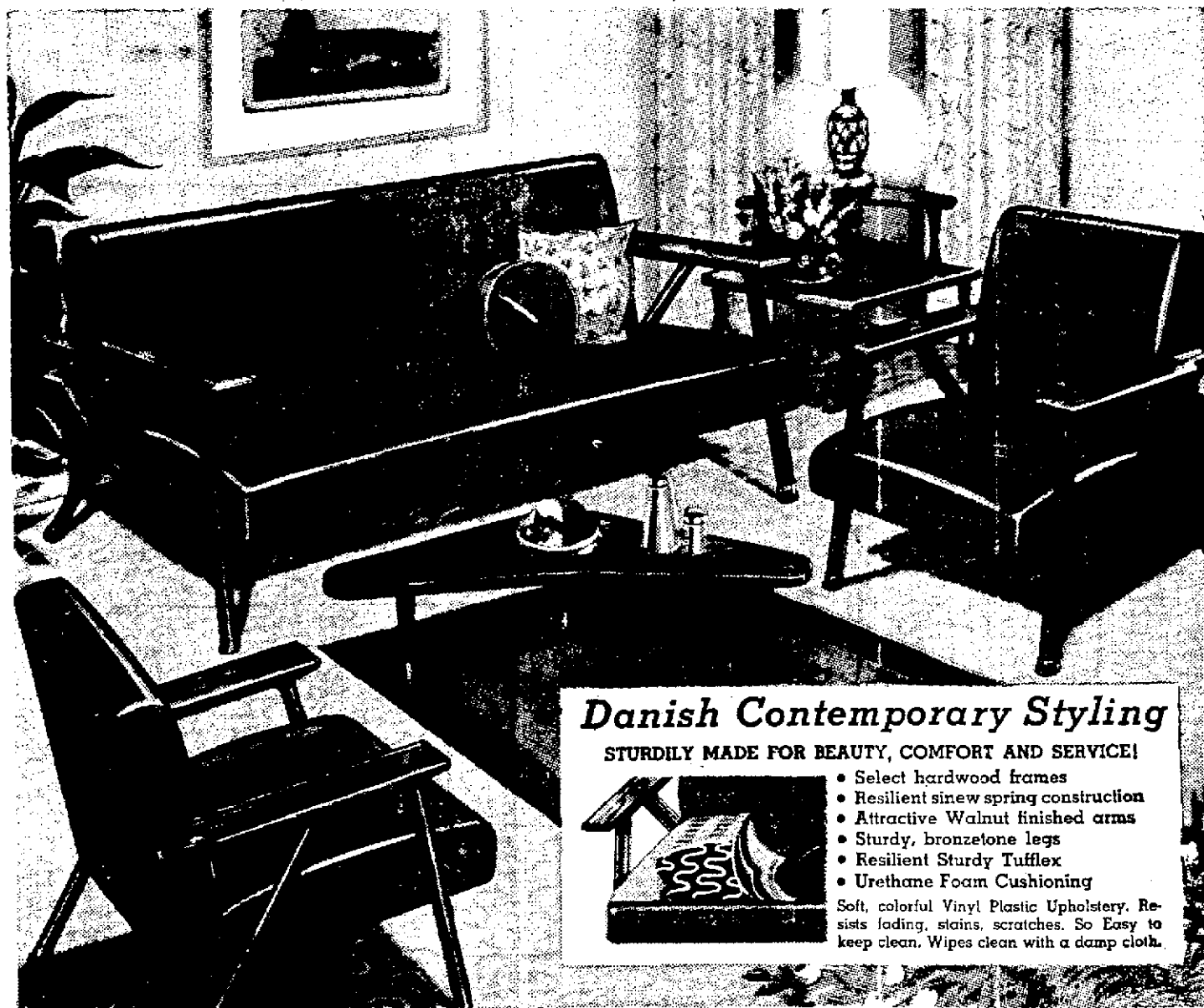
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ONLY \$1.00 WEEKLY

**3  
WAYS  
TO  
BUY**

**MAIL  
PHONE  
OR  
SHOP  
IN  
PERSON**

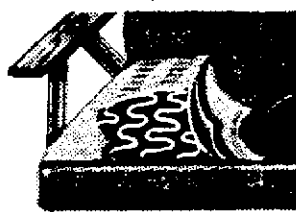
**PHONE  
TODAY  
SUNDAY**

**HEmlock  
7-2281**



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**So Practical...So Versatile...So Colorful!**

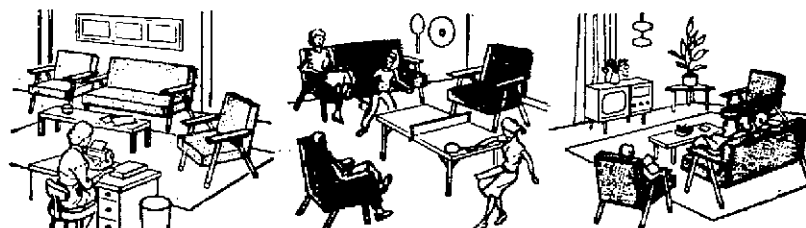
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COLORS: ☐ TANGERINE ☐ TURQUOISE ☐ BEIGE  
Please send me the 52-Pc. Service for 8 with NO MONEY DOWN. I agree to pay \$1.00 a week on the balance.  
I will pay the advertised terms until the full price, plus tax, is paid.  
Small delivery charge.

Name .....  
Address ..... How long? .....  
City ..... Zone ..... State .....  
Phone ..... Wife's first name .....  
Employed by ..... How long? .....  
Employer's address .....  
☐ Add to my present account. ☐ I wish to open an account.  
Have accounts at .....



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